



Richard Johns

Creative Industries
Media, Start-ups, Film Production

Profile

Richard is a leading entrepreneur in the creative industries who has built businesses and careers, producing feature films, TV programmes and commercials over 30 years so far. He is an award-winning producer of Oscar- and Bafta-nominated films including *Shadow of the Vampire* with Willem Dafoe and John Malkovich, he cast and produced Eddie Redmayne in *Like Minds*, produced and sold *Killing Time* to Columbia TriStar, and more recently made and released Tim Roth-vehicle *The Liability*. Alongside creative DNA is his commercial acumen, fostered early in his career working in advertising with Procter and Gamble, then co-founding the first independent TV company in the north of England.

Creating valuable content is inherently a collaborative enterprise and Richard is now loving helping others build their enterprises. He has successfully sold businesses as going concerns and built output deals with major distributors in the TV industry like FremantleMedia and Banijay. He runs a slate of projects in active development with platforms including the BBC and Amazon with his company Corona Content.

Richard can add value through supporting existing leadership, working with diverse groups of people in different and challenging environments, problem-solving, and spotting and harnessing value. He achieves this by building trust, creating alignment and a clear focus on both personal and enterprises' missions and goals. He adores living in Suffolk and his personal passions are exploring, cycling, music, all kinds of art, ideas – and, of course, great storytelling!

Qualifications and Experience

- BA (Hons) Philosophy, Politics & Economics - Oxford University
- Brand Manager, Procter and Gamble Ltd
- Co-Founder Quay Productions Ltd
- Co-Founder, CEO Pilgrim Films Ltd
- Co-Founder, CEO Corona Productions Ltd
- Director, Screen Academy – Bournemouth University
- Voting Member BAFTA, Member Ateliers du Cinema Europeen

Some of Richard's Projects

Client: Major TV Company
Sector: Television Programme Distribution
Specialism: Development and Production
Brief:

- Develop premium returning and limited series drama shows capable of being sold to global TV markets

Outcomes:

- Created and packaged with leading global talent several series now in active development with UK broadcasters including BBC and ITV.

- With actors including David Oyelowo, Adrian Lester, James Nesbitt, John Travolta
- With Directors and Screenwriters including Mel Gibson, Iain Softley, Bharat Nalluri, Megan Gallagher, Ann Peacock, Bola Agbaje, Kwame Kwei-Armah, Laurence Marks and Maurice Gran

Client: Private individual
Sector: Film and Television
Specialism: Director
Brief:

- At the request of a TV and Film production company and the client I helped to re-launch the career of a formerly award-winning film-maker, who was stuck in a low budget and unfulfilling sector of the industry.

Outcomes:

- Client is now directing prime-time TV drama for BBC and ITV including shows such as Call the Midwife.

Client: Circuit board manufacturer
Sector: Electronics
Specialism: Design and manufacture printed circuit boards
Brief:

- Build a compelling narrative and business plan to help make the company investable

Outcomes:

- The company made it to an investable shortlist of 5 out of an initial 100