

## WNCY 100.3 FM Crash My Playa OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WNCY Crash My Playa
- .02 SPONSORS: MCA Nashville
- .03 DESCRIPTION OF PRIZE(S): Round trip coach class airfare for two (2) to Cancún, Mexico
- 5 All-Inclusive Nights at The Barceló – Superior Room for Two (Check in on 1/17/18 & check out on 1/22/18)
  - Admission for two (2) into the venue for each night of the show
  - Airport transportation to and from the hotel in exclusive Crash My Playa shuttles
  - Two (2) exclusive Luke Bryan’s Crash My Playa Official Merchandise Gifts
- note: prize package is subject to change and not transferrable
- In addition: winner & guest are responsible to have valid passport before travel can be booked at their own expense. Personal expenses, etc. are the responsibility of winner and guest
- Qualifier prize: Each qualifier wins a custom Y100 t-shirt.
- .04 VALUE OF PRIZE(S): approx. \$6,200.00  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Green Bay-Appleton, WI DMA  
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER:
- Complete an entry form located on the WNCY 100.3 FM website at [www.wncy.com](http://www.wncy.com)
  - AND/OR
  - Complete an entry form available at the following locations:  
1420 Bellevue St, Green Bay, WI 54311
  - AND/OR
  - For a free entry form, send a self-addressed, stamped envelope to:  
1420 Bellevue St, Green Bay, WI 54311
  - AND/OR
  - See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 12/01/2017 at 10:00pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WNCY Crash My Playa Promotion Entry  
c/o Midwest Communications, Inc., Marketing Department  
1420 Bellevue St, Green Bay, WI 54311
- .10 PROMOTION PERIOD: Promotion Begins: 11/20/2017 at 07:00am CST  
Promotion Ends: 12/01/2017 at 8:00pm CST
- .11 NUMBER OF WINNERS: 1

- .12 METHOD OF SELECTION OF WINNER(S):  Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about 12/04/2017 at approx. 8:00am CST at 1420 Bellevue St, Green Bay, WI 54311  
OR  
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:  Winner(s) need to be present to win  
OR  
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 12/08/2017 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration  
NOTE: any checks that are not cashed within 90 days of date of check issued will be void and not be re-issued
- .15 ALL PRIZES WILL BE AWARDED:  Yes  
OR  
 No
- .16 ALTERNATE WINNER(S): (if potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s), or is unreachable/unavailable)  Yes  
OR  
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: WNCY Crash My Playa Official Rules,  
c/o Midwest Communications, Inc., Marketing Department,  
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WNCY Crash My Playa Winner List,  
c/o Midwest Communications, Inc., Marketing Department,  
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 12/04/2017
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY:  Yes  
OR  
 No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 1420 Bellevue St, Green Bay, WI 54311 at the pre-determined date and time

Winner will receive a 1099 in calendar year 2018 in the approximate amount of \$6,200.00 of this prize package.

In addition, the winner will need to pay sales tax (exact cash/money order) in the approximate amount of \$0 of this prize package at the time of accepting prize and completing paperwork.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.

#### Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

### **HOW TO ENTER - ADDENDUM A**

#1: Listeners must LISTEN FOR CRASH MY PLAYA CODE WORD weekdays at approx. 7:00am, approx. 10:00am, approx. 1pm, approx. 4pm & approx. 7:00pm. Listener must then TEXT that word to 31003 within 10 minutes of hearing the code word. Text that code word to 31003 within 10 minutes, qualifier will be randomly selected from all entries. WNCY will contact you if you were randomly chosen.

\*\*\*NOTE: WNCY does not endorse texting and driving. If you are driving please pull off the road for the safety of yourself and other motorists\*\*\*

#2: go to wncy.com and register to become the on-line qualifier.

Each qualifier will win a t-shirt as a qualifying prize and qualify for the trip. You can only qualify once during contest.

NOTE: Due to the nature of our programs that are heard over the internet, contests heard on the radio station's internet audio stream are slightly delayed from the time the contests heard on broadcast station of "WNCY App" and will be running behind the broadcast signal. Thus, all contests heard are delayed. The delay can last for 30 seconds up to several minutes. This means that when WNCY announces the cue to call in the contest, listeners to the online audio stream may be at a disadvantage participating over those listening to the contest on a conventional FM radio. For this contest, WNCY will start counting down to the caller's name as noted above when the announcement is made on the radio (e.g. FM broadcast signal 100.3).

A pick up time will be preset as the winner must be present to complete additional paperwork. Proxy will not be allowed for grand prize. Photo ID is required.