RESOLUTION 2026-25

ADOPTING A POLICY ON THE USE OF DISTRICT SOCIAL MEDIA

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MID-PENINSULA WATER DISTRICT

WHEREAS, the Mid-Peninsula Water District (District) is committed to providing timely, accurate, accessible, and transparent information to its customers and the communities it serves; and

WHEREAS, social media provides an additional communication tool through which the District may share information about District programs, services, projects, meetings, community events, water conservation, emergency conditions, and other matters of public interest; and

WHEREAS, District social media accounts may be used to promote and provide information regarding activities such as BAWSCA landscape workshops, customer surveys, community events like National Night Out, District proclamations, water main breaks, service interruptions, emergency notifications, and other District and community outreach efforts; and

WHEREAS, the Board of Directors desires to establish clear standards for the creation, administration, content, security, moderation, and records retention of official District social media accounts; and

WHEREAS, the Social Media Policy will help ensure that official District social media communications are consistent with the District's mission, applicable law, the California Public Records Act, and records retention requirements; and

WHEREAS, the Board of Directors has reviewed the Social Media Policy and finds that adoption of the policy is in the best interests of the District and its customers.

NOW, THEREFORE, BE IT RESOLVED that the Board of Directors of the Mid-Peninsula Water District hereby adopt the attached Policy on the Use of District Social Media.

REGULARLY PASSED AND ADOPTED this 24th day of September 2026 by the following vote.

AYES: 4
NOES: Ø
ABSTENTIONS: Ø
ABSENCES: 1

Board President

ATTEST:

District Secretary