



WATER CONSERVATION

ANNUAL REPORT

FISCAL YEAR 2015-2016

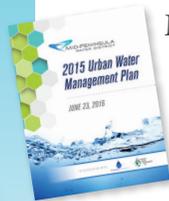
EVERY
DROP
COUNTS

MPWD WATER
CONSERVATION
GOAL
20%

MPWD WATER
CONSERVATION
SAVINGS
25.4%

WATER
CONSERVATION

The Urban Water Management Plan



MPWD staff and its consulting team spent the last six months of FY 2015-2016 updating the District's Urban Water Management Plan (UWMP). The final version was released July 1, 2016, after being adopted and approved at the regular Board meeting held June 23, 2016. The UWMP will be effective for five years through 2020. The plan also includes a new Water Shortage Contingency Plan (WSCP). Both documents are available for customer review at the District Office location at 3 Dairy Lane, Belmont, CA 94002 or by visiting the website at www.MidPeninsulaWater.org/uwmp.php. The UWMP is a state requirement and prepared in response to the UWMP Act. The intent of the UWMP is to provide the Department of Water Resources (DWR) and the general public with information on present and future water supply and demand, and to provide an assessment of water resources needed.

FY 2015/2016 Drought Achievements

- ① MPWD sent out more than a dozen water conservation public outreach mailers to customers focused on our "20 Ways to save 20%" promotion.
- ② A total of 46 public water waste complaints were received and resolved.
- ③ MPWD saw a cumulative service territory savings of 25.4% over the course of the June 2015 – February 2016 reporting period specified by the SWRCB, exceeding the imposed 20% standard.
- ④ Two *Daily Journal* newspaper ad campaigns ran for a total of 29 weeks.
- ⑤ Release of new "Water-by-Request" table tents to local restaurants.
- ⑥ Filed Best Management Practices (BMPs) with the California Urban Water Conservation Council (CUWCC), as required every two years.

Fiscal Year Rebate Program Totals

Renewal rebate programs in FY 2015-2016 included Washing Machine (WMPR), High-Efficiency Toilet (HET), Lawn-Be-Gone (LBG), and Rain Barrels. Fiscal year total rebates granted by the MPWD were as follows:

WASHING MACHINE REBATES



69

HIGH-EFFICIENCY TOILET REBATES



175

LAWN-BE-GONE REBATES



12

RAIN BARREL REBATES

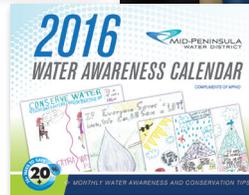


27

Community Outreach Events

MPWD remains active within its service area as a way of giving back to its communities and promoting conservation education and awareness of water-related issues important to our customers. MPWD was proud to participate in these events in FY 2015-2016:

- Biannual water-efficient landscape classes (Sept. 26, 2015 & April 9, 2016)
- Save the Music Festival (Oct. 4, 2015)
- 2016 Water Awareness Calendar Contest ceremony (Jan. 28, 2016)
- Earth Day 2016 celebrations (Belmont – April 23 & San Carlos – April 30)
- Boy Scout garden (completed May 2016)
- Belmont Public Works Day (May 18, 2016)
- School field trips (SCCLC – Oct. 27, 2015, Cipriani & Ben Fox – March 29, 2016, Footsteps Day Camp – June 29, 2016)
- National Night Out (Aug. 2, 2016)



The Bucket Challenge

MPWD unveiled its centerpiece promotional item for 2015/2016 with its popular 3-gallon water conservation bucket. As part of MPWD's "20+ Ways to Save 20%" conservation campaign, the free buckets encourage collecting cold shower or bath water while waiting for the water to heat up, and then repurpose it for watering gardens, house plants, or landscaping. Additional water-saving tips are printed on each bucket.



SFPUC Supply Update

The San Francisco Public Utilities Commission (SFPUC), which is MPWD's only source of water supply, reported in spring of 2016 that the 2015/2016 water year (Oct.- Sept.) was near typical. Snowpack measures were reported at 89% of normal while reservoir watersheds saw well above average precipitation. As a result, SFPUC and the MPWD have reduced its customer call-to-savings action to a voluntary 10%.



Free HANDS-ON WORKSHOPS

MPWD wants to help you get started on improving your landscaping with our popular hands-on workshops. Take advantage of these free events held at MPWD (3 Dairy Ln., Belmont) and learn how to develop healthier lawns and gardens while conserving water. Attendees receive a related, give-away item at each workshop.

Drip Irrigation & Mini Hands-On Demo with Julie Montanari

Interested in learning more about the benefits of a water-efficient drip system? This engaging class is designed for home owners who are interested in knowing more about the installation and maintenance of a water-efficient home irrigation system.

Saturday - October 22, 2016 - 9:00 am - Noon

Co-sponsored by



REGISTER TODAY! Call 650.349.3000 or go to www.bawsca.org