



Irene Gomez-Bethke Papers.

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LA VOZ * DEL LLANO

VOL. 4 NO. 3

KANSAS ADVISORY COMMITTEE ON MEXICAN AMERICAN AFFAIRS

April 1985

KAHO Elects New Officers



The Kansas Association of Hispanic Organizations (KAHO) elected new officers Saturday, January 26, 1985, during a meeting held at the Ramada Inn, Topeka, Kansas.

Pictured above are the new officers:

Treasurer - Hazel Gomez, Topeka; Secretary - Dr. Alfonso Nava, Wichita; Vice Chairperson - Jeannie Chavez Martinez, Parsons; and Chairperson - Marc Marciano, Kansas City.

Four Kansans Included in National Speakers Directory

Cuaron, Silvas & Associates, Inc., and the Adolf Coors Company have recently developed the National Hispanic Speakers Directory, which lists key Hispanic speakers from all over the United States and Puerto Rico.

According to Alicia V. Cuaron, President of Cuaron, Silvas & Associates, Inc., the two groups have worked to include individuals who are willing to speak for civic, professional, educational, and other organizations in the directory.

Kansans included in the directory are Elena Bastida, Professor of Sociology, Wichita State University; Ernie Garcia, Assistant Secretary of Defense for Legislative Affairs, U.S. Department of Defense; Salvador Gomez, National Director, U.S. Hispanic Chamber of Commerce; and Esther Valladolid-Wolfe, Administrator, Richard Cabot Clinic.

For a copy of the directory, write to Community Relations, Adolph Coors Company, Golden, Colorado 80401, (303) 277-5028.

KACMAA Supports Bilingual Education Bill

James M. Apodaca, Executive Director of the Kansas Advisory Committee on Mexican American Affairs (KACMAA), testified before the House Committee on Education on Monday, February 11, 1985, in support of House Bill (H.B.) 2143, which will amend the bilingual education statutes.

H.B. 2143, if passed by the Legislature, will replace the phrase "educationally deprived pupils" in the bilingual education act with "limited English proficient pupils".

In his testimony, Apodaca told the 21-member committee that KACMAA supported H.B. 2143 because it would provide positive language in the Bilingual Education Act. He stated, "As Hispanics, we are proud of our culture and language, and we want our children to be proud. A more positive phrase, such as 'limited English proficient', will show respect toward the lan-

guage, culture, and heritage of Kansas Hispanics."

Apodaca stated that H.B. 2143 demonstrates the true intent of the Bilingual Education Act: to facilitate the progress of children with limited English language proficiency through school.

Six others testified in support of the bill: Bob Wooten, Governor's Office; Juan Rocha, Department of Education; Craig Grant, Kansas National Education Association (K-NEA); Dr. Alfonso Nava, Wichita State University; Raul R. Guevara, Topeka LULAC Council 11071; and Onan Burnett, Topeka USD 501.

Wooten and Apodaca also asked the Committee to consider an increase in the amount allocated for each student in the Bilingual Education program. Presently, schools receive \$150 per child in the program. They asked that the entitlement maximum be increased to \$175 per child.

Wooten told the Committee that the proposed \$175 entitlement was included in the Governor's Budget as it was submitted to the Legislature. It would increase the bilingual education appropriation from \$645,000 in Fiscal Year 1985 to \$752,500 in 1986.

Chavez - Martinez Appointed

The Kansas Advisory Committee on Mexican American Affairs (KACMAA) was officially notified on March 14 that Governor John Carlin appointed Jeannie Chavez-Martinez, Parsons, Kansas, to succeed Marcella Leon Clay on the agency's advisory board.

Ms Chavez-Martinez will serve the remainder of a three-year term that will expire June 30, 1986.

Survey Finds 20 Hispanic State Commissions

Twenty states, including such unlikely ones as Iowa, Oklahoma, and Maryland, have state-level commissions, committees, or offices devoted solely to Hispanic affairs, a 50-state Hispanic Link Weekly Report survey has found.

Although varied in size and origins -- some were created by legislation, others by executive orders -- they were formed to act as a liaison between state governments and Hispanic communities, particularly in states with small Hispanic communities.

Fifteen of the 20 states had Hispanic populations of 3% or less. The rest ranged from 4.11% (Utah) to 9.46% (New York). Their 1984 budgets ranged from \$1,500 for the Governor's Council on Hispanic Affairs in Delaware to \$650,000 for the Office of Hispanic Affairs in New Jersey. Commissions in Missouri, Oklahoma, and Wisconsin did not receive any state funds.

Noticeably absent from the 20-state list are California, Arizona, New Mexico, and Texas. Officials in these states said that such commissions were not necessary in these states because Hispanics already had high visibility and had their problems addressed by other state agencies.

Commissioners in other states, however, said states with large Hispanic populations were reluctant to have Hispanic commissions because such bodies could prove too influential. A Hispanic commission is much less threatening in a state such as Minnesota, with its 0.79% Latino population, they said.

Illinois created the first state commission in 1969 and was soon followed by Washington and New Jersey in 1971. The Massachusetts Commission on Hispanic Affairs, created last year, is the newest state-level group.

The role each commission plays varies, of course, with the needs of each state's Hispanic community. Commissions in the Midwest have made migrant workers one of their top priorities. Last year, for example, Ohio passed a law requiring stricter

health and sanitation standards for farm worker camps. The state's Spanish Speaking People's Commission had lobbied heavily for the bill and presented testimony at public hearings on the regulations.

The Kansas Advisory Committee on Mexican American Affairs also has pushed for improved conditions of farm workers and, like the Ohio group, regularly monitors legislation that may have an effect on the state's 63,000 Hispanics.

Commissions in Michigan, New York, and Florida have focused on state hiring, producing reports showing underrepresentation of Hispanic employees in state agencies and departments. The New Jersey group, meanwhile, funnels most of its \$650,000 budget to community-based organizations. With this seed money from the state, New Jersey Hispanic groups can seek additional matching funds from foundations or the federal government, said Michael Garcia, director of the Office of Hispanic Affairs.

In Minnesota the Spanish Speaking Affairs Commission has focused on developing Hispanic leadership programs with the support of foundation grants.

Perhaps the best recent example of a state commission taking an activist role was last year when the Michigan Commission on Spanish Speaking Affairs lobbied for the amendment of a Detroit ordinance that had excluded Hispanics from a program that reserved 40% of city contracts for small businesses, women, and minorities. Until amended last January, the ordinance included only blacks in the definition of minority.

Many commissions have tried to continue their work in the face of budget cuts, and in some cases, have had to fend off attempts to eliminate the commissions. The Kansas commission survived such an attempt by the legislature last spring.

Budget cuts reduced the staff of the Michigan commission from seven to three and forced the closure of offices run by the Florida State Commission on Hispanic Affairs in Tampa and Miami. The Florida commission lost four staffers and had its budget trimmed from \$150,000 in 1983 to \$25,000 in 1984. It now operates with assistance of the governor's office.

by Steve Padilla and Angela Gentile
of *Hispanic Link Weekly Report*

Cinco de Mayo State Fiesta

The Kansas Mexican American Historical Society is planning a Cinco de Mayo State Fiesta in Newton, Kansas, on May 3-5, 1985.

The fiesta is being planned by a committee, consisting of state Hispanic organizations. Any organization interested in serving on the planning committee should write: Cinco de Mayo State Fiesta, P.O. Box 937, Newton, Kansas 67114.

According to Tony Martinez, President of the Kansas Mexican American Historical Society, the Cinco de Mayo Fiesta will be dedicated to the Kansas Mexican American Community and its rich heritage.

Message From The Director



James M. Apodaca

Since the legislature convened in January there have been many bills considered which will affect the Hispanic community. Some of those bills were described in the last legislative bulletin which was published in the first part of February. Those of you who receive the bulletin should discuss those items of concern with the Hispanic community at meetings and other similar gatherings. It is only through this type of communicative process that this information will be disseminated to the community at large.

By the time you receive this issue of *La Voz del Llano*, the Kansas Advisory Committee on Mexican American Affairs will have participated as a co-sponsor with the Kansas Department of Economic Development's Minority Business Division in a minority business conference in Garden City. We were extremely happy to be involved in this particular conference since it took place in western Kansas.

The goals of the Minority Business Division within the Kansas Department of Economic Development are to promote business awareness, provide opportunities, and disseminate pertinent information. I would like to say that under the able leadership of Billy McCray and Antonio Augusto, the Minority Business Division is doing a good job.

Before I close, I would like to bring to your attention the 10th Annual Conference on Aging, which is being sponsored by the Department on Aging at the University of Kansas on May 23-24. I would ask that all Hispanic organizations in our state make a sincere effort to sponsor elderly Hispanics at this very important conference. The costs are minimal and there will be special sessions for Spanish-speaking participants held throughout the conference.

The Kansas Advisory Committee on Mexican American Affairs has taken an active role in the conference and we would like to see the issues confronting the elderly in our community be discussed. It is only through the participation of our community in conferences of this type that administrators and policy makers will learn our needs, wants, and concerns.

Adelante--juntos venceremos.

Report Shows Hispanic Youth Face Difficulties

A recent report by the Hispanic Policy Development Project (HPDP), a private, nonprofit organization in Washington, D.C., indicates that Hispanic youths face difficulties in the educational system. A 16-member National Commission on Secondary Schooling researched and prepared the report.

The two-volume report, *Make Something Happen*, is one of the first comprehensive analyses of the education of Hispanic youth in the nation's public school. The report is based on the Commission's research of Hispanic students in five cities: Los Angeles, San Antonio, Miami, New York, and Chicago.

The title of the report was taken from a comment of one student interviewed by the Commission. The Hispanic student stated, "... we work and we try and our teachers care, but we are not treated fairly. Our school is poor. If this Commission cares, please make something happen."

An article in the January/February 1985 issue of *Nuestro* summed up the report with seven basic findings.

1. Personal attention, contact with adults and family involvement with schools improve the performance and retention of Hispanic students.
2. The effectiveness of schools is improved when schools, parents, and students work together to define needs and develop programs.
3. The curriculum crisis in American secondary schooling that affects all American youth is doubly severe for Hispanics.
4. Work experience directly affects the performance and retention, higher edu-

cation, and career options and employability of Hispanics.

5. Hispanics recognize the importance of the English language.

6. The Spanish language is not fostered as a valuable resource of the Hispanic student for the schools or the nation.

7. The federal government's diminished role in offering direct support to school districts has adversely affected low-income students and those who do not speak English.

The report recommends that more Hispanic educators and counselors be hired in the schools; that schools take the initiative to reach out and build networks and links to the community they serve; and that schools involve the students and their families in the development of international programs designed to assist troubled students.

The report also called for "renewal of targeting" of funds for vocational education programs, especially in regard to "limited-English-proficient students under the Vocational Education Act", and that "work and school should be linked as early as junior high school".

"... we work and we try and our teachers care, but we are not treated fairly. Our school is poor. If this commission cares, please make something happen."

--Hispanic Student

LULAC Week Proclaimed



Kansas Governor John Carlin signed an official proclamation on Monday, February 11, 1985, designating the second week in February as League of United Latin American Citizens (LULAC) Week in Kansas.

Present at the signing were Dr. Alfonso Nava, Wichita State University; Lisa Mendoza, Office of the Governor; Raul Guevara, Topeka LULAC; Leocadia Navarro, Topeka LULAC; Patricia Young, Topeka MANA; and Eva Pereira, KACMAA.

Needs Study Concerns Kansas Migrants

A health needs demand study of Kansas was released in February by Robin Lavender and Howard Lipshutz, consultants from the Illinois-based Community Health Management Corporation. The purpose of the study was to determine the feasibility of developing a rural health clinic in Kansas based on the large number of special population groups in western Kansas.

The consultants investigated population sizes and needs of three groups: migrant and seasonal farmworkers, Indochinese refugees, and indigent people. Agencies dealing with these populations were surveyed by the consultants during January.

The report estimates that the migrant and seasonal population of Kansas is 3,560, plus or minus 1,000. This estimate does not include persons working in meatpacking plants. Table A breaks down the estimates by geographical location.

The Indochinese population, according to the report, is approximately 2,000 in Garden City and 2,000 in the Liberal/Dodge City area. The indigent population for twelve rural counties in western Kansas is over 10,600.

The report recommends that the possibility of one grantee for the state of Kansas and western Missouri for migrant and rural health services should be investigated. The single grantee could subcontract to small agencies in western Kansas.

Given the planning and population estimates, the report recommends that different models of delivery should be investigated for the Southwest Regional Health and Migrant Center. It suggests that evening clinics may be appropriate and cost-effective.

Table A
Kansas Migrant/Seasonal Farmworker Population
(Estimates by Community Health Management Corporation)

Area of State	Number of Migrants
Eastern Kansas	500
Goodland Area	800-1,000
Northwest Kansas (outside of Goodland)	50-60
Ulysses Area	500
Mid-Kansas (Salina & Wichita)	300-500
Garden City	500
Southwest Kansas (Outside of Ulysses & Garden City)	500
Total	3,560 (±1,000)

Hispanic Museum

The grand opening of the Hispanic Cultural Museum, 922 W. 24th Street, Kansas City, Missouri, will be Sunday, May 5, 1985.

In conjunction with the grand opening ceremonies, the Museum is planning the 2nd Annual "Mercado Guadalupe" at 24th and Belleview in Kansas City. The "Mercado Guadalupe" will include a folkloric program; Mexican music; and over forty canopy tents selling Mexican food, fruits, vegetables, and general merchandise. Admission is free.

For more information, write the Hispanic Cultural Museum, Inc., 922 W. 24th St., Kansas City, MO 64108 or call (816) 556-0773.



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Hispanic Economic Development

Development of Corporate Minority Purchasing Program

On November 14, 1984, the 1984 Annual Report of the Presidential Advisory Committee on Minority Business Ownership was presented to President Ronald Reagan at the White House.

According to the report, the committee was initially established to evaluate the progress of the federal government relative to minority procurement activities. However, during the past year, the Committee focused its attention on minority purchasing programs developed by corporate America.

The Committee conducted a series of public hearings around the country to collect data on the present policies and practices of corporate America concerning minority purchasing programs.

The report contains the following recommendations, which were based on testimony provided by major corporate representatives, small and minority business owners, government officials and others representing the concerns of minority-owned business.

Recommendation #1. The President should support the expanded, nationwide implementation of corporate minority purchasing programs.

Recommendation #2. Resources should be allocated to collect more information on effective and successful minority purchasing programs.

Recommendation #3. The Small Business Administration should increase the opportunity for direct interaction between corporate representatives and minority business owners.

Recommendation #4. Contracts with minority-owned businesses should encourage more long-term contract commitment and business relationships between corporations and minority business owners.

Recommendation #5. Representatives from the major areas of commerce, business, and industry should develop a standard form for data collection which identifies and profiles the capabilities of minority-owned businesses.

Recommendation #6. Whenever possible, bid specifications should be quantified, subdivided, and simplified in a manner that will ensure greater participation by minority business entrepreneurs.

Recommendation #7. Joint ventures between corporations and minority-owned businesses should be encouraged on a ratio, and at a level where the end result is the development of the business capability of the minority-owned business.

Recommendation #8. The committee encourages the discussion of tax policies designed to create equity capital for the development and expansion of minority business.

Tony's Corner

The State of Kansas purchases a number of quality goods and services, with all of them being important to the operation of the state. This is why companies wanting to do business with the State of Kansas must understand the procurement process.

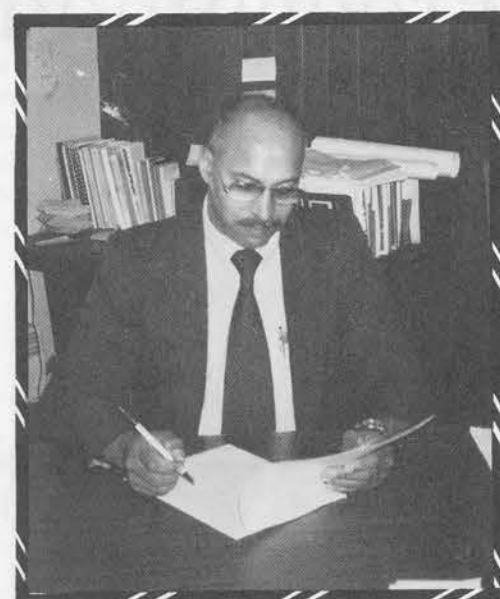
Prospective vendors must fill out an application, which will allow their name to be placed on the "Bidder's Mailing List". The information requested on the application tells the state what goods and services the vendor can supply.

The vendor will then be notified about available state contracts and will be invited to submit a bid. The contract will be awarded to the lowest responsible bidder complying with conditions and specifications of the "invitation to bid".

When preparing a bid one needs to be as careful and precise as possible. Careless mistakes can cause not only the loss of a bid, but also the loss of time and money.

Once a vendor has been awarded a contract, he must be able to meet the conditions of that contract and fully perform his or her contractual duties.

The Division of Minority Business provides technical assistance to minority businesses seeking to gain state contracts. In addition, the Division sponsors several workshops throughout the year on the state procurement process.



Tony Augusto
Project Coordinator
Kansas Division of Minority Business

The Division of Minority Business has prepared information packets about doing business with the state of Kansas. To obtain an information packet, contact the Division of Minority Business, Kansas Department of Economic Development, 503 Kansas Avenue, 6th Floor, Topeka, KS 66603 (913) 296-3805.

Recommendation #9. Minority colleges and universities, and their supporting national organizations, should incorporate and strengthen curriculum that is tailored to the practical and technical issues faced by minority business owners.

Recommendation #10. Major corporations and minority business entrepreneurs should endeavor to work with media representatives to accurately communicate successful minority business development activities.

Pooling of SBA Loans Helps Small Business

According to the January 1985 issue of *Hispanic Business*, the Small Business Secondary Market Improvements Act of 1984 authorizes the pooling of SBA-guaranteed loans. This allows large investors to buy the pooled loans from banks and other lenders, thus recycling these funds back to the banks, who can make additional loans to other small businesses.

The Act, according to the Small Business Administration, will be more efficient than the existing secondary market where loans are sold on an individual basis.

1984 Weekly Earnings

Usual weekly earnings of workers and their families continued to rise during the fourth quarter of 1984, the U.S. Department of Labor's Bureau of Labor Statistics reported. Median earnings for families with wage and salary workers advanced sharply to \$573 in the fourth quarter, 5.9 percent higher than a year earlier.

Hispanics posted a 10 percent over-the-year gain in median weekly earnings. However, at \$532 a week, the earnings of white families remained considerably above those of either Hispanic (\$400) or black (\$381) families.

The following table indicates the earnings of Hispanic workers in the past three years.

Weekly Earnings of Hispanic Workers		Median Weekly Earnings		
Hispanic Origin Families		\$357	\$363	\$400
with one worker		245	233	258
2 workers or more		484	546	556
Married-Couple Families		386	400	440
One worker families		258	248	282
Two workers or more		509	565	577

Families Maintained by Women	\$234	\$242	\$249
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Families Maintained by Men	331	372	382
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Source: U.S. Department of Labor
Bureau of Labor Statistics

HUD Releases Guidebook on Minority Business

Housing and Urban Development Secretary Samuel R. Pierce, Jr., recently released "Doing Business with HUD", a new guidebook to help small, minority, and women-owned businesses gain HUD procurement opportunities.

"Since President Reagan issued Executive Order 12432 urging minority participation in government contracts, we have concentrated our efforts to help minority and women-owned businesses participate in numerous HUD procurement activities," Secretary Pierce said.

"Both government and businesses reap the benefits when disadvantaged businessmen and women offer quality services to the Federal government."

Produced by HUD's Office of Small and Disadvantaged Business Utilization (OSDBU), "Doing Business with HUD" provides an overview of departmental programs, and outlines procedures for gaining contracting and procurement opportunities. It lists programs that offer direct procurement opportunities to small, minority, and women-owned businesses, including Section 8(a) and set-aside contracts to socially disadvantaged individuals.

Casillas Plans to Reduce Unemployment

Frank C. Casillas, assistant secretary of labor for employment and training, addressed participants in a meeting co-sponsored by the Kansas City and the U.S. Hispanic Chambers of Commerce in February.

In his prepared remarks, Casillas told members of three Private Industry Councils, local elected officials, and business and community leaders that the youth employment opportunity act is expected to create 400,000 new jobs annually for youth, especially minorities.

The proposal would permit employers to pay youths age nineteen and under \$2.50 per hour during the summer months.

Casillas, who said the Job Training Partnership Act (JTPA) is "a success and working well," added that in the first nine months of the program, some 615,500 disadvantaged people were served under the main training program. During this same period 96,100 dislocated workers were also served. JTPA became fully operational October 1, 1983.

Declaring that "JTPA is reaching those in need," Casillas said a profile of enrollees served under the main training program shows that: 94% were disadvantaged; 46% were minority-group members (32% black, 10% Hispanic, and 4% other minorities); 50% were females; 24% were high school dropouts; and 39% were youth under twenty-two years of age.

Casillas said JTPA is getting tremendous value for each training dollar, with 74 percent of funds spent for training. Its predecessor, the Comprehensive Employment and Training Act, spent only 18 percent for training, he said.

He credited local training efforts for JTPA's 62-percent placement rate, which far exceeds the national performance standard of 55 percent, and which many had thought too ambitious.

Bernice Williams, OSDBU Director, said HUD also offers a number of indirect contracting opportunities to disadvantaged businesses through its Community Development Block Grant (CDBG), Urban Development Action Grant (UDAG), Rental Rehabilitation, Section 202 Housing for the Elderly and Handicapped, and Public Housing programs.

"Doing Business with HUD" lists a wide variety of contracting opportunities available to disadvantaged businesses on national, regional, and local levels," said Williams, "and specialists are available in each local HUD office to provide individual training and assistance in identifying business opportunities."

The 24-page booklet provides a list of key contacts in HUD's procurement offices. Information and an application to be included on HUD's mailing list of procurement opportunities are included in the guidebook.

Copies of "Doing Business with HUD" are available from the Office of Small and Disadvantaged Business Utilization (OSDBU) U.S. Department of Housing and Urban Development; 451 Seventh Street, S.W. Room 10226, Washington, D.C. 20410; (202) 755-1428.

President Reagan appointed Casillas to the post of assistant secretary of labor for employment and training. Since assuming this position, he has travelled extensively throughout some thirty states to discuss JTPA with community leaders, elected officials, members of the business community and others.

During his recent visit to Kansas City, Casillas was presented with the key to the cities of Independence and Kansas City. The presentations were made by Mayor Barbara Potts of Independence and Mayor Richard Berkley of Kansas City.

Developing Programs for those with Greatest Needs

The Kansas Department on Aging (KDOA) sponsored a workshop in Wichita on March 28 entitled, "Developing Programs for those with Greatest Economic or Social Needs". The workshop was designed for employees and administrators of senior service programs.

The workshop concentrated on the structural features of organizations that limit equal participation in services to people with the greatest economic and social needs.

Presentors for the workshop included Antonio Augusto and Billy Q. McCray, Kansas Department of Economic Development; Jacqueline Lugrand, Retired Senior Volunteer Program; Jacob Gordon, University of Kansas; Elena Bastida and Lyndon Drew, Wichita State University.

Esparza Named President of SER

Mr. Rolando Esparza was selected as the National President of SER-Jobs for Progress in January, ending a nationwide search by SER's National Board of Directors for a new president.

Mr. Esparza previously served as the executive director of the San Antonio SER Program and as the regional director for the National SER Office in Washington, D.C.

According to the Dallas SER office, Mr. Esparza has developed working relationships with the leaders of major national Hispanic organizations. His knowledge of corporate affairs, financial management and the private sector will enhance SER's effectiveness in forming public-private sector partnerships with national corporations.

Action '85

A national conference, held in Washington, D.C., on March 27, launched "Action '85", the national campaign to promote the Hispanic Business Agenda. The promotion of the National Hispanic Business Agenda will continue at another national conference in Los Angeles, May 24, 1985.

"The U.S. Hispanic Chamber of Commerce (USHCC) developed the national Hispanic Business Agenda after conducting a national survey, round-table discussions, and eight regional conferences to identify Hispanic business problems and solutions," stated Hector Barreto, USHCC president. "The agenda was ratified at our national convention last September in San Antonio."

The major issues of the Hispanic Business Agenda include: capital formation, financing Hispanic businesses, bonding, procurement opportunities, access to corporate vendor programs, image of Hispanics, and advocacy for Hispanic Business.

The agenda was formally presented to the White House, Congress, Administration officials, and heads of government agencies in Washington, D.C. At the March conference, representatives of the federal government responded to the agenda.

USHCC representatives are now traveling across the country meeting with state and local governments, federal agencies' regional offices, and major corporations. They will reach Los Angeles on May 24 for the second "Action '85" Conference.

According to Barreto, "Hispanic business in recent years has gained recognition as a vital and rapid-growing sector of the U.S. economy. Having increased in numbers by 203% between 1972 and 1982, we anticipate the 1982 figure of 363,000 firms will nearly double to 611,000 by 1987."

Barreto stated that "Action '85" invites people to play a role in developing the future of Hispanic business.

For additional information on "Action '85" and the upcoming conference in May, contact Jay Garcia, USHCC, 829 Southwest Boulevard, Kansas City, MO 64108 (816) 842-2228.

Carlin Includes Minority Issues in his Message

During his annual message to the Kansas Legislature on Tuesday, January 15, 1985, Governor John Carlin asked legislators to adopt a new philosophy -- one demonstrating that the status quo is no longer acceptable and that Kansas must strive to grow, to develop, and to compete.

Three main legislative initiatives in the Governor's address were liquor by the drink, multi-bank holding companies, and a statewide water plan. Carlin asked that Kansas "be progressive" in these areas like we have been in mental health, civil rights, women's rights, and education.

This year Governor Carlin added a new section to his annual address: Minority Issues. This section highlighted minority concerns about health services, social services, refugee assistance programs, employment and business services, and educational services.

Following is a summary of the Governor's recommendations that specifically concern Kansas Hispanics.

State Migrant Coordinating Council. The Governor recommended replacing the Cabinet Sub-Committee on Migrant Concerns with a State Migrant Coordinating Council made up of representatives from agencies serving migrants. In addition, he supported the recommendations of the Cabinet Sub-Committee to develop a statewide definition of migrants, to prepare a service resource directory and to provide additional state assistance to migrants with relocation, housing inventory, education, day care, health, transportation, and emergency services.

Legislative Bills Directly Affecting Hispanics

The Kansas Advisory Committee on Mexican American Affairs has been monitoring over fifty legislative bills this session. Six of these bills will directly affect the Kansas Hispanic Community. Following is a summary of these six bills.

Professional Standards Advisory Board. H.B. 2092 proposes to amend the composition of the Teaching and School Administration Professional Standards Advisory Committee. The bill would increase the membership of the committee to include a bilingual education teacher or administrator as a voting member of the Board. The bill was stricken from the calendar by the House of Representatives on March 13, 1985.

Limited English Proficient Pupils. H.B. 2143 would provide positive language in the Bilingual Education Act by replacing the phrase "educational deprived pupils" with "limited English proficient (LEP) pupils". In addition, the maximum amount of state aid that may be provided in a year to school boards for each LEP pupil would be increased from \$150 to \$175. After receiving a positive vote from the House Education Committee, the bill was referred to the House Ways and Means Committee for consideration.

Pay Equity Commission. H.B. 2408 would establish a Kansas Pay Equity Commis-

Social Services. The Governor encouraged all state agencies to continue efforts to minimize administrative costs so that every dollar possible can be utilized for direct services.

Employment and Business Services. The Governor stated that he remains committed to achieving a meaningful affirmative action policy with an emphasis on career development for Kansas State Employees. He recommended that the following programs be continued or initiated to enhance minority employment and business opportunity.

1. **The Governor's Trainee Program and Governor's Fellowship Program.** In his message, the Governor encouraged minorities to take full advantage of these programs, which offer minorities opportunities to become involved in state decision-making.

2. **The Mentor/Protege Program.** The Governor announced that the Kansas Department of Transportation (KDOT) will release guidelines this year for participation in the Mentor/Protege Program. This new program will allow established contractors to work with disadvantaged business enterprises or women business enterprises so that they can become established contractors in their own right.

3. **State Highway Fund Set-Aside Program.** The Governor asked the 1985 Legislature to give further consideration to establishing a State Highway Set-Aside Program for minority businesses. This proposed program would supplement the federal program, which resulted in KDOT awarding 12 percent of

sion to assure equitable treatment of women and minorities in Kansas State Government. The bill is being studied by the House Ways and Means Committee.

Increase in Migrant Health Expenditures. H.B. 2087 would increase the expenditure limitation of the migrant health program for the present fiscal year from \$100,000 to \$207,709. The bill has passed both the House and the Senate.

Kansas Highway Contractor Development Act. H.B. 2462 would enact the Kansas Highway Contractor Development Act. This Act would allow the Secretary of Transportation to designate certain federally aided highway construction contracts to be set aside for bid solely by disadvantaged business enterprises. After receiving a positive vote from the House Transportation Committee, the bill has been referred to the House Committee on Federal and State Affairs for further consideration.

Reorganization of KDED. S.B. 177 would reorganize the Kansas Department of Economic Development (KDED). According to the Governor's Office, the reorganization would elevate the Kansas Division of Minority Business to a special office reporting directly to the Secretary of KDED. The bill is being studied by the Senate Governmental Organization Committee.

the Federal Highway Surface Transportation Assistance contracts to disadvantaged and women business enterprises in 1984.

4. **Office of Minority Business.** The Governor recommended that the Minority Business function be elevated to a special office reporting directly to the Secretary of the Department of Economic Development. The Governor said that "this change will stimulate more interaction across all Divisions within the department and represents an explicit commitment to promote more vigorously the development of minority business in Kansas."

Educational Services. In the area of bilingual education, Governor Carlin recommended two main changes. First, he recommended that the phrase "Educationally Deprived Pupils" be replaced in the bilingual act with "Limited English Proficient Students". Second, he recommended that the entitlement maximum be increased to \$175 per child for the bilingual education program. He also suggested that 11 percent of the total bilingual appropriation, or approximately \$11,000, be set aside to enhance the administration of the program.

In addition, the Governor demonstrated his support for the refugee and the migrant education programs that serve over 7,000 Kansas school children.

The Governor stated that the programs and recommendations in the Minority Issues section of his Message, coupled with the continued support of the Kansas Commission on Civil Rights and the Kansas Advisory Committee on Mexican American Affairs, can contribute to the strengthening of the status of minorities in Kansas.

Bell Charges for Local Assistance Calls

On March 1, Southwestern Bell Telephone Company began charging for operator assistance on local calls. These charges will be the same as the current operator assistance charges for long distance calls.

The new local charges include: local calls made through an operator and charged to a calling card, 35 cents; local station-to-station calls through an operator, \$1.05; and local person-to-person calls, \$2.40.

In addition, Southwestern Bell began charging for line status reports and interruption of busy lines. The charge for an operator checking a line status at a customer's request is \$1.25, while the charge for an operator interrupting a busy line at a customer's request is \$1.50.

Telephone customers with physical or visual handicaps who cannot dial their calls directly are exempted from the local operator assistance charges. Handicapped persons who are already exempted from directory assistance charges are exempted automatically from these new charges. Others who wish to apply for the exemption should call their local telephone business office.

Governmental agencies are exempted from the line status and interruption charges incurred in connection with 911 emergency service.

The Kansas Corporation Commission approved these new charges in an order dated December 19, 1984.

HISPANICS CELEBRATE KANSAS DAY



On Friday, January 25, 1985, the Republican National Hispanic Assembly and the Kansas Association of Hispanic Organizations co-sponsored a hospitality room during the Kansas Day celebrations at the Ramada Inn in Topeka.

Pictured above are special guests

at the hospitality room: Ernie Garcia, Assistant Secretary of Defense for Legislative Affairs, U.S. Department of Defense; U.S. Senator Robert Dole; James Marquez, Chief Counsel, U.S. Department of Transportation; and Kansas Representative Alfred Ramirez.

KACMAA Resource Directory Released

The Kansas Advisory Committee on Mexican American Affairs (KACMAA) released in February the second edition of the **KACMAA Resource Directory**. The 57-page directory lists over 200 resource persons for the Kansas Hispanic Community.

The directory is divided into sections according to expertise and geographical location. In addition, it has a section listing thirty-five resource persons residing outside of Kansas, and a section listing the offices of three statewide Hispanic organizations.

The directory includes the names of individuals who responded to a questionnaire that has been included in the last six issues of *La Voz del Llano*, the agency's newsletter. The agency plans to update the directory as needed.

If you have changed your address or have not filled out a form to be listed in the directory, please fill out the form below and send it to KACMAA. The cooperation and assistance of individuals in filling out the form will help assure an accurate listing of Hispanic resource persons in Kansas.

INFORMATION FOR HISPANIC RESOURCE DIRECTORY

Organization or Business _____
 Contact Person _____
 Address _____
 Phone Number _____
 Service Provided _____

SEND THE FOLLOWING INFORMATION TO:

Advisory Committee on Mexican American Affairs
 512 W. 6th Street
 Topeka, KS 66603

Upcoming Conferences

LULAC State Convention
 June, 1985
 Manhattan, Kansas
 Contact Person:
 Fortunato Bonilla
 811 Comanche
 Salina, Kansas 67401
 (913) 827-9882

KABE and KATESOL Conference
 April 19-20, 1985
 Midtown Holiday Inn
 Wichita, Kansas
 Contact Person:
 Dr. Virginia Reyes Kramer
 1725 Denholm Drive
 Manhattan, Kansas 66502
 (913) 539-5975

10th Annual Governor's Conference on Aging
 May 23-24, 1985
 The University of Kansas
 Lawrence, Kansas
 Contact Person:
 Laurie Hull
 KACMAA
 512 W. 6th
 Topeka, KS 66603
 (913) 296-3465

American G.I. Forum State Convention
 June 7-8, 1985
 Executive Inn
 Hutchinson, Kansas
 Contact Person:
 Edward J. Landron
 223 West Avenue B
 Hutchinson, Kansas 67501
 (316) 662-8828

Minority Business Workshop
 May 1985
 Topeka, Kansas
 Contact Person:
 Antonio Augusto
 Division of Minority Business
 503 Kansas Avenue, 6th Floor
 Topeka, Kansas 66603
 (913) 296-3805

Employment

Executive Director
 Kansas Advisory Committee on
 Mexican American Affairs

This position is located in Topeka and reports to the Board of Directors of the Kansas Advisory Committee on Mexican American Affairs and the Secretary of Human Resources.

Minimum qualifications are a B.A. and at least two years of experience in the administration of state or local programs which advocate for the cultural and social improvement of the Hispanic population. Candidates must be bilingual; the ability to speak, read, and write both English and Spanish is required. Knowledge of state government and the legislative process is extremely desirable.

This is an unclassified position with a proposed salary of \$2,072/mo. D.O.Q. Applications will be accepted until May 1, 1985, and are to be submitted, along with college transcripts to:

Personnel Director
 KS Department of Human Resources
 401 Topeka Avenue
 Topeka, Kansas 66603

Conference on Aging to Include Spanish Sessions

Older Kansans will have an opportunity to speak to state and national policy makers about issues of concern at the Tenth Annual Governor's Conference on Aging, to be held May 23-24 at the University of Kansas.

The conference, "Aging: Facing the Real Issues", will open with an address by Jack Ossofsky, executive director of the National Council on Aging.

Following the keynote, participants will talk about their own experiences of aging, raising issues and questions for expert panels to address later in the day. Panel topics will focus on the cost of medical care, utility costs, nursing homes, social security and medicare, tax reform, and other issues.

This year, four sessions of the Governor's Conference on Aging will be conducted in Spanish. Hispanic speakers will address: health care, financial, and legal problems of Hispanic elderly. Participants will be given the opportunity to form recommendations for solving the problems of Hispanic elderly in Kansas.

The keynote speaker for the Spanish portion will be Martha Soto-Mayor, President of the National Council on Hispanic Aging and Senior Policy Analyst of the Task Force on Minority Health Care, U.S. Department of Health and Human Services.

A scholarship fund has been established to help those needing financial assistance to attend the conference.

Other conference highlights include an address by Sylvia Hoaglund, Kansas Secretary on Aging, special interest workshops, a Governor's Hoedown Dinner and Square Dance, commercial and craft exhibits, entertainment, tours of KU and Lawrence sights, and presentation of the 1985 Outstanding Older Kansan Award.

Housing, meals, and shuttle bus service will be available on the KU campus and in Lawrence. Group transportation to and from Lawrence is being arranged by several agencies and centers around the state.

Following is a registration form for the Conference. For further information on the Spanish-language portion of the conference, call KACMAA at (913) 296-3465.

**"I am an Aztec angel
offspring
of a woman
who was beautiful."**

Luis Omar Salinas
Aztec Angel, from Crazy Gypsy

Hispanic Elderly

"In general the Hispanic elderly, when compared to non-minority elderly, have lower education levels, are found in low-salaried blue-collar and agricultural occupations, live in sub-standard housing, suffer from poorer health, and have serious transportation problems. Many have been employed in occupations not covered by social security, insurance, or retirement programs. Thus, they are particularly

vulnerable to loss of income, with elderly Hispanic women being the most vulnerable."

"They are usually among the first groups to be affected by the high rate of inflation, high taxes, poor housing conditions, high energy costs, and, depending on the demographic shift of the population, are among the first to be dispossessed and relocated. In addition, elderly Hispanics are prime targets for crime and vandalism and suffer from such negative environmental factors as air and noise pollution."

This is the conclusion reached by two experts in the area of Aging programs for Hispanics, writing in HEW's, "Aging Magazine." The article²⁸ appeared in its special issue, "The Decade of the Hispanic," March-April, 1980.

Registration Form

The 10th Annual Governor's Conference on Aging • May 23-24, 1985 • The University of Kansas, Lawrence, Kansas

Name _____
Address _____
city _____ state _____ zip _____
Phone _____

Please complete:

☐ Older adult registration @\$5.00
☐ Professional registration @\$25.00
Total registration \$ _____

☐ Box lunch for May 23 @\$3.00
☐ Old-Fashioned Country Buffet, May 23 @\$9.00
Total Meals \$ _____

☐ Single room in residence hall for night(s) of:
☐ May 22 ☐ May 23 @\$16.00/night
☐ Double room in residence hall for night(s) of:
☐ May 22 ☐ May 23 @\$12.00/night

Roommate
preference _____ name _____

Total housing \$ _____

TOTAL FEES \$ _____

Make checks payable to: The University of Kansas

Please check, if applicable:

☐ **Pre-Conference Tours:** Tours of Lawrence, the KU campus, the Lawrence Senior Center, the Spencer Museum and other local points of interest will be offered on Wednesday afternoon, May 22, preceding the conference. To help in conference planning, please check if you plan to take part in one or more of these tours. Sign-ups will open Wednesday at 12:00 noon in the conference registration area.

Tour preference(s) _____

☐ **Scholarship:** I would like to apply for a scholarship to cover:
☐ registration fees @\$ _____
☐ residence hall accommodations for ☐ May 22 ☐ May 23
@\$12.00/night double occupancy
(You will receive further instructions by mail)

I/we give \$ _____ in support of the scholarship fund for the 10th Annual Governor's Conference on Aging. I enclose a separate check, payable to the K.U. Endowment Association, as my tax deductible contribution.

Return this form with your fees to: The Governor's Conference on Aging, Continuing Education Programs, The University of Kansas, Continuing Education Building, Lawrence, Kansas 66045-2607.

An acknowledgement of your registration and conference brochure will be mailed upon receipt of your registration.



KANSAS DEPARTMENT OF
HUMAN RESOURCES
Advisory Committee on
Mexican American Affairs
512 W. 6th
Topeka, Kansas 66603

BULK RATE
U. S. POSTAGE
PAID
Topeka, Ks. 66603
Permit #218

JACK BETHKE
4649 DECATUR AVENUE N
NEW HOPE MN

55428

**... I have found
myself at times
overwhelmed by the
power of their speech,
the force that their
language possesses,
the dramatic
expressions they call
upon, the strong and
subtle imagery available
to them ...**

Robert Coles, of elderly Hispanics
The Old Ones of New Mexico