
MIDWEST COMMUNICATIONS, INC.

and Affiliates

Annual EEO Public File Report

MIDWEST COMMUNICATIONS, INC. - Lansing, Michigan Region

WJXQ-FM, WWDK-FM (formerly WVIC-FM), WQTX-FM, WLMI-FM

Annual EEO Public File Report

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of Midwest Communications Inc.'s Lansing, Michigan Employment Unit ("SEU"). This SEU is comprised of the following stations: **WJXQ** licensed to Charlotte, MI; **WWDK** licensed to Jackson, MI.; **WQTX** licensed to Saint Johns, MI; **WLMI** licensed to Grand Ledge, MI. This report has been placed in the public inspection files of these stations and posted on their websites, prior to June 1, 2017.

The information contained in this Report covers the time period beginning June 1, 2016 up to and including May 31, 2017.

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the EEO rule), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hire for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the applicable period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1 and 2 that follow have been designed, in the aggregate, to provide the required information.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hire actually began working. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by e-mail.

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Appendix 1

Annual EEO Public File Report

Midwest Communications, Inc. – Lansing, MI

Covering the Period from June 1, 2016 through May 31, 2017

Stations Comprising Station Employment Unit:

WJXQ-FM, WWDK-FM, WLMI-FM, WQTX-FM

Vacancy Information

<u>Positions Filled by Job Title</u>	<u>DOE</u>	<u>Total # Interviewed</u>	<u>Recruitment Source of Hire</u>	<u>Recruitment Sources Utilized</u>
Announcer WLMI-FM	6/13/16	10	All Access	1-115, 116-134, 136
General Sales Manager WJXQ/WQTX/WLMI/WWDK	10/10/2016	6	MAB	1-115, 116-134, 135, 136, 138
Marketing Consultant WJXQ/WQTX/WLMI/WWDK	12/19/2016	8	Radio Ad	1-115, 116- 134, 135, 136
Marketing Consultant WJQ/WQTX/WLMI/WWDK	3/6/2017	8	Inside Referral	1-115, 116-134, 135, 136, 137
Brand Manager/Announcer WLMI-FM	4/24/2017	12	Outside Referral	1-115, 116-134, 136, 137
Total Number of Positions Filled:		5		
Total Number of Persons Interviewed:		44		

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Annual EEO Public File Report

Midwest Communications, Inc. - Michigan

Covering the Period from June 1, 2016 to May 31, 2017

WJXQ-FM, WWDK-FM, WLMI-FM, WQTX-FM

Recruitment Source Information

Recruitment Source	Total # of Interviews From this Source	Full-Time Positions for which this Source was Utilized
All Access	17	Announcer, Operations Mgr.
Inside Referral	4	Marketing Consultant
Outside Referral	3	Operations Manager
Monster	1	Marketing Consultant
Glassdoor	1	Marketing Consultant
MI Assoc. of Broadcasters	3	Marketing Consultant Announcer Operations Manager
Lansing Radio Stations	15	Marketing Consultant

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NOTIFICATION LIST

June 1, 2016 to May 31, 2017

	RESOURCE	CONTACT	ADDRESS	CITY/STATE	METHOD OF CONTACT	VIA
1	Aurora Univ. Broadcast Employ. Serv.				career@aurora.edu	email
2	Brown College				kbaumieiter@browncollege.edu	email
3	Business & Professional Women				bpwmadison@yahoo.com	email
4	Calvin College	Career Serv.	3201 Burton St.	Grand Rapids MI	career@calvin.edu	email
5	Central MI University	Joan McDonald	Bovee Univ. Center	Mt Pleasant MI	mcdonaldjk@cmich.com	email
6	Columbia College				columbiaworks@columedu	email
7	Columbia School of Broadcasting				ditrain@columbiaschoolbroadcast.com	email
8	Community Industries				pdrak@communityindustries.org	email
9	Cornell College				jswanson@cornellcollege.edu	email
10	Dane Co. Jobs Program				heidt@co.dane.wi.us	email
11	Eastern Illinois University				csllm@eiu.edu	email
12	Ferris State University	Laurie Kilbourne	1201 S. State St.	Big Rapids MI	kilbourl@ferris.edu	email
13	Genessee Area Skill Center	Mike Martel	G5081 Torrey Rd.	Flint, MI	martemik@gasc.flint.k12.mi.us	email
14	Glen Oaks Community College	Michelle McNamara	62249 Schimmel	Centreville MI	mmcnamara@glenoaks.cc.mi.us	email
15	Goods Entertainment				adam@goodsentertainment.com	email
16	Hibbing Comm. College				bretthardt@hcc.mnscu.edu	email
17	Hillsdale College	vicky Arno	33 E. College St.	Hillsdale, MI	vicky.arno@hillsdale.edu	email
18	Hope College	Dale Austin	200 E. 8th	Holland, MI	careers@hope.edu	email
19	India Student Assoc.				joinISA@gmail.com	email
20	Intracorp	Donna Whitcomb	6348 West S. Ave	Schoolcraft MI	ewhit831@aol.com	email
21	Iowa Central College Broadcasting				orness@triton.iccc.cc.ia.us	email
22	Keller Graduate School/DeVry Univ.				pbergmann@keller.edu	email
23	Kellogg Community College	Patrick Casey	450 N. Avenue	Battle Creek MI	jobhelp@kellogg.cc.mi.us	email
24	MI Career & Technical Institute	Nick Murphy	11611 W. Pine Lake	Plainwell MI	murphyn@michigan.gov	email
25	Midwest Careers	Esther Gillis	904 Grand Ave.	Wausau, WI	esther.gillis@mwcradio.com	email
26	Muskegon Community College	Ann McManus	221 Quarterline Rd	Muskegon MI	ann.mcmanus@muskegoncc.edu	email
27	NAACP-Metro Kalamazoo Branch	Henry Cohen	PO Box 51473	Kalamazoo MI	hcohen@kzoo.edu	email
28	South Bend Human Rights Comm.	Lonnie Douglas	301 S. St. Louis	South Bend IN	ldouglas@ci.south-bend.in.us	email

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29	Specs Howard School of Broadcast	Kevin Saquin-Scoll	1990 W. Nine Mile	Southfield MI	kscollin@specshoward.edu	email
30	Trine University (tri-state)	Debbi Roemke	Career Services	Angola, IN	roemked@trine.edu	email
31	TV Jobs.com				info@tvjobs.com	email
32	University of St. Francis	William Brune	2701 Spring Street	Ft Wayne IN	wbrune@sf.edu	email
33	Western MI Univ. Placement	James Kison	Ellsworth Hall	Kalamazoo MI	broncojobs@certauth.cc.wmich.edu	email
34	Women's Center				mail@twcwaukesha.org	email
35	Black Child & Family Institute	Job Froce	835 W. Genessee	Lansing MI	517-487-0844	Fax
36	Douglas Community Center	Sara Bates	1000 W. Patterson	Kalamazoo MI	269-343-2914	Fax
37	Gier Community College	Milton Alston	2400 Hall Street	Lansing MI	517-377-0075	Fax
38	Marygrove College				313-927-1695	Fax
39	MI Dept. of Career Development	Julie Grinwis	121 Clover	Holland, MI	616-395-8499	Fax
40	MI Civil Rights Commission	Wanda Saxson	110 W. MI Ave.#800	Lansing MI	517-241-0546	Fax
41	American Indian Assoc. of Detroit	Vera Kidd	22720 Plymouth	Detroit, MI	313-535-8060	Fax
42	MI Dept. of Civil Rights	Flint Office Bldg	125 E. Union 7th Floor	Flint, MI	810-760-7363	Fax
43	NAACP-Jackson	Janis Farelly	807 S. Michanic	Jackson MI	517-784-0582	Fax
44	NAACP - Lansing	James Gill	1015 Francis	Lansing MI	517-484-5051	Fax
45	Southern IL Univ/Carbondale	chairperson	MC6609	Carbondale IL	618-453-6982	Fax
46	Spanish Speaking Info Center	Maggie Pena	901 Chippewa	Flint, MI	810-239-4419	Fax
47	Telemon	Ruben Santellan	121 Clover	Holland, MI	616-369-6992	Fax
48	Trinity AME Church		3500 W. Holmes	Lansing MI	517-882-9755	Fax
49	Washington Heights Ministries	Gail Canalas	153 N. Wood	Battle Creek MI	269-966-4186	Fax
50	Zion Lutheran Church	Judi Saari	135 West Green	Marshall, MI	269-781-3711	Fax
51	Grand Rapids Comm. College	Chris Allen	143 Bostwick NE	Grand Rapids MI	49503	Mail
52	Battle Creek Chptr NAACP	Roberta Crips	PO Box 1436	Battle Creek MI	49017	Mail
53	Calhoun Area Tech Center	Tim May	475 E. Roosevelt	Battle Creek MI	48901	Mail
54	Central MI Univ/Broadcast Cinematic		340 Moore Hall	Mt Pleasant MI	48859	Mail
55	Community Action Agency	Chris Miller	400 South Street	Adrian MI	49221	Mail
56	Comm. On Spanish Speaking Affairs	Vicky Potter	201 N. Washington Sq.	3rd Floor	Lansing, MI 48913	Mail
57	Cristo Rey Community Center	Marcus Hayes	1717 N. High Street	Lansing MI	48906	Mail
58	Eli Broad College of Business	Ernest Betts	415 Epley Center	E. Lansing MI	48824	Mail
59	Experience Works	Sharon F. Hull	209 E. Washington #300	Jackson MI	49201	Mail
60	Foss Baptist Church	Announcements	1159 E. Foss Avenue	Flint, MI	48502	Mail

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61	Grand Rapids Urban league		745 Eastern Ave. SE	Grand Rapids MI	49503	Mail
62	Hispanic Center of West Michigan	Deisy Madrigal	1204 Grandville SW	Grand Rapids MI	49503	Mail
63	Jobs Central		2400 N. Saginaw	Flint, MI	48502	Mail
64	Junior League of Lansing		123 Michigan Ave #204	E. Lansing MI	48823	Mail
64	LaCasa of Goshen	Bonnie Martin	202 N. Cottage	Goshen, IN	46526	Mail
66	LCC Career Services	Terry Wellman	PO Box 4001	Lansing MI	48901	Mail
67	LLC-WLNZ	Dave Downing	PO Box 40010	Lansing MI	48901	Mail
68	Loyola Univ. Career Center	Joe Reaves	6525 N. Sheridan	Chicago, IL	60626	Mail
69	Malcom X College Placement		1900 W. VanBuren	Chicago, IL	60612	Mail
70	MI Indian Employment Training	Melena Maple	900 3rd Street	Muskegon MI	49440	Mail
71	MI Indian Employment Training	Mary Cody	2367 Byron Center	Wyoming, MI	49509	Mail
72	MI Indian Employment Training	Teri Chance	1048 Pierpont #28	Lansing MI	48911	Mail
73	MI Rehabilitation Services	Michael Farlin	1040 S. Winter #3010	Adrian MI	49221	Mail
74	MI Rehabilitation Services	Jeanette Murray	1048 Pierpont - #1	Lansing MI	48911	Mail
75	MI State University	Melanie Humphries	110 Student Services	E. Lansing MI	48824	Mail
76	Midland county ISD		3917 Jefferson Avenue	Midland, MI	48640	Mail
77	NAACP - Kalamazoo Branch		804 W. North Street	Kalamazoo MI	49007	Mail
78	NW Ohio Black Media Assoc.	Clyde Hughes	541 Superior	Toledo, OH	43660	Mail
79	Ohio Univ School of Telecommunications		9 S. College	Athens OH	45703	Mail
80	Saginaw Intermediate Schools	Linda Jensen	6235 Gratiot Road	Saginaw MI	48603	Mail
81	Summit Pointe	Larry Leonard	140 W. Michigan	Battle Creek MI	49017	Mail
82	WKDS-Loy Norrix	Bob Kucera	606 E. Kilgore	Kalamazoo MI	49001	Mail
83	Women's League of Battle Creek	President	283 Capital Avenue	Battle Creek MI	49017	Mail
84	Vincennes University	Richard Coleman	1002 N. First Street	Vincennes, IN	vinu-csm.symplicity.com	web
85	Albion College Career Development	Angie Dombrowski	4900 Kellogg Center	Albion, MI	albion.edu/careerdev	web
86	All Access	Internet only			allaccess.com	web
87	AM FM Jobs		info@amfmjobs.com		amfmjobs.com	web
88	Andrews University Placement	Kristine Knutson	204 Nethery Hall #204	Berrien Spring MI	collegcentral.com/andrews	web
89	Acquinas College	Career Services	1607 Robinson DE	Grand Rapids MI	acquinas.edu.ccs/career	web
90	Baker College	Director	1903 Marquette	Muskegon MI	baker-csm.symplicity.com	web
91	Ball State Univ. Career Center	Cindy Hershman	2000 University Avenue	Muncie, IN	bsu.edu/careers	web

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92	Bethel College Career Service	Erin Kinzel	1001 W. McKinley	Mishawaka IN	bethelcollege.edu	web
93	Broadcast Compliance Systems	Internet Only	1700 Rockville Pike	Rockville MD	bcs-ok.com	web
94	Career Page National Job Bank	Internet Only			careerpage.org	web
95	Cleveland State University	Director	2121 Euclid Avenue	Cleveland OH	csucareerline.experience.com	web
96	Davenport College	Linda Knasel	4123 W. Main	Kalamazoo MI	davenport-csm.symplicity.com	web
97	DePaul Univ. Career Center	Gillian Steele	1 E. Jackson	Chicago, IL	careercenter.depaul.edu	web
98	Eastern Michigan University	Lorraine McKnight	311 King Hall	Ypsilanti, MI	career.emichi.edu	web
99	Grand Valley State Univ.	Carol Coffey	125 DeVox Hall	Grand Rapids MI	gvsu-edu/careers	web
100	IL Center for Broadcasting	Internet Only			funjobsonair.com	web
101	Indiana Univ. of South Bend	Stacie Jeffirs	1700 Mshawaka	South Bend IN	sbcareer@iusb.edu	web
102	Kalamazoo College	Lori Smoker	1200 Academy	Kalamazoo MI	myinterfase.com/kzoo/employer	web
103	Kalamazoo Valley Comm. College	Lois Brinson	6767 West O Avenue	Kalamazoo MI	kvcc.edu/students	web
104	Kent State University	Ann Motayaro	amotayaro@ken.edu		career.kent.edu	web
105	Macomb Community College				macombcareerlink.experience.com	web
106	MI Assoc. of Broadcasters	Sara Beeskow	819 N. Washington	Lansing MI	michmab.com	web
107	MI Works/Talent Bank	Jim Kelly	218 enterprise	Three Rivers MI	michworks.org	web
108	Northwestern University Career	Jeff jenkins	620 Lincoln	Evanston, IL	northwestern-csm.symplicity.com	web
109	Radio Business Report				rbr.com/submit	web
110	Radio One School of Broadcast	Joe Deschler	308 Bushner Place	LaCrosse WI	radio1school.chargerinternet.net	web
111	Radio Online	Ron Chase	3500 Tripp	Amarillo TX	radioonline.com	web
112	Southwestern Michigan College	Diane Barret Curtis	58900 Cherry Grove	Dowagiac MI	swmich.edu/careers	web
113	Taylor University	Richard Baxter	1025 W. Rudisill Blvd.	Ft. Wayne IN	myinerfase.com/taylor-upland	web
114	University of Michigan	Terri LaMarco	3200 SAB	Ann Arbor, MI	umich-csm.symplicity.com	web
115	University of Notre Dame	Latonia Ferguson	248 Flanner Hall	Notre Dame, IN	goirish-csm.symplicity.com	WEB
	POSTINGS					
116	WIFC/WDEZ/WSAU/WOZZ/WRIG	Shelley	557 Scott Street	Wausau WI	shelley.kafka@mwcradio.com	email
117	WIXX/WNCY/WTAQ/WNFL/WYDR	Linda	1420 Bellevue St.	Green Bay WI	linda.noonan@mwcradio.com	email
118	WYDR/WRQE	Sandy	1500 N. Casaloma Dr	Appleton WI	sandy.bringman@mwcradio.com	email
119	WHBZ/WBFM/WXER/WHBL	Melissa	2100 Washington Ave	Sheboygan, WI	melissa.basler@mwcradio.com	email
120	KTCO/KDWZ/KDAL/WDSM/WGEE	Karen	11 E. Superior St.	Duluth MN	karen.strom@mwcradio.com	email
121	WUSZ/WMFG/KMFG/WNMT/WTBX	Linda	807 W. 37th	Hibbing MN	linda.salo@mwcradio.com	email

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			Street			
122	WNWN/WQLR/WKZO/WZOX/WVFM	Amy	4200 W. Main St.	Kalamazoo MI	amy.burrow@mwcradio.com	email
123	WJXQ/WQTX/WLMI/WVIC	Angela	2495 Cedar Street	Lansing MI	angela.bensinger@mwcradio.com	email
124	WYVN/WHTC	Patty	87 Central Avenue	Holland, MI	patty.vandenberg@mwcradio.com	email
125	WNWN	Jim	70 W. Michigan Ave	Battle Creek MI	jim.siler@mwcradio.com	email
126	WTVB AM/FM	Ken	182 N. Angola Road	Coldwater MI	ken.delaney@mwcradio.com	email
127	WMGI/WXXR/WDWQ/WIBQ/WBOW/WPRS	Pam	824 S. 3rd Street	Terre Haute IN	cheri.page@mwcradio.com	email
128	KELQ/KELO/KRRO/KWSN/KTWB/KQSF	Jennifer	500 S. Phillips Avenue	Sioux Falls SD	christine.ellenbolt@mwcradio.com	email
129	KRWK/KMJO/KVOX AM/FM/KFGO/WDAY	Peter	1020 S. 25th St.	Fargo ND	peter.tanz@mwcradio.com	email
130	WJXB/WVRX/WIMZ	Sharon	1100 Sharps Ridge Memorial Park Drive	Knoxville	sharon.bowie@mwcradio.com	email
131	WJXQ/WQTX/WLMI/WVIC	Angela	2495 Cedar St.	Holt, MI	angela.bensinger@mwcradio.com	email
132	WNWN/WQLR/WKZO/WZOX/WVFM	Amy	4200 W. Main St.	Kalamazoo MI	amy.burrow@mwcradio.com	email
133	WJXA/WCJK	Dennis	504 Rosedale	Nashville, TN	dennis.gwiazdon@mwcradio.com	email
134	WIKY/WSTO/WABX/WLFW	Ellie	1162 Mt. Auburn Road	Evansville IN	Ellie.zirkelbach@mwcradio.com	email
134	WJXQ/WQTX/WLMI/WVIC on-air/website	Randy	2495 Cedar St.	Holt (Lansing) MI	randy.stine@mwcradio.com	email
135	Monster Job Site	Andrea		Madison	monster.com	email
136	Outside Referral					

137 Inside Referral

138 Glassdoor (did not post to this site)

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Annual EEO Public File Report - **Appendix 2**

Midwest Communications, Inc. – Holt (Lansing), Michigan

Covering the Period from June 1, 2016 through May 31, 2017

Stations Comprising Station Employment Unit:

WJXQ-FM, WVIC-FM, WQTX-FM, WLMI-FM

Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by Station Employment Unit during the Report Time Period:

1. Outreach: **Website Posting and On-Air Announcements**

www.midwestcareers.com www.q106fm.com (WJXQ)
www.941theduke.com(WWDK) www.i929fm.com (WLMI)
www.team921fm.com (WQTX)

Date: July 1, 2010 to present

Participating Employees: Mike Klein, Vice President/Market Manager

Event Sponsor: Midwest Communications, Inc.

Description of Activity: Midwest Communications, Inc. has a general announcement posted on its websites encouraging people to apply for open positions and to encourage organizations who can refer job seekers to contact us. Midwest Communications also airs announcements weekly on each station seeking organizations wishing to receive our job openings.

 2. Outreach: Speaking Engagement
Date: July 3, 2016
Participating Employees: Dennis Martin, General Sales Manager
Event Sponsor: Union City, MI Rotary Club
Description of Activity: Dennis was invited to give a presentation on “Marketing 101 for Small Business Owners” which included a background on radio advertising. He also spoke about the many career opportunities in radio and distributed our own Jobs in Radio information sheet. He also had the
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opportunity to talk about the stations and formats of the stations owned by Midwest in their Michigan markets.

Outreach: Expo/Job Fair

Date: September 7, 2016

Participating Employees: Mike Klein, Vice-President/Market Manager, MI Radio Markets
Dennis Martin, General Sales Manager, WNWN-FM/WTOU

Event Sponsor: Battle Creek Area Chamber of Commerce

Description of Activity: Mike and Dennis participated in a Job Fair in their Midwest booth. A Facebook post was sent to our radio station followers along with a sales promo schedule to invite applicants to learn about the open positions in our Michigan markets. The Job Fair ran from 5:00-7:00pm. They had an opportunity to talk to several potential applicants about job opportunities in the Kalamazoo, Battle Creek, Coldwater, Holland and Lansing radio stations.

Outreach: Career/Networking Fair

Date: October 27, 2016

Participating Employees: Mike Klein, Vice-President/Market Manager, Michigan Markets
Jim Bodine, General Sales Manager, Kalamazoo
Dennis Martin, General Sales Manager, Battle Creek

Event Sponsor: Michigan Association of Broadcasters

Description of Event: Mike, Jim and Dennis manned the Midwest booth at this Career Fair held on the Western Michigan University campus/Brown Hall. They spoke with over three (3) dozen attendees about careers in radio, specific opportunities at our stations and whom to contact for more information. Several students indicated an interest in submitting their resumes and completing applications for our open positions.

Outreach: Broadcast Media Career/Networking Job Fair

Date: November 17, 2016

Participating Employees: Peter Tanz, Senior Vice President, Midwest Communications, Inc.
Mike Klein, Vice President/Market Manager, Michigan Region
Andy Low, Michigan IT Director

Event Sponsor: Michigan Assoc. of Broadcasters and Midwest Communications, Inc.

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Description of Event:	The fourteen (14) stations of Midwest Communications co-sponsored this event. This event invited active broadcaster veterans and those seeking their first job in the industry to meet and recruit. Midwest also sponsored the keynote speaker, Will Tieman who addressed the young broadcasters on how to secure their first position in the industry. Peter, Mike and Andy also participated in the "Speed Networking" session in which recruits were allowed to "speed interview" us on tips on how to succeed in the industry. More than 150 participants were in attendance.
Outreach:	Career/Networking Fair
Date:	March 8, 2017
Participating Employees:	Mike Klein, Vice-President, Market Manager, Michigan Region Dennis Martin, General Sales Manager, Battle Creek, MI
Event Sponsor:	Michigan Assoc. of Broadcasters
Description of Event:	As part of the Great Lakes Broadcasting Conference, we had a booth during the Career Fair from 2:00-3:30pm. Mike and Dennis met with many students who were near graduation or had just graduated from college. Mike and Dennis shared career opportunities in radio broadcasting. Over a dozen resumes were collected and were distributed to the appropriate hiring managers upon completion of the Fair.
Outreach:	Speaking Engagement
Date:	March 8, 2017
Participating Employees:	Joe Casady, Brand Manager, WWDK, WQTX Radio Announcer, WLMI Radio
Event Sponsor:	Midwest Communications, Inc.
Description of Event:	The Assoc. Professor of Journalism and Mass Communications at Olivet College, Olivet MI, invited Joe to speak at their Journalism and Mass Communications Seminar. Joe spoke to 30-40 students sharing his experience and background. He discussed radio broadcasting, radio production, commercial copywriting, promotions, marketing, branding and the use of new media, blogging, podcasting, voice acting, personal appearances and community involvement. He then met with several students after the session to answer questions and offer advice. Joe felt this was a great opportunity to discuss career opportunities we offer to aspiring journalism and mass media professionals.

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Outreach:	Student Seminar
Date:	March 4, 2017
Participating Employees:	Peter Tanz, Senior Vice President, Midwest Communications, Inc.
Event Sponsor:	Wisconsin Broadcasters Assoc.
Description of Activity:	Peter attended this Student Seminar event in Madison, WI and participated in the “Speed Networking” session. He met with high school and college students seeking more information on career opportunities in broadcasting and specifically at Midwest Communications, Inc. radio stations. Approximately 150 students attended this event.
Outreach:	Tour
Date:	December 20, 2016
Participating Employees:	Mojo – Brand Manager, WJXQ-FM
Event Sponsor:	Midwest Communications, Inc.
Description of Activity:	A 6 th grader from Hope Middle School, Holt, MI with disabilities toured our radio stations. He toured the studios and learned about automation and how it works. Mojo recorded his voice so he could hear how it sounded. He had many good questions about the industry.
Outreach:	Tour
Date:	December 22, 2016
Participating Employees:	Mojo – Brand Manager – WJXQ-FM
Event Sponsor:	Midwest Communications, Inc.
Description of Activity:	A senior student from Charlotte High School toured our radio stations. She toured the studios and had many good questions about how each station worked. She asked about what educational path she should follow. Mojo had some suggestions for her. Automation was explained and Mojo showed her what her voice looked like in a wave form. She has the potential to be very successful in radio.
