BREAKING DOWN SILOS:
HOW TRILOGY SCALED AI ADOPTION & BENEFITS WITH MINDSTONE

◆ OVERVIEW

Industry
Software & Tech Services

Challenge
To scale AI adoption beyond beyond small teams and individuals, making it more productive and impactful across the entire organisation.

Solution
Mindstone AI Academy+

Goals
- Establish a cohesive framework to break down silos and unify AI efforts across teams.
- Improve the productivity of the entire organisation by leveraging AI tools more effectively.
- Develop useful solutions that can be shared across teams.

◆ RESULTS

Establishing a Framework for AI Adoption
The program helped in creating a structured approach to develop sharable and reusable AI assistants. This enabled the sharing of these assistants with the broader team, breaking down the silos that previously hindered progress.

Integrating AI with Team Workflow Automation
With the *Mindstone AI Use Case Finder* in the program, the team discovered practical applications allowed for more seamless and productive use of AI in daily operations across teams.

◆ IMPACT

Increased Productivity
The ability to automate tasks like responses to press inquiries saved significant time and effort, allowing the team to focus on more strategic tasks.

Enhanced Collaboration
The framework learned from the program facilitated better sharing of AI tools and knowledge across the organization, leading to more cohesive and collaborative efforts.

Scalable AI Benefits
The reusable nature of the AI assistants developed post-program meant that new tools and use cases could be quickly rolled out across the team, scaling AI benefits more effectively.

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The Mindstone program helped us establish a framework in which we can create generic reusable assistants and share them with the bigger team, as well as actually make them usable in "production" use case, by sparking ideas on how to couple AI use cases with workflow automation tools like Zapier.

An interesting example was when we had just launched a new product, and we needed to be able to respond to press release questions from various media outlets.

With Mindstone's help, we built a PR Inquiry Bot that can automatically reply to a wide variety of questions by using a detailed product knowledge base as a "second brain", and that escalates any questions that it can't answer.

BOGDAN TENEA

SVP Technical Product Management

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