All Foam Used Is Minimum 2lb. Per Cubic Foot:
1. Tested with 80,000 compression cycles this foam features 50% greater support retention than 1.2 lb. Per Cubic Foot Foam. Information sourced from: ASTM & Cornell tests.
2. No foreign additives have been used to falsely increase the pounds per cubic foot of our foam.
3. Reduced body signatures in the mattress.
4. The original mattress comfort will maintain for many more years.
5. This quality level of foam is generally only used in your finest upholstery seat cushions.

Talalay Latex:
1. Naturally antimicrobial and hypoallergenic. Inhibits the growth of bacteria, mold and mildew.
2. Exceptionally durable, to give you years of consistent comfort.
3. Unique pinhole design provides air circulation and reduces moisture buildup.
4. Absorbs motion so partners can sleep more soundly.
5. Made from the sap of a rubber tree, it is natural and renewable.
6. Reduces stress on pressure points.
7. 300% more resistant to dust mites than normal foam.
8. Naturally provides a healthier, more regenerative night’s sleep.

Organic Wool:
1. Allows moisture to evaporate 7 times faster than synthetic, feathers or down.
2. Humidity makes warm sleepers feel hot and cool sleepers feel cold. Reducing this moisture will allow your body to naturally regulate its temperature, giving you a deeper sleep.
3. Being naturally a dryer fiber wool is resistant to bacteria, mold, mildew and dust mites.
4. Reduces tossing and turning by cushioning pressure points.
5. Conforms well to the contours of your body.
6. Completely chemical free.
7. No pesticides, herbicides, dyes, or hormones used in the farming of organic materials.
8. Renewable and all natural.

Organic Cotton Cover:
1. Completely chemical free.
2. No pesticides, herbicides, dyes, or hormones used in the farming of organic materials.
3. Renewable and all natural.

No Petroleum Foams or Fibers:
1. No off gassing from petroleum based materials.
2. Healthier for you.

Two-Sided Mattress Construction:
1. Allows you to flip and rotate the mattress increasing the useful life by 45% vs one-sided mattresses.
2. Foam, spring and upholstery layers will regenerate their support up to 80% if given a rest period of 20 continuous days or more. The longer the rest period the more regeneration that will take place.
3. Maintains “like new” comfort and support longer than a one sided mattress if you flip and rotate it.
4. Allows sleeping partners of different body weights to evenly break-in and use the mattress.
5. You get two sleeping surfaces for slightly more than the price of a one-sided mattress.
Flanged & Anchored Mattress Covers:
1. Prevents cover walking or shifting for longer-lasting durability, support and visual appearance.
2. 97% of mattress manufactures skip this process.

Steel with Wood Base Box Spring:
1. Steel box springs are longer lasting and more durable than all wood foundations.
2. Steel deck reduces squeaks, is stronger and will last longer than common cardboard decks.
3. Heavy wood slat frame fits all industry beds while offering shock absorption for the springs.

Hand-Crafted Construction:
1. Bench crafted by skilled craftsmen and seamstresses ensures consistent quality.