



Irene Gomez-Bethke Papers.

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KENNEDY for PRESIDENT

...On the ISSUES

COMPARE SENATOR KENNEDY AND PRESIDENT CARTER ON ISSUES CONCERNING HISPANIC AMERICANS

SENATOR KENNEDY HAS SAID: "HISPANIC PEOPLE IN AMERICA DESERVE BETTER TREATMENT THAN THE NEGLECT THEY HAVE SUFFERED UNDER THE CARTER ADMINISTRATION."

During his tenure, Jimmy Carter's record and domestic policy have jeopardized the economic well-being of Hispanic Americans by:

- o cutting public service jobs and urban housing;
- o reducing social programs at the expense of the poor, especially the nation's minorities, in the name of fighting inflation;
- o permitting an unemployment rate among Hispanics 50% higher than the national average, and a jobless rate of 21% among Hispanic teenagers -- nearly four times the national unemployment rate;
- o an anti-inflation policy that discriminates against workers, holding their wages to 7% while prices climb 13%;
- o seeking to cut bilingual vocational education funding by 50%;
- o rejecting Hispanic requests for bilingual census forms.

Hispanic Americans know Senator Kennedy's record of support for their community. He has sponsored and actively supported every major civil rights bill and jobs bill enacted over the past 17 years, and he knows a great deal more needs to be done:

"IF EQUAL OPPORTUNITY IS TO BE A REALITY IN OUR LIFETIME, THEN IT SOMETIMES IS NOT ENOUGH TO STOP DISCRIMINATION NOW. AFFIRMATIVE STEPS MUST BE REQUIRED TO REVERSE DEEPLY INGRAINED VESTIGES OF DISCRIMINATION." -- EDWARD M. KENNEDY

Consider the KENNEDY record:

- o fought for passage of the Bilingual Education Act of 1968 and was the author of laws to speed further expansion of bilingual education;
- o authored laws expanding jobs for Hispanic-Americans under CETA and expanding bilingual outreach to improve health care services; and supported legislation to provide relief to cities with high unemployment, opposed by the Carter Administration;
- o authored legislation prohibiting discrimination against Hispanics in employment and voting;
- o fought for decent housing for urban and rural areas throughout his Senate career;
- o criticized residential sweeps by the Immigration and Naturalization Service in Hispanic neighborhoods;
- o opposed efforts to reduce Puerto Rico's share of federal education and food stamp program;
- o has been a committed supporter of the United Farm Workers;
- o has introduced legislation to increase the annual immigrant ceiling for Mexico and Canada.

SENATOR KENNEDY HAS PLEDGED TO HAVE HISPANIC LEADERS AT ALL LEVELS OF HIS ADMINISTRATION FROM THE CABINET DOWN. BUT HE KNOWS THAT APPOINTMENTS ALONE CANNOT PROVIDE JUSTICE TO HISPANIC AMERICANS.

Produce Bank Bldg. • 100 North 7th Street
Suite 300B • Phone 612/340-0690
Minneapolis, Mn 55403

KENNEDY CAMPAIGN STAFF MEETINGS
-a weekly schedule

Monday	6:30 A.M.	Management and strategy session with county unit coordinators; sixty to ninety minutes
Tuesday	7:00 A.M.	Headquarters Coordinator and staff
Wednesday	7:00 A.M.	Communications Coordinator and staff
Thursday	7:00 A.M.	Finance Coordinator and staff
Friday	11:00 A.M.	Field Coordinators and staff

Guidelines:

1. A typewritten agenda for each weekly meeting will be prepared and distributed the day before if possible to each participant.
2. All participants wanting to place new matters before the staff should have it placed on the typewritten agenda in time for the respective meeting.
3. Meetings will always start on time and last usually no longer than sixty minutes; coffee and rolls are a good way to start and should be available thirty minutes before the meeting is to start.
4. Meetings, while always informal, should place emphasis on the agenda and written proposals should accompany the introduction of new ideas or major planning areas. These proposals should be well researched and circulated in advance of the meeting. The research should include probable costs, time implementation factors and, in general, feasibility.
5. Meetings shall take place in the headquarters unless advance notice to participants is given.
6. General discussion, usually ten minutes before the end of the session, should cover in frank fashion any matter or problems not on the agenda but pertinent to the overall efficiency of the campaign or the unit.
7. Personal matters or problems directed toward one individual are best not brought into staff meetings; they should be handled on a one-to-one basis instead.
8. The County Unit Coordinator shall serve as the calendar coordinator for all internal staff meetings and will attempt to be in attendance at as many meetings as possible.
9. It shall be assumed that meetings in all areas will be held on a weekly basis unless staff participants are notified in advance by written notice.

KENNEDY FOR PRESIDENT
MAJOR TARGET GROUPS
Minnesota DFL Caucus

EDUCATORS

ENVIRONMENTALISTS

FARMERS

FEMINIST

HANDICAPPED

HEALTH CARE

LABOR

MINORITY GROUPS

SENIOR CITIZENS

SOCIAL SERVICES

STUDENTS

OPEIU:12
K-31

Major Target Groups -

Campaign Area (Not listed in Caucus Weekday Campaign Schedule)

Campuses

Hospitals/Employee Shifts

Farm Auctions

Nursing Homes

Senior Citizen Housing

Low Income Housing

Meetings

Labor

Senior Citizen

Energy Groups

Educator

Student

*Conferences

*Conventions

Farm

Minority

Neighborhood/Community

Social Service

Legislative

Feminist

Political

*Call Chamber of Commerce, Convention Bureau in your area, to check on large gatherings.

KENNEDY RECRUITMENT SOURCES
MINNESOTA DFL CAUCUSES

List key persons active within each area:

Business/Commercial (Chamber of Commerce, Jaycees, Boosters, etc.):

Charitable (Red Cross, March of Dimes United Way, etc.):

Civic (Art Institutes, Symphony Associations, Historical Societies, etc.):

Community/Neighborhood (West Side Neighbors, Catholic Social Services, Settlement Houses):

Conservation (Sierra Club, Audubon Society, Wilderness Society, etc.):

KENNEDY RECRUITMENT SOURCES
Page 2

Consumer (Cooperatives, Consumer Federations, etc.):

Craftsmen (artists, painters, silversmiths, etc.):

Cultural (Performing Arts Little Theater Library Associations, etc.):

Educational (PTA, school board members, teachers, AFT/NEA affiliates):

Energy (Minnesota Energy Coalition):

Environmental (Clean Air & Water, Friends of the Earth, Friends of
Boundary Waters):

KENNEDY RECRUITMENT SOURCES
Page 3

Ethnic:

Farm & Rural (Rural Electric Associations, Farmers' Union, National Farm Organization, Cattlemen's Association, American Agricultural Movement, etc.):

Governmental (Fraternal Order of Police, Fire Fighters, Civil Service Association, American Federation of Government Employees, AFSCME, etc.):

Health (Mental Health Association, American Nurse Association, DFL Health Services Caucus, etc.):

Housing:

OPEIU:12

KENNEDY RECRUITMENT SOURCES

Page 4

Issue Groups (Planned Parenthood, ACLU, NARAL, SANE, etc.);

Labor Unions (Teamsters, United Auto Workers, AFL-CIO, include local labor councils, building trades councils; check yellow pages and United Way lists):

Law & Justice (County Attorney's, District Attorneys, Trial Lawyers Association, Legal Aid Society, FOP, Sheriffs Association, Bar Associations, Law Schools, Criminal Justice Departments):

Minority Groups (NAACP, Urban League, Civil Rights Groups, etc.):

Political (Coalition for Progressive DFL, ADA, Farmer-Labor Association, DFL Feminist Caucus, any group that fits the general DFL Feminist Caucus, Any group that fits the general political philosophy of the candidate or campaign):

OPEIU:12

K-6

KENNEDY RECRUITMENT SOURCES

Page 5

Professional (Lawyers, Doctors, Architects, Chemists, Engineers, etc.)

Religious (include convents, rectories, seminaries, ministers, etc.):

Residences (YMCA, YWCA, Trailer Courts, Mobile Home Parks, condominium apartment associations, etc.):

Senior Citizens (include nursing homes, low income housing, retirement communities, golden age clubs, Commission of Aging agencies, AARP, etc.):

Social (country clubs, fraternities, sororities, Junior Leagues, etc.)

OPEIU:12
K-7

KENNEDY RECRUITMENT SOURCES

Page 6

Service Clubs/Organizations (Children's Home Society, Big Brother, Meals on Wheels, Halfway House, etc.):

Sporting (Ducks Unlimited, Bass Fishermen's Association, National Rifle Association, etc.):

Veterans (American Legion, Veterans of Foreign Wars, DAR, etc.):

Welfare (National Welfare Rights Organization, Tenants Union, etc.):

Women (League of Women Voters, National Women's Political Caucus, NOW, DFL Feminist Caucus):

KENNEDY RECRUITMENT SOURCES

Page 7

Youth (High Schools, Colleges, Vocational & Technical Schools, youth and student groups, etc.):

Miscellaneous:

KENNEDY FOR PRESIDENT
-SCHEDULE OF GOTV VOLUNTEER WORK-

<u>DESCRIPTION</u>	<u>TIME OF WORK</u>	<u>LENGTH OF SHIFT</u>
TELEPHONING:		
Headquarters/Local	9:00 A.M.- 9:00 P.M.	Four Hours
Home	9:00 A.M.- 9:00 P.M.	Three Hours (2)
LITERATURE DISTRIBUTION:		
Plant Gates/Job Sites	5:00 A.M. - 4:00 P.M. 10:00 P.M. -12:00 P.M.	Two Hours
Eateries	6:00 A.M. - 9:00 A.M.	Three Hours
Bus Riding	6:00 A.M. - 9:00 A.M. 3:00 P.M. - 6:00 P.M.	Three Hours
Office Buildings	7:00 A.M. -10:00 A.M.	Three Hours
Shopping Centers/Areas	10:00 A.M. - 9:00 P.M.	Three Hours
Neighborhoods	8:00 A.M. - 7:00 P.M.	Four Hours
Polling Locations	6:45 A.M. - 7:00 P.M.	Four Hours
CLERICAL WORK:		
Typing	9:00 A.M. - 9:00 P.M.	Four Hours
Mimeographing	9:00 A.M. - 9:00 P.M.	Four Hours
Collation/Mailing	9:00 A.M. - 9:00 P.M.	Four Hours
Volunteer Coordination	8:00 A.M. - 9:00 P.M.	Six Hours
Materials Distribution(Trans)	9:00 A.M. - 6:00 P.M.	Three Hours
SIGNS:		
Lawn Sign Posting	11:00 A.M. - 6:00 P.M.	Four Hours
Human Billboards (Main Thoroughfares)	2.30 P.M. - 5:30 P.M.	Three Hours
VOTERS:		
Registration	9:00 A.M. - 9:00 P.M.	Two Hours
Transportation (Election Day)	8:00 A.M. - 8:00 P.M.	Five Hours
SPECIAL:		
Precinct Captain (Election Day)	8:00 A.M. - 8:00 P.M.	Twelve Hours
Speakers Bureau	8:00 A.M. - 9:00 P.M.	Two Hours

KENNEDY FOR PRESIDENT
MINNESOTA DFL PRECINCT CAUCUS

GOTV PROGRAM
-SCHEDULE FOR BLITZ DAYS-

5:00 A.M. Plant Gates/Job Sites: Hand card distribution - three hours

6:00 A.M. Bus Riding; Hand card distribution by volunteers who ride the
 buses - three hours.

Eateries: Hand card distribution - three hours.

7:00 A.M. Office Buildings: Hand card distribution - three hours.

9:00 A.M. Key Democratic Precincts: Tabloid distribution to residences -
 throughout day until completed.

10:00 A.M. Downtown Retail Areas: Hand card distribution - three hours.

Shopping Centers/Areas: Hand card distribution - three hours.

2:00 P.M. Plant Gates/Job Sites: Hand card distribution - three hours.

2:30 P.M. Heavy Traffic Routes: Human billboards face incoming
 residential traffic returning to key Democratic Precincts -
 three hours.

4:00 P.M. Shopping Centers/Areas: Hand card distribution - five hours.

10:00 P.M. Plant Gates/Job Sites: Hand card distribution - two hours.

KENNEDY FOR PRESIDENT

COUNTY UNIT CAMPAIGN ORGANIZATION

COORDINATOR

FIELD

Campaign Intelligence
 -evaluation of data
 -precinct profiling
 -targeting key precincts
 Precinct Captains
 -recruitment, training
 & coordination
 Special Interest & Citizen
 Groups
 -recruitment, organization
 -fundraising
 Volunteers
 -recruitment, training
 & coordination
 Voters
 -canvassing &
 identification
 Get-Out-The-Vote Drive
 Satellite Campaign
 Headquarters
 Transportation
 Coffee Hours

HEADQUARTERS*

Establishment and
 Supervision
 Volunteer Pool
 Name Lists & Records
 Materials
 -inventory &
 distribution
 -mailings
 Secretarial Pool

FINANCES & FUNDRAISING

Budgeting
 Fundraising

COMMUNICATIONS

Advertising
 -coordination with
 and supervision of
 advertising agency
 activity
 Campaign Newsletter
 Direct Mail
 Media Relations
 Publicity

*In the absence of a
 Headquarters unit,
 the Field unit will
 handle these responsibilities

KENNEDY FOR PRESIDENT MINNESOTA COMMITTEE
(Temporary Address)
Arden Hills Plaza
Suite 272
3585 North Lexington Avenue
St. Paul, Minnesota 55112
Telephone: (612)483-0996

OPEIU:12
K-32

KENNEDY COUNTY UNIT DFL CAUCUS ORGANIZATIONAL MEETING COMMITTEE CHECKLIST

COUNTY UNIT _____

Convener _____

Home _____

Address _____ Phone (home) _____

Town _____ Zip _____ (office) _____

*Arrangement Coordinator _____

Home _____

Address _____ Phone (home) _____

Town _____ Zip _____ (office) _____

*Program Coordinator _____

Home _____

Address _____ Phone (home) _____

Town _____ Zip _____ (office) _____

Workshop Coordinator _____

Home _____

Address _____ Phone (home) _____

Town _____ Zip _____ (office) _____

*Refreshments Coordinator _____

Home _____

Address _____ Phone (home) _____

Town _____ Zip _____ (office) _____

*Note: Program, Arrangements & Refreshment Coordinators should have
5 people each working with them on their respective areas.
Recruiting for committees should take place in the month of December.

ORDER FORM
(County Unit/Precinct Organizational Meeting Letter)
-on campaign letterhead, if possible-

(street address)

(town, state and zip)

(date)

Dear Friend:

We write to you on behalf of Senator Edward Kennedy, a friend and leader seeking election as President of the United States.

Senator Kennedy has an outstanding record of leadership and public service. We believe he merits your consideration and support for President of the United States.

On _____, _____ at _____, friends and supporters
(day of week) (date) (time)
of Senator Kennedy will be meeting informally at the _____
(building or
residence) (street address and city)
to organize his campaign in _____
(name of county, town or precinct).

This is your opportunity to ask questions and get answers! You are an important person and can make your voice heard.

We count on seeing you on _____
(day and date).

Please feel free to bring a friend.

Cordially,

(signature/name)

(signature/name)

P.S. If you have any questions in the meantime, please telephone me at

(telephone number).

Quantity _____

Needed by _____

Ship to: _____

(name)

(address, town and zip)

Return to: _____

(Kennedy address).

COUNTY UNIT/PRECINCT ORGANIZATIONAL LETTER

-to be sent on campaign letterhead-

December 15, 1979

Dear Friend:

We write to you on behalf of Senator Edward Kennedy, a friend and leader seeking election as President of the United States.

Senator Kennedy has an outstanding record of leadership and public service. We believe he merits your consideration and support for President of the United States.

On Tuesday evening, January 15, 1980, at 7:30 P.M., friends and supporters of Senator Kennedy will be meeting informally at the Fairhope Savings and Loan, 123 Main Street, in Anoka to organize his campaign in Senate District 19.

This is your opportunity to ask questions and get answers! You are an important person and you can make your voice heard.

We count on seeing you on January 15th. Please feel free to bring a friend.

Cordially,

Harriet Jones

P. S. If you have any questions in the meantime, please telephone me at 239-1414.

(Enclose biography of candidate and campaign brochure.)

OPEIU:12
K-16

KENNEDY FOR PRESIDENT

I wish to endorse Edward Kennedy for President of the United States.

_____ Count on me as a precinct volunteer

_____ Use my name in an advertisement of support

_____ Attached is my contribution of
()\$250 ()\$100 ()\$50 ()\$25 ()\$10 ()\$5

_____ Occupation _____
(signature)

Name(print) _____ Home _____
Phone _____
Place of _____ Town _____
Business _____ & Zip _____

Kennedy for President Committee, Carolyn Reed, Treas. P.O.Box 1980,
Washington, DC 20013. A copy of our report is filed with the
Federal Election Commission and is available for purchase from the
FEC, Washington, DC. OPEIU:#12

KENNEDY FOR PRESIDENT

I wish to endorse Edward Kennedy for President of the United States.

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Kennedy for President Committee, Carolyn Reed, Treas., P.O.Box 1980
Washington, DC 20013. A copy of our report is filed with the
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FEC, Washington, DC. OPEIU:#12

KENNEDY FOR PRESIDENT
MINNESOTA DFL CAUCUS

THE COUNTY UNIT ORGANIZATIONAL MEETING
WEEK OF JANUARY 14th, 1980

I. Preparation

- a. Clear calendar date well in advance so as to avoid conflicts with schools, unions, civic events, etc.
- b. Transportation, if to be provided, should be indicated in the letter and news release.
- c. If the meeting is to be held in rented facilities, such as a motel it is well to check with local labor council to determine whether that establishment's employees are represented by a union.
- d. It is not necessary for candidate to be at initial meeting; if the candidate is expected, indicate this notice in news release and letters of invitation.
- e. Meeting should not last more than ninety minutes from designated starting time to finish.
- f. Plan to serve light refreshments.
- g. Letters should be mailed two weeks in advance of meeting date and accompanied by a biography of the candidate and a campaign brochure.
- h. The meeting room should be planned for a small turnout with the capacity to expand if necessary. The illusion of a small crowd discourages the few who do attend and will usually be reported in the local newspaper.
- i. Arrange for a blackboard and chalk.
- j. Letters should be directed to prospective volunteers and financial contributors, names listed on the Voter/Volunteer Recruitment Sources.
- k. You can count on the following turnout:

Only letter sent	5%
One telephone call (early)	10%
Two telephone calls (early and day before)	15%
News release	add 1 to 2%
Radio announcements (news only)	add 1 to 2%
Buddy system	add 5 to 10%

County Unit Organizational Meeting - Page 2

- l. If everyone who indicates prior to the meeting date that they will be there is asked to telephone two others to attend (each caller being given specific names to reach, meeting attendance can often double.
- m. Set up five committees with six people to work each. (Refreshment: Program, Registration, Volunteers, Telephone)
- n. Meetings should be scheduled the week of January 14, 1980.
- o. Meetings should be scheduled on Monday, Tuesday, Wednesday or Thursday evening. Avoid weekends.

II. Program

- A. Goals, 1980
- B. Kennedy
 - 1. Biography, Kennedy record
 - 2. Literature
 - 3. Legislative record
 - 4. Campaign newsletter
- C. Campaign calendar
- D. Volunteers
 - 1. Schedule of volunteer roles
 - 2. Volunteer action cards
- E. Organizing your precinct
 - 1. Recruiting support
 - 2. Get-out-the-vote
 - 3. The caucus
- F. Special projects
 - 1 Fundraisers
 - 2. Coffee hours
 - 3. Campaign materials
 - 4. Issues conference
- G. Election of County Unit Coordinators
- H. Refreshments

COUNTY UNIT/PRECINCT ORGANIZATIONAL LETTER

-to be sent on campaign letterhead-

December 15, 1979

Dear Friend:

We write to you on behalf of Senator Edward Kennedy, a friend and leader seeking election as President of the United States.

Senator Kennedy has an outstanding record of leadership and public service. We believe he merits your consideration and support for President of the United States.

On Tuesday evening, January 15, 1980, at 7:30 P.M., friends and supporters of Senator Kennedy will be meeting informally at the Fairhope Savings and Loan, 123 Main Street, in Anoka to organize his campaign in Senate District 19.

This is your opportunity to ask questions and get answers! You are an important person and you can make your voice heard.

We count on seeing you on January 15th. Please feel free to bring a friend.

Cordially,

Harriet Jones

P. S. If you have any questions in the meantime, please telephone me at 239-1414.

(Enclose biography of candidate and campaign brochure.)

OPEIU:12
K-16

ORDER FORM
(County Unit/Precinct Organizational Meeting Letter)
-on campaign letterhead, if possible-

(street address)

(town, state and zip)

(date)

Dear Friend:

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Senator Kennedy has an outstanding record of leadership and public service. We believe he merits your consideration and support for President of the United States.

On _____, _____ at _____, friends and supporters
(day of week) (date) (time)
of Senator Kennedy will be meeting informally at the _____
(building or
residence) (street address and city)
to organize his campaign in _____
(name of county, town or precinct).

This is your opportunity to ask questions and get answers! You are an important person and can make your voice heard.

We count on seeing you on _____
(day and date).

Please feel free to bring a friend.

Cordially,

(signature/name)

(signature/name)

P.S. If you have any questions in the meantime, please telephone me at

(telephone number).

Quantity _____

Needed by _____

Ship to: _____
(name) (address, town and zip)

Return to: _____
(Kennedy address).

ORDER FORM
(County Unit/Precinct Organizational Meeting Letter)
-on campaign letterhead, if possible-

(street address)

(town, state and zip)

(date)

Dear Friend:

We write to you on behalf of Senator Edward Kennedy, a friend and leader seeking election as President of the United States.

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We count on seeing you on _____
(day and date)

Please feel free to bring a friend.

Cordially,

(signature/name)

(signature/name)

P.S. If you have any questions in the meantime, please telephone me at

(telephone number)

Quantity _____

Needed by _____

Ship to: _____
(name)

(address, town and zip)

Return to: _____
(Kennedy address).

KENNEDY COUNTY UNIT DFL CAUCUS ORGANIZATIONAL MEETING COMMITTEE CHECKLIST

COUNTY UNIT _____

Convener _____

Home _____

Address _____ Phone (home) _____

Town _____ Zip _____ (office) _____

*Arrangement Coordinator _____

Home _____

Address _____ Phone (home) _____

Town _____ Zip _____ (office) _____

*Program Coordinator _____

Home _____

Address _____ Phone (home) _____

Town _____ Zip _____ (office) _____

Workshop Coordinator _____

Home _____

Address _____ Phone (home) _____

Town _____ Zip _____ (office) _____

*Refreshments Coordinator _____

Home _____

Address _____ Phone (home) _____

Town _____ Zip _____ (office) _____

*Note: Program, Arrangements & Refreshment Coordinators should have
5 people each working with them on their respective areas.
Recruiting for committees should take place in the month of December.

KENNEDY FOR PRESIDENT
VOTER IDENTIFICATION SURVEY
MINNESOTA DFL PRECINCT CAUCUS

You are participating in a telephone survey designed to identify Kennedy for President supporters among the voters of this precinct.

The results of this survey will be used to maximize the Kennedy voter potential in the February 26, 1980, precinct caucuses.

PRECINCT TELEPHONE SCRIPT

1. "Good afternoon (evening). Mr. Robert Harris, please. Are you Robert Harris? I'm Jane Smith. I'm working for Senator Edward Kennedy Democratic candidate for President of the United States. We are conducting a survey to determine the preference of voters in this precinct. Would you care to state your preference among the Democratic candidates for President?" (Read the list of names from the Candidate Preference Card, only if the interviewee asks who else is running.)
2. Rate the voters on the registration (voter) sheet according to the following code:
 1. Strong Kennedy supporter
 2. Leans toward Kennedy
 3. Undecided or no opinion
 4. Refuses to answer
 5. Supports opponent (specify)
3. If the voter is rated 4 or 5, thank him/her for his/her help and hang up.
4. If the voter is rated 1, 2 or 3 ask to speak to any other registered voters at that same address.
(Explanation: "We want to include as many voters as possible in this survey.")
5. Additional suggestions:
 - a. Discuss issues only when necessary and preferably with undecided voters when they volunteer their opinions determine what they feel is important and note it on the survey sheet. OTHERWISE AVOID ISSUES DISCUSSION IT WILL SLOW DOWN YOUR CANVASSING. A campaign brochure will be mailed to all undecided voters (coded 3).
 - b. Do not use a combination of numbers when rating one voter.
 - c. Remember to thank each individual spoken to when concluding a call
 - d. Turn in your completed "SURVEY REGISTER" sheets to your precinct captain listed below.

IF YOU HAVE ANY QUESTIONS, PLEASE CALL:

Name _____ Telephone _____

Address _____ Town & Zip _____

KENNEDY FOR PRESIDENT

COUNTY UNIT ORGANIZATION
-duties-

COUNTY UNIT COORDINATOR:

1. Establish county unit organization and headquarters, if feasible. Headquarters may be in a private residence.
2. Appoint coordinators for all necessary county unit campaign committees.
3. Appoint two Field Coordinators for House Districts to supervise respective areas.
4. Appoint precinct captains to supervise campaign activity in each precinct.
5. Supervise activities of various campaign committees and meet, as needed, with committee coordinators.
6. Act as liaison with political party officers, educators, labor representatives, senior citizens, business and professional leaders, community and civic leaders.
7. Send periodic reports to state campaign headquarters on activities and progress of campaign in your area.
8. Sponsor campaign workshops to train supporters and volunteers; the state headquarters will assist you.
9. Help to plan and arrange all appearances by the candidate or representatives of the candidate, in your county unit.
10. Oversee campaign planning, spending and administration in your county unit.
11. Work to raise necessary campaign funding in your county unit.
12. Develop a campaign calendar for your county unit with the caucus date, February 26, in mind.

Field coordinator:

1. Field Coordinators are directly responsible to the County Unit Coordinator.
2. Coordinate precinct organization within your House District.
3. Arrange and coordinate all coffee hours in the county unit. Distribute coffee hour materials to host/hostesses and assist them with details of arrangements. Arrange speaker with Communications director.

Finance Coordinator

1. Help prepare a county unit campaign budget with state finance coordinator.
2. Institute methods of raising money by special projects and events; clear all fund raising activity with the state finance coordinator
3. Appoint influential and/or effective members of the community to the finance committee.
4. Establish a list of known political party supporters in county for fundraising purposes and appoint the most appropriate persons to solicit them directly.
5. Coordinate activities with the state finance director.

Volunteer/Headquarters Coordinator:

1. Set-up and maintain active work schedule for County Unit headquarters operation; supervise all staff and volunteer activity within the headquarters. Develop a volunteer production schedule.
2. Place names of all volunteers and supporters on action cards according to both alphabetical arrangement and their main job preference.
3. Assign volunteers to campaign projects based on need, ability and job preference.
4. Complete volunteer action cards in duplicate with county unit organization retaining one set of cards and send the other set of cards to the state headquarters.
5. Assist county unit campaign committee coordinators in meeting their volunteer needs.
6. Maintain all name lists and records for the county unit organization.
7. Maintain inventory control of all literature and materials.

Communications Coordinator:

1. Provide information for newsletter on events in county unit.
2. Arrange for speakers to appear on behalf of Senator Kennedy before civis, political and other groups.
3. Coordinate local publicity with state campaign office.
4. Organize letters-to-the-editor in local papers.

KENNEDY COUNTY UNIT CAMPAIGN ORGANIZATIN

COUNTY UNIT _____

COORDINATOR _____

Home
Address _____ Phone (home) _____

Town _____ Zip _____ (office) _____

ASSISTANT COORDINATOR _____

Home
Address _____ Phone (home) _____

Town _____ Zip _____ (office) _____

FINANCE COORDINATOR _____

Home
Address _____ Phone (home) _____

Town _____ Zip _____ (office) _____

VOLUNTEER COORDINATOR _____

Home
Address _____ Phone (home) _____

Town _____ Zip _____ (office) _____

FIELD COORDINATOR _____

Home
Address _____ Phone (home) _____

Town _____ Zip _____ (office) _____

HEADQUARTERS COORDINATOR _____

Home
Address _____ Phone (home) _____

Town _____ Zip _____ (office) _____

COMMUNICATIONS COORDINATOR _____

Home
Address _____ Phone (home) _____

Town _____ Zip _____ (office) _____

HEADQUARTERS Address _____

Town _____ Zip _____ PHONE: _____

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KENNEDY COUNTY UNIT CAMPAIGN ORGANIZATION

LABOR COORDINATOR _____
Office _____
Address _____ Phone (home) _____
Town _____ Zip _____ (office) _____

FARM COORDINATOR _____
Home _____
Address _____ Phone (home) _____
Town _____ Zip _____ (office) _____

EDUCATOR COORDINATOR _____
Home _____
Address _____ Phone (home) _____
Town _____ Zip _____ (office) _____

STUDENT/YOUTH COORDINATOR _____
Area _____
Address _____ Phone (home) _____
Town _____ Zip _____ (office) _____

BUSINESS/PROFESSIONAL _____
Home _____
Address _____ Phone (home) _____
Town _____ Zip _____ (office) _____

SENIOR CITIZEN COORDINATOR _____
Home _____
Address _____ Phone (home) _____
Town _____ Zip _____ (office) _____

COORDINATOR _____
Office _____
Address _____ Phone (home) _____
Town _____ Zip _____ (office) _____

COORDINATOR _____
Office _____
Address _____ Phone (home) _____
Town _____ Zip _____ (office) _____

KENNEDY FOR PRESIDENT

-Organizational Meeting

12-1-79

None of ours
are on that
committee

NOTES:

Fundraisers (5)

Train delegates 2-26-81
Caucus delegates

M. Hip. Demo

Train

Leadership

organization

printed matter

Caucus

office.

① Coalition!

1. Time Waste - Notes

2. Waste - politics - people

3. Money Campaign

Com to Work

1. Party Activists - 10-15 Th

(20) th

60-70% (Mondale)

2. Our campaign

49%
EA

400,000, Democrats
20,000

① Labor

② Education

③ Seniors 12%
on our

④ Farmers

⑤ Medical

⑥ students { campus
population

⑦

Reach people at

① Live ② Work ③ Shop

KENNEDY FOR PRESIDENT MINNESOTA COMMITTEE
(Temporary Address)
Arden Hills Plaza
Suite 272
3585 North Lexington Avenue
St. Paul, Minnesota 55112
Telephone: (612)483-0996

FEBRUARY 26th

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KENNEDY FOR PRESIDENT
VOTER IDENTIFICATION SURVEY
MINNESOTA DFL PRECINCT CAUCUS

You are participating in a telephone survey designed to identify Kennedy for President supporters among the voters of this precinct.

The results of this survey will be used to maximize the Kennedy voter potential in the February 26, 1980, precinct caucuses.

PRECINCT TELEPHONE SCRIPT

1. "Good afternoon (evening). Mr. Robert Harris, please. Are you Robert Harris? I'm Jane Smith. I'm working for Senator Edward Kennedy Democratic candidate for President of the United States. We are conducting a survey to determine the preference of voters in this precinct. Would you care to state your preference among the Democratic candidates for President?" (Read the list of names from the Candidate Preference Card, only if the interviewee asks who else is running.)
2. Rate the voters on the registration (voter) sheet according to the following code:
 1. Strong Kennedy supporter
 2. Leans toward Kennedy
 3. Undecided or no opinion
 4. Refuses to answer
 5. Supports opponent (specify)
3. If the voter is rated 4 or 5, thank him/her for his/her help and hang up.
4. If the voter is rated 1, 2 or 3 ask to speak to any other registered voters at that same address.
(Explanation: "We want to include as many voters as possible in this survey.")
5. Additional suggestions:
 - a. Discuss issues only when necessary and preferably with undecided voters when they volunteer their opinions determine what they feel is important and note it on the survey sheet. OTHERWISE AVOID ISSUES DISCUSSION IT WILL SLOW DOWN YOUR CANVASSING. A campaign brochure will be mailed to all undecided voters (coded 3).
 - b. Do not use a combination of numbers when rating one voter.
 - c. Remember to thank each individual spoken to when concluding a call
 - d. Turn in your completed "SURVEY REGISTER" sheets to your precinct captain listed below.

IF YOU HAVE ANY QUESTIONS, PLEASE CALL:

Name _____ Telephone _____

Address _____ Town & Zip _____

KENNEDY FOR PRESIDENT
MINNESOTA DFL PRECINCT CAUCUS

GOTV PROGRAM
-SCHEDULE FOR BLITZ DAYS-

- 5:00 A.M. Plant Gates/Job Sites: Hand card distribution - three hours
- 6:00 A.M. Bus Riding; Hand card distribution by volunteers who ride the buses - three hours.
- Eateries: Hand card distribution - three hours.
- 7:00 A.M. Office Buildings: Hand card distribution - three hours.
- 9:00 A.M. Key Democratic Precincts: Tabloid distribution to residences - throughout day until completed.
- 10:00 A.M. Downtown Retail Areas: Hand card distribution - three hours.
- Shopping Centers/Areas: Hand card distribution - three hours.
- 2:00 P.M. Plant Gates/Job Sites: Hand card distribution - three hours.
- 2:30 P.M. Heavy Traffic Routes: Human billboards face incoming residential traffic returning to key Democratic Precincts - three hours.
- 4:00 P.M. Shopping Centers/Areas: Hand card distribution - five hours.
- 10:00 P.M. Plant Gates/Job Sites: Hand card distribution - two hours.

MINNESOTA DFL CAUCUS CAMPAIGNING - WEEKDAY SCHEDULING

5:00 A.M.	Plant gates	Transportation Terminals	Bus Stops
5:30 A.M.	Plant gates	Transportation Terminals	Bus Stops
6:00 A.M.	Plant Gates	Transportation Terminals	Bus Stops
6:30 A.M.	Plant Gates	Transportation Terminals	Bus Stops
7:00 A.M.	Plant Gates	Transportation Terminals	Bus Stops
7:30 A.M.	Plant Gates	Volunteer Breakfasts	Office Buildings
8:00 A.M.	Campuses	Volunteer Breakfasts	Office Buildings
8:30 A.M.	Campuses	Volunteer Breakfasts	Office Buildings
9:00 A.M.	Campuses	Volunteer Breakfasts	Office Buildings
9:30 A.M.	Special Events	Coffee Hours	Walk & Talk
10:00 A.M.	Special Events	Coffee Hours	Walk & Talk
10:30 A.M.	Special Events	Coffee Hours	Walk & Talk
11:00 A.M.	Special Events	Coffee Hours	Walk & Talk
11:30 A.M.	Campuses	Luncheons	Shopping Areas
12:00 P.M.	Campuses	Luncheons	Shopping Areas
12:30 P.M.	Campuses	Luncheons	Shopping Areas
1:00 P.M.	Campuses	Luncheons	Shopping Areas
1:30 P.M.	Door Knocking	Special Events	Coffee Hours
2:00 P.M.	Door Knocking	Special Events	Coffee Hours
2:30 P.M.	Door Knocking	Special Events	Coffee Hours
3:00 P.M.	Door Knocking	Plant Gates	Coffee Hours
3:30 P.M.	Door Knocking	Plant Gates	Coffee Hours
4:00 P.M.	Door Knocking	Plant Gates	Coffee Hours
4:30 P.M.	Door Knocking	Shopping Centers	Dinner Meeting
5:00 P.M.	Door Knocking	Shopping Centers	Dinner Meeting
5:30 P.M.	Door Knocking	Shopping Centers	Dinner Meeting
6:00 P.M.	Door Knocking	Shopping Centers	Dinner Meeting
6:30 P.M.	Door Knocking	Shopping Centers	Dinner Meeting
7:00 P.M.	Door Knocking	Shopping Centers	Dinner Meeting
8:00 P.M.	Door Knocking	Meetings	Dinner Meeting

KENNEDY FOR PRESIDENT

LITERATURE DISTRIBUTION AND DOOR KNOCKING

1. Avoid arguments with voters. Try to explain the issues fairly and knowledgeably. **STUDY YOUR LITERATURE BEFORE YOU DISTRIBUTE.** Ask questions of campaign workers before you leave if you have any. Always be courteous.
2. When asked a question by a voter that you donot have the answer to, be sure to take note of voter's name and telephone as well as question. Find out the answer and call back as soon as possible or drop off literature covering the question. Mail literature if necessary.
3. Dress should be neat but casual. Business dress causes apprehension on the part of some voters at whose door you have just knocked. Campaign workers reflect upon the candidate.
4. Distribute campaign literature only during daylight hours when going door-to-door in residential neighborhoods.
5. The best time to door knock on weekdays is after 4:00 P.M. until about 8:00 P.M. On weekends, do not begin door knocking until after 11:00 A.M. or even noon. Many people are not at home on weekends during the summer and at other times during the afternoon.
6. Never place campaign literature in a mail box; it is against the federal law and the Post Office enforces it vigorously. Do not put campaign literature in newspaper boxes.
7. Attempt to place literature inside the door (screen), on the porch, inside the door handle or partially under a porch mat. Campaign literature that blows away and litters a yard will cost votes.
8. If literature, when being dropped, is refused by tenant and/or owner present when drop is taking place, pick up literature nd take with you.
9. When working a designated drop area, mark off each block or area as it is completed.
10. Unless absolutely necessary, avoid using young children to distribute literature.
11. Avoid arguments over issues with those you are distributing literature to. Always be polite. Learn to listen and note comments and report back to headquarters or field coordinator.
12. When door knocking in an apartment and receiving no answer at a door, always attempt to slip literature under the door. Do not leave in hallway or newspaper box.
13. Always carry rainwear when going out on doubtful days. Carry plastic cover for literature too.

14. Do not cover an area unless it has been specifically designated since it may have been dropped by other volunteers at a different time.
15. Return all left-over campaign literature to headquarters when through along with a report on your distribution.
16. Use the "cloverleaf" method of literature distribution, designating your drop area by clusters of four blocks forming a square or rectangle with four contiguous areas. Work one block at a time by going around it completely and ending up where you started. Do the same with the remaining three blocks. Park your car by the starting point and leave additional or unneeded literature in car. When four blocks in this cluster have been completed, move on to next cluster.
17. Avoid cutting across lawns when going house to house.
18. Political campaign door knocking is best received when worked in pairs.
19. After the voter answers the door, always introduce yourself by name, and that of your partner, if you have one. Indicate where you live, if you are a neighbor.

SAMPLE: "Good afternoon. I'm Bob Smith a neighbor of yours over on Chestnut Street. And this is Mary Elliot, who lives on Maple We're working for Senator Edward Kennedy. We'd appreciate it if you would keep Senator Kennedy in mind and attend your DFL precinct caucus on February 26th. If you have any questions, we would be pleased to try and answer them. Thank you for visiting with us. And tell your friends to attend their precinct caucus on February 26th."

20. If the voter indicates support of your candidate, ask about putting a bumper strip on their car (right then and there).
21. Mark comments along with name and address of voter on walk list or prospective supporter cards.
22. Complete doorknocking in no more than three day periods where possible.
23. When door knocking alone, avoid entering premises. Indicate your appreciation of their invitation, but let them know you have a lot of doors to knock.
24. Report results of your campaign door knocking to the headquarters immediately upon completion.
25. Return to visit those voters who were not home when you called. When voter is not home, leave literature inside the door (screen), or on the porch, inside the door handle or partially under a porch mat. Campaign literature that blows away and litters a yard will cost a voter.

Major Target Groups -

Campaign Area (Not listed in Caucus Weekday Campaign Schedule)

Campuses

Hospitals/Employee Shifts

Farm Auctions

Nursing Homes

Senior Citizen Housing

Low Income Housing

Meetings

Labor

Senior Citizen

Energy Groups

Educator

Student

*Conferences

*Conventions

Farm

Minority

Neighborhood/Community

Social Service

Legislative

Feminist

Political

*Call Chamber of Commerce, Convention Bureau in your area, to check on large gatherings.

KENNEDY CAMPAIGN STAFF MEETINGS
-a weekly schedule

Monday	6:30 A.M.	Management and strategy session with county unit coordinators; sixty to ninety minutes
Tuesday	7:00 A.M.	Headquarters Coordinator and staff
Wednesday	7:00 A.M.	Communications Coordinator and staff
Thursday	7:00 A.M.	Finance Coordinator and staff
Friday	11:00 A.M.	Field Coordinators and staff

Guidelines:

1. A typewritten agenda for each weekly meeting will be prepared and distributed the day before if possible to each participant.
2. All participants wanting to place new matters before the staff should have it placed on the typewritten agenda in time for the respective meeting.
3. Meetings will always start on time and last usually no longer than sixty minutes; coffee and rolls are a good way to start and should be available thirty minutes before the meeting is to start.
4. Meetings, while always informal, should place emphasis on the agenda and written proposals should accompany the introduction of new ideas or major planning areas. These proposals should be well researched and circulated in advance of the meeting. The research should include probable costs, time implementation factors and, in general, feasibility.
5. Meetings shall take place in the headquarters unless advance notice to participants is given.
6. General discussion, usually ten minutes before the end of the session, should cover in frank fashion any matter or problems not on the agenda but pertinent to the overall efficiency of the campaign or the unit.
7. Personal matters or problems directed toward one individual are best not brought into staff meetings; they should be handled on a one-to-one basis instead.
8. The County Unit Coordinator shall serve as the calendar coordinator for all internal staff meetings and will attempt to be in attendance at as many meetings as possible.
9. It shall be assumed that meetings in all areas will be held on a weekly basis unless staff participants are notified in advance by written notice.

KENNEDY FOR PRESIDENT
-SCHEDULE OF GOTV VOLUNTEER WORK-

<u>DESCRIPTION</u>	<u>TIME OF WORK</u>	<u>LENGTH OF SHIFT</u>
TELEPHONING:		
Headquarters/Local	9:00 A.M.- 9:00 P.M.	Four Hours
Home	9:00 A.M.- 9:00 P.M.	Three Hours (2)
LITERATURE DISTRIBUTION:		
Plant Gates/Job Sites	5:00 A.M. - 4:00 P.M. 10:00 P.M. -12:00 P.M.	Two Hours
Eateries	6:00 A.M. - 9:00 A.M.	Three Hours
Bus Riding	6:00 A.M. - 9:00 A.M. 3:00 P.M. - 6:00 P.M.	Three Hours
Office Buildings	7:00 A.M. -10:00 A.M.	Three Hours
Shopping Centers/Areas	10:00 A.M. - 9:00 P.M.	Three Hours
Neighborhoods	8:00 A.M. - 7:00 P.M.	Four Hours
Polling Locations	6:45 A.M. - 7:00 P.M.	Four Hours
CLERICAL WORK:		
Typing	9:00 A.M. - 9:00 P.M.	Four Hours
Mimeographing	9:00 A.M. - 9:00 P.M.	Four Hours
Collation/Mailing	9:00 A.M. - 9:00 P.M.	Four Hours
Volunteer Coordination	8:00 A.M. - 9:00 P.M.	Six Hours
Materials Distribution(Trans)	9:00 A.M. - 6:00 P.M.	Three Hours
SIGNS:		
Lawn Sign Posting	11:00 A.M. - 6:00 P.M.	Four Hours
Human Billboards (Main Thoroughfares)	2.30 P.M. - 5:30 P.M.	Three Hours
VOTERS:		
Registration	9:00 A.M. - 9:00 P.M.	Two Hours
Transportation (Election Day)	8:00 A.M. - 8:00 P.M.	Five Hours
SPECIAL:		
Precinct Captain (Election Day)	8:00 A.M. - 8:00 P.M.	Twelve Hours
Speakers Bureau	8:00 A.M. - 9:00 P.M.	Two Hours

KENNEDY FOR PRESIDENT

COUNTY UNIT ORGANIZATION
-duties-

COUNTY UNIT COORDINATOR:

1. Establish county unit organization and headquarters, if feasible. Headquarters may be in a private residence.
2. Appoint coordinators for all necessary county unit campaign committees.
3. Appoint two Field Coordinators for House Districts to supervise respective areas.
4. Appoint precinct captains to supervise campaign activity in each precinct.
5. Supervise activities of various campaign committees and meet, as needed, with committee coordinators.
6. Act as liaison with political party officers, educators, labor representatives, senior citizens, business and professional leaders, community and civic leaders.
7. Send periodic reports to state campaign headquarters on activities and progress of campaign in your area.
8. Sponsor campaign workshops to train supporters and volunteers; the state headquarters will assist you.
9. Help to plan and arrange all appearances by the candidate or representatives of the candidate, in your county unit.
10. Oversee campaign planning, spending and administration in your county unit.
11. Work to raise necessary campaign funding in your county unit.
12. Develop a campaign calendar for your county unit with the caucus date, February 26, in mind.

Field coordinator:

1. Field Coordinators are directly responsible to the County Unit Coordinator.
2. Coordinate precinct organization within your House District.
3. Arrange and coordinate all coffee hours in the county unit. Distribute coffee hour materials to host/hostesses and assist them with details of arrangements. Arrange speaker with Communications director.

Finance Coordinator

1. Help prepare a county unit campaign budget with state finance coordinator.
2. Institute methods of raising money by special projects and events; clear all fund raising activity with the state finance coordinator.
3. Appoint influential and/or effective members of the community to the finance committee.
4. Establish a list of known political party supporters in county for fundraising purposes and appoint the most appropriate persons to solicit them directly.
5. Coordinate activities with the state finance director.

Volunteer/Headquarters Coordinator:

1. Set-up and maintain active work schedule for County Unit headquarters operation; supervise all staff and volunteer activity within the headquarters. Develop a volunteer production schedule.
2. Place names of all volunteers and supporters on action cards according to both alphabetical arrangement and their main job preference.
3. Assign volunteers to campaign projects based on need, ability and job preference.
4. Complete volunteer action cards in duplicate with county unit organization retaining one set of cards and send the other set of cards to the state headquarters.
5. Assist county unit campaign committee coordinators in meeting their volunteer needs.
6. Maintain all name lists and records for the county unit organization.
7. Maintain inventory control of all literature and materials.

Communications Coordinator:

1. Provide information for newsletter on events in county unit.
2. Arrange for speakers to appear on behalf of Senator Kennedy before civis, political and other groups.
3. Coordinate local publicity with state campaign office.
4. Organize letters-to-the-editor in local papers.

KENNEDY COUNTY UNIT CAMPAIGN ORGANIZATIN

COUNTY UNIT _____

COORDINATOR _____

Home
Address _____ Phone (home) _____

Town _____ Zip _____ (office) _____

ASSISTANT COORDINATOR _____

Home
Address _____ Phone (home) _____

Town _____ Zip _____ (office) _____

FINANCE COORDINATOR _____

Home
Address _____ Phone (home) _____

Town _____ Zip _____ (office) _____

VOLUNTEER COORDINATOR _____

Home
Address _____ Phone (home) _____

Town _____ Zip _____ (office) _____

FIELD COORDINATOR _____

Home
Address _____ Phone (home) _____

Town _____ Zip _____ (office) _____

HEADQUARTERS COORDINATOR _____

Home
Address _____ Phone (home) _____

Town _____ Zip _____ (office) _____

COMMUNICATIONS COORDINATOR _____

Home
Address _____ Phone (home) _____

Town _____ Zip _____ (office) _____

HEADQUARTERS Address _____

Town _____ Zip _____ PHONE: _____

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KENNEDY COUNTY UNIT CAMPAIGN ORGANIZATION

LABOR COORDINATOR _____
Office _____
Address _____ Phone (home) _____
Town _____ Zip _____ (office) _____

FARM COORDINATOR _____
Home _____
Address _____ Phone (home) _____
Town _____ Zip _____ (office) _____

EDUCATOR COORDINATOR _____
Home _____
Address _____ Phone (home) _____
Town _____ Zip _____ (office) _____

STUDENT/YOUTH COORDINATOR _____
Area _____
Address _____ Phone (home) _____
Town _____ Zip _____ (office) _____

BUSINESS/PROFESSIONAL _____
Home _____
Address _____ Phone (home) _____
Town _____ Zip _____ (office) _____

SENIOR CITIZEN COORDINATOR _____
Home _____
Address _____ Phone (home) _____
Town _____ Zip _____ (office) _____

COORDINATOR _____
Office _____
Address _____ Phone (home) _____
Town _____ Zip _____ (office) _____

COORDINATOR _____
Office _____
Address _____ Phone (home) _____
Town _____ Zip _____ (office) _____

KENNEDY FOR PRESIDENT
MAJOR TARGET GROUPS
Minnesota DFL Caucus

EDUCATORS

ENVIRONMENTALISTS

FARMERS

FEMINIST

HANDICAPPED

HEALTH CARE

LABOR

MINORITY GROUPS

SENIOR CITIZENS

SOCIAL SERVICES

STUDENTS

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KENNEDY RECRUITMENT SOURCES
MINNESOTA DFL CAUCUSES

List key persons active within each area:

Business/Commercial (Chamber of Commerce, Jaycees, Boosters, etc.):

Charitable (Red Cross, March of Dimes United Way etc.):

Civic (Art Institutes, Symphony Associations, Historical Societies, etc.):

Community/Neighborhood (West Side Neighbors, Catholic Social Services, Settlement Houses):

Conservation (Sierra Club, Audubon Society, Wilderness Society, etc.):

KENNEDY RECRUITMENT SOURCES
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Consumer (Cooperatives, Consumer Federations, etc.):

Craftsmen (artists, painters, silversmiths, etc.):

Cultural (Performing Arts Little Theater Library Associations, etc.):

Educational (PTA, school board members, teachers, AFT/NEA affiliates):

Energy (Minnesota Energy Coalition):

Environmental (Clean Air & Water, Friends of the Earth, Friends of
Boundary Waters):

KENNEDY RECRUITMENT SOURCES
Page 3

Ethnic:

Farm & Rural (Rural Electric Associations, Farmers' Union, National Farm Organization, Cattlemen's Association, American Agricultural Movement, etc.):

Governmental (Fraternal Order of Police, Fire Fighters, Civil Service Association, American Federation of Government Employees, AFSCME, etc.):

Health (Mental Health Association, American Nurse Association, DFL Health Services Caucus, etc.):

Housing:

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KENNEDY RECRUITMENT SOURCES

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Issue Groups (Planned Parenthood, ACLU, NARAL, SANE, etc.);

Labor Unions (Teamsters, United Auto Workers, AFL-CIO, include local labor councils, building trades councils; check yellow pages and United Way lists):

Law & Justice (County Attorney's, District Attorneys, Trial Lawyers Association, Legal Aid Society, FOP, Sheriffs Association, Bar Associations, Law Schools, Criminal Justice Departments):

Minority Groups (NAACP, Urban League, Civil Rights Groups, etc.):

Political (Coalition for Progressive DFL, ADA, Farmer-Labor Association, DFL Feminist Caucus, any group that fits the general DFL Feminist Caucus, Any group that fits the general political philosophy of the candidate or campaign):

KENNEDY RECRUITMENT SOURCES

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Professional (Lawyers, Doctors, Architects, Chemists, Engineers, etc.)

Religious (include convents, rectories, seminaries, ministers, etc.):

Residences (YMCA, YWCA, Trailer Courts, Mobile Home Parks, condominium apartment associations, etc.):

Senior Citizens (include nursing homes, low income housing, retirement communities, golden age clubs, Commission of Aging agencies, AARP, etc.):

Social (country clubs, fraternities, sororities, Junior Leagues, etc.)

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KENNEDY RECRUITMENT SOURCES

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Service Clubs/Organizations (Children's Home Society, Big Brother, Meals on Wheels, Halfway House, etc.):

Sporting (Ducks Unlimited, Bass Fishermen's Association, National Rifle Association, etc.):

Veterans (American Legion, Veterans of Foreign Wars, DAR, etc.):

Welfare (National Welfare Rights Organization, Tenants Union, etc.):

Women (League of Women Voters, National Women's Political Caucus, NOW, DFL Feminist Caucus):

KENNEDY RECRUITMENT SOURCES

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Youth (High Schools, Colleges, Vocational & Technical Schools, youth and student groups, etc.):

Miscellaneous: