

1. PRIVACY POLICY

1.1 Your personal data is important to us and this Privacy Policy sets out what data we collect, how we use it and how to manage your privacy settings. Please read our Terms and Conditions, which determine the terms that govern the services we offer. In the event that you are unable to provide us with the personal data we request, we will not be able to provide you with the services you have requested or enjoy certain aspects.

1.2 When first-person pronouns are used in this Privacy Policy (we, us, us, etc.), we mean the Company. The capitalized term "Website" refers to this website, micasino.com. When we use second-person pronouns in this Privacy Policy (you, your, your) we mean the person who is using the Website.

2. CATEGORIES OF PERSONAL DATA WE COLLECT

2.1 The Company directly collects and processes the categories of personal data mentioned below. Please note that the list is not exhaustive and that the Company may request, collect and process other information, including personal data, in accordance with the Privacy Policy and relevant legal enactments.

2.2 Personal Data including, but not limited to: first and last name, tax identification number, date of birth, identification document information (Example: passport).

2.3 Contact details: address, telephone number, email address and so on.

2.4 Financial Data: account number you hold with our entities, payments received/sent, transactions in financial instruments and other similar information.

2.5 Data about your education, profession and family: information about your educational level, educational institution, marital status, place of work and related information, membership and so on.

2.6 Information related to the use of services and its relationship to your preferences, habits and others, such as information from the services used, personal settings, surveys, contests, campaigns in which you have participated.

2.7 The Company also collects data that identifies you and uploads all your activity to our Website, including all bets placed and winnings received, all payments and withdrawals made from your account, your preferred bet types or games, and communications you have with the customer support team by phone, email or live chat. The data we collect includes:

2.7.1 Unique Identification Numbers (IP Address and Device ID).

2.7.2 As applicable to your device type, browser type and version, browser plug-in type and version, application version, device model, manufacturer (brand), operating system, operating system version, operating system library version, last on-screen, Wi-Fi status, radio frequencies (EDGE, HSDPA, LTE, WCDMA, none), device screen (width, height, DPI), NFC, telecom operator, Bluetooth enabled, Bluetooth version.

2.7.3 Time zone, city, region, country, and language.

2.7.4 Operating system and platform

2.8 The relevant information about your visit through our website including date and time, products viewed, page response times, download errors, time spent on certain pages, page interaction information (clicks, mouse-overs, etc.), and methods used to navigate away from this page.

2.9 The personal data provided will be used to create and manage your account, as well as for Security and Marketing.

2.10 Certain health data related to gambling addiction will be processed. The processed data will be retained indefinitely and cannot be deleted, as it will be used to satisfy legal requirements regarding responsible gambling.

3. GROUNDS AND PURPOSES OF PROCESSING PERSONAL DATA

3.1 We process your personal data if any of the following apply:

3.1.1 The processing of personal data is necessary for the entry into and performance of a contract.

3.1.2 To comply with our legal obligations.

3.1.3 To secure our interests or those of third parties

3.1.4 If we receive your consent.

3.2 We process personal data for the following reasons:

3.2.1 To provide services.

3.2.2 To send administrative information, including updates to policies and changes to terms and conditions.

3.2.3 To send Marketing information about our services, products, educational materials, upcoming events and other related information that could be useful to you in connection with the services received and for educational purposes, unless you refuse to receive such information.

3.2.4 To assess and mitigate risks related to money laundering and terrorist financing, as well as risks related to transactions.

3.2.5 To comply with legal obligations and/or requests from government authorities.

3.2.6 In connection with legal claims relating to our interests.

3.2.7 To provide additional services.

4. AUTOMATED DECISION-MAKING

4.1 At MyCasino, we use automated decision-making algorithms and build profiles with the information collected to improve the user experience and personalize our services. These algorithms and profiles can influence product recommendations, content adjustments, and internal operational decisions.

4.2 Automated Decision-Making: Automated algorithms help us optimize our services, but they do not unlawfully discriminate against any individual. The information used is based on analysis of statistical data and behavioral patterns.

4.3 Profiling: To provide a personalized experience, we collect data such as browsing preferences, purchase history, and interactions on the platform. These profiles allow us to tailor our services and communications to the specific needs of each user.

4.4 Transparency and Consultation: We understand the importance of transparency in the use of algorithms and profiling. If you have questions or concerns about how your data is used, we invite you to contact us through our customer service channels.

5. DATA RETENTION PERIOD

5.1 The retention period of personal data depends on the reason specified by the Company. To determine retention periods, we take into account agreements with you and contractual obligations, our interests and legal obligations (such as anti-money laundering, counter-terrorist financing and other commitments).

6. DELETE INFORMATION

6.1 We only allow you to erase your personal data in processing services where it is available, and if the functionality of the services includes the option to erase your personal data, and if you only wish to erase certain personal data that cannot be retrieved by you (For example: by clicking on the "restore" option, then we will erase such personal data from the systems, unless the law requires the storage of such data. In this case, the law does not apply if the personal data is being processed for legal reasons, for example: based on legal obligations necessary to comply with certain agreements).

7. RIGHTS

7.1 We recognize the right of our users in the Republic of Peru to file complaints with (MINCETUR) in case of dissatisfaction or conflict related to our online gambling services. If a player wishes to file a complaint with MINCETUR, he can do so by contacting MINCETUR directly through the official channels available. In addition, we are committed to cooperating fully with any investigation carried out by MINCETUR in relation to the complaints filed by our users.

7.2 We respect the rights of our users regarding the protection of their personal data, in accordance with Law No. 29733 - Personal Data Protection Law and its regulations approved by Supreme Decree 003-2013-JUS. If a player wishes to access, rectify, object to and delete their personal identity data, they may do so by sending a written request to our customer service team via email soporte@micasino.com. We are committed to processing these requests in a timely manner and in accordance with applicable law.

7.3 Users who have provided personal information to MiCasino have the right to exercise their rights in accordance with applicable law, including the right to receive information, access, update, include, correct and delete their data, as well as to prevent the delivery of their personal data, object to the processing of their personal data, or request specific processing of the data. To exercise these rights, users may communicate through any means that allows confirming the sending and receipt of the request, by sending an email to soporte@micasino.com with the reference "Personal Data Protection". They are required to provide their personal data, prove their identity and explain the reasons for their request.

8. THIRD PARTIES AND SHARING YOUR DATA

8.1 Our site contains links to third party resources (such as sites to prevent gambling addiction). The resources of these third parties do not belong to the Company unless otherwise indicated, so we are not responsible for the privacy policies or practices of such resources. You should make sure to read and agree to the privacy policies of all resources you visit.

8.2 We do not sell or give your personal data to third parties who do not offer you any services. All parties who receive information from us do so solely for contractual obligations to us and/or to ensure the operation of our system or to provide services.

8.3 The Company reserves the right to transfer your personal data to third parties due to specific reasons, such as:

8.3.1 To third parties affiliated with us, including all of their subsidiaries, affiliates, branches and offices; regardless of your geographical location

8.3.2 Third parties affiliated with us who perform services on our behalf under a written agreement, which ensures security and limitations in relation to the processing of personal data. This could include companies that offer IT services, identity verification, due diligence services, data analysis, marketing support providers, cloud service providers, and others.

8.3.3 To the government and regulatory agencies/authorities.

9. COOKIES AND SIMILAR TECHNOLOGIES

9.1 When you use the Services, a cookie will be saved on your computer. Generally, cookies and similar technologies work by assigning your browser or mobile device a unique number that has no meaning outside of our site. Not accepting cookies may make certain features of the Services unavailable to you. We use the following types of cookies in multiple ways to improve the experience on our Website:

9.1.1 Strictly necessary cookies:

- Without these cookies, the online services you have requested so much, such as shopping carts or producing your invoice at checkout, would not be possible.
- Consent is not required for strictly necessary cookies, as they are necessary to provide you with the services you have requested.

9.1.2 Performance Cookies:

- The information obtained through our performance cookies is only used by us or for our benefit.
- Our performance cookies collect information about which pages you visit most on this Website, whether you open or read communications we send, which advertisements you interact with, what advertisements you see on this Website or other sites where such notices appear, and whether you receive any error messages.
- Our performance cookies do not collect information that can identify you; However, if you have an account with us, the information collected by us may be associated with your account

9.1.3 Functionality cookies:

- These cookies are used to remember your choices (such as preferred language, country and so on) and to provide you with online services, or to prevent you from being offered online services if you have already indicated that you do not want to receive them.

- If you delete these functionality cookies, any preferences or settings you selected will not be saved for future visits. We do not share information obtained through functionality cookies with our advertisers or third parties.
- Our functionality cookies collect information anonymously; However, if you have an account with us, information collected by us using functionality cookies may be associated with your account.

9.2 Advertising or targeted cookies:

9.2.1 Aimed at promoting third parties:

- Cookies aimed at promoting third parties may be placed on your device by third-party advertisements, networks, data exchanges, market analysis and other service providers to provide you with relevant advertisements on our Website, online services on the websites and online services of third parties.
- The information obtained using these cookies does not reflect your personality.

9.2.3 Our targeted promotions:

- We use cookies in conjunction with our content and advertisements displayed on third-party websites and online services to recognize that you have viewed or interacted with our content or advertisements, and to show you advertisements for products that we think may interest you.
- Our targeted advertising cookies collect anonymous information, however, if you have an account with us the information collected by us using our targeted advertising cookies may be associated with your account.

9.2.4 In addition, after you have entered your email and password during a session, service cookies help retain the information so that you do not have to enter it multiple times in the same session. This can be extended, once you access automatic logins.

9.2.5 We also collect information through similar technologies and unique identifiers, as indicated in the "Personal Data" section. We use such information for the same purpose as the information collected by cookies, such as:

- Authentication.
- Safety

9.2.6 Store preferences and support additional features and functionality:

- Performance, analytics and personalisation.
- Marketing.
- How long the cookie remains on your computer or mobile device depends on the type of cookie, whether it is a "persistent" or a "session" cookie: "session" cookies will leave your device when you stop browsing; The "persistent" ones will remain on your mobile device or computer until they expire or are deleted.

9.3 To learn more about cookies, you can visit allaboutcookies.org.

9.4 To control the collection of information through cookies or other equivalent, you can use the settings on your browser or mobile device. Please note that we do not recognize or respond to do-not-track signals emitted by browsers, as the internet industry has not developed standards, implementations, or do-not-track solutions. To learn more about Do Not Track signals, you can visit allaboutdnt.com.

10. COMMITMENTS TO CUSTOMER SAFETY

10.1 We make every effort to ensure the secure storage and processing of your data. However, no system is 100% secure and we do not guarantee the security of any data you want to save or transfer outside of our systems. You acknowledge and agree that the security measures implemented and maintained by us are intended to protect your personal data and provide a level of security appropriate to the risk posed by having your personal data.

10.2 You agree that you are responsible for your use of our services, in particular with regard to the appropriate use of our services so that we can ensure a level of security commensurate with the risk of having your personal data and securing the authorisation credentials, as well as the systems and devices you use to access your account. Please change your authorization credentials from time to time.

11. ADJUST NOTIFICATIONS AND EMAIL PREFERENCES

11.1 The Company offers you a way to remove our Marketing notifications. The easiest way to do this is to follow the unsubscribe link at the bottom of each email. You can also contact our customer support team.

11.2 Please note that any administrative or service-related email (e.g. to confirm deposits or to notify you of an update to our Privacy Policy or Terms of Service) does not provide an option to stop receiving it, as it is necessary to provide you with the services you have requested.

12. INFORMATION ABOUT THE PRIVACY POLICY

12.1 The Company reserves the right to amend its Privacy Policy at any time, so it is your obligation to review it from time to time. If we make any changes to the Privacy Policy, the updated version will be posted on the Website shortly after and we will notify you where we make any changes. If you reject any of these changes, you should stop using the services and request that your account be closed.

13. CONTACTS

13.1 Any questions or comments about the Privacy Policy can be sent by post at the address listed below or via email ayuda@micasino.com. You can use this email to contact our Data Protection Officer. To ensure a quick response, please write "ATTN: DPO" as the subject line of the email. You can also contact your local Data Protection Authority or other competent authority.

13.2 If you have a legal complaint that cannot be resolved by negotiating with us, you have the right to lodge a complaint with the Data Protection Authorities. Such authorities expect that you have directed your complaint to us to try to resolve it before escalating the matter.