

CALIFORNIA MID-STATE FAIR CMSF EXHIBITS Newsletter

June 1, 2020



VIRTUAL DEADLINES

June 30, 2020

is the deadline for entering our virtual "Digital Delight"

Enter up to 5 Items

Entry Fee \$2.50 per item

Entries Judged July 6-July 10

Results publicized: July 22

Awards



Next year 2021 the
CALIFORNIA MID-STATE FAIR

*Will be celebrating
75 years with
our community! #do-over*

Celebrating 75 years with our Community

The California Mid State Fair, Board of Director's voted unanimously to cancel the 2020 California Mid-State Fair based on the current restrictions from the state and local leaders regarding mass gatherings. The well-being and the health of our community is our top priority. *So today we are...* Embracing change and being flexible keeping in mind we are all in this together.

The Fair may have canceled but **the show must go on!** We will be offering alternative ways to participate and get involved. As opportunity presents itself we will keep you informed.

WE have created a fun way to enter your hard work... by creating a **VIRTUAL FAIR** with categories streamlined to allow folks to get their entries judged and seen by all... just virtually! Please look at the information for the 2020 Virtual Still Exhibits at the California Mid-State Fair! Entry information available online at

www.midstatefair.com/fair/exhibits-enter.php



NEW LEADERSHIP

I wanted to take this opportunity to introduce myself. I am Colleen Bojorquez and am honored to be Interim CEO of the Paso Robles Event Center, Home of the California Mid-State Fair. I come from a fourth-generation barley grain and cattle ranch family located in San Miguel. I graduated from Cal Poly with a degree in Ecology and Systematic Biology and have a Master's in Education. I have worked for the Ca. Mid-State Fair since 1992 and have a sincere love for our Fairgrounds. I feel so fortunate to be working beside staff that I have worked with for over 20 years. They are knowledgeable, know our industry, and provide sound advice and reason to provide the most for your event.

All the best and I look forward to seeing you soon.

DID YOU KNOW?

The Paso Robles Event Center is a State Facility.

Fairgrounds are used to serve in disasters and catastrophic events to help support emergency operations.



The PREC/California Mid-State Fair receives NO funding from the State of California.

In 2015 the Fairgrounds generated \$79,196,000 in spending activity, created 629 jobs that benefited the local economy.

The Paso Robles Event Center also generates business tax revenue through the collection of

We are in this together.



WHAT TO KNOW:



- Visit our Website for the most up to date news and information on how to enter our virtual exhibit program, get ticket refunds, latest news on the Junior Livestock Program, Industrial Arts and Vendors.
- WE have postponed our Central Coast Wine Competition, Olive Oil Competition, Home Wine and Home Brew as well as the vinegar and spirits competition. NEW judging dates coming soon.
- WE will be creating new fun and safe events for you to participate in and will keep you up to date on our progress.

VIRTUAL ENTRIES: Entry information available online at www.midstatefair.com/fair/exhibits-enter.php

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