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**Title:** Organisations you can rely on

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**FEATURE** Organisations & Memberships

# Organisations you can rely on

In this directory, we provide information about the leading producer and agricultural organisations in South Africa. This list is by no means exhaustive, and there are many more that farmers can consider.

Farmers can achieve numerous benefits by joining industry or producer organisations, including enhanced bargaining power, access to resources and markets, advocacy, risk management, knowledge sharing, and networking opportunities. These organisations play a crucial role in supporting and advancing the agriculture sector. **FW**

## AGRI SA

Agri SA offers a risk solution unit that focuses on mitigating risks associated with:

- Rural safety;
- Disaster management;
- Drought aid;
- Pest control; and
- Bio-security.

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**Title:** SOUTH AFRICAN CANE GROWERS` ASSOCIATION

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## SOUTH AFRICAN CANE GROWERS' ASSOCIATION

The South African Cane Growers' Association is a non-profit company that was established in 1927.

### ACCORDING TO THE ASSOCIATION, ITS VISION AND MISSION INCLUDE:

- Fostering profitability in the value chain through the support of diverse production on sugar-cane farms while driving a regulatory framework that is empathetic to the cane growing sector.
- Seeking sustainability through innovation, research and development coupled with continuing up-to-date and credible industry economic analysis.
- Vigorously driving an ethical and informed transformation agenda that builds on the association's well-established and authentic organisational diversity.

- At the same time, this drive supports the development of like-minded leadership among those who are eager to serve the industry through the organisation's fully integrated grower representative bodies.
- Using proactive, credible and sincere communication and stakeholder engagement in a two-pronged approach aimed at affirming the association's value proposition to its members while at the same time informing the general public and government on the significant and important role the sugar-cane producing industry plays in the South African agriculture and rural economies. The association is also actively involved in farmer development and training programmes. Visit [sacanegrowers.co.za](http://sacanegrowers.co.za).

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**Title:** AGRI SA

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## AGRI SA

Agri SA offers a risk solution unit that focuses on mitigating risks associated with:

- Rural safety;
- Disaster management;
- Drought aid;
- Pest control; and
- Bio-security.

Agri SA also advocates for conducive policy on:

- Land;
- Legislation;
- Environment;
- Labour; and
- Trade.

The association leverages its network to unlock agricultural growth opportunities in terms of:

- Agriculture development;
- Funding;
- Industry research; and
- Training.

Visit [agrisa.co.za](http://agrisa.co.za).

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**Title:** DEPARTMENT OF AGRICULTURE, LAND REFORM AND RURAL DEVELOPMENT

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## DEPARTMENT OF AGRICULTURE, LAND REFORM AND RURAL DEVELOPMENT

### VISION

Equitable access to land, integrated rural development, sustainable agriculture and food security for all.

- Innovative sustainable agriculture;
- Promotion of access to opportunities for youth, women and other vulnerable groups; and
- Integrated rural development

### MISSION

To accelerate land reform, catalyse rural development and improve agricultural production to stimulate economic development and food security through:

- Transformed land ownership patterns;
- Agrarian reform;
- Implementation of an effective land administration system;
- Sustainable livelihoods;

### VALUES

- People-centred service standards;
  - Courtesy and compassion;
  - Professionalism and accountability;
  - Effective communication and transparency;
  - Respect and integrity (ethics and honesty); and
  - Alignment of DALRRD outcomes to government priorities.
- Visit [dalrrd.gov.za](http://dalrrd.gov.za).

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**Title:** GRAIN SA

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## GRAIN SA

Grain SA was established on 10 June 1999, and was formed out of NAMPO (maize), NOPO (soya beans, sunflower and groundnuts), the WPO (wheat, barley and oats) and the SPO (grain and sorghum). The vision of the organisation is to "influence the macro- and micro-economic environments to enable sustainable and profitable local grain production and development", according to Grain SA.

### MISSION

To ensure and grow a credible and sustainable voluntary and inclusive grain producers' organisation that drives the mandated strategic actions, including meaningful stakeholder partnerships and relationships.

### OBJECTIVES

- Influence economic sustainability;
  - Grow and support developing grain producers in becoming commercially sustainable;
  - Increase the involvement of younger producer members;
  - Grow broader membership base;
  - Grow and maintain key value chain relationships; and
  - Efficient and effective communication.
- Visit [grainsa.co.za](http://grainsa.co.za).

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**Title:** AGRICULTURAL BUSINESS CHAMBER

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## AGRICULTURAL BUSINESS CHAMBER

The Agricultural Business Chamber (Agbiz) is an association of agribusinesses operating in South and Southern Africa. It aims to ensure that "agribusiness plays a constructive role in the country's economic growth, development and transformation, and to create an environment in which agribusinesses of all sizes and in all sectors can thrive, expand and be competitive".

Its mission is to enable businesses in the South African agricultural value chains to operate competitively and sustainably in the domestic environment, and globally.

### OBJECTIVES:

- To influence the regulatory environment insofar as it affects agribusiness activities, by way of ongoing and professional interaction with all relevant institutions.
- To position agribusinesses and Agbiz as key stakeholders within local communities in the South African economies and even further abroad.
- To improve the commercial and developing agribusiness environment through liaison and co-operation with influential groups within the business environment, both locally and globally.

- To promote inclusive growth and participation in agricultural value chains. To create unique, relevant and accessible agribusiness intelligence to support Agbiz programmes.
- To provide a dedicated service to specific sectors and industries, Agbiz amended its constitution in 2014 to make provision for the establishment of semi-autonomous desks (Agbiz Grain and Agbiz Fruit) to service the specialised needs that had not previously been addressed by the major focus areas of Agbiz. Visit [agbiz.co.za](http://agbiz.co.za).



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**Title:** SOUTH AFRICAN PORK PRODUCERS` ORGANISATION

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## SOUTH AFRICAN PORK PRODUCERS' ORGANISATION

The South African Pork Producers' Organisation (SAPPO) represents close to 700 producers, according to the organisation, and closely interacts with input suppliers, abattoirs, processors, and retailers in the pork value chain. SAPPO aims to enable and facilitate a "sustainable and profitable pork value chain by providing strategic direction, rendering specialised services, and supporting people development". SAPPO also liaises with agricultural stakeholders, including the South

African government, international organisations, and the larger livestock industry for the benefit of pig producers in the country and the pork industry as a whole. "SAPPO actively positions itself as an innovator and leader in agriculture. Over the years, SAPPO's industry interventions have yielded a significant impact. As the global landscape changes, SAPPO is constantly looking for new ways to unlock value for the South African pork industry." Visit [sappo.org](http://sappo.org).

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**Title:** DRY BEAN PRODUCERS ORGANISATION

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## DRY BEAN PRODUCERS' ORGANISATION

The Dry Bean Producers' Organisation (DPO) is a commodity organisation acting in the interests of the dry bean industry as a whole. It was established on 11 August 1993 in Potchefstroom. The DPO was the first farmers' organisation to be established when the marketing boards were abolished.

### SERVICES OFFERED BY THE DPO:

- Industry-related services;
- Production and market information;
- Research programmes;
- Product and market research;
- Marketing;
- Export; and
- Quality control.

Visit [droebone.com](http://droebone.com).



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**Title:** CANNING FRUIT PRODUCERS ASSOCIATION

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## CANNING FRUIT PRODUCERS' ASSOCIATION

The Canning Fruit Producers' Association is the mouthpiece of canning fruit producers, and aims to serve all the interests of canning fruit producers. The association specifically aims to:

- Develop the apricot, pear and peach industries;
  - Establish necessary facilities and services;
  - Serve and keep producers informed;
  - Give guidance concerning best methods;
  - Protection and improvement of soil and water resources;
  - Promote research and development of new cultivars;
  - Promote plant improvement; and
  - Co-operate with other agricultural organisations.
- Visit [cfpa.co.za](http://cfpa.co.za).

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 **Title:** SOUTH AFRICAN MOHAIR GROWERS` ASSOCIATION

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## SOUTH AFRICAN MOHAIR GROWERS' ASSOCIATION

The South African Mohair Growers' Association (SAMGA) represents and lobbies for Angora producers in South Africa. The association in its

current state was formed in 1941. It is responsible for promoting the production of mohair, and general farming of Angora goats. It does this

through negotiating with government and non-government organisations about issues at producer level. Visit [angoras.co.za](http://angoras.co.za).

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**Title:** RED MEAT PRODUCERS` ORGANISATION

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## RED MEAT PRODUCERS' ORGANISATION

The Red Meat Producers' Organisation (RPO) acts as mouthpiece for the South African commercial red meat producers. According to the RPO, the organisation is "an independent producers' organisation that strives to dynamically promote the sustainability and the profitability of the red meat industry in South Africa".

### MISSION

The promotion of a sustainable and profitable red meat industry in South Africa. This is achieved through consultation with government and other organisations in order to further the interests of red meat producer. According to the RPO, it focuses on important industry functions such as:

- Animal health;
- Tariff protection;

- Import monitoring;
  - Trade agreements;
  - Extension services and education;
  - Negotiations in terms of legal frameworks;
  - The promotion of the economic position of producers and stability within the industry;
  - The promotion of producers' interests and matters at governmental and nongovernmental organisations;
  - The establishment and promotion of a positive image of the red meat industry and its products;
  - Predation management;
  - Combating and prevention of stock theft;
  - Negotiations for decreased input and marketing costs;
  - Information on production systems;
  - Market information; and
  - Research.
- Visit [rpo.co.za](http://rpo.co.za).



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## SOUTH AFRICAN CANE GROWERS' ASSOCIATION

The South African Cane Growers' Association is a non-profit company that was established in 1927.

### ITS VISION AND MISSION INCLUDE:

- fostering profitability in the value chain through the support of diverse production on sugarcane farms while simultaneously driving a regulatory framework that is empathetic to the cane growing sector.
- seeking sustainability through innovation, research and development coupled with continuing up-to-date and credible industry economic analysis.
- vigorously driving an ethical and informed transformation agenda which builds on the association's well-established and authentic organisational diversity. At the same time this drive supports the development of like-minded leadership among those who are eager to serve the industry through the organisation's fully integrated grower representative bodies.
- using proactive, credible and sincere Communication and Stakeholder Engagement in a pronged approach aimed at affirming the association's value proposition to its members while at the same time informing the general public and the government on the significant and important role the sugar cane producing industry plays in the South African agriculture and rural economies. The association is also actively involved in farmer development and training programmes. Visit [sacanegrowers.co.za](http://sacanegrowers.co.za).



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## VINPRO

Vinpro, a non-profit company, represents around 2 600 South African wine producers, cellars and industry stakeholders.

It also provides strategic direction and specialised services to its members.

In order to best serve its members, Vinpro liaises closely with government and industry role players on issues that have an impact on the profitability and sustainability of its members and the industry as a whole.

"It also keeps its members and the broader industry informed of industry trends and technical expertise and renders specialised services ranging from soil science to viticulture, agricultural economics and transformation and development," the organisation says.

### OBJECTIVES

- Improve productivity and profitability through tailor-made services, products, information and training.
  - Help create an enabling environment through innovative wine-related business solutions and advocacy on regulatory issues.
  - Give a voice to industry in the public domain and address key matters through close collaboration.
  - Form partnerships and align goals between government, industry and labour through round-table discussions.
  - Take sustainable transformation forward through involvement in career development programmes, land reform initiatives and support to BEE businesses.
  - Improve efficiency within the company through training.
- Visit [vinpro.co.za](http://vinpro.co.za).



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**Title:** HORTGRO

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## HORTGRO

Hortgro in its current form was established in 2013, but was the result of the adaption of various organisations since the 1920s. The organisation focuses on production, research and technology, communication, markets, and transformation within the deciduous fruit industry. Hortgro describes itself as "the home of the South African deciduous fruit grower". The mission of the organisation is to "create an enabling environment to enhance equity, sustainability, profitability and competitiveness". According to the organisation, it is deciduous fruit farmers' and processors' knowledge partner. Its goal is to keep stakeholders informed, and to grow and transform the industry. Visit [hortgro.co.za](http://hortgro.co.za).

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## MILK PRODUCERS' ORGANISATION

The vision of the Milk Producers' Organisation (MPO) is simple: to provide sustainable dairy farming for all.

The mission of the organisation is to enhance the profitability, sustainability, and competitiveness of the South African dairy industry, enabling the sector to be best positioned to operate successfully in the future, it says.

In terms of its value statement, the MPO says it is a "customer-focused, results-driven, employee-empowering, innovative organisation that always acts with integrity".

The organisation encourages dairy farmers to join the MPO to receive the following:

- Updated and interpreted local and international economic trends relevant to you;
- Current industry information and vital statistics
- Monthly monitoring of dairy imports with the objective to identify possible fraudulent transactions and to investigate these;
- Monthly dedicated publication for the dairy industry;
- Fortnightly electronic newsletter
- Information on the latest technological advances;
- Training and transformation services;
- Liaison with government, private sector, and organised agriculture;
- Guidelines and practical tips to improve stewardship;
- Information and assistance with animal health and biosecurity;
- Events at which delegates are exposed to the latest expertise, both local and international; and
- Promotion of milk and milk products.

Visit [mpo.co.za](http://mpo.co.za).

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**Title:** MILK PROCESSORS` ORGANISATION

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## MILK PROCESSORS' ORGANISATION

The South African Milk Processors' Organisation (SAMPRO) is a voluntary organisation of the secondary dairy industry in South Africa. The members of include milk processors and the manufacturers of dairy products.

### OBJECTIVES:

- Support the balanced development of the secondary and primary dairy industries in South Africa in line with economic and social objectives of the South African society to the benefit of the dairy industry, the consumer and the South African society;

- Act professionally on the basis of objective information and expert knowledge and interact in the same way with other industry organisations, organized consumers, institutions in the public sector and institutions in other countries; and
- Deal in harmony with the Competition Act and other legal requirements with issues of common interest to members of SAMPRO. SAMPRO provides its members with industry and market-related information, and to provide training and mentorship where needed. Visit [sampro.co.za](http://sampro.co.za).

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**Title:** NATIONAL WOOL GROWERS` ASSOCIATION

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## NATIONAL WOOL GROWERS' ASSOCIATION

The National Wool Growers' Association (NWGA) was founded in 1926 and established in 1929, making it the oldest producer organisation in the country, aimed at serving wool sheep farmers. According to the association, it counts more than 4 500 commercial farmers and 20 000 communal farmers as its members.

### MISSION

To promote profitable and sustainable wool sheep production.

The NWGA aims to achieve its mission by:

- The promotion of an improved policy and legislative environment;
- The creation of an effective production environment;
- The accomplishment of an improved market environment; and
- The accomplishment of an empowered institutional environment in support of the wool industry.

Visit [nwga.co.za](http://nwga.co.za).





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## SOUTH AFRICAN POULTRY ASSOCIATION

Established in 1904 in Kimberley, the South African Poultry Association (SAPA) is the primary producer organisation concerned with the production and management of layers and broilers in South Africa. SAPA deals with the following, among others:

- Tariffs;
- Agricultural trade policy;
- Curtailing smuggling;
- Food safety issues;
- Veterinary matters;
- Feed matters;
- Training and technology transfer;
- Statistics;
- Congresses, exhibitions and workshops;
- Member liaison and information dissemination;
- Generic advertising of eggs;
- Developing poultry farmers;
- Target group liaison;
- Individual committees attend to sub-sector specifics;
- Codes of practice;
- Accreditation of hatcheries; and
- Monitoring of developments in the industry's environment.

Visit [sapoultry.co.za](http://sapoultry.co.za).



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**Title:** CITRUS GROWERS` ASSOCIATION OF SOUTHERN AFRICA

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## CITRUS GROWERS' ASSOCIATION OF SOUTHERN AFRICA

The Citrus Growers' Association of Southern Africa (CGA) was established by citrus growers following deregulation in 1997, and was formed to represent the interests of the citrus grower.

The CGA aims to maximise the long-term profitability of its members by:

- providing the industry with access to global markets,
- optimising cost-effective production of quality fruit,
- continual commitment to research, development and communication with all stakeholders,
- caring for the environment and the community within which we operate.

### THE CGA'S KEY STRATEGIES ARE AS FOLLOWS:

- Administer, fund and

resource the CGA Group

- Gain, retain and optimise market access
- Fund, control and implement research and development
- Develop industry intelligence
- Provide product and quality assurance
- Engage with government and other stakeholders
- Assist growers long term sustainability
- Drive industry transformation
- Facilitate efficient logistics

To further their members' interest, the CGA represents citrus growers in negotiations with other stakeholders, such as government, exporters, research institutions and suppliers.

Visit [cga.co.za](http://cga.co.za).

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**Title:** SOUTH AFRICAN SUBTROPICAL GROWERS' ASSOCIATION

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## SOUTH AFRICAN SUBTROPICAL GROWERS' ASSOCIATION

The South African Subtropical Growers' Association (Subtrop) manages the affairs of the South African avocado, litchi and mango growers' associations, the association says. Subtrop's main objectives are to promote and enable farming, marketing and distribution of avocados, mangoes and litchis, and to provide services to the members of the avocado, mango and litchi associations as required.

### SERVICES:

- Management and administration
- Liaison and communication
- Provision of market information
- Provision of economic information to aid competitiveness
- Generic market development
- Research coordination
- Provision of technical information
- Facilitation of market access initiatives
- Liaison with government and relevant institutions on issues of importance to the industry Member Associations.

Visit [subtrop.co.za](http://subtrop.co.za).

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## COTTON SOUTH AFRICA

Cotton South Africa was formed in 1998 to represent all role-players in the cotton value chain. According to the association, Cotton South Africa "provides the public infrastructure, supporting the cotton industry, raising awareness of critical issues, providing information necessary for decision-making, and facilitating cooperation on matters of shared interest." The association also acts as "an industry forum and an advisory body to various government departments, applying appropriate statutory measures in terms of the Marketing of Agricultural Products Act and administering them accordingly."

### VISION:

The establishment of an international competitive cotton industry that plays a leadership role in the economy and agriculture of Southern Africa and delivers an important contribution to the development of the country.

### MISSION:

Create and maintain an environment in which the Southern African cotton industry can develop.

The association also aims to aid and develop smallholder farmers. In this regard, it aims to achieve the following:

- Facilitation of strategic planning sessions with selected smallholder beneficiaries.
- Transformation of black cotton farming communities into workable legal entities.
- Implementation and alignment of effective administrative and financial control systems.
- Operational skills transfer in crop cultivation, including seasonal planning, mechanisation of land preparation, planting and crop protection.
- Skills transformation through accredited AgriSETA skills training and mentorship.
- Facilitation of off-take agreements for smallholder produce.
- Collaboration with public and private entities to enhance participation in agro-processing.
- Provides accredited AgriSETA skills training and mentorship to black farmers.
- Provides project management to support agricultural development and transformation.

### FOR SMALLHOLDER FARMERS, IT ALSO PROVIDES:

- Capacity building.
- Mentoring and training.
- Community engagement.
- Access to affordable funding.
- Market access through offtake agreements.
- Accounting services.
- Project management services.

### IN TERMS OF SMALLHOLDER TRAINING, COTTON SOUTH AFRICA OFFERS:

- Introduction, soil preparation and planting.
  - Plant protection, pests, diseases and weeds.
  - Pre-harvest crop preparation, harvesting and grading.
  - Financial management.
- Visit [cottonsa.org.za](http://cottonsa.org.za).