

ARV Syndicate Privacy Policy

This document sets out the privacy policy of "ARV Syndicate" s.r.o. and its affiliates (together referred to as "ARV Syndicate", "**we**" or "**us**") and explains how we collect and use your personal information in connection with your relationship with us as a user or potential customer including;

- through your use of ARV app,
- by interacting with our content and services.

This Privacy Policy also sets out your rights and who you can contact for additional information that is relevant to you: partnership@arvme.com.

Information

"Personal Information" means data that allows someone to identify or contact you (e.g. your name, address, telephone number, e-mail address). "Non-Personal Information" means data that is not associated with or linked to your Personal Information.

Depending on the particular circumstances, we may collect and hold different Personal Information about you. For example, this may include:

- your name;
- your email;
- your age;
- your link to the Facebook account;

Automated collection of information

Each time you use ARV app, we may automatically collect the following types of information:

- **Log information:** For example, the details of the use of the App, amount of discussions you participated in, art spaces/art objects you chose, your art preferences, your region and hours of activities. We use this information to improve your future experience such as: remove objects that were not interested for you and replace it by new one that will satisfy you more, try to connect you with like-minded people by recommendations, provide you with more interesting art pieces and expand your network based on your (as user) features.

How Information is Obtained

- Depending on your settings or the privacy policies for social media and messaging services such as Facebook or V Kontakte you might give us permission to access information from those accounts or services.
- **Information we collect about you.**

How we hold your information

The App has reasonable security measures in place to protect against the loss, misuse and unauthorized alteration of Personal Information in ARV Syndicate's possession and control. Although we endeavor to provide security for information in our possession and control, no security system can prevent against all potential security breaches, and we bear no liability for uses or disclosures of Personal Information or Non-Personal Information arising in connection with the theft thereof.

How the Information is used

Our primary purpose in collecting user information is to provide you with a safe, smooth, efficient experience and to provide the services that have requested. We may also use the information that you have provided to ensure that the content on our App is presented in the most effective manner for you and your device.

How long we keep your information

We will only keep the information we collect about you for as long as required for the purposes set out above or as required to comply with any legal obligations to which we are subject. This will involve us regularly reviewing our files to check that information is accurate, up-to-date and still required.

Changes to Privacy Policy

If we change our privacy policy, we will post those changes on our website:

<https://www.arvme.com> so that users are always aware of what information we collect, how we use it, and under what circumstances, if any, we will disclose it. These changes will be effective immediately. In any event, changes to this Privacy Policy may affect our use of Personal Information that you provided us prior to our notification to you of the changes.

Effective February 18, 2019. "ARV Syndicate" may make changes to this policy in the future.

Questions

For any questions or comments on our privacy policy please contact partnership@arvme.com

