

ASOS x IMG MODELS CASTING CALL TERMS AND CONDITIONS

By submitting your pre-registration, application and any other documentation you submit as part of the application ("Application Materials") to IMG Models London a division of International Management Group (UK) Limited ("IMG") for participation in the ASOS open casting call on 3 February 2026 ("Open Casting"), you confirm and acknowledge the following:

1. You acknowledge that the purpose of the Open Casting is for ASOS.com Limited ("ASOS") to cast for its denim campaign ("ASOS Campaign"), shooting on 4 February 2026.
2. You are over 18.
3. You are located in the territory and region of which the Open Casting is taking place.
4. The information contained in your Application Materials is true and complete to the best of your knowledge.
5. The Application Materials do not contain any work of any third-parties, or where they do, you have obtained all necessary consents, permissions and releases to use such work. To the best of your knowledge the Application Materials do not: (a) violate any right of privacy or publicity of any person, whether contractual, statutory, common law or otherwise and/or (b) infringe any intellectual property rights of any third party.
6. Upon submission of your Application Materials and/or participation in the Open Casting, you acknowledge and agree that you are in adequate physical condition to engage in the activities necessary to participate in the Open Casting, and release ASOS and IMG from any and all claims or liability arising directly from or in relation to your participation therein.
7. If your application is successful, you acknowledge that you may be asked to enter into a representation agreement with IMG for its provision of management services for the purposes of the ASOS Campaign only, and that you shall be required to enter into an agreement with ASOS for your participation in the ASOS Campaign only, to be negotiated in good faith. You understand and acknowledge that any such written IMG representation agreement would contain the precise terms of your representation with IMG and would constitute the entire agreement between you and IMG regarding the terms of the representation. Any such written agreement would supersede any other oral or written agreement, promises, assurances, understandings or statements made to you during any interview or discussions about representation with IMG.
8. You grant to IMG its affiliates, parent companies, subsidiaries, licensees and assign the right to record and/or use your name, image and likeness in connection with and as recorded during the Open Casting (including by any photographers and videographers engaged for the Open Casting) ("IMG Materials") or related purposes for IMG in any media whether now known or hereinafter devised, in perpetuity, including, without limitation, in marketing, social media, promotions and publicity materials. You understand that the IMG Materials may be published on IMG's websites, social channels or in any other media in perpetuity (whether or not owned by IMG for example on third party social media sites or websites of licensees). Further you acknowledge that by attending the Open Casting, you may appear in event coverage, including background footage.
9. You grant to ASOS its affiliates, parent companies, subsidiaries, licensees and assign the right to record and/or use your name, image and likeness in connection with and as recorded during the Open Casting (including by any photographers and videographers engaged for the Open Casting) ("ASOS Materials") or related purposes for ASOS in any media whether now known or hereinafter devised, in perpetuity, including, without limitation, in marketing, social media (including livestreaming across ASOS channels), promotions and publicity materials. You understand that the ASOS Materials may be published on ASOS' websites, social channels (including ASOS Live) or in any other media in perpetuity (whether or not owned by ASOS for example on third party social media sites or websites of licensees).

Further you acknowledge that by attending the Open Casting, you may appear in event coverage, including background footage.

10. Neither IMG nor ASOS are under any obligation to use the Materials.
11. You understand that you will not receive compensation for your participation in the Open Casting, or for ASOS's or IMG's use of the IMG Materials or ASOS Materials.
12. You agree that IMG and ASOS shall have the right to cut, edit, add to, arrange, rearrange or revise the Materials. You hereby irrevocably waive any so-called "moral rights" or analogous rights as you now have or hereafter acquire in the Materials. In no event will you have the right to enjoin the development, distribution or exploitation of the Materials.
13. You acknowledge that ASOS and IMG will both process your personal data for the purposes of administering the Open Casting, selection and event operations. For further details on how your data will be used, please see ASOS Privacy Policy: <https://www.asos.com/privacy-policy> and IMG Privacy Policy: <https://wmefashion.com/privacy-policy/>. Please note that your data may be shared between ASOS and IMG for casting administration, safety and review.
14. You have the right to request that IMG remove your name, image and likeness from the IMG Materials at any time by giving IMG notice in writing to dataprivacy@img.com.
15. You have the right to request that ASOS remove your name, image and likeness from the ASOS Materials at any time by giving ASOS notice in writing to dataprotection@asos.com.

By submitting your Application Materials, you agree that you have reviewed the full Terms of Use for the Site, the Privacy Policy and Cookie Policy and have read, understood, accept and agreed to be bound by those terms, and the processing of your Personal Data in accordance with the Privacy Policy.