

GET YOUR SMALL BUSINESS TO THE 1ST PAGE OF GOOGLE WITH A WINNING SEO STRATEGY

Nearly every small business has a website, but what are you doing to stand out when potential customers are looking to buy? Just having a website isn't enough anymore. You must be on the 1st page of search engines like Google, and Boostability SEO is the way to get there.

Unfortunately, many small businesses have been priced out of this critical service, or been forced to put up with low-quality providers that are outsourcing the work to the other side of the world. We're here to change that by offering local, effective, affordable SEO plans to help small businesses grow. Call us today to find out how we can help you drive more web traffic and increase sales.

WHAT IS SEO EXACTLY AND WHY DO I NEED IT?

SEO is Search Engine Optimization. It's the work that goes into your website to show search engines, like Google, that you're the best result when customers are searching for your product or service. The ultimate goal of SEO is to get your website to the top of the list. So how does Google know which sites to put on the 1st page of results?

Google evaluates your website based on two things: **RELEVANCE and TRUST.**



First, you need to show Google that your site is the most **RELEVANT** answer for a search. We do that by optimizing the content, keywords, and source code of your website.



Second, you need to gain Google's **TRUST.** We do that by producing content like articles, blogs, links and social media posts that other people like, share, and click to reach your website.



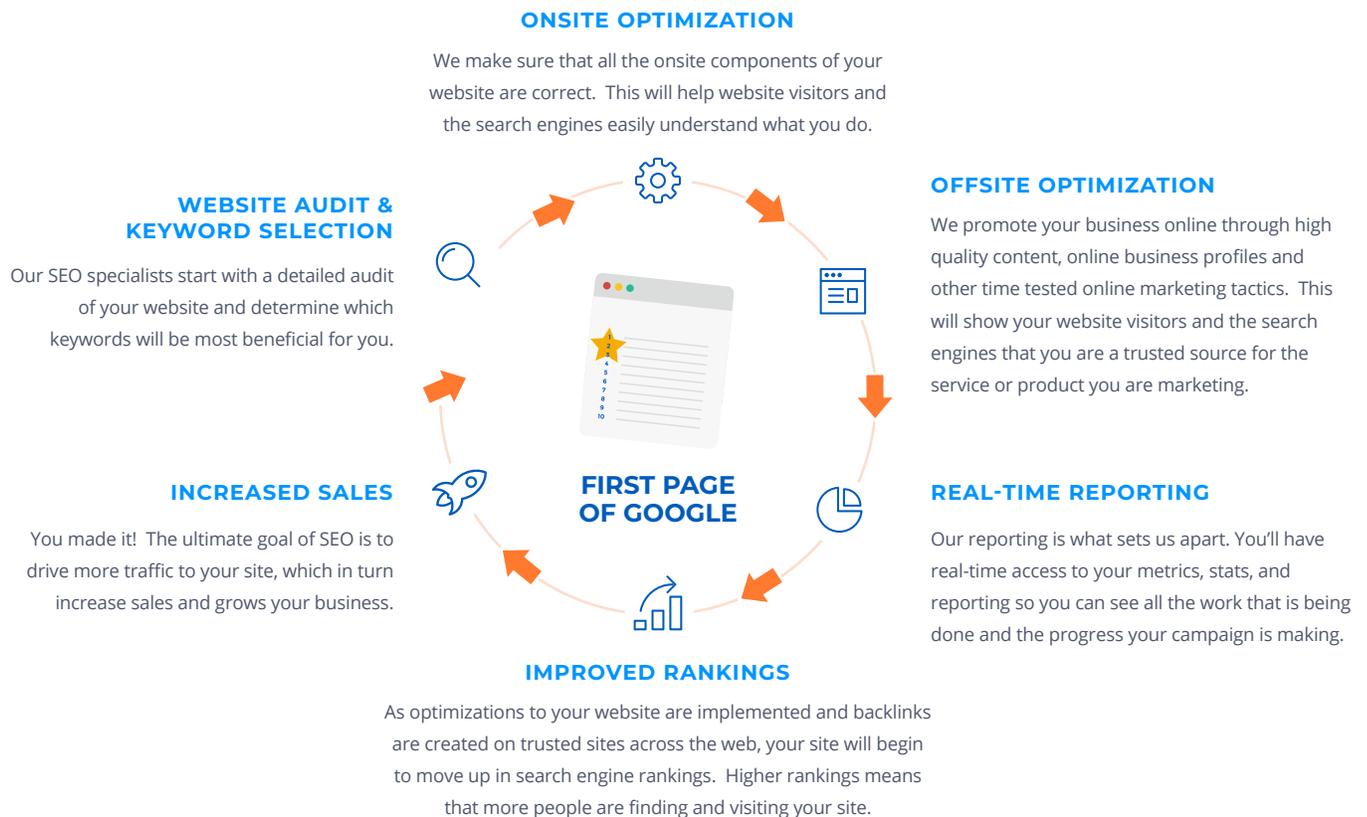
As you begin to build relevance and trust with Google, you move up in the search rankings. Better rankings turn into more traffic, which turns into more sales, thus growing your business!

Our proven SEO strategies are tailored to small businesses, helping them compete at a price they can afford. We take your unique details into account like industry, region, competition and more to create a truly custom SEO plan that gets results. By increasing your search rankings you can increase your website traffic, leading to increased sales.

Start Driving More Traffic to Your Website With Boostability SEO Today!



WHAT DOES THE PROCESS LOOK LIKE FROM START TO PAGE 1 OF GOOGLE?



How Much Does Boostability Cost?

Boostability makes it easy for small businesses to realize the benefits of SEO regardless of their budget. The types of SEO tasks we perform are classified by the time it takes to complete. Basic plans include core SEO tasks like site optimizations and link building, while larger plans include more impactful activities like custom blog posts and articles.

- Keyword Link Building
- Business Profiles
- Onsite Blog Posts
- New Website Content
- Article Engagement
- Business Directory Listings
- Custom Article Publication
- Website Bookmarking
- Local Business Citations
- Ongoing Site Optimizations
- Google Maps and Analytics
- And More

No matter your budget, you will always get incredible customer service and transparent reporting tools. Our custom reporting dashboard shows you exactly where your SEO dollars are being used and what impact it's having on your search rankings.

Start Driving More Traffic to Your Website With Boostability SEO Today!

