

WJXB 97.5 FM Free Money Match & Win
OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WJXB Free Money Match & Win
- .02 SPONSORS: Commercial Bank
- .03 DESCRIPTION OF PRIZE(S): Money paid by check issued to winners or merchandise available for pickup at the WJXB studios
- .04 VALUE OF PRIZE(S): Up to \$1,000.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Knoxville, TN DMA
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER: Complete an entry form located on the WJXB 97.5 FM website at <http://b975.com/>
AND/OR
 Complete an entry form available at the following locations:
1100 Sharps Ridge Road, Knoxville, TN 37917
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to:
1100 Sharps Ridge Road, Knoxville, TN 37917
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 10/20/2017 at 3PM EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WJXB Free Money Match & Win Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
1100 Sharps Ridge Road, Knoxville, TN 37917
- .10 PROMOTION PERIOD: Promotion Begins: 09/11/2017 at 8:10 AM EST
Promotion Ends: 10/20/2017 at 03:10 EST
- .11 NUMBER OF WINNERS: Maximum up to 100
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about _____ at _____ CST at 1100 Sharps Ridge Road, Knoxville, TN 37917
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 11/03/2017 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration
NOTE: any checks that are not cashed within 90 days of date of check issued, the check will be void and NOT re-issued.

- .15 ALL PRIZES WILL BE AWARDED: Yes
OR
 No
- .16 ALTERNATE WINNER(S): Yes
(if potential winner(s) do(es) not
OR
qualify, decline(s) acceptance of
 No
prize(s), or is unreachable/unavailable)
- .17 OFFICIAL RULES REQUEST ADDRESS: WJXB Free Money Match & Win Official Rules,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WJXB Free Money Match & Win Winner List,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 11/03/2017
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: Yes
OR
 No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 1100 Sharps Ridge Road, Knoxville, TN 37917 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$any value \$600.00 and over of this prize package.

In addition, the winner will need to pay sales tax (exact cash/money order) in the approximate amount of \$0 of this prize package at the time of accepting prize and completing paperwork.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

NOTE: to be eligible to participate in this contest, qualifiers must be a legal resident of the United States of America and permanently reside in the following Tennessee, Kentucky, Virginia or North Carolina counties:

Anderson (TN), Bell (KY), Blount (TN), Campbell (TN), Claiborne (TN), Cocke (TN), Cumberland (TN), Fentress (TN), Graham (NC), Grainger (TN), Greene (TN), Hamblen (TN), Hancock (TN), Hawkins (TN), Jefferson (TN), Knox (TN), Lee (VA), Loudon (TN), McCreary (KY), McMinn (TN) Meigs (TN), Monroe (TN), Morgan (TN), Rhea (TN), Roane (TN), Scott (TN), Sevier (TN), Swain (NC), Union (TN) and/or Whitley (KY).

1. For the best opportunity to win, contestants will print the game board each week from www.B975.com (not absolutely required to play) 1 free square will be revealed with each new game board. Each game board will consist of 40 squares and an undisclosed dollar amount or a special prize or unique experience within each square. WJXB will present a new game board for each week of play 9/18/2017 - 10/20/2017 (5 Weeks)

ADDENDUM B - METHOD OF SELECTION OF WINNER*

NOTE: Winner qualifiers must be a legal resident of the United States of America and permanently reside in the following Tennessee, Kentucky, Virginia or North Carolina counties:

Anderson (TN), Bell (KY), Blount (TN), Campbell (TN), Claiborne (TN), Cocke (TN), Cumberland (TN), Fentress (TN), Graham (NC), Grainger (TN), Greene (TN), Hamblen (TN), Hancock (TN), Hawkins (TN), Jefferson (TN), Knox (TN), Lee (VA), Loudon (TN), McCreary (KY), McMinn (TN) Meigs (TN), Monroe (TN), Morgan (TN), Rhea (TN), Roane (TN), Scott (TN), Sevier (TN), Swain (NC), Union (TN) and/or Whitley (KY).

*** When “winner” is selected and if determined that “winner” does not reside in one of the above counties the “winner” will be declared VOID and a new winner will be determined without any further prize consideration to original “winner”**

1. Be caller 9 at 865-656-B975 (2975) when the cue to call plays at approx. 9am, approx. 11am, approx. 1pm & approx. 3pm each weekday.
2. Caller 9 will choose two squares from the game board which will contain various dollar amounts or a special prize or unique experience. Make a match with the two chosen squares to win the displayed amount of money or the special prize or unique experience.
3. Once squares are matched they are no longer at play.
4. Failure to match two squares will equal no cash payout or prize winner and those squares will continue to be at play until matched.
6. Previously chosen (matched) squares on each game board are inelligible and no longer at play. If these squares are chosen, it will result in a loss and the game will end.