



Irene Gomez-Bethke Papers.

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# Perpich/Johnson

**MOVING MINNESOTA FORWARD**

August 8, 1986

The Hispanics for Perpich/Johnson Committee met on August 2, 1986 at the home of Juan Lopez. JoAnn Cardenas Enos was named coordinator. Steering Committee Members are as follows: Juan Lopez, Rafael Ortega, Jesus Cervantes. Our next committee meeting will be on August 18, 1986 at the Lumber Exchange Bldg. Suite #112, 10 S. 5th Street. Mpls, Minn., actually it is on the corner of 5th and Hennepin 2nd floor. If you have any question or would like to add to agenda please call 222 RUDY or 647 1130 .

JoAnn Cardenas Enos  
*JoAnn Cardenas Enos*  
Coordinator, Hispanics for Perpich/Johnson

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10 South Fifth Street / Suite 112 / Minneapolis, Minnesota 55402 / 1-612-222-RUDY

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Paid for by the Perpich-Johnson Volunteer Committee, Walter J. Duffy, Treasurer, Box 75423, St. Paul, MN 55175

AGENDA

Perpich/Johnson Volunteer Committee  
Lumber Exchange Bldg. Suite #112, 10 S. 5th St.  
Mpls, Minnesota

August 18, 1986 7:30 pm

1. LiteDrop

2. Fund Raiser

3. *Press release?*

Discussion of other items

4649 Decatur Avenue North  
Minneapolis, Minnesota 55428  
November 8, 1982

The Honorable Rudy Perpich  
Governor-Elect  
Room 123 State Capitol  
Saint Paul, Minnesota 55155


Dear Governor Perpich:

I was pleased to learn of your election as Governor of Minnesota.

Please accept my warmest congratulations and best wishes for future success.

I am especially appreciative of your effort and commitment to affirmative action and encourage and applaud your effort to appoint Hispanics to State government in employment as well as on boards and commissions. I know Minnesota will prosper under your leadership and I look forward to continuing to work with you on matters of concern to Hispanics.

Sincerely,



Irene Gomez de Bethke  
State Chair  
Minnesota Hispanic American  
Democrats

IGB:dg

# Hispanics for Durenberger

*El Senador Durenberger es un amigo de los Hispanos.*

Querido amigo:

## Co-Chairs

Lee Ruiz  
Sandra Vargas

## Committee

Fermin L. Aragon  
Ana Lea Barraquet-Bossi  
Manuel Capiz, Jr.  
Mona Capiz  
Steve Chavez  
Carlos Costas  
Jose Cruz  
Dr. Nelson deJesus  
Graciela de Lugo-Lauro  
Raquel Pita Derrenberger  
Luis Flores  
Jan Franco  
Peter Franco  
Frank A. Gallegos  
Alfonso Garrote  
Maria Gomez  
Chris Juarez  
Don Lopez  
Tony Martinez  
Aida G. Mori  
George L. Mori  
Pablo Murillo  
Luis Padilla  
Felipe Postigo  
Enrique Serra  
Frances M. Irejo  
Ray Varela  
Jose Vasquez  
Emilio L. Viramontes

We are writing you to let you know of our strong support for the re-election of U.S. Senator Dave Durenberger. In working with Dave these last four years, we have been repeatedly impressed with his desire to consult the Hispanic community, listen to our concerns and translate what he learns into action.

Dave Durenberger understands that our primary concern is self-sufficiency ...that we view government programs as a means to this end, not an end themselves. Education, training and economic development--this is what we ask of government, not handouts, and this is what Senator Durenberger has sought to provide.

Because of Dave Durenberger's efforts, small businesses now find it easier to start or expand, and minority businesses face fewer government regulations in applying for government contracts. Moreover, Senator Durenberger supported a bill to provide job training for minorities and the economically disadvantaged, and has played an active role in efforts to reduce health care costs and to increase funding for education.

Last but not least, we are supporting Senator Durenberger because we feel he shares our value system and understands the critical role that family, Church, and the community play in our lives. He recognizes that the basic unit of society is the family, and that every other social institution...the Church, community and government...exist in order to support the family. He knows that close family bonds can't be legislated and is committed to ensuring that government supports---rather than competes---with the basic family structure.

We hope that you will join us in supporting Senator Durenberger's re-election and will demonstrate your support by voting on November 2. Also, we ask you to talk with your family and friends about your support for Dave and encourage them to vote as well.

Senator Durenberger has been a friend of the Hispanics these last few years. Let's show him that we, too, know what it means to be an amigo!

Sincerely,

Hispanics for Durenberger

/sk

HISPANIC FUND RAISER FOR PERPICH  
October 30, 1982

Coordinator - Humberto Villarreal

- o Ticket production/distribution
- o Draft invitation from Perpich (to Social Hour)
- o Floor plan for program and dinner
- o General coordination

Publicity - Lolo Lozano  
Oscar Castro

- o Spanish radio add
- o Flyers
  - Guadalupe
  - Las Palmas
- o Posters
- o Mailings

Social Hour - Tica Gonzalez Hansen

- o Refreshemnts
- o Hosts
- o Decorations

Facility - Gilbert de la O  
Jose Vasquez  
Lupe Gonzalez

Program - Irene Bethke

- o Speakers
- o Music
- o Special Guests
- o Master of Ceremonies

- o Tables, chairs
- o Public Address system
- o Setup
- o Takedown
- o Cleanup

Revenue - \$3750

Dinner - Rosie Coronado  
Mary Rodriguez  
Diana Villarreal

- o Dinner (300 @ \$10) 3000
- o Social Hour (30 @ \$25) 750

- o Food preparation - 3
- o Servers - 15
- o Buspersons - 4
- o Cleanup
- o Table cloths
- o Table decorations
- o Plates, knives, forks, spoon

Expenses - \$1980

- o Publicity 200
- o Social Hour 50
- o Facility 95
- o Dinner 1500
- o Invitation letters 100
- o Tickets 25

186-  
190



## INVITATION TO SOCIAL HOUR

Are you fed up with \_\_\_\_\_ (1) \_\_\_\_\_ ? A group of concerned Hispanics is sponsoring a Fund Raiser on my behalf on Saturday, October 30, 1982, at the Neighborhood House, 179 East Robie, St. Paul. I would like to invite you to join me at 6 PM for a social hour before the dinner and program scheduled for 7:30 PM.

As governor, I want to \_\_\_\_\_ (2) \_\_\_\_\_. I want to listen to your concerns in this area and your ideas on how we can \_\_\_\_\_ (3) \_\_\_\_\_.

I'm looking forward to seeing you on the 30th to discuss this issue or others of interest to you.

BUSINESS: (1) Reaganomics and the way the Republicans have messed up the economy?  
(2) move quickly to turn around the state economy and help the business community, especially the Hispanic businesses, recover from the current slump.  
(3) improve the business climate for Hispanic businesses and promote them in the greater business community.

EDUCATION: (1) the continuing deterioration of our educational delivery systems?  
(2) improve the educational opportunities for minorities, especially Hispanics.  
(3) develop and implement programs that will enhance the quality of education for Hispanics.

COMMUNITY: (1) the level of unemployment in Minnesota?  
(2) fund programs that will create jobs and provide training for minorities, especially the Hispanic unemployed.  
(3) design the programs that will provide the proper training needed and create the long term jobs that will get the Hispanic unemployed back to work.

TICKET FORMAT

FRONT

\$\$\$\$

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FUND RAISER DINNER

Hispanics for Rudy Perpich Committee

Mexican Food --- Music

Neighborhood House  
179 East Robie, St. Paul

Saturday, October 30, 1982 - 8:00 PM

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\$\$\$\$

BACK

"Nuestro Dinero para Nuestro Futuro Politico"

No. XXXX

Name -----

Street Address -----

City ----- State ----- Zip -----

Paid for by the Hispanics for Perpich Committee,  
Humberto Villarreal, Treasurer



CARD INSERT - RSVP TO SOCIAL HOUR

I will be attending the  
Hispanic Fund Raiser Dinner for Perpich

Number of persons attending \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

Social Hour and Dinner  
is \$25.00 per person

Please send this RSVP card by October 27, 1982

PRE ADDRESSED ENVELOPE - RSVP TO SOCIAL HOUR

HISPANICS FOR RUDY PERPICH  
Humberto Villarreal, Treasurer  
4324 Snail Lake Blvd.  
St. Paul, MN 55112

TICKET SALES

10/28/82

NAME	BEST CASE	Worst CASE
SAM VERDEJA	15	10
KEITH FORD		
LUPE GONZALEZ	6	4
LOLO LOZANO	6	0
RICHARD ROCHA	10	6
JO ANN ENOS	8	7
ALBERTO MIERA	25	17
IRENE BETHKE	10	4
AL GARCIA		
GILBERT DE LAO		
DIANA VILLARREAL	5	3
ALBERTO QUINTANA	10	10
OSCAR CASTRO	20	8

EXPENSES

PUBLICITY	ACTUAL	EST.
RADIO ADS (SAT)	88.00	
RADIO ADS (SUN)	39.00	
FLYERS	17.00	
MAILINGS ?		
NEWSPAPER ADS	33.75	
PROGRAM		
DINNER		275.00
Social HOUR		50.00
FACILITY	90.00	
TKTS/RSVP CARDS/ ENV.	100.70	
LETTERS/ ENV.	111.00	
	479.45	325.00
		479.45
		804.45

# Menu

## Salad

Guisado

Refried Beans

Rice with peas + carrots

tortillas (corn)

Corn chips + hot sauce

Coffee with cinnamon  
milk)

## Dessert

Ice Cream with mango Topping



Plastic Plates + dinner napkins	22.00
Plastic spoons, knives + forks	15.00
Lettuce	16.50
French Dressing	5.00
Parmesan Cheese	3.00
Cherry tomatoes	5.00
meat	74.50
Yellow onions	3.00
Rice	6.40
Whole tomatoes	3.00
Nopalitos + Sugar	3.00
Beans	15.80
Oil	5.00
Tomato Sauce	3.00
Celery	.79
frozen peas + Carrots	2.00
Croutons	2.00
Cherries	2.76
Cream	3.00
Coffee	6.00
milk	6.00
Ice Cream	31.50
Mangos	15.00

249.25  
 x 1.1  
 275.00

PERPICH TO ADDRESS HISPANICS

*Humberto's  
Copy*

Gubernatorial candidate Rudy Perpich will meet with 250 Hispanic community representatives, on Saturday, October 30, at Neighborhood House, 179 East Robie, Saint Paul, starting at 7:00 p.m., according to Humberto Villarreal, Treasurer, Hispanics for Perpich Volunteer Committee. Perpich will outline his program of work and how it affects the Hispanic community.

During his two years as Governor, three major programs that have assisted the Hispanic community were developed. The Spanish Speaking Affairs Council, an agency that advises the governor and the legislature on the issues and concerns affecting Minnesota's Hispanic community was created. The state's bilingual education program, which assists limited English proficiency students to learn English, was established and Hispanic employment in the state service increased from 90 Hispanics to 254.

"Rudy Perpich has demonstrated a commitment for the improvement of the socio-economic status of the Hispanic community", stated Villarreal. Hispanics and other interested individuals are invited to meet with Perpich and discuss their issues and concerns. A dinner follows the reception.

For additional information, contact Sam Verdeja at 228-1328.

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HISPANIC Political Action Committee

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Memorandum  
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August 9, 1983

To: HPAC Committee

From: Humberto Villarreal *H.V.*

Subject: HPAC Committee Chairperson

1. On August 3, 1983, Alberto and Marilyn Miera, Diana Villarreal, Mary Rodriguez and I met at the Butler Mansion to preview the site for the upcoming fund-raiser. During the discussions, Alberto Miera notified me that, effective immediately, he was resigning as chairperson of the committee.

2. After consultations between Juan Lopez, Jose Trejo and myself (other committee members were unavailable) it was decided that Juan Lopez would serve as interim chairperson pending formal approval by the whole committee at the next meeting.

3. Today, I notified the Ethical Practices Board that Juan is our new chairperson.



LETTER #1

¶ Are you fed up with Reaganomics and the way the Republicans have messed up the economy? A group of concerned Hispanics is sponsoring a Fund Raiser on my behalf on Saturday, October 30, 1982, at the Neighborhood House, 179 East Robie, St. Paul. I would like to invite you to join me at 7PM for a reception before the dinner and program scheduled for 8 PM.

¶ As governor, I want to move quickly to turn around the state economy and help the business community, especially the Hispanic businesses, recover from the current slump. I want to listen to your concerns in this area and your ideas on how we can improve the business climate for Hispanic businesses and promote them in the greater business community.

¶ I'm looking forward to seeing you on the 30th to discuss this issue or others of interest to you.

LETTER #2

Are you fed up with the continuing deterioration of our educational delivery systems? A group of concerned Hispanics is sponsoring a Fund Raiser on my behalf on Saturday, October 30, 1982, at the Neighborhood House, 179 East Robie, St. Paul. I would like to invite you to join me at 7PM for a reception before the dinner and program scheduled for 8PM.

As governor, I want to improve the educational opportunities for minorities, especially Hispanics. I want to listen to your concerns in this area and your ideas on how we can develop and implement programs that will enhance the quality of education for Hispanics.

I'm looking forward to seeing you on the 30th to discuss this issue or others of interest to you.

LETTER #3

Are you fed up with the level of unemployment in Minnesota? A group of concerned Hispanics is sponsoring a Fund Raiser on my behalf on Saturday, October 30, 1982, at the Neighborhood House, 179 East Robie, St. Paul. I would like to invite you to join me at 7PM for a reception before the dinner and program scheduled for 8PM.

As governor, I want to work hard to create jobs and provide training for minorities, especially the Hispanic unemployed. I want to listen to your concerns in this area and your ideas on how we can design the programs that will provide the proper training needed and create the long term jobs that will get the Hispanic unemployed back to work.

I'm looking forward to seeing you on the 30th to discuss this issue or others of interest to you.