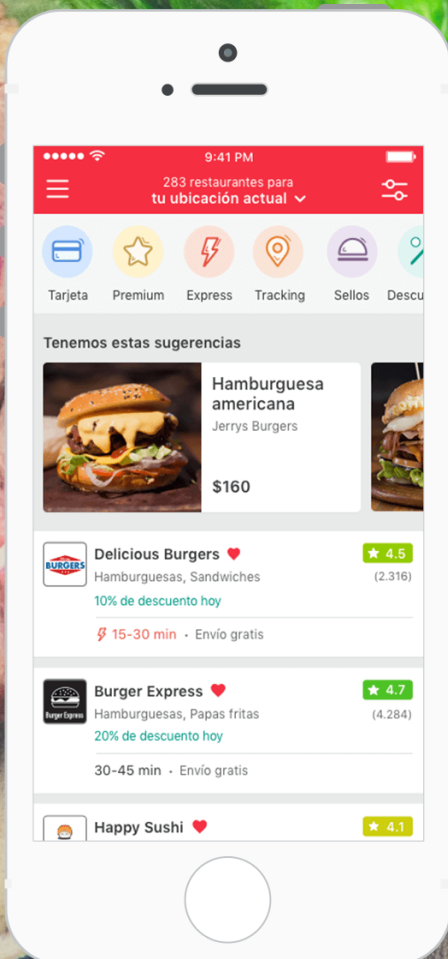


CASE STUDY

Appetito24

FOOD DELIVERY APP



4GEEKS

WHAT ABOUT APPE TITO24?

Appetito24 is the leading online food and grocery delivery company in Panama and and recently in Costa Rica.

The service consists of providing a simple, practical and free online platform that allows users to order and receive food from restaurants or supermarkets. Appetito24 is motivated to make their customers life easier.

They connect the best and appetizing restaurants in the city to people who wants to order pizza, hamburgers or food in general.

Appetito24 is a team composed for more than 45 people, including marketers, managers, vendors, call-center assistants and motorized guys.

Appetito24 serves a more than 11 millions people market.



Panama City,
Panama



Marketplace



Food Delivery
App



200K+ active
users

CHALLENGE

The Appetito24 managing team was looking for a strong team to improve the product by fixing current bugs and creating new features, in order to expand to other areas in the region..

Majority of critical processes in Appetito24 was made by manual, and it was stopping the expanding business goals and scalability.

So, the main challenge was made this app scalable, keeping data saved and user registration rate on top.

They was processing 200-300 orders daily to more than 200 active users in Panama.



SOLUTION

For this project, the 4Geeks engineering team fixed current urgent bugs, and developed some new features on the backend (PHP) and mobile (iOS and Android) side.

4Geeks also setup, adjusted and managed the Amazon Web Services (AWS) infrastructure for this product, like database instances, SSL bridges, load balancers, servers memory and deployment stack.

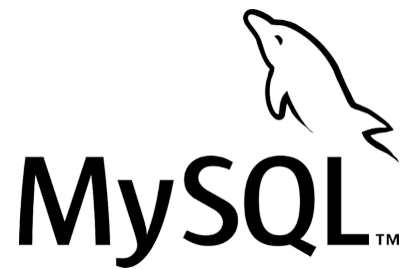
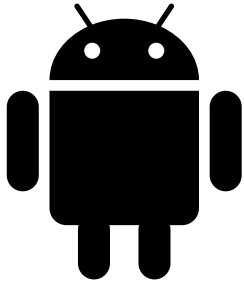
After the 4Geeks intervention, Appetito24 experienced a huge growth, 100% palpable on new active users and new orders daily.

Thanks to the good job and customer reviews, Apeptito24 was acquired by PedidosYa, a huge company focused on food delivery on South America.

Learn more about PedidosYa at: <http://www.pedidosya.com/>



TECHNICAL STACK



FEEDBACK

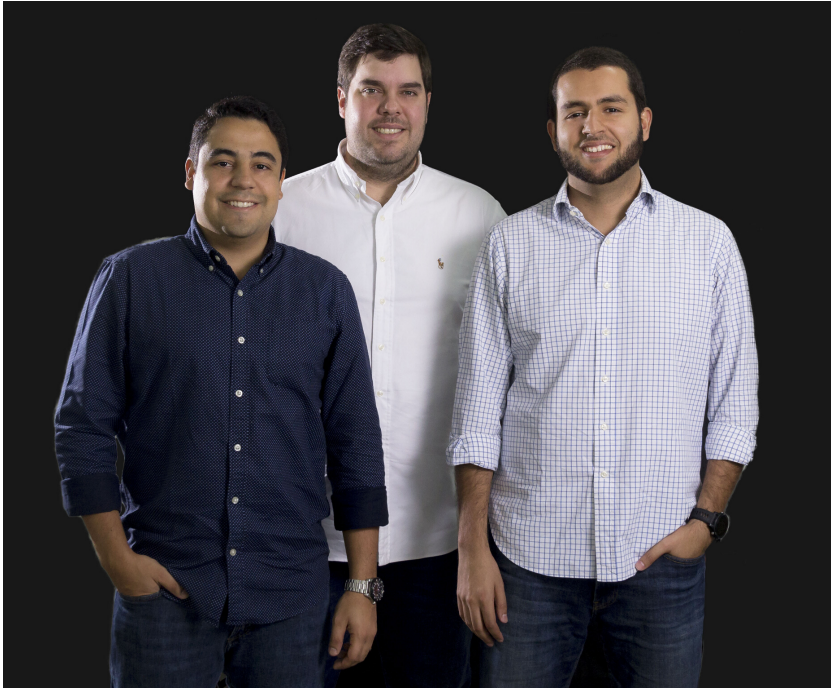


We have been closely working with 4Geeks for months, developing in different languages (PHP and Native Apps) for our ongoing operations in Central America. Support/Quality and delivery time are always met. We look forward to continue doing business with them in this and new projects to come.

Enrique Valencia - Appetito24 CEO



THE TEAM



Ronel Gaglio, Leonardo Zambrano, Enrique Valencia.
Appetito24 partners.



Sergio Monge
CTO @ 4Geeks