

**WMGI 100.7 FM Cutest Couple
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WMGI Cutest Couple
- .02 SPONSORS: Riddell National Bank
- .03 DESCRIPTION OF PRIZE(S): \$500 Visa Gift Card from Riddell National Bank.
- .04 VALUE OF PRIZE(S): \$500.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Terre Haute, IN DMA
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER:
☒ Complete an entry form located on the WMGI 100.7 FM website at <http://mymixfm.com/>
AND/OR
☐ Complete an entry form available at the following locations:
824 South 3rd Street, Terre Haute, IN 47807
AND/OR
☐ For a free entry form, send a self-addressed, stamped envelope to:
824 South 3rd Street, Terre Haute, IN 47807
AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 03/03/2017 at 11:59PM EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WMGI Cutest Couple Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
824 South 3rd Street, Terre Haute, IN 47807
- .10 PROMOTION PERIOD: Promotion Begins: 02/16/2017 at 8:00am EST
Promotion Ends: 03/20/2017 at approx 9:00am EST
- .11 NUMBER OF WINNERS: 1 (One Grand Prize winner)
- .12 METHOD OF SELECTION OF WINNER(S):
☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at
824 South 3rd Street, Terre Haute, IN 47807
OR
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☐ Winner(s) need to be present to win
OR
☒ Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 03/24/2017 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration

- .15 ALL PRIZES WILL BE AWARDED: ☒ Yes
OR
☐ No
- .16 ALTERNATE WINNER(S): ☒ Yes
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) OR
☐ No
- .17 OFFICIAL RULES REQUEST ADDRESS: WMGI Cutest Couple Official Rules, c/o Midwest Communications, Inc.,
Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WMGI Cutest Couple Winner List,
c/o Midwest Communications, Inc., Marketing Department, 1420
Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 03/27/2016
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: ☐ Yes
OR
☒ No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with
Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at
824 South 3rd Street, Terre Haute, IN 47807 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$0 of this prize package.

In addition, the winner will need to pay sales tax (exact cash/money order) in the approximate amount of \$0 of this prize
package at the time of accepting prize and completing paperwork.

Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary
change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals,
passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.
It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.
Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER - ADDENDUM A

#1: Listeners may upload a picture of 2 people (21 and over) at mymixfm.com to enter the Cutest Couple contest.

#2: Entrant must have taken the photo or own the photo. No professional photos will be allowed. Copyrighted images cannot be used. The use of copyrighted images will result in immediate disqualification from the contest.

#3: Both people on the picture must be 21 or over and give permission for the picture to be posted. Until permission is granted for both people the picture can not be posted.

#4: Only one entry per person will be allowed. In the event that a person submits more than one photo, the first picture submitted will be used in the contest.

ADDENDUM B

METHOD OF SELECTION OF WINNER

Eligible entries will be posted on mymixfm.com for the public to vote on to determine the winners. Entries will be accepted from February 16, 2017 at 1:00PM EST until March 3, 2017 at 11:59PM EST.

Votes may be cast once per hour from March 4 starting at 8:00am to March 17, 2017 at 3:00pm. Winner will be announced on-air morning of March 20, 2017

The entrant with the picture that accrued the most votes will win the Grand Prize of a \$500.00 Visa Gift Card from Riddell National Bank*. In the case of a tie, the winner will be drawn randomly from all of the highest vote getters.

Decision will be final.

*Note: Failure of the grand prize winner claiming the prize by deadline will void the prize with no further prize/cash consideration.