

3 Advantages of Using Cloud Infrastructure



Everyone knows that cloud computing is a hot trend, and its adoption should only increase over the next few years. According to one study published by the International Data Corporation, [spending on public cloud services](#) is expected to grow at an annual rate of 21.9% between 2016 and 2021, totaling \$277 billion in 2021.

The promising forecast for the cloud industry reminds CIOs and IT professionals that they should explore the benefits of this technology. Here are three main advantages of using a cloud infrastructure:

Cost Savings

You can dramatically cut costs by moving to a cloud infrastructure in order to streamline your operations. If your company still follows the traditional on-premise IT infrastructure model, you're probably spending too much money and time on maintenance, updates, and getting new

applications running smoothly. Sounds like a bit of a hassle, right? When you use cloud infrastructure, you significantly reduce costs with equipment and people in charge of managing the servers.

Enhanced Security

Cyberattacks and breaches are a fact of life in the IT industry. The bigger your company is, the more criminals will try to steal your data. So, how do you make sure your IT department is on par with the best practices to secure your sensitive information? It's not easy to stay on top of the latest vulnerabilities but you can leave the job for your cloud provider instead of worrying about network backups, patches, and encryption every day.

Flexibility to Scale

Each and every business wants to grow. Let's say that the people at your company worked hard to close a sale and now you have a new client. How fast can you install new equipment, complete the setup process, and train new people to handle your customer's needs? Perhaps more importantly, what would you do if they cancelled the contract before it covered the costs you incurred to get the sale?

These are just a few struggles that companies face when they have an on-premise IT infrastructure model. Luckily, they can forget them all when they switch to cloud infrastructure. When it comes to cloud services, pay-as-you-go is the widely used subscription model, which makes it easier to upgrade or downgrade to accommodate your workload.

At Business XYZ, our experienced team offers multi-vendor IT solutions comprised of hardware, software, and services that range from installation to maintenance. We understand the IT challenges that many businesses face, and we have the expertise to help you save money, secure your data, and optimize your resources.

If you're interested in learning more about our cloud infrastructure services, contact us through our website or by calling us at (555) 555-5555. We'd love to help your business grow by exploring the countless benefits of cloud solutions!

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