



Zenreach Engage

Know your customers. Grow your business.

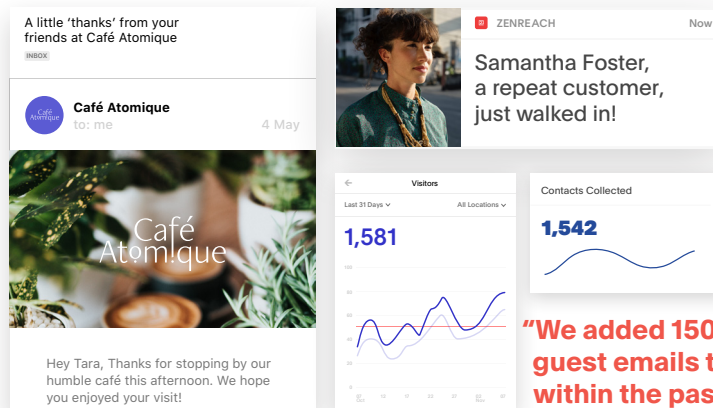
Retailers get to know their customers by name and recognize them when they come through the door. But the personal connection often gets lost when they use digital tools like email and Facebook to promote their business.

Zenreach helps businesses know their customers better and grow sales by connecting real-world behavior with online experiences. Our WiFi marketing platform lets you automatically track customer visits, build rich customer profiles, target communication more precisely and directly measure in-store impact.

Customer data platform

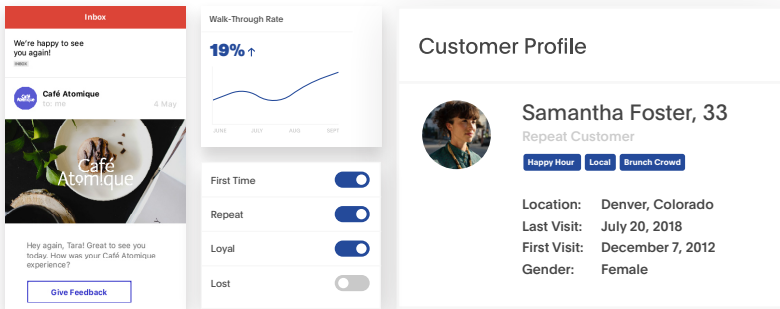
Online businesses use a digital cookie to record customer visits and build rich profiles. Zenreach uses your WiFi hotspot in the same way to help you know your customers better. It automatically records visits, validates contact info and adds demographic details.

You'll know who's coming in, what they're like and how often they're visiting, allowing you to create high-impact messaging and campaigns that drive measurable results.



“We added 150,000 new guest emails to our database within the past year simply by activating Zenreach on top of our guest WiFi.”

—Danielle Guzzetta,
Anthony’s Coal Fired Pizza



"The ease of contact collection and targeted messaging frees up time to run our bowling operations with my full attention."

—Zack Carrie, Pinheads

Email marketing

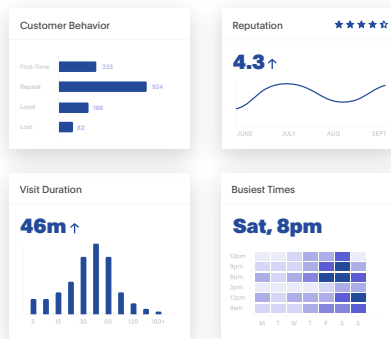
For busy merchants, marketing is often near the bottom of their to-do list. Zenreach makes it easy to match the right message with the right moment by listening for customer visits and sending targeted messages.

You can reward frequent visitors, welcome first-time guests and pull back lost customers. It happens automatically with Smart Emails. You know what works and what doesn't because Zenreach's Walk-Through Rate™ tracks the most important metric of all: how many customers actually walk in the door.

Customer insight

Nowadays, every customer's smartphone is a megaphone. Good experiences can boost sales, and bad experiences can haunt a business for months. Zenreach helps merchants stay on top of customer satisfaction and enhance their online reputation.

Simple satisfaction check-ins triggered by guest visits keep you in touch with their experiences. Issues can be remedied before they become bad reviews, while positive sentiments can be channeled to influential review sites. Real-time notifications keep you tapped into customer experience every minute of the day.



"The customer demographics Zenreach provides helps our managers and marketing team better understand our customers and their needs."

—Ryan Gac, Marketing Director, 4EG

We're glad you could join us last night! How was your visit?

☆☆☆☆

★★★★☆

We had a great time! Everything was delicious and your staff was very friendly. The only problem was that you seemed to be out of a lot of items 😞

Getting started is easy

Zenreach can be served up a number of ways to suit the needs of businesses of all sizes, from mom-and-pops to national chains. Installation is plug-and-play, so you can be up and running in a matter of minutes. We can ship you a preconfigured hotspot, or simply add Zenreach to your existing WiFi. Our user-friendly application keeps it simple, and Zenreach support is there any time you need help.

Contact us and we'll help you start connecting with the real people visiting your business, no matter how busy you are.

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