

**KELO 101.9 FM Dream Backyard Giveaway  
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: KELO FM Dream Backyard Giveaway
- .02 SPONSORS: Combined Pool and Spa
- .03 DESCRIPTION OF PRIZE(S): 'Backyard' prize package includes Caldera Spa Tarino, Firepro Fire Column, Saber Premium model Grill and Leisure Garden Patio Collection
- .04 VALUE OF PRIZE(S): approx. \$15,000.00  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Sioux Falls, SD MDA  
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER:  Complete an entry form located on the KELO 101.9 FM website at <http://kelofm.com/>  
AND/OR  
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 07/15/2017 at Noon CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: KELO FM Dream Backyard Giveaway Promotion Entry  
c/o Midwest Communications, Inc., Marketing Department,  
500 South Phillips Avenue, Sioux Falls, SD 57104
- .10 PROMOTION PERIOD: Promotion Begins: 06/05/2017 at 8:00am CST  
Promotion Ends: 07/15/2017 at approx 1:30pm CST
- .11 NUMBER OF WINNERS: 1
- .12 METHOD OF SELECTION OF WINNER(S):  Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about \_\_\_\_\_ at \_\_\_\_\_ CST at 500 South Phillips Avenue, Sioux Falls, SD 57104  
OR  
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:  Winner(s) need to be present to win  
OR  
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 7/18/17 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration  
NOTE: any checks that are not cashed within 90 days of date of check issued will be void and not be re-issued.
- .15 ALL PRIZES WILL BE AWARDED:  Yes  
OR  
 No

- .16 ALTERNATE WINNER(S):  Yes  
(if potential winner(s) do(es) not  
qualify, decline(s) acceptance of  
prize(s), or is unreachable/unavailable) OR  
 No
- .17 OFFICIAL RULES REQUEST  
ADDRESS: KELO FM Dream Backyard Giveaway Official Rules, c/o Midwest  
Communications, Inc., Marketing Department, 1420 Bellevue Street,  
Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST  
ADDRESS: KELO FM Dream Backyard Giveaway Winner List,  
c/o Midwest Communications, Inc., Marketing Department, 1420  
Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF  
WINNER(S) LIST REQUESTS: 07/15/2017
- .20 PROXY ALLOWED AT PRIZE  
GIVEAWAY:  Yes  
OR  
 No

**If YES:**

Proxies for the grand prize drawing WILL be allowed. Winner or their proxy must be on-site at time of drawing parameters. If you must send a proxy to this event, the following steps must be taken to have a proxy in your place. Failure to follow this will void person from acting as proxy.

- #1: Qualifier must put in writing who the person is that will be representing them at drawing. This statement must include the proxy legal phone number, mailing address and phone number.
- #2: This information must be signed by qualifier and have signature notarized.
- #3: Proxy will bring with them your Registration Form that is completed & signed by Qualifier.
- #4: Upon acceptance of this letter your proxy will legally represent you at the drawing.

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 500 South Phillips Avenue, Sioux Falls, SD 57104 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$15,100.00 of this prize package.

In addition, the winner will need to pay sales tax in the approximate amount of \$900.00 of this prize package at the time of accepting prize and completing paperwork to Combined Pool & Spa.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

## HOW TO ENTER – ADDENDUM A

#1: Register at Combined Pool and Spa, 3520 S. Western Avenue, Sioux Falls, SD. Twelve qualifiers will be selected at random from entries received at Combined Pool and Spa during regular business hours between Monday, 06/05/17 thru 5:00pm on Thursday 7/13/17.

#2: Two additional qualifiers will be selected at random from entries received at kelofm.com beginning 06/05/2017 at 8:00am and ending at 5:00pm on 07/12/17.

#3: One final qualifier will be selected at random from entries received on Saturday, July 15, 2017 prior to final drawing at Combined Pool and Spa.

## **ADDENDUM B**

### **METHOD OF SELECTION OF WINNER**

Winner will be determined by a random drawing from all eligible qualifiers to be held on July 15, 2017 at approx 1:00pm at Combined Pool and Spa, 3520 S. Western Avenue, Sioux Falls, SD.

Registration for Qualifiers will close at Noon on July 15, 2017. Qualifiers will receive complete registration prior to drawing.

If you feel that you are a qualifier and have not received your information please contact KELO-FM at 605-331-5350 during standard business hours prior to July 13, 2017.