

**WIMZ 103.5 FM 2019 Whole Lotta Harley Giveaway  
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIMZ's Whole Lotta Harley Giveaway
- .02 SPONSORS: Colboch Harley-Davidson, Eagle Distributing
- .03 DESCRIPTION OF PRIZE(S): 2019 Harley-Davidson Softail Slim VIN# 1HD1YDJ22KB039733
- .04 VALUE OF PRIZE(S): \$17,900.00  
**(Note: Winners are responsible for all taxes and other fees on this/these amount(s))**
- .05 PROMOTION METRO AREA: Knoxville, TN DMA  
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER:  Complete an entry form located on the WIMZ 103.5 FM website at <http://wimz.com/>  
AND/OR  
 Complete an entry form available at the following locations:  
1100 Sharps Ridge Road, Knoxville, TN 37917  
AND/OR  
 For a free entry form, send a self-addressed, stamped envelope to:  
1100 Sharps Ridge Road, Knoxville, TN 37917  
AND/OR  
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 7/7/2019 at 11:59pm EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIMZ's Whole Lotta Harley Giveaway Promotion Entry  
c/o Midwest Communications, Inc., Marketing Department  
1100 Sharps Ridge Road, Knoxville, TN 37917
- .10 PROMOTION PERIOD: Promotion Begins: 5/6/2019 at 6:00am EST  
Promotion Ends: 7/7/2019 at 11:59PM EST
- .11 NUMBER OF WINNERS: 1
- .12 METHOD OF SELECTION OF WINNER(S):  Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about \_\_\_\_\_ at \_\_\_\_\_ CST at 1100 Sharps Ridge Road, Knoxville, TN 37917  
OR  
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:  Winner(s) need to be present to win  
OR  
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 7/19/2019 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration  
NOTE: any checks that are not cashed within 90 days of date of check issued, the check will be void and NOT re-issued.
- .15 ALL PRIZES WILL BE AWARDED:  Yes  
OR

- No
- .16 ALTERNATE WINNER(S):  Yes  
 (if potential winner(s) do(es) not  
 qualify, decline(s) acceptance of  
 prize(s), or is unreachable/unavailable) OR  
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: WIMZ's Whole Lotta Harley Giveaway Official Rules,  
 c/o Midwest Communications, Inc., Marketing Department,  
 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WIMZ's Whole Lotta Harley Giveaway Winner List,  
 c/o Midwest Communications, Inc., Marketing Department,  
 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 7/8/2019
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY:  Yes  
 OR  
 No

**If YES:**

Proxies for the grand prize drawing WILL be allowed. Winner or their proxy must be on-site at time of drawing parameters. If you must send a proxy to this event, the following steps must be taken to have a proxy in your place. Failure to follow this will void person from acting as proxy.

- #1: Qualifier must put in writing who the person is that will be representing them at drawing. This statement must include the proxy legal phone number, mailing address and phone number.
- #2: This information must be signed by qualifier and have signature notarized.
- #3: Proxy will bring with them your Registration Form that is completed & signed by Qualifier.
- #4: Upon acceptance of this letter your proxy will legally represent you at the drawing.

Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 1100 Sharps Ridge Road, Knoxville, TN 37917 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$17,900.00 of this prize package.

In addition, the winner will need to pay sales tax to Colboch Harley-Davidson in the approximate amount of \$1,341.00 of this prize package at the time of accepting prize and completing paperwork.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

## HOW TO ENTER – ADDENDUM A

**NOTE: to be eligible to participate in this contest, qualifiers must be a legal resident of the United States of America and permanently reside in the following Tennessee, Kentucky, Virginia or North Carolina counties:**

Anderson (TN), Bell (KY), Blount (TN), Campbell (TN), Claiborne (TN), Cocke (TN), Cumberland (TN), Fentress (TN), Graham (NC), Grainger (TN), Greene (TN), Hamblen (TN), Hancock (TN), Hawkins (TN), Jefferson (TN), Knox (TN), Lee (VA), Loudon (TN), McCreary (KY), McMinn (TN) Meigs (TN), Monroe (TN), Morgan (TN), Rhea (TN), Roane (TN), Scott (TN), Sevier (TN), Swain (NC), Union (TN) and/or Whitley (KY).

1) Listen for the cue to call that will air weekdays between May 6, 2019 and June 14, 2019. Please note that there will not be any cues on Monday, Memorial Day, May 27, 2019.

Note: Due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.

2) Register in person by texting the posted "keyword" at Colboch Harley-Davidson May 6, 2019 through June 16, 2019. Message and data rates may apply.

3) Register in person by texting the posted "keyword" at specified Budweiser retail displays between May 6, 2019 through July 7, 2019.

4) Register online at wimz.com from May 6, 2019 to June 16, 2019.

5) Register in person by completing an entry form at specified "Whole Lotta Harley" remote broadcasts between May 6, 2019 to July 7, 2019.

Please note that additions/deletions of ways to register may occur without notification.

## ADDENDUM B - METHOD OF SELECTION OF WINNER\*

**NOTE: Winner qualifiers must be a legal resident of the United States of America and permanently reside in the following Tennessee, Kentucky, Virginia or North Carolina counties:**

Anderson (TN), Bell (KY), Blount (TN), Campbell (TN), Claiborne (TN), Cocke (TN), Cumberland (TN), Fentress (TN), Graham (NC), Grainger (TN), Greene (TN), Hamblen (TN), Hancock (TN), Hawkins (TN), Jefferson (TN), Knox (TN), Lee (VA), Loudon (TN), McCreary (KY), McMinn (TN) Meigs (TN), Monroe (TN), Morgan (TN), Rhea (TN), Roane (TN), Scott (TN), Sevier (TN), Swain (NC), Union (TN) and/or Whitley (KY).

**\* When “winner” is selected and if determined that “winner” does not reside in one of the above counties the “winner” will be declared VOID and a new winner will be determined without any further prize consideration to original “winner”**

Qualifiers will be notified.

Qualifiers will check in during a specified time outlined in their official qualifying letter. Each qualifier, upon check-in, will receive their qualifying prize.

Grand Prize drawing will take place the week of July 8, 2019 at a to be determined location in the Knoxville area.

Must be present to win.

You can only qualify once during this contest.

Photo ID must be presented at check in

Please note that you can only represent one person at the drawing.