

WIFC 95.5 FM THOUSAND DOLLAR THURSDAYS OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIFC Thousand Dollar Thursdays
- .02 SPONSORS: Scheirl Tire & Service
- .03 DESCRIPTION OF PRIZE(S): Free Subway Meal, \$100.00 or \$1000.00
- .04 VALUE OF PRIZE(S): \$100.00 or \$1000.00 (in form of check)
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Wausau, Stevens Point, WI (Central WI) TSA
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:
 Complete an entry form located on the WIFC 95.5 FM website at www.wifc.com
AND/OR
 Complete an entry form available at the following locations:
557 Scott Street, Wausau, WI 54403
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to:
557 Scott Street, Wausau, WI 54403
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 11/30/17 at 11:59PM CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIFC Thousand Dollar Thursdays Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
557 Scott Street, Wausau, WI 54403
- .10 PROMOTION PERIOD: Promotion Begins: 11/6/17 at 7:20am CST
Promotion Ends: 12/1/17 at 7:20am CST
- .11 NUMBER OF WINNERS: up to approx. 17 total
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at 557 Scott Street, Wausau, WI 54403
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 12/10/17 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration
NOTE: any checks that are not cashed within 90 days of date of check issued will be void and not be re-issued.
- .15 ALL PRIZES WILL BE Yes

- AWARDED: No
- .16 ALTERNATE WINNER(S): Yes
 (if potential winner(s) do(es) not
 qualify, decline(s) acceptance of
 prize(s), or is unreachable/unavailable) No
- .17 OFFICIAL RULES REQUEST ADDRESS: WIFC Thousand Dollar Thursdays Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WIFC Thousand Dollar Thursdays Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 12/4/17
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: Yes
 OR
 No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 557 Scott Street, Wausau, WI 54403 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$1000.00 of this prize package.

In addition, the winner will need to pay sales tax (exact cash/money order) in the approximate amount of \$0 of this prize package at the time of accepting prize and completing paperwork.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER - ADDENDUM A

Each weekday during promotion listen at approx. 7:20am for the announcement and initial play of the Song of the Day.
Every time the Song of the Day plays between approx 7:20am and 11:59pm. text 95.5 to 39327 within 15 minutes.
Text once per play.

ADDENDUM B

METHOD OF SELECTION OF WINNER

Each weekday morning before the announcement of the Song of the Day at 7:20am Dave & Susan will call the \$100 +Subway Meal winner from the previous day's texters, on Friday morning they'll call the Thousand Dollar Thursday winner. If the winner does not answer the phone on the first contact attempt the next qualifier will be called.

Play will be suspended Thanksgiving and Black Friday (November 23 and November 24, 2017) and resume Monday, November 27, 2017.

PLEASE NOTE: For the \$1000.00 check to be issued the winner will need to provide legal information (including name, address, date of birth and social security number). When the check is available to pick up, an appointment will be set during standard business hours. The winner will need to come in at that time with a photo ID to complete the paperwork and accept the check. There are no exceptions to this procedure.