

SMARTERSELECT: ONLINE APPLICATIONS SYSTEM

Smarter  Select

CASE STUDY

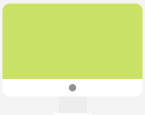




Dallas, TX.



Business
Services



Online
Applications



1 million users

Over 1,000,000 people across the world have used SmarterSelect to create, manage, analyze, apply for, and evaluate online applications.

SmarterSelect helps companies to manage grants, scholarships, awards, and other application-based processes.

SmarterSelect was **started in 2007**, when its founder's daughter was applying for scholarships. He observed that most organizations were using either paper, such as her large university, or home-grown, minimal web forms that were very expensive to create and maintain. With the introduction of cloud computing, the idea of a cost-effective, feature-rich, hosted application management solution was born.

Nowadays SmarterSelect enable partners like **Texas Tech University, San Angelo Area Foundation** and **Vermeer** to manage online applications.

SmarterSelect HQ is located in Dallas, Texas, USA.

WHAT ABOUT SMARTERSELECT?

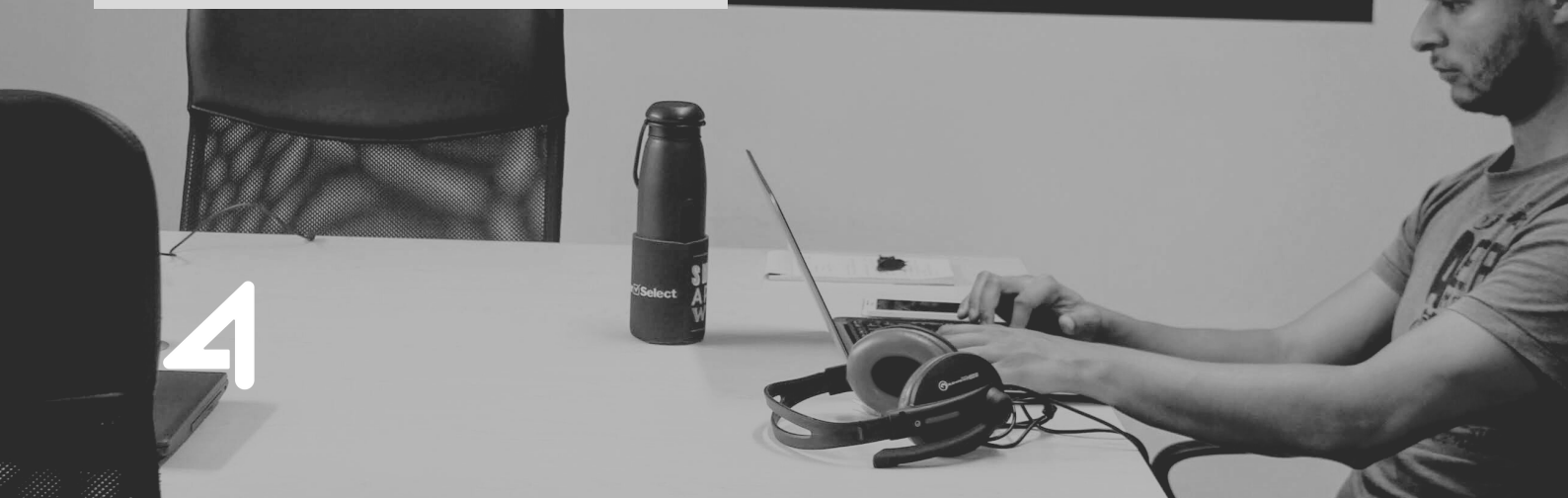
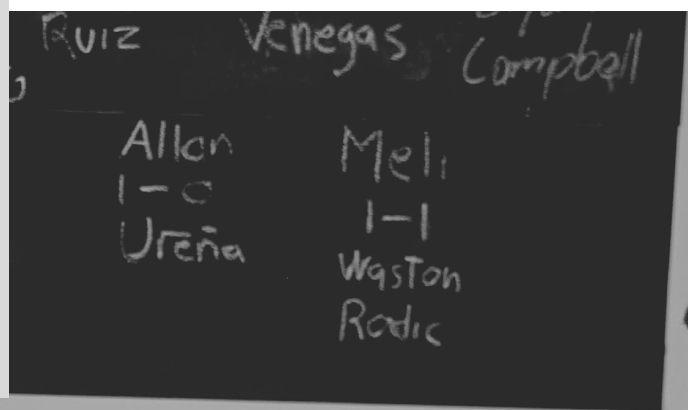
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CHALLENGE

When **SmarterSelect** knocked at the **4Geeks**' door, their product for online form management was growing very fast and getting more and more customers in different industries. The competition was aggressive and SS (SmarterSelect) didn't want to lose ground.

The software needed a strong skilled technical team and professional continual consulting to scale the product and reduce costs.

There were some specific areas to cover like server infrastructure, code delivery, quality assurance, and marketing guidance. The challenge was clear: improve quality, deliver, and boost business.



SOLUTION

4Geeks created a **engineers dedicated team**, getting together Ruby on Rails engineers and Quality Assurance experts, to solve past issues and improve the product constantly. Reduce production bugs was something urgent.

Create a stable devops culture to support frequent releases and keep track of all features. This year (2018) the team had delivered more than 9 big features, helping the product to be easier and with more capabilities for SS clientes, among them we can mention:

- * Program analytics integration
- * New Multiple Choice question types
- * Essay question word count minimum

Today, the product supports all types of organizations including foundations, associations, education and corporations, with more than 1 million of users in America and Europe. Over 1,500,000 apps and counting.



110%

In 2018 SmasterSelect had a growth of 110% (and counting) compared with previous year.



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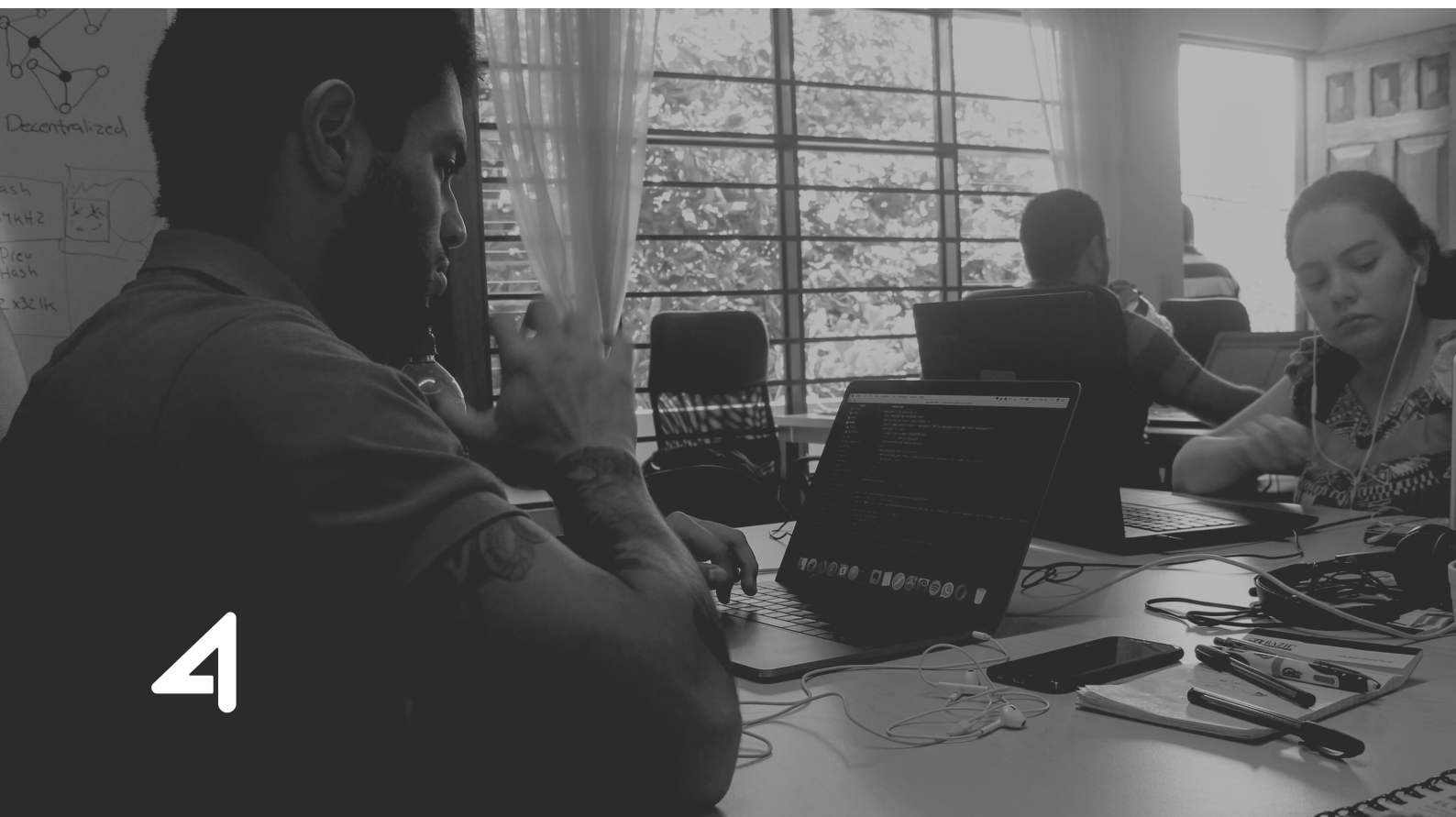
FEEDBACK

“

We have been very happy with **4Geeks** as our dedicated development team. They work extremely well with our Product Manager on meeting our requirements. And, they use very professional standards for coding and development documentation.

Robert Davis - CEO SmarterSelect

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Backend:



Ruby on Rails



PostgreSQL

PostgreSQL

Frontend:



Servers:



THE STACK



Casey Podlucky
Director of Product
Management at
SmarterSelect



Robert Davis
CEO at SmarterSelect



Sergio Monge
CTO at 4Geeks

THE TEAM

