



Irene Gomez-Bethke Papers.

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Making the News This Week

Puerto Rico Secretary of State **Carlos Quirós** and New York Rep. **Robert García** deliver main addresses at the Forum on the Human Rights of the Puerto Rican Migrant Family in San Juan Nov. 28-30. Other Puerto Rican leaders joining them are **Anthony Alvarado**, chancellor of the New York City schools, **Miguel Borrero**, president of National Puerto Rican Forum and **Louis Nuñez**, president of National Puerto Rican Coalition. . . San José attorney **Fernando Chávez** is sworn in as president of the Mexican American Political Association. . . Former California Gov. **Edmund G. Brown Jr.** says he hopes to collaborate on a book about the U.S. and Latin America with some of the South American intellectuals he visited this summer in Mexico. Among his potential collaborators is novelist **Gabriel García Márquez**. . . Pianist

Eugene Istomin performs at the John F. Kennedy Center for the Performing Arts in Washington, D.C., at the concert commemorating the 20th anniversary of the president's assassination. . . King **Juan Carlos I** of Spain receives an honorary degree of doctor of laws from New York University. . . Stockholder **Josephine García** of New York holds up the proposed \$512.5 million sale of the Dr. Pepper Co. to Forstman Little & Co. by filing a suit contending that Dr. Pepper executives accepted the offer because they will become part owners of the new company after the sale. . . Texas-born attorney **Mario Moreno** named executive director of Ayuda, a free legal assistance agency serving the Washington, D.C. area. . . Miami City Attorney **José García-Pedrosa** announces that he will run for state attorney in Dade County in November '84. . . And Arizona State kicker **Luis Zendejas** breaks NCAA marks for most kicking points in a career (295) and a season (112) and boots 28 field goals to set a season record.

Vol. 1 No. 14

HISPANIC LINK WEEKLY REPORT

Dec. 5, 1983

Protests, Scuffles Close PRLDEF Office

The Puerto Rican Legal Defense & Education Fund suspended operations last week after a major confrontation between the president and a coalition of PRLDEF staff and community representatives that resulted in sit-ins, lock-outs and calls for police attention.

The 20-member PRLDEF staff, consisting of attorneys, legal workers and secretaries, joined forces with the representatives of Puerto Rican community organizations to demand the resignation of Jack John Olivero, PRLDEF president and general counsel, as well as changes on the board of directors.

The community organizations say they are not properly represented on the board — a charge the board denies — and the staff members say Olivero has interfered with their unionization efforts. Both groups of protestors contend that the board of directors has been

unwilling to discuss these and other complaints.

The conflict, which had been brewing for months, climaxed Nov. 28 when Olivero changed the lock at PRLDEF's Madison Avenue headquarters in New York. The board then suspended the legal service agency's operations.

(A week earlier on Nov. 21-22, the roles were reversed. The staff locked out Olivero, telling him they would not let him in until he arranged a meeting with the board. What prompted the lock-out was the firing of staff attorney Gabe Kaimowitz Nov. 15. The staff members allege he was fired unfairly; Olivero and the board deny the allegation.)

Rosaria Esperón, a PRLDEF staff attorney, said about 100 protestors entered the office through another door after Olivero locked them out. Olivero demanded that they leave, and when they didn't, a scuffle ensued with

Olivero being thrown to the floor, she said. Olivero called the police and a paddy wagon came to the scene. (Olivero, shaken up but unharmed by the scuffle, was later examined at a local hospital and released.)

Esperón said no one was arrested after staff members agreed to meet the next morning, Nov. 23, with Olivero and board member Hector Willims, an attorney. However, Olivero and Willims did not appear, and about 18 protestors marched to Willims' office and staged a sit-in for two and one-half hours. Again, police were called. The protestors, threatened with arrest, left, Esperón said.

"There has definitely been a lack of communication on the board's part," Esperón said. "On one hand, we've been trying to bargain. But on the other hand, they've been blocking what we've been trying to do."

Chairperson of the Board Michael Veve, an attorney, said the board members have not met with staff because they need time to discuss the conflict among themselves. He noted that some board members live in different regions of the country.

Veve said that charges of inadequate community representation on the board were unfounded. The complaints, he added, didn't come until Nov. 15, the day Kaimowitz was fired. "It's clearly a tactic on the part of the staff," he said. "They want to run a public campaign against the board to put pressure on them."

In response to the protests, Veve said, "It's amazing that a staff of professional attorneys who are trained to protect the laws have violated the law."

Olivero, who was kicked in the head during the scuffle, said he did not press charges because "one always attempts to be conciliatory."

He said he will continue to do PRLDEF business and that the office will be open for attorneys who have pending work.

He added that he had no ill feelings toward the staff but called their actions "unprofessional and immature."

PRLDEF, founded in 1972, is a non-profit legal advocacy organization that has challenged discrimination in housing, education, employment, health and voting.

—Elaine Rivera

HISPANIC HEALTH

The National Center for Health Statistics has just completed the first part of the long-awaited and sometimes controversial Hispanic Health and Nutrition Examination Study, a major project commonly known as the Hanes Study. The results of this part of the study, a report on Mexican Americans in Arizona, Texas, California and Colorado, will be available in about six months, says Fernando Treviño, an NCHS researcher.

This month researchers will begin studying the Cuban American community in Dade County, Fla., and then move to New York in the spring to investigate the Puerto Rican population. The complete study, which involves interviews and physical examinations, will be finished in the fall. NCHS will release the report in spring 1985.

The Hanes Study has been the target of criticism from several Hispanic groups which have attacked its methodology and the lack of Hispanic personnel on the project. Particularly irksome to many was the NCHS decision not to include Chicago in the study, says Nancy Ramos, a League of United Latin American Citizens staffer who has followed the project for several years.

UFW FINED \$25,000

The California Fair Political Practices Commission has fined the United Farm Workers Political Action Committee \$25,000 for campaign contribution reporting violations going back to 1979.

The union's political arm — which was the state's No. 2 contributor in 1982, giving \$750,000 to various races — agreed to pay \$17,500 of the fine some time this month. The commission waived the remaining \$7,500 after the committee promised to file all campaign contributions on time through Jan. 31, 1985.

Paul Chávez, the committee's executive director and César Chávez's son, apologized for the violations and attributed them to "sloppy bookkeeping and organizational failings."

TEST-TUBE LATINO

The Fertility Institute in La Jolla, Calif., announced the achievement of San Diego's first successful test-tube pregnancy. Parents-to-be are Víctor and Caryl Hernández.

Mrs. Hernández, 28, was the sixth patient to try the \$4,250 "in-vitro" procedure at the institute founded by Drs. Joseph Kennedy and Benito Villanueva.

Sin pelos en la lengua

WHEN IS A SLUR NOT A SLUR? The word "wetback" got presidential hopeful Ernest Hollings in all kinds of trouble with Hispanics, but there's a Chicano driving around El Paso with a personalized license plate to tempt *la migra*. **WETBACK**, the *placa* taunts... And a heading in Jay Maeder's column in the Miami Herald announced: "Banana Republic of the Week." But the item explained, "In Zimbabwe the other day, President Canaan Banana officially ordered into being The Law and Order Maintenance Amendment Act Of 1983, which makes it a crime punishable by five years in prison to make fun of his name."

WHO'S THE COUNTRY'S MOST COMPLETE HISPANIC JOURNALIST? Try Evelyn Hernández - a *boricua/chicana/cubana* network all by herself. The young Puerto Rican journalist, raised in Hartford, Conn., recently joined the Miami Herald as a staff writer after a few years as a reporter with the Fort Worth Star-Telegram in Texas.

REMEMBER THE GRINGO TOURIST who returned from Mexico with a tiny human skull he had purchased from a street vendor as "the

genuine skull of Pancho Villa"? (When his friends asked him how come it was so small, he repeated the vendor's explanation: "It's the skull of Pancho Villa as a young man.")

Well, the Los Angeles Times sent a reporter to New Mexico the other day to do a feature story on the autumn *chile* harvest there. And, *por mi madre*, in his story the reporter repeats the boast of a *chile* promoter he interviewed: "Green chili ice cream is one of the most popular ice creams in New Mexico."

Next, *sin duda*, he'll be off to Puerto Rico to find out if the chocolate-coated *gandules* are everything they're cracked up to be.

WHO'S WATCHING CITY HALL? Traveling Toney Anaya, whose New Mexico constituents tease him with their "Toney Phone Home" bumper stickers, has company. Ponce, P.R., Mayor José Guillermo (Joselyn) Tormos Vega has been spending so much time in Florida and elsewhere on the mainland lately that his opposition back home has baptized him "el alcalde fugitivo."

AND FINALLY, WHO SAID THIS: Hispanics have used bilingual education as a "crutch" for too long? Give up? Would you believe Jesse Soriano, Director of the U.S. Dept. of Education's Office of Bilingual Education - in front of his boss, Education Secretary Terrel Bell, and half a dozen Hispanic leaders Bell was meeting with? ¡Ay, Dios mío!

-Kay Bárbaro

STAMP APPROVED

The U.S. Postal Service has agreed to issue a stamp commemorating the contributions of Hispanic servicemen. The date of its release has not been set but an artist has been selected and is working on the design, a USPS spokesperson said.

Since the Civil War, 36 Hispanics have received the Medal of Honor.

BILINGUAL BALLOTS

San Francisco County Supervisor Quentin Kopp, author of the successful anti-bilingual ballot initiative Proposition O, says he will not lead a nationwide campaign against ballots written in foreign languages. He won't have to, Kopp told Hispanic Link. Others will do the work for him.

Kopp said he has received inquiries from groups in 20 states interested in Proposition O. The initiative, which San Francisco approved 63 to 37% Nov. 8, requires the board of supervisors and Mayor Dianne Feinstein to ask Congress to remove the bilingual ballot provisions from the Voting Rights Act.

Fifteen California counties have shown interest in Proposition O and the supervisors in two, Butte County in northern California and Orange County below Los Angeles, have indicated they may place similar initiatives on county ballots in June 1984, Kopp said.

DISCRIMINATION SUIT

The Chicano Federation has filed a suit against San Diego County, charging the California county with "a clear pattern and practice of discrimination" against Hispanics. The suit was filed along with another alleging that six former and current county employees were subjected to discriminatory practices.

U.S. District Judge Edward Schwartz ordered the Federation and county to begin negotiations to resolve the charges and denied a request to restore Victor Nieto to his post as director of the Office of Employee Services. Nieto, the county's equal opportunity officer, says he was recently demoted because he is Hispanic.

CUBAN STUDIES

An elderly Cuban woman has donated \$250,000 to the University of Miami's Institute of Inter-American Studies for the development of a Cuban studies program. The woman, who asked UM officials not to release her name, feared Florida's young Cuban-Americans were losing touch with their homeland's culture.

The university, which currently offers only one undergraduate course on Cuban history, will add additional courses, sponsor lectures and symposiums and publish research papers. UM also will videotape all events and make them available free of charge to schools and organizations. UM officials believe it will be the state's first educational outreach program on Cuban culture.

SINGER APOLOGIZES

Joe Elliott, lead singer of the British rock group Def Leppard, flew from Paris, France, to El Monte, Calif., Nov. 22 to apologize to Chicano fans for saying "greasy Mexicans." Then he contributed \$15,000 to local youth groups.

The public apology was arranged by California Assemblyman Joseph Montoya.

Elliott, widely quoted for identifying El Paso as "that place where all the greasy Mexicans live" during a Sept. 7 concert in Tucson, confessed to "an act of ignorance" fostered by U.S. movie stereotypes. "I should have known better," he concluded.

COKE SCHOOL FUND

The Congressional Hispanic Caucus will be looking for "imaginative proposals" as it administers the Coca-Cola Hispanic Education Fund, a new \$500,000 program to involve Miami, New York, San Antonio, Chicago and Los Angeles, reports Lillian Fernández, caucus spokesperson. She adds that the Coca-Cola monies, which may go into programs starting as early as next fall, will be awarded to school districts working to reduce drop out rates.

ILLINOIS HEARING

Vocational training, health benefits and better services for Hispanic college students were the major concerns of the leaders of nine Illinois Hispanic groups testifying before the state's Spanish Speaking Peoples Study Commission Nov. 22 in Chicago.

While the hearing mainly offered Hispanics a forum to air concerns, it could lead to legislation, said Kay Navarro, executive director of the 12-year-old commission. The 10-member commission, a liaison between the legislature and Hispanic community, has the power to introduce bills in the General Assembly.

The commission has three Hispanic members: Rep. Joseph Berrios, the state's first Hispano legislator, and two public members, Joseph García and Guadalupe McDougald.

Noting the state's high Hispanic unemployment rate - the Bureau of Labor Statistics put the 1982 rate at 18.5% - the leaders called for retraining programs for Hispanics with limited English and job skills. Participants also proposed meeting with the president of the University of Illinois to discuss student services. Currently, there are few services, such as bilingual counseling and Hispanic support groups, at the university, said Navarro.

MIAMI MOURNS VETS

Led by Miguel A. Rodríguez and Guillermo San Pedro, the fathers of two Marines killed in Beirut, about 800 Hispanics marched through Miami's Little Havana on Nov. 12 to pay their respects to the U.S. servicemen who died in the Oct. 23 suicide-bombing. The march, which culminated at the Tomb of the Unknown Soldier at Woodland Park Cemetery, was called by Spanish-language radio station WQBA on behalf of six Cuban exile groups.

The marchers, many of them carrying Cuban and U.S. flags, included veterans of the Bay of Pigs invasion, the Korean War and Vietnam.

Hispanic Link Weekly Report

THE GOOD NEWS

THIRD WORLD PROJECT: The Ethnic Studies Journal Project is accepting articles, essays, reviews, stories, plays and poetry relating to issues of women, race and class of third world people in the U.S. Contact: Department of Ethnic Studies, c/o Ethnic Studies Union Editorial Board Council, 3407 Dwinelle Hall, University of California, Berkeley, Calif. 94720. Or call Gin Pang (415) 849-4196.

SCIENCE NEWSLETTER: Subscriptions to SACNAS News, the newsletter of the Society for the Advancement of Chicanos and Native Americans in Science, are available for \$5 a year. For information on the newsletter or SACNAS membership, write SACNAS, P.O. Box 30040, Bethesda, Md. 20814.

CALIFORNIA FELLOWSHIP: Nine-month fellowships are available to work on personal or committee staffs in the California State Senate. Stipend is \$1,250 a month. For college students as well as those with advanced degrees or in mid-career. Contact: Senate Fellowship Program, State Capitol, Room 409, Sacramento, Calif. 95814 (916) 324-5927.

EDUCATION REPORT: The American Council on Education's report Minorities in Higher Education gives detailed statistics on the status of Hispanics in higher education. To get a copy write the American Council on Education, Office of Minority Concerns, One Dupont Circle NW, Washington, D.C. 20036. First copy is free; subsequent copies are \$2.

TELEGRAM! Western Union now has a Spanish-language toll-free line: (800) 325-4045.

WRITING CONTEST: Mexico's Silver Pen Competition - *La pluma de plata mexicana* - is now accepting entries of articles published during the 1983 calendar year. The eighth annual competition encourages good writing about Mexico. Articles in English or Spanish should be submitted to the Mexican Government Tourism Office, 405 Park Ave. New York, N.Y. 10022. Entry blanks and information are available from the New York office or any Mexican government tourism office.

COLLEGE STUDENTS: The General Secretariat of the Organization of American States holds its 5th annual Model OAS General Assembly for Universities in Washington, D.C., March 5-9, 1984, with 1,500 college students able to participate. For promotional brochure, contact Edgar Maya, Dept. of Public Information, Rm. G-19, OAS, 19th & Constitution NW, Washington, D.C. 20006. (202) 789-3751.

Calendar

THIS WEEK

NALEO SECOND ANNUAL NEW YORK DINNER
New York City Dec. 9
A fundraiser for the National Association of Latino Elected and Appointed Officials. New Mexico Governor Toney Anaya, New York Congressman (and dinner co-chair) Robert García as well as other Hispanic Caucus members are expected to attend.
Lee Llambelis (202) 546-2536.

HISPANIC MEGATRENDS
San Francisco Dec. 11-13
(See conference spotlight below.)

ACCION '80s FORUM
Tucson Dec. 9
Southern Arizona's Hispanic community will meet for the second year in a row to discuss and evaluate the potential of this growing

Hispanic Link Weekly Report

community. State Senator Jaime Gutiérrez, U.S. Treasurer Katherine Ortega, and Willie Velásquez, of the Southwest Voter Registration Project, are invited.
Gerald García (602) 573-4646

COMING SOON

Three for January '84
CALIFORNIA ASSOCIATION FOR BILINGUAL EDUCATORS 9th ANNUAL CONFERENCE
San Francisco Jan. 11-14
(415) 585-0180

MALDEF FUNDRAISING DINNER
San Jose, Jan. 25
Mariano Díaz (415) 981-5800

HISTORY BRIEFS

Although Quito, the capital of Ecuador, is a pre-Columbian city captured by the Incas in 1487, its founding on Dec. 5, 1534 is attributed to a Spaniard by the name of Sebastián de Benalcázar, who called it San Francisco de

CORPORATE CLASSIFIEDS

PERSONNEL MANAGERS: Let Hispanic Link help you in your search for executives and professionals. Through December 1983, we will run your "positions available" listings **FREE of charge**. Ads may be phoned or mailed to Hispanic Link Corporate Classified, 1420 N St. N.W., Washington, D.C. 20005. Telephone: (202) 234-0737. Ad copy received by Friday will be carried, space permitting, in the **Weekly Report** edition mailed to subscribers the following Friday.

NON-PROFIT ORGANIZATION seeks bilingual person to fulfill a combination of administrative, executive and secretarial tasks. Position will increase in responsibilities and rewards with the growth of the organization. Full-time or minimum 3 days/week. Salary modest but health insurance included. Contact: Cuban-American Committee, 1346 Conn. Ave. NW, Suite 1032, Washington, D.C. 20036 (202) 296-2978.

ENGINEERING OPERATOR needed for videotape operations and master control room work at KPNX in Phoenix. Must be experienced. Contact: Vivien J. Ray, Gannett Co., Lincoln Tower, Rochester, N.Y. 14604 (716) 546-8600 ext. 403.

FULL-TIME LECTURE POSITIONS available in accounting at West Coast college business school. Duties: teaching, committee work, scholarly activities, student advisement. Salaries are very competitive. Send vita and three letters of reference to Dr. R. Bryant Mills, Associate Dean, School of Management, California State University, Dominguez Hills, Carson, Calif. 90747.

ADMINISTRATIVE ASSISTANT for Washington, D.C.-based television production company. Bilingual preferred. Ability to edit and proofread. Salary: \$12,000-\$13,500. Contact: Miss Coro (202) 628-9600.

TEACH ENGLISH OVERSEAS. Must have B.A. in English, linguistics or ESL. 2 yrs. exp. Contact: Doyle Manning, Medrom/Trainex, 12601 Industry St. Garden Grove, Calif. 92641.

DIRECTOR OF ENGINEERING: Responsible for providing technical and engineering support of WETA-TV production and broadcast operations. Ability to prepare budgets, administer contracts and perform other management tasks. 3 to 5 yrs. exp. Salary: \$34K-\$44K. Contact: WETA-TV/FM Personnel Department - 83 ENG I (4), P.O. Box 2626, Washington, D.C. 20013 (703) 820-6025.

CITY OF HARTFORD seeks applications from public health professionals to head the Connecticut capital's Health Department. Would oversee \$2.8 million budget and 121 employees. Licensed physicians or those with graduate degree in public health administration may apply. Salary: \$43,134-\$56,082. Contact: Chairman, Search Committee, c/o Personnel Department, 550 Main St. Hartford, Conn. 06103. Deadline: Dec. 9. All responses held in confidence.

ADVERTISING ASSISTANT to work with assistant director in advertising and video promotion. Minimum 2 yrs. exp. in advertising and/or public information. Strong oral and written skills needed. Public television experience preferred. Send resume to Public Broadcasting System, Attention: Sheila Ellington, 475 L'Enfant Plaza SW, Washington, D.C. 20024 (202) 488-5235.

UNIVERSITY OF WASHINGTON issues a weekly bulletin on employment opportunities. Positions vary from accountants and researchers to secretaries and nurses. Contact: Staff Employment Office, 1320 NE Campus Parkway, Seattle, Wash. 98195. Or call Roy S. Armas, affirmative action recruiter, (206) 543-8969.

Quito. By the end of Spanish rule in Ecuador in 1822, the Indian Quito tribe - after whom the city was named - was extinct... Puerto Rican poet, educator and politician Federico Degetau González was born in Ponce Dec. 5, 1862... Civil Rights Day, established by the United Nations in 1948, is celebrated Dec. 10... California's first bishop, Francisco García Diego y Moreno, arrived at San Diego Dec. 11, 1841... Argentina celebrates *Día Nacional del Tango* on December 11, the birthdate (in 1887 or 1890) of tango superstar Carlos Gardel.

CONFERENCE SPOTLIGHT

Hispanic Megatrends, a second annual convocation sponsored by the National Hispanic University, begins this week in San Francisco. Hispanic and corporate leaders - California Supreme Court Justice Cruz Reynoso, Los Angeles Deputy Mayor Grace Montañez Davis and New Mexico Governor Toney Anaya among them - will examine business, health, technology and education issues. Contact George Britts at (415) 451-0511.

Arts & Entertainment

BROWN-OUT SPEAK-OUT: Displayed alphabetically from Carlos Allen to Jerry Velasco, the photos of 34 Hispanic performers framed a full-page ad in the Nov. 11 issue of *Daily Variety*. "The following members of the **Screen Actors Guild**," it read, "are just some of the people who support the **League of United Latin American Citizens** in their endeavors to enrich the image of the Latin American in film and television."

In recent days several Hispanic performers have discussed their feelings about their ethnicity and their careers with the press.

Edward James Olmos, the star of *The Ballad of Gregorio Cortez*, told HLWR: "We have a big responsibility to a lot of Americans of Hispanic ancestry to represent them in a positive light. I don't know how many images of Hispanics you've seen. As far as the big screen is concerned, I can probably count them on one hand."

Few Hispanics are as prominent on television as Luis Avalos. The star of the ill-fated sitcom *Condo* has made guest appearances on several prime-time shows this season. "Drama is basically conflict. The negative side of that conflict has to be the guest on the show," Avalos writes in an upcoming *Hispanic Link* column. Because

Latinos can usually only aspire to guest appearances, "it is very simple to deduce who winds up being the bad guy."

Puerto Rican salsero Willie Colón plays a bad guy—opposite singer Ruben Blades—in *The Last Fight*, a **BFV** film based loosely on the life of the late Mexican boxer Salvador Sánchez. The trombone player, composer and band leader told *UPI* that being born to a Puerto Rican family in New York leaves him in limbo: "You are an American by birth and nationality, but it is very evident that you are not from here."

Singer-actress Irene Cara, who sings the hit tune from the film *Flashdance*, also grew up in New York—the daughter of a Cuban mother and a Puerto Rican father. "I'm a black/white/latin/American," Cara says in an upcoming *Avance* interview. Was she ever forced to portray a negative image? "No. I wasn't, and a lot of that had to do with my attitude about myself."

Speaking to *Los Angeles Times* writer Leonard Feather, for a Nov. 13 *Calendar* article, singer Linda Ronstadt reaffirmed her roots: "Since I come from a Mexican family and learned to sing in Spanish before I could sing in English, I feel there is a whole area of my musical soul that has never been put on vinyl, except for little heres and theres. One of my dreams would be an album that totally ignored the Anglo market, but maybe the Latino stations would play it."

—Antonio Mejias-Rentas

Media Report

In their pastoral letter approved Nov. 17 in Washington, D.C., the U.S. Catholic Bishops singled out Hispanics as their priority concern for coming years. In the letter, they complained that proselytizing by fundamentalist religious groups was causing division in Hispanic families.

On Jan. 29, 4,000 religious broadcasters follow the bishops into town to attend the 41st annual convention of the **National Religious Broadcasters**.

Their emphasis: The Hispanic world.

The NRB, headed by Ben Armstrong, is planning an "all-Hispanic worship service" and an Hispanic luncheon with invited guests including Washington-based ambassadors from the Spanish-speaking world and leaders of such organizations as the Organization of American States, International Monetary Fund, World Bank and Inter-American Development Bank.

Featured conference speakers include evangelist/broadcaster Hermano Pablo and "the Billy Graham of Latin America," Argentine Luis Palau. There will be simultaneous translation of more than 50 workshops for broadcasting to other countries.

Rev. H.O. Espinoza of San Antonio, President of NRB's Hispanic division, will be calling for more ownership of radio and television stations by U.S. Latinos. The U.S. Hispano community will have its own solid chain of such stations soon, he projects.

####

Jesus Chavarria's Santa Barbara-based **Hispanic Business** magazine moves its circulation operations from California to New York and opens editorial and advertising adjuncts there this month. *Hispanic Business*, which debuted in 1979, now employs nine full-time and six part-time staff and claims a circulation of 55,000. It plans to move its printing and distribution operation to Chicago in February.

####

Newspeople make news, too: Jay Rodríguez, West Coast VP Corporate Information for **NBC-TV**, is recipient of the 1984 "Outstanding Alumnus" award of the California Association of Community Colleges. He graduated from Mt. San Antonio College, Walnut, Calif., in 1948. . . New York native Lucas Rivera, interning with op-ed columnist Jack Anderson, got his first "my reporter, Lucas Rivera" credit in the column last week with an interview with Jesse Jackson. . . Frank Gómez, director of the **U.S. Foreign Press Centers** in New York, Los Angeles and Washington, D.C., is elected to Board of Trustees of **PBS** station **WETA** in the capital. . . Reporter Felipe García moves from Tucson's **Arizona Daily Star** to the **San Diego Union**. . . Mateo Camargo, who reached Spanish-language radio audiences in San Antonio, for 30 years, with his commentaries and family programs, is honored by the city Nov. 27, one year after his death, in a ceremony renaming Pablo's Grove Park as Mateo Camargo Park.

—Charlie Erickson

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Making the News This Week

Raúl Yzaguirre, president of the National Council of La Raza, is elected vice chairperson of Independent Sector, a coalition of about 500 philanthropic and voluntary action organizations. . . **Roy Padilla** exits as executive assistant to EEOC Commissioner **Tony Gallegos** to return to Southern California Edison Company in Los Angeles and new responsibilities as corporate liaison with city and state governments. Padilla, also chairperson of the Mexican-American Opportunity Foundation board, is being replaced at EEOC by **Ben Rodríguez**, the executive director of Veterans in Community Service in La Mirada, Calif. Rodríguez is past state chair of the American GI Forum. . . Attorney **Raúl Tapia** is appointed to the Mayor's Advisory Commission on Education in Washington, D.C. . . Five Hispanic high school seniors are named by the National Action

Council for Minorities in Engineering to its "All American" student team for engineering excellence: **Lourdes Rivera**, Colorado Springs Colo.; **Mary García**, New York; and **Chris, Craig and Collin Gregory**, a set of triplets from Wilmington, Del. . . In Houston, Dr. **Merlin D. Lugo-Faria** moves up to deputy director of the Preventive Medical Services Division for the city Health Department. . . New Yorker **Johnny Torres** is elected president of the New York State Food Merchants Association. Last spring Torres was named Minority Advocate of the Year by the U.S. Small Business Administration for his work to promote Hispanic businesses in New York. . . **Efrain Alvarado**, a 9-year-old from Van Nuys, Calif., receives a special city Fire Department award for bravery for rescuing his 4-year-old brother, **Javier**, from their burning home last April. . . And the word from Kern County, Calif., is that **Richard Ybarra**, the 33-year-old assistant to an incumbent supervisor, will run for a supervisor post himself in a new predominantly Hispanic district next year.

Vol. 1 No. 16

HISPANIC LINK WEEKLY REPORT

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Latino Leaders Still 'Hidden,' Study Says

"As a kid, I never grew up with heroes," said boxer Carlos Palomino to the Dallas tabloid Texican earlier this year. "The blacks had their heroes and the whites had their heroes. The Chicanos, the Latinos, the Hispanics don't get too many heroes."

A recent survey of 500 Hispanics in five major cities by the Coca-Cola Company bears out Palomino's observation. On both the local and national level, the Hispanic community has been without easily recognizable leaders, the survey says.

The survey, a part of the company's Hispanic Business Agenda, asked Latino leaders in San Antonio, New York, Miami, Chicago and Los Angeles to list who were the key Hispanic leaders locally. Although the respondents—who ranged from store owners to congressmen—produced a long list of names, there was little consensus.

"Only in San Antonio did one person appear to be accepted as the leader," says the report. Major Henry Cisneros was mentioned by 76% of the San Antonio respondents.

Miguel del Valle, executive director of Chicago's Association House, had the second-highest rating, 42.5%. The name most mentioned in Miami was business figure Luis Sabines, who polled 22%. Los Angeles picked Assemblyman Art Torres (22%), and New York chose former congressman Herman Badillo (18%).

Overall, the 26 local leaders listed included 13 political or government figures, seven leaders of community organizations, four businesspersons (all in the Miami area), a publisher and a judge.

There were only three women: California Assemblywoman Gloria Molina, San Antonio City Council member Maria Barrioabazal and

INFLUENTIAL GROUPS

The Coca-Cola survey on Latino leadership also asked respondents to list the Hispanic organizations they thought to be most influential in the Hispanic community. The top five were: League of United Latin American Citizens, based in Corpus Christi, Texas, 16.4%; Communities Organized for Public Service or C.O.P.S., San Antonio, 12.4%; Aspira, New York, 12%; Mexican American Legal Defense and Education Fund, San Francisco, 9.6%; Association House, Chicago, 8.8%

Respondents were also asked to list the organizations best able to meet the needs of the Hispanic community. The top five were the same groups but in different order: Aspira with 12%; C.O.P.S., 11.6%; Association House, 9.6%; MALDEF, 8.4%; and LULAC, 7.6%.

Maria Cerda, former Chicago School Board member now serving as the mayor's assistant for employment and housing.

"There was even less unity of opinion concerning national Hispanic leaders," adds the survey. It notes that United Farm Workers President César Chávez was most mentioned as a national leader—but that was by only 14% of the respondents. The list of national leaders, all men, focused on political figures:

Former congressman Badillo 12%; New York Congressman Robert García 10.8%; Mayor Cisneros 9.6%; Texas Congressman Henry B. González 8.4%; Miami Mayor Maurice Ferré 8%; California Congressman Edward Roybal

6.4%; and Tony Bonilla, former president of the League of United Latin American Citizens, 5.6%.

The survey does not attempt to account for the respondents' selections or to explain why no clear Hispanic leader has emerged. One common thread, however, ties many of the leaders together. Most of them, particularly the top choices in each city, are newsmakers often quoted by Hispanic and non-Hispanic media.

Because the survey centered on just five cities and was started in the spring of this year, Hispanic figures who have gained considerable national attention since then were not revealed as "leaders" in its findings.

These included New Mexico Gov. Toney Anaya, who is directing the major effort of Hispanic Force '84 to register one million more Hispanic voters for the '84 presidential election.

Since the survey, Federico Peña was elected mayor of Denver, and Anthony Alvarado was chosen to head the New York City school system, the largest in the nation.

The survey also covers Hispanic attitudes and priorities, language use and preference, community needs and corporate responsiveness.

It was designed by The Cultural Communications of New York Group, an Ogilvy & Mather company headed by Marife Hernández.

Copies of the Hispanic Business Agenda summary are available free to Weekly Report readers who contact: Ricardo Amundsen Bueno, Director, Hispanic Markets, Coca-Cola USA, P.O. Drawer 1734, Atlanta, GA. 30301. Phone: (404) 898-2121.

'MOST MENTIONED' PERCEIVED LEADERS OF LOCAL HISPANIC COMMUNITIES

CHICAGO	%	LOS ANGELES	%	MIAMI	%	NEW YORK	%	SAN ANTONIO	%
Miguel del Valle (C)	43	Art Torres (P)	22	Luis Sabines (B)	22	Herman Badillo (P)	18	Henry Cisneros (P)	76
Rev. Jorge Morales (C)	37	Gloria Molina (P)	10	Maurice Ferré (P)	18	Robert García (P)	14	Alberto Bustamante (P)	36
Juan Solís (P)	24	Edward Roybal (P)	10	Raúl Masvidal (B)	16	Manuel Bustelo (B)	12	Maria Barrioabazal (P)	26
Carmelo Rodríguez (C)	16	German Gallego (C)	8	George Mascanosa (B)	14	Rafael Esparra (P)	10	Henry B. González (P)	26
Maria Cerda (C)	14	Leandro Soto (C)	8	Leslie Pantín (B)	14	Ramón Vélez (C)	10		
				Raúl Martínez (P)	14	William Velázquez (P)	10		

KEY: C - Community group leader; P - Political/governmental leader; B - Business leader.

Source: Coca-Cola National Hispanic Business Agenda

Sin pelos en la lengua

TAKE ME TO YOUR... Quick. Name the key Hispanic leaders in your community.

When Coca-Cola asked 500 influential Hispanics in five major cities to name their local choices, the result was a pin in the balloon of a few prominent politicians:

☆ In San Antonio, Congressman **Henry B. González**, who's been serving his community in Congress for 22 years, was mentioned by only 26% of the respondents, while young **Henry Cisneros**, just getting into his second 2-year term as mayor, was cited by 76%.

☆ In New York, Congressman **Bobby García** received just 14% mention, trailing ex-Congressman **Herman Badillo** (18%) and barely nosing out newspaper publisher **Manuel Bustelo** (12%).

☆ Miami Mayor **Maurice Ferré** (18%) tagged behind a businessman, CAMACOL's **Luis Sabines** (22%).

After weeks of political maneuvering, Congress and the White House appear to have settled on a Civil Rights Commission which

includes three white males, two black males, one black female and two Texas Chicanas, **Blandina Cárdenas** from Austin and **Esther González-Arroyo Buckley** of Laredo.

The octet will get together for the first time shortly after the first of the year, probably well before Congress goes back into session Jan. 23.

Staff director **Linda Chávez**, who needs five commissioners' votes to keep her job, appears safe now. Two Republican commissioners who were expected to oppose her, vice-chair Mary Louise Smith and Jill Ruckelshaus, weren't reappointed (in what civil rights leaders and Senate Democrats charge was a double-cross on their compromise agreement with Senate Republicans and the White House). Smith and Ruckelshaus were also expected to kill Clarence Pendleton's chances of staying on as chairperson.

Because of the strong differences in the new commissioners' philosophies on quotas and affirmative action, many civil rights advocates fear that the commission will self-destruct or atrophy. Others who remember back to President Nixon's appointment of "safe" Father Theodore Hesburgh have faith that the collegial body can work miracles on its members.

—Kay Bárbaro

REAGAN'S 'SENILITY'

Rep. Henry B. González (D-Texas) accused President Reagan of "senility" while denouncing the administration's Caribbean and Central American policies during a Washington, D.C., press conference Dec. 9. He also likened the CIA's role in Central America to that of "terrorists."

González plans to protest the administration's recent refusal to grant a visa to Nicaraguan Interior Minister Tomás Borges. Along with 18 other congressmen, he will re-invite Borges to the U.S. in hopes of increasing dialogue between enemy factions in Latin America.

González added that he was invited to address Nicaragua's legislative assembly in early December but did not attend due to prior commitments in San Antonio.

FIRINGS PROTESTED

The 17 Puerto Rican Legal Defense and Education Fund staffers who were fired Dec. 1 will file an unfair labor practice grievance with the National Labor Relations Board, according to a PRLDEF attorney.

Luis DeGraffe, one of the fired staffers, said they continue to work without pay and that community representatives are gathering protest petitions and sending letters to New York Hispanic officials.

President and General Counsel Jack John Olivero said PRLDEF offices are officially open but would not comment further. Olivero fired protesting staff members when they entered PRLDEF offices after a series of disputes between Olivero and staff over the firing of a PRLDEF attorney in November. Fifteen of the 17 fired personnel are Puerto Rican.

NALEO FUND DRIVE

The 2nd annual fund-raising dinner of the National Association of Latino Elected and Appointed Officials attracted more than 600 people and brought in about \$80,000, said Harry Pachón, NALEO executive director.

Keynoting the Dec. 9 New York dinner were New York Gov. Mario Cuomo and New Mexico Gov. Toney Anaya. Other guests at the 3-hour affair included Reps. Robert García (D-N.Y.), Matthew Martínez (D-Calif.) and NALEO President Edward Roybal (D-Calif.).

NEW DEMOGRAPHICS

New York City has the highest number of Hispanics with 1.4 million but East Los Angeles has the highest concentration with 94.1% of the population being Hispanic, according to American Demographics magazine.

Following New York in population are Los Angeles, Chicago, San Antonio, and Houston. Besides East Los Angeles, the highest concentration of Hispanics are in Laredo, Texas; Brownsville, Texas; Pico Rivera, Calif.; and Hialeah, Fla.

Hialeah also has the highest percentage of foreign born with 61.9%, followed by Miami, 53.7%; Union City, N.J., 48.7%; Miami Beach, Fla., 48.7%; and East Los Angeles, 45.2%.

CITY	POPULATION
New York	1,406,389
Los Angeles	815,305
Chicago	423,357
San Antonio	421,808
Houston	280,691
CITY	CONCENTRATION
East Los Angeles	94.1%
Laredo	93.0%
Brownsville	83.8%
Pico Rivera	76.1%
Hialeah	74.3%

PUERTO RICAN POLL

A New York policy group launched a poll last week that hopes to survey 1,500 Puerto Rican leaders and officials in 15 states, the District of Columbia and Puerto Rico on general issues ranging from the presidential campaign and the economy to nuclear war and education.

Angelo Falcón, one of the poll organizers, said the National Puerto Rican Policy Network created the poll because "the Puerto Rican community is being ignored systematically by major polling agencies."

"It doesn't look like anyone will do it for us so we'll have to do it ourselves," he said.

Falcón said the survey is the first of its kind and the results should appear in the network's newsletter, *Diálogo*, by February 1984.

LATINO BASEBALL

Two League of United Latin American Citizens staff officials, Arnold Torres and Julio Barreto Jr., met with representatives from the office of Major League Baseball Commissioner Bowie Kuhn in New York Dec. 13 to urge organized baseball to include Latin America in its expansion plans.

Earlier this month, Major League owners authorized a study on expanding from 26 to 32 teams.

Torres and Barreto told Bill Murray, Kuhn's administrative officer, and his assistant, Miguel Rodríguez, of LULAC's interest in seeing cities such as San Juan, Puerto Rico, and Mexico City given full opportunity to compete for franchises.

LULAC will make follow-up contact with the American and National League presidents and four current owners who serve on the expansion committee, Barreto said.

BALLOTS ATTACKED

Republican Congressman William M. Thomas, who represents California's Kern and San Luis Obispo Counties, has introduced a bill to repeal the bilingual ballot provisions of the Voting Rights Act. The bill, H.R. 4429, is Thomas' third attempt since 1979 to do away with the ballots required in areas where at least 5% of the residents comprise a foreign-language minority.

Thomas says he is looking for co-sponsors for the bill and adds that he expects support from U.S. English, an organization advocating that English be declared the nation's official language, and from supporters of Proposition O, the successful anti-bilingual ballot initiative in San Francisco.

VIRGINIA KILLER DIES

Manuel C. Quintana, a convicted murderer on death row who attracted international attention this year when he refused a \$35,000 taxpayer-financed triple bypass operation to prolong his life, died of a heart attack Dec. 6 in Richmond, Va.

A Cuban exile from the Mariel boatlift, Quintana, 30, was convicted of the 1981 murder of an elderly Arlington woman.

THE GOOD NEWS

PSYCHOLOGY DIRECTORY: The American Psychology Association publishes the *Ethnic Minority Human Resources in Psychology Directory*, a listing of minority APA members who have expressed a desire to serve as professional resources. First copy is free. Write: Office of Ethnic Minorities, American Psychological Association, 1200 17th St. NW, Washington, D.C. 20036.

UNDOCUMENTED WORKERS: The December/January issue of *Farmline* magazine offers Doug Martínez's cover story, "Illegal Aliens in Agriculture," a review of the significant and enduring presence of undocumented workers on U.S. fruit and vegetable farms. For a single free copy, contact: Doug Martínez, Asst. Editor, *Farmline*, Rm. 400, 500 12th St. SW, Washington, D.C. 20250 (202) 475-5180.

RELIGIOUS NEWS: P.A.D.R.E.S., a quarterly newsletter put out by Los P.A.D.R.E.S., a national organization of Hispanic priests, brothers, deacons and lay people, is available for \$7.50 a year. Contact: Rev. Ramón Gaitán, national president, Los P.A.D.R.E.S., 3310 Garfield Ave. Kansas City, Kan. 66104 (913) 342-9246.

MIDWEST INFORMATION: The Midwest Voter Registration Education Project has released a *Directory of Hispanic Elected and Appointed Officials in the Midwest* and *A Synopsis of The Delegate Selection Process of the Democrat and Republican Parties in the Midwest*. Contact: Midwest Voter Registration Education Project, 51 N. High St., Suite 300, Columbus, Ohio 43215 (614) 464-1116. Copies are free but contributions are accepted.

SCRIPTWRITING: Twentieth Century-Fox has just created a Script Submission Program for minority writers. For information contact: Joan Birdt, Twentieth Century-Fox Film Corp., Box 900, Beverly Hill, Calif. 90213.

CHILD CARE: Child Care Arrangements of Working Mothers: June 1982 is a new report from the U.S. Census Bureau. In addition to statistics on women who use child care, the report also details the attitudes these women hold toward child care and their jobs. Copies of the report are available for \$4 from Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Request Series P-23, No. 129 (GPO stock no. 003-001-91545-6).

SMITHSONIAN FELLOWSHIPS: The Smithsonian Institution has fellowships available to postdoctoral scholars, doctoral candidates and graduate students in the arts, sciences and social sciences. Contact: Smithsonian Institution, Office of Fellowships and Grants, Room 3300, L'Enfant Plaza, Washington, D.C. 20560.

VETERANS HOTLINE: The Veterans Administration now has a toll-free hotline for former Vietnam prisoners of war: (800) 821-8139.

Calendar

THIS WEEK

CHRISTMAS PARTY FOR NEEDY CHILDREN
Dec. 24 Los Angeles
The LULAC *Concilio de Organizaciones Puertorriqueñas* will give away toys donated by private organizations. José Laboy will entertain with Puerto Rican *jibaro* music.
(213) 268-8805.

COMING SOON

EL DIA DE LOS REYES
Jan. 7 Immaculata, Pa.
Hispanic supper and Caribbean music.
Carmen Toro (215) 647-4400

Hispanic Link Weekly Report

4th ANNUAL AWARDS DINNER
Jan. 21 Coconut Grove, Calif.
Caminos magazine honors actor Edward James Olmos as "Hispanic of the Year."
Kirk Whisler (213) 222-1349

41st ANNUAL CONVENTION
Jan. 29 Washington, D.C.
Gathering of members of National Religious Broadcasters.
M. Gill (201) 428-5400

HISTORY BRIEFS

On Dec. 22, 1895, the first Puerto Rican flag was designed. On Christmas Day, 1969, a group called *Católicos del Pueblo* picketed St. Basil's Church in Los Angeles.

CORPORATE CLASSIFIEDS

PERSONNEL MANAGERS: Let Hispanic Link help you in your search for executives and professionals. Through December 1983, we will run your "positions available" listings **FREE of charge**. Ads may be phoned or mailed to Hispanic Link Corporate Classified, 1420 N. St. N.W., Washington, D.C. 20005. Telephone: (202) 234-0737. Ad copy received by Friday will be carried, space permitting, in the **Weekly Report** edition mailed to subscribers the following Friday.

WOMEN'S STUDIES: Full-time position to teach psychology of women as well as sexism and racism, gender and bio-ethics, science and technology. Qualifications: Ph.D. in appropriate field and completed research relevant to women's studies. Contact: Barbara Watson, chairperson, Women's Studies Department, San Diego State University, San Diego, Calif. 92182. Deadline: Jan. 1.

SANTA FE COMMUNICATIONS in Ann Arbor, Mich., is now hiring Catholic TV professionals in a variety of fields: producers, directors, camera operators, scriptwriters, production assistants. Commercially proven TV pros with a knowledge and commitment to the church are preferred. Send resumes, demo tapes to Santa Fe Communications, Personnel Department, 3001 South State Rd., Suite 610, P.O. Box 8034, Ann Arbor, Mich. 48107.

STOCKBROKERS, trainees and investors sought by group forming registered firm to sell limited offer exempt stock to be issued by Hispanic companies. Training available. Send resume and telephone number to Valadez Group Inc., 87 Catocin Court, Silver Spring, Md. 20906.

INSURANCE BROKERS, managers and investors sought by group forming holding company to acquire and manage small life insurance companies that will focus on Hispanic community. Send indications of interest, including resume and telephone number to Valadez Group Inc. 87 Catocin Court, Silver Spring, Md. 20906.

ACCOUNT EXECUTIVE needed for KXEM radio in McFarland, Calif. Bilingual skills a must to sell air-time for this Spanish-language radio station. Prefer experience to degree. For information contact: Magdalena Beltran, Calif. Chicano News Media Assn., School of Journalism, USC, Los Angeles, Calif. 90089-1695. (213) 743-7158.

WEST COAST UNIVERSITY has full-time, tenure-track position available in business policy. Level of appointment dependent on academic background, teaching experience, business experience and scholarship. Salary is highly competitive. Qualifications: Ph.D. in business administration with a primary field in business policy or closely related field. Send vita and three letters of reference to Dr. Barbara R. Chrispin, chairperson, Department of Management/Marketing, California State University Dominguez Hills, Carson, Calif. 90747. Deadline: Jan. 15.

BROADCASTING INTERNSHIPS: Resumes are now being accepted for enrollment in 1984 spring, summer and fall internship program. Applicants must have completed two years of college. Interested students should forward resumes and letters to Carol Ornes, ABC Inc., 1717 DeSales St. NW, Washington, D.C. 20036.

HUNTER COLLEGE has two tenure-track positions at the assistant professor level available in the Department of Black and Puerto Rican Studies in the area of history and literature. Teaching experience required. Contact: Celia Zentella, director, Puerto Rican Studies Sequence, Hunter College, 695 Park Avenue, New York, N.Y. 10021.

NON-PROFIT ORGANIZATION seeks bilingual person to fulfill a combination of administrative, executive and secretarial tasks. Position will increase in responsibilities and rewards with growth of the organization. Full-time or minimum 3 days a week. Salary modest but health insurance included. Contact: Cuban-American Committee, 1346 Conn. Ave. NW, Suite 1032, Washington, D.C. 20036 (202) 296-2978.

December 24 is *Nochebuena* — the Christian holiday marking the birth of *el niño Jesús*. Hispanic Catholics around the country celebrate a *Misa de Gallo*, or midnight mass, on this date.

CONFERENCE SPOTLIGHT

The National Commission on Secondary Schooling for Hispanics, a program of the Hispanic Policy Development Project, has held public meetings in Los Angeles and San Antonio, and will hold meetings in the following cities next year:

Jan. 23-24 Miami
Feb. 27-28 New York
March 26-27 Chicago

Portions of these meetings — which will discuss the status of secondary education for Hispanics — are open to the public. The Commission is scheduled to release a report on its findings in the summer of 1984. Contact David J. Vidal at (202) 822-8414.

Arts & Entertainment

'WHAT IF COPPOLA ONLY DID FILMS with Italian themes?' asked Larry Cano rhetorically, in Washington, D.C., for the Dec. 8 premiere of *Silkwood* at the Kennedy Center. Cano, executive producer of the controversial film about plutonium processing plant technician Karen Silkwood, says Hispanics are increasingly involved in all levels of filmmaking - particularly in projects with non-Hispanic themes.

Silkwood, which opened nationally Dec. 15, is among the many releases of the traditionally loaded Christmas season - and not the only one of interest to Hispanics.

Perhaps the most controversial among Hispanics - and an expected box office blockbuster - is **Universal's** current release of an updated version of the 1932 gangster movie *Scarface* starring Al Pacino. Set in contemporary Miami, *Scarface* tells the story of a power-hungry *marileto*, played by Pacino, who rises to the top of the Latin American drug empire.

In spite of extremely negative portrayals of Hispanics in *Scarface*, the movie showcases the talents of Steven Bauer and Miriam Colón, the only two Hispanics in starring roles. Also featured are Angel Salazar, Arnaldo Santana and Pepe Serna.

Much lighter fare is found in another **Universal** Christmas release

- a comedy simply titled *D.C. Cab*. Irene Cara stars as herself, singing "The Dream," a song she co-wrote with Pete Bellote. Veteran Puerto Rican actor José Pérez also stars; *D.C. Cab* marks the screen debut of Chicano comedian Paul Rodríguez.

A new film by Spanish director Carlos Saura, *Sweet Hours*, will open at selected "art" houses this December; the screen adaptation of *Gorky Park*, Martin Cruz Smith's bestselling spy novel, is playing nationally.

WHAT COST, ART? A surrealist painting by the late Mexican Frida Kahlo, *Lo que el agua me ha dado*, sold for \$235,000 during a recent auction in New York's Sotheby's. The painting, created in 1939, almost equaled the record highest price paid for a Latin American painting - *Retrato de Ramón Gómez de la Serna*, a work by Kahlo's husband, Diego Rivera, produced \$280,000 earlier this year.

Also sold at Sotheby's Latin American auction, held last month, were Colombian Fernando Botero's *Los músicos* (\$222,000) and Cuban Wilfredo Lam's *El Triángulo* (\$110,000).

TV SCORE: How many Hispanic actors and actresses are currently working on network TV? Add one: *Automan*, starring Desi Arnaz Jr., premiered on **ABC** Dec. 15. Subtract two: **NBC** has announced the cancellation of *Bay City Blues*, which featured Marco Rodríguez and Eddie Vélez. Put down a maybe: Luis Avalos has just shot a pilot for a **CBS** series dubbed *Boys in Blue*.

-Antonio Mejias-Rentas

Media Report

Oakland Tribune editor/publisher Robert Maynard delivered the sixth annual Frank E. Gannett Lecture in Washington, D.C., Dec. 7. Asked by HLWR to assess establishment media treatment of Hispanics and blacks, Maynard noted some recent improvement. "Before, blacks and Hispanics were presupposed to be problems," he responded. "Now intelligent newspaper management sees them as markets..."

☆☆☆

EEOC Commissioner Tony Gallegos and representatives of the Natl. Assn. of Latino Elected and Appointed Officials, **La Raza Production Centers**, LULAC, and the **Hispanic News Media Association** of Washington, D.C., started informal dialog Dec. 12 with personnel reps from **ABC-TV**, **NBC-TV**, the **Corporation for Public Broadcasting** and the **National Association of Broadcasters**.

Subject: the lack of Hispanic broadcast journalists and technicians in the nation's capital.

Immediate result: a task force to develop paid internships for Hispanics.

☆☆☆

UPDATE: A year and a half ago, Tony Bonilla released a study by the **League of United Latin American Citizens** which faulted the **Reader's Digest** for its lack of positive coverage of U.S. Hispanics.

One statistic which it cited: Of more than 3,300 articles the Digest published between January 1970 and July 1982, only one (**Chi Chi Rodríguez: Golf's Ace With a Heart** - June 1982) focused on affirmative accomplishments of an Hispanic individual.

Digest editors responded by inviting Bonilla to meet with them in Pleasantville, N.Y., (they met in August '82) and by sending two of its top editors to the first national Hispanic media conference in San Diego that December.

Since then the Digest has published three articles featuring the achievements of U.S. Latinos: **A Medal for Roy Benavidez** (April '83), on the Chicano Airborne sergeant from Texas who won the Medal of Honor for his valor in Vietnam; **Teacher They Call 'The Champ'** (August '83), on Jaime Escalante, the Bolivia-born Los Angeles high school teacher who turns out teenage Hispanic calculus wizards by the dozen; and **The Prisoner Castro Couldn't Break** (October '83), on Miami's Armando Valladares, a poet who survived 20 years in communist Cuba prisons.

☆☆☆

The **Los Angeles Times'** George Ramos was elected president of the California Chicano News Media Association Dec. 6. Joining him as officers are vice presidents Alberto Aguilar, **KALI** radio, María Elena Salinas, **KMEX-TV**; treasurer Felix Gutiérrez, **University of Southern California** journalism professor; and Robert Montemayor, **L.A. Times**.

-Charlie Ericksen

HISPANIC LINK WEEKLY REPORT

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Making the News This Week

Xavier Suárez, the 34-year-old, Cuban-born attorney who almost upset **Maurice Ferre's** bid for a sixth term as mayor of Miami, says he probably will run for mayor again... **Christine Torres Matruillo**, an associate professor at Hahnemann College in Philadelphia, is appointed to that city's school board by outgoing Mayor **Bill Green**.

... **Rafael Esparra**, Mayor **Ed Koch's** advisor on Hispanic affairs in New York, says he's willing to explore the possibility of a run for the state's 11th congressional district, which represents **Brooklyn**...

Antonia Hernández, former director of the Washington, D.C., office of the Mexican American Legal Defense and Education Fund, starts work as employment litigation director in MALDEF's Los Angeles office... **Victor M. Rivera**, director of the U.S. Commerce Department's

Minority Business Development Agency, has been designated to become assistant administrator for Latin American and Caribbean Affairs at the Agency for International Development. . . **Macario García**, a Mexico-born soldier who won the Medal of Honor for valor in World War II and died in a car accident 11 years ago, is honored in Houston as the Army dedicates the Sgt. Macario García Army Reserve Base. Attending the ceremony were Vice President **George Bush** and another Texas Medal of Honor winner, **Roy Benavidez**. . . And **Evy Lucio de Llobet** leads the *Coro de Niños de San Juan* in concerts at the White House, Kennedy Center and Congress in Washington, D.C. Upon return to Puerto Rico, the children's choir will perform Christmas concerts throughout the island. . . Chicago attorney **Manuel Barbosa** is reappointed by Governor **James Thompson** to a second term as chairman of the Illinois Human Rights Commission.

Vol. 1 No. 17

HISPANIC LINK WEEKLY REPORT

Dec. 26, 1983

Hispanic Task Force Report Raps EEOC

The U.S. Equal Employment Opportunity Commission, responsible for enforcing the anti-discrimination provisions of Title VII of the 1964 Civil Rights Act, may itself be guilty of discriminating against Hispanics, an EEOC task force charges in a study it delivered to Congress Dec. 15.

The task force, formed in January, was chaired by Commissioners Tony Gallegos and Armando Rodríguez. The study was directed by Deputy General Counsel Michael Martínez. Rodríguez and Martínez have since left the agency to return to the private sector.

The report accuses EEOC of inappropriately allocating resources, poor hiring practices, lack of outreach effort, inadequate case follow-up and general indifference toward U.S. Hispanics.

EEOC, which spends \$140 million annually to protect the nation's workers against a variety of discriminatory practices, has 22 district and 27 area offices throughout the U.S. and a workforce of 3,055, 11.9% of whom are Hispanic. In its year-long effort, the task force directed

HISPANIC CHARGES FILED WITH EEOC

Percent of Total, 1977-1982

1977.....9.1 percent

1978.....8.4 percent

1980.....6.4 percent

1982.....4.9 percent

an internal statistical review of services rendered to the Hispanic metropolitan centers - Chicago, Los Angeles, New York, Miami, San Antonio and Denver - at hearings involving 120 witnesses.

"The concerns expressed at each hearing site were very similar in substance," Gallegos told Hispanic Link. "They described a negative perception of EEOC and its services to Hispanics."

The statistical review shows that as of May 1983, 44% of the 536 EEOC cases in litigation were sex discrimination complaints, 24% were race, 20% involved age and just 2.4% included Hispanic national origin.

The report suggests that this lack of attention was due both to staff decisions and community attitudes about EEOC. Between 1977 and 1982, the number of Hispanic charges filed dropped from 9.1% of the total to 4.9%.

Included in the task force's major findings: ● EEOC has generally kept Hispanics in the dark about their rights and its responsibilities to protect them against national origin discrimination.

● EEOC's efforts to hire and place Hispanics in important headquarters and field positions have been sorely inadequate.

● EEOC has placed its field offices in locations disadvantageous to Hispanics in spite of strong advice to the contrary.

● Historically, EEOC has litigated very few Hispanic national origin cases and done little to help or protect from reprisal those Hispanics who come to the agency with complaints.

Some specific concerns:

STAFFING: As of Oct. 1, 1982, Hispanics represented just 5.9% of the headquarters staff (as contrasted to 61.2% blacks) in Washington, D.C. The EEOC general counsel's Washington office employs one Hispanic out of 47 career attorneys. Only one GS-15 level field

attorney is Hispanic.

"The importance of positions at EEOC's headquarters cannot be overstated," the report comments. "Headquarters personnel formulate and implement the Commission's strategies and policies." There has been little Hispanic participation in directorships or high management, it adds.

LITIGATION: In fiscal year 1982, 79.5% of the charges filed by Hispanics were administratively closed without any remedy (compared to 40.6% for blacks). Forty-four percent of the Hispanic cases (and 6% of the black cases) were dropped for the catch-all "failure to cooperate." In 1982, of those cases selected by EEOC attorneys as having class action potential, 4.7% were Hispanic (32.6% for blacks).

The study was authorized by the full five-member Commission, but funded totally from the office budgets of Commissioners Gallegos and Rodríguez.

-Charles Erickson

Single free copies of the task force report may be obtained by contacting Commissioner Tony Gallegos, Room 5214, EEOC, 2401 'E' St. NW, Washington, D.C. 20506. Phone: (202) 634-6720.

BARRIERS REMAIN

Hispanic workers in Los Angeles County and the states of Florida and New York still face major barriers in gaining public employment, according to testimony included in the EEOC task force report of the U.S. Senate.

● Los Angeles County is 30% Hispanic. But of 63,000 permanent county employees, less than 10,000 (15.8%) are Hispanic, cited Raúl Núñez, president of the Los Angeles County Chicano Employees Association.

● Ten percent of Florida's civilian labor force is Hispanic, but only 2.8% of state employees are, cited Alicia Baro, vice-chair of the Florida State Commission on Hispanic Affairs.

● New York state is 9.4% Hispanic but only 2.8% of its state employees are Hispanic, testified Angelo Falcón, executive director of the Institute for Puerto Rican Policy.

Representatives from the Mexican American Legal Defense and Education Fund and Image added that while Hispanics are 6% of the national work force (8.6% of the population), they hold only 4% of the federal jobs. A single percentage point represents 18,476 real jobs and \$325 million in annual salaries lost to the Hispanic community, it was pointed out.

RESPONSE ORDERED

Claiming a schedule conflict, Clarence Thomas, chairman of the U.S. Equal Employment Opportunity Commission, and his chief legal counsel, David Slate, declined invitations to participate in the Dec. 15 Senate Labor and Human Resources Committee meeting to receive testimony from an EEOC task force on the commission's treatment of Hispanics. Instead, Thomas sent a written statement saying that the Hispanic task force study was unauthorized - a contention which Commissioner Tony Gallegos disputes.

After hearing three hours of testimony, Sen. Orrin Hatch (R-Utah), committee chair, issued an order for EEOC to report to the committee in three months on what steps it has taken to correct its deficiencies.

He also announced that he plans to hold a second hearing on the matter after six months.

Sin pelos en la lengua

BASKETBALL'S BIGGEST MOUTH OPENS AGAIN: During the '79 Pan American Games, U. of Indiana basketball coach **Bobby Knight** had an altercation with a policeman in San Juan, Puerto Rico, was convicted of assault and sentenced, in absentia, to six months in jail. He's still a fugitive. Court testimony quoted him calling the officer and some Brazilian women basketball players "nigger" and "dirty people."

In October '82, while addressing a Methodist hospital banquet in Gary, Ind., Knight, by then the U.S. basketball coach-designate for the '84 Olympics, told an obscene racist anecdote about how he "mooned" the people of Puerto Rico from an airplane window. Hospital trustee (and Puerto Rico native) **Carmelo Meléndez** was in the audience.

When Meléndez protested Knight's behavior in a Hispanic Link column, Knight refused to talk to him or other Hispanic reporters, but did tell **Howard Cosell** on national TV that he'd used the "joke" at other banquets - and it got a good laugh.

Puerto Rico's governor, its Senate, the National Council of La Raza, several other mainland Hispanic groups, and even the Gary, Ind.. Post-Tribune called for Knight's dismissal as Olympic coach.

U.S. Olympic Committee President **Bill Simon** responded, saying sorry, but Knight's a winning coach and he's promised to shut up. So last week, Knight told a Washington Post reporter, "I've been to Puerto Rico once, I didn't like it very much, and don't plan to go back... As long as Bill Simon supports me, I don't give a damn what people say or write."

It's still your move, Mr. Simon.

CHIPPED TEETH AND OTHER WOUNDS: EEOC Commissioners **Tony Gallegos** and **Armando Rodríguez** bent over backwards NOT to make their report on EEOC neglect of Hispanics become a black-brown issue. In their Senate testimony, never once did they use the term "black." Their focus was on what Hispanics WERE NOT getting, not on what blacks were getting.

(As **Larry Amaya**, former national vice chairman of the American GI Forum told a heated black-brown coalition meeting a few years ago: "The only wounds we've ever inflicted on each other are a few chipped teeth from gnawing on the same dry bone.")

So the Washington Post, which has a propensity for pitting blacks against browns, began its three-paragraph article on the Hispanic task force report: "The Equal Employment Opportunity Commission spends too much time and resources on discrimination against blacks, a Senate committee was told yesterday. . ."

-Kay Bárbaro

HIGHER ED HEARINGS

The House Subcommittee on Postsecondary Education concluded this month field hearings that were part of a two-year inquiry into barriers limiting the access of Hispanics to higher education.

The subcommittee's findings should figure in the upcoming reauthorization of the Higher Education Act, the charter for all federal higher education programs, including student financial aid, said Rep. Paul Simon (D-III).

Simon, chairman of the hearings and a long-time proponent of bilingual education, said he will unveil his reauthorization legislation in January.

This month's hearings were held in Chicago Dec. 12 and Houston Dec. 2 with testimony from groups such as Chicago's Latino Institute, the Center for Hispanic Education Leadership in Denver and the Houston Independent School District.

Earlier hearings were held in Los Angeles and Ponce and San Juan, Puerto Rico.

Some of the panel's preliminary findings:

- Costs are much more important for Hispanics in selecting a college than for white or black students.

- Hispanics register lower overall educational achievement as a group than either whites or blacks.

- Fewer Hispanic students enter or stay in college than their counterparts in other minority groups.

NEBRASKA UPDATE

James Carmona has now assumed his duties as adjutant general of the Nebraska National Guard, making the 40-year-old Omaha native the nation's youngest and only Hispanic commander of a state national guard.

Carmona's appointment was the second major appointment of a Hispanic by Gov. Robert Kerrey this year, says Rudy Perállez, executive director of the Nebraska Mexican American Commission, a state agency which advocates for the state's 30,000 Hispanics. Last spring, Jake Gonzales Jr. was named director of Nebraska's Veterans Affairs Department in Lincoln.

GOODE TAPS LATINO

Philadelphia Mayor-elect Wilson Goode has announced he will appoint attorney and former city Legal Services director Angel Ortiz as one of his special assistants. Goode will be sworn in Jan. 2.

OHIO LEADERS MEET

More than 150 Hispanic leaders from across Ohio joined in the first Ohio Hispanic Leadership Conference Dec. 17 to focus on the emerging strength of the Hispanic vote in the 1984 elections.

Keynote speaker at the one-day conference in Columbus was Gov. Richard Celeste, who also contributed \$5,000 for voter registration.

Conference organizer Juan Andrade said topics included voter registration strategies and Ohio delegate plans for Democratic and Republican parties.

The Midwest Voter Registration Education Project sponsored the conference.

SENIORS LOBBY

Fifteen members of the National Forum for Hispanic and Disadvantaged Senior Citizens flew from Arizona to Washington, D.C., Dec. 13 to lobby in Congress and at the White House for better services for the elderly. The senior citizens, mostly from Tucson and Phoenix, met with White House special assistant for public liaison Catalina Villalpando, Rep. John McCain (D-Ariz.) and staffers with the Select Committee on Aging, which is chaired by Rep. Edward Roybal (D-Calif.).

The problem with many senior citizen programs in Arizona - and around the country - is that they have little outreach into the Hispanic community, said the seniors at a Capitol Hill press conference. The programs exist but because of lack of sensitivity to Hispanic needs, as well as lack of bilingual staff and materials, Hispanics are not being served, said Ray Gano, chairman of the forum.

The lobbying effort was the first major project of the National Forum for Hispanic and Disadvantaged Senior Citizens, an arm of the League of United Latin American Citizens formed last spring to advocate for the needs of the elderly, Gano said.

PHOENIX ELECTION

Mary Rose Wilcox set two precedents when 66% of Phoenix's voters elected her to the city council in a run-off election Dec. 13. Wilcox, a special assistant to Sen. Dennis DeConcini and well-known in Arizona Democratic political circles, became Phoenix's first Hispanic council member.

Wilcox also is the first Hispana to serve on the council of city the size of Phoenix, the nation's ninth-largest city. Another candidate, Rosendo Gutiérrez, lost his bid for a Phoenix council seat.

JOB TRAINING FORUM

The National Puerto Rican Forum will open a new office in San Juan, Puerto Rico, in January and plans to add offices in Philadelphia and Jersey City, N.J., in coming months, says Gloria Rodríguez, executive director for the New York-based job training and development organization.

The openings mark a turnaround for the forum, which had lost its federal funding - 35% of its budget - on Sept. 30 when its federal contracts were not renewed. The Miami office was closed and staff were laid off in other cities. Last month, however, the Department of Labor granted the forum a new 21-month, \$975,000 contract, and the forum hopes to rehire some of the fired staff, Rodríguez says.

Rodríguez adds that the San Juan office will be a center for the forum's national economic development plan. Philadelphia will focus on housing programs, and Jersey City will concentrate on career services and job placement.

MIAMI ACTIVIST DIES

José Ramón Méndez, a well-known and sometimes controversial advocate for Miami's Puerto Rican community, died of a heart attack Dec. 8. Méndez, 46, had a history of kidney ailments and his health had declined this past year.

Just hours before his death, Méndez, in typical fashion, had lobbied Miami officials to save funding for an Aspira youth program there. A native of San Juan, Puerto Rico, Méndez was executive director of an economic development corporation in Wynwood, Miami's largest Puerto Rican neighborhood.

Hispanic Link Weekly Report

THE GOOD NEWS

WRITING CONTEST: The Department of Spanish and Portuguese at University of California, Irvine, is seeking poetry and short stories for its 10th annual Chicano Literary Contest. Six prizes totaling \$1,600 will be awarded. For information contact: Chicano Literary Contest, Department of Spanish and Portuguese, University of California, Irvine, Calif. 92717 (714) 856-7173. Deadline is Feb. 1.

VOTING PATTERNS: Copies of Voting and Registration in the Election of November 1982 are available from the U.S. Commerce Department's Census Bureau for \$4.50. It includes data by age, race, sex, income level, Hispanic origin and education. Contact: Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Request GPO Stock # 003-001-90782-8.

MOVIE WRITING: Paramount Pictures has a variety of intern, management and writing programs of interest to Hispanics. For information write Dean S. Ferris, Paramount Pictures, 5555 Melrose Avenue, Los Angeles, Calif. 90038.

GETTING GRANTS: The National Council of La Raza has a Proposal Writing Manual for community-based organizations focusing on foundation, corporate and non-federal funding. The 216-page report includes examples of well-written proposals. Cost: \$30. Contact: National Council of La Raza, Office of Research, Advocacy, and Legislation, 20 F St. NW. 2nd Floor, Washington, D.C. 20001 (202) 628-9600.

HISPANA NEWSLETTER: *Intercambios Femeniles*, the national newsletter of the National Network of Hispanic Women, features career information and profiles on women in science/technology, business/corporate life. Subscriptions are \$20 for individuals, \$25 organizations, \$100 corporate. For a free copy of the newsletter or information on the Network's plans for three national summit meetings next year, contact Sylvia Castillo, editor, P.O. Box 4223, Stanford, Calif. 94305 (415) 497-2733.

HEROES: Anheuser-Bush has produced *Heroes*, a film on Hispanic contributions to the military, and is making it available free of charge to clubs, groups or any organization that wishes to show it. Contact: Arthur "Kito" Gutiérrez, special marketing coordinator, (213) 966-1745 or (714) 627-6131.

JOURNALISTS: Applications are now being accepted for the Summer Program for Minority Journalists. Applicants must be free to begin a full-time reporting job in the fall following graduation from the program. Contact: Robin Azi, program coordinator, Summer Program for Minority Journalists, School of Journalism, B28 North Gate Hall, University of California, Berkeley, Calif. 94720 (415) 642-5962.

BILINGUAL TEACHERS: Project Gemini, the Bilingual Multicultural Program at Queens College in New York, is recruiting students interested in becoming Spanish-English bilingual teachers. Free tuition is available for qualified students who have successfully completed one or two years of college. Contact: Carmen Velkas, Queens College, City University of New York, Flushing, New York 11367 (202) 520-7783.

CORPORATE CLASSIFIEDS

PERSONNEL MANAGERS: Let Hispanic Link help you in your search for executives and professionals. Through December 1983, we will run your "positions available" listings **FREE of charge**. Ads may be phoned or mailed to Hispanic Link Corporate Classified, 1420 N St. N.W., Washington, D.C. 20005. Telephone: (202) 234-0737. Ad copy received by Friday will be carried, space permitting, in the **Weekly Report** edition mailed to subscribers the following Friday.

CITY OF CLEVELAND is looking for individual to serve as director of minority business enterprise and equal employment opportunity program as well as executive assistant to the mayor. Send resume to Mr. Edward H. Richard, chief administrative officer, Mayor's Office, City Hall, Cleveland, Ohio 44114.

SENIOR SUPPORT ANALYST to install application software and prepare user documentation at headquarters of major newspaper/communications chain in Rochester, N.Y. Must have excellent verbal and written skills. B.A. and 1 to 5 yrs. exp. in systems design, programming and program management. Contact: Vivien J. Ray, Gannett Co., Lincoln Tower, Rochester, N.Y. 14604 (716) 546-8800.

NEW YORK COMMUNITY COLLEGE seeks director for nursing program. Responsible for overall development and administration for nursing program. Requirements: N.Y. state registration and master's degree. Clinical, administrative and teaching experience. Salary: commensurate with training & qualifications. Send resume and three letters of reference to Nursing Search Committee, c/o A. Lavelle, Acting Director, Labor Relations and Personnel, LaGuardia Community College, 31-10 Thomson Ave. Long Island City, N.Y. 11101. Deadline: Jan. 16.

THE NATIONAL ASSOCIATION of Social Workers, the largest professional social work organization in the world, with over 92,000 members in 55 chapters throughout the U.S., Virgin Islands, Puerto Rico, and Europe, seeks an executive director. Applications with curriculum vitae should be sent before Jan. 14, 1984, to Shanti Khinduka, chairperson of the Executive Director Search Committee, George Warren Brown School of Social Work, Washington University, Campus Box 1196, St. Louis, Mo. 63130.

NEWS/PUBLIC AFFAIRS DIRECTOR for ETCOM, a new public radio station in El Paso. Would coordinate gathering, production and distribution of news programs for local, regional and national broadcasts. B.A. or equivalent work exp. Salary: \$15,000. For information contact: Magdalena Beltrán, professional coordinator, California Chicano News Media Association, School of Journalism, USC, Los Angeles, Calif. 90089-1695.

DIRECTOR OF LIBRARY position available beginning April 1, 1984, at California State College in Bakersfield. Requirements: MLS degree and advanced degree. Managerial experience. Contact: Chair, Search and Nominating Committee, Office of the Vice President, California State College 9001 Stockdale Highway, Bakersfield, Calif. 93311. Deadline: Dec. 30.

BROADCASTING INTERNSHIPS: Resumes are now being accepted for enrollment in spring, summer and fall internship program. Applicants must have completed two years of college. Interested students should forward resumes and letters to Carol Ornes, ABC., 1717 DeSales St. NW, Washington, D.C. 20036.

CALIFORNIA STATE COLLEGE invites applications for position of vice president for academic affairs. Contact: Search and Nomination Committee for Vice President for Academic Affairs, c/o Tomás A. Arciniega, Office of the President, California State College, Bakersfield, 9001 Stockdale Highway, Bakersfield, Calif. 93311-1099 (805) 833-2241. Deadline: Feb. 6.

HUNTER COLLEGE has two tenure-track positions at the assistant professor level available in the Department of Black and Puerto Rican Studies in the areas of history and literature. Teaching experience required. Contact: Celia Zentella, director, Puerto Rican Studies Sequence, Hunter College, 695 Park Avenue, New York, N.Y. 10021.

VICE PRESIDENT for administrative and business affairs at Cal State University. Broad exp. required. Doctorate desirable. Salary: \$44,748 to \$54,144. Applications and/or nominations must be postmarked by Jan. 6. Contact: Dr. Judith Stanley, chair, Committee on the Appointment of a Vice President, Administration and Business Affairs, Office of the President, California State University, Hayward, Hayward, Calif. 94542.

SPECIAL ASSISTANT to vice president of engineering at National Public Radio. Would coordinate administrative activities in engineering division and perform tasks as assigned by vice president. Two to 3 yrs. related exp. Excellent communication skills a must. Salary: \$19,000, but negotiable. Submit resume to NPR, Personnel, 2025 M St. NW, Washington, D.C. 20036. Deadline: Jan. 4.

Calendar

THIS WEEK

EL DIA DE LOS REYES
Jan. 7 Immaculata, Pa.
Hispanic Supper and Caribbean music.
Carmen Toro (215) 647-4400

CALIFORNIA ASSOCIATION FOR BILINGUAL EDUCATORS 9th ANNUAL CONFERENCE
San Francisco, Jan. 11-14
(415) 585-0180

Hispanic Link Weekly Report

HISPANIC ISSUES 1984
Washington, D.C. Feb. 8
A gathering of top Hispanic personalities, sponsored by the Washington Journalism Center. Full-day seminar for working journalists.
Julius Duscha (202) 331-7977

HISTORY BRIEFS

December 28 is the Catholic Feast of the Holy Innocents (Childermas Day) which remembers the unchristened children massacred by Herod. In Latin American, *El día de los inocentes* is celebrated with activities akin to April Fool's Day in the United States... On Jan.

1, 1777, Benjamin Franklin was appointed commissioner to Spain... On Jan. 1, 1959, Cuban President Fulgencio Batista fled La Havana, defeated by a rebel army led by Fidel Castro, thus beginning the Cuban exile that in the next 25 years would bring a million Cubans to United States territory.

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Listings for Calendar should be received at least two weeks prior to the date of the event. Mail all listings to Calendar, Hispanic Link Weekly Report, 1420 N Street N.W., Washington, D.C. 20005. Please include a contact name and phone number.

Arts & Entertainment

THAT'S INCREDIBLE: *El Miami Herald* film critic René Jordán writes in his review of the **Universal** Christmas release *Scarface* starring Al Pacino and Steven Bauer: "*Scarface*, a sort of *Godfather* III Cuban farce, (is) endless, bestially violent, crushingly boring and totally incredible."

According to Jordán, Pacino's accent is more Sicilian than *marie-lense* and his character's contention that he learned English because his father took him to see Humphrey Bogart and James Cagney films while he was growing up is anachronistic. "Either his daddy had access to an unknown film library, or Montana-Pacino is well over forty and not in his twenties as the script suggests."

Audiences may recall *Scarface* co-star Steven Bauer from his bilingual television *¿Qué pasa, U.S.A.?* days - but not the name. Steven Echevarría-Bauer, a.k.a. Rocky Echevarría, shortened his name for his debut on the big screen.

KEEP THE FANTASIES COMING: Production on the **ABC** series *Fantasy Island*, starring Ricardo Montalban, is slated to continue this month, adding nine more shows to complete the series 1983-84 season of 22 shows. The **Spelling/Goldberg Production**, in association with **Columbia Pictures Television**, is the oldest hour-long dramatic series now on the air. Ricardo Montalban debuted as Mr. Roarke in 1978.

LATIN DISCS: The most recent recording company to announce a Latino division, **RCA Records**, has announced the designation of Mario de la Higuera to the newly created position of vice president of **Grabaciones RCA Música Latina, U.S.A.** RCA now handles the local distribution of its Spanish-language product and has increased activity in the Latino market with the acquisition of singing group Menudo and the distribution of recording company **Ariola América**.

QUETZALCOATL SUPERSTAR: A new rock opera, *La serpiente emplumada*, will open next year in Spain. The theater piece based on the Mayan myth of Quetzalcoatl was written by Mexican Chano Montes, who assures it will surpass, as a spectacle, the successes of *Hair*, *Jesus Christ Superstar* and *Evita*.

ONE LINERS: The First National Film Festival of San Juan, Puerto Rico, held through Dec. 4, screened five features and seven documentaries... **Hispanic Telecommunications Network** president Adán Medrano has been appointed to a six-year term on the **Texas Commission on the Arts**... Puerto Rican singer Damaris, the unknown voice in radio and television commercials for **McDonald's**, **Kentucky Fried Chicken** and **Coca Cola**, was recently awarded a quarter-million contract with **Columbia Records**... John Davidson and singer/actress Rhonda Rivera were wed in Beverly Hills Dec. 10... and, Donaldus Anas and Michael Musculus are the new names of two well known comic-book characters in new editions, in Latin, of Walt Disney's classics...

-Antonio Mejías-Rentas

Media Report

The Spanish/English community newspaper experiments of the '60s and '70s are now tempting investment alternatives for entrepreneurs of the '80s - an evolution in the past couple of decades from East Los Angeles' **La Raza**, which headlined "Ruben Salazar Murdered" in 1970, to dozens of hopeful enterprises like Atlanta's **Mundo Hispanico**, Lubbock's **El Editor** in Texas, New England's **La Semana**, Philadelphia's **Community Focus/Enfoque Comunal**, and the one with the Spanglish name, **Hispanic News de California**.

Another developing trend is the use of English-language editorials in Spanish-language papers. When Manuel Bustelo became publisher of New York City's **El diario-la prensa** in November '81, he began running all editorials in English as well as Spanish - to let the community's political and business power-brokers know what the Hispanic community's concerns were.

One early result: The appointment of Anthony Alvarado to the nation's No. 1 municipal education job: chancellor of the New York City public schools. Now we see NYC's **Noticias del Mundo** and **La Voz de Houston** and **La Voz de San Antonio** running bilingual editorials, too.

Among magazines, Denver's **La Luz** led the way as a national-focus and -circulation periodical using some Spanish articles in a basically English-language publication. Then **Nuestro** came along in 1977 with its sophisticated use of Spanish-language article introductions and summaries, as well as lengthy captions in a format geared to the young, upwardly mobile Hispanic reader. **LULAC's Latino** mixes articles in both languages. **Spanish Today**, the Miami education magazine which has broadened its focus and geographic circulation goals, does it, as do Seattle's **La Voz** and a number of other magazines growing in influence and circulation.

Few of the publishers came equipped with much research to support their initial plunge

into the bilingual world of print, suggests former **Nuestro** editor Charlie Rivera, now a Washington, D.C., media consultant. They accepted as a matter of faith that language is at the core of U.S. Hispanic identity, he says.

While bilingual publications provide an important bond between generations of Hispanic immigrants, Rivera adds: "With advertisers no longer so cautious about Spanish language media, bilingual publications are more and more viable commercially. Look out when we finally have the data to support what our hearts tell us."

The **El Paso Herald-Post** has reprinted its summerlong series of articles on "The border/la frontera" in a 104-page special tabloid. Lead reporters were Michael Quintanilla and Peter Copeland. Joe Olvera handled a month-long special assignment, starting in Mexico City, crossing as an undocumented worker in a car trunk at Tijuana, and winding up in Chicago.

Copies of their report can be had for \$2.

-Charlie Ericksen

HISPANIC LINK WEEKLY REPORT

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Making the News This Week

Helen Sánchez-Usitalo, president of the North Dallas chapter of the Mexican American Republicans of Texas, is appointed by **President Reagan** to his Advisory Committee on Women's Business Ownership. . . . Another Texas Republican, **Mary Ann Gómez**, is named special advisor for the elderly program at the Department of Housing and Urban Development. . . . In Miami, **Carlos Benítez**, president of the Loyola Private School, is added to a national advisory board on International Education Programs by U.S. Education Secretary **Terrel Bell**. . . . Two Puerto Rico natives are noted as "People to Watch" in the December issue of *The Washingtonian* magazine: **Marta Casals Istomin**, artistic director of the Kennedy Center, and **Carmen Junco**, director of SIN's national voter registration effort, *Proyecto Destino '84*. . . . **Awilda Ramos**, who last year was

named one of the Ten Outstanding Young Leaders of Boston, is picked by Mayor-elect **Raymond Flynn** to co-chair his commission on cable television. Flynn has appointed eight other Hispanics to serve on his various transition teams. . . . **Cecilia Santa Ana**, a Texas native now living in Lansing, Mich., is elected vice chair of the National Advisory Council on Bilingual Education. A member of the 15-person body since 1982, Santa Ana is also chairperson of the council's executive committee. . . . **Margaret C. Mercado** is appointed chief of the California attorney general's Office of Community and Consumer Affairs by Attorney General **John K. Van de Kamp**. . . . Chicago Mayor **Harold Washington** names attorney and CPA **George Muñoz** to fill a vacancy on that city's Board of Education. . . . Two Hispanics make news in the sports world: Baltimore Oriole relief pitcher **Tippy Martinez**, a Colorado native, is that state's 1983 Pro Athlete of the Year. . . . **Angel Cordero Jr.** becomes the first jockey to ride mounts earning \$10 million in a year. . . .

Vol. 2 No. 1

HISPANIC LINK WEEKLY REPORT

Jan. 2, 1984

U.S. Hispanic Theater: Lengua Mix Clix

Modern U.S. Hispanic theater, which often commented on society and its injustices during the politically turbulent '60s and '70s, has taken a new turn in the '80s. The socio-political themes remain, but the repertoire has broadened, companies have established themselves in most major U.S. cities, and productions in English, Spanish or both have exposed Latino actors and playwrights to a more diverse audience than ever before.

Although the number of full-time Hispanic theatrical companies is far below the number that toured the country in Hispanic theater's heyday during the '20s and '30s, the modern companies have a professionalism and diversity—especially in language—that make them attractive to Latino and non-Latino audiences alike.

The United States and Puerto Rico have about 20 full-time Hispanic professional theater ensembles—groups with resident casts and crews that produce theater year-round. Dozens of smaller professional, semi-pro and amateur groups perform around the country. In New York, often considered the theater capital of the world, the Association of Hispanic Arts lists 20 Hispanic theater companies—four of them with yearlong schedules.

A LONG HERITAGE

The first performance of a European-style play on U.S. soil probably occurred in Puerto Rico shortly after Columbus discovered the island in 1492. Spanish conquerors brought with them the rich pageantry of the Catholic Church to the New World.

In 1598, when Spaniards arrived in El Paso del Norte in what is now Texas, Capitán Farfan staged the traditional *improvisaciones*—improvised scenes that were the first known theater performances in the 50 states. As early as the 1890s, four full-time theaters in Tampa, Fla., entertained companies visiting from La Havana.

Hispanic theater in the United States had its golden age in the '20s and '30s when as many as 130 full-time companies toured the nation with varied Spanish and Latin American repertoires. Then, like other U.S. theater, it declined during the depression and World War II and did not re-emerge strongly until the '60s.

The funding of these companies has shifted in the early '80s from federal to state and local sources. Self-supporting theater groups are rare, if known at all. Few are funded by the National Endowment for the Humanities, which requires a company to demonstrate a "staying power" of at least three years. Arts councils in New York, New Mexico, California and Texas support touring, mostly educational efforts, by several groups. Colleges and universities also maintain Hispanic and/or bilingual theaters.

Modern Hispanic theater had its birth in the trendy '60s and '70s. These decades, full of social upheaval, saw the creation of innovative troupes from San Juan to Portland, from Los Angeles to the Bronx. (See Arts & Entertainment for a listing of theaters.)

In California, Luis Valdez and his *Teatro Campesino* began experimenting with language. Others throughout the Southwest followed, creating collective pieces that reflected the Hispanic culture of the area. Many of the plays—often performed in streets or at community events—were updates of the Spanish pageantry that characterized the region, with a good mixture of local lore.

The Chicano theater of that time strongly identified with Latin American issues and hemispheric political themes. It still does. Craig Noel, artistic co-director of *San Diego Teatro Meta*—an offshoot of the well-established Old Globe Theatre which he directs—notes the importance of nearby Tijuana, "one of the largest cities in the hemisphere," to *Meta's* existence and development.

Whereas bilingual dialogue continues to be a characteristic of Hispanic theater, a growing trend is to perform a play in Spanish one night, English the next—sometimes with the same cast. One of the first English/Spanish runs was a 1963 staging of Calderón de la Barca's philosophical drama *La vida es sueño* in New York, which saw an early performance of then beginning Puerto Rican actor Raul Julia in the English version.

Spanish remains a favorite language. New York's *Repertorio Español* won critical acclaim in Spain when it performed Calderón's classic *A secreto agravio, secreta venganza*. Reviewer Miguel Bayón, of the periodical *ABC de Madrid*, said the company's biggest merit was its survival in a country where English "causes almost unsolvable problems for the conservation

LATINOS AND CRITICS

While the nation's Spanish-language media have always played up Hispanic theater, mainstream critics are catching up. New York's Puerto Rican Traveling Theater and Los Angeles' Bilingual Foundation of the Arts are treated generously by local English-language media. And when some East Coast critics panned *Zoot Suit's* premier on Broadway, West Coast reviewers came to its defense.

But some are slower than others. Last year the Washington Post refused to review Gala Hispanic Theater's bilingual play *Exito* because a critic could not comprehend the Spanish dialogue. A few days later, the Post ran a review of an opera—sung in Finnish—in New York.

of (Spanish) purity."

In south Florida, Spanish language theater is the usual fare, kept alive by some 14 houses that stage a Cuban version of vaudeville—picaresque comedies that appeal more to the libido than the soul. Spanish translations of Tennessee Williams and Neil Simon—*Un tran-via llamada deseo* and *Descalzos en el parque*—are common.

"The difference between Miami and New York," says Cuban actor Rubén Rabases, "is that New York theater is supported by the state council of the arts and in south Florida companies survive on ticket sales."

In El Paso, the Southwest Repertory Organization, once called *Teatro Los Pobres*, maintains a five-show yearly schedule completely in English—not unlike other community theaters in the U.S. But SRO is different. It also maintains an all-Spanish "*Los Pobres*" season, a yearly *Viva! El Paso!* pageant and a summer Shakespeare-on-the-Rocks festival.

In Hollywood, Hispanic actors perform in English showcases for the exposure to entertainment media moguls.

Teatro Campesino exemplifies the trend towards professionalism and reaching out to a diverse audience. Though it still tours, the company acquired in 1981 a permanent house in San Juan Bautista in Northern California.

—Antonio Mejías-Rentas

Sin pelos en la lengua

DEAR MR. PRESIDENT: "The Reagan administration will not succeed itself in 1984. . . (It) has managed to alienate nearly all of the Hispanic vote - the 38% which the Republican party boasted President Reagan received in 1980. . . The President either willfully gave the reins to the New Right or he has lost effective control. . . The ultra-conservative operatives in the U.S. Department of Education are planning to completely eliminate or drastically reduce the effectiveness of migrant and bilingual education, civil and women's rights, equal employment opportunities. . ."

The speaker? Not **Toney Anaya**. Not **Bobby Garcia** or **Ed Roybal**.

It is **Eugene Marin**, Hispanic educational pioneer, doctor of philosophy, former key aide to former Arizona Republican Gov. **Jack Williams**, and founder of the Hispanic arm to that state's Republican party. After 15 years as a Republican activist in Arizona, Marin left the Arizona State University to accept an appointment with the Reagan administration as director of its Hispanic concerns staff within the U.S. Department of Education. After 16 months, his plans and programs were crunched and Marin, like so many other Hispanics there, was squeezed out.

Now back in Phoenix, he says he plans to work against the reelection of the president. "I have always considered myself a self-motivated, self-propelled and self-styled champion of Hispanics. . . Therefore, I cannot be a party to any plan which will by intention and

design be injurious to them," he wrote Reagan on his departure. And he means it.

Meanwhile, back at the *Rancho Blanca*, some high-level Latino career civil servants have met with Reagan aide **Cathi Villalpando** to express concern over decreased emphasis on Hispanic hiring in federal employment.

HOW DO YOU SAY 'SCROOGE' IN SPANISH? Just before Christmas, 250 Hispanic employees of the capital-based Center for Economic and Social Studies of the Third World were fired when the federal government cut off the center's \$2 million annual subsidy. Reagan playing Scrooge again? Nope. Blame President **Miguel de la Madrid**. It happened in Mexico's capital, not ours. The research center was a lingering pet project of former President (1970-76) **Luis Echevarria**.

WHO'S IN CHARGE IN MIAMI? Hispanos are running things down Miami way, right? Wrong again. The city's new affirmative action report shows that Latinos - 59% of the city's labor force - have just 30% of its municipal jobs. White males, who are only 12% of the labor force, have 34% of the city jobs and 75% of those paying more than \$35,000 a year.

WHO ISN'T PERFECT? Weekly Report's Calendar, that's who. It said that *Caminos* magazine would honor **Edward James Olmos** as its "Hispanic of the Year" during its 4th annual awards dinner in Los Angeles Jan. 21. EJO is the function's MC. Honorees aren't announced till banquet night and all publisher **Kirk Whisler** will tell us is that the winner will definitely be Hispanic. Are you listening, Miami?

-Kay Bárbaro

FEDERAL EXECUTIVES URGE H.E.P. STRESS

Amid concern that there is decreased emphasis on hiring of Latinos in the federal government, the Association of Hispanic Federal Executives (AHFE) swore in its 1984 officers Dec. 22 in Alexandria, Va.

The two-year-old group, which grew from 20 to 50 members in the past 10 months, re-elected Gil Chávez, director of the Department of Education's Hispanic Concerns staff, as president.

Chávez told AHFE members that although the percentage of Hispanics holding federal jobs is barely half that of their percentage in the population (4.5% vs. 8.7%), the number of Hispanic Employment Program (HEP) managers has dropped from 3,500 in 1980 to 1,800 in 1982.

HEP managers are spread throughout federal service and are authorized to devote a percentage of their time to recruiting and assisting qualified Hispanics get into federal civil service.

De-emphasis of the program by the Office of Personnel Management is hurting Hispanic efforts to reach government employment parity, Chávez said. AHFE and National Image leaders met with OPM Director Don Devine last September, urging him to place the same emphasis on the program as did past OPM directors.

Of 35,000 federal employees holding GS-15 ratings (base salary of \$48,553), only 727 - 2.0% - are Hispanic, Chávez said. Of 7,000 in the Senior Executive Service (GS-16 and above), just 67 - less than 1% - are Hispanic.

The average federal rating for Hispanics is GS-7.2 (base salary of GS-7 is \$16,559), contrasted to GS-8.6 (base salary of GS-8 is \$18,339) for non-Hispanic whites, he added.

Other officers installed were Evangeline Elizondo, Department of Agriculture, vice-president; Manuel Carrillo, Health & Human Services, treasurer; and Pete Suazo, Department of Transportation, secretary.

Full-time Federal Civilian Employees

	Total	Hispanics	Hispanics as % of total
1980	2,428,084	100,199	4.1%
1981	1,848,063	82,205	4.4%
1982	2,008,605	89,967	4.5%

L.A. RECALL DRIVE

Steve Rodríguez, an urban planner who lost his bid to unseat Los Angeles Councilman Arthur K. Snyder by only four votes last spring, has launched a voter registration drive aimed at ousting the man who has represented the predominantly Hispanic Eastside for more than 16 years. If the recall of Snyder is successful, Rodríguez will be a candidate for the 14th Council District, Rodríguez says.

Rodríguez, 35, came to national attention in 1979 when he hosted President Carter at his home. Pictures of Rodríguez jogging with Carter were widely circulated.

The registration drive hopes to register 10,000 new voters. If Rodríguez succeeds in his campaign, he would be the first Hispanic city council member in Los Angeles since 1962, when Edward Roybal left the council for Congress.

BILINGUAL DISPUTE

After a two-year legal battle, a coalition of Puerto Rican groups and the Board of Education in Bridgeport, Conn., have reached an agreement that will bring bilingual education classes to the Spanish-speaking students at Elias Howe Elementary School. The coalition and six students had charged the school, which is 80% Puerto Rican, graduated students who were functionally illiterate in English and Spanish.

School and state officials denied that they did not work to deal with the Spanish-speaking students. They did, however, include many suggestions from the coalition in their new plan for bilingual classes.

ILLINOIS POLITICS

Joe Gómez, a 12-year veteran of Chicago politics, has announced his candidacy for Illinois' 7th Congressional District, the district currently held by Democrat Cardiss Collins.

Gómez is currently a partner in Agentes Internacionales, a consulting firm which represents Latino Major League baseball players. A Chicago native, the 32-year-old Dominican can play hardball on other fields as well, having served on a presidential commission and on various boards under three mayors.

Gómez told Hispanic Link that he's counting on the six other contenders, all of whom are black, to split the large black vote in the March 20 Democratic primary. "I may need only 27% to 30% of the vote to win," he said. The sprawling 7th District, which includes some of Chicago's richest and poorest neighborhoods, is overwhelmingly Democratic and 6% Hispanic.

Elsewhere, three Latinos have announced candidacies for the Illinois legislature: Bill Luna, of the state's Human Rights Department; Héctor Franco, director of Allies for a Better Community; Juan Soliz, a legal aid attorney who ran an unsuccessful yet highly visible and popular campaign for alderman in 1982. Luna and Soliz are Mexican American; Franco is Puerto Rican.

RHODES SCHOLAR

Catherine Kisse Sandoval, a 22-year-old Yale senior from Montebello, Calif., has become the first Chicana to receive a Rhodes Scholarship.

THE GOOD NEWS

MODEL OAS: The General Secretariat of the Organization of American States holds its 5th Annual Model OAS General Assembly for Universities in Washington, D.C., March 5-9, with 1,500 college students able to participate. For promotional brochure, contact Edgar Maya, Department of Public Information, Room G-19, OAS, 19th & Constitution, NW, Washington, D.C. 20006 (202) 789-3751.

COURT INTERPRETERS: The Nebraska Mexican American Commission is looking for information concerning criteria and qualifications for court interpreters. Contact: Rudy Peralez, executive director, Nebraska Mexican American Commission, State Office Building, Lincoln, Neb. 68509 (402) 471-2791.

LAW SCHOOLS: "Pluralism and the Legal Profession: Models for Minority Access" reports on the status of minority law school admissions. It also lists financial aid opportunities. Contact: MALDEF, 28 Geary St., San Francisco, Calif. 94108 (415) 981-5800. Cost \$5.

FLORIDA STATISTICS: The Census Bureau has just published the final and largest volume of data from the 1980 census about Florida residents. The three-part report has a variety of tables and statistics concerning Hispanics. Copies of Detailed Population Characteristics: Florida, are available for \$19 from the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Request report PC80-1-D11 (GPO Stock No. 003-024-05186-9).

WOMEN'S NEWSLETTER: Free subscriptions are available to the Women's Healthletter, a newsletter which tries to give women a better understanding of their bodies and health. Contact: The Women's Healthletter, Administrative Offices, 31st Floor, 222 S. Riverside, Chicago, Ill. 60606.

CHICANO SPANISH: Last August scholars met in El Paso at the Conference on Research Needs in Chicano Spanish. The program included 13 papers and nine panels or roundtables. For information about these papers and presentations, contact: Jacob L. Orstein-Galicia, Department of Linguistics, University of Texas, El Paso, Texas 79968.

LATINO LEGISLATORS: The National Association of Latino Elected and Appointed Officials has compiled a list of Hispanic state legislators (95 in 15 states) and mayors of cities with populations over 30,000 in the U.S. (9) and Puerto Rico (16). Cost \$2.50. Contact: NALCO Civic Affairs Education Fund, 504 C St. NE, Washington, D.C. 20002 (202) 546-2536.

ASPEN INSTITUTE: Two reports, one on Hispanics and education, the other on Hispanics and business corporations, have been prepared by the Aspen Institute. They are based on conferences held this summer with Hispanic and non-Hispanic business and education experts. Copies are free while they last. Contact: Aspen Institute, Publications, Box 150, Queenstown, Md. 21658.

Calendar

COMING SOON

A sampling of national conferences in the New Year:

HISPANICS AND ADVANCED TECHNOLOGY
Los Angeles April 2-6
18th Annual Conference of SER Jobs for Progress.
(214) 631-3999

FORUM '84

San Francisco June 5
Fourth Annual Forum of the National Action Council for Minorities in Engineering.
(212) 279-2626

Hispanic Link Weekly Report

NATIONAL MANA CONFERENCE

Washington, D.C. July 27-29
Gathering of the Mexican American Women's National Association
(202) 223-3440

USHCC's 5th ANNUAL NATIONAL CONVENTION
San Antonio Sept. 19-23
International Business Exchange of the U.S. Hispanic Chamber of Commerce
(816) 842-2228

HISTORY BRIEFS

January 6 is the Feast of the Epiphany - the Catholic *Día de los Reyes* when Latin American children receive gifts from the three wise men. New Mexico was admitted to the union on Jan. 6, 1912. . .

CORPORATE CLASSIFIEDS

PERSONNEL MANAGERS: Let Hispanic Link help you in your search for executives and professionals. Mail or phone your corporate classified ads to: Hispanic Link, 1420 'N' St. NW, Washington, D.C. 20005. Phone: (202) 234-0737. Ad copy received by Monday will be carried in Weekly Reports mailed Friday of the same week. Rate: 50 cents a word.

ASSISTANT DIRECTOR/COUNSELOR to help 17-21 year olds who have had problems with the law enter a college program. Will also teach a "Youth and the Law" seminar-workshop. Salary \$21,500 annually. Send resume and letter of introduction (no calls) to: Dr. Allan Wolk, Bronx Community College, University Ave. & West 181 Street, Bronx, N.Y. 10453.

ORGANIC CHEMIST instructor or assistant professor. Responsible for developing organic chemistry courses, program planning and grant proposals. Salary \$19,858 - \$21,650. Submit resume to: Mrs. Alynne Holmes Coy, Director of Personnel, Borough of Manhattan Community College, 199 Chambers Street, New York, N.Y. 10007.

EDITOR of "The Dial" magazine/local publicist. Responsible for the editorial development and publication of the Washington edition of Dial Magazine, a monthly program guide for PBS television and radio stations. Also responsible for publicizing specific WETA programs and/or projects as assigned. Salary \$18,475-\$21,250. Contact: WETA-TV/FM Personnel, P.O. Box 2626 (83P12 (5), Washington, D.C. 20013.

FULL TIME TENURE-TRACK appointment in public administration/health care administration. Position emphasizes teaching undergraduate courses in health care administration and some teaching of general public administration courses. Vita, three letters of reference, copies of academic papers and other supporting evidence should be sent to: Dr. R. Kenneth Fleagle, Chair, Health Administration Search Committee, Dept. of Public Administration, California State University Dominguez Hills, Carson, Calif. 90747.

REGIONAL ATTORNEY with the Equal Employment Opportunity Commission (Announcement #33A-83). Send form 171 (Personnel Qualifications Statement), and resume to: EEOC, Personnel Division, F. Edward Hunt Federal Building, 600 South Street, New Orleans, La. 70130.

NATIONAL PUBLIC RADIO seeks Senior Vice President, Representation. Significant experience which includes demonstrably effective working relationships with broadcasting agencies and organizations, and a close knowledge of the workings of the public radio system and specifically, the history and operation of NPR member stations and NPR. Salary commensurate with experience. Submit resume to: NPR Personnel, 2025 M Street, N.W. Washington, D.C. 20036

SUPERVISORY ATTORNEY with the Equal Employment Opportunity Commission (Announcement #44A-83). Send form 171 (Personnel Qualifications Statement), and resume to: EEOC, Personnel Division, 1301 East Morehead St., Charlotte, N.C. 28204.

WEST COAST UNIVERSITY has full-time, tenure-track position available in business policy. Level of appointment dependent on academic background, teaching experience, business experience and scholarship. Salary is highly competitive. Qualifications: Ph.D. in business administration with a primary field in business policy or closely related field. Send vita and three letters of reference to Dr. Barbara R. Chrispin, chairperson, Department of Management/Marketing, California State University Dominguez Hills, Carson, Calif. 90747. Deadline: Jan. 15.

STOCKBROKERS, trainees and investors sought by group forming registered firm to sell limited offer exempt stock to be issued by Hispanic companies. Training available. Send resume and telephone number to Valadez Group Inc., 87 Catocin Court, Silver Spring, Md. 20906.

INSURANCE BROKERS, managers and investors sought by group forming holding company to acquire and manage small life insurance companies that will focus on Hispanic community. Send indications of interest, including resume and telephone number to Valadez Group Inc. 87 Catocin Court, Silver Spring, Md. 20906.

BOSTON MERCY

Saying he did not "want the boys to go to jail for 10 years and come out hating Spanish people and hating society," a Boston Latino has dropped charges against five young men who beat him with a nail-studded club, tire iron and jack.

The five defendants, aged 17 to 23, pleaded guilty to the beating but said it was a case of mistaken identity and apologized to Emanuel Gonsalves for the attack on July 30, 1983. The assistant district attorney had recommended 10-year prison terms but Gonsalves, 25, appeared in court to ask for mercy. The sentencing agreement calls for the defendants to pay \$5,000 each to cover Gonsalves' hospital bills.

Arts & Entertainment

Following are some of the plays offered by Hispanic theater companies in the United States this year. New York's **Puerto Rican Travelling Theater** presents a new play by poet/playwright Pedro Pietri, *The Masses are Asses*, running four weeks beginning Jan. 11. Also in the *Big Manzana*, **Nuestro Teatro** will offer five performances of René Marqués' *Los soles trancos* (Fanlights) in February. Federico García Lorca's *La casa de Bernarda Alba* will play in March. The city's Spanish-language ensemble, **Repertorio Español**, will continue playing in repertory *La valija*, *Doña Francisquita*, *La zapatera prodigiosa*, *¡Habana!* (a musical collection of Cuban songs) and two ballets - *Duende* and *Cuenta y cascabel* and starring Spanish dancer Pilar Rioja.

Washington, D.C.'s **Gala Hispanic Theater** will begin Jan. 5 a bilingual run of *The Kidnapping / Crónica de un secuestro* by Mario Diamant.

The Kingsville, Texas, **Compañía de Teatro Bilingüe de Houston** produces *The Wonderful Ice Cream Suit* that month. El Paso's **Southwest Repertory Organization** continues its 1983-84 season with three more plays in English: *Our Town* (Feb. 3-26), *Cyrano de Bergerac* (April 6-29) and *Equus* (June 1-24). **The Elenco Experimental**, a student company housed at the University of Texas at El

Paso, will perform Alarcón's *La verdad sospechosa* on campus the last two weekends of February, at the March *Siglo de Oro Festival* at the Chamizal National Park, and at the Old Globe Theater in Odessa, Texas.

Zona de Teatro, in Santa Fe, will perform *La familia chueca* this February. Los Angeles' **Bilingual Foundation of the Arts** will present Diamant's *Equinox* Feb. 1 through March 4. The company this spring will host the *Festival Internacional de Nuevo Teatro*, which will include performances by companies from Spain, Ecuador, Puerto Rico and Perú, April 25 - May 20.

Santa Barbara, California's **Teatro de la Esperanza** will tour this spring its collective piece *Y la muerte vino cantando*, concerning women's struggles in Latin America. And **El Teatro Campesino** will perform their *Corridos*, this summer, in Los Angeles.

A non-Hispanic company in South Florida - the Coconut Grove Playhouse - will premiere a new play in schools in Dade County. *Nguyen, Ortega and Me* is based on a true story about a black waiter in a Vietnamese restaurant in Miami's Little Havana district. And in Orange County, California, the **South Coast Repertory** will present the educational touring production of *Finding Home*, a play that resulted from an earlier forum on immigration. It deals with a Southern California boy transplanted to an imaginary "strange" land.

- Antonio Mejías-Rentas

Media Report

Spanish International Network viewers may see the initial product of SIN's major get-out-the-vote project *Destino '84* later this month. And next month, they may be able to catch *Destino's* news-panel show, *Cara a cara ante el país*.

The first in its array of public service spots are scheduled to be transmitted to SIN's 200-plus affiliate stations next week. Three sets of spots are planned. Those going out in January focus on encouraging Hispanics to fulfill requirements to become citizens. The second batch, with emphasis on registering to vote, should go out in March, while the final set, getting the public to the polling place, will probably begin airing in late summer.

For Phase I, 27 spots (two 60-second, 10 30-second, and 15 10-second) are being prepared. Among those on camera will be five Congressmen (Robert García, Kika de la Garza, William Richardson, Manuel Luján and Edward

Roybal) plus a powerful list of other political figures, organizational leaders and entertainers, including Tirso del Junco, Fernando de Baca, Catalina Villalpando, Katherine Ortega, Joaquín Avila, Mario Obledo, William Velásquez, Celia Cruz, René Enríquez, Luis Avalos, Miriam Colón and Machito.

Cara a cara, which will look at many social issues and offer panelists with differing views, will start as a monthly show, but if well received, will be produced with greater frequency.

Destino '84 will also tap SIN's news departments to offer viewers live coverage of the Democratic and Republican conventions and some primary elections, too.

Carmen Junco heads the *Destino* project. Dario Boranot is its director, Roberto Thompson, its writer/researcher and Lucia Kramer, researcher.

☆☆☆

The **San Diego Union** and **KPBS-TV** swept the four top jobs in the San Diego chapter of the **California Chicano News Media Association's** December elections: KPBS-TV's Paul Espinosa and Sergio Pedrosa are president

and secretary, respectively; the Union's Felipe García and Alma Cesena, v.p. and treasurer.

The chapter just produced a workshop for the San Diego Chicano Federation on "Raza and the Media," covering how raza reporters and community organizations can work together to improve coverage of the Latino community.

☆☆☆

MOVING AROUND: Diana Gonzales leaves her reporting job with the **San Antonio Express** to become managing editor of the **Del Rio News Herald**. . . Ruthanne Salido joins the **Pasadena Star News** as copy editor. . . Carlos Silva joins the **Boston Globe** as copy editor. . . **Los Angeles Times** reporter Fernando Romero joins its bureau in Mexico City. . . Pat Manisco joins the **Los Angeles Times** as a reporter.

☆☆☆

SIGN OF THE TIMES: The University of Southern California **Daily Trojan** waited nearly a century before finding an Hispanic editor. Steve Padilla was elected by its staff to the job in 1982. Now this month another Chicano, Rich Ramirez, takes over.

-Charlie Ericksen

HISPANIC LINK WEEKLY REPORT

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"Ring out the Old Year, Ring in the New Year"

Making the News This Week

Ambassador **Joseph John Jova**, former U.S. representative to Mexico, Honduras and the Organization of American States, is elected to the OAS' Inter-American Committee on Culture, an advisory group on Western Hemisphere cultural projects... **Annabelle Jaramillo**, president of National Image, is appointed to the nine-member Oregon Commission on Hispanic Affairs by Gov. **Vic Atiyeh**. She is a botanist with the Pacific Northwest Forest and Range Experiment Station in Corvallis... San Francisco native **Helen González** becomes director of the Washington, D.C., office of the Mexican American Legal Defense and Education Fund Jan. 23. The new MALDEF associate counsel had been a staffer with the House Judiciary Committee... **Don Sandoval**, a two-term state senator from Denver, announces that he will seek a third term in the Colorado General Assembly. The Democratic Senate Caucus

chairperson, Sandoval is one of seven Hispanics serving in the Rocky Mountain State legislature... National Guardsman **Michael Gonzales** receives the Medal of Valor in Gallup, N.M., for rescuing a fellow guardsman from the path of a 25-ton vehicle last July... **Arturo Pacheco**, a professor at the School of Education at Stanford University, resigns to protest the absence of blacks among the school's 37-member faculty... California Gov. **George Deukmejian**, meeting with representatives of 24 Hispanic groups in Los Angeles, promises to consider a plan to increase the number of Hispanics working in the state government. The plan calls for the state to hire up to 7,000 Latinos for Civil Service jobs over the next three years... Three Hispanics are appointed state coordinators to the president's Southwest Border Task Force: **Robert Cárdenas** of California; **Tom Pérez**, New Mexico; **Art Troilo**, Texas... And **Raquel Frankel**, well-known political figure and a founder of the Congressional Hispanic Caucus, is named a Washingtonian of the Year by Washingtonian Magazine.

Vol. 2 No. 3

HISPANIC LINK WEEKLY REPORT

Jan. 16, 1984

New Conflicts Threaten Civil Rights Panel

The eight members of the newly constituted U.S. Civil Rights Commission will consider major revisions in its 1984 program when they meet at a planning retreat in Hunt Valley, Md., today and tomorrow.

They will also reassess the membership, charters, mission and the role of the Commission's 51 advisory committees which presently exist in every state and the District of Columbia. More than 800 citizen-advisors - civil rights experts, political, religious and business leaders predominant among them - presently volunteer their services in evaluating local and regional civil rights concerns for the commission and issuing their own reports and recommendations. Some 85 members of the advisory panels are Hispanic.

In a seven-page memorandum to the commissioners, CCR Staff Director Linda Chávez recommended that four commission projects be cancelled outright, another six be changed in major or minor emphasis and structure, and two new projects be added.

The memo, a copy of which was obtained by Hispanic Link, asked the commissioners to:

- Include in a planned study on segregation of Hispanic students "the possible role of bilingual education."

- Cancel a study on the impact of student aid reductions on six predominantly black and three predominantly Hispanic colleges.

- Reinitiate a dormant study on "Employment of Americans of Eastern and Southern European Ancestry," including what an earlier scrapped study failed to address: the adverse consequences of affirmative action on those Euro-ethnics.

- Cancel a study on employment of women and minorities in "high tech" and other growth industries. Chávez commented: "Testimony at (an earlier) hearing indicated that women and minorities often lack the math and science training to enter these industries."

- Continue plans for a study on redistricting and minorities - but, she cautioned,

the proportion of minorities in the electorate should not be used to make assumptions as to what would constitute numerical "fair representation."

Chávez recommended a major new study on affirmative action in higher education which would include "the effects of affirmative action on academic standards." She also suggested a two-day consultation to explore the issue of comparable worth, its effect on employer-employee relationships, collective bargaining, the economy, and public vs. private employment.

"The notion that equal pay should be given not only for equal work but for work deemed comparable in value may emerge as the most important civil rights issue in the 1980s," she stated.

Because of the federal Sunshine Act, the planning retreat is open to the public.

- Charlie Erickson

PLAN SAID BIASED

The California Advisory Committee to the U.S. Civil Rights Commission charged Jan. 10 that the Los Angeles City Council's 1982 reapportionment plan for council districts discriminates against ethnic and racial minorities and called on the U.S. Justice Department to investigate the plan to determine whether it violates the federal Voting Rights Act.

The 43-page report, "Los Angeles Reapportionment: Unfinished Business," says there has been no progress since the 1972 reapportionment - a districting plan also called unsatisfactory by the advisory committee. And as happened in 1972, the 15-member City Council failed to incorporate Hispanic recommendations into its reapportionment plans in 1982, the report says. It adds that although Hispanics and Asians comprise 34% of the city's population, Los Angeles has no Hispanic or Asian council members.

"It is inconceivable that in a city where Hispanics constitute 28% of the population, they are excluded from council seats," said Helen Hernández, acting advisory committee chairperson. "The facts presented in the advisory committee report point to a subtle, complex process of various social and political controls which has weakened minority voter influence."

DEMOCRATIC PRIMARIES AND CAUCUSES

The Democratic Party has set "numerical goals" for Hispanic, black, Asian and Native American representation at the 1984 Democratic Convention. At least 150 Hispanic delegates will come from six states with large Latino populations if the goals are met. Three other states with sizeable Hispanic populations have yet to set their goals.

At the Democratic National Committee's initiative, each state has undertaken a demographic study to determine the percentage of Hispanics, blacks, Asians and Native Americans within the Democratic electorate, said Bettie

Baca, director of Hispanic affairs at the committee.

The numerical goals in the chart below reflect the demographic studies. For example, since New York has established a 9.8% Hispanic Democratic electorate, the 285-member delegation to the San Francisco convention should include 27 Hispanics. (In 1980, New York had 14 Hispanic delegates.)

Baca told Hispanic Link that in the 1980 convention, Latinos comprised 7% of all the delegates. She also urged Hispanics to check with local districts on deadlines for filing to become a delegate.

Ansel Martínez

Date	State	System	Total # of Delegates	Goal for Hispanics
March 13	Florida	Primary	143	*
March 17	Latin American †	Caucus	5	N/A
March 18	Puerto Rico	Primary	53	N/A
March 20	Illinois	Primary	194	*
April 3	New York	Primary	285	27 (9.8%)
April 14	Arizona	Caucus	40	6 (16%)
May 5	Texas	Caucus	200	42 (21%)
May 7	Colorado	Caucus	51	9 (19%)
June 5	California	Primary	345	55 (16%)
June 5	New Jersey	Primary	122	*
June 5	New Mexico	Primary	28	11 (41%)

* State demographic study in progress

† Caucus is held for U.S. citizens living in Latin America

N/A Numerical goals are not applicable

Sin pelos en la lengua

INVISIBLE INK: When Linda Gersten - nee Chávez - was lobbying for the position of U.S. Civil Rights Commission staff director, she tapped a few Hispanic organization leaders for support letters to show the *Rancho Blanca* that she had raza credentials. And she got some nice valentines.

Now that she's publicly advocating plantation-style civil rights, a few of those signatories are wishing that they had used *tinta simpática* - invisible ink.

Which Hispano spokesperson looked over her record as a so-called "*concerned Chicana*" and middle-level bureaucrat - and then testified on the hill AGAINST her appointment? Who else? LULAC lobbyist **Arnoldo Torres**.

The new highly politicized 8-member body, chaired by black conservative **Clarence Pendleton**, gets together for the first time today and tomorrow in Maryland. Bets are that the *Rancho Blanca* will get just about anything it wants - short of a new poll tax or a resolution to tape mouths of kiddies caught speaking Spanish in school - by a 5-3 or 6-2 majority. In the lonely minority will be congressional reappointees **Blandina Cárdenas** and **Mary Berry**.

The Commission's regional directors, including **Ruth Cubero** (New York), **Philip Múntez** (California) and **Richard Avena** (Texas) have been flown in to watch Pendleton try to curtail the power of the

commission's 51 state advisory committees.

That's the *chisme*.

Over the years, the committees - which serve as the commission's eyes and ears (sometimes its guts) - have had more distinguished membership rolls than the commission itself. Among Latinos who have served as state chairs: Archbishop **Patricio Flores** (Texas), former New Mexico Lt. Gov. **Roberto Mondragón**, former U.S. attorney **Herman Sillas Jr.** (California). Altogether, there are now about 85 Hispanics serving on the advisory committees.

Options Pendleton may try: (1) Disband the committees (and invite new court and political battles). (2) Trim their operating budgets to make them ineffective. (3) Demand censorship power of the reports they issue (such as the California report mentioned on page 1). (4) Control their activities from headquarters.

It's double ugly. Two years ago, **Rubén Bonilla**, then president of LULAC, authored a Hispanic Link op-ed column accusing **President Reagan** of searching for "unqualified, uncommitted and even incompetent minorities to place in positions of power in his administration."

Bonilla explained that Reagan, by doing so, could (1) pretend that minorities had a voice in his administration, (2) have them be handy flak catchers, and (3) "when, as per plan, the agencies finally founder and fail, the minority appointees become the scapegoats. And the implication has been successfully planted: Minorities are not yet 'ready' for leadership positions in America."

Where are you, Rubén, now that we need you?

-Kay Bárbaro

BRIEFING PLANNED

Reagan administration officials are planning a special White House briefing for about 200 Puerto Rican leaders in February that will cover housing, employment and foreign policy issues, among others. The three-hour briefing, the first of its kind for Puerto Ricans, will focus on Puerto Ricans on the mainland, said Catalina Villalpando, White House special assistant for public liaison.

Villalpando held a planning session for the briefing in December with about 12 Puerto Rican leaders. Among them were Antonio Monroig, assistant secretary at the Department of Housing and Urban Development; Min de Collingwood, director of the Pennsylvania Governor's Council on the Hispanic Community and George Ríos, deputy director of the Office of Bilingual Education and Minorities Languages at the U.S. Department of Education.

REHIRINGS ORDERED

A federal judge has ordered Newark, N.J., to rehire 46 Hispanic and black firefighters laid off because of budget cuts. Saying the firings violated a 3-year-old agreement to remedy job discrimination, U.S. District Judge H. Lee Sarokin made the order Jan. 5 in response to requests by Vulcan Pioneers of New Jersey, a minority firefighters group.

The 46 firefighters were among 76 employees fired Dec. 23.

OLIVERO RESIGNS

Jack John Olivero has resigned as president and general counsel of the Puerto Rican Legal Defense and Education Fund. Michael Veve, chairperson of the PRLDEF board of directors, said board members tried to dissuade Olivero from resigning, but Olivero felt it was in his best interest to step down.

The resignation, to become effective Jan. 21, follows months of conflict between Olivero and PRLDEF staff. Veve said Olivero's home has been picketed by staff members fired by Olivero last year. "After talking to him, we realized that he's been through a hell of a lot," Veve said. He added that the board will meet Jan. 21 to find a short-term replacement. Olivero could not be reached for comment.

N.J. HEAD ARRESTED

Dean Agosto has been appointed acting executive director of the Puerto Rican Congress of New Jersey following the arrest of the non-profit corporation's executive director, Enrique Arroyo, on morals charges two weeks ago.

Arroyo, who was suspended by the board until its members take further action, was charged with three counts of aggravated sexual assault and one count of endangering the welfare of a minor, Agosto said. Bail was set at \$60,000.

APARICIO SELECTED

Shortstop Luis Aparicio was elected to the Hall of Fame by the Baseball Writers Association of American Jan. 10. During his 18-year career, the native Venezuelan played for the Chicago White Sox, Baltimore Orioles and Boston Red Sox. Aparicio and two other honorees, Harmon Killebrew and Don Drysdale, will be inducted in Cooperstown, N.Y., Aug. 12. He joins three other Latinos in the Hall of Fame: Roberto Clemente, Martín Dihigo and Juan Marichal.

TEXAS FINANCES

A new study on undocumented workers in Texas shows that in 1982 they paid \$157 million to \$277 million in taxes but received only \$50 million to \$97 million in publicly financed services from the state.

However, in six localities also studied - Houston, Dallas, San Antonio, El Paso, Austin and the Rio Grande Valley - local governments spent more than the undocumented contributed to local coffers, the report says. These areas spent \$13 million to \$35 million on the undocumented but collected \$5 million to \$9 million from them. The report recommends that the state make up the difference, particularly to finance schooling for children of undocumented workers.

The report was conducted by the Lyndon Baines Johnson School of Public Affairs at the University of Texas at the request of the governor's Budget and Planning Office. Gilberto Cárdenas and Sidney Weinstraub directed the study.

HEARING ON FIRING

Two subcommittees of the House of Representatives' Foreign Affairs Committee will conduct joint hearings on Jan. 25 and 31 on the firing of Inter-American Foundation President Peter Bell last month.

Critics charge that Bell's firing by a 4-2 vote of the IAF Board and recent funding decisions in El Salvador and Nicaragua violated the non-partisan, non-political character of the organization. It is headed by Los Angeles businessman Victor Blanco, a recent Reagan appointee. Board members who voted against dismissing Bell were Connecticut banker Alberto Ibarguen and Luis Nogales, executive vice president of United Press International, the lone remaining Carter appointees.

The foundation receives most of its funding - \$23 million this year - from Congress. Since its creation as a public corporation in 1969, it has made some 1,600 grants, providing \$170 million in support of grass-roots local development initiatives for poor people in the Caribbean and Latin America.

REPUBLICAN DRIVE

The Republican National Hispanic Assembly, currently with chapters in 22 states, has launched a nationwide drive to create RNHA county chapters in 264 counties identified as having at least 10% Hispanic population. Nineteen county chapters have been created since the drive started in November.

Ten dues-paying members are needed for a county chapter, said a RNHA spokesperson. The drive's goal is to increase membership by 10 people each week between now and the November election.

CONTRACT AWARDS

The city of Los Angeles will now award 12% of its construction work projects to minority contractors and workers under a plan approved by the Board of Public Works. The new goals, which will also award 2% of the contracts to women, may become a standard for other city departments, said board president Maureen Kindel.

THE GOOD NEWS

SUBSCRIBERS ONLY: Send a self-addressed envelope with a 20-cent stamp on it to "The Good News" and receive free the complete memorandum outlining U.S. Civil Rights Commission Staff Director Linda Chávez's recommendations to the commissioners. Hispanic Link, 1420 'N' St. NW, Washington, D.C. 20005.

CONFERENCE COORDINATORS: Current editions of Hispanic Link Weekly Report may be obtained in bulk for inclusion in participants' packets at your next conference or convention. For details, contact Héctor Ericksen-Mendoza (202) 234-0737.

COLORADO STATS: The Census Bureau has just published the largest and final volume of data on Colorado residents. The 862-page "Detailed Population Characteristics: Colorado" has many charts and statistics of interest to Hispanics. Cost: \$10. Contact: Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Request GPO Stock No. 003-024-05182-6. Additional information on census reports on Colorado may be obtained by calling the Denver Regional Office (303) 234-5825.

THIRD WORLD PROJECT: The Ethnic Studies Journal Project is accepting articles, essays reviews, stories, plays and poetry relating to issues of women, race and class in third world people in the U.S. Contact: Department of Ethnic Studies, c/o Ethnic Studies Union Editorial Board Council, 3407 Dwinelle Hall, University of California, Berkeley, Calif. 94720. Deadline: March 20.

CUBAN MIGRATION: The bimonthly magazine Migration Today has published a special double issue this month on the Cuban refugee movement. Cost: \$11. Contact: Mona Hesterhagen, Migration Today, 209 Flagg Place, Staten Island, N.Y. 10304 (212) 351-8800

HIGH SCHOOL SENIORS: The National Hispanic Scholar Awards Program, made possible by a \$2.1 million grant from the Andrew W. Mellon Foundation, will provide \$1,500 scholarships to approximately 1,100 Hispanic high school seniors nationwide. Awards of \$100 will go to another 1,100 seniors. For more information contact: The College Board, 888 Seventh Avenue, New York, N.Y. 10106 (212) 582-6210.

JOURNALISTS: Applications are now being accepted for the Summer Program for Minority Journalists. Applicants must be free to begin a full-time reporting job in the fall following graduation from the program. Contact: Robin Azi, program coordinator, Summer Program for Minority Journalists, School of Journalism, B28 North Gate Hall, University of California, Berkeley, Calif. 94720 (415) 642-5962.

CHICANO VOTING: "The Mexican American Electorate: An Explanation of Their Opinions and Behavior" is available from the Southwest Voter Registration Education Project, 201 North St. Mary's, Suite 501, San Antonio, Texas 78205. Cost: \$2.50.

LOS ANGELES REPORT: Copies of "Los Angeles Reapportionment: Unfinished Business" may be obtained by contacting Grace Diaz, Western Regional Office, U.S. Commission on Civil Rights, 3660 Wilshire Blvd., Suite 810, Los Angeles, Calif. 90010 (213) 688-3437.

Calendar

THIS WEEK

THE MEDIA, THE INDIVIDUAL AND THE FAMILY

Los Angeles Jan. 19
A hearing of the Citizen's Choice National Commission on a Free and Responsible Media.
Keith Collins (202) 463-5452

COMING SOON

RAZA ADMINISTRATORS AND COUNSELORS IN HIGHER EDUCATION LEGISLATIVE INSTITUTE

Sacramento, CA Jan. 24
Diana Fuentes-Michel (916) 322-9775

Hispanic Link Weekly Report.

FIRST NATIONAL CONFERENCE ON RESOLVING EEO DISPUTES WITHOUT LITIGATION

Washington, D.C. Jan. 26 - 27
Luceil D. Sullivan (201) 569-2221

FIN DE SEMANA DE LA MUSICA DEL PUEBLO

Boston Jan. 27 - 29

Martha Leader (617) 524-6460

5TH ANNUAL JOURNALISM OPPORTUNITIES CONFERENCE FOR MINORITIES

Los Angeles Feb. 10 - 12
Magdalena Beltrán (213) 743-7158

HUD RENTAL PRODUCTION PROGRAM

Arlington, VA Feb. 23 - 24
IPED (202) 331-9230

Hispanic Link Weekly Report.

CORPORATE CLASSIFIEDS

PERSONNEL MANAGERS: Let Hispanic Link help you in your search for executives and professionals. Mail or phone your corporate classified ads to: Hispanic Link, 1420 'N' St. NW, Washington, D.C. 20005. Phone: (202) 234-0737. Ad copy received by Monday will be carried in Weekly Reports mailed Friday of the same week. Rate: 50 cents a word.

CHIEF LIBRARIAN with senior faculty rank in the Department of the Library. ALA accredited MLS and a doctorate or second master's degree in another discipline. Salary dependent upon qualifications. Send resume by Jan. 31, to: Library Search Committee, Queensborough Community College (Room A-505), Bayside, N.Y. 11364.

BROADCASTING INTERNSHIPS: Resumes are now being accepted for enrollment in 1984 spring, summer and fall internship program. Applicants must have completed two years of college and be receiving college credit. Interested students should forward resumes and letters to Carol Ornes, ABC Inc., 1717 DeSales St. NW, Washington, D.C. 20036.

U.S. NAVAL RESEARCH LABORATORY has a continuing need for electronics, mechanical, materials, and ceramic engineers with bachelor's or advanced degrees; physical and computer scientist with advanced degrees to conduct basic and applied research and technological development for the Navy. Starting salary commensurate with qualifications. U.S. citizenship required. NRL is an EEO employer. Send resume or Federal Employment Application Form to: Code 1003.2 HLW, Naval Research Laboratory, Washington, D.C. 20375.

TENURE - TRACK position in the Department of Physics for the spring 1984 semester. Ph.D. required nuclear and/or laser and fiber optics preferred. Undergraduate teaching primary. Salary commensurate with experience. Send vita to: Dr. E. Lowy, Chairperson, Department of Physics, Queensborough Community College, Bayside, N.Y. 11364.

ASSOCIATE PRODUCER (The Lawmakers). Qualifications: Two to five years experience as a reporter or associate producer, ability to conduct interviews, and to manage logistical aspects of production, knowledge of Congress. Salary \$18,475 - \$20,000. Contact: Personnel office, WETA TV/FM (84NPA2 (1)), P.O. Box 2626, Washington, D.C. 20013.

INSURANCE BROKERS, managers and investors sought by group forming holding company to acquire and manage small life insurance companies that will focus on Hispanic community. Send indications of interest, including resume and telephone number, to Valadez Group Inc., 87 Catocin Court, Silver Spring, Md. 20906.

STOCKBROKERS, trainees and investors sought by group forming registered firm to sell limited offer exempt stock to be issued by Hispanic companies. Training available. Send resume and telephone number to Valadez Group Inc., 87 Catocin Court, Silver Spring, Md. 20906.

SENIOR SYSTEMS ANALYST for computer services at Public Broadcasting Service. Need 4 to 5 yrs. experience. B.S. in computer science or equivalent. Would be responsible for major database application system development efforts. Salary: open. Contact: Sheila Ellington, PBS, 475 L'Enfant Plaza SW, Washington, D.C. 20024.

VICE CHANCELLOR for faculty and staff relations sought by City University of New York. Candidate should have extensive background in collective bargaining, and significant university-level administrative experience. Applications including curriculum vita should be sent no later than Feb. 1 to: President Joseph Shenker, Chair, Search Committee for Vice Chancellor for Faculty and Staff Relations, The City University of New York, 535 East 80 Street, Room 710, New York, N.Y. 10021.

PRINCIPAL sought by Hunter College High School. Candidate must have SDS or SAS certification. Salary \$50,000 range - with an attainable longevity supplement. Send resume and placement files before Jan. 27 to: Professor Harold Judenfreund, Chairperson, High School Search Committee, Hunter College, Box 865, 695 Park Avenue, New York, N.Y. 10021.

PRIMAVERA II: A CELEBRATION OF LA MUJER
Laredo, TX Mar. 3
Laura Rendón (512) 722-0521

AMERICAN ASSOCIATION FOR HIGHER EDUCATION ANNUAL CONFERENCE

Hispanic Caucus Pre-Conference Program
Chicago Mar. 13
Héctor Garza (313) 487-0048

CALENDAR will announce all events of interest to the national Hispanic community. Items must be received two Fridays before publication date. Please include name of event, date, location, a brief description and a contact name and phone number.

Address Calendar items to: Calendar editor, Hispanic Link, 1420 'N' Street, N.W., Washington, D.C. 20005.

Arts & Entertainment

EL SOBRE, POR FAVOR: Three Hispanics pick up Golden Globe nominations from the Hollywood Foreign Press Association: Steve Bauer of *Scarface*, Barbara Carrera, *Never Say Never Again* and Linda Ronstadt, *The Pirates of Penzance*. Larry Cano was a co-executive director of *Silkwood*, which is nominated for best dramatic motion picture. The awards will be presented Jan. 28 in Beverly Hills.

For the first time in Oscar history, the **Academy of Motion Picture Arts and Sciences** will consider a film from the Dominican Republic as best foreign picture this year. The film, *Guaguasi*, was directed by Cuban exile Jorge Ulla and co-produced by the Dominican **Bolero Films** with **Filmica Santo Domingo** and the U.S.-based **Cuban American Players**.

Shot entirely in Santo Domingo in 1978 with Cuban actors and Dominican technicians, *Guaguasi* will have a U.S. premiere at the upcoming *Miami Film Festival* Feb. 3-12.

Another Spanish-language feature, *Carmen* by Spain's Carlos Saura, is this year's favorite for the "foreign" Oscar. (It also picked up a Golden Globe nomination.) The statuettes will be handed out April 9 in Los Angeles.

A few weeks earlier, on March 17, New York's *Asociación de Cronistas de Espectáculos* will hand out its awards to outstanding

achievers in film, records, radio, theater and television. Special prizes will be given to Menudo, the *Repertorio Español* theater company and to Cuban comedian Guillermo Alvarez Guedes.

Another awards show, the annual Mexican *Ariel*, created some controversy in December when the **Mexican Academy of Cinematographic Arts and Sciences** withdrew the category of best film. Out of the 74 national films released that year, none were considered of *Ariel* quality.

TRAVELLING ART SHOW: More than 71,000 visitors—a record-breaking number—visiting Puerto Rico's *Museo de Arte de Ponce* have seen *La Exhibición de Oller*. The show, a collection of 72 works by 19th century master Francisco Oller, has brought unprecedented attention to the life of this little-known artist.

Such has been the attention that *La Exhibición de Oller* will be seen this year in New York's *Museo del Barrio* (Jan. 20-March 18); Washington, D.C.'s Museum of Contemporary Latin American Art, OAS (March 30-May 6); and the Springfield, Mass., Museum of Fine Arts (May 27-July 6).

ONE LINERS: San Antonio's **KMOL-TV** anchorman Dann Cuellar leads a drive to establish the first Texas chapter of the **Academy of Television Arts and Sciences**. . . Tito Puente appears at the Annual Latin Carnival in Helsinki, Finland, this week. . . Rita Moreno, listed in **Elizabeth Arden's** Best Dressed Faces of '83, has been appointed to the board of the **Latino Consortium**. . . and John E. Fuentes, who went through life as stage and television actor John York, died last month in Los Angeles.

—Antonio Mejías-Rentas

Media Report

Restless and aspiring Hispanic journalists have three chances to show their talents and clippings to major media recruiters in the next few weeks.

Journalism opportunity conferences drawing representatives from leading national, regional, and local media are scheduled for Los Angeles, Washington, D.C., and New York.

The schedule:

● **FEB. 10-12:** The **California Chicano News Media Association's** Journalism Opportunities Conference for Minorities will be held at the University of Southern California in Los Angeles.

Last year the conference attracted 300 college students, as well as young and seasoned professionals, with 27 news organizations sending representatives to conduct interviews.

Application deadline: Jan. 20.

Contact: Magdalena Beltrán, CCNMA, School of Journalism, University of Southern California, Los Angeles, Calif. 90089 (213) 743-7158.

● **FEB. 16-19:** **Howard University's School of Communications** stages its 13th communications conference on its campus in Washington.

Application deadline: Jan. 30.

Contact: Peggy Pinn, School of Communications, Howard University, Washington, D.C. 20059 (202) 636-7690.

● **FEB. 25-26:** **Newsday's Job Opportunity Conference** will be held at the C.W. Post Center of Long Island University, Greenvale, N.Y.

This is Newsday's first venture at match-making minority journalists and employers. It is limited to those seeking newspaper careers, and promises a good turnout of interested employers, large and small.

There's no registration fee for students. Those studying communications, political science, English and journalism, among other majors, are encouraged to participate.

Application deadline: Jan. 30.

Contact: Reginald Tuggle, Manager, Community Affairs, Newsday, Long Island, N.Y. 11747 (516) 454-2172.

All three conferences offer excellent accompanying panels, workshops, seminars. While registration is free for job-seekers at Newsday's sessions, CCNMA charges \$10 and Howard charges \$20 for students, \$45 for non-students, who register by the 30th. Late registrants pay more.

Media organizations pay nominal registration at the three conferences.

All offer excellent opportunities for learning about and applying for internships as well as interviewing for full-time employment.

WHAT ELSE? Colorado Gov. Richard Lamm proclaims "**La Voz Hispana de Colorado** newspaper day" for the Denver community weekly's 10 years of service to the state's bilingual residents. . . Pauline Rose Márquez is named coordinator for the forming **National Association of Hispanic Publications**. . . Liz Pérez Luna resigns as editor of New York's **El Vocero Mercantil** to devote full time to radio and free lance journalism; succeeding her: Fernando Moreno. . .

—Charlie Ericksen

HISPANIC LINK WEEKLY REPORT

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CONFERENCE COORDINATORS: Include the LATEST edition of *Hispanic Link Weekly Report* in participant's packets at your next conference or convention. For details, contact Héctor Ericksen-Mendoza (202) 234-0737.



Making the News This Week

Responding to the confirmation by the State Senate of **David Stirling** as general counsel of the California Agricultural Labor Relations Board, United Farm Workers leader **César Chávez** says he will call for a worldwide boycott of California farm products. Chávez, who says Stirling is pro-grower, has been highly critical of appointments by Gov. **George Deukmejian** to the board. . . **John Roy Castillo**, acting director of the Michigan Commission on Spanish Speaking Affairs, announces that the commission is seeking applications for a permanent executive director. . . **Enrique Arroyo** officially resigns as executive director of the Puerto Rican Congress of New Jersey. Arroyo, who was arrested in Trenton on morals charges a month ago, was released after posting a \$60,000 bail bond. . . Rep. **Manuel Luján Jr.** (R-N.M.) joins two other congressmen in a suit aimed at forcing verbatim reporting of Congress' actions in the Congressional Record. The suit, filed in U.S. District Court by the Mountain States

Legal Foundation of Denver, says "Speeches are inserted that were never made, while those made are often deleted or substantially altered." . . **Tom Blackburn Rodríguez** joins the Democratic Party convention staff in San Francisco as director of transportation, handling delegate and VIP travel. . . The manslaughter trial of **Luis Alvarez**, a Miami police officer whose shooting of a black man set off three days of rioting in December 1982, begins in Miami. . . Former Carter White House staffer **Raúl Tapia**, who recently opened his own Washington, D.C., law office, is added to the board of directors of The Interface Group, an executive search firm. . . **Mario Obledo**, president of the League of United Latin American Citizens, keynotes at "California Hispanics and Election '84: New Approaches," a conference at Claremont McKenna College in California. . . **Alfredo Barrera**, a 24-year-old health spa employee who suffered brain damage in a 1982 hit-and-run car accident, receives \$1 million in an out-of-court settlement in Miami. . . Former ambassador **Andy W. Camacho** of Encino is appointed to the California Board of Medical Quality Assurance.

Vol. 2 No. 5

HISPANIC LINK WEEKLY REPORT

Jan. 30, 1984

New Immigration Bill Drafted

Hispanic lobbyists and Congressional Hispanic Caucus staffers are walking on eggshells while attempting to reach a consensus on an alternative to the Simpson-Mazzoli immigration bill.

Drafters of the alternative bill have become publicity-shy since publication of a story by the Los Angeles Times Jan. 17 based on a 1982 proposal offered by Rep. Edward Roybal (D-Calif.). The story was in "serious error," says Roybal staffer Elaine Sierra.

Hispanic Link has learned, however, that a new immigration legislation proposal involving major Hispanic organizations contains these major points:

- An increase of the Immigration and Naturalization Service budget, emphasizing improvement of services, community relations and the training and recruitment of INS agents.
 - Amnesty for all undocumented aliens who entered the United States before Jan. 1, 1982. The plan would be implemented in 1985.
 - A mandate for a federal study on job displacement of U.S. citizens by aliens.
 - Provisions that would apply current labor law rights to foreign temporary workers in agriculture.
 - No employer sanctions.
- The proposal is now in its second draft stage.

"This is not a Hispanic bill," noted José Treviño of the League of United Latin American Citizens. Indeed, other sources added that some of the drafters include Wade Henderson, an attorney with the American Civil Liberties Union, a representative for the Immigration Lawyers Association, a representative from the ecumenical Church World Service, LULAC executive director Arnold Torres, and Richard Fajardo, an attorney with the Mexican American Legal Defense and Education Fund.

Treviño indicated that in all likelihood Roybal would introduce the measure. His office has been cooperating and reviewing drafts. The drafting process has been a slow one as proposals by lobbyists and advocates have been harmonized with the 1982 Roybal bill. The first joint draft was completed Jan. 20 and was submitted to the House Legislative Counsel for review and adaptations in legal wording.

The date for unveiling the new bill is uncertain. Congressional aides were stating dates as early as Feb. 1, while some of its drafters believe it may take longer.

One element playing a role in the timing decision is the degree of consensus among the drafters and the likelihood of broad co-sponsorship in the House—areas which have not yet been firmed up, according to insiders.

—Cecilio Morales Jr.

ANAYA, GARCIA BACK MONDALE CAMPAIGN

New Mexico Gov. Toney Anaya and Congressional Hispanic Caucus Chairman Robert García (D-N.Y.) have added key endorsements to former vice president Walter Mondale for the 1984 Democratic presidential nomination.

On Jan. 24, Anaya told more than 1,000 people—including Mondale—at a United Auto Workers conference in Washington, D.C., that he supports the Democratic presidential candidate because he "typifies the finest values—honesty, decency, compassion, fairness, intelligence and hard work."

For most of his 15-minute speech to the UAW's Community Action Program gathering, Anaya blasted President Reagan. "Ronald Reagan is the most anti-Hispanic, anti-black, anti-woman, anti-West and anti-labor president since Herbert Hoover," he said. He drew repeated applause and a standing ovation as he attacked "Reagan-hood... taking from the poor and giving to the rich."

Earlier last week, Anaya had turned down an offer by Democratic National Committee Chairman Charles Manatt to serve as party convention credentials committee chair because it would have required his remaining uncommitted to a candidate. Manatt's line-up of convention leaders includes women and blacks in top positions, but he has yet to come up with a Hispanic in a high post.

At the UAW meeting, candidate Mondale responded to Anaya's endorsement by saying that it brought prestige to his campaign, calling Anaya "a symbol of the powerful, growing strength in this country."

García formally endorsed Mondale across town. He said that Mondale wants to be the president "remembered as having done more to bring the strength of Hispanic America to all levels of government than any president in history."

Mondale called García's support a "much appreciated endorsement" and said that one of the "most thrilling things going on in the U.S." is the rise of the Hispanic American community.

Before García made his statement, he met with Mondale and 21 Hispanic leaders, including Anaya, Rep. Solomón Ortiz (D-Texas), Rep. Bill Richardson (D-N.M.), California Assemblywoman Gloria Molina, Miami Mayor Maurice Ferré, and Hank Lacayo, director of UAW CAP Council.

continued on page 2

N.E.H. HIRING

The National Endowment for the Humanities, the first federal agency that has refused to set numerical goals for hiring women and minority employees as required by the Equal Employment Opportunity Commission, employs three Hispanics, HLWR learned this week.

In a letter to EEOC chairman Clarence Thomas Jan. 16, NEH chairman William J. Bennett said his agency rejected the numerical goals because "different or special treatment by this agency on the basis of these characteristics offends our best principles as a nation."

The three Hispanics at NEH, out of 235 employees, are hired in three different positions: the highest level is a GS-15 director of automatic data processing; there is a GS-12 humanist administrator (who processes grant applications) and a GS-4 clerk typist.

HISPANIC HEALTH

A new federal task on minority health will gather "tons of data on Hispanics," a Health and Human Services official said last week.

"We don't have much now, but gathering data on Hispanics will be a part of this task force," says Shellie Lengel, public affairs director for the Public Health Service, a branch of HHS.

Lengel said the Task Force on Minority Health, which was announced Jan. 17 by HHS Secretary Margaret M. Heckler, will also include information on the health status of blacks and Native Americans.

The primary source of data for the task force will be the Hispanic Health and Nutrition Examination Study, which is being done by the National Center for Health Statistics, Lengel said.

Sin pelos en la lengua

BLACK / BROWN COALITION: Blacks and Hispanics united to upset one incumbent decisively last week, and the Democratic National Committee's **Enrique Valenzuela** sees it as a harbinger of things to come in November.

The bent and bowed incumbent? Last year's Super Bowl champion Washington Redskins, of course. The Los Angeles Raiders' **Tom Flores**, **Jim Plunkett** and **Marcus Allen** made it look easy against the press darlings **Joe Gibbs**, **Joe Theismann** and **John Riggins**.

Now the question is: With two Super Bowl rings on their fingers, will Quarterback Plunkett and Coach Flores get to star in as many TV commercials as Theismann, Riggins and Gibbs?

Before you answer, consider this: In its Monday sports section full of Super Bowl stories, the Washington Post revealed everything from who made the footballs to what Ohio factory produced the NFL flags and quoted everybody from tailgate fans to Los Angeles Mayor **Tom Bradley**. But it didn't carry a single quote from the winning coach or the winning quarterback of the most one-sided game in 18 years of Super Bowl history.

Do you suppose the Post doesn't know they speak English?

OTRA PREGUNTA: Are you old enough to remember that

Plunkett won the Heisman Trophy as Stanford's quarterback in 1970? And that the distant runner-up that year was none other than Joe Theismann.

CHAME ON GENE: To be certain that everybody gets the message, disenchanted Phoenix Republican **Eugene Marin**, founder of the Coalition of Hispanics to Unseat **Ronald Reagan** in 1984 (CHURR in '84) is sloganizing: "Make it rhyme with 'sure.' That's for CHURR!"

SAN ANTONIO'S FAVORITE SUN: Los Angeles' irresistible weatherman, **Maclovio Pérez** of KNXT-TV, did the national weather for parent CBS' "Morning News" the other day. Like many other Chicanos moving up in television news, he started in San Antonio and rose.

The national 'debut' of the 32-year-old weathercaster was worth a full column by the San Antonio Express-News' **Jeanne Jakle**, who lead off with:

"Huggable, twinkie-eyed Maclovio Pérez, the all-time Hispanic heartthrob here when he did the weather on KENS-TV..."

Enough? Jakle also quoted Pérez as saying that the "Morning News" network shot would give him "an opportunity to expose myself."

He didn't. The forecast was for cold and snow. Why take chances?

— Kay Bárbaro

MONDALE CAMPAIGN

continued from page 1

Leo Gallegos, national Hispanic field director for the Mondale campaign, said they discussed fund-raising, voter registration strategies and getting Hispanic support for Mondale. He said all the participants endorsed Mondale.

Others at the meeting were:

José Solano, Washington, D.C., fund-raiser; Abelardo Valdez, former Chief of Protocol for Carter-Mondale; Tony Sánchez Jr., Laredo, Texas businessman; Carlos Truan, Texas state senator; Fernando Chávez, California attorney and president of the Mexican American Political Association; Art Torres, California state senator; Rosario Anaya, San Francisco school board president; Ed Romero, New Mexico businessman; Tony Esteves, Florida fund-raiser; Carmen Baltán, Puerto Rican campaign manager for Philadelphia Mayor Wilson Goode; Alfredo Gutiérrez, Arizona state senator; Ronnie López, special assistant to Arizona Gov. Bruce Babbitt; Sen. Dennis DeConcini (D-Ariz.); Earl Wilcox, Arizona state legislator, who was representing Mary Rose Wilcox, Phoenix city council member.

Listed by Gallegos as unable to attend but supporting Mondale were:

Henry Cisneros, San Antonio mayor; Blandina Cárdenas Ramírez, U.S. Civil Rights Commissioner; Juan Maldonado, Texas state chairman of Mexican American Democrats; Rep. Matthew Martínez, (D-Calif.); Marty Chávez, New Mexico attorney and co-chairman for Mondale for President Campaign; and Raúl Grijalva, Arizona businessman.

—Elaine Rivera

OLYMPIC GRANTS

The U.S. Small Business Administration, in cooperation with the Los Angeles Mayor's Office on Small Business Assistance and the Los Angeles Olympic Organizing Committee, has established two grants totaling \$226,000 to promote small and minority business participation in the 1984 Olympics. So far 12 black, seven Hispanic and four Asian firms have been licensed to perform services at the Olympics, said an LAOOC spokesperson.

A final \$324,000 grant to the California-based Slaughter and Associates will provide marketing and business development services to the minority firms selected for Olympic contracts.

CONGRESS RACE

Louis H. Gallegos, a long-time aide to Sen. Pete Domenici (D-N.M.), has announced his campaign for the 3rd Congressional District seat held by freshman Democrat Bill Richardson. The two Latinos will face off in the state's primary June 5.

N.J. BODY CREATED

The state of New Jersey has created a commission that will report to the state legislature and governor every six months on problems, needs and achievements of the state's Hispanic community.

The New Jersey Advisory Commission on Hispanic Affairs — the first of its kind in the state — will have 10 members, four appointed by the State Assembly and Senate, and six appointed by Gov. Thomas Kean.

Ray Blanco, of the Puerto Rican Congress of New Jersey and one of the organizers of the bill, said appointments will be made within two to three months.

PEÑA TESTIFIES

Testifying at a congressional hearing in Washington, D.C., Denver Mayor Federico Peña said that homelessness is one of his city's growing problems. Peña, who testified Jan. 25 with Chicago Mayor Harold Washington and New Orleans Mayor Ernest Morial, told members of the Subcommittee on Housing and Community Development that chronic mental illness, joblessness, poverty and vulnerabilities of old age have led to the growth of homelessness in Denver.

Subcommittee members included Reps. Henry B. González (D-Texas), Esteban Torres (D-Calif.), and Robert García (D-N.Y.).

GRANT NEWS

Two grants totaling \$400,000 have been awarded this month to study financial aid policies and to expand technical information for minority engineers.

● The Ford Foundation has given a three-year \$350,000 grant to the College Board to research how changes in financial aid policies affect equal education opportunities. Researchers will ask how educational financing could be altered to meet changing economic needs and what part loans will play in college life in the '80s and '90s.

● The National Council for Minorities in Engineering has received \$50,000 from the Eastman Kodak Company to develop technical career information programs for minority students.

CAMINOS AWARDS

Actor Luis Avalos was named Hispanic of the Year at the fourth annual Hispanic of the Year Awards sponsored by *Caminos* magazine at Los Angeles' Ambassador Hotel Jan. 21. Avalos, well known for a variety of television roles and particularly his starring performance in *Condo*, also received honors in the entertainment category.

More than 2,000 *Caminos* readers voted for Latinos in 12 other categories:

Art: Barbara Carrasco, Los Angeles artist; Business: Linda Alvarado, Alvarado Construction of Denver; Community Development: Xavier Hermosillo, Miller Brewing Co.; Education: Larry González, Los Angeles city schools; Labor: Hank Lacayo, UAW-CAP of Detroit; Law: Cruz Reynoso, California Supreme Court justice.

Other winners were: Politics: New Mexico Gov. Toney Anaya; Science/Medicine: Astronaut Franklin Chang-Díaz; Social Service: Ernesto Galarza, pioneer Hispanic activist; Media: Liz Chávez of KNXT and Ignacio Lozano of *La Opinion* in Los Angeles; Sports: Boxer Bobby Chacón; Organizations: Mexican American Legal Defense and Education Fund.

ORTEGA BILLS DUE

Dollar bills bearing the signature of Treasurer Katherine Dávalos Ortega began rolling off the presses at the Bureau of Engraving and Printing earlier this month and should be in general circulation within a few weeks. The new bills, of series 1981A, will be in the \$1 denomination. Conversion of all currency to the new series is expected within six months.

Ortega, the 38th treasurer of the United States and the second Chicana to hold the post, has been traveling about the country to promote savings bonds and the sale of Olympic commemorative coins.

LULAC REPORT

The League of United Latin American Citizens is expected to release today in Washington, D.C., its final report on the performance of the Reagan administration and its effect on the Hispanic community. The last LULAC report, issued Aug. 24, said administration policies negatively affected Hispanics in several areas, including education, income and civil rights.

Hispanic Link Weekly Report

THE GOOD NEWS

STUDENT EMPLOYMENT: Hewlett-Packard is accepting applications for its Student Employment and Educational Development (SEED) Program. Students must have completed one year of college and demonstrate scholastic achievement in a technical or business curriculum in the pursuit of a B.S., M.S. or Ph.D. Contact: SEED, Hewlett-Packard Company, Mail Stop 20AC, P.O. Box 10301, Palo Alto, Calif. 94303-0890 (415) 857-2092

MANUSCRIPTS REQUESTED: Director Carla Pinza, of the Latino Playwrights Series, is requesting manuscripts — English or Spanish — for stage, film, or television. Scripts will be considered for the Spring Festival showcase reading. Write to: Ms. Carla Pinza, Latino Playwrights Reading Series, 466 Grand St., New York, NY 10002. Deadline: March 1.

DEMOGRAPHIC PROFILE: "The Mexican American Electorate: A Demographic Profile," is a study available from the Southwest Voter Registration Education Project, 201, North St. Mary's, Suite 501, San Antonio, Texas 78205. Cost: \$2.50.

BILINGUAL EDUCATION: A special, six-page report answers basic questions on bilingual education. Cost: \$1. For copies, write to: National Council of La Raza, Office of Research, Advocacy, and Legislation, 20 F. St. NW, Second Floor, Washington, D.C. 20001.

PSYCHOLOGY DIRECTORY: A directory listing more than 170 Hispanic women in psychology who live in the U.S. and Puerto Rico, identifies their degrees, current interests, expertise, and affiliations. No charge. For copies, send a self-addressed envelope to the Women's Programs Office, American Psychological Association, 1200 17th St. NW, Washington, D.C. 20036.

CONNECTICUT STATS: The Census Bureau has just released the latest and most complete data from the 1980 census on Connecticut. Many statistics and charts relate to Hispanics. Copies of "Detailed Population Characteristics: Connecticut," are available for \$11 from the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Request PC80-1-D8 (GPO Stock No. 003-024-05183-4). Additional information about census reports on the state may be obtained from the Connecticut State Data Center (202) 566-8285.

WRITING FELLOWSHIPS: Applications for literature fellowships from the National Endowment for the Arts are being accepted until March 1. The fellowships are for published poets and fiction writers. Contact: Nate Johnson, National Endowment for the Arts/Literature, 1100 Pennsylvania Ave. NW, Washington, D.C. 20506.

LATINO GROUPS GUIDE: A guide, published by Philip Morris U.S.A., lists 113 national, state and regional Hispanic organizations. It includes addresses, telephone numbers, publications, officers, and dates and locations of major conferences. Free. For copies, write to: Stanley S. Scott, Vice President, Public Affairs, Philip Morris U.S.A., 120 Park Ave., New York, NY 10017.

ANAYA SPEECH: Copies of New Mexico Gov. Toney Anaya's speech to the United Auto Workers are available by writing Bob Gold c/o Gov. Toney Anaya, State Capitol, Santa Fe, N.M. 87503.

Calendar

COMING SOON

NEW YORK STATE ASSOCIATION FOR BILINGUAL EDUCATION CONFERENCE
New York State Feb. 10-12
Ceferino Narvaez-Ortiz (516) 294-8700 ext. 7429

HEALTH, LONG-TERM CARE AND THE HISPANIC POPULATIONS
Anaheim, Calif. March 17
Gilbert Vargas (213) 857-6445
Hispanic Link Weekly Report

NATIONAL SCHOOL BOARDS ASSOCIATION CONVENTION
Houston March 31-April 3
Phil Smith (202) 337-7666

CHICANO CORRECTIONAL WORKERS ASSOCIATION
Annual training conference in June
(714) 558-4131

NATIONAL ACTION COUNCIL FOR MINORITIES IN ENGINEERING
Annual Forum
San Francisco June 5
(212) 279-2626

MEXICAN AMERICAN WOMEN'S NATIONAL ASSOCIATION
Annual National Conference
Washington, D.C. July 27-29
(202) 223-3440

CORPORATE CLASSIFIEDS

PERSONNEL MANAGERS: Let Hispanic Link help you in your search for executives and professionals. Mail or phone your corporate classified ads to: Hispanic Link, 1420 'N' St. NW, Washington, D.C. 20005. Phone: (202) 234-0737. Ad copy received by Monday will be carried in Weekly Reports mailed Friday of the same week. Rate: 50 cents a word.

ARCHITECTURAL ASSISTANT sought by LaGuardia Community College. Bachelor's degree in interior architecture or architecture required. Candidates must have knowledge of architectural drawings and specifications, and at least two years experience. Salary approximately \$17,000 plus benefits. Send cover letter and resume by Feb. 10 to: Division of Administration, Campus Environmental Services, LaGuardia Community College, 31-10 Thomson Ave., Long Island City, N.Y. 11101.

DIRECTOR OF LABOR RELATIONS AND PERSONNEL sought by LaGuardia Community College. Responsible for labor relations, personnel office, fringe benefits administration, affirmative action compliance, and relations with a variety of staff unions. B.A. required; Master's or J.D. preferred. Salary commensurate with experience and credentials. Send cover letter and resume by Feb. 10 to: Search Committee for Director of Labor Relations and Personnel, LaGuardia Community College, 31-10 Thomson Ave., Long Island City, N.Y. 11101.

ART DESIGNER for Hostos Community College. Conceptualize design, provide original art, and execute flyers, posters, programs, and other materials for the Hostos Culture and Arts Program. B.A. degree or equivalent experience. Salary \$15,992. Contact: Mrs. Veronica Glover, Director of Personnel, Hostos Community College, 500 Grand Concourse, Bronx, N.Y. 10451.

NATIONAL HISPANIC ORGANIZATION in Washington, D.C., seeking to employ secretary. Salary \$14,000. Requirements: general secretarial duties, bilingual English/Spanish, typing minimum 80 wpm. Send resume c/o Hispanic Link, Classifieds, 1420 N St. NW, Washington, D.C. 20005.

THE MONTGOMERY COUNTY GOVERNMENT in Maryland is recruiting applicants to fill full-time administrative aide positions in various departments. These positions are entry-level clerical positions with ample promotional opportunities. Applicants must have one year of administrative aide, secretarial or clerical experience. High School diploma. Applicants must submit a Montgomery County application form, which is available by telephoning (301) 251-2252.

MENTAL HEALTH ADMINISTRATOR—Hispanic community-based mental health agency seeks individual with strong managerial/administrative, experience. Grants/proposal writing/fund-raising skills needed. Salary commensurate with experience. Send resume, cover letter, and references to Hispanic Link Weekly Report, 1420 N St. NW, Washington, D.C. 20005.

SPANISH-SPEAKING EXECUTIVE DIRECTOR (\$25,745.04-\$36,268.56). Year-to-year contract. Responsible to a 15-person commission. Supervise office impacting on Hispanics statewide. 3 yrs. experience working with Hispanics. Administrative experience. Prefer bachelor's degree. For more information, contact: Maria D. Beltrán, Personnel Division (517) 373-1000.

EXECUTIVE DIRECTOR, statewide Hispanic advocacy, training and technical assistance agency. Prefer M.A., three years non-profit management experience or completion of course work toward M.A. in public administration, social work, education, or related fields; or B.A., three years experience as administrator, supervisor, or five years administrative supervisory experience and completion of B.A. by end of June, 1984. Experience in public and private fund-raising, planning and advocacy. Knowledge of New Jersey Hispanic community. Oral and written proficiency in English and Spanish. Salary mid-\$20,000. Commensurate with experience. Resumes, Puerto Rican Congress, 515 S. Broad St. Trenton, N.J. 08611.

THE AMERICAN ASSOCIATION OF SCHOOL ADMINISTRATORS is seeking applicants for the AASA National Academy for School Executives Assistantships. Open to persons in educational administration, or who qualify for an administrative credential, and who are dedicated to pursuing a career in this field. Assistants will be appointed for one-year term. Salary \$18,000. The Academy will assume actual expenses, not to exceed \$1,500, incurred in moving to Washington, D.C. For application forms write Dr. Jerry Melton, Director AASA, National Academy for School Executives, 1801 North Moore St. Arlington, VA 22209. Deadline: March 16.

CONFERENCE SPOTLIGHT

Health Services International, a member of the U.S. Hispanic Chamber of Commerce, has organized a trade mission to four Caribbean Basin countries Feb. 20 to March 3. The mission, to visit the Dominican Republic, Trinidad and Tobago, Costa Rica and Panama, will focus on establishing better business ties between these countries and the U.S. For information contact Juan Pozo-Olano at (703) 790-1890.

HISTORY BRIEFS

February 1 marks the start of Black History Month nationwide. . . On Feb. 2, 1848, the Treaty of Guadalupe Hidalgo officially ended the war between the United States and Mexico. Mexico ceded most of its territory north of the *Rio Grande* to the U.S. for \$15 million.

Arts & Entertainment

WHAT A FEELING! The only Hispanic nominated for a *Grammy* award outside the Latin music field is mentioned in four categories, including Record of the Year. Irene Cara is nominated in the top category, for her **Casablanca/Polygram** disc *Flashdance... What a Feeling*. She shares that nomination with album producer Giorgio Moroder.

Cara and Moroder are also nominated, with nine other artists, in the Album of the Year category for *Flashdance* (the motion picture's original soundtrack). Cara alone is nominated for Best Pop Vocal Performance (for *Flashdance... What a Feeling*); and with a host of composers and songwriters for the Best Album Of Original Score Written For A Motion Picture Or A Television Special (you guessed it - *Flashdance*).

The 26th annual **National Academy of Recording Arts & Sciences** awards will be televised by **CBS** on Feb. 28 - not Jan. 28 as was reported in this column last week. (Another award show, the *Golden Globes*, aired on that January date - details on that next week.)

EL SOBRE, ONE MORE TIME: Twenty-six foreign countries have submitted films to the **Academy of Motion Picture Arts & Sciences** for nomination as best foreign film of '83 - of those, four are in Spanish. Vying for the foreign Oscar, you know, are the Dominican Republic's *Guaguasi* and Spain's *Carmen*. Also in the running are

Erendira, a Mexican film directed by Ruy Guerra with a screenplay by Gabriel García Márquez (based on a selection from his *Cien años de Soledad*) and a Peruvian entry titled *Maruja in Hell*.

Foreign films submitted for Oscar nomination must not have played in the United States, but must have been released commercially in their country of origin between Nov. 1, 1982 and Oct. 31, 1983. The Academy's foreign language committee will select five nominees from the 26 entries - Oscars will be handed out April 9; nominations are announced Feb. 16.

Foreign films released commercially in this country between Jan. 1, 1983 and Dec. 31, 1983 may also qualify for Oscar nominations in all regular categories except best picture and best feature documentary. Movies competing this year for best foreign picture may not compete in any category in future years.

ONE LINERS: The **Bilingual Foundation of the Arts '84** season begins this week in Los Angeles with the Argentine comedy *Equinoccio* by Mario Diamant... *Contemporary Puerto Rican Drawing*, a 15-artist show now at Washington, D.C.'s *Galeria Inti* will travel later this year to Queens, N.Y., San Francisco, the Dominican Republic and San Juan, Puerto Rico... A week-long roster of cultural activities is being scheduled for the March 14 opening of San Antonio's new Guadalupe theater... **Paramount Home Video** will be releasing "every major program" in its schedule in Spanish-language cassettes... and, *Sophy en Nueva York* is the Puerto Rican singer's new album produced by Willie Colón, released by **Velvet Records**...

-Antonio Mejías-Rentas

Media Report

When the **Miami Herald** sent four bilingual reporters and two photographers to Cuba for its two-part project on the 25th anniversary of the Cuban revolution, Guillermo Martínez, Cuba-born member of the paper's editorial board, wasn't allowed by Cuban officials to go with the group.

"Such is the fate of Cuban-born journalists," he laments in a recent column. The island doesn't want them, he says, because officials there "feel we cannot be objective about Fidel Castro's government, and would be inclined to report the negative..."

"These same reporters are reviled in Miami's militant-exile community for stories allegedly too soft on the Cuban government. They are caught in a Catch-22, distrusted by both sides because they're trying to be objective," Martínez concludes.

☆☆☆

The interlocked organizing committee for the **National Association of Hispanic Jour-**

nalists and planning committee for the April 11-15 **National Hispanic Media Conference** will have its final get-together in Los Angeles Feb. 9-12.

Its session on Saturday afternoon, Feb. 11 (Sheraton Grand Hotel, Los Angeles, 2:30-5 p.m.) is open for all media professionals.

For more, check with Frank Newton, **California Chicano News Media Association** (213) 743-7158.

☆☆☆

The **Sheridan Broadcasting Network**, in conjunction with the **National Christian Network**, is planning a televised debate among Democratic presidential candidates in March. It will focus on issues of particular concern to Hispanics and blacks. Carl Rowan will moderate the debate and **Chicago Tribune** reporter Manuel Galván will be on the panel of questioning journalists. The potential viewing and listening audience is 40 million.

☆☆☆

Covering the beat: New York's **Channel 7 Eyewitness News** breaks *la barrera del idioma* with a Spanish simulcast of its 11 p.m.

show, tying in with Radio **WJIT**... Washington, D.C.'s only bilingual public affairs show, **Revisita**, is pulled off the air for seven weeks by the **ABC-TV** affiliate, **WJLA-TV**... **La Voz de Houston** celebrates its fourth anniversary by adding national and international coverage off **UPI's** satellite West Star Four...

Ten-second and 30-second public service announcements for the California Association of Bilingual Educators, narrated by Carmen Zapata and unveiled at CABC's conference in San Francisco this month, are available for distribution. Pacific Telephone made them possible with a \$5,000 grant...

The Christian Science Monitor offers differing views on bilingual education - by author/poet José Antonio Burciaga of Menlo Park, Calif., and Jesse Soriano, director of the U.S. Department of Education's Office of Bilingual Education, this week. The pieces are illustrated by Virgilio García of San Antonio...

Moving around: Julia Benítez departs as editor of **Amanecer** in Visalia, Calif., to accept an internship with the **Fresno Bee**... Newswriter Carmen Rodríguez moves from **KNBC-TV** Burbank to **KNXT-TV** in Hollywood.

-Charlie Ericksen

HISPANIC LINK WEEKLY REPORT

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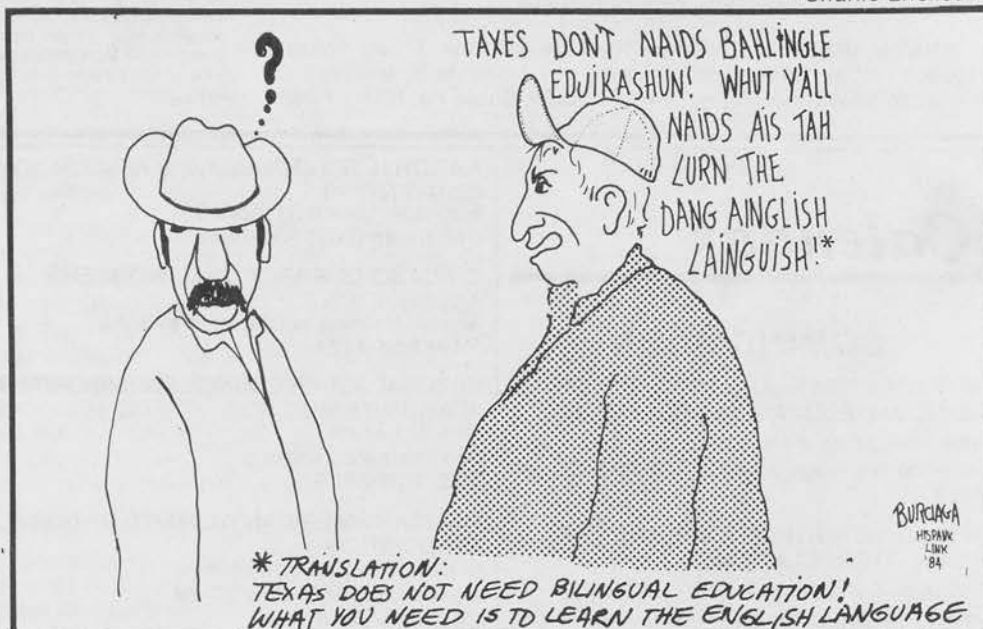
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CONFERENCE COORDINATORS: Include the LATEST edition of *Hispanic Link Weekly Report* in participant's packets at your next conference or convention. For details, contact Héctor Ericksen-Mendoza (202) 234-0737.



Making the News This Week

Kika de la Garza (D-Texas) says **President Reagan** failed to address concerns of farmers in his State of the Union message. "I have to question his priorities," says the House Agriculture Committee chairman. "He favors a manned space station by the end of the decade, while not everyone in this country is getting enough food."... **Carmen Ruiz de Fischier**, a professor of art at the University of Puerto Rico, is named director of the Institute of Puerto Rican Culture in San Juan. She replaces **Leticia del Rosario**. ... **Dr. Herbert H. Ortega** is named chief of the Pan American Health Organization's U.S.-Mexico Border office in El Paso. ... **Raúl Yzaguirre** president of the National Council of La Raza, criticizes the newly constituted Civil Rights Commission: "In the future, all commission policies and positions will be suspect, given the ideological partisanship of this Reagan-controlled 'Anti-Civil Rights Commission.'"

Arlene Gillespie is appointed acting director of the Mayor's Office on Latino Affairs in Washington, D.C., by Mayor **Marion Barry**. The Puerto Rico native replaces **William Vázquez**, who resigned in December to run for City Council. ... **Carmen Carrillo**, executive director of the Mission Mental Health Center in San Francisco, travels with muckraker **Jessica Mitford** and four other prominent women to El Salvador, Honduras and Nicaragua as part of Project National Interest. ... Another Latina from San Francisco, **Gloria Lariva**, announces in Washington, D.C., that she'll seek the vice presidential nomination on a ticket with Workers World Party presidential candidate **Larry Holmes**. ... **Pat López Jr.** begins work as the newest member of the Pima County Board of Supervisors in Arizona. ... New York State Assemblyman **Angelo Del Toro** addresses more than 100 legislators and private sector representatives at a luncheon hosted by the Business Advisory Council of the New York State Black and Puerto Rican Legislative Caucus. ... And rising tennis star **Jimmy Arias** is named to the U.S. Davis Cup Team.

Vol. 2 No.6

HISPANIC LINK WEEKLY REPORT

Feb. 6, 1984

Hispanics Push Own Immigration Package

A bipartisan group of national Hispanic leaders challenged the Simpson-Mazzoli immigration legislation last week with the promise of a "viable reform alternative" of its own.

The group, brought together for a two-day symposium in Maryland Jan. 30-31 by the Spanish International Communications Corporation and the Aspen Institute, emerged Feb. 1 in unanimous agreement on principal elements of reform legislation to be introduced shortly by Rep. Edward Roybal (D-Calif.).

The body was co-chaired by Daniel Villanueva, president of SICC's Los Angeles station, KMEX-TV, and Vilma Martínez, former president of the Mexican American Legal Defense and Education Fund now in private practice in Southern California.

The Roybal bill will differ from Simpson-Mazzoli in that it will not call for a national identification card system, temporary worker program or employer sanctions. It will ask for broader application of labor laws and stronger enforcement of them, detail a more "humane" legalization approach, and take more of an international view to the solution. It will maintain current preference categories, setting no numerical limitations on immediate relatives. Precise wording of some of the bill's provisions is still being worked on.

Speaking in behalf of the proposal at the

Washington, D.C., press briefing were Jake Alarid, national chairman of the American G.I. Forum; Guarioné Díaz, executive director of the Cuban National Planning Council; Manuel Díaz, chairman of the Spanish American League Against Discrimination; Helen Gonzales, head of MALDEF's Washington office; Fernando Oaxaca, with the Mexican American Republican Council; Mario Obledo, president of the League of United Latin American Citizens; Raúl Yzaguirre, president of the National Council of La Raza; Villanueva and Martínez.

Immediately following the briefing, members of the group left to begin what they called an intensive campaign to gain broad support

from Congress, the White House and other interest groups to supplant Simpson-Mazzoli with the bill which Roybal will carry, with strong Congressional Hispanic Caucus backing.

Yzaguirre said they hoped to find at least 60 co-sponsors for it in the House.

Obledo was to meet with House Speaker Thomas (Tip) O'Neill, and Oaxaca and Martínez had an immediate appointment with White House liaison Catalina Villalpando.

Several other leaders, including Caucus Chairman Robert García (D-N.Y.), participated in the symposium but could not attend the press briefing.

continued on page 2

INS BUDGET RISE

The Reagan administration has authorized the Immigration and Naturalization Service to request from Congress a budget increase of \$63.9 million—of which \$41.4 million will go to expand personnel. The total proposed INS budget is \$574.5 million.

INS Commissioner Alan Nelson said Feb. 1 that the tentative increase for fiscal year 1985 would be the largest in INS history and would add:

- 850 positions to the border patrol staff at a cost of \$35.4 million.
- 108 positions to the detention and deportation staff, \$5.2 million.
- 19 positions to the anti-smuggling staff, \$810,000.

In comparison, the budget for fiscal year 1984 was increased by \$45 million to \$510 million, and a total of 22 personnel positions were added.

UNEMPLOYMENT: MIXED SIGNALS IN '83

Hispanic unemployment in 1983 decreased more than black, white and overall joblessness, but some Hispanic leaders and employment analysts question whether the figures accurately portray the employment status of the Hispanic community.

Unemployment among Latinos in 1983 dropped from 15.6% in January to 11.6% in December—a 25% decrease. In the same period, the Bureau of Labor Statistics reports, white unemployment dropped from 9.1% to 7.1% and black rates went from 20.7% to 17.5%, decreases of 22% and 14% respectively. Overall unemployment slipped 21% from 10.4% to 8.2%.

The yearly unemployment averages for 1983 were 13.6% for Hispanics, 8.4% for whites, 19.5% for blacks and 9.6% overall. March was the worst month of the year for Hispanics; 15.7% of the Latino labor force was without full- or part-time work.

(Hispanic youth, teen-agers 16-19, had an average jobless rate of 28.3% in 1983. For black youth, 48.5% were out of work. The overall youth unemployment rate was 22.5% and white youth, at 19.5%, was the only group below 20%.)

While the 25% decrease in Hispanic unemployment may seem impressive on paper, the

Employment and Training Reporter, a weekly considered a leader in the field of employment figures, warns the drop is misleading. "The small size of the data sample limits the significance of the decline," it says.

"The (Hispanic) unemployment rates aren't tracked well," says Arnold Torres, executive director of the League of United Latin American Citizens. He adds that he's "thankful for Hispanics (getting) back to work, but it isn't a political victory (for the Reagan administration)."

Michael Borrero, president of the National Puerto Rican Forum, was pleased to hear about the statistics but advises caution when interpreting them. He says Hispanic employment data are not broken down by national origin so it's hard to see how each segment of the Hispanic community is affected. It's conceivable, he observes, that Chicano unemployment is getting better while Puerto Rican joblessness is getting worse.

Marta Escutia of the National Council of La Raza adds that migrant farm workers are not included in the unemployment statistics. She says the recent bad weather will no doubt affect the employment of these workers in 1984.

— Ancel Martínez

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Black	20.7	19.8	20.1	20.7	20.6	20.6	19.5	20.0	19.0	18.1	17.3	17.8
HISPANIC	15.6	15.5	15.7	14.6	13.8	14.0	12.3	12.9	13.1	12.3	12.3	11.6
Overall	10.4	10.4	10.3	10.2	10.1	10.0	9.5	9.5	9.3	8.8	8.4	8.2
White	9.1	9.2	9.1	8.9	8.9	8.6	8.2	8.2	8.1	7.7	7.3	7.1

Unemployment in percentage from the Bureau of Labor Statistics.

Sin pelos en la lengua

I WANT TO CO-STAR IN PRESIDENT REAGAN'S RE-ELECTION CAMPAIGN BECAUSE _____

Now that **President Reagan** has announced for re-election, he'll be stepping up his TV appearance schedule. And we know what that means, right, *amigos y amigas*?

That means more jobs for Hispanics.

In his pre-announcement days, Reagan got us on prime time about once a week, sharing his doomsday jokes with Super Bowl winner **Tom Flores**, having Chicano veterans of the Big One in Grenada escort the First Lady to his State of the Union speech, hugging our Medal of Honor winners and feeding jelly beans to our entrepreneurs.

As an official candidate, he will probably be calling on us about three times a week. With 39 weeks left till election day, that means a chance at stardom for at least 117 assorted Puerto Ricans, Chicanos, Cubans and members of other Latino voting blocs.

For newcomers, I can offer a few tips about the types he enjoys

sharing billing with: your chances are outstanding if (a) you need a transplant, (b) you stopped a busload of good Christian people from rolling off a cliff, or (c) you built a better missile.

Send me your entry forms and I will forward them to the *Rancho Blanco*.

But please, if you do win, be good sports. Don't be like Sgt. **Stephen Trujillo**, the Grenada vet who was abducted by *Rancho Blanco* agents from his Ranger battalion in Colorado, strapped into a chair next to Nancy and forced to listen to the president's speech. He told capitol reporter **Alan Schlein** afterwards that the episode gave him "a cold chill."

"I am embarrassed by the whole thing," he said.

That young man just doesn't understand the subtleties of our democratic process.

POWER OF PRAYER: The San Diego Union reported the following pre-Super Bowl conversation in Tampa. An elderly woman approached Los Angeles Raiders coach Flores and quarterback **Jim Plunkett**, asking them if they believed in religion.

"I'm a Catholic, I go to church, and I light candles. That's about it," Flores answered. Plunkett added that the team prays before games. "Does it help?" she asked.

"Lady," said Plunkett, "both teams pray."

—Kay Bárbaro

NEW DROWNING

Another undocumented farm worker is believed to have drowned in one of California's swift rivers while being pursued by U.S. Border Patrol agents.

Guatemalan Pedro Jiménez, about 35, disappeared in the cold swift Mokelumne River, 25 miles southeast of Sacramento, during a raid on a Lockeford area vineyard Jan. 23. Patrolmen captured three other undocumented workers, all from Mexico, at the riverside ranch, and deported them the same night.

Six Mexican nationals drowned in California immigration "sweeps" in 1981-82, prompting the California Rural Legal Assistance to call for the Border Patrol to carry life-saving equipment when conducting round-ups along river banks.

Responding to CRLA, the Commission on Human Rights for the Organization of American States has agreed to conduct a preliminary inquiry into 10 such deaths in California in the last 9 years.

DEMOCRAT CAUCUS

The 17-member Hispanic Caucus of the Democratic National Committee will gather in San Francisco March 2-3 to discuss campaign strategies, delegate selection for the upcoming convention and Hispanic concerns for the party's platform, reports Bettie Baca, director of Hispanic Affairs at the committee.

In related news, Frank Mondragón, brother of former New Mexico Lt. Gov. Roberto Mondragón, was recently elected chairperson of the state's Democratic Committee, making him the only Hispanic heading a state's Democratic party. Bea Castellano is vice chairperson.

JOBS PROGRAM

Representatives of the National Puerto Rican Forum and Secretary of Labor Raymond J. Donovan formally signed a \$975,000 contract in New York Jan. 26 to launch a series of Forum programs to help Hispanic workers train for and find jobs.

The contract, which was awarded in December, "insures the continuation of the Puerto Rican Forum's important work on behalf of the Hispanic community," Donovan said.

SENATE CAMPAIGN

Alamosa attorney Carlos Lucero formally launched his campaign for the U.S. Senate at rallies in six Colorado cities Jan. 31. A native of Antonito, a town near the New Mexico border, Lucero, a Democrat, has been president of the state bar association, staff assistant for former Sen. John Carroll, a co-founder of Colorado Rural Legal Services and a member of Gov. Richard D. Lamm's transition team in 1974. Republican William Armstrong is the incumbent.

CLEVELAND PACT

Cleveland Mayor George Voinovich signed Jan. 24 a four-party agreement committing the city to help local Hispanic contractors and businesses to compete more effectively for government and private contracts.

The project is part of a public-private venture project sponsored by the National Puerto Rican Coalition Inc. and the U.S. Department of Housing and Urban Development. The city will make available block grant funds and NPRC will provide technical assistance. The other two parties are the Standard Oil Company, which will primarily lend technical assistance, and the Spanish American Committee, which will coordinate local project activities.

REAGAN ADDRESS

Sgt. Stephen Trujillo, the 23-year-old Army medic singled out during President Reagan's State of the Union Message for rescuing fellow soldiers in the Granada invasion, says he was surprised and no idea why the president had summoned him to attend the speech. "I got a chill and am embarrassed by the whole thing," he said.

The Northglenn, Colo., native received a standing ovation from both houses of Congress. The president also offered Coral Gables, Fla., businessman Carlos Pérez as an example of industriousness and ingenuity in his address Jan. 25.

"I found it interesting that the president referred to Hispanics several times," commented Solomón Ortiz (D-Texas). "He's obviously after the Hispanic vote, but that's OK with me if it means the administration will help work on some of the problems of the Hispanic community."

IMMIGRATION BILL

continued from page 1

Tirso del Junco, chair of the Republican National Hispanic Assembly, had planned to attend, but was forced to cancel at the last minute. Villanueva told Hispanic Link that he intended to provide del Junco with the group's final proposal within a few days and that he hoped del Junco, a Reagan intimate, would join in support.

Every member of the briefing group indicated that the country could expect some sort of immigration legislation this session.

"We want the rest of the nation to know that Hispanics want immigration reform, too," summed up Oaxaca.

Villanueva concluded that the group could get together again this year to assess one or more other issues of importance to U.S. Hispanics.

DETROIT ORDINANCE

The Detroit City Council has agreed to amend a set-aside ordinance that excluded Hispanics, Asians and Native Americans. The ordinance currently specifies that blacks were the only eligible minorities to apply for a program which sets aside 40% of all city contracts for small businesses, women and minorities.

The amendment was introduced Jan. 18 after much protest from minority communities, particularly Hispanics, said George Lyons, special assistant to Council President Erma Henderson.

SEARCHES STOPPED

A federal judge in Seattle has signed a consent decree forbidding Washington State Police from stopping Hispanic motorists to check if they are citizens. The decision by U.S. District Judge John C. Coughenour ends a class action suit filed in April 1982 by Manuela Vivanco-Zepeda.

Ricardo Sánchez, publisher of La Voz magazine and a member of the state's Concilio for the Spanish Speaking, said the decree may have little effect because it still permits stops by police when they have "reasonable suspicion" that someone is an illegal alien. Police will continue to stop Hispanics "when they think they can get away with it," Sánchez told Hispanic Link.

THE GOOD NEWS

FREE SUBSCRIPTION: LULAC's Latino magazine is offering a free one-year subscription to anyone who sends in the names and addresses of 20 potential subscribers. They'll get a free trial copy. Send 20 names to: Latino Magazine, 125 South Kalmath, Denver, Colo. 80223.

HIGHER EDUCATION NEWS: LA RED/THE NET, published monthly by the National Chicano Council on Higher Education, features reviews, job listings, program announcements, graduate programs, and problem and idea exchanges. Cost: \$15 a year. Contact: Chicano Council on Higher Education, 600 W. 28th St., Suite 201, Austin, Texas 78705 (512) 479-8497.

OFFICIALS DIRECTORY: The Congressional Hispanic Caucus, Inc. has published its second edition of the National Directory of Hispanic Elected Officials. It lists addresses and telephone numbers for district, state and national offices of state and federal office holders. Hispanic mayors of cities with population over 30,000 are also listed. For a copy, write to: Congressional Hispanic Caucus Inc., 504 C St. NE., Washington, D.C. 20002. Cost: \$2.

PLAYWRIGHTS GRANTS: The Aleen and Jacques Leslie Playwrights Fund is offering two \$5,000 grants to playwrights unable to continue a work in progress because of financial need. Works previously published or produced are not eligible. Write to: Aleen and Jacques Leslie Playwrights Fund, 1700 Lexington Road, Beverly Hills, Calif. 90210 (213) 724-7068.

EDITING PROGRAM: The Institute for Journalism Education is seeking experienced journalists to apply to the Editing Program for Minority Journalists at the University of Arizona, Tucson. For more information, write to: The Editing Program for Minority Journalists, Journalism Department/Franklin Building, University of Arizona, Tucson, Ariz. 85721 (602) 621-5777.

DOCTORATE ORIENTATION: Carnegie-Mellon University is seeking women and minorities interested in a doctorate in the sciences to apply to its Summer Graduate School Orientation program June 10 to Aug. 3. A \$1,000 stipend will be awarded upon completion of the program. For applications and information, contact: Roland M. Smith, Associate Provost for Academic Affairs, Carnegie-Mellon University, 5000 Forbes Ave., Pittsburgh, Pa. 15213 (412) 578-3627. Deadline: March 16.

VOCATIONAL EDUCATION: A 44-page report examines the history of vocational education and Hispanic involvement in the program. Costs: \$2.50. For copies, write to: National Council of La Raza, Office of Research, Advocacy, and Legislation, 20 F St. NW, Second Floor, Washington, D.C. 20001.

CONGRESSIONAL FELLOWSHIP: The Congressional Hispanic Caucus Inc. is offering four three-month graduate fellowships for fall, 1984 to graduate students enrolled in public policy or policy-related fields. The fellows will be awarded a \$1,000 stipend and paid for transportation costs to and from Washington, D.C. For more information, contact: Lillian Fernández, Director, Congressional Hispanic Caucus Inc., 504 C St. NW, Suite 1, Washington, D.C. 20002 (202) 543-1771.

Calendar

THIS WEEK

OFFICERS BANQUET

Las Vegas Feb. 10
Annual banquet for officers of the Latin Chamber of Commerce of Nevada. Congressman Harry Reid is guest speaker.
(702) 385-7367

JOURNALISM OPPORTUNITIES CONFERENCE FOR MINORITIES

Los Angeles Feb. 10-12
Fifth annual conference to bring young minority journalists with personnel recruiters from news organizations. Sponsored by California Chicano News Media Association.
Magdalena Beltrán (213) 743-7158

Hispanic Link Weekly Report

CORPORATE CLASSIFIEDS

PERSONNEL MANAGERS: Let Hispanic Link help you in your search for executives and professionals. Mail or phone your corporate classified ads to: Hispanic Link, 1420 'N' St. NW, Washington, D.C. 20005. Phone: (202) 234-0737. Ad copy received by Monday will be carried in Weekly Reports mailed Friday of the same week. Rate: 50 cents a word.

UNIVERSITY OF AUSTIN seeks Mexican American Studies bibliographer for the Benson Latin American Collection. Emphasis on identification and acquisition of printed non-trade publications and media materials. MLS and fluency in Spanish and academic knowledge of Mexican American and/or Latin American Studies essential. Contact Linda Vice, General Libraries, PCL 3.200, University of Texas at Austin, Austin, Texas 78712.

A DIRECTOR of Labor Relations and Personnel sought by LaGuardia Community College. Responsible for the college's labor relations and personnel functions. Degree required; Master's or J.D. preferred. Rank and salary commensurate with experience and credentials. Send cover letter and resume by Feb. 17 to: Search Committee for Director of Labor Relations and Personnel, LaGuardia Community College, 31-10 Thomson Ave. Long Island City, N.Y. 11101.

CORPORATION FOR Public Broadcasting has a continuing need for: Radio Program Managers, Classical Music Announcers, Broadcast Engineers and Technicians nationwide. Send resume to: Ms. Yoko N. Arthur, Corporation for Public Broadcasting, Human Resources Development, 1111 16th St. NW, Washington, D.C. 20036.

MANAGING EDITOR sought by Hispanic Business monthly magazine. Experience in writing, organizing and scheduling editorial copy, preferably in the area of Hispanic business affairs. Contact: Magdalena Beltrán Professional Coordinator, CCNMA, School of Journalism, University of Southern California, Los Angeles, Calif. 90089-1695 (213) 743-7158.

THE NATIONAL Association of Independent Schools, NAIS, seeks candidates for two senior executive staff positions, appointments effective Aug. 1, 1984. **BUSINESS MANAGER**, combines internal NAIS financial/business affairs with financial services to members schools. **DIRECTOR** of academic services to member schools. For details and position description write: NAIS-H, 18 Tremont St., Boston, Mass. 02810.

THE AMERICAN Association of School Administrators is seeking applicants for the AASA National Academy for School Executives Assistantships. Open to persons in educational administration, or who qualify for an administrative credential, and who are dedicated to pursuing a career in this field. Assistants will be appointed for one-year term. Salary \$18,000. The Academy will assume actual expenses, not to exceed \$1,500 incurred in moving to Washington, D.C. For application forms write Dr. Jerry Melton, Director AASA, National Academy for School Executives, 1801 North Moore St. Arlington, Va. 22209. Deadline: March 16.

THE UNIVERSITY of Washington seeks qualified candidates to fill vacancies in: Accounting, Central Processing Technicians, Data Processing Analysts/Programmers, Dental Assistants, Engineers, Nurses, Research Technologist, Secretaries, Skilled Trades Workers, and Word Processors. For information write: Staff Employment Office, 1320 NE Campus Parkway, Seattle, Wash. 98195.

NEWS & DOCUMENTARY producer/reporter wanted for KMST-TV, Monterey, Calif. Strong writing and videotape editing skills required; minimum 3 years experience in TV newscasts and documentaries with commercial emphasis. Prefer persons with working knowledge of Central California Coast region. Contact: Magdalena Beltrán Professional Coordinator, CCNMA, School of Journalism, University of Southern California, Los Angeles, Calif. 90089-1695 (213) 743-7158.

THE MONTGOMERY COUNTY GOVERNMENT in Maryland is recruiting applicants to fill full-time administrative aide positions in various departments. These positions are entry-level clerical positions with ample promotional opportunities. Applicants must have one year of administrative aide, secretarial or clerical experience. High School diploma. Applicants must submit a Montgomery County application form, which is available by telephoning (301) 251-2252.

COMING SOON

NEW YORK STATE BLACK AND PUERTO RICAN LEGISLATIVE CAUCUS

Albany Feb. 19-20
Annual legislative weekend
Frank Meléndez (518) 455-4782

LATINO AGENDA COALITION '84

Los Angeles Feb. 25-26
(213) 261-4125

WORKING PARENTS AND ACHIEVING CHILDREN: THE ROAD TO EXCELLENCE

Washington, D.C. April 26-27
Home and School Institute is sponsor
(202) 466-3633

Arts & Entertainment

NONE OF THE HISPANICS nominated for *Golden Globes*, which were handed out by the **Hollywood Foreign Press Association** Jan. 28, received an award – not even Carlos Saura, whose Spanish film *Carmen* was a strong contender for the Best Foreign Film title. That award went to the Swedish *Fanny and Alexander*, directed by Ingmar Bergman.

In the acting categories Linda Ronstadt, Barbara Carrera, Steven Bauer and Martin Sheen lost out to Julie Walters, Cher, Jack Nicholson and Richard Chamberlain who picked up awards, respectively, as best actress in a musical or comedy, best supporting actress, best supporting actor and best actor in a miniseries or telefilm.

Best movie was *Terms of Endearment*, which had been nominated opposite *Silkwood*, the first major project of co-executive producers Larry Cano and Buzz Hirsch.

THREE HISPANIC INDEPENDENT TV stations have united – for the first time in the United States – in an advertising and programming sharing agreement. Under the **NETSPAN** banner New York's **WNJU**, Chicago's **WBBS** and Los Angeles' **KSCI** will represent each other in their own area of operations in the sale of national advertising,

will share news gathering facilities, and will be able to buy joint programming in "network" fashion.

THE MOST COMPREHENSIVE COLLECTION of California Chicano murals is being put together, with a \$50,000 private foundation grant, by the **Social and Public Arts Resource Center**. Max Benavidez is the project director of the *California Chicano Mural Documentation Project*, which intends to document and preserve, in photographic form, the thousands of Chicano murals painted in the state since 1970.

ONE LINERS: *An Evening of Zarzuelas*, part of Washington, D.C.'s Kennedy Center embassy series, played to a sold-out crowd Jan. 26. . . *International Music Stars*, a series of on-Broadway concerts featuring 14 of the world's top performers, begins in Nueva York Feb. 15. . . The 25-year-old *Viña del Mar* song festival, which this year attracted a record 561 entries, begins in Chile Feb. 9. . . Rodrigo Duarte-Clark, a Santa Barbara playwright and actor, has been named the first executive director of **Teatro Nacional de Aztlán**, a national organization that groups Chicano theaters. . . Frank Moreno has been named president and chief executive of **Almi Pictures Inc.** . . and Donna Wilkes, the young film actress who plays a bright high school student by day, Hollywood Boulevard hooker by night in the recently released *Angel*, has a Spanish middle name – Donna *Consuelo* Wilkes' mother is a native of El Salvador.

—Antonio Mejías-Rentas

Media Report

TIME-TABLED: In its Oct. 31 article on New Mexico Gov. Toney Anaya, *Time* magazine inaccurately called the turnout of eligible Hispanic voters a dismal 30%.

On Nov. 8, Harry Pachón, executive director of the National Association of Latino Elected and Appointed Officials, fired off a letter to *Time*, pointing out that the figure should be 44.1% and asking for a correction "to help dispel the myth that Hispanics don't vote."

On Jan. 17, he received a response from an assistant to Managing Editor Ray Cave, acknowledging the error. "We will adjust our editorial files to reflect this correction," Cave aide Jacqueline Coleman wrote back.

On Jan. 30, *Weekly Report* editor Steve Padilla called Coleman to find out if and when a correction might be run in the magazine.

None will, he was told. "The decision has been made not to print a correction," Coleman told him. "Time's policy is not necessarily to correct every mistake. . ."

Doesn't that leave *Time*'s readers with a false view of Hispanics, Padilla suggested.

Coleman assured him that with *Time*'s files corrected, the error wouldn't occur again. But, she added:

"We just don't have room to print all of the corrections."

GOVERNMENT'S BEST: New Mexico Gov. Toney Anaya leads off *Mother Jones*' February/March listing of "The 10 Best State and Local Officials."

Calling him a crusading populist, the magazine credits Anaya with appointing the most progressive cabinet in the nation, jamming an impressive economic development program through the state legislature, emerging as a national leader of Hispanic Force '84, and "putting on a show reminiscent of Franklin Delano Roosevelt's first 100 days."

The same *MJ* issue offers a lengthy feature on the film *El Norte* and a profile on Austin, Texas, barrio leader Paul Hernández, who helped form the Brown Berets there in the early '70s.

STATE OF UNION COVERAGE: Hispanic media was busy covering President Reagan's State of the Union message last week. *SIN* did it live, with translator, of course. It also did an advance piece with Rep. Bill Richardson

(D-N.M.), who led the standing ovation for Sgt. Stephen Trujillo, and a follow-up summary including Capitol Hill interviews with Reps. Esteban Torres (D-Calif.) and Solomón Ortíz (D-Texas).

National Public Radio did two half-hour programs – one English, one Spanish – using the same reactors: Georgetown University political science professor Luis Aguilar and League of United Latin American Citizens executive director Arnold Torres. Questioning them were Hispanic Link's Steve Padilla and Antonio Mejías-Rentas. Producer/director: José McMurray.

MOVING AROUND: David Migoya is named acting news editor of *La Voz Hispana de Colorado* following departure of Chip Martínez. . . Leonel Sánchez, reporter with the San Francisco bay area's *El Tecolote*, is selected for a six-month internship with the **Center for Investigative Reporting**. . . Harry Martínez, sports editor of the *New Orleans States* and *States-Item* for 46 years, dies at age 88. . . Photographer Julian González moves from *Lawrence Journal-World* in Kansas to the *Lafayette Journal and Courier* in Indiana. . . Valerie Zavala of Baltimore joins *KSBY-TV* in San Luis Obispo, Calif. * —Charlie Ericksen

HISPANIC LINK WEEKLY REPORT

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CONFERENCE COORDINATORS: Include the LATEST edition of *Hispanic Link Weekly Report* in participant's packets at your next conference or convention. For details, contact Héctor Ericksen-Mendoza (202) 234-0737.

The Feet People Keep Trucking



NEWS ITEM: IN FISCAL YEAR 1983, I.N.S. APPREHENDED 1.1 MILLION ILLEGAL ALIENS ALONG THE MEXICAN BORDER.

Burcia 1/84

Making the News This Week

Magdaleno Rose-Avila leaves the Democratic National Committee, where he was special assistant to DNC chairperson **Charles T. Manatt**, to become the campaign manager for Colorado Lt. Gov. **Nancy Dick**, who is running for U.S. Senate. Dick will be seeking the Democratic nomination against Alamosa attorney **Carlos Lucero**, who recently launched his own bid for the seat held by Republican **William Armstrong**. . . **Luis Cabán**, presently with the National Puerto Rican Coalition, is named executive director of the National Puerto Rican/Hispanic Voter Participation Project. The project, which will be headquartered in northern New Jersey, will try to stir up the Puerto Rican vote in New York, New Jersey, Connecticut, Pennsylvania, Massachusetts and Illinois. . . Californian **Jackelyn Viera** becomes editor of *Focus*, a Republican National Committee publication geared towards Hispanic media. . . **Awilda Castro** is elected president of the New York-based National Association of

Puerto Rican Social Workers. . . The Consumer Federation of America includes two Latino congressmen in its list of 38 congressional "heroes" who voted on a dozen issues the group deemed important to consumers in 1983. The two are Reps. **Solomón Ortiz** (D-Texas) and **Esteban Torres** (D-Calif.). . . **Reynaldo Colón**, 22, **Encarnación Roldán Jr.**, 22, and **José Berrios**, 23, of Chicago receive Congressional Award Gold Medals, newly created honors to young adults who volunteer services to better their communities. . . The Latin Business Association in Los Angeles honors eight Hispanic businesspersons licensed to provide goods or services at the Olympics. Nearly 1,200 attended the dinner recognizing **Armando Ogaz**, **Frank Moreno**, **Robert Varela**, **Rudy Cervantes**, **Rudy Escalera**, **Andy Camacho**, **Floyd Aragón** and **Christine Loya Hicks**, who was also honored as one of the year's outstanding business owners. **Oscar Bustamante** shared that award with Hicks. . . **Carmelo Rodríguez**, executive director of *Aspira* in Chicago, joins the city's Library Board.

Vol. 2 No. 8

HISPANIC LINK WEEKLY REPORT

Feb. 20, 1984

Heritage Group Refutes Immigration Myths

Hispanics have long argued that some of the economic problems attributed to illegal immigration are fiction not fact. Now the position gets questionable reinforcement in a study from a surprising and most unlikely source—the conservative Heritage Foundation.

The study by Julian Simon, University of Maryland professor and senior fellow at the foundation, claims that most of the economic problems attributed to immigration are myths and that it often is beneficial to the U.S. economy.

Immigrants, he says, are more likely to start new businesses than American citizens, thus expanding job opportunities in their adopted country. They also tend to earn higher than average incomes, paying more in federal taxes, per family, than the native-born.

Weaving back and forth between legal and illegal immigrants in his work, Simon says in "Nine Myths About Immigration":

- Immigrants cause little drain on social services because they tend to be in their early 20s and 30s, a group that makes little demand on health or other social services.
- Immigrant families pay more federal taxes than do native American families. This is because the average immigrant family's income is above the national average within three to five years of entry to the U.S.
- Immigrants don't take jobs from American citizens. A study by the California State Human Resources Agency found that immigrants frequently take jobs American citizens are unwilling to take in industries such as restaurant and hotel services.
- The U.S. is not being flooded by illegal aliens from Mexico. The INS, he says, has been unable to come up with convincing statistics to prove such a claim. "The Mexican component. . . is almost certainly less than 3 million. . ." A large proportion of Mexicans illegally in the U.S. are here for a matter of months and then return voluntarily, after they have saved up a sum of money.
- Illegal aliens receive little in welfare service since they fear arrest. But 77% of all illegal aliens pay Social Security taxes though virtually none receive such benefits, making them an important source of income for the sagging retirement system.

"Just about all the individual economic objections to immigrants are without factual foundation," Simon continues. Chief among these, he adds, is improved productivity resulting from increased production volume that flows from immigrant purchasing power.

Roger Connor, executive director of the Federation for American Immigration Reform, supportive of the Simpson-Mazzoli bill stalled in Congress, says there are those who subscribe to the theory that "more labor means cheaper labor and that's good for the economy."

Extremely critical of the Simon study, he says: "It is totally unresponsive to the information which he (Simon) knows is available in the field. He has been frequently refuted on many of these points." Calling it an "intellectual shell game," Connor says Simon's work is "scandalous for a self-respecting academic."

At the League of United Latin American Citizens, which is distributing the Simon report,

Arnold Torres, executive director, says he realizes there are some questions about the accuracy of Simon's work. But the report, he says, raises some good issues. "It'll be a cold day in hell before all the myths are dismissed," he adds.

Acknowledgement from the Heritage Foundation that undocumented workers give more than they take from this country was something he had not expected, but he notes that the foundation is "more concerned with the private sector."

Helen Gonzales, associate counsel at the Washington, D.C. office of the Mexican American Legal Defense & Education Fund, adds that even a conservative organization like the Heritage Foundation has found what other studies have said—that undocumented workers "do not drain the economy but rather provide a net benefit to society. That supports the position we've always held," she says of MALDEF.

—Elvira Valenzuela Crocker

GRANT WINNER

Ernest Cortés, a community organizer from Houston, has received a \$204,000 fellowship from the MacArthur Foundation, it was announced Feb. 15. The 40-year-old staff member with the Industrial Areas Foundation was one of 22 recipients of the five-year, no-strings-attached MacArthur Fellowships.

The grants, which hope to spur creativity, may be used however the recipients wish.

Cortés is the second Hispanic to receive a fellowship since the program started in 1980. Last year \$168,000 was awarded to Ramón Gutiérrez, 32, a professor at the University of California at San Diego specializing in the history of Spanish colonial New Mexico.

CONGRESS RACE

Gil Olivarría, a lieutenant with the Riverside Police Department in California, has announced his candidacy for the 36th Congressional District. A Republican, Olivarría is a 15-year police force veteran who has specialized in community relations.

The incumbent is 14-year Democratic veteran George E. Brown Jr. The 36th District is 23% Hispanic.

CIVIL RIGHTS CASES

The chief finding of an audit ordered by the House Judiciary Committee's Subcommittee on Civil and Constitutional Rights reveals that the federal Office of Revenue Sharing (ORS) terminates many civil rights cases where racial discrimination might exist and that staff discord makes cooperation virtually nonexistent within the agency.

ORS distributes \$4.5 billion annually to about 39,000 local governments.

Congressional committee chair Don Edwards (D-Calif.) said the six-month audit focused on more than 65 cases in which ORS civil rights investigators found discrimination but ORS attorneys recommended the cases be closed. Conflicts were resolved by the director who, in all but two cases, rubber-stamped attorneys' recommendations.

Said Edwards: "This report substantiates the claims of civil rights advocates that individuals and frequently entire communities are being denied the protections very clearly provided by the Revenue Sharing Act. It is the responsibility of the director of ORS to order immediately the improvements that will allow ORS to meet its statutory mandate."

Sin pelos en la lengua

QUE LINDA: A relative unknown only months ago, Linda Chávez, the staff director of the Civil Rights Commission, seems to be the name on everyone's lips these days. The requests for speaking engagements or interviews just keep coming in.

The Washington Post recently ran a huge profile of Chávez — complete with a flattering family portrait — that said she was the best thing since packaged *tortillas*. The Post hasn't said such nice things about a Hispanic since **Richard Rodríguez' *Hunger for Memory*** came out in paperback. (The Post, like many establishment media members, loved Ricardo. He was the best thing since sliced bread — white bread.)

All is not well, however, for Chávez with her own *gente*. Word is that a group of Washington, D.C. Hispanos may even hold a press conference to explain that not all Hispanics are like Chávez — or, for that matter, that not all Hispanics like Chávez.

Consider **Richard Alatorre**, a California assemblyman. Several months ago Alatorre wrote a short article on **César Chávez** for *Perspectives*, the commission's quarterly magazine. The story — which the commission requested and paid for — was set to accompany a larger article on leaders and leadership. But that was before Chávez named herself editor of the magazine.

On Feb. 6 a Chávez assistant wrote to Alatorre saying the article

did not fit in with the magazine's new "change in policy" and that it would not run. "I do not believe your article fits into our current plans for the magazine," the aide wrote.

Alatorre, apparently not used to the whims of editors, took it hard: "Linda Chávez' censoring of the César Chávez story reflects a perverted attitude towards the cause of Hispanic civil rights," he told us.

SHOT IN THE HEAD WITH OUR OWN PISTOLA: If you've ever wondered how come Los Angeles Hispanics (who make up 28% of the population) cannot elect a single Latino to their 15-member city council, mull this:

Last year candidate **Steve Rodríguez** was only four votes shy of pushing 14th District incumbent Art Snyder into a runoff. Shortly thereafter, Rodríguez began organizing a recall drive against the controversial councilman from the heavily Latino district. Then, on Dec. 23, Snyder and his council cronies passed a new ordinance — 14 to zip — calling for all recall materials (including the notice of intention to remove Snyder) to be printed in Spanish as well as English.

Rodríguez, whose initial petitions were in English only, complied with the ordinance after it was passed and went on to collect 12,000 signatures (7,600 valid signatures are needed). But on Feb. 8 the city clerk refused to accept the petitions, saying recall organizers — who had hoped for a June election — failed to comply with the city law. As the calendar pages turn, they're still in court.

—Kay Barbaro

ENGLISH ONLY DRIVE

The California Committee for Ballots in English, on the heels of the Proposition O victory in San Francisco, has launched a drive for a statewide referendum that would require the governor to urge the president and Congress to amend federal laws so that all election materials are printed in English only.

According to Gerda Bikales, executive director of U.S. English, the leaders of CCBE are former Sen. S.I. Hayakawa and Stanley Diamond, both leading members of the Washington, D.C.-based U.S. English. The California initiative needs 393,835 valid voter signatures by May 29 to qualify for the Nov. 6 election.

If passed, the initiative would also require California law to state the virtues of English in integrating society. It would not, however, eliminate bilingual ballots. A 1975 amendment to the Voting Rights Act requires that ballots in foreign languages be available where needed.

U.S. English seeks a constitutional amendment making English the official language of the United States.

TELEPHONE SERVICE

A coalition of eight Hispanic organizations has filed a brief before the California Public Utilities Commission demanding that Pacific Telephone and Telegraph be required to provide bilingual telephone services throughout the state. The brief, filed Feb. 8, contends that PT & T would generate more revenue with such services and "for the first time in its history treat all of its customers equally."

The brief quotes a 1983 Mervin Field study showing that 800,000 California Hispanics are paying an average of \$33 per month for phones despite being unable to secure any assistance for erroneous billing, repairs, information or operator services.

Public Law Advocates filed the brief on behalf of the United Farm Workers, American G.I. Forum, International Mexican American Association of Government Employees, La Raza Lawyers of California, League of United Latin American Citizens, Sacramento Concilio, Mexican American Political Association and Los Padrinos (Sacramento chapter).

NICARAGUAN GROUP

Two exiled Nicaraguan brothers, Julio and Javier Gutiérrez, have founded a Miami-based organization that promotes the community's well-being and documents the contributions of Nicaraguans in Dade County. They hope this will convince U.S. officials to give Nicaraguan exiles permanent immigrant status in the United States.

The Nicaraguan Association for Aid and Development (ANADES), three months old, took an informal survey of 1,000 of its registered 1,300 exiles. The survey showed that most Nicaraguans feel their contributions to the community are ignored. ANADES also reports that 77% of the refugees are blue-collar workers.

LATIN STUDENTS

The University of Miami has proposed creating and coordinating a national educational program that would bring 10,000 Latin American students to U.S. universities and colleges, thus fulfilling a recommendation by the Bipartisan Commission on Central America.

The commission suggested scholarships as a way to counter Cuban and Soviet educational programs in the region. Ambler Moss, former U.S. ambassador to Panamá and an adjunct professor at the university, presented the proposal to Sen. Charles Percy (R-Ill.), chairman of the Senate Foreign Relations Committee.

The two-phase program would pilot 500 students at a cost of \$5.8 million and then increase to 10,000 students at a cost of \$110.3 million per year. Seventy-five percent of the funds are expected to come from the government and 25% from the private sector.

PUERTO RICO STATS

The population of Puerto Rico made a slight jump in growth between 1980 and 1982, the Commerce Department's Census Bureau reports. Puerto Rico's population went from 3,196,520 to 3,261,000, up 2% from 1980. In the same two-year period, the total U.S. population increased 2.2%.

SAN DIEGO RAIDS

Herman Baca, chairperson of the Committee on Chicano Rights in San Diego, has accused the county's Sheriff's Department of initiating a recent series of raids for undocumented aliens and asked the Board of Supervisors to investigate the department's role in the sweeps. A department spokesperson has replied that deputies participated in the raids at the request of the Immigration and Naturalization Service.

KANSAS COMMITTEE

A Special Committee on Efficiency in State Government in Kansas has recommended that the Kansas Advisory Committee on Mexican American Affairs be abolished. The committee, which serves the state's 63,000 Hispanics, was one of 27 advisory boards targeted for removal.

State Sen. Ben Vidricksen, special committee chairperson, said the proposed cuts would force each advisory board to justify its existence. "The legislature is not going to abolish anything that is really doing its job. We're going to make them more responsive," he said.

James Apodaca, the committee's executive director, has called on Hispanics throughout the state to begin a lobbying effort to save the committee.

LATINOS IN SPACE

NASA has invited Mexico to send along a Mexican national as a payload specialist on Space Shuttle flights placing the Mexican "Morelos" series satellites in orbit. The first is scheduled for June 26, 1985. In keeping with NASA policy, client countries have the option of sending a payload specialist to accompany their hardware. The American GI Forum of the United States had lobbied the White House and NASA to extend an invitation to Mexico.

However, the possible Mexican payload specialist or Franklin Chang-Díaz, NASA's only Hispanic astronaut, will not be the first Latino in space. Cuban Arnoldo Tomayo Méndez took part in the Soviet Soyuz 38 mission in September 1980.

THE GOOD NEWS

POLITICAL VIEWS: "The Mexican American Electorate: Political Opinions and Behavior Across Cultures" is a report available for \$2.50 from the Southwest Voter Registration Education Project, 201 North St. Mary's, Suite 501, San Antonio, Texas 78205. The report is edited by SWVREP researchers Robert Brischetto and Rodolfo O. de la Garza.

'EL GRINGO LOCO': Limited copies of a 14" x 23" bullfight poster of "Torero Enrique Kissinger" — signed and numbered by artist José Antonio Burciaga — are available for \$5, including postage and handling. Poster was inspired by Burciaga's editorial cartoon published in HLWR's Vol. 1 No. 1, Sept. 1, 1983, issue on Kissinger's role as head of President Reagan's commission on Central America. Contact Hispanic Link, 1420 N St. NW, Washington, D.C. 20005 (202) 234-0737.

READING ASSOCIATION: The International Preschool Reading Association, a group formed at last year's National Association for Bilingual Education Conference, has a newsletter on research concerning reading for the very young. Cost: \$10 for individuals, \$25 organizations. Contact: International Preschool Reading Association, c/o Spanish Education Development Center, 1840 Kalorama Road NW, Washington, D.C. 20009 (202) 462-8848.

REFERENCE: "Hispanic Statistics Summary: A Compendium of Data on Hispanic Americans" is a 12-page report from the National Council of La Raza, Office of Research, Advocacy and Legislation, 20 F St. NW, Second Floor, Washington, D.C. 20001. Cost: \$3.

STUDENT EMPLOYMENT: Hewlett-Packard is accepting applications for its Student Employment and Educational Development (SEED) Program. Students must have completed one year of college and demonstrate scholastic achievement in a technical or business curriculum in the pursuit of a B.S., M.S. or Ph.D. Contact: SEED, Hewlett-Packard Company, Mail Stop 20AC, P.O. Box 10301, Palo Alto, Calif. 94303-0890. (415) 857-2092.

CONNECTICUT STATS: The Census Bureau has just released the latest and most complete data from the 1980 census on Connecticut. Many statistics and charts relate to Hispanics. Copies of "Detailed Population Characteristics: Connecticut," are available for \$11 from the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Request PC80-1-D8 (GPO Stock No. 003-024-05183-4). Additional information about census reports on the state may be obtained from the Connecticut State Data Center (203) 566-8285.

WRITING FELLOWSHIPS: Applications for literature fellowships from the National Endowment for the Arts are being accepted until March 1. The fellowships are for published poets and fiction writers. Contact: Nate Johnson, National Endowment for the Arts/Literature, 1100 Pennsylvania Ave. NW, Washington, D.C. 20506.

Calendar

THIS WEEK

LATINO AGENDA COALITION '84

Monterey Park, Calif. Feb. 25-26

A statewide conference to develop a Chicano/Latino political agenda that hopes to express concerns and demands on major issues affecting the Hispanic community. East Los Angeles College is the conference site. (213) 261-4125 or (213) 256-1773

NEWSDAY MINORITY JOB OPPORTUNITY CONFERENCE

Greenville, N.Y. Feb. 25-26

Young journalists will have a chance to interview for job and internship positions with major eastern newspapers at this journalism conference. (516) 454-2172

Hispanic Link Weekly Report.

COMING SOON

CHICANO FEDERATION OF SAN DIEGO COUNTY

San Diego March 2

Fourteenth annual awards banquet. Former EEOC Commissioner Armando Rodríguez is guest of honor. (619) 236-1228

FORUM ON HISPANICS IN HIGHER EDUCATION

Chicago March 14

A pre-conference event to the American Association for Higher Education conference. The AAHE Hispanic Caucus is sponsor. Raphael Magallán (202) 638-7339

CENTER FOR MIGRATION STUDIES 7th ANNUAL CONFERENCE

Washington, D.C. March 29-30

"In Defense of the Alien" is the conference theme.

CORPORATE CLASSIFIEDS

PERSONNEL MANAGERS: Let Hispanic Link help you in your search for executives and professionals. Mail or phone your corporate classified ads to: Hispanic Link, 1420 'N' St. NW, Washington, D.C. 20005. Phone: (202) 234-0737. Ad copy received by Monday will be carried in Weekly Reports mailed Friday of the same week. Rate: 50 cents a word.

THREE REPORTERS for WLVI-TV/Boston. Report news stories for the newscast. Two years experience as news reporter in major or medium-size operation, sound news judgment and the ability to work well under deadline is required. Contact: Vivyen J. Ray (716) 546-8600 Ext. 309.

PROJECT DIRECTOR to design procedures for validation of exemplary bilingual education programs. Requirements include: M.A. in bilingual education or related field, research experience, management experience, experience in bilingual program development, and bilingual in Spanish/English. Salary mid to high 20s, depending on qualifications. Send resume to: Dr. Susan F. Loucks, The Network Inc. 290 S. Main St. Andover, Mass. 01810.

ASSISTANT PROFESSOR of Spanish and Portuguese. Tenure-track position subject to administrative approval. Ph.D. or equivalent, teaching experience and fluency in both Spanish and Portuguese. Contact: F.J. Dannerbeck, Chairman, Department of Foreign Languages, University of South Carolina, Columbia, S.C. 29208.

SOCIAL WORK St. Paul, Minn. Bilingual-bicultural social worker sought to do individual, family and group counseling in a Hispanic mental health agency. MSW or equivalent degree required. Send letter and resume to Donna Sherlock, Executive Director, Chicanos-Latinos Unidos y Servicios, 220 S. Roberts St. St. Paul, Minn. 55107.

ASSISTANT DEAN for Student Affairs at the University of Texas, Austin, School of Law. The Assistant Dean is responsible for interpreting and enforcing University and Law School rules and regulations concerning student activities, academic performance, and course selection. Law degree or experience in law school administration required. Contact: Associate Dean Mark G. Yudof, University of Texas, School of Law, 727 East 26th Street, Austin, Texas 78705.

TECHNICIAN wanted by PBS. Salary: \$20, 400 minimum. Qualifications: High school graduate or equivalent with 2 years electronic

school or a minimum of 1 year experience in television broadcast. One year experience in operating and/or maintaining standard broadcast equipment. Duties: Functions as liaison between PBS and affiliates with regard to technical problems, trouble shooting, quality control of signals, proper patching and routing of signal for optimum quality. Submit resume to: PBS, Attn: Sheila Ellington, 475 L'Enfant Plaza, S.W., Washington, D.C. 20024.

THE NATIONAL Association of Independent Schools, NAIS, seeks candidates for two senior executive staff positions, appointments effective Aug. 1, 1984. BUSINESS MANAGER, combines internal NAIS financial/business affairs with financial services to member schools. DIRECTOR of academic services to member schools. For details and position description write: NAIS — H, 18 Tremont St., Boston, Mass. 02810.

REGIONAL ADVERTISING supervisor McDonald's Corp. New York Market. You will act as corporate liaison to restaurant licensees and local advertising agency. You should possess retail/consumer product experience from brand management or agency account service. Please send resume outlining accomplishments and salary requirements to: Priscilla Miranda-Mahoney, McDonald's Corp., 1455 Broad St. Bloomfield, N.J. 07003.

CONTROLLER for Gannett in Iowa City. Supervise six people, clerical and accounting professionals. General accounting function. Three to four years experience. Must have strong accounting background and supervisory experience. Familiar with D.P. or M.I.S. BS in accounting. Vivyen J. Ray (716) 546-8600 Ext. 309.

CAREER OPPORTUNITIES are available at the Environmental Protection Agency for physical scientists, environmental protection specialists, environmental engineers, chemists, attorneys, economists, pharmacologists, auditors, chemical engineers, contract specialists, criminal investigators and clerk typists. Contact Earl Price (202) 382-3308 or Jim Maes (202) 382-4586. Environmental Protection Agency, Office of Civil Rights, Washington, D.C. 20460.

Lydio F. Tomasi (212) 351-8800

CONFERENCE SPOTLIGHT

The Southwest Council of Latin American Studies will hold its 17th annual meeting at Pan American University in Edinburg, Texas, March 22-24. For more information, write William J. Fleming, 1984 SCOLAS Program Chair, Department of History, Pan American University, Edinburg, Texas 78539.

HISTORY BRIEFS

Mexican Flag Day is Feb. 24. . . Feb. 25 marks the birthday of Argentine general and statesman José de San Martín (1778-1850), the *Libertador del Sur*. . . Feb. 25 is also the day Spanish explorer Francisco Vázquez de Coronado set out to find the Seven Cities of *Cibola* in 1540.

Arts & Entertainment

WITH THE INFLUENCE OF NEWCOMERS and the continuous work of established artists, the U.S. Latino music field grows.

Antonio de Jesús began his singing career in Sinaloa, Mexico, singing *serenatas* and *mañanitas* with his father. Signed last year by trumpet player Herb Alpert for his **A&M** label, he maintains a new album and the hit song *Juntos* at the top of the Spanish-language charts.

His style, de Jesús says, is identified by three R's: "romantic and rhythmic rock."

Saxophonist Paquito D'Rivera and percussionist Daniel Ponce met each other in New York, though both escaped their native Cuba in May of 1980. D'Rivera was a member of Cuban Latin-jazz band *Irakeré*, who defected the troupe while playing in Spain; Ponce left the country through the *Puerto Mariel*.

D'Rivera and Ponce now collaborate on each other's albums: Ponce's conga is heard on D'Rivera's three **Columbia** albums and D'Rivera plays sax for Ponce on his new **OAO** album *New York Now*.

Puerto Rican singer José Feliciano recently criticized President Reagan for not inviting U.S. Hispanic singers to perform at the White House. "I am glad Julio Iglesias has visited the White House," Feliciano told UPI, "but they should invite Latinos from this country."

Feliciano was nominated this year, for the second consecutive year, for a Grammy award. He was mentioned for the **TPL** album *Me*

enamorado.

Even Fernando Allende, who stars this week in the continuous **CBS** miniseries *Master of the Game*, wants to get back into the music act. "I love to compose and sing," Allende told HLWR recently. An album is forthcoming.

OPENING THIS WEEKEND in Seattle, Pittsburgh, Albuquerque, San Francisco, Palo Alto and Cleveland, the critically acclaimed *El norte* continues a slow release pattern that will have the film playing in the top Hispanic markets by the end of March.

The epic of two Guatemalan teenagers and their 3,000-mile journey north to the United States, directed by Gregory Nava and produced by Anna Thomas (the husband/wife team also wrote it), premiered at the 10th annual *Telluride Film Festival* in Colorado last fall. The film was immediately picked for distribution by **Cinecom International/Island Alive** and released in Chicago Dec. 15. *El norte* is currently playing in eight cities.

ONE LINERS: Chita Rivera stars with Liza Minnelli in *The Rink*, now playing on Broadway. . . José Ferrer and Kim Hunter are doing *Life With Father* at South Florida's Coconut Grove Playhouse. . . José Luis Rodríguez sings in Miami Feb. 26 at a *Bob Hope Gala Special*. . . Pepe Serna is set to co-star in *Under Suspicion*, a new movie for **ABC Circle Film** that also features Miriam Colón. . . and, the **Pacific Mountain Network** of Denver fed a 90-minute edited version of the *OTI International Song Festival* to various public television stations Feb. 5. Ricardo Montalban narrated in English for the show produced by the **SIN** Television Network.

—Antonio Mejías-Rentas

Media Report

Their yearlong effort recognized with a fresh \$50,000 grant from the Gannett Foundation, 15 organizers of the **National Association of Hispanic Journalists** signed incorporation papers for the national professional body last week.

The group met in Los Angeles Feb. 9-12 to put final touches on the April 11-15 **National Hispanic Media Conference** slated at the Washington, D.C., Capital Hilton and to make final preparations for the formation of the NAHJ. Gerald Sass, Gannett Foundation vice president, announced the new grant, which will go toward first year expenses for the NAHJ. Gannett also provided an original \$50,000 grant to assist in NAHJ organizational efforts in 1983-84.

The organizers accepted a nominations subcommittee report recommending that Gerald

García, editor and publisher of the Gannett Company's **Tucson Citizen**, head a slate of candidates to serve as the association's founding board members. García is a former Capital Cities Communications news executive who served as assistant to the publisher of the **Kansas City Star** and **Kansas City Times** prior to joining Gannett in 1981.

His name and those of seven others will be proposed to founding NAHJ members at the Washington conference to direct the association's business in its first year. Some 500 Hispanic media professionals—more than half of whom should be eligible to join the NAHJ—are expected to attend the conference.

Asked by the NAHJ's organizing committee to come up with a balanced slate of potential officers, the nominations subcommittee offered the following recommendations to serve on the initial NAHJ 17-member board:

President: Gerald García, editor and publisher, **Tucson Citizen**. First vice president: Guillermo Martínez, editorial board member, **Miami Herald**. Second vice president: María Elena Salinas,

reporter, **KMEX-TV**, Los Angeles. Secretary: Jesús Dávila, reporter, **El diario/la prensa**, New York. Financial officer: Charlie Ericksen, publisher, **Hispanic Link**.

Nominated as at-large officers were: Henry Mendoza, news assignment editor, **KABC-TV**, Los Angeles; Maggie Rivas, reporter, **WFAA-TV**, Dallas; Juan González, reporter/columnist, **Philadelphia Daily News**. The remaining nine officers will represent specific regions. (See HLWR Vol. 1 No. 13, Nov. 28, 1983, for details on NAHJ regions.)

Regional groups will caucus at the national conference and structure their own election procedures. They are obligated by the provisional bylaws to elect their board representatives within 45 days following the conference.

The nominations subcommittee also recommended that a non-voting legal counselor's position be established and that Juan Manuel García Passalacqua, a columnist with Puerto Rico's **San Juan Star**, serve in that capacity. The action was approved unanimously.

—Charlie Ericksen

HISPANIC LINK WEEKLY REPORT

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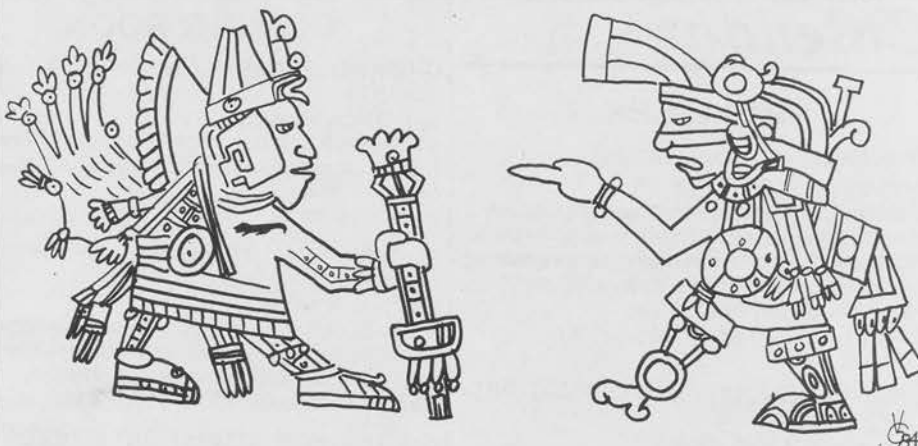
General Manager: Héctor Ericksen-Mendoza
Editor: Steve Padilla
Staff Writers: Charlie Ericksen, Antonio Mejías-Rentas, Elaine Rivera, Ansel Martínez.

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Trial subscription (13 issues) \$26.

CONFERENCE COORDINATORS: Include the LATEST edition of *Hispanic Link Weekly Report* in participant's packets at your next conference or convention. For details, contact Héctor Ericksen-Mendoza (202) 234-0737.

Designer Clothes: Yet Another Hispanic Tradition Continued



"I like your new outfit, but what's that little alligator?"

Making the News This Week

Congressional Hispanic Caucus chairman **Robert García**, after learning he was on a list of ideologically unsatisfactory speakers kept by the United States Information Agency, says he is flattered to be a "philosophical outlaw." The USIA blacklist, which included 83 other people deemed as inappropriate for the agency's overseas speakers program, included the likes of **Coretta Scott King**, **Walter Cronkite** and **Ralph Nader**. . . **Baltasar Corrada**, resident commissioner of Puerto Rico, becomes secretary treasurer for the National Association of Latino Elected and Appointed Officials. . . Three others join NALEO's board of directors: Florida state representative **Ileana Ros**, New York Assemblyman **Angelo Del Toro** and California Assemblywoman **Gloria Molina**. . . National Image joins the National Council of La Raza and Mexican American Legal

Defense and Education Fund in opposing the nomination of **Edwin Meese III** as attorney general. "Mr. Meese has demonstrated that he has little regard for civil rights laws by supporting, if not orchestrating, recent attacks on the progress minority groups and women have made through civil rights legislation," says Image president **Annabelle Jaramillo**. . . **Edward N. Rodríguez**, a 38-year-old retired transit detective who was born in Cuba but reared in the Bronx, says he'll seek the Republican nomination to run against New York Mayor **Ed Koch** in 1985. . . Meanwhile, Koch appoints **Robert Esnard** to be his deputy mayor for policy and physical development. . . **Joseph C. Juárez** is named director of the U.S. Labor Department's Office of Veterans' Employment and Training Programs. . . Another Vietnam vet, Veterans Administration deputy director **Everett Alvarez Jr.**, addresses the American Legion's 24th annual conference in Washington, D.C., Feb. 28.

Vol. 2 No. 9

HISPANIC LINK WEEKLY REPORT

Feb. 27, 1984

12 Years And Still No Toilets

Proposed federal regulations that would require employers to provide work-site toilets and drinking water for the nation's 5 million farm workers have been delayed yet again and there is little indication when the regulations—sought for 12 years—will be issued by the Labor Department's Occupational Safety and Health Administration.

The latest delay in issuing the regulations has moved several migrant worker organizations to charge that OSHA has acted in bad faith and has not taken seriously a court order to produce some. A federal court first told OSHA to create such regulations in 1975.

Unlike other workers, farm workers are not covered by OSHA standards requiring employers to provide toilets and water for washing and drinking. The absence of such facilities, the organizations say, can lead to bladder diseases,

gastrointestinal problems and food contamination. Agribusiness groups have lobbied against such regulations for years and OSHA itself has appealed several times court orders to issue guidelines on field sanitation.

U.S. District Court Judge June L. Green in Washington, D.C., is now studying a proposed set of regulations to determine whether OSHA has acted in bad faith, as claimed by the Migrant Legal Action Program. OSHA gave Green the guidelines Feb. 21 only after she threatened the agency with a contempt of court citation for failing to produce them on time.

The guidelines were due Jan. 16. OSHA missed the deadline, saying it had to clear them with the Office of Management and Budget. Attorneys with the MLAP called this a delaying tactic and noted that OSHA did not submit the guidelines to OMB until 11 days after the deadline.

Meanwhile, no date is set for publication of the guidelines in the federal register as the two federal agencies review the regulations. Green agreed not to make the proposed regulations public as she studies them.

—Steve Padilla

EEOC NOMINEE

President Reagan has announced his intention to nominate Albuquerque attorney **Fred William Alvarez** to the Equal Employment Opportunity Commission.

Alvarez, 34 and a native of Las Cruces, N.M., would replace **Armando Rodríguez**, a Carter appointee whose term expired Oct. 1. His term would run until July 1, 1988.

Presently in private practice with the Albuquerque law firm of Sutin, Thayer and Browne, he worked as a trial attorney with the National Labor Relations Board in Oakland and San Francisco, Calif., in 1976-80. He graduated from Stanford University Law School in 1975 and served as law clerk for New Mexico Supreme Court Chief Justice LaFel Oman in 1975-76.

FEDERAL JUDGESHIP

Edward J. García, the presiding judge of the Sacramento Municipal Court, has been appointed by President Reagan as federal judge of the Eastern District of California.

García, 55, is a Sacramento native who had served in the Sacramento County district attorney's office before being appointed to the municipal court by then Gov. Reagan in 1972. The Eastern District covers most of the eastern part of California from the Oregon border to the Fresno/Bakersfield area.

ALTERNATIVE BILL

Along with 12 co-sponsors, four of them Congressional Hispanic Caucus members, Rep. **Edward Roybal** (D-Calif.) introduced an alternative immigration proposal to the Simpson-Mazzoli bill last week.

Framers of the Roybal bill have characterized it as a "humane" approach to immigration reform. It does not call for employer sanctions or a national I.D. card. The bill was prepared by a coalition of church, civil rights and Hispanic organizations with input from caucus members.

The caucus members joining Roybal as co-sponsors were Reps. **Matthew Martínez** (D-Calif.), **Esteban Torres** (D-Calif.), **Solomón Ortiz** (D-Texas) and caucus chairman **Robert García** (D-N.Y.).

DEPORTATION ERROR

The U.S. Immigration and Naturalization Service is conducting a full investigation on the mistaken deportation of a 14-year-old California boy, **Mario Moreno López**.

Moreno was picked up in an INS sweep in downtown Santa Ana Feb. 15 and sent to Tijuana, where he wandered for five days before successfully sneaking back into the U.S. He's the son of a plumber's assistant in Santa Ana and has permanent resident status here.

He told reporters that he signed a voluntary departure paper because he was frightened after seeing INS agents "throw to the floor" a Mexican man who refused to sign a similar statement.

INS district director **Ernest Gustafson** commented that regardless of whose fault it was, "this is something we don't want a repeat of."

EXECUTIVE SEARCH

The National Puerto Rican Forum is searching for executives to fill two key positions following the Feb. 10 resignation of **Mike Borrero**, president and chief executive officer.

A steering committee of five is interviewing candidates for the CEO position and for national director of its newly funded \$975,000 career services and job placement program, says Board Chair **Sulieka Cabrera-Drinane**.

Borrero served as CEO of the New York-based organization for 11 months.

HISPANIC SUMMIT

New Mexico Gov. **Toney Anaya** will chair a summit meeting involving national Hispanic leadership July 12-13 in San Francisco and Santa Helena, Calif., just prior to the July 16-20 Democratic National Convention in the Bay City.

Purpose of the nonpartisan sessions is to reach some agreement on key elements of an Hispanic election year agenda and "to get the candidates to react to it," says conference chair **Jim Caudillo**, former U.S. Labor Department official.

A July 12 solidarity dinner in San Francisco is expected to draw 1,000 leaders and activists. It will follow day-long sessions bringing together some 75 national Latino spokespersons, he says.

The next day, participants and guests will move to the Santa Helena ranch of **Manuel and Guillermo Frías** in the Napa Valley for a signing ceremony and *fiesta* to celebrate the Decade of the Hispanic.

Sin pelos en la lengua

UP IN NUEVO HAMPSHIRE: Republican presidential hopeful **Ben Fernández** won't be the only Hispanic up in the Granite State during this week's primary. New Hampshire is home to 5,587 Latinos, the 1980 census told us. Not impressed? Well, it's better than Maine (5,005) or Vermont (3,304). Besides, in 1970 the state had only 2,681.

Granted, the New Hampshire Hispanics may not be a vital force in this week's voting, but consider this: Between 1970-80, the Hispanic population growth rate was four times greater than the general population's. Will New Hampshire be described as a Hispanic state in the 1996 primary?

Plymouth State College Spanish professor **Roger Tinnell** just completed a six-month study of New Hampshire's Latinos and he says they number closer to 10,000 - 1% of the state's population. Says Tinnell: "So they are really the largest ethnic minority here, if you don't count French Canadians. . . ."

MANIFEST DESTINY: Another man not to watch in the New Hampshire primary is Democrat **Hugh Bagley**, from Keyes, Calif., who also made the ballot. The cornerstone of his campaign? The

annexation of Mexico. Easy there, Hughie, we still want California back.

UN MENSAJE FROM VERMONT: Hispanic Link's **Ancel Martinez** is surveying our 50 statehouses on what mechanisms various governors use to work with the Hispanic communities in their states.

From Vermont came a nice response from Gov. **Richard Snelling's** executive assistant explaining: "The Governor asked me to inform you that we are unable to complete the information sheet you submitted because Vermont has no Hispanic community."

As of 1980, Burlington (with 285 of us) and Barre (with 298) were competing for the title of "Vermont's Most Hispanic City." (Washington, D.C., consultant **Higinio Albelo** and federal funsters **Andrés Tobar** and **Rocelia Román** drew almost that many *salseros* to their two recent "Hispanic Singles Night" promotions at a Georgetown *pulquería*.)

Y OTRO FROM MASSACHUSETTS: Lowell Mayor **Brian Martin** objects to a municipal housing project proposal because he "fears" it might attract more minorities to his fair town, reports Boston's *La Semana*. His concern, he explains, is about the need for "more dollars for programs like bilingual education."

As for the minorities: "I love them. I've had minorities babysit for me because they need money. But . . . there's no reason they can't grow up in Chelmsford."

-Kay Bárbaro

CANDIDATES GIVE VIEWS ON HISPANIC ISSUES

Six of the eight Democratic presidential candidates have taken stances on Hispanic issues ranging from bilingual education to immigration in the recently released League of United Latin American Citizens 1984 Hispanic Presidential Voter's Guide.

All of the Democratic hopefuls were asked to submit platform positions of Hispanic concerns. Responses came from Sens. Alan Cranston (California), John Glenn (Ohio), Gary Hart (Colorado), Ernest Hollings (South Carolina), former South Dakota Sen. George McGovern and former Vice President Walter Mondale.

The Rev. Jesse Jackson and former Florida Gov. Reubin Askew are not included in the guide. Jackson did not respond correctly to LULAC's request, and Askew's platform was omitted because it addressed general, not Hispanic, concerns. The two candidates may be included in a later version of the guide.

LULAC Executive Director Arnold Torres says the guide, which also lists votes by Cranston, Glenn, Hart and Hollings on 41 key bills affecting Hispanics, is the first of its kind.

Torres adds the guide would have been difficult to do 10 years ago because candidates didn't recognize Hispanics as a political power. "There is a growing interest concerning Hispanic issues - candidates are more aware that Hispanics are starting to hold them accountable," he says.

The candidates' responses vary from generalities on Hispanic issues to specific examples of how they voted on legislation directly or indirectly affecting Hispanics. Highlights from their statements follow:

Alan Cranston

Cranston cites his sensitivity "to the concerns of Hispanic Americans - whether fighting against discrimination or for minority business programs." He has co-authored bills extending federal bilingual education programs and fought against Reagan administration cuts in college and

graduate loan programs. He says his administration would "seek to define a process to help us remove any possible trace of colonialism in our relationship with Puerto Rico." He opposes the Simpson-Mazzoli immigration bill.

John Glenn

Glenn notes his past support of bilingual education and civil rights, and adds he's "proud of my record on minority appointments." He voted for the Simpson-Mazzoli bill, saying that immigration legislation is necessary; he still has reservations about some provisions in the bill. Glenn believes there should be an immediate cease-fire in El Salvador with the U.S. government continuing financial assistance to Central America. He says the U.S. must halt all covert support for paramilitary forces in Nicaragua. "Instead of ignoring Mexico and our allies in the region, let us work with them toward a negotiated settlement," he says.

Gary Hart

Hart has voted for increased funding of the old CETA program, Jobs Corps, Summer Youth Programs, legal services, health care, unemployment benefits and bilingual education. He voted to restore funding for the Economic Development Agency, which supports minority business opportunities. He opposes Simpson-Mazzoli, calling it "short-sighted and a simplistic answer to a complex area." He adds that Congressional Education Associates, a research group, gave him a 100% rating on his voting record on black and Hispanic issues in the 97th Congress.

Ernest Hollings

Hollings says he has been an "active defender" of education programs such as Title I, TRIO program, bilingual education and Pell grants for college students. He supports the Simpson-Mazzoli bill because the victims of illegal immigration include not only the "working-

class Americans whose wages are depressed but the undocumented workers who are victimized by the unscrupulous employers. . . ." He later adds, "For me, the most important problem facing the Hispanic community and all Americans is the economy."

George McGovern

McGovern calls housing one of his main concerns and says he favors federal support for low income housing projects. He also supports increased funding for the Legal Services Corporation. As a senator he supported the Voting Rights Act of 1965 and 1968 Fair Housing Law. McGovern says Simpson-Mazzoli extends "the historically exclusionist policies which have been directed against certain ethnic groups." In the area of economics, he says the "disaster" of the Reagan domestic program must be reversed.

Walter Mondale

Mondale promises to be a president who will appoint a record number of Hispanics to policy-making positions in areas of domestic and foreign affairs. He supports bilingual education, the Voting Rights Act and criticizes the recent reorganization of the Civil Rights Commission. In foreign affairs, he says a Mondale administration would tie foreign aid and military assistance to improvements in human rights. He opposes Simpson-Mazzoli.

-Elaine Rivera

VOTER'S GUIDE

The League of United Latin American Citizens 1984 Hispanic Presidential Voter's Guide is available by writing Julio Barreto Jr., LULAC, 400 1st St. NW, Suite 716, Washington, D.C. 20001. Cost is \$5 for postage and handling.

Hispanic Link Weekly Report

THE GOOD NEWS

GOLDEN STATE LATINOS: Copies of the report "Projections of Hispanic Population for California 1990-2000" are available from the Center for Continuing Study of the California Economy. The center is at 610 University Ave., Palo Alto, Calif. 94301. Cost: \$30.

CUBAN NEWSLETTER: U.S.-Cuba Bulletin is the quarterly newsletter of the Cuban-American Committee. For information about subscribing contact the Cuban-American Committee, 1346 Connecticut Ave. NW, Suite 1032, Washington, D.C. 20036 (202) 296-2978.

LONE STAR STATS: The final and largest report from the 1980 census about Texas has just been released by the Census Bureau. Many tables and statistics in the 1,931-page report deal with Hispanics. "Detailed Population Characteristics: Texas" is available for \$24 from the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Request PC80-1-D45 (GPO Stock No. 003-024-05220-2). Additional information about Texas census reports may be obtained by calling the Texas State Data Center (512) 475-8386.

ORGANIZATIONS GUIDE: A guide, published by Philip Morris U.S.A., lists 113 national, state and regional Hispanic organizations. It includes addresses, telephone numbers, publications, officers and dates and locations of major conferences. Free. For copies, write to Stanley S. Scott, Vice President, Public Affairs, Philip Morris U.S.A., 120 Park Ave., New York, N.Y. 10017.

CONFERENCE COORDINATORS: Current editions of Hispanic Link Weekly Report may be obtained in bulk for inclusion in participants' packets at your next conference or convention. For details, contact Héctor Ericksen-Mendoza (202) 234-0737.

TV STEREOTYPES: "Fight TV Stereotypes: An ACT Handbook" deals with the images of women and minorities on commercial and public television. Contact: Action for Children's Television, 46 Austin St., Newtonville, Mass. 02160. Cost: \$3.50.

NEWS INTERNSHIP: The National Catholic News Service is offering two six-month news internships at its Washington, D.C., headquarters in 1984. Pay: \$275 weekly. College students graduating in June eligible. Apply by March 30; notification, April 15; starting date, flexible. For application write: Training Program, NC News Service, 1312 Massachusetts Ave. NW, Washington D.C. 20005.

CARTOONISTS: Graphic artists are welcome to submit editorial cartoons for use in Hispanic Link. Payment on use.

Calendar

THIS WEEK

NATIONAL COMMISSION ON SECONDARY SCHOOLING FOR HISPANICS.

New York Feb. 27-28

The commission holds the third in a series of hearings on the condition of Hispanics in secondary education. The 18-member group will meet again in Chicago March 26-27 and issue a final report and recommendations in June.

David Vidal (202) 822-8414

12th ANNUAL CONFERENCE ON ETHNIC AND MINORITY STUDIES

Kansas City, Mo. Feb. 29-March 3

"Ethnicity: 1984 and Beyond" is the theme of this conference sponsored by the National Association for Interdisciplinary Ethnic Studies. Gretchen Bataille (515) 294-3448

Hispanic Link Weekly Report

CORPORATE CLASSIFIEDS

PERSONNEL MANAGERS: Let Hispanic Link help you in your search for executives and professionals. Mail or phone your corporate classified ads to: Hispanic Link, 1420 'N' St. NW, Washington, D.C. 20005. Phone: (202) 234-0737. Ad copy received by Monday will be carried in Weekly Reports mailed Friday of the same week. Rate: 50 cents a word.

METEOROLOGIST sought by WLVI-TV/Boston. Anchor weather segment for 10 p.m. newscast. Degree in meteorology required. Must have strong knowledge of weather graphics and radar systems and solid on-air presentation skill. Contact: Vivien J. Ray (716) 546-8600.

ACCOUNT EXECUTIVE Gannett Outdoor/Kansas City. Local sales and service of sample programs. Current sales or advertising experience necessary. Contact: Vivien J. Ray (716) 546-8600 ext. 309.

MANAGEMENT/EMPLOYEE TRAINERS- Washington, D.C.: The Business Information & Service Co. (BISC) seeks experienced trainers to conduct the following workshops/training programs: Cross Cultural Awareness for Managers of Hispanic Employees; Culturally Diverse Workforce; Challenge or Asset to Government & Industry?; Managing a Multicultural Workforce; Career Development for Women; Eliminating Barriers in the Workplace for the Handicapped; Assertiveness Training; Effective Stress Management; Cross Cultural Awareness in Health Settings; Meeting Expectations of the Hispanic Patient. Appropriate experience in delivering programs in subject areas and minimum bachelor's degree required. Trainers will be hired on an as-needed, consultant basis. Send cover letter with resume to: Higinio Albelo, BISC, 927 15th Street NW, Suite 706, Washington, D.C. 20005.

REGIONAL ADVERTISING supervisor McDonald's Corp. New York Market. You will act as corporate liaison to restaurant licensees and local advertising agency. You should possess retail/consumer product experience from brand management or agency account service. Please send resume outlining accomplishments and salary requirements to: Priscilla Miranda-Mahoney, McDonald's Corp., 1455 Broad St. Bloomfield, N.J. 07003.

THE MONTGOMERY COUNTY government in Maryland is recruiting applicants to fill Computer Analyst/Programmer positions. Bachelor's Degree in Computer Science, Finance, Public or Business Administration or a related field and one year of experience as a Computer Systems Analyst, Programmer or Program Analyst. Applicants must submit a Montgomery County application form, which is available by telephoning (301) 251-2252.

PROJECT DIRECTOR to design procedures for validation of exemplary bilingual education programs. Requirements include: M.A. in bilingual education or related field, research experience, management experience, experience in bilingual program development and bilingual in Spanish/English. Salary mid to high 20s' depending on qualifications. Send resume to: Dr. Susan F. Loucks, The Network Inc., 290 S. Main St., Andover, Mass 01810.

DEPUTY DIRECTOR sought by Corporation for Public Broadcasting's Budget & Contact Management Unit. Deputy Director will provide analytical and management assistance to Director in all departmental activities. Candidate must have a college degree with advanced degree in political science, public administration, economics or business. Salary range \$33,432 to \$48,107. Send resume to: Ms. M.M. Collins/DD, Corporation for Public Broadcasting, 1111 16th St. N.W., Washington, D.C. 20036.

CHICANO FEDERATION AWARDS BANQUET San Diego March 2

Former pro quarterback and current coach at UC Berkeley Joe Kapp keynote speaker at this banquet honoring Armando Rodríguez, former commissioner with the Equal Employment Opportunity Commission. (619) 236-1228

PRIMAVERA II: A CELEBRATION OF LA MUJER Laredo, Texas March 3

A one-day conference focusing on Chicanas in Texas. Norma Cantú (512) 722-0521

COMING SOON

MINORITY EDUCATION CONFERENCE Atlanta March 8-10 American Council on Education and Black Education Discussion Group are the sponsors (202) 833-5946

SOUTHEASTERN COUNCIL ON LATIN AMERICAN STUDIES Auburn, Ala. April 12-14 "The Many Cultures of Latin America" is the theme. (502) 588-6817

7th ANNUAL MIGRANT HEALTH CONFERENCE Charleston, S.C. April 13-15

"The Migrant Child" is the theme of this conference sponsored by the National Association of Community Health Centers. Rudy Arredondo or Francine White (202) 833-9280

CONFERENCE SPOTLIGHT

The U.S. Hispanic Chamber of Commerce holds its second *Encuentro de Comercio Internacional* in Guadalajara, Mexico, March 28-30. Last year some 850 U.S. Hispanics and Mexican business people met and transacted well over \$50 million in business at the first conference. For reservations contact: Sol International, 401 Lydia, Kansas City, Mo. 64106 (816) 842-3615.

HISTORY BRIEFS

Independence Day in the Dominican Republic is Feb. 27. . . March 2 was the day the United States recognized Texas as an independent country in 1837.

Arts & Entertainment

WRITERS, SCHOLARS AND COMMUNITY LEADERS from the Washington, D.C., area will participate in a nine-part series of *Diálogos/Dialogues*—discussions and video tape presentations on Latin American literature beginning this week. Co-sponsored by the D.C. Institute for Contemporary Culture and Centro de Arte, the series begins March 1 with a taped interview with novelist Luis Rafael Sánchez and continues through April 26. Topics to be discussed include popular culture and the literature of the Caribbean, contemporary Central American poets and oral tradition performances.

Special supplements in the area's *El Barrio* and *The City Paper* February issues are planned; the *Diálogos/Dialogues*, funded by the D.C. Community Humanities Council, the Maryland Committee for the Humanities, the Virginia Foundation for the Humanities and George Washington University, are free of charge.

HISPANIC ARTS ORGANIZATIONS around the country publish newsletters that serve as guides to local—and national—artistic activities and opportunities. In New York, the Association of Hispanic Arts puts out *JAH! Hispanic Arts* 10 times a year; the

publication lists a calendar of activities and a Hispanic arts directory. *Tonantzin* is a new bimonthly publication of San Antonio's Guadalupe Cultural Arts Center; the first issue dated Dec./Jan. '84 carried news on the restoration of the city's Guadalupe Theater. Chicago's Mi Raza Arts Consortium publishes *MIRARTE*, which features interviews and articles by and about local Hispanic artists.

Similar newsletters around the country are put out by the Chicano Humanities and Arts Council of Denver, Ariztlan of Phoenix, Concilio de Artes Populares of Los Angeles and XICANINDIO, in Mesa, Ariz.

ONE LINERS: Margaret Vásquez, of the Bronx, won the silver medal at the recent National Institute of Music Theater awards in Washington, D.C. . . . New York's Latino TV Broadcasting Service is organizing an alumni association to get together past participants in its media training programs. . . . Mario Moreno Cantinflas will perform at the Tucson Community Center Music Hall March 3. . . . Celia Cruz will be the Queen of the Miami Carnival March 3-11 and. . . Norman Lear, among the inductees to the Academy of Television Arts and Sciences Hall of Fame and producer of the upcoming a.k.a. *Pablo* series, says in the induction ceremony to be broadcast on NBC-TV March 4: "My hope for the future of television is that it will take itself as seriously as it is taken. . ."

—Antonio Mejías-Rentas

Media Report

Félix Gutiérrez wanted to be a reporter and he did all the right things. He became editor of the campus newspaper at California State University, Los Angeles. He even picked up a master's degree at one of the nation's best journalism schools, Northwestern.

But that was in the '60s, when establishment editors didn't give Latino talent a second look. So he spent a year or so in East Los Angeles, grinding out press releases for meetings and marches and demonstrations.

Then he slid into journalism education. He taught at Cal State Northridge and the University of Southern California, wrote articles and books on minorities in journalism, and added a Ph.D. at Stanford.

This month, Gutiérrez, now chairman of graduate studies at USC's School of Journalism, shared a bit of his history with the nearly 400 young journalists at the California Chicano News Media Association's Opportunities Conference for Minorities.

He told them how his journalism schooling

"taught me to be an Anglo reporter for an Anglo newspaper."

He reminded them, "You came to journalism school with a culture and a heritage. Some may have tried to take it away from you, but now it's more important than ever."

"If you know another language, use it on the job. If you have a cultural insight, use it on the job. If you see a different angle on a story, play it up. Our differences are assets, not debits. . . . You can multiply the insight, objectivity and empathy that is developed by all of us who have had to live and function in two worlds."

Gutiérrez went on: "The issue for my parents' generation was to survive in this country. For my generation, it was a matter of getting an education and finding an opportunity. For yours, it is making a contribution, creating a more balanced and accurate image of what American society is today."

"It is not a minority issue, but a journalism issue. It is not a question of bias, but a goal of objectivity. It is not a point of slanted reporting, but a goal of complete reporting."

As the nation becomes more ethnically and racially diverse, Gutiérrez said, "the media will have to take the lead in reporting that diversity

. . . This means not just more stories on minorities or for minorities, but reporting on issues as they slice differently through communities with diverse races, cultures, religions and languages."

"No one, not even the Anglo journalist, can afford to see his or her community or this world purely through Anglo eyes."

"As the media move, are pulled, or stumble toward this goal, you will be in the forefront. You will be pointing the way and setting the standard for quality."

Footnote: Born too soon, the 39-year-old Gutiérrez wasn't offered that chance to work on a metropolitan daily, so, after establishing powerful national credentials as a journalism educator, he took the chance this summer—applying for a job as a "summer intern" through USC's student placement service.

He was picked up by the *Pasadena Star-News*, along with four other interns, and ended up writing a piece which the paper has submitted for a Pulitzer Prize. Next summer, he'll work at the *Associated Press*.

As he told his attentive audience, *Si, se puede.*

—Charlie Ericksen

HISPANIC LINK WEEKLY REPORT

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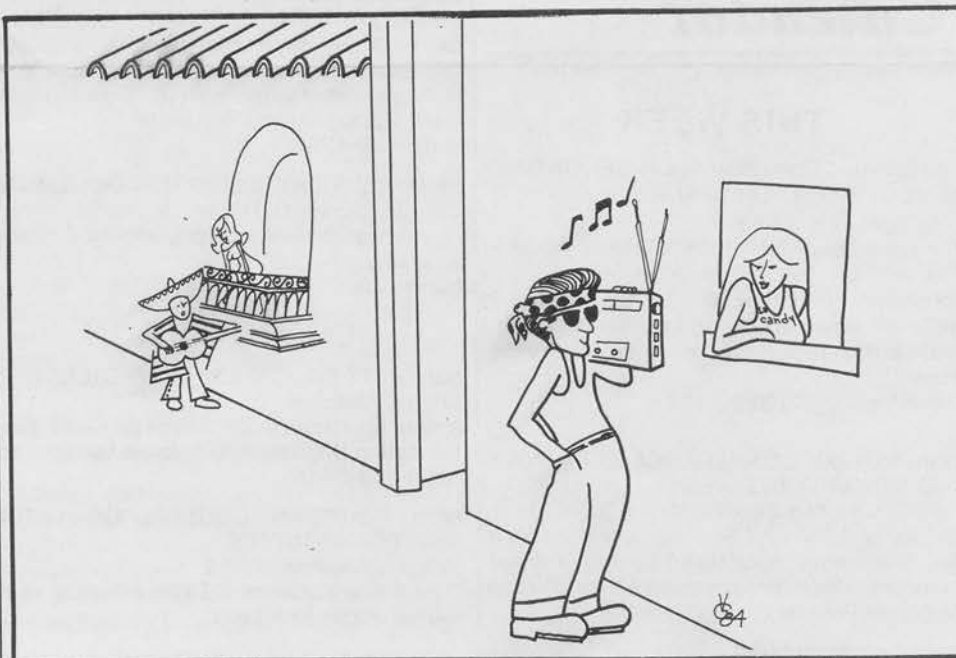
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