

RESOLUTION NO. 2025-17

**AUTHORIZING A TWO-YEAR CONTRACT FOR PROFESSIONAL SERVICES
WITH JOHN DAVIDSON d/b/a JROCKET77 DESIGN & MARKETING
IN THE AMOUNT OF \$69,750 FOR PUBLIC OUTREACH/EDUCATION/RELATIONS AND
MPWD WEBSITE MANAGEMENT SERVICES, AND PRINTING SERVICES IN THE AMOUNT
OF \$25,000, FOR AN ANTICIPATED AMOUNT EACH FISCAL YEAR OF \$94,750**

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MID-PENINSULA WATER DISTRICT

WHEREAS, John Davidson of Jrocket77 Design & Marketing has successfully provided annual professional services to the Mid-Peninsula Water District (MPWD) in the areas of public outreach/education/relations, website management, and coordination of printing services with the MPWD's mail house vendor since 2012; and

WHEREAS, the MPWD desires to continue that working relationship for the next two (2) fiscal years—FY 2025/26 and FY 2026/27—and enter into a contract for the continued professional and printing services; and

WHEREAS, the negotiated professional services each fiscal year will not exceed the total of \$99,250 for all services.

NOW, THEREFORE, BE IT RESOLVED by the Board of Directors of the Mid-Peninsula Water District authorizes a contract between the MPWD and John Davidson d/b/a Jrocket77 Design & Marketing for public outreach/education/relations, MPWD website management, and printing services for FY 2025/26 and FY 2026/27 in a total amount each fiscal year not to exceed \$94,750, and further authorizes the General Manager to execute it.

REGULARLY PASSED AND ADOPTED this 26th day of June 2025.

AYES: Wheeler, Vella, Covington, Cotten

NOES: 0

ABSENCES: 0

ABSTENTIONS: Zucca

DocuSigned by:

Kirk Wheeler

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BOARD PRESIDENT

ATTEST:

Signed by:

Alison Bell

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DISTRICT SECRETARY