## Code of Conduct and Ethics applicable to MGAA

The MGAA will offer services honestly and honourably to its members, and expects member companies and stakeholders to do the same. The MGAA's operations and the methods will observe the Over-arching principle set out it the Code of Ethics for its Members and take proper account of ethical considerations, together with the protection and enhancement of the moral and legal position of member companies and other stakeholders.

The MGAA is committed to maintaining the highest degree of integrity in all its dealings with potential, current and past members as well as other stakeholders. The MGAA will always maintain commercial confidentiality, and also protect all personal and corporate information received in the course of providing trade association services.

If the MGAA lobbies on behalf of a particular business sector, the identity of interested individual companies will not be revealed without their authority.

The MGAA will always try to represent the common interests of all members and avoid promoting the interests of a narrow section of membership if this will prejudice the interests of others. Where there is diverging opinion, MGAA members should be prepared for the MGAA to present a balanced case respecting the different interests involved.

Where appropriate, the MGAA will work with non-members and other associations in allied sectors on matters of joint concern.

The MGAA will promote co-operation within the sector or sectors in which we work, and between the sectors, its customers and suppliers, in order to enhance competitiveness. In doing this, the MGAA will seek to identify and apply best practice.

The MGAA recognises that member companies may be direct competitors of one another. The MGAA will avoid showing favour to one Member over another.

The MGAA will always strive to be fair and objective in its guidance and actions. The MGAA will not only comply with their obligations under law pertaining to discrimination, including the Equality Act and any successor, but in all their dealings will take reasonable steps not to cause a detriment to any person or organisation arising from any of the following characteristics of them or those associated with them: race, sex, sexual orientation, gender reassignment, pregnancy and maternity, married or civil partnership status, religion or belief, age and disability.