

Parmer Pure Spring Water

BRONZE PACKAGE

One of Parmer Pure's competitors, who is a third of the size, was ranking higher in Google search results. Parmer Pure acknowledged that this was a problem. They needed this same kind of visibility to capture those internet users going to their competitor. And so they came to Boostability, through a referral.

"Prior to us using Boostability, we had a very low presence on search engines. Almost from the very beginning our keyword rankings have really moved up. We've had a really great year in business, and there's many factors involved in that. One of the things we attribute it to is our new presence on the internet and search engines. We have customers calling us every day because of now ranking on the 1st page. We're reaching another market."

KEYWORD	START RANK	CURRENT RANK	PAGE
Bottled water delivery ga	31	5	1
Office bottled water service ga	28	14	1
Spring water delivery ga	17	2	1

Pages / Session

2.54



Avg. Session Duration

00:02:05



Bounce Rate

2.00%






JPS Pool Service

BRONZE PACKAGE

JPS Pool Service knew they needed online marketing, but didn't have the time, or the know-how. They came to Boostability because we are a full service SEO company that offers the type of marketing tools they needed to succeed.

“Boostability has increased my web presence. That's the main objective. I've gotten probably 10-15 new accounts because of the web presence I now have, that I didn't have last year. The only change I've made, is going with Boostability. So that's got to be it!”

KEYWORD	START RANK	CURRENT RANK	PAGE
Pool maintenance ri	100+	26 	2
Pool winterizing service ri	100+	16 	1
Weekly pool service block island ri	100+	21 	1