



SPONSORSHIP PACKAGES

RRC Virtual Instructor-Led Training (VILT)

WHAT IS VIRTUAL PRO?

The Virtual Pro Program is RRC's new learning platform, virtual instructor-led training (VILT). In this learning environment, we take the real estate agent's learning experience to the clouds, the virtual classroom. Virtual Pro offers a blended learning experience: live webinars with RRC certified instructors, eLearning content, and a deep-dive social and networking learning experience!



WHY SPONSOR A VIRTUAL PRO COURSE?

The Virtual Pro Program is an enormous draw for real estate agents, as it offers them a host of benefits and flexibility for achieving their professional, education goals. Since April 2018, we have carried out 4 courses in this new learning platform and attracted well over 40 learners for each course (within a week's time of marketing the course); and, as a result, we had to close the course registrations not to exceed our course limit of 50 learners. The VILT learning platform is on **FIRE** at RRC, attracting metropolitan and rural markets alike! Hot benefits include:



SPONSOR BENEFITS:

- Reach real estate agents in the U.S. and its territories, without having to travel
- Have learners interact with sponsor content for 5 to 9 weeks
- Receive learners' contact information (email addresses excluded)
- Have your brand/logo image appear within your sponsor folder
- Showcase your marketing content (videos, PDFs, PPT slides, links)
- Sponsor talk time and/or showcasing videos are welcomed
- RRC sends an e-blast on behalf of the sponsor after course is completed
- Sponsor Q&A discussion forum is provided
- RRC funds and executes an in-course raffle on behalf of the sponsor (\$60 or \$30 value)



REAL ESTATE AGENT BENEFITS:

- Time saver, promotes a healthy work-life balance
- Money saver, no need to travel
- 24/7 access to learning materials, from anywhere and at anytime
- Use any device to learn: desktops/laptops, tablets, and mobile phones
- Self-paced learning, create your own study plan
- Learn, network, and collaborate with agents from all over the globe

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Virtual Pro Program



HALF COURSE SPONSORSHIP

Cost = \$550

Course Duration	Offering Occurrences	Sponsor Offerings
5 Weeks	2	Marketing slide appears 10 minutes prior to start of live webinars
9 Weeks	4	Marketing slide appears 10 minutes prior to start of live webinars
5 or 9 Weeks	1	Receive learners' contact information (email addresses excluded)
5 or 9 Weeks	ALL	Have your brand/logo appear in your sponsor folder
5 or 9 Weeks	ALL	Showcase other marketing content (videos, PDFs, PPT slides, Links)
5 or 9 Weeks	1	Sponsor video: 1.5 min max (during introduction session)
5 or 9 Weeks	1	\$30 RRC funded raffle on behalf of sponsor (3 \$10 gift cards go to winners)

FULL COURSE SPONSORSHIP

Cost = \$800

Course Duration	Offering Occurrences	Sponsor Offerings
5 Weeks	5	Marketing slide appears 10 minutes prior to start of live webinars
9 Weeks	9	Marketing slide appears 10 minutes prior to start of live webinars
5 or 9 Weeks	1	Receive learners' contact information (email addresses excluded)
5 or 9 Weeks	ALL	Have your brand/logo appear in your sponsor folder
5 or 9 Weeks	ALL	Showcase other marketing content (videos, PDFs, PPT slides, Links)
5 or 9 Weeks	1	Sponsor talk-time: 5 mins or video: 1.5 mins max (during introduction session)
5 or 9 Weeks	1	Sponsor Q&A Discussion Forum for learners
5 or 9 Weeks	1	RRC sends sponsor e-blast after course is completed
5 or 9 Weeks	1	\$60 RRC funded raffle on behalf of sponsor (6 \$10 gift cards go to winners)