

# AGENDIZE LIVE CHAT



Customer conversations with a widget for your website

## WHAT IS LIVE CHAT?

Agendize Live Chat allows visitors of your website to ask questions while browsing. The feature is also proactive: you can promptly start the interaction without them asking for it. The Live Chat then nurtures the integrated CRM with information from the conversation to help businesses improve efficiency and develop spot-on sales strategies.

From the chat platform, you manage multiple conversations at once. An audible alert notifies you as soon as a new conversation starts. You can set automatic responses for quick feedback and easily transfer files to your clients. Also quickly act on: adding a meeting, adding a note to the client profile and recording the operator feedback on each conversation.

## WHAT IS THE INTEREST OF SUCH FUNCTIONALITY?

Internet users need quick access to information. The chat allows you to answer their questions and to avoid that they leaving your site with answered questions. The Live Chat helps you reduce your bounce rate and increase conversion.

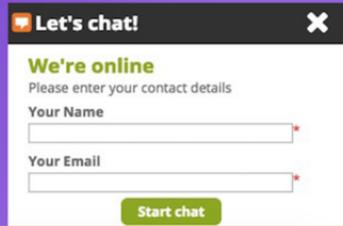
The ability to manage multiple conversations at the same time allows you to reduce costs associated with customer service. You also bypass the reluctance of customers to use the phone to contact you.

The chat automatically records your conversations, so you can evaluate the performance of your customer service representative and improve your site according to the most recurring themes.



## Live Chat

Builds Convenient Connections



# 57%

of consumers are requesting live chat (2).



Boost conversion rate



Improve customer experience



Reduce customer service costs



Customize your tool



Gather new customer data

# 92%

of clients are satisfied using live chat services as compared to other means of communication i.e. phone, e-mail and social media support (1).

# 44%

of online visitors consider that a live person answering to their questions in the middle of an online purchase is one of the most important features a website can offer (1).

# 79%

of clients favour live chat because they got their inquiries addressed quickly (1).

