

WIKY 104.1 FM and WSTO 96.1 FM Small Business Saturday Scavenger Hunt 2017
OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIKY & WSTO Small Business Saturday Scavenger Hunt
- .02 SPONSORS: Give a Dog a Bone, Nice Guy Vapors, Tools 4 Teaching, Square Yard Carpet, Dusty Barn Distillery, Mainstream Boutique, fHg Architectural Salvage, The Farmhouse Charm, Just Stylin Salon, Kim's, Simple Extravagance, Metro PCS (5225 Pearl Drive Unit B, Evansville, IN location only) note: sponsors are subject to change
- .03 DESCRIPTION OF PRIZE(S): Grand Prize includes a \$50.00 gift card or gift certificate from each participating sponsor (note: sponsors are subject to change)
- .04 VALUE OF PRIZE(S): approx. \$600.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Evansville, IN DMA
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER: Complete an entry form located on the WIKY 104.1 FM website at <http://wiky.com/>
AND/OR
 Complete an entry form available at the following locations:
1162 Mt. Auburn Road, Evansville, IN 47720
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to:
1162 Mt. Auburn Road, Evansville, IN 47720
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 11/26/2017 at 11:59PM CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIKY & WSTO Small Business Saturday Scavenger Hunt Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
1162 Mt. Auburn Road, Evansville, IN 47720
- .10 PROMOTION PERIOD: Promotion Begins: 11/06/2017 at 7:00AM CST
Promotion Ends: 11/27/2017 at 12:00PM CST
- .11 NUMBER OF WINNERS: 1 (grand prize winner)
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about 11/27/2017 at 12:00PM CST at 1162 Mt. Auburn Road, Evansville, IN 47720
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win

- .14 DEADLINE FOR CLAIMING/
REDEEMING PRIZE(S): NOON 12/04/2017 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration.
NOTE: any checks that are not cashed with 90 days of date of check issued will be void and not be re-issued
- .15 ALL PRIZES WILL BE AWARDED: Yes
OR
 No
- .16 ALTERNATE WINNER(S): Yes
(if potential winner(s) do(es) not OR
qualify, decline(s) acceptance of No
prize(s), or is unreachable/unavailable)
- .17 OFFICIAL RULES REQUEST ADDRESS: WIKY WSTO Small Business Saturday Scavenger Hunt 2017 Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WIKY WSTO Small Business Saturday Scavenger Hunt 2017 Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 11/28/2017
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: Yes
OR
 No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 1162 Mt. Auburn Road, Evansville, IN 47720 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$600.00 of this prize package.

In addition, the winner will need to pay sales tax (exact cash/money order) in the approximate amount of \$0.00 of this prize package at the time of accepting prize and completing paperwork.

Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER - ADDENDUM A

From Monday, November 20, 2017 to Sunday, November 26, 2017, listeners may go to any of the participating sponsor locations during the sponsor's normal business hours to find the sponsor's Small Business Saturday item which will be conspicuously displayed with a sign explaining how to participate. Midwest Communications, Inc. cannot be held responsible for any altering of the Small Business Saturday display or item.

The listener will take a picture with and/or of the sponsor's Small Business Saturday item and post the picture on Facebook, Twitter or Instagram with one of the following hashtags: #WIKYSmallBusinessSaturday or #HOT96SmallBusinessSaturday. If all the conditions are met, each post (per social media platform listed) will count as one entry in the Grand Prize drawing. One participant may receive up to 3 entries per participating sponsor.

Participants may enter once per social media platform (Facebook, Twitter and Instagram) per participating location. One participant may get up to 36 entries in the Grand Prize drawing by going to all 12 sponsors and posting on all 3 social media platforms listed at each sponsor location. Note: sponsors are subject to change

All current sponsor locations are listed at WIKY.com and HOT96.com.

This contest is in no way sponsored, endorsed or administered by or associated with Facebook, Twitter or Instagram. By entering this Contest, entrants confirm they are 21+ years of age, release Facebook, Twitter and Instagram of responsibility and agree to the terms of use by Facebook, Twitter and Instagram.

Grand Prize winner will be notified by the channel via which they entered.

By entering this contest, you agree to release, discharge and hold harmless the Station(s), Affiliates, Sponsors and their respective directors, officers, owners, employees, agents and assigns (the "Released Parties") from any claims, losses and damages arising out of, or relating to, your participation in this Contest or any Contest-related activities and the acceptance and use, misuse or possession of any prize awarded hereunder (including, without limitation, any misrepresentation made by you in connection with the Contest; any non-compliance by you with these Official Rules; claims brought by persons or entities other than the parties to these Official Rules arising from or related to your involvement with the Contest; acceptance, possession, misuse or use of any prize or participation in any Contest-related activity or participation in the Contest; any malfunction, error or other problem arising in connection with the collection, processing or retention of entry information; or any typographical or other error in the printing, offering or announcement of any prize or winner). The foregoing includes, without limitation, any claim for personal injury, property loss or damage or death arising in any way in connection with the Contest.

Decisions of the Station(s) on all matters related to the Contest are final and binding. The Station(s) reserves the right to cancel or modify the Contest for any reason, including but not limited to, if fraud, misconduct or technical failures destroy the integrity of the Contest, or if a computer virus, bug or other technical problem corrupts the administration, security or proper administration of the Contest as determined by the Station(s), in its sole discretion. The Station(s) reserves the right to disqualify or prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation or with any provisions in these Official Rules.

Any attempt to deliberately damage or undermine the operation of this Contest may be in violation of criminal and civil laws. Sponsor(s) reserves the right to disqualify and/or seek damages from any individual making any such attempts to the full extent permitted by applicable law.

You are participating on your own accord to your own abilities at your own risk. Purchase, active participation or solicitation is not encouraged. You are holding Midwest Communications, Inc. harmless when you participate.