

**WIMZ 103.5 FM Bass Kickin' Boat Giveaway
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIMZ Bass Kickin' Boat Giveaway
- .02 SPONSORS: Miller Lite/Cherokee Distributing & Bunch Marine
- .03 DESCRIPTION OF PRIZE(S): 2015 Triton 1652T Bass Boat (serial # TRT93241K415), Trailer, Mercury motor
- .04 VALUE OF PRIZE(S): approx. \$16,513.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Knoxville, TN DMA
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER: Complete an entry form located on the WIMZ 103.5 FM website at <http://wimz.com/>
AND/OR
 Complete an entry form available at the following locations:
1100 Sharps Ridge Road, Knoxville, TN 37917
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to:
1100 Sharps Ridge Road, Knoxville, TN 37917
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 8/25/2017 at 11:59 EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIMZ Bass Kickin' Boat Giveaway Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
1100 Sharps Ridge Road, Knoxville, TN 37917
- .10 PROMOTION PERIOD: Promotion Begins: 6/12/2017 at 6:00 AM EST
Promotion Ends: 8/25/2017 at 11:59 EST
- .11 NUMBER OF WINNERS: 1
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about _____ at _____ CST at 1100 Sharps Ridge Road, Knoxville, TN 37917
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 9/12/2017 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration
NOTE: any checks that are not cashed within 90 days of date of check issued, the check will be void and NOT re-issued.

- .15 ALL PRIZES WILL BE AWARDED: Yes
OR
 No
- .16 ALTERNATE WINNER(S):
(if potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s), or is unreachable/unavailable) Yes
OR
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: WIMZ Bass Kickin' Boat Giveaway Official Rules,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WIMZ Bass Kickin' Boat Giveaway Winner List,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 8/25/2017
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: Yes
OR
 No

If YES:

Proxies for the grand prize drawing WILL be allowed. Winner or their proxy must be on-site at time of drawing parameters. If you must send a proxy to this event, the following steps must be taken to have a proxy in your place. Failure to follow this will void person from acting as proxy.

- #1: Qualifier must put in writing who the person is that will be representing them at drawing. This statement must include the proxy legal phone number, mailing address and phone number.
- #2: This information must be signed by qualifier and have signature notarized.
- #3: Proxy will bring with them your Registration Form that is completed & signed by Qualifier.
- #4: Upon acceptance of this letter your proxy will legally represent you at the drawing.

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 1100 Sharps Ridge Road, Knoxville, TN 37917 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$16,513.00 of this prize package.

In addition, the winner will need to pay sales tax (exact cash/money order) in the approximate amount of \$1,286.00 of this prize package to their courthouse. This will take place after accepting prize and completing paperwork.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

NOTE: to be eligible to participate in this contest, qualifiers must be a legal resident of the United States of America and permanently reside in the following Tennessee, Kentucky, Virginia or North Carolina counties:

Anderson (TN), Bell (KY), Blount (TN), Campbell (TN), Claiborne (TN), Cocke (TN), Cumberland (TN), Fentress (TN), Graham (NC), Grainger (TN), Greene (TN), Hamblen (TN), Hancock (TN), Hawkins (TN), Jefferson (TN), Knox (TN), Lee (VA), Loudon (TN), McCreary (KY), McMinn (TN) Meigs (TN), Monroe (TN), Morgan (TN), Rhea (TN), Roane (TN), Scott (TN), Sevier (TN), Swain (NC), Union (TN) and/or Whitley (KY).

1) Listen for the cue to call that will air at announced times throughout the day every weekday between 7/10/2017 and 8/18/2017.

2) Register in person by completing an entry form at specified Miller Lite/WIMZ appearances between 6/12/2017 and 8/25/2017.

3) Register in-store at designated Miller Lite "Bass Kickin' Boat Giveaway" displays by texting an entry to 76622 between 6/12/2017 and 8/25/2017. Standard message and data rates may apply.

4) Register in person by completing an entry form at Bunch Marine in Harriman between 6/12/2017 and 8/25/2017.

5) Register online at wimz.com 6/12/2017 and 8/25/2017.

Please note that additional/deletions of ways to register may occur without notification.

ADDENDUM B - METHOD OF SELECTION OF WINNER*

NOTE: Winner qualifiers must be a legal resident of the United States of America and permanently reside in the following Tennessee, Kentucky, Virginia or North Carolina counties:

Anderson (TN), Bell (KY), Blount (TN), Campbell (TN), Claiborne (TN), Cocke (TN), Cumberland (TN), Fentress (TN), Graham (NC), Grainger (TN), Greene (TN), Hamblen (TN), Hancock (TN), Hawkins (TN), Jefferson (TN), Knox (TN), Lee (VA), Loudon (TN), McCreary (KY), McMinn (TN) Meigs (TN), Monroe (TN), Morgan (TN), Rhea (TN), Roane (TN), Scott (TN), Sevier (TN), Swain (NC), Union (TN) and/or Whitley (KY).

*** When “winner” is selected and if determined that “winner” does not reside in one of the above counties the “winner” will be declared VOID and a new winner will be determined without any further prize consideration to original “winner”**

Qualifiers will be notified using the information that they provide when they qualified.

Qualifiers will check in during a specified time outlined in their official qualifying letter. Each qualifier, upon check- in, will receive their qualifying prize.

Grand Prize drawing will take place the week of 9/4/2017 at a TBD location the Knoxville Metro area.

Must be present to win and show photo ID