

BOOSTABILITY SEO BRONZE PACKAGE

Boostability SEO makes it possible for small businesses to compete by moving their websites higher in online search rankings. Why is important to rank well on sites like Google and Bing? Because over 81% of consumers search online before making a buying decision. If those potential customers can't find you, then you could be out of the race before it even begins. Boostability helps websites rank higher, get noticed, and drive more sales.

BRONZE SEO PACKAGE FEATURES

Our Bronze SEO package includes all of the core SEO activities that a small businesses needs stand out in their local market, at a price they can afford. This package is designed for businesses with a single location that offer a single product or service in a small local market.

SEO Hours: 6 – Each of our SEO tasks is assigned a value in minutes. The number of hours in your SEO package determines the number and type of activities that we can perform each month.

Optimized Pages: 1 – We will recommend or perform optimizations on 1 page within your website

Targeted Keywords: 1-2 – Our SEO work will focus on 1 or 2 keyword search terms.

Tracking Keywords: Approximately 5 (dependent upon targeted keywords) – We will monitor approximately 5 additional keywords to identify different search terms that may lead to increased traffic for your website.

Campaign Setup: All of our SEO campaigns begin with a thorough audit to identify any major and minor issues that need to be addressed. We also conduct extensive research on your site, industry, local market and competition to determine the keywords that will deliver the highest performance. Tasks include Website Audit and Keyword Research.

Website Optimization: After your site audit we implement key SEO tools and perform the basic optimizations that your site needs to begin ranking higher on search engines. Tasks include Menu Edits, Link Repair, and Google Analytics Implementation.

Business Profile Development: A detailed business profile is critical to being found online. We build this for you through classified business listings, Google and local business citations.

Link Portfolio Development: Link building is one of the most important aspects of SEO. When quality websites link back to you, Google takes notice and moves you higher in their search rankings. Tasks include Website Bookmarking, Article Engagement, and Custom Blog Creation.

Custom Content Creation: Search engines place a high value on relevant content. Our SEO service provides you with onsite copy that makes sure Google and website visitors clearly understand who you are and what products or services you provide.

Detailed Reporting: The Boostability SEO reporting dashboard is one of our most unique features. It provides you with complete transparency into every SEO task that we perform in real-time. You can also use it to track the progress of your targeted keywords so you can see the value that our work is providing to your small business.

Customer Support and SEO Consulting: Our goal is to help small businesses succeed online. To help achieve this goal we actively monitor every SEO campaign to identify areas for improvement. We also provide monthly consultations to review your campaign and ensure your goals are being met.

Start Driving More Traffic to Your Website With Boostability SEO Today!

