

Irene Gomez-Bethke Papers.

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A Special Project of The Jostens Foundation

5501 Norman Center Drive Minneapolis, Minnesota 55437 Phone: (612) 830-8429

Each year The Jostens Foundation sponsors a major dialogue for young people within the Minneapolis/St. Paul Metropolitan Community. On Thursday and Friday, November 6 and 7, 1980, The Jostens Foundation will host a conference on "Young Women and their Futures" for approximately 200 senior high school women at the Radisson Downtown Minneapolis Hotel. As you will note by the attached, "Goals and Objectives" of the conference, we hope to provide a very stimulating and informative experience for these young women in exploring who they are and where they may be in the future.

We have extended invitations to approximately 100 guidance counselors or senior student advisors throughout the 100 plus area high schools, including public, private and parochial schools, as well as street academies. Each counselor was invited to send names of two senior women to represent each school at this conference. In addition to the educational opportunity, the students will be provided meals and lodging during the conference.

For your review, here is a brief synopsis of the planned activities of the conference:

THURSDAY, NOVEMBER 6, 1980

The majority of the day Thursday will be devoted to providing the young women with an overview of the current status of women, both locally and nationally. Sunny Hansen, Professor of Psychoeducational studies, University of Minnesota, will open with a values clarification exercise to stimulate thought regarding themselves, self awareness, and provide an opportunity to meet other participants.

Nina Rothchild, Executive Director of the Minnesota Council on the Economic Status of Women, will be providing an up-to-date overview of the status of women. She will be providing facts and figures documenting the monetary and societal job value of women in today's world.

Our keynote speaker on Thursday, November 6, at the noon luncheon is Lisa Cobbs, President of the Center for Womens' Studies and Services, San Diego, CA, and Journalism major at the University of California, San Diego. Lisa was recently the recipient of the Third John D. Rockefeller Youth Award which cited her courage in overcoming her own problems of early drug abuse, and now for her extensive work in helping others. Lisa's speech is titled "You are unique - but your concerns may not be".

Thursday afternoon is dedicated to four career/role model panel discussions. These panels are made up of 32 of our metro area's most dynamic women. They will focus on societal and career challenges they have experienced; changes occurring in their career field, and how they feel that being a woman has influenced attitudes and opportunities in their chosen career.

Thursday evening, Josten's own Charlie Herrmann, Vice President of Corporate Sales Development, longtime chairman of the Owatonna School Board, and nationally known keynote speaker will provide the young women with a motivational speech intended to restate the goals of the conference, and to express a wish that these young women take opportunities to succeed in whatever goals they may choose for themselves.

FRIDAY, NOVEMBER 7, 1980

Having experienced, during the first conference day, a review of the status of women, the participants, during the Friday session, will have an opportunity to investigate the future roles of women.

Penny Damlo, Director of Future Systems, will begin the morning by providing the women a futuristic view of society and the involvement of the woman. In addition to student response and questions, a reactionary panel will address questions to Ms. Damlo.

As is fast becoming a Josten's Foundation tradition, the Friday luncheon will again provide interaction between the leaders of the business, government, educational, and religious communities and the young women participating in the conference. We will be asking adults and students to discuss, on a one-to-one basis, their shared experiences, realistic outlooks, and tips for success. To enhance the luncheon discussion, we are providing questions - "Food for Thought", posted at each table. Many of our past adult participants have indicated that they benefited as much, if not more, from this very informative experience as the students.

We close Friday afternoon working with Polly Penny, Director of Management Development, College of St. Catherine, on strategies for change, and realization of goals set for the individual student.

Since Jostens derives a great deal of its income from the student market, we, at The Foundation, feel that it is only appropriate that we in essence make some return to those students. Therefore, like our conference last year, "Today's Youth Building The Urban 80's", we hope that this will be a very exciting and informative opportunity for young people.

YOUNG WOMEN AND THEIR FUTURES

REVISED OBJECTIVES

February 26, 1980

- 1. To provide an environment for young women to explore and become aware of the challenges, changes and options for their future.
- 2. To assist the participants to realize their interests, skills, and capabilities and to provide them the wherewithall to develop those characteristics to their full potential to realize their own personal goals and objectives and to create their own opportunities.
- 3. To create an opportunity for the exchange of ideas, information and experience between adult role models and the participants.

"YOUNG WOMEN AND THEIR FUTURES"

Carole ACKERMAN John Robert Powers

Kathryn ADAM Minneapolis YWCA

Elena ADAMS Carmichael-Lynch Adv.

Tony ANDERSEN
H.B. Fuller Co.

Leila ANDERSON
Bloomington Pub. Schools

Nancy ANDERSON
Mpls. Park & Rec. Board

Wendy BACH (Dr.) Mary CAMPION
Dentist Century 21

Barbara BARDUSON Future Homemakers of Am.

Howard BARNHILL No. Am. Life & Casualty

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Jerry CATT Jerry V. Catt & Associates

Ele COLBORN City of Minneapolis

Marilyn CORRIGAN Sperry Univac

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Lee DEAN

Dolores DeFORE

Janet DEMING Dor and Assoc., Inc.

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Delores DOUGLAS AGOG

Brenda DRAVES
Am. Indian Business Dev. Co.

Cece DRAZEK WTCN TV

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Theradyne Corporation

Patti ETKIN MN Women's Network

Marion ETZWILER Chart

Dennis EVANS 1st National Bank

Diane EWART On The Move

Annette FEIVISH Free-lance Secretary

Laura GASKINS
Private Social Work Consultant

Judy GENTRY ECS Microsystems

Karen GLOVER
City Lights Ballet, Inc.

Irene GOMEZ-BETHKE
Mpls. Mayor's Office

Linda GRACE
Marquette National Bank

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Emmy Lou HANSON All The Good Old Girls

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Charlee HOYT
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All The Good Old Girls

Joseph HUTTIE, Jr. Ellerbe

Sheryl Ramstad HVASS U.S. Attorneys Office

Marcelle IRWIN
Mpls. YWCA Project Esteem

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STATE OF MINNESOTA SPANISH SPEAKING AFFAIRS COUNCIL

504 Rice Street ST. PAUL, MN 55103

296-9587

October 21, 1980

Mr. Luis Aguilar, Director Juarez-Humphrey Chicano Latino Supportive Services Center 332 Walter Library Minneapolis, MN 55414

Dear Luis;

Congratulations on your appointment as director of the Chicano-Latino Center at the University of Minnesota. I look forward to meeting and working with you in improving educational opportunities for our community.

I regret that I was not able to meet with you today, as planned and that I was not able to attend your open house. The legislative session is fast approaching and we are trying to get ourselves ready for it. It's very difficult to participate in many functions at this time.

However, I would like to meet with you as soon as possible so that we can exchange ideas and explore areas of cooperation.

Once again, congratulations and best wishes.

Cordialmente,

H. Trejo Executive Director



SPANISH SPEAKING AFFAIRS COUNCIL

504 Rice Street ST. PAUL, MN 55103

296-9587

October 15, 1980

Ms. Nancy Sinks Minnesota Education Association 41 Sherburne Avenue Saint Paul, MN 55103

Dear Ms. Sinks;

We are very pleased to learn that Maria Moran has received the MEA Human Relations Award for her efforts to help the Hispanic-heritage community.

Maria is one of the greatest individuals that I have met. She has brought joy to our community through her efforts in teaching music and dance. At the same time Maria has perpetuated our cultural traditions in a world that has traditionally been of a "melting pot" attitude.

Two years ago, Maria received an award presented by the Spanish Speaking Affairs Council for her outstanding contributions to our people. We are very fortunate to have Maria, because she has given so much of herself and our young people have benefited greatly.

The Minnesota Education Association should be commended for recognizing her contributions. She is a great lady.

Cordialmente,

Jose H. Trejo

Executive Director

Hispanic business to be stressed

A two-day conference designed to encourage and stimulate business development among Hispanics in Minnesota will be held November 14 and 15 at the College of St. Thomas.

The Minnesota Hispanic Business Opportunities Conference (Conferencia de Negocios Hispanos en Minnesota), the first of its kind in the state, will provide practical information on how to start or expand a business and will acquaint members of the Hispanic community with key business and government leaders.

"The decade of the 80's is going to bring great change to Hispanics, especially in economic and business development," predicts Sandra Vargas, a business consultant with the Minnesota Department of Economic Development, a sponsor of the event.

Hispanics, Vargas notes, make up the largest ethnic minority in Minnesota, numbering some 53,000. There are, however, less than 100 Hispanic-owned businesses in the state.

Among speakers at the conference will be Gov. Al Quie, Sen. Rudy Boschwitz, Minnesota Department of Economic Development Commissioner Kent Ecklund, and Ben Fernandez, a nationally-known Hispanic businessman and former candidate for the Republican presidential nomination.

Washington, D.C.-based organizations and agencies participating in the conference include the Small Business Administration, Housing and Urban Development, Department of Transportation, Economic Development Administration, and the Mexican Chamber of Commerce.

Those attending the conference will be able to meet with Hispanics who already operate businesses, and with purchasing representatives from both industry and government.

English-to-Spanish translation services will be available for portions of the conference.

The event will also serve to launch the Minnesota Hispanic Chamber of Commerce, an organization geared to assist Hispanics develop businesses.

In addition to the Minnesota Department of Economic Development and the College of St. Thomas, sponsors of the event are the Minnesota Spanish Speaking Affairs Council, Metropolitan Economic Development Association, Minnesota Hispanic Chamber of Commerce, 3M Corporation, the Minority Business Development Agency, and the offices of Gov. Quie and Sen. Boschwitz.

Cost of the conference, which includes luncheons both days, is \$10. For further details contact Sandra Vargas, Minnesota Department of Economic Development, 480 Cedar Street, St. Paul, 55105, 296-1451.

Position clarified

Dear Editor

It has come to our attention that several questions were raised regarding the Hispanic Economic Development Committee in the Candidate's Forum held by the West Side VOICE on Thursday, October 16, 1980, at the Neighborhood House. It is essential that the posture of those questions be clarified.

The Hispanic Economic Development Committee is an ad hoc committee formed under the Spanish Speaking Affairs Council to address the needs of Hispanic business and to encourage economic development in the Hispanic community. As part of that process the HED committee has contacted governmental agencies and Minnesota legislators to assist it in the promotion of several of its projects.

One of these projects is a Hispanic Business Opportunities Conference to be held on November 14 and 15, 1980 at St. Thomas College. While it is true that we have received tremendous support from several Republican legislators with respect to this project, we do not wish to demean nor detract from the support and encouragement that we have received from members of the D.F.L. party.

The Hispanic Economic Development Committee is a non partisan committee and is not involved in any political promotion. The HED committee is concerned with economic development in the Hispanic community and encourages all those so concerned to join in our endeavor.

Upcoming HEDC projects include the formation of a Minnesota Hispanic Chamber of Commerce and the formation of a Community Development Corporation to serve all of the West Side community of St. Paul. We urge all those interested to join us in our efforts.

Sandy Vargas Chairperson Hispanic Economic Development Committee WEST SIDE YOICE OCTOBER 27, 1980

Report cites poverty in Ramsey Hispanics

By Dennis Lien

Staff Writer

More than one-third of the Hispanic households in Ramsey County are living below the federally established poverty level and require urgent treatment for mental health problems, according to a report released Monday.

The report, compiled by the Ramsey County Community Human Services Department, also cites abnormally high incidences of chemical dependency and mental retardation among the estimated 20,000 Hispanics

living in the county.

The nine-month study, funded by a \$25,000 state grant, was undertaken to identify for the first time the mental health needs of local Hispanics, according to Roy Garza, a clinical social worker for the department.

"THIS IS unprecedented in the state of Minnesota," Garza said. "No one has looked into the specific mental health needs of the Hispanic in this state or this county. "What this basically says is that Hispanics have a need for mental health services and existing services are inaccessible to them." he said.

The report recommends an extended list of ways to modify mental health services so Hispanics, the largest minority group in the county, can gain access to them. Economic, cultural and language gaps have been effective roadblocks so far, the report said.

"All of this didn't come about over the past year," said Garza of the report's conclusions. "These things have been with us for years. Despite that, Hispanics have been able to maintain a sense of pride, integrity, and cultural values."

INTERVIEWS WERE conducted with 97 households selected at random from the county's Hispanic population. Garza said the sample was three times the number required to attain a representative picture.

Jose Trejo, executive director of the Spanish Speaking Affairs Council, said the results and the mental health service needs seemed to be an accurate reflection of the Hispanic community.

"For example, while Minnesota has one of the best chemical dependency programs in the nation, it's geared to someone who's white, male, and heterosexual," he said. "Most of the services we're talking about are being provided, but they're not really geared to the needs of the Hispanic."

The county's Hispanic population, the report said, is "youthful, disproportionately poor, and undereducated."

ABOUT 36 percent of the households had incomes below last year's poverty level — roughly six times the rate for St. Paul in general, the report said. Last year's poverty level for a family of four was a gross income of \$6,700.

Poverty was even more extreme for women, the elderly, young adults, and individuals resisting a non-traditional culture. About a third of the households were headed by women.

Fifty-two of the 97 households had one or more members with mental health problems that were "incapacitating," Garza said.

Of the 52 households, 35 percent had members who experienced mental illness or severe emotional distress, 28 percent had chemical dependency problems, 15 percent experienced mental retardation and learning difficulties, and 12 percent needed child-protection services.

THOSE RATES were disproportionately higher than for the county as a whole, and suggest that other minorities, especially those with language barriers, have similar problems.

Chemical dependency problems were more prevalent among employed Hispanics with incomes above the poverty level, with educational degrees, and from bicultural families.

Young Women and their SUTURES

A Special Project of The Jostens Foundation 5501 Norman Center Drive Minneapolis, Minnesota 55437

Young Women and Their Futures

November 6-7

Minneapolis Radisson Hotel

Conference Goals:

The Jostens Foundation is proud to sponsor this two-day seminar, "Young Women and Their Futures," The major goals of the conference are:

- 1. Helping young women become aware of the challenges, changes and options for their future.
- 2. Giving young women the opportunity to exchange ideas, information and experience with adults from a variety of careers and lifestyles.
- 3. Helping each individual more fully realize her own personal interests, skills and capabilities so that she is closer to reaching her personal goals.

Student Participants

An invitation was issued to 100 area high schools in the seven county area to send two senior women students to the conference. The students represent varying degrees of interest. Nominees have maintained at least an average grade point and have expressed concern about their career or educational choice and their personal future. They are motivated students who are open to challenge and have demonstrated creativity in thought and action.

Adult Participants

Approximately 100 outstanding adult women in key positions from every walk of life are attending the conference. Some are corporate executives, others are housewives. The students will have an opportunity to have a one-on-one dialogue with these female role models and men who represent key leadership from the Minneapolis and St. Paul areas.

Background

The Jostens Foundation, which was founded in 1976, has a strong emphasis on programs that involve youth. During each fiscal year, 50 percent of the Foundation's funds are designated for youth-related charitable contributions.

Accordingly, the Foundation decided in 1979 to sponsor a one-day seminar entitled, "Today's Youth — Building the Urban '80s." The conference, which was sponsored in cooperation with the Greater Minneapolis Chamber of Commerce, introduced students to the concept of urban planning and exposed them to the abbreviated version of the Minneapolis plan for the 1980s.

The current conference, "Young Women and Their Futures," is similar to the 1979 session, but the participants are all young women and the goals are those outlined above. Like the first conference, it emphasizes the Foundation's major goal which is to educate and stimulate today's youth. In the future, The Jostens Foundation hopes to hold similar dialogues for youth annually.

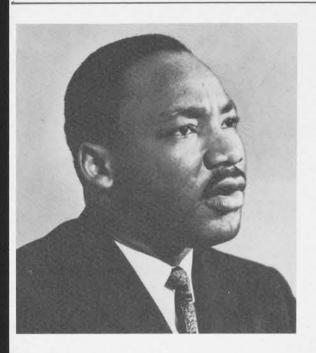






MARTIN LUTHER KING PROGRAM

COLLEGE OF LIBERAL ARTS/UNIVERSITY OF MINNESOTA



"When we let freedom ring, when we let it ring from every village and

every Hamlet, from every state and every city, we will be able to speed up that day when all of God's children, Black men and White men, Jews and Gentiles, Protestants and Catholics, will be able to join hands and sing in the words of the old Negro spiritual, "Free at Last! Free at Last! Thank God Almighty, we are Free at Last!"

MARTIN LUTHER KING, JR. August 28, 1963

HISTORY

The Martin Luther King Program at the University of Minnesota was initiated in 1968 to provide financial and academic support services for people of color and "disadvantaged" students who had traditionally been excluded from institutions of higher education. The initial efforts for this program were in the General College and the College of Liberal Arts.

Within the College of Liberal Arts, the MLK Program provides services within two general categories, academic and counseling. Within the area of academic services, special course sections are provided for students who need developmental assistance in introductory course areas. Other academic services include tutorial assistance, how to study classes and academic skills workshops. In the area of counseling the program acts as an advocate for students, promoting their concerns and interests within the college. Other services provided include general counseling, major program advisement and career and employment counseling.

To date the MLK/CLA Program has graduated a considerable number of students from the college; with many other students transferring and later graduating from such colleges as Business, Nursing, Institute of Technology and many others.

The program has expanded its services over the years, from primarily focusing on freshmen and sophomores to lude more direct services for juniors and eniors in the college.

What is the Martin Luther King Program

The Martin Luther King program is unique in that no two persons will describe the program in a similar way. For some students we're a place to get tutoring, to others a place to study quietly and yet others appreciate the time advisors give to their problems and concerns.

Our goals are to assist students with the vast variety of problems which are typical of

a Big 10 University and yet, might hinder or

impede their progress towards eventual graduation.

We feel that this goal can best be reached by maintaining an atmosphere of comfort and concern with the challenge and support for quality academic performance.

Counseling/Academic Advising

The MLK-CLA program provides superior counseling and academic advising. Advisors are available to assist students in the selection of courses and major program planning. Advisors are always ready to help you deal with the University bureaucracy effectively, whether the problem concerns major or basic academic survival techniques. Call 373-9739

or stop by 19 Johnston Hall for more information.

Tutorial Assistance

There are tutors available for the most common courses offered. To determine the availability of tutorial assistance in a particular

subject area or to arrange for a tutor, contact your advisor or check at the receptionist desk in the 19 Johnston office.

Special Sections

The MLK Program provides many special sections. These special sections are courses that are usually introductory in nature and/or courses where students have traditionally shown signs of having difficulty. It is our hope that thru the use of these courses, where students are given more instructional time or tutorial assistance that students will receive a better understanding of the material and subsequently higher grades. We have identified instructors in these courses who have indicated an interest in working with students who may have greater academic needs. To date these courses have been extremely successful in insuring the success of MLK students.







Announcements and Bulletins

Our bulletin board is full of all types of announcements for ethnic group members, minority group programs offered at other colleges, scholarship and grant information, in general, what is going on at the U. Post announcements for your organization, there is always space for one more.

In addition, the Gazette is a quarterly newsletter published by 19 Johnston. It provides current information of interest to students on such topics as financial aid changes, major CLA program changes, scholastic criteria, etc.

Study Facilities

For the convenience of students, private study rooms have been made available. These facilities are ideal for studying between classes.

Career Planning and Employment Information

There is a career counselor in the office who is available to assist students in determining career options and deciding an appropriate major. The career counselor also has information about job opportunities and will provide assistance in writing a resume and interviewing techniques.

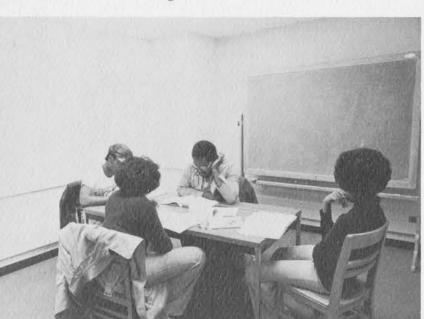
Study Skills Workshops

Need help with a term paper? Or, studying for a test? Reading comprehension not up to par? There is help available in our office. Come in and ask for a copy of the academic survival booklet, which is full of helpful hints on improving your study skills.

Who is the Martin Luther King Program For

The Martin Luther King Program in the College of Liberal Arts is for any student within CLA who has been certified thru the Office for Minority and Special Student Affairs. (OMSSA).

To become a OMSSA certified student you may do so at one of the following offices.



American Indian Learning Resource Center 125 Fraser Hall 106 Pleasant Street S.E. Minneapolis MN 55455 (612) 376-2982

Asian/Pacific American Learning Resource Center 302 Eddy Hall 192 Pillsbury Drive S.E. Minneapolis MN 55455 (612) 373-7917

Black Learning Resource Center 323 Walter Library 117 Pleasant Street S.E. Minneapolis MN 55455 (612) 373-7947

Juarez/Humphrey Chicano Latino Supportive Service Center 310 Dome City 1507 University Avenue S.E. Minneapolis, MN 55414 (612) 376-8021



Lisa Newcomb

I first learned about the MLK Program through my sister, who has been involved in it for two years. This Program has helped me cope with any problems I have encountered at the University of Minnesota. When I couldn't get adiusted to the load of work I had first quarter, the MLK tutors helped me. Without the MLK Program and all its help, I'd probably be in a state of frenzy with my class work. Another thing the program does is let you meet people from all over and form a lot of good friendship.

The counselors of the MLK Program always have time to talk to you about anything if it concerns you. They are there to listen. The most important thing though, is that the counselors really take an interest in you and how you're doing in school. They will sit down and figure out your classes to make them suit your major and you.



Linda A. Samels Ceballos

I am in my senior year at the University of Minnesota and the MLK Program has been a part of my education from the moment I entered college until present. I was told about the MLK Program when I was certified as a student. The summer before my fall quarter as a freshman I went through orientation at MLK and got the opportunity to immediately know its staff and other incoming students. Now in my fourth year, I am working for MLK as a tu-

MLK is more than just an office. In this aspect, attention should be given to the fact that MLK exists as a Program. It offers services (such as counseling and tutorial) and a place for its students to go when they have questions about any aspect of the University. Adding to this, there are also programs and activities that concern "minorities students."

The MLK Program prepares one to transfer to other colleges within the University and provides information about post-graduate choices and directions. The MLK Program offers services to meet the needs of the student at every state of his education. Some of these services are offered through other areas of the University, and many are not. In this respect the title Martin Luther King was chosen with precise deliberations for the MLK goals as a program is for us. For me MLK is the University.



Andre Wilson

The Martin Luther King program has been an important factor in my handling of college life. As a graduate from a Chicago high school I have found the lifestyle here a little more moderate. The people I've met here, have given me a lot of encouragement in pursuing my educational goal. I plan on completing the computer science program in four years, and with the encouragement and support from the MLK program and my family, I know I will have the determination to accomplish my goal.

As you can see, the MLK program is an organization comprised of people who take time with people who want to make a better life for themselves.



Penelope K. Hill

I am presently a sophomore enrolled in the College of Liberal Arts. I have been counseled out of the Martin Luther King Program advising office since the middle of my freshman year here at the University of Minnesota. This transaction from the main CLA advising office to the MLK office has definitely broadened my horizons about minorities in professional fields. I have attended many of the seminars that the MLK office has offered to minority students in their particular field of interest. Subsequently, I have changed my major from business to dentistry. Somehow, the challenge of a professional career doesn't seem as alarming to me knowing that there are other minority students that are going through some of the same changes that I am. Just knowing that there are other people that you can identify with on things outside of school makes attending a campus as big University of Minnesota much more comforable

The MLK office has scheduled tutor sessions that I have found to be helpful in getting over some of the obstacles that are a result of an inner city school education such as my own.

I am anticipating a thousand and one questions that I'll need to have answered concerning my educational future. I am sure that MLK office will assist me in answering these questions and concerns.



I never considered myself to

Celeste Madrid

be "disadvantaged" until I made up my mind to leave the role of housewife and to pursue a career in the health science field. Although I am very proud of my American Indian/Chicano ancestry, when I started college I soon found that as a result of cultural barriers and a deficient secondary education, I was obviously, educationally disadvantaged. In addition to academic shortcomings, I had never been trained to study effectively, to relate to a University system or to cope with the barriers and obstacles into reaching my goal of becoming a physician on an Indian reservation.

I am married and my children are almost teenagers. I am told that it is unusual for a housewife of 15 years, who just barely finished high school to choose and survive in a pre-med course of study.

However, in spite of all the problems, I am well on my way and it is due in a very large part to the assistance and support that I have received at the MLK center. I will receive a B.S. in Nutrition Science next spring. Although I cannot attribute my high academic accomplishments so far to any one element, the MLK program continues to play a primary role in that accomplishment. The MLK center is a place to go where a tutor can be arranged, where a quiet area to study is available, and most importantly staff and students at MLK have created an environment where success and achievement are a collective goal.



Lemuel Dryer

Reflecting upon my years as a student of the MLK Program, I could find innumerable metaphors to describe the things the Program has done for me, but most important of all, it helped me to get through two years of CLA.

MLK served many purposes to students: To some it was a place of consolation when disillusionment set in; to others it offered encouragement to excel to greater heights. To me the MLK staff was the embodiment of "caring." They demonstrated to me on many occasions that somebody cared whether or not that I was going to college. Not only did they stop there, but they showed that they cared "how I was doing while in school.

Through my highly cherished involvement in the MLK program, I can sincerely say that the inspirational spirit which was and still is an integrated part of MLK has stayed with me while I continue my studies in the School of Business Administration (Accounting).

My future plans are indefinite, but wherever I go, or whatever I do, the MLK Program will always hold a special place in my heart.



Yoomi Kim

I entered the Martin Luther King program my freshman vear which was the fall of 1978. This is my second year in the program. When I first entered the MLK program I did not know what to expect. I thought that the program was just like any other CLA advising office, where you would have an advisor who would help you just with your academic program. But, I found this was not the case, with the MLK Advising Office.

I feel that the MLK program has very knowledgeable advisors, who not only help you with your academic program, but also helps you with your personal, financial, and career counseling. The people that I have met thru the MLK program are so friendly you feel that you have known them for a long time.

For myself, I really had a hard time in my first year at the University. With the help and guidance of the MLK program things have become much less difficult.

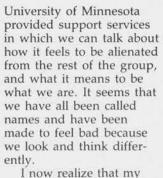
I am really glad that I am one of the MLK students. I feel that my association with the MLK program has made my University experience a lot better.



Raphael Szykowski

I participated in the Innervisions Program at MLK during 1977-78. This was before the American Indian Learning and Resource Center came to be. I learned many many things that year. I consider the American Indians as culturally distinct from Black people or Chicanos. But after participating in Innvervisions, I learned that we share common problems in the city, and at the University of Minnesota.

Innervisions allowed us to share personal histories. Most of us attended predominantly white schools, many of us had to live in neighborhoods which were largely white. Naturally none of us were unfamiliar with being the only brown face in the classroom. What made high school different from college? The



enemies are not Black or Chicano. My fight is against those who feel that higher education programs for Indians or any other racial minorities are unnecessary. Life at the University of Minnesota can at times be very frustrating. If it had not been for MLK and Innervisions, I might not have been here today.



Rodney Johari

I am currently enrolled in the Law School at the University of Minnesota. Like most other students who enter college immediately after high school, I had my humble beginnings in the College of Liberal Arts.

The College of Liberal Arts is by far the largest school in the University system, and is consequently the easiest to get lost in. Few students enter this college without at sometime momentarily losing their direction, for there is so much going on at all times, it is difficult to keep track of it all. Ironically for an institution of its magnitude there is little racial diversity, few of those with whom you can personally relate to, and even fewer who seem to have an interest in you as

an individual. This is precisely where I found MLK to be to my greatest benefit. Rather than second guessing the overburdened and necessarily indifferent counselor personally assigned to you, it is possible to visit the MLK center for assistance that is orientated to helping students resolve problems in the quickest and most effective manner.

It was particularly important for me to get the right information at the right time, because I was a recipient of a private scholarship with the aim of studying accounting, and it was unlikely that the Minnesota Society of CPA's (my benefactor) would have tolerated paying for unnecessary courses or quarters. I enrolled in the College of Business my Junior year, and graduated with my B.S. in business, accounting, Spring

detach and mail

information on:	— Housing — I Additional Minority Progra		_ Admissions _ OMMSA Summer Institute
Name:			
Address:			
(Street) Telephone: ()	(City)	(State)	(Zip)
area code			

The University of Minnesota is committed to the policy that all persons shall have equal access to its programs, facilities, and employment without regard to race, creed, color, sex, national origin, or handicap.

Martin Luther King Program College of Liberal Arts 19 Johnston Hall 101 Pleasant Street S.E. Minneapolis, Minnesota 55455

Place Postage Stamp Here



A Special Project of The Jostens Foundation 5501 Norman Center Drive Minneapolis, Minnesota 55437

November 6-7, 1980 Minneapolis Radisson Hotel

Young Women and Their Futures

November 6-7 Minneapolis Radisson Hotel

Conference Goals:

The Jostens Foundation is proud to sponsor this twoday seminar, "Young Women and Their Futures." The major goals of the conference are:

- Helping young women become aware of the challenges, changes and options for their futures.
- 2. Giving young women the opportunity to exchange ideas, information and experience with adults from a variety of careers and lifestyles.
- 3. Helping each individual more fully realize her own personal interests, skills and capabilities so that she is closer to reaching her personal goals.



Dear Conference Attendee:

Congratulations on being a select participant of the "Young Women and Their Futures" conference...a compact learning experience that we feel certain will shed a bright light as you look toward tomorrow.

You are the young women of this area's future...and on behalf of the Jostens Foundation, we sincerely hope that during these two days you will gain valuable insight and perspective to carry forward in your futures planning, and to carry back to your schools to help your peers.

The concept of this conference was conceived over a year ago...and through the dedicated efforts of our Planning/Advisory Committee and their subcommittees, the complete support of the Jostens Foundation, and the active participation of so large a sector of Metropolitan Area community leaders offering for one-on-one interaction...it has come to its fruition today.

Your choices for the future are many...be they in the business, government, religious, political, volunteer or domestic realms. It's an exciting era for women, and we hope these two full days of activities will provide you with some guidelines that will help you realize your full potential.

Your futures are ours too. If we have made some difference toward the recognition and realization of your dreams...if you have gained through these two days greater insight about your interests and capabilities, and greater perspective regarding your challenges and options...then we have succeeded in our objectives of "Young Women and Their Futures".

Thank you for participating in this conference and good luck in achieving your future goals.

Non C Lein
Don C. Lein

President, The Jostens Foundation Executive Vice President, Jostens, Inc.

AGENDA (Continued)

2:15-3:30 pm	Career Option Role Model Panels—attend 1 of 4 sessions, as assigned	see schedule		
3:30-3:45 pm	Break	Refreshments in Mezzanine Lobby	'n	
3:45-5:00 pm	Career Option Role Model Panels—attend 1 of 4 sessions, as assigned	see schedule	Ū	
5:00-6:00 pm	Break.			
6:00-7:30 pm	Dinner			
	Invocation			
	Bloomington Lincoln Continentals			
	"If It Is To Be —"—Charlie Herrmann, Vice President, Sales Development—Jostens	Ballroom I		
8:00-10:30 pm	Film and Popcorn	Ballroom II		
FRIDAY, NOVEMBER 7				
7:30-8:15 am	Breakfast	Ballroom I	W	
8:30-9:15 am	"Social Trends and Decisions"—Penny Damlo, Director of Educational Services—Future Systems	Ballroom II	9	
9:15-9:50 am	Panel Discussion—Future Trends	Ballroom II		
9:50-10:05 am	Break	Mezzanine Lobby		

AGENDA (Continued)

10:10-11:50 am	"Help! I'm on the Path of Life and I Need a Road Map"— Anne Depta, Associate Manager, Employee Development Division—Prudential Insurance	Ballroom II
12:00-1:30 pm	Lunch with Metropolitan Area Community Leaders	Ballroom I
	Call to Order–Katherine Johnson, Moderator Welcome from Jostens–Don Lein, Executive Vice President, Finance and Administration; Secretary–Jostens Purpose of Conference–Luanna Ekegren and Mary Hill, Co-Chairpersons Overview of Activities–Katherine Johnson, Moderator	
	"Food For Thought" Structured Discussion	
1:30-2:00 pm	Check-Out of hotel (last names beginning with "N"-"Z") (Store luggage in Viking Room)	Lobby
2:00-3:00 pm	"Change: The Problems and the Process"—Polly Penney, Director of Management Development—College of St. Catherine	Ballroom II
3:00-3:20 pm	Program Evaluation/Wrap-Up	Ballroom II
3:20 pm	Check-Out of hotel (last names beginning with "A"-"M") Pick-up of luggage in Viking Room (last names beginning with "N"-"Z")	
	Departure	

ROLE MODEL PANELS

Moderator-

*Patt Franciosi, The Junior League of Minneapolis

**Terri Bareiro, Grants Coordinator—Dayton Hudson Corporation

Panel Members-

Cherryl Alexander, President—Alexander Recruiters

Kathi Anderson, Secretary—Foster Associates

**Dr. Patricia Cole, Physician—American Family Physicians Sue Fannon, Senior Corporate Auditor-Jostens Dawn Howard, Senior Programmer Analyst—Gelco

Sally Olsen, State Representative

*Dr. Joy Snowden, Dentist—Private Practice

2 Moderator-

*Donna Acker, Dental Hygienist, University of Minnesota

**Kandy Krieger, Training and Development Specialist—Economics Laboratory

Sandy Bucholtz, Actress; Vice President—Martin Williams Advertising

Brenda Draves, Executive Director—American Indian Business Development Corporation

Mary Kyle, Editor-Twin Cities Courier

Linda O'Connell, Vice President Commercial Banking—Northwestern National Bank

Dodie Russell, Adult Nurse Practitioner—Public Health Department, University

Gretchen Wunderlich, Librarian-Minneapolis Public Library, Southdale

3 Moderator-

*Patti Gepner Etkin, Executive Director—All The Good Old Girls, Inc.

* * Jill Ragatz, Manager, Corporate Volunteer Programs, Corporate Community Relations-Honeywell

Panel Members-

Jane Bremer, Director of Communications Relations—Storer Cable Communication

Martha Cushina, Assistant Executive Director—Family and Children's Service

Itti Furlong, Homemaker/Volunteer

Helen Kelly, Attorney-Dayton Hudson Corporation

Barbara Redmond, Graphic Designer—Barbara and Patrick Redmond Design Louisa Schmidt, Biologist

Moderator-

*Kay Gudmestad, Executive Director—Minneapolis Girls' Club

**Debbie Bianco, Secretary, International—Jostens

Donna Eull, Stockbroker-Piper, Jaffray, Hopwood

Barb Hicks, Pilot and Aviation Representative—Minnesota Department of

Transportation

Dr. Rheatha Clark King, President-Metro State University

Barbara LaRose, Teacher—Our Lady of Grace School

Lisa Lederer, Buyer-West Bank Trading Company

Linda Miller, Law Enforcement Officer

FUTURES PANEL

Moderator-

Jackie Reis, Executive Director-Minnesota Council on Foundations

Panel Members-

Willis Bright, Associate Professor, Adolescent Health—Center for Youth Development and Research

Debbie Nelson, Doctoral candidate

Von Valletta, Deputy Commissioner of Education—State of Minnesota

"YOUNG WOMEN AND THEIR FUTURES"

CONFERENCE CHAIRPERSONS

Luanna Ekegren, Product Manager—Recognition, Jostens Mary Hill, Awards Market Manager—Scholastic, Jostens

PLANNING/ADVISORY COMMITTEE

Ellis Bullock, Director of The Jostens Foundation & Community Affairs—Jostens

Penny Damlo, Director of Educational Services—Future Systems (Research and

Planning for the Future); teacher of Social Studies—Burnsville Senior High

Mary Elliott, Vice President of Community Affairs—Toro Company

Chip Fisher, Vice President and General Counsel—Jostens

Patt Franciosi, The Junior League of Minneapolis

Katherine Johnson, Marketing Services Supervisor—Recognition, Jostens

Janet Leslie, Manager of Project Business—Junior Achievement

Skip Mooney, Director—Sales Training & Manpower Development—Scholastic, Jostens

Ginny Orth, The Junior League of Minneapolis

Polly Penney, Director of Management Development-College of St. Catherine

Marlene Pinten, Counselor-Bloomington Lincoln High School; President of the

American School Counselors Association 1978-80

Maria Royster, Marketing Communications—Control Data

Judy Schuster, Employee Publications Manager—Jostens

Jim Sellner, Corporate Tax Manager—Jostens

Elizabeth Wroblewski, University of Minnesota Futures Studies Program

SPECIAL ACKNOWLEDGEMENTS AND THANKS FOR THEIR EXTENSIVE CONTRIBUTION:

Ellis Bullock, Staff Director—Young Women and Their Futures program: Director of

The Jostens Foundation & Community Affairs—Jostens

Jostens Employee Volunteers

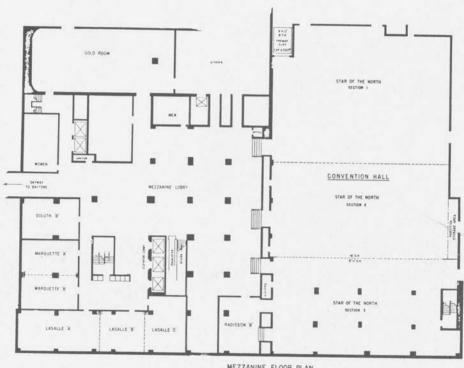
Junior League of Minneapolis Volunteers

Kim Ranczka, Staff Coordinator—Young Women and Their Futures program

Virginia Vonhof, Secretary, The Jostens Foundations & Community Affairs—Jostens

^{*2:15-3:30} pm

^{**3:45-5:00} pm



MEZZANINE FLOOR PLAN RADISSON HOTEL