

NOTICE OF MEETING
16th District Agricultural Association
California Mid-State Fair Skybox
2198 Riverside Ave, Paso Robles
Wednesday, September 18, 2019
9:30 am

AGENDA

Mission Statement

“To Celebrate our Dynamic Community”

Vision Statement

“The 16th District Agricultural Association produces the California Mid-State Fair, which preserves, promotes, and showcases agriculture, the arts, the talents of our citizens, and the traditions of our region while maintaining a dynamic multi-use and solvent year-round event center.”

- I. Call Meeting to Order
- II. Flag Salute
- III. Introduction of Guests
- IV. Approval of Absences
- V. Approval of Minutes: August 28, 2019 Board Meeting
- VI. Public Comment Period: This is the time the public may address the Board on items other than those listed on the agenda. Public comments shall be limited to five (5) minutes per speaker. Comments on items which are listed elsewhere on the agenda should be held until that item is being considered so that public testimony can be considered at the time the item is deliberated.
- VII. Consent Agenda: Items hereunder on the Consent Agenda are considered routine, not requiring separate discussion and will be enacted in one motion. Individual Items A, 1-3, and B. 1 are approved by the vote that approves the Consent Agenda, unless an item is pulled for separate consideration.
 - A. Agreements
 1. Approve Standard Agreements: None
 2. Approve Rental Agreements:
 - a. 19-28 Lider, Private Party
 - b. 19-17 Contreras, Private Party
 - c. 19-33 Paso Robles Pioneer Day Shindig
 - d. Multi-year Ride It Out, Motorcycle Race
 3. Approve Judging Agreements: None
 - B. Approval of Committee Meeting Minutes:
 - a. Marketing Committee Minutes, March 18, 2019

VIII. Old Business

A. Strategic Plan/Master Plan

- a. Conference Center Task Force Update

B. Fire Marshall Update and Discussion

IX. New Business

A. Committee Reports

1. Finance Committee Report – Director Darway

- a. July 2019 Financials
- b. August 2019 Financials
- c. Event Cost Analysis
- d. Board Comments

2. Executive Committee Report – Director Lacey

3. Agriculture Committee Report – Director Sabin

4. Operations Committee Report – Director Baldwin

5. Fair Programs Committee Report – Director Lilley

- a. Entertainment Discussion

1. Programming
2. Process
3. Board Comments

- b. 75th Anniversary

- c. Board Comments

6. Marketing Committee Report – Director Woodruff

- a. Fairtime Marketing

- b. Interim Marketing

- c. Board Comments

7. Scholarship Committee Report – Director Darway

B. Task Force Committee Reports

1. Country Rodeo Task Force

2. Heritage Foundation Legal Task Force

C. Heritage Foundation Board Report

D. SB 5 Funding Update

E. Event Staff and Emergency Preparedness Report – Terry O’Farrell

F. Ca Mid-State Fair Legacy Report – Todd Ventura

G. 2019 Fair Recap

H. 75th Anniversary Update

I. Award Nominations

1. WFA Blue Ribbon Award

Presented to an individual or business who has provided volunteer services, educational services, or sponsored support to the fair industry, and is the highest honor a person may receive from WFA.

2. Resolutions

To recognize an individual or company who has generously provided tremendous support to the Association during the past year.
(Historically, outgoing Board Members receive Resolutions as well as others)

3. Hall of Fame

Created in 2003 as a way to bridge the past with the present in recognizing individuals who have continually shown dedication, loyalty and commitment to the California Mid-State Fair.

4. Other Awards

- a. Certificate of Appreciation
- b. Top JLA, Heifer, and Industrial Arts Buyers of the Year
- c. 16 Bar AA Award
- d. CEO Award
- e. Heritage Foundation Member of the Year
- f. Employee of the Year
- g. Sponsor of the Year

X. Matters of Information

A. Staff Reports

B. Manager's Report

C. Director's Open Forum

XI. Recess

XII. Closed Session

Closed Session will be held to consider, under Government Code Section 11126, litigation (5)

To consider pending litigation.

Closed Session will be held to consider, under Government Code Section 11126 (a) (1), personnel: To consider the evaluation of performance.

XIII. Reconvene

XIV. Adjournment

Date of Notice: September 6, 2019

1) Persons with disabilities who may require accommodations to attend the meeting are requested to contact the Administration Office at (805) 239-0655

2) 16th DAA agendas can be accessed on the web at: <https://www.midstatefair.com/fair/board-meetings.php>