

Irene Gomez-Bethke Papers.

Copyright Notice:

This material may be protected by copyright law (U.S. Code, Title 17). Researchers are liable for any infringement. For more information, visit www.mnhs.org/copyright.

HISPANICS for SPANNAUS

817 COMMERCE BUILDING . ST. PAUL, MINNESOTA 55101

CO-CHAIRPERSONS

Frank Rodriguez Irene Gomez Bethke

COORDINATOR

Alberto Quintela, Jr. 292-0973

TREASURER

Humberto Villarreal

STEERING COMMITTEE

Alberto Miera Alberto Quintela, Jr. Frank Rodriguez Conrad Vega Humberto Villarreal

FUNDING COMMITTEE:

H. Villarreal Oscar Castro Guadalupe Gonzalez Teodoro Lozano Luis Trejo

FRIENDS OF SPANNAUS

Luis Aguilar Joe Anaya Lee Bowman Paul Capiz Nicha C. Coates Manuel Cervantez Jose Cortez Gilbert DeLao JoAnn Cardenas Enos Luis Flores Jan Franco Roy Garza Jose Gaitan Al Lopez Fran Mendez Don Demaresi Luis McKibbin Doug Munoz Maria Rocha Richard Rocha Diana Rodriguez Sal Rosas Tom Serrano Maria I. Szurek Joe Vasquez Diana Villarreal and many more:

NEWS BULLETIN April, 1982

FUND-RAISING DANCE: April 18, 1982 FUND-RAISING DANCE

The Fund-Raising Committee, chaired by Humberto Villarreal held a very successful and well-attended get acquainted dance on Feb. 13, 1982. Attendance-261 persons. The next Dance is scheduled for Apr.18, 1982; 6:00-11:00 P.M.; Las Palmas Ballroom, 10 W. Mendota Rd., West St. Paul. Plan to attend and invite your friends.

D.F.L. DELEGATE COUNT: Preliminary Count:

Early indicationg on the delegate selection to the State and District Convention indicate that Hispanic candidates did very well. Known delegates to the State Central Committee: Alberto Quintela, Manuel Cervantez, JoAnn Enos Cardenas, Irene Gomez Bethke, June Del Costello To the District Convention: Frank Rodriguez, Alberto Quintela, JoAnn Enos Cardenas, Luis Aguilar, Roy Garza. Bright Spot: District 67A had 13 Hispanic delegates and 2 Hispanic alternates elected to the County Convention.

INDEPENDENT STATUS:

Hispanics for Spannaus is an independent committee designed to give political experience to Hispanics. is structured independently to insure that expenditures by and contributions to the committee are not applied to Warren Spannaus' campaign financial limitations. Spannaus must also maintain a distance from the committee so that the Ethics Practices Board does not view it as a part of the Spannaus campaign committee. However, those Hispanics who wish to work directly on the Spannaus committee are welcomed and encouraged to do so.

POTENTIAL PROJECTS:

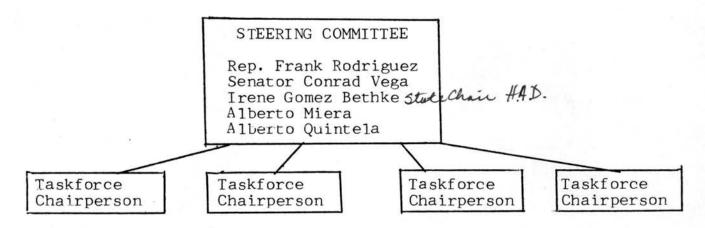
Interested in organizing, contributing to and being listed in a full-page newspaper ad, or participating in a state-wide Hispanic D.F.L.Convention? Contact Alberto!

BECOME INVOLVED: HELP HISPANICS HELP THEMSELVES Contact: Voter Education, Irene Bethke Gomez -348-2100

Paid, Prepared and Distributed by Hispanics for Spannaus Humberto Villarreal Treasurer

Hispanics for Spannaus is an Independent Political Committee. Its Activities are not Approved by Warren Spannaus nor is he Responsible for them.

ORGANIZATIONAL STRUCTURE



ORGANIZATIONAL STEPS

I. STEERING COMMITTEE

- A. Organizational
 - 1. Elect chairperson.
 - 2. Elect treasurer.
 - 3. Appointment of coordinator.
- B. Chairperson.
 - 1. Appoint Taskforce chairpersons.
 - 2. Call meetings of steering committee.

II., TASKFORCES

- A. Recruit members-
- B. Set timetables.
- C. Research areas of concern.
- D. Develop position papers.
- E. Submit recommendations to Spannaus.
- F. Distribute position papers.

July Lating ring of 1,30

HISPANICS FOR SPANNAUS FUND RAISER SUMMARY (2/15/82)

Mock Caucus, 2/13/82

Attendance: 17

Income : \$25.00

Get Acquainted Dance, 2/14/82

Attendance: 261

Income : \$225.50

Expenses : \$250.00

Advance Ticket Usage: 181/700 = 26%; as follows:

Name	Range	Qty	Used	%
Frank Rodriguez Irene Bethke	001-020	20	0	0
Alberto Miera	021-040 041-060	20 20	0	0
Humberto Villarreal	061-100 651-700	90	28	31
Jose Cortez	101-150 601-650	100	37	37
Miguel Garza Abel Alsides	151-200 201-250	50 50	19 18	38
Luis Lopez	251-300	50	0	36
Luis Trejo Lupe Gonzalez	301-350 351-400	50 50	0 15	0
Lolo Lozano	401-450	50	24	48
Oscar Castro	451-500	50	28	56
Alberto Quintela	501-600	100	12	12
Totals		700	181	26
Tickets used at door			69	
Sign-in sheet			11	
Total attendance			261	

Weekend Summary

Income : \$250.50

Expenses : 250.00

Profit : .50 (Plan: (\$150.00))

TIMELINE

January 30, February 6

Mock Caucas Programs: Purpose to help elect Hispanic Delegates

February 23 (Tuesday, 8 P.M.)

Precinct Caucuses: election of party officers

candidates

election of delegates adoption of resolutions

Committees: Resolutions

Nominations Credentials

Rules

Endorsement Arrangements

February - March

Reviews of caucus system and mock caucuses for county unit level/congressional.

March - April

DFL Party will set dates for County Unit and congressional conventions

County Unit: elect party officers

elect delegates pass resolutions

nominate/endorse candidates/state senators and

representatives

Committees: See above

Congressional: elect party officers

(elect delegates)
pass resolutions

nominate/endorse candidates/U.S.Rep.

Committees: See above

April-May

Prepare for State Convention.

Special sessions for State delegates.

June 4, 5, 6, DFL - Duluth

State Convention: elect party officers

pass resolutions adopt platform

nominate/endorse candidates - U. S. Senator -

State Constitutional Officers; Gov., Lt. Gov., Attorney General, State Auditor,

Treasurer, Sec. of State

Committees: See above

June, July, August, September

Voter registration emphasized (should be going on continously though)

September 14, 1982

State Primary Election

September, October

Voter registration

Get out vote

November 2: Voter calling, rides.

General Election

MINUTES OF STEERING COMMITTEE MEETING OF
HISPANICS FOR WARREN SPANNAUS

The first meeting of the Steering Committee of Hispanics for Warren Spannaus was held on October 22, 1981 at 7:00 P.M., at our Lady of Guadalupe, St. Paul, Minnesota.

Present were: Frank Rodriguez
Irene Bethke
Alberto Miera
Umberto Villareal
Alberto Quintela

I

Steering Committee

A. Authority.

The authority of the Steering Committee would be to set down general policies for Hispanics for Warren Spannaus. Press releases and expenditures would be approved by the Steering Committee.

B. Scope.

The primary position of the Steering Committee is that Warren Spannaus' election would be in the best interests of Hispanics in Minnesota.

- C. Officers.
- 1. Co-Chairpersons: Frank Rodriguez; Irene Bethke.
- 2. Coordinator: Alberto Quintela.
- 3. Treasurer: Umberto Villareal.
- 4. Committee Appointments: All appointments to the Committee will be made by the Steering Committee upon recommendation from the Co-Chairpersons.

D. Goal.

The central goal of the Hispanics for Warren Spannaus is to elect Warren Spannaus to the position of Governor of the State of Minnesota.

II

Steering Committee Liason Members

A. Recruitment of Members.

Frank Rodriguez; Alberto Miera.

B. Voter Education.

Irene Bethke.

- 1. Hold Mock Caucuses.
- Voter Registration.
- 3. Literature drops.
- 4. Phone banks.
- 5. Lawn signs, posters, buttons, bumper stickers.
- C. Fund Raising.

Umberto Villareal.

D. Issue Committee.

Alberto Quintela; Irene Bethke.

- 1. Research areas of concern.
- 2. Develop position papers.
- 3. Develop recommendations.

MEMORANDUM: Hispanics for Warren Spannaus

12/17/81

TO: Steering Committee Members

FROM: Alberto Quintela, Jr., Coordinator With

RE: Action to be taken for 1982

Enclosed please find the Minutes of our First Meeting of the Steering Committee, a Directory of the Steering Committee members and a proposed Timeline for 1982.

We need to meet early in January of 1982 to review and revise the proposed Timelines.

In addition, Mr. Villareal has proposed holding a fund raiser early in 1982.

These and other matters to be finalized and action groups need to be developed.

Hope all of you have a Merry Christmas.

Next Meeting??

Jan. 7th or 11th ??

7:00 a.m.

Capital Holiday Inn

Please Call.

Frank J. Rodriguez

District 67A
Ramsey-Dakota Counties
Committees:
Health and Welfare
Governmental Operations
Labor-Management Relations



Minnesota House of Representatives

Harry A. Sieben, Jr., Speaker

October 1, 1981

Ms. Irene Gomez-Bethke Assistant to the Mayor City of Minneapolis City Hall Minneapolis, MN. 55415

Dear Ms. Gomez-Bethke:

With the highest hopes that you will accept I extend to you an invitation to serve on the Steering Committee of the soon to be formed Hispanics For Spannaus.

Hispanics for Spannaus will undertake three major roles: fund-raising; voter education and state agency task forces. The fund-raising effort will be directed at obtaining funds for the dissemination of literature on Warren Spannaus and for the encouragement of voter participation in the caucus and election process. The state agency task forces will develop position statements on areas of concern to Hispanics which are impacted by state agencies.

A press conference will be held on October 19. 1981, at the Boca Chica restaurant, 11 Concord St., Saint Paul, MN. to announce the formation of Hispanics for Spannaus. Please join me for lunch at 12:00 noon to discuss strategy and structure.

Thank-you for your consideration of this matter.

Sincerely yours,

Frank J. Rodriguez State Representative

District 67A

NOT PRINTED AT GOVERNMENT EXPENSE

1982 Budget

Cunnline	
<u>Supplies</u> Stationery	\$ 1,000
Typing Services (\$50/month)	500
Photocopying	500
Mailings Envelopes, postage, letters	1,500
Advertisings Newspaper Radio	1,000
Total	\$ 5,000

MINUTES OF STEERING COMMITTEE MEETING OF HISPANICS FOR WARREN SPANNAUS

The third meeting of the Steering Committee of Hispanics for Warren Spannaus was held on June 1, 1982 at 7:30 A.M. at 347 University Avenue, St. Paul, Minnesota.

Present were:

Frank Rodriguez Alberto Miera Alberto Quintela Humberto Villarreal

I. MINUTES

The Minutes of the April 7th, 1982 meeting were read and approved.

II. FUNDRAISER

Villarreal proposed a Sit-down dinner fundraiser, perhaps for September 25, 1982. Further study proposed.

A selective fund-raising letter was tenatively set for early June.

III. SCHEIBEL LETTER

Quintela brought to the committee's attention a letter sent out on Committee stationary requesting Hispanic voter support for St. Paul City Councilman Jim Scheibel.

M/S/P: Letter was approved.

IV. MAILING LIST

M/S/P: Mailing lists are the property of the committee and shall not be provided to other parties.

MISIP: Computerization with Impact, Inc. is authorized.

V. VOTER EDUCATION

Pre-primary effort is essential. Issue development necessary. Get out the vote effort, with literature or pamphlet should be undertaken.

There being no further business to come before the Committee, the meeting was adjourned.

n/5/P:

Respectfully submitted:

Alberto Quintela Jr. Coordinator.

HISPANICS for SPANNAUS

817 COMMERCE BUILDING . ST. PAUL, MINNESOTA 55101

CO-CHAIRPERSONS

Frank Rodriguez Irene Gomez Bethke COORDINATOR

Alberto Quintela, Jr. 292-0973

TREASURER

Humberto Villarreal

STEERING COMMITTEE

Alberto Miera Alberto Quintela, Jr. Frank Rodriguez Conrad Vega Humberto Villarreal

FUNDING COMMITTEE:

H. Villarreal Oscar Castro Guadalupe Gonzalez Teodoro Lozano Luis Trejo

FRIENDS OF SPANNAUS

Luis Aguilar Joe Anava Lee Bowman Paul Capiz Nicha C. Coates Manuel Cervantez Jose Cortez Gilbert DeLao JoAnn Cardenas Enos Luis Flores Jan Franco Roy Garza Jose Gaitan A1 Lopez Fran Mendez Don Demaresi Luis McKibbin Doug Munoz Maria Rocha Richard Rocha Diana Rodriguez Sal Rosas Tom Serrano Maria I. Szurek Joe Vasquez

and many more!

NEWS BULLETIN
April 1982

FUND-RAISING DANCE: April 18, 1982

FUND-RAISING DANCE

The Fund-Raising Committee, chaired by Humberto Villarreal held a very successful and well-attended get acquainted dance on February 13, 1982. Attendance: 261 persons.

The <u>next Dance</u> is scheduled for April 18, 1982; 6:00-11:00 p.m.; Las Palmas Ballroom, 10 W. Mendota Rd.W. St. Paul. Plan to attend and invite your friends.

D.F.L. DELEGATE COUNT: Preliminary Count:

Early indications on the delegate selection to the State and District Convention indicate that Hispanic candidates did very well. Known delegates to the State Central Committee: Alberto Quintela, Manuel Cervantez, JoAnn Enos Cardenas, Irene Gomez Bethke, June Del Costello. To the District Convention: Frank Rodriguez, Alberto Quintela, JoAnn Enos Cardenas, Luis Aguilar, Roy Garza.

Bright spot: District 67A had 13 Hispanic delegates and 2 Hispanic Alternates elected to the County Convention.

INDEPENDENT STATUS:

Hispanics for Spannaus is an independent committee designed to given political experience to Hispanics. It is structured independently to insure that expenditures by and contributions to the committee are not applied to Warren Spannaus' campaign financial limitations. Spannaus must also maintain a distance from the committee so that the Ethics Practices Board does not view it as a part of the Spannaus campaign committee. However, those Hispanics who which to work directly on Spannaus' committee are welcomed and encouraged to do so.

POTENTIAL PROJECTS:

Interested in organizing, contributing to and being listed in a full-page newspaper ad, or participating in a state-wide Hispanic D.F.L. Covention? Contact Alberto!

BECOME INVOLVE: HELP HISPANICS HELP THEMSELVES

Contact: Voter Education

Irene Bethke Gomez: 348-2100

Paid, Prepared and Distributed by Hispanics for Spannaus Humberto Villarreal Treasurer

Hispanics for Spannaus is an Independent Political Committee.

Its Activities are not Approved by Warren Spannaus nor is he Responsible for them.

Irene Gomez Bethke City Hall Minneapols, MM, 55415





Hispanics For Spannaus 817 Commerce St. Paul, MM. 55101

Reminder:

Steering Committee Meeting
Wednesday, April 7, 1982
7:00 a.m.,
Frank Rodriguez Office
347 University Avenue(university (Virginia)
St. Pauyl, MN.55102
228-9018

HISPANICS FOR SPANNAUS Steering Committee Meeting April 7, 1982 347 University Ave. St. Paul, MN.

AGENDA

- I. Treasurer's Report:
 - A. Fund-Raising
 - B. Budget
- II. Coordinator
 - A. Goals & Objectives
 - B. Newsletter; Stationary;
- III. Other Business
 - A. Rodriguez Campaign
 - B. Schiebel Campaign

PROPOSED GOALS AND OBJECTIVES

- I. ELECT SPANNUAS
 - 1. Get out the vote:
 - a. Compile list of Hispanic voters and residents.
 - b. Get commitment.
 - c. Set Phone Banks prior to primary and general election.
- II. EDUCATE AND INFORM VOTERS OF COMMITTEE AND OF A SPANNAUS
 - L. Monthly newsletter
 - 2. June Reception
 - 3. August State Hispanic DFL Convention
 - 4. Develop literature.
 - 5. Advertisement: newspaper and radio.
 - 6. Door-to-door
- III. FUND-RAISER
 - 1. Fund committee activities
 - 2. Fund special events.
 - 3. Procedure and Means
 - a. Dance fund-raisers
 - b. June Reception.
 - c. August Convention.
 - d. Political bookelt.

January 12, 1982

MEMORANDUM

TO: Steering Committee

Hispanics for Spannaus

Alberto Quintela, Jr. FROM:

Coordinator

Enclosed please find several items for your review, since it was difficult to get together on either the 7th or the 11th of January, 1982.

Please review these items and reply to any modifications that you deem necessary.

1. Name correction.

A thousand apologies to Humberto Villarreal for the mis-spelling of his name on the Steering Committee Directory. Please make that correction on the copy which you received.

Precinct caucus.

I have been trying to set up a precinct caucus, either late in January or early in February, 1982. Due to the time frame, it is unlikely that we will be able to set up a mock caucus in January. Therefore, I have selected a date in February. I had considered February 6th, 1982, but that conflicts with the Hispanic Family Festival held in conjunction with the St. Paul Winter Carnival. Enclosed please find a draft of a letter of invitation to be sent to Hispanics and other individuals. The mailing list which we are currently anticipating is as follows:

a)	Registered voters in District 67A	800
a) b)	Spanish speaking affairs mailing list	800
c)	Our Lady of Guadalupe Church	500
d)	Minn. Hispanic Chamber of Commerce	100
d) e)	Registration of prior precinct caucus	
	Total	2,200

Enclosed also please find a survey form to be included with the mock caucus invitations. Is there any item which should be added or deleted?

3. Budget.

Enclosed please find a proposed budget for 1982 for the Hispanics for

MEMORANDUM TO: Steering Committee -2- January 12, 1982

Spannaus Committee. I have attempted to set down as realistic a budget as possible and to set our fund raising goals for \$5,000.00. Of course, if we exceed our fund raising goal, then we can branch out on other areas of activity. Our initial need for funds is for stationery, photocopying and typing services.

4. Meeting dates.

Enclosed please find a meeting availability form. Please fill that out and return it to me as soon as possible.

5. Projects.

Those of you that have specific responsibilities as head of a Sub-Committee, please make an appointment to meet with Frank and myself to lay out steps to be taken and time tables for your projects. For example:

- a) Fund raising Humberto Villarreal. Immediate fund raising needs to be undertaken to underwrite the up-front expenses of getting the committee underway.
- b) Recruitment of Members Alberto Miera. Campaign literature needs to be obtained from the Spannaus Election Committee and distributed at strategic locations and times. For example, a literature drop should be made at the Candidates Forum for the Second Ward on Wednesday, January 13th, 1982 at 7:30 P.M. at the Neighborhood House, St. Paul, Minnesota.
- c) Voter Education Irene Bethke. Planning should be undertaken in conjunction with Ron Vargas of the Urban Concern Workshops on the program outlined for the mock caucus on Feb. 13, 1982.

6. <u>Important Dates.</u>

Precinct caucuses: February 23, 1982

County Unit convention: March 13th thru 28th, 1982.

Congressional District conventions: April 17th thru May 7th, 1982.

State Convention, Duluth: June 4th thru June 6th, 1982.

Primary Election: September 14th, 1982.

MEMORANDUM
T0: Steering Committee -3- January 12, 1982

General Election: November 2nd, 1982.

Please review the above matters and get back to me as soon as possible.

Alberto Quintela, Jr.

AQ:dlr Encl.

Frank J. Rodriguez

District 67A
Ramsey-Dakota Counties
Committees:
Health and Welfare
Governmental Operations
Labor-Management Relations



Minnesota House of Representatives

Harry A. Sieben, Jr., Speaker

DRAFT

HISPANICS FOR SPANNAUS 817 Commerce Building St. Paul, Minnesota 55101

CHAIRPERSON Frank Rodriguez

COORDINATOR
Alberto Quintela, Jr.
292-0973

STEERING COMMITTEE
Irene Gomez Bethke
Alberto Miera
Humberto Villarreal
Senator Conrad Vega

THE HISPANICS FOR SPANNAUS COMMITTEE

The Hispanic Community is forming a political committee to support Warren Spannaus for the office of Governor of the State of Minnesota and you have an opportunity to become part of this effort. The 1980's has been described as the decade of the Hispanics and we believe that in 1982 Minnesota Hispanics stand to make a lot of gains.

In order to insure favorable governmental action in the years to come, the Hispanic Community must actively show its political support for political candidates. We must begin to organize now to make an impact in the November, 1982 elections.

Our first task is to make an impact on the February 23, 1982 precinct caucus. Mr. Ron Vargas of the Urban Concerns Workshops, Inc. will be conducting a mock caucus on February 13, 1982 to prepare us for this important event.

Plan to attend the precinct caucus and work to elect delegates for Warren Spannaus to insure his selection as the DFL nominee.

Please complete and return the enclosed Survey Form. Welcome Aboard.

Sincerely,

Representative Frank Rodriguez

(address and time to be added when confirmed)

Encl.

NOT PRINTED AT GOVERNMENT EXPENSE

Reply to:

☐ 171 State Office Building, St. Paul, Minnesota 55155

(612) 296-6456

239 E. Robie St., St. Paul, Minnesota 55107

012) 290-043

*

SURVEY FORM HISPANICS FOR SPANNAUS

	Last Name
NAME	WORK PHONE
ADDRESS	
ZIP	
SENATE DISTRICT	
MOCK CAUCUS	
YES:	
I will attend the mock caucus of the mock caucus of the precinct caucus of the mock caucu	cus on February 23, 1982. lowing: luals to invite
FEBRUARY-NOVEMBER CAMPAIGN	
YES: I plan to vote on November 2, 1 I will volunteer to do the foll Distribute campai Door-to-door camp Telephone individ vote and to vote I would like a: Spannaus bumper s Spannaus button.	owing: gn literature. aign. uals to register to for Spannaus.
CONTRIBUTION	
YES:I will contribute:\$50.00\$25.00\$15.00\$10.00\$5.00.	
RETURN TO: HISPANICS FOR SPANNAUS 817 Commerce Building St. Paul, Minnesota 55101	

1982 Budget

Supplies Stationery	\$ 1,000
Typing Services (\$50/month)	500
Photocopying	500
Mailings Envelopes, postage, letters	1,500
Advertisings Newspaper Radio	1,000
Total	\$ 5,000

--Meeting Availability

NAME	
	Manufacture 1

("X" times available)

Sunday Monday Tuesday Wed. Thur. Fri. Sat.

Breakfast Meeting

Noon Meeting

Evening Meeting

Other (Specify)

WARREN SPANNAUS

ATTORNEY GENERAL 102 State Capitol ST. PAUL, MINNESOTA 55155

January 15, 1983

Irene Gomez-Bethke 4649 Decatur Avenue North New Hope, Minnesota 55428

Dear Irene,

Thank you very much for your kind and thoughtful card and note. It means a great deal to me to receive your expression of support and friendship during this difficult period.

I am sorry that I will not be able to serve the citizens of the State of Minnesota in the office I was seeking, but I am grateful for the opportunity I have had to serve in public office these past twelve years. The well-being of the State of Minnesota and its citizens has been of utmost importance to me and I have always worked toward that goal.

I appreciate your fine work as Co-Chair of the Hispanics for Spannaus Committee. You did a fine job and I am grateful for your efforts on my behalf.

One of the nicest things that has happened to me in public life is enjoying the support and friendship of people like yourself, and your kind expression proves that losing an election does not take that from me.

Thank you again, and best wishes.

Sincerely,

Warren Spannaus