

Dispensary Website Themes: Pages and Sections

Homepage

Below are the different sections that have been added to the homepage:

- Deal of the Day section - this will automatically pull in your daily deal based on the day of the week.
- About section - provide a brief overview of your dispensary.
- Why section - share the 5 key benefits your customer will experience at your dispensary.
- SMS Capture section - get visitors to subscribe for your text message marketing / Loyalty campaigns.
- Latest News section - automatically highlights your latest 3 blog posts.
- Order Online section - a call to action that takes your website visitor to your online menu page.
- Featured Product Categories section - this will highlight 6 product categories as a visual display along with a title (e.g. Concentrates, Edibles, etc)
- Footer section - includes your logo, address, store hours, phone number, company email, and social icons linking to your social media accounts

About Page

Share more details about your dispensary on this page. You can also include links to relevant information such as local and state laws, how to get a medical card, etc. This is a great place to also highlight staff photos or events.

Dispensary Location Page

This page highlights a single store location. Multi-location dispensaries will have one of these pages per store location.

- Hero Image section - background image of the city in which the store is located
- Basic Store Information section:
 - Name
 - Address
 - Phone
 - Amenities
 - Store Hours
- Google Map embed - showing your store location
- 3D Virtual Tour embed or Store Images section
- Directions section - shows step by step directions from major nearby starting points

- Attractions section - shows links to nearby attractions and distance from the store
- Content block section - share information about this store location
- Blog Feed section - automatically highlights your latest 3 blog posts
- Call-to-Action section - to visit this store locations online menu page on the website

Dispensaries Locations Page

This is a page for multi-location dispensaries to provide a high-level display of all their store locations in an easy-to-view grid format.

Each location has 2 call-to-action buttons: "Order Online" which takes the user to that store's online menu, and "See Our Store" which takes the visitor to that store's Dispensary Location Page on the website.

Menu / Delivery

We will embed your online menu on this page.

Deals

Events

Blog

Posts will be displayed as a grid format on the blog page, with the featured image, blog title, and preview text showing. Blog categories will be displayed at the top of the page and each category will populate all blog posts related to that category.

FAQ

The FAQ page will allow you to feature commonly asked questions with a dropdown for the answer to the question.

Contact

The Contact page will include an embedded form that can be configured with your notification email.

404

This is an "error page" or "Page Not Found" page. It indicates the URL path provided no information for the website user.