

5STAR TEXT MARKETING & NOTIFICATIONS SYSTEM

Communicate with current and potential customers through one of the fastest growing forms of mobile technology today.

Our 5STAR toolsets let you send the latest deals, promos and notifications to your customers in the way they prefer: a simple text message. Instantly reach your customers with uniquely targeted mobile offers or notifications any time of the day!



Here's How it Works:

1 Choose a keyword of 8-10 characters

that best represents your business focus. Each keyword is unique, so first come first served!

1

2

Create a unique promotional offer

that rewards your customers when they text your keyword to 5Star. Customers who 'opt-in' will receive future offers.

3

Use 5 STAR, not only for promotions, but to provide Customers with personalized updates, status notifications or surveys.

4

Promote your keyword

in all of your traditional and online Media (Website, Google, Facebook, Radio, TV, YP, etc.)

Why Choose 5STAR for Your Text Communication?



Opt-in List Management

allows you to maintain a list of your customers that can be organized or segmented as needed.



Instant Communication

as most consumers prefer receiving texts and read a text within 45 seconds of receiving it



Cost Effective

way to stay in touch with your client base as the expense is limited to fractions of a penny per message sent.



System Flexibility

allows for the creation of promotions, loyalty programs, operational notifications and survey polling.



Direct Integrated

into your current legacy system is easily accomplished, offering new efficiencies and opportunities immediately.