

CALIFORNIA MID-STATE FAIR Livestock Show Newsletter



EXHIBITOR PASSES

- \$15.00 Exhibitor
- \$30.00 Parent
- Additional
 - Leader \$30.00

Passes can be ordered now thru July 9, 2021 on ShowWorks.

There will be NO Wristbands. Passes will be laminated tickets and will be scanned daily. When exiting make sure you get a stamp for re-entry.

There will be a form to order additional leader passes over and above what the 4-H/FFA are allotted. **Form coming soon.**

Pass pick-up will be scheduled soon... stay tuned for that information.



Photo: 2002 Brooke Davis

California Mid-State Fair is Celebrating 75 Years

We are excited to celebrate our community at this year's 75th California Mid-State Fair scheduled for July 21st thru August 1, 2021.

ADELAIDE PARKING:

We have a few parking spots left in the Adelaide Parking Lot. The season permit is \$150.00. The lot hours are 5:30 am-Midnight Daily. **The form is attached.**

Special thanks to Matt Masia for the use of the Adelaide parking lot!

ADELAIDE INN
PASO ROBLES



Photo: 1980 Debbie Davis

July 21 thru August 1, 2021

CALIFORNIA MID-STATE FAIR

*Where we will be
celebrating 75 years with
our community!*

PURCHASING PASSES:

Log back into the account you created when you entered for 2021:
<https://cmsfl.fairmanager.com>

- Click Sign in at the top right.
- Choose "I am a Exhibitor". (Check with leader or parent in case entered as a Quick Group)
- Choose you have "Previously Registered" this Year and enter password
- Click, Information is Correct, Continue
- Click, Create Entries
- Choose; Department: Admission Credentials, Select Division then Class and enter specific name for pass. Repeat for next pass

WATER SURVEY 2

WARNING \$50.00 LATE FEE AFTER JULY 30, 2021:

CMSF "Water Survey Part 2" will be available on July 21st the water survey **MUST** be completed by July 30, 2021 or there will be a \$50.00 LATE FEE. Link will be online under "Livestock Information – Dates/Deadlines".

“Can’t wait to see you!” ...

TIPS & TOOLS FOR THE PERFECT BUYER’S LETTER FROM OUR TOP BUYERS

Handwritten

Hand Signed

Personalize

Make sure you personally address each letter “Dear Mr. Smith” not Dear Buyer

Include Pictures

“Tell your parents you got this!” Buyers can tell if the letter is written by a parent.

List your parents’ names.

Punctuation/Spelling

Neatness

Be CREATIVE

The **MORE** letters sent the potential for greater success!



HOW TO WRITE THE PERFECT “BUYERS LETTER”

Today we know that Woods-Claeysens Foundation will not be attending this year’s Fair. **Buyer outreach is critically important.**

Please create a professionally written buyer letter and send to potential buyers. Below is a sample format you can utilize to craft your letter:

Dear Mr./Mrs./Ms. _____,

Paragraph One: In this paragraph, introduce yourself, your family and identify the organization you are affiliated with. Explain that you will be exhibiting your Supervised Agricultural Experience Project at the California Mid-State Fair.

Paragraph Two: In this paragraph, describe your project, i.e. what you raised, how many hours you have invested in your project, special facts about your project (examples: type of feed, exercise program, breeding information.) Share with the reader what you have learned from undertaking this project and how their support will help you in your future endeavors.

Paragraph Three: In this paragraph, describe for the reader what you get out of being an 4-H/FFA member. Inform the reader of other 4-H/FFA activities you participate in.

Paragraph Four: In this paragraph, thank the reader for his/her consideration. Let the reader know how he/she can reach you for more information about the fair and/or your project.

Sincerely,

Your Signature



California Mid-State Fair 2198 Riverside Avenue, Paso Robles CA 93446
Mailing: PO Box 8, Paso Robles CA 93447 (805) 239-0655 Fax (805) 238-5308
www.midstatefair.com

STEPS TO UPLOAD INTO SHOWWORKS

Uploading Photo

- Log back into the account you created when you entered for 2021: <https://cmsfl.fairmanager.com>
- Click "Sign in" at the top right.
- Choose "I am a Exhibitor". Check with leader or parent in case entered as a Quick Group
- Choose you have "Previously Registered this Year" and enter password
- Verify your contact information.
- Click the "View/Print transactions" button.
- Click the "Upload Media" button.
- Upload your media.

Please follow the directions on the uploading page so your photo gets in. Make sure you click the UPLOAD button once you see the thumbnail of the photo.

SAMPLE BIO FOR YOUR PHOTO WHICH WILL BE USED FOR ADD-ONS

My name is Samantha Smith. I am in 5th grade and attend Almond Acres Charter Academy. I am a third year member of the Creston 4-H. I compete in Barrel Racing for the West Coast Junior Rodeo Association. I enjoy mountain biking, fishing, and sports.

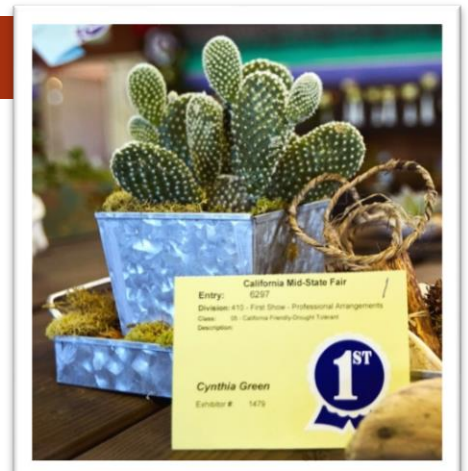
SAMPLE IMAGES FOR THE ADD-ONS



**DON'T FORGET TO ENTER YOUR
AGRICULTURE/HORTICULTURE
& FLORICULTURE**

PAPER ENTRIES ARE DUE: JULY 13

WWW.MIDSTATEFAIR.COM





JAMES W. BRABECK

YOUTH LEGACY FUND

The JWBYLF mission is to serve Agriculture-related and at-risk youth in our community through scholarship and capital campaigns that will assist in influencing their futures.

For more information, please visit www.jwbylf.org or call 805-543-2323.

COMMUNITY FOUNDATION

OF SLO COUNTY

About The Community Foundation San Luis Obispo County: The Community Foundation San Luis Obispo is a grantmaking and education foundation supporting charitable work across our county.

Since 1998, The Community Foundation has supported our county with grants and scholarships totaling over \$37 million. The Foundation's charitable assets under management have grown to more than \$60 million and provide support to all aspects of our community in perpetuity.

For more information or to donate to any fund or establish a new fund, visit www.cfsloco.org or call 805-543-2323.

James W Brabeck Youth Legacy Fund Chooses...

Congratulations to the 2021 Scholarship Recipient,

Donielle Harpster

The James W. Brabeck Youth Legacy Fund (JWBYLF) selected Donielle Harpster of the Cerro Alto 4-H Club as their 2021 scholarship recipient. She is an experienced public speaker and youth leader who has spent the past 13 years as an active participant in her local 4-H program. Harpster credits 4-H with teaching her "respect, responsibility, dedication, and drive," and hopes to bring awareness to 4-H's many amazing qualities through her ongoing endeavors. Harpster is a Mission College Preparatory senior and will be using the scholarship to support her education to become a large animal veterinarian.

The JWBYLF was established in 2016 in honor of James Brabeck, former CEO of the San Luis Obispo Farm Supply Company. The fund's goal is to serve agriculture-interested and at-risk youth in San Luis Obispo and northern Santa Barbara counties through a scholarship available to exhibitors at the California Mid-State Fair.

The recipient is chosen during a blind application process and is awarded up to \$20,000 to support post-secondary education. Awardees are also expected to act as an ambassador for the Youth Legacy Project and are recognized for the leadership qualities they share. "The previous two JWBYLF scholarship recipients, Ashley Rosilez and Isaac Lopez, were active participants of their local 4-H programs and continue to pursue promising careers paths in agriculture. This is one of the most impactful scholarships currently available to San Luis Obispo County students; this fund helps to foster future leaders in agriculture, an industry that plays a key role throughout our region.



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