

League of Women Voters of Minnesota Records

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#### **AGENDA**

Tuesday, October 12, 1982 - 9:30 a.m. bring your "bag"

Reminders: Deadline for the Board Memo mailing for October, both first and third class, is the day of the meeting, October 12. Please let Sally know if there will be a delay and what to expect when.

Deadline for the October-November VOTER is October 15.

A reception for Harriette will begin at 2:30 p.m. so  $\underline{\text{we must adjourn no later than}}$  2:00 p.m.

9:30 a.m. - Determination of quorum and Call to Order

#### Mins.

- 2 Minutes of the August 10, 1982, Board meeting
- 5 Treasurer's Report for August, 1982, and September, 1982/Hall
- Development Report/Barsness/Anderson

#### REVISION OF AGENDA

#### ACTION

- 3 RESIGNATIONS/Burkhalter
- 5 Nominating Committee Report/Nelson
- 5 Next Board meeting/Tews
- 5 Recognition of Grant County/Mutsch
- 5 Liaison Call/Bayless
- 5-10 Approval of co-sponsorship of "Seminar on Wheels" May 1983
- 5-10 Approval of Convention format/Mutsch

#### DISCUSSION

- 15 Discussion/Decisions Convention '83/Mutsch
- 5 Fund Raiser: the Mikado/Barsness
- 15 Objectives for 1982-83/Burkhalter
- 60 Budget for 1983-84/Hove
- 15 Jail Survey/Bradley
- 10 Public Policy on Abortion concurrence/Mork
- 5 ERA Report Card/ERA Membership Drive/Lucas
- 5 Report on Washington D.C. trip/Newmark
- 5-10 Report on MN Women and Foundations/Corporate Philanthropy/Barsness

#### INFORMATION

- Update on Voter Service activities/Newmark
- Citizen Information/Bayless
- International Relations/Bayless
- SSL/Thompson

#### CALENDAR

- October 15 LWVMN VOTER deadline
  - 18 CMAL Study Committee, 9:30 a.m.
  - 19 First Class Board Memo mailed from state office
    - U.N. Rally, Leamington Hotel, Minneapolis
  - 21 Third Class Board Memo mailed from state office
  - 20-21 Tews on campaign trail for Amendment 1

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# CALENDAR (cont.)

Oct. 21-22 - MEA-MFT conferences

24 - DEBATES '82 - gubernatorial candidates, 7:00 p.m., Augsburg College

25 - DEBATES '82 - candidates for U.S. Senate, 7:00 p.m., Augsburg College

29 - Election Hotline, LWV Minneapolis office, 9:00 a.m.-5 p.m.

November 1 - Election Hotline, LWV Minneapolis office, 8:00 a.m.-8:00 p.m.

2 - Election Hotline, LWV Minneapolis office, 8:00 a.m.-8:00 p.m.

2 - GENERAL ELECTION

3 - October-November VOTER mailed from state office

5 - Office Management Committee/9:30 a.m.

9 - LWVMN Action Committee\*

15 - LWVMN Budget Committee meeting, 10:00 a.m.-3:00 p.m.

16 - LWVMN Nominating Committee meeting, 10:00 a.m.

\* as of this moment; depends on scheduling of next Board meeting

#### ACTION

- 1. Minutes: MOTION: to approve the minutes of the August 10, 1982, Board meeting.
- 2. Treasurer's Reports for August (mailed to you earlier), September (enclosed): to be filed for audit. (See enclosed PMP information.)
- 3. Development Report: Karen Anderson

Funds received or pledged since August Board meeting:

Tennant Company Foundation - \$250 for voters service '82

Mildred Hargraves - \$50 in response to Dec. '81 individual request

Diana & Bye Barsness - \$150 to be "double-matched" by St. Paul Cos. in Jan.

Ann Thomas - \$100 in response to Dec. '81 request

Super Valu Stores, Inc. - \$1,200 for voter service, \$120 shared with MEPH

In addition, Voter Guide marketing has yielded the following orders/funds:

Control Date Corp. - \$1,400 to purchase 10,000

First Bank Systems - \$910 for 6,500

50 other corporations or organizations or PACs - \$2,176 for orders of 15,000

48 local Leagues - 14,680 at 5¢ = \$734 and 12,000 at 4¢ - \$480

Honeywell - \$800 in-kind typesetting in exchange for the right to print 20,000 copies for their own employees.

Other requests have been sent to:

MTS Systems Corp. (refused)

Northwest Airlines

H.B. Fuller Co.

The Wasie Foundation

Napco Industries

The Conwed Foundation

Economics Laboratory

Dayton Hudson Foundation (preliminary letter for Jail Assessment Project)

#### REVISION OF AGENDA

4. Resignations: MOTION: to accept with deep regret the resignation of Harriette

Burkhalter, President, from the LWVMN Board of Directors,

International Dairy Oueen

Gelco Foundation

MEI Corporation

Rosemount, Inc.

Quinlan Foundation

to be effective November 1, 1982.

MOTION: to accept with regret the resignation of Amy Caucutt,

Secretary-Treasurer, from the LWVMN Board of Directors,

effective immediately.

- 5. Appointments: MOTION: to make the following appointments:
  - to appoint Jean Tews as President of the League of Women Voters of Minnesota to fill Harriette Burkhalter's unexpired term, to become effective November 1, 1982
  - to appoint Georgeann Hall (LWV Roseville) as Treasurer of the League of Women Voters of Minnesota to fill Caucutt's unexpired term and to become effective immediately
  - to appoint Betty Bayless (LWV Northern Dakota County) as LWVMN Action Chair and Third Vice President, to become effective Nov. 1
  - to appoint Juanita Peterson, LWV Edina, to the LWVMN Board as Citizen Information Chair, to become effective November 1
  - to appoint Polly Keppel, LWV Minneapolis, to the LWVMN Board as Social Policy Co-Chair, to become effective immediately
  - to appoint Nadeen Mutsch, LWV Woodbury-Cottage Grove, currently Third Vice President, as First Vice President, effective November 1
  - to appoint Judy Duffy, LWV Mahtomedi, currently Government Co-Chair, to the additional position of International Relations Chair.

The duties of the Secretary will be rotated among Board members until the June 1983 election.

6. Recognition of Grant County: MOTION: to recommend to the national Board that the provisional LWV of Grant County be granted recognition as a local League.

Background Information: This is one of the Leagues that we organized with 30 members. The county population is only 7500 tops. It's harder for them and takes longer - they were organized in 1979. They've had some leadership problems from the beginning which we think are ironed out now. They also had an advisor that turned out to be a non-advisor which got them off to a shaky start.

They have done a good job of drawing members from throughout the county. There's a definite line between Elbow Lake people and the rest of the communities in the county so they recognize the need to maintain countywide representation and not let it become the Elbow Lake League. Their membership took a sharp drop their second year. They were told that, aside from the fact they couldn't function properly at that level, they wouldn't be recognized until their membership was back to at least thirty. They accomplished that, but membership will always be even more of a challenge for them than for others.

Their survey is published - a good job. It was completely funded by the banks of the county. They did a terrific job on that funding endeavor, but other funding to support the regular budget is their weak spot. They have attempted a couple of fund raisers that have flopped. They've arrived at the point where they are ready to accept that which they were told from the beginning - go to the community with a finance campaign.

They have covered Program pretty well and have done a good job in VS - regularly have over 100 people at candidates meetings.

They will probably never be a 'strong' League, but they are serving their county and themselves well.

- 7. Liaison call: MOTION: to schedule at least one additional liaison call for this League year.
  - Background Information: Although local Leagues cringe at thoughts of more paper from us, they do like to share concerns and ideas with "state." Selfishly, I would like the call to take place in early November so I could publicize the Citizen Lobbyist workshop and Capitol Letter, and answer questions regarding the recently-announced National Security consensus. Other items could be the Mikado tickets, proposed state program, education consensus, etc.
- 8. Co-sponsorship of "Seminar on Wheels." Background will be available at Board meeting.

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9. Approval of Convention Format: MOTION: to approve option \_\_\_ of the Convention Format.

Background Information: Convention dates are June 2, 3, and 4, (Thursday thru Saturday) at U of MN Duluth. Convention is being hosted by a League which is enthusiastic and eager to show us their city. Do we want to consider lengthening the Convention with an added evening session (see Format II) or by adding another day (see Format III). The campus is available for Saturday evening and Sunday morning. (Format I, enclosed, is Convention '81 agenda.)

# DISCUSSION

- 10. Discussion and decisions to be made on Convention (see enclosed LWVMN timeline).
  - a) should there be an outside speaker? who? when should the speaker be scheduled ---- luncheon, dinner or during a meeting?
  - b) local League Recognition
    - will there be 1) action awards?
      - 2) membership awards?
      - 3) Voter Service awards?
  - c) Convention workshop

topics ---?

how many?

We will have 2 1-hour sessions repeated.

- d) Silent Auction
  - 1) will this be continued?
  - 2) will this be chaired by a Duluth person or a LWVMN Board appointed person? If we are doing this, we  $\underline{\text{must}}$  alert Leagues now so they can plan to participate
- e) Program Recommendations
  - 1) is a Lively Issues sheet being sent out to local Leagues? when?
- f) Bylaws
  - 1) a committee needs to be appointed.
  - 2) when will this be sent out? Must be back into LWVMN by February.
- 11. The Mikado:

Background Information: Emily Schmitz has requested that each state Board member take responsibility for selling 6 tickets to the December 4 performance, whether regular \$12.00 or patron tickets, \$20.00. (Fifty patron tickets have been identified.) Emily is also contacting each metro area League president to ask them to take responsibility for selling 6 tickets. One concern we have is to make the \$1,776 payment to the Rarig Theatre by the end of October. Emily would also like Board members to serve as ushers, at the suggestion of Rarig Theatre manager. It would require being at the theatre at 7:00 p.m. rather than 8:00 p.m. for ½ hour of training. Any objections? comments? suggestions?

- 12. Objectives for 1983-84: Please come prepared to discuss your objectives for 1983-84. (You should begin by reviewing those for 1982-83.) Your objectives should be finalized and turned in to Hove by November 8 in time for consideration by the Budget Committee.
- 13. Budget for 1983-84: Budget Committee membership is proposed to consist of 2 categories: 1) Consulting Leagues (Winona, Willmar, and Cass Lake) who will have on site visits, and 2) committee members meeting November 15 and January 17 to propose budget to the Board. Those are the sustaining Leagues: Alexandria, Edina, New Ulm, and White Bear/North Oaks plus Jackson County League. Other related issues are Board objectives, the size of the next Board, numbers of mailings to local Leagues, co-president mailings, numbers of metro vs. outstate members on Board, mailings to LWVMN Board members. A worksheet on services furnished by the LWVMN office and their costs will be provided to you on Tuesday to help you...set your priorities.

- 14. Jail Survey: Sharon Lammers, Project Chair: \$1,500 offered by Jail Coalition: \$5,000 additional funds needed. An inquiry was sent to Dayton Hudson by Sharon. (10-7-82 we were notified that our request was refused.) Timing for survey will need to be adjusted. Originally funds were to be secured for LWVMN and the League was to do the "leg work." This aspect has now changed since the LWVMN Board gave their approval. How should it now be approached? Can it be written into budget without statewide approval at Convention? Do we want to move ahead with planning without secure funds in hand?
- 15. Public Policy on abortion concurrence: What tips should we give to local Leagues about how to handle past concurrence questions from members and/or news media?
  - 1) Should local League Board announce local position to its own membership prior to LWVUS compilation of LWVUS position?
  - 2) Should local League Board announce local position to news media, especially if opposite to LWVUS position?
  - 3) Should we give local League Board recommendations (semi-official!) or leave it up to them?
  - 4) Shoud LWVMN recommend local Leagues send a copy of concurrence form to LWVMN?
- 16. ERA Report Card and ERA Membership flyer: initial phases are complete. A report on costs of Report Card to date will be available at the Board meeting.

  The September Treasurer's Report shows that the cost of the flyer was charged to Membership \$137.44)

Publications 137.44) \$247.88

per the direction of the LWVMN Board. It was paid for by:

cash \$145.88) non-cash contribution 87.50)

non-member direct donation 41.50)

Hall, Pat Lucas, Sawyer believe it should be charged to Membership and Action, but not Publications, because IRS might question. It is both a membership and a lobbying tool.

- 17. Washington D.C. trip: At the meeting, Newmark will give a report on the Oct. 6th trip to LWVUS, to brainstorm on a Get Out the Vote and Register campaign for the 1984 election, funded by the RKO radio network (WLOL is a local affiliate).
- 18. Report on meeting with Minnesota Women and Foundations/Corporate Philanthropy: (For your information and response!)

  Minnesota Women and Foundations/Corporate Philanthropy is a network of persons involved in the grantmaking field. Its dual goals are to increase aid to programs for women and girls and to "enhance the status of women and girls as decision-makers within private philanthropy." They recently sponsored a meeting with a group of non-profit, advocacy groups having an interest in addressing the needs of low-income, single-parent people. (The Minneapolis LWV study on the Single Working Mother was quoted.) Some of the groups represented were:

  AAUW, Junior League, National Council of Jewish Women, Women in Construction, MN Working Women, MN Women's Network, and LWVMN.

The Focus of WAF/CP is on society's general lack of concern over the "feminization of poverty," and the problems facing the philanthropic community in responding to these issues. The latter is a combination of factors including fragmented attempts to deal with it by various groups, a lack of project requests in this area, and in some cases a lack of awareness or priority for some grant makers. Since the non-profit participants in this meeting have have an interest in these issues and an ability to "name the problem," the question put to us was what we are willing and able to do to work together to address these problems in a unified way. Participants agreed to meet again in November to report on their respective Boards' reactions and suggestions on what concerns, resources, and expertise we can each realistically commit to this effort. WAF/CP's future plans include meeting with direct service providers in this area with a possible

combined meeting of this group and the non-profit women's groups. Your specific recommendations are requested.

# INFORMATION

- 19. Update on Voter Service activities: Hotline we are using the Minneapolis office, installing 5 lines. All cities and counties have donated precinct locators. State will provide precinct locators, materials and do publicity; Minneapolis will organize volunteers, take care of phone installation and provide project director. This low-cost project was necessitated by our failure (despite Karen's valiant efforts) to get adequate funding. Debates '82 - going well, under the capable guidance of Rosemary Ritchie. WCCO has still not committed to broadcast the debates live at 7 p.m. Channel 2 will carry Monday's debate at 7 p.m., if WCCO does not. Voters Guide - in exchange for the right to reprint 20,000 copies for their employees, Honeywell did the typesetting for us. Thanks to all who worked on formulating and reviewing the questions and amendment information. Marcia Walters did a yeoman(woman?) job in layout, managing to squeeze in everything but the congressional candidates' photos.

  I would appreciate your comments, in writing, to guide us in our next Voters Guide. Did this Guide add to your understanding of the candidates' positions? Were the questions relevant; did they evoke good responses? How can we make it better next time? I'm sure you all noticed that our only major hold-outs were Rudy Perpich and Marlene Johnson.
- 20. Citizen Information: Information on Amendments '82. The following Leagues have scheduled "Amendments '82" as part of their presentations to members and other interested groups: Alexandria, Austin, Chaska, Freeborn County, Fridley, Mahtomedi, Mankato, Marshall, Minnetonka-Eden Prairie-Hopkins, Northfield, Richfield, Robbinsdale, Roseville, St. Croix Valley, St. Peter, Stevens County, and Westonka. WDSE-TV in Duluth will air the program on Sunday, October 31 at 11:00 a.m.; and Cable Channel 3 is showing the program on October 30, 31, and November 1. When you communicate with these Leagues, commend them for using LWVMN-produced programs!
- 21. International Relations: Information on National Security Consensus. Did you note in the LWVUS Past-Board Summary that consensus on arms control criteria is due July 1, 1983? Hopefully, most local Leagues have scheduled spring meetings on this topic. Duffy, Van Evera, and Bayless hope to have more data to include in the October Board Memo.
- 22. SHAKOPEE moved away from the now almost traditional wine and chees membership kick-off. They had an old-fashioned ice cream social and quilting demonstration.

STEVENS COUNTY - a soup and sandwich forum at noon in local restaurant to give information one amendments to the public.

MINNEAPOLIS - September meeting was their kickoff. They carried the football theme right on through to tailgaiting in the parking lot.

EAST FARIBAULT COUNTY - their questionnaire on consolidation and other concerns that was run in the paper and to be filled in and deposited at various drop-off locations brought them front page headlines and three new members.

EDINA - three members are producing a 30-minute TV program on the appellate court.

MINNEAPOLIS - October Board meeting began at 7:30 a.m.

ST CLOUD AREA - registered voters at their candidates meeting.

WILLMAR - will conduct legislative interviews on the radio.

# ACTION COMMITTEE MINUTES

October 5, 1982

PRESENT: Olsen, Crampton, J. Thompson, Mork, Lucas, Burkhalter, Tews, Bayless, Kargas, Walters, Bradley, Duffy, Mayne, Armstrong, Gantzkow, Grimsby.

AMENDMENT CAMPAIGN: Metro Leagues met at the September 21st metro workshop. They have been fairly active. Other non-League groups have not been too interested in speakers. There will be some activity at Ridgedale and Normandale. Our tapes are getting extensive use. Many Leagues will explain the amendment at candidates meetings.

The manner of selection of the judges has surfaced as a real concern. Will both guber-natorial candidates agree to establish a committee on judicial selection? That would be a good debate question.

The Coalition plans two ads in every major newspaper - one Sunday, one daily edition. There are more brochures and buttons. There will be radio ads if the money goes that far and the possibility of PSAs under the League will be investigated. There will be a "fly around" October 20th and 21st with Amdahl, Quie and Tews. The amendment is getting editorial support.

COALITION OF 15,000: There will be a workshop on block grants October 15th at 9:30 a.m. at the St. Paul Jewish Community Center. There is heavy interest in the subject. It will provide an opportunity for organizations to share block grant information.

CITIZENS IN ACTION: If you have any additions or deletions give them to Bayless. Sections on how to get elected or appointed to office, how to get involved in a campaign to deal with issues and one on PACs will be added. Duffy will proof. It will be ready January 15th.

The workshop is January 15th at St. Paul Seminary. Format: there will be an afternoon workshop section on the basics of lobbying and a section on how to write legislation and initiate it. We could use a panel. Betty Shaw and Elizabeth Rice (Revisor's office) were suggested. Speakers for the morning session were discussed. It was decided to expand the discussion on lobbying to include the county. Have the people talk about what's effective, what they respond to. Ahrens was suggested for the county, Ken Nelson or Levi for the Legislature.

The House has produced five brochures - Facts about MN. They can be obtained in the House Information Office.

LEGISLATIVE RECEPTION: Scheduled for November 15th - to be part of the Legislature's briefing of new legislators. Things are moving slowly right now. It will probably be in the late afternoon but nothing is firm yet. We would like to work it into the midst of the orientation sessions - morning would be the best. In the kit - Education F & I, letter of welcome from the president, membership form, sample Capitol Letter and subscription form, Program for Action, LWV legislative priority sheet and put their names on it. Program people give your list of priorities to Bayless. We will serve coffee and cookies. There should be some PR - especially picture taking - and a notice will be placed in the press room. The PR will be mainly for the outstate papers. We will probably have only 30 minutes. We can alert LLs in the Board Memo and ask them to encourage their legislators to be there. All the Action Committee should attend.

PROGRAM FILES: All updated. Go through your with Sawyer. Reserve a time for doing it. Also go through the material from under Burkhalter's bed.

## ACTION COMMITTEE MINUTES (page 2)

HUMAN RESOURCES/SOCIAL POLICY: Gantzkow has been a big help in the ERA campaign. She understands the need to lay groundwork now. The report card is ready to go. Response has been good - 75% return written and by phone, about 9-1 in favor. Some real questions have been asked, especially why amend in MN when our statutes are clear. The report cards will go to LLs with a cover letter stating they should contact those who are against or who gave no response.

MOTION: To send out the letter and report card in a special mailing now.

MOVER: Mayne SECOND: Crampton PASSED

The Consortium is working on this too. Our information will go out in their bulletin to be reused in other bulletins. They will meet October 19th to attempt to put together a new and better ERA Coalition. ERA - American Way will be reproduced in mass and sent to target districts.

Nothing new in job sharing

Polly Keppel will co-chair HR/SP.

The legislative committee looking into "workfare," women and welfare, is made up of all men. They are concerned with getting women on welfare to work and have them pay for transportation and day care. We need to find out about the 9-county project that is underway. Peggy attended meetings of group for full employment strategy (H. Hentges and LWUS are members). Peggy will report on this at the next Action Committee Meeting.

NATURAL RESOURCES: The report on deposit legislation is ready. It is going to other organizations with their response requested. Dahl will sponsor in the Senate if elected. Otis and Forsythe are interested. We should check with their campaign headquarters to get the position of the gubernatorial candidates on this issue. It would be a good debate question.

CRIMINAL JUSTICE: Bradley is a member of the task force on women offenders. She will moderate one of the panels at the MN Corrections Association Fall Conference, October 28th

We have received a questionnaire on affirmative action in law enforcement agencies. Lucas will handle this.

EDUCATION: Workshops were good. LLs are very interested, just getting started. Council on the Gifted and Talented will go to work on specific curriculum. They're not doing too much right now. The LWV position in this area could change.

GOVERNMENT: A person has offered to serve as an intern on a voluntary basis. She could be very valuable. She is not a member but that isn't mandatory as long as she doesn't speak for the League. Judy will contact St. Paul LWV to do research for scholarship membership for her.

The Citizens League is having a meeting on finance October 7th at Landmark.

Conference on the Presidency, November 5-7. LWV members get reduced rate.

Reproductive Rights: some of the workshops had no controversy, others had quite a bit. There is a question on what to do with the information other than notifying national. That's the LL decision, but it should be treated as any other result. LL members can know the local results but they shouldn't be published. There needs to be a coordinated response after national results are known.

Mork will prepare information for the Board Memo on how to handle local results. She has had ongoing discussion with Alexandria about how to handle the concurrence. They're having problems and have been advised against doing two things they have proposed.

# ACTION COMMITTEE MINUTES (page 3)

Should we ask LLs for their results? It would give us lead time in preparing our response to the results and might provide input for the program-making process.

INTERNATIONAL RELATIONS: Channel 2 will air the national security debate at 10:30 p.m. on October 5th. U.N. Rally on October 19th.

The first report on National Security is due July 1st. LLs will need spring meetings. Many have them scheduled. We will try to prepare some help also.

CMAL: Franey moderated a reactor panel on transportation. There was good publicity on it. They are preparing testimony for hearing on Met Council Transportation Plan.

HENNEPIN COUNTY: Have sent a letter to the commissioners on budget cuts asking them to keep cuts down in day care, family violence programs and child support enforcement.

Amendment Program: October 29th, 9:00 p.m., Channel 2.

Society for Public Health wants a speaker. They were told there would be a charge.

Respectfully submitted,

Peggy Thompson, Acting Secretary

Next Action Committee Meeting, Tuesday, November 9th - UNLESS CHANGED to Wednesday, November 3rd!! (Decision to be made at October 12th Board Meeting.)

# AGENDA

Tuesday, August 10, 1982 - 10:00 a.m. bring your "bag".

Reminders: Deadline for the Board Memo mailing for June, both first and third class, is the day of the meeting, August 10. Please let Sally know if there will be a delay and what to expect when.

Deadline for the August-September VOTER is August 10.

10:00 a.m. - Determination of quorum and Call to Order

#### Mins.

- 5 Minutes of June 8,\* 1982, Board and July 1,\* 1982, Executive Committee Meetings/Caucutt
- 5 Treasurer's Report for July, 1982/Caucutt
- Development Report/Barsness, Anderson

#### REVISION OF AGENDA

#### ACTION

- 15 Approval of Education Consensus Questions/Armstrong, Olsen
  - 5 Education Consensus Deadline/Mork
- 2 Appointment of Off-Board I.R. Study Chair/Bayless
- 5 Legislative and congressional ERA Report Card/Lucas
- 5 Membership/ERA Campaign/Tews, Hegg
- 5 Audit Reports/Burkhalter, Sawyer
- 2 MN Frontlash request/Sawyer
- 5 Approval of letter to N. Dakota County/Burkhalter

#### DISCUSSION

- 5 MN League of Human Relations request/Tews
- 2 Report on lawsuit/Newmark
- 10 Fundraising Activities for the Fall/Barsness
  - 5 Cookbook/Barsness, Buie
- 5 President's Club/Hegg
- 10 Policy on Stipends for Project Directors/Burkhalter
- 2 Action Packed Politics training 8/18/Hegg
- 2 Fall Get-together/Burkhalter

#### INFORMATION

- Amendments '82/Bayless
- SSL/Thompson

#### CALENDAR

- August 11 CMAL Study Committee, 9:30 a.m., state office
  - 16 IR Primary Debate, Landmark Center, 7:00 p.m.
  - 17 First Class Board Memo mailed
    - DFL Primary Debate, Landmark Center, 7:00 p.m.
    - Deposit Legislation Committee, 9:30 a.m., state office
  - 18 ACTION PACKED POLITICS TRAINING, University Club, 5-9 p.m.
  - 19 3rd Class Board Memo mailing
    - CMAL Study Committee, 9:30 a.m., state office
  - 23 DFL Primary Debate Austin
  - 27 Coalition of 15,000, 9:30 a.m., state office
  - 30 IR Primary Debate, Rochester
  - 31 Amendments '82 Taping at KTCA Studios

\*Mailed to you earlier; bring with you to meeting.

# CALENDAR (cont.)

September 1 - 2nd Quarter PMP due to state office

2 - CMAL Executive Committee meeting, 9:30 a.m., state office

7 - LWVMN Action Committee, 9:30 a.m., state office. Regional workshop,

8 - August/September VOTER mailed from state office

Grand Rapids.

9 - Regional Workshop - Elbow Lake

10 - " - Hutchinson

11 - Coalition of 15,000 luncheon for President of Iceland

14 - Primary Election Day

16 - Regional Workshops - Worthington (a.m.), Owatonna (p.m.)

21 - " - Brooklyn Center

#### ACTION

- 1. Minutes: MOTION: to approve the minutes of the June 8, 1982, Board Meeting.

  MOTION: to approve the minutes of the July 1, 1982, Executive Committee

  Meeting.
- 2. Treasurer's Report: To be filed for audit.
- 3. Development Report: Karen Anderson

Funds received or pledged since June Board meeting:

IDS - \$1,000 unrestricted, may need to share \$300 with Mpls. LWV First Bank System Foundation - \$1,200 to be received "by the end of year", for voters service '82.

McQuay Group - \$300 for voter service, may belong to Mpls. LWV

Judy Hove - \$75 unrestricted for memorial gifts

NW Nat'l Life Ins. Co. - \$300 for Hotline

Cargill - \$1,000 for Hotline

The Athwin Foundation - \$1,000 for Debates '82

Carlson Cos. - \$50 for Hotline

St. Paul Companies - \$4,000 for Debates '82

Other requests have been sent to:

Super Valu Stores, Inc.

The Saint Paul Foundation (refused)

The Minneapolis Foundation (refused)

Butler Family Foundation (refused)

MacArthur Foundation (refused)

Davis Foundation

Also, 425 order forms for Voter Guide '82 were sent to 203 corporations and 261 organizations and associations. As of July 29, orders received totaled: 15,000 from local Leagues and 4,040 from others (rates are .04 and .05 for local Leagues and .14 and .15 for corps. and orgs.) representing \$1,274 in orders.

#### REVISION OF AGENDA

4. Approval of Education Consensus Questions: MOTION: to approve the consensus questions for the Financing Public Education Study as

stated in the enclosed (canary) sheet.

5. Education Consensus Deadline: MOTION: to move the consensus deadline for Financing Education from January 15, 1983 to later in January or mid-February.

Background Information: In view of LWVUS concurrence deadline of January 3, 1983 and local League pressures to fit two deadlines into one month, it may be

Agenda - Board Meeting, August 10, 1982 - page 3

5. Education Consensus Deadline: Background Information: (cont.)

necessary to move our LWVMN deadline. We are able to be more flexible than LWVUS, I believe. Previous comments on education deadline lead me to believe a two week to one month delay will not be crucial to possible action on education. (Armstrong agrees) We have a March 8, 1983 LWVMN Board Meeting scheduled.

6. Appointment of Off-Board IR Study Chair/Bayless:

MOTION: to appoint Mary C. Van Evera of Duluth as the off-Board National Security study chair for LWVMN. (Bayless will continue to coordinate IR activities and report to the Board.)

7. Legislative and Congressional ERA Report Card:

MOTION: that LWVMN a.) poll all candidates for the legislature before the election and prepare a legislative report card listing every candidate's position on a state ERA. b.) poll all candidates for Congress before the election and prepare a congressional report card listing every candidate's position on a national ERA.

Background Information: (see attached blue)

8. Membership/ERA Campaign: MOTION: LWVMN develop a membership campaign aimed at supporters of the ERA describing the effort that LWVMN will mount to pass the state ERA.

Background Information: (see attached - blue)

9. Audit Report: MOTION: to approve the content of the Annual Report to the Department of Commerce for twelve months ending March 31, 1982, as prepared ty LWVMN accountant Ray LaFayette.

Background Information: (see attached Annual Report for FYE March 31, 1982 (white). For purposes of comparison see the attached Annual Report for FYE March 31, 1981, which was prepared by Mary Allard, C.P.A. Note that amounts for 6(a) Total Public Contributions are very different for the two years. The 1981 Report lists \$6,049 raised. Mary Allard did not define monies raised by LWVMN for the Education Fund in Washington, D.C. as "Public Contributions". The 1982 Report lists \$20,905 in Total Public Contributions. Ray LaFayette, our current C.P.A., does define monies raised by LWVMN for the Education Fund as "Public Contributions" and so reported tham. LWVMN staff and President believe the latter interpretation is correct.

10. Frontlash mailing list request: MOTION: to release names of LL Presidents to MN Frontlash.

Background Information: MN Frontlash plans to register voters at A.V.T.I.s around the state. They would like to coordinate efforts, avoid duplication with local Leagues.

11. Approval of letter to LWV of West Dakota County:

MOTION: to approve sending the endlosed (white) letter to the Board of the LWV of West Dakota County. (See letter from Dorothy MacRae to LWVMN.)

## ACTION COMMITTEE MINUTES

September 7, 1982

Present: Armstrong, Bayless, Bradley, Burkhalter, Duffy, Garlock, Keppel, Tews, Walters, Grimsby, Lucas

Minutes from the August 3, 1982 meeting were approved.

Amendment Campaign: Speakers handbooks have been sent out and Leagues are being encouraged to appear before local organizations. Supreme Court is using their WATs line to contact League liasions. A newsletter will be sent to local Leagues, too.

Bradley reported that she will ask Metro Area League appellate court contacts to share information at the Brooklyn Center workshop, September 21st. We will ask LWV-Edina to show their cable show on the appeals court at the workshop. Flyers are now available.

Block Grants: Jane Bacon, who is working on the educational block grant section of the Urban Coalition White Paper on Block Grants, said they are meeting to determine how to distribute the information. The concern was expressed that the Urban Coalition plans to lobby on block grants and LWVMN might have positions in conflict with their position. It was suggested that LWVMN be listed as a contributor to the white paper and the draft be examined as soon as possible.

The Coalition of 15,000 will hood a meeting on block grants on October 15th at the St. Paul Jewish Community Center. The meeting will be announced at the workshop in Brooklyn Center.

Coalition of 15,000: The luncheon on September 11th, with President Vigdis Finnbogadottir of Iceland as speaker, was announced.

Reception for Legislators: Armstrong reported she was working on securing the room. The reception will be either November 4th or 5th, with the optimum time during a morning break. The reception wil be listed on the legislator's agenda. Barb Burleigh, St. Paul LWV, who works at the Capitol, is helping with arrangements. "Program for Action," sample Capitol Letters and the Education Study will be distributed to the legislators. Action committee members will host. Polly Keppel, Mertyce Mayne and Betty Bayless volunteered to assist in planning.

Capitol Letter: Subscription forms were passed out and it was urged they be distrbuted.

<u>Citizens in Action</u>: Tews announced that the new action chair starting November 1st would be Betty Bayless, with Judy Duffy assuming the International Relations portfolio.

Tews requested ideas on changes, enlargements in <u>Citizens in Action</u>. The suggestions are to be brought to the October action meeting. January 15th is scheduled for the Citizen Effectiveness workshop. Tews will use the material for speeches in October and take pre-orders for the revised edition.

Tews passed out voucher forms, urging committee members to fill them out, with babysitting, transportation to meetings and lobbying at 10¢ a mile. Even if members do not want reimbursement, they should fill out the forms.

<u>Criminal Justice</u>: Bradley reported on the Spring Hill conference on juvenile justice. She discussed the disparity between public perception of juveniles and reality and there being not enough money to carry out the rules. She saw this as an area for future action. Bradley continues attending meetings of the Task Force on Women in Corrections.

Government: Ellen Mork is doing concurrence workshops.

<u>Natural Resources:</u> Grimsby reported on the deposit legislation being written. She sees no active lobbying on this until after the election. Senator Greg Dahl has agreed to sponsor the bill. The Deposit Committee's goal is to have the bill drawn before legislature begins.

Grimsby requested names for the Missouri River Basin Commission. Linda Wooten, Marshall-LWV, had expressed interest at LWVUS Convention. Grimsby will work on a heavy metal recycling seminar to be held the end of October. She also reported on attending a Bemidji meeting on the environment.

Social Policy: Lucas passed around the new membership solicitations stressing the Leagues' ERA activities. LWVMN is canvassing all candidates on their position on ERA. Lucas had contacted Dot Ridings about the project and was given encouragement. The ERA, The American Way will distribute the results of the survey and local Leagues will receive the information from LWVMN. The brochures will be given out at workshops with instructions to target them to likely persons.

On September 15th, the MN Women's Consortium will hold a meeting where Linda Berglin and Phyllis Kahn will answer concerns on the state ERA.

Lucas, Bayless and Walters will attend "Political Effectiveness: Action Not Reaction" sponsored by the MN Women's Consortium, on September 21st and have reserved a table to distribute LWVMN material.

Keppel reported that Minneapolis LWV has drafted comments on positions for the Hennepin County Commissioners.

Education: Armstrong showed the every-member publication and the large one on education.

Local Leagues have order forms for the publication. No legislation is seen at this time, but Armstrong urged a "wait and see" attitude.

Armstrong is attending meetins of a new coalition, Citizens Allied for Public Education, which is MEA initiated. School board members will be urged to also participate in the coalition.

Eydie Kargas is the new co-chair of the Council on Gifted and Talented.

Armstrong reported on a Rutgers University sponsored conference she attended on American Women in Politics, both elected and appointed officials. The League of Women Voters was mentioned as the power base for public office used by most women.

International Relations: Mary VanEvera has been appointed off-board chair of the National Security Study. Duluth LWV met with former Senator McCarthy and sent suggestions to LWVUS gathered from that discussion.

The U.N. Rally is scheduled for October 19th.

Crystal-New Hope requested a speaker on taking action for their unit September 22nd and 23rd. Lucas will attend on the 22nd and Bradley on the 23rd.

Citizen Effectiveness Workshop ideas are to be brought to the next Action Committee meeting.

The next meeting will be October 5th at 9:30 a.m. Meeting adjourned.

Respectively submitted, Marcia Walters, Acting Secretary

# ACTION COMMITTEE MINUTES

August 3, 1982

Present: Tews, Burkhalter, Duffy, Armstrong, Bayless, Keppel, Newmark, Mayne, Mork, Kurak - Pat Lucas, secretary.

Minutes from the last meeting were approved.

Please turn in your legislative interview questions and also your "Action Box" material.

Amendment Campaign - Appellate Court. A speaker/action packet has been sent to local Leagues. A follow-up letter has also been sent asking them to contact community organizations offering to make speeches. Members of the Bar Association and Judges have volunteered to help with these speeches. Linda Sandvig (Bar Assoc. staff) will have another meeting Aug. 5th with the steering committee that will coordinate the remainder of the campaign. Volunteers will be needed to make telephone contacts and follow-up calls. Judy Duffy will help with these follow-up calls.

ERA - Tews reported for Lucas. Lucas has developed a number of good ideas for a strong campaign for a state ERA. She believes that League is the only one that is organized and can carry out this campaign. Other organizations have gained membership as a result of the failure of ERA and she feels that League should be visable and attract members as a result of our efforts. The first part of the campaign should be letters to candidates asking if they would support measures like the Kahn/Berglin bills (1-state ERA constitutional amendment, 2-memoralizing Congress to pass another amendment for equal opportunity for men and women). There was general discussion. Would a poll of candidates go against our policy of not supporting candidates? Candidates need to be confronted with this issue that is important to us. We do ask candidates questions but we do not generally publish the results. LWVUS, should we talk to them? They will probably say it is your decision. One of the LWVUS's news releases said that "we need to make ERA a campaign issue". Armstrong raised the issue that some feminists don't want to raise the state ERA issue now. The poll and ERA score card would be a tool to get the "right" people in. Newmark raised the question of candidates boycotting other VS projects, we need their cooperation and need to protect our reputation for fairness. Jan Hively, Mpls., has volunteered to work in this area. We should do the poll NOW so that the results are published well before the election. The ERA score card should be by legislative district with yes, no and no response listed. Peggy's plan includes the score card, special feature at fall workshops, included in legislative questions, assignment of lobbyists at the start of the session.

MOTION: Mayne moved that the Action Committee request that the State Board undertake a poll of candidates for the legislature regarding their support of a state ERA. Funding could come from the amendment campaign funds that are in the current budget. Passed unanimously.

The committee agreed that one of the values of this poll would be to help us determine our strategy for support for a state ERA; timing, etc.

Federal Block Grants - J. Bacon is working with the Urban Coalition Task Force that is looking at the effect of block grants on MN. She is specifically looking at the effect on education. The study is at the beginning stages. She will be reporting more to us.

CIA - Requests for publication and speakers. Bayless and Walters are working on a marketing policy. Their report will be ready for the next Board meeting.

Coalition of 15,000. LWVMN will host the meeting Friday, August 27th, 9:30 a.m. They are involved in three projects:

-Luncheon with the president of Iceland. The Junion League of Mpls. is in charge of this. Walters if helping with the press releases. The state Board and local League presidents have been invited and we hope that there will be a good League

representation. The cost is \$10.00.

-Coalition of Gifted and Talented. The MN Council of Gifted and Talented is under new leadership. This leadership is seeking advice about the legislative process and lobbying. Burkhalter stressed the need for the groups to cooperate, communicate and work together in developing strategy. LWVMN needs to look at our commitment to the Coalition. LWVMN needs to keep in touch with what is going on. The Coalition/Council have the potential for "mucking up" LWV's relationship with the legislature.

-Also interested in the Block Grant project. The October meeting will be hearing a report about the results of the studies that are now underway.

VOTERS SERVICE - Newmark - Local Leagues need more information about the amendments before the "Voters Guide" comes out in October. Mork is doing a piece on the parimutuel betting, Bradley on the appellate court and Crampton on the two bonding amendments. Bayless will put the material together. The material should be given to Bayless by the August Board Meeting. The material that is prepared will be camera ready for local Leagues to put in their Voters, distribute, etc. Will be mailed with the 3rd class mailing this month. Newmark might be able to use the same text for the "Voter Guide".

Question suggestions for the guide. Statewide candidates; the most important issue is finances - the second is energy, MN dependence, long term solutions. What kind of questions for auditor, etc. The committee advised that the guide should have a job description of the office that the candidate was seeking and that one question should relate to the specific job and that the other should deal with general state policy since these candidates do serve on policy making boards.

U.S. Senate and Congress - 3 questions. After general discussion the committee suggested that the first question should relate to the economy such as "If national security spending is cut where would your priorities shift the monies?" The second question would be on agriculture for the House and Energy for the Senate. The third question would be yes/no about the ERA. We owe it to the candidates to ask questions that they have an opportunity to answer adequately in the space allotted.

## PROGRAM

- C.J. Representative C. Rodriquez's request that we look at sentencing guidelines. Are other organizations questioning the guidelines? Two judges in Ramsey County and one in Hennepin County have spoken out. Are guidelines a "scapegoat" now weren't there always complaints? Bradley should bring up at the next Action Committee Meeting.
- S.P. Keppel had a call from the Rochester LWV about child support enforcement. The press in Rochester called her but she does not know if anything got in the paper.

Women's Consortium - Child care study group is preparing an issues paper. The Consortium seems to be having trouble zeroing in on specific issues. Time is being spent on supporting women candidates without questioning their qualifications. Keppel suggested they work on a educational piece for county commissioners about the impact of cuts, funding for programs, etc. so that they could have it when they are making budget decisions. Don't know if anything will come of this suggestion.

Education - Main effort has been on the Financing Study, consensus and workshops.

MEA asked a number of people to a meeting with the idea of forming a new coalition to look at problems in teaching and education. At the first meeting there were representatives from labor, political candidates, farm organizations, bankers. (Were MFT and school boards asked? Do not know.) A "core" group was chosen (P. Berkwitz and Armstrong included) to look at issues, priorities and establish some goals for the coalition should it proceed in its formation. The LWVMN will have the option of joining or not.

ACTION COMMITTEE MINUTES, August 3, 1982 (page 3)

Tuition Tax Credit. Sent a telegram to Senator Dole indicating LWV's opposition. LWV Mpls was told that there would be a booth at the State Fair that will have petitions against tuition tax credits. Keppel said that the booth might be sponsored by the AFL-CIO, does not know for sure.

N.R. Container Bill - meeting on August 17th to bring background information and to proceed on writing the bill.

Govt. - No report.

I.R. - No report.

CMAL - PCA is looking at clean air standards again.

- Have been following committees at the Metro Council looking at 1983 priorities.
- Helped with a seminar for candidates for the legislature. Metro Maze III will be the text. Metro Council reprinted the publication. The seminar will be August 9th.
- Participating in steering committee on Metropolitan Waste Seminar 9/25/82.
- Invited to plan transportation seminar needs assessment for the region.
- Contact with Pigs Eye Coalition is intervening in law suit. Barge owners are questionsing the authority of local jurisdictions (DNR) to issue permits.

Hennepin County - Commissioners are working on the budget.

Equal opportunity in athletics - What is going on about the separate seasons debate? There was general discussion. Armstrong felt that this was a peripheral issue.

The next meeting will be September 7th at 9:30 a.m.

Meeting adjourned.

# DISCUSSION

# 12. MN League of Human Relations request:

Background Information: MN League of Human Relations wants to form human rights commissions in communities throughout MN. Currently 30 such commissions exist, mostly in the Twin Cities area. They want LWVMN to give them "current address list" (of LL Presidents, I assume) and a "word of endorsement" for their project. The LMHRC in conjunction with MN Dept. of Human Rights will approach LWVs in target communities with suggested procedure for starting human rights commission there.

#### 13. Report on Debates '82 lawsuit:

Background Information: LWVMN, CC of MN and ACPAF have had a complaint filed against them by Tom McDonald, candidate for governor. A hearing on the motion was scheduled for August 16th. Attorneys for LWVMN, CC and ACPAF filed motions in Hennepin County District Court requiring McDonald to provide a more definite statement regarding the lawsuit. A hearing on our motion is scheduled for 9:30 a.m. August 10th before Judge Kalina. We should know the outcome by noon.

# 14. Fundraising Activities for the Fall.

Background Information: The theater benefit is moving ahead, scheduled for December 4th. We need to sell the tickets before October 29th. We had also planned a limited appeal to individuals in October (Local League past board members). Our major voter service projects make it tempting to expand that limited appeal to all members (sample enclosed) (via a VOTER article?). What other demands are there on members this fall (financially) and how can we best coordinate these? See enclosed theater benefit report (pink) and individual solicitation letter (pink).

#### 15. Cookbook Report:

Background Information: On July 1st the Executive Committee approved two motions: to go ahead with the cookbook, barring legal difficulties, to introduce it at Convention '83 and to approve Joann Buie as the project director and Bolger Printing as the printer.

Joann Buie is ready to begin the project if the legal question is settled satisfactorily. Bolger Printing will do the printing without requiring an advance.

The word from attorneys is favorable. The following are notes from a staff attorney at the firm of Peterson, Tews and Squires who researched the regulations relating to unrelated business income.

According to Section 512, if the exempt organization transfers publication rights to a commercial publisher in return for royalties, the royalty income derived would be excluded from computation of related business taxable income. Also note the following:

Exempt organizations may be taxable on income from trade or business which is not related to their exempt purpose.

Unrelated trade or business means any trade or business the conduct of which is not substantially related to the exercise or performance by the exempt

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organization of its charitable or educational purpose. Code Sect. 513(a)

The income from the publication of a book and its continued sale which has no substantial relationship to the achievement of the organizations exempt purpose has been held to be unrelated trade or business.

Exclusions from unrelated trade or business are allowed if:

- 1. Any trade or business in which substantially all the work is performed for the organization without compensation by volunteers.
- 2. Any trade or business carried on substantially for the convenience of its members.
- 3. Any trade or business which consists of selling merchandise substantially all of which has been received by the organization as gifts or contributions.
- 4. Any trade or business which consists of conducting bingo games.

Trade or business test.

- 1. Income to be taxed must be from an unrelated trade or business.
- 2. Trade or business must be regularly carried on by the organization. Controling factors are:
  - 2.1 frequency
  - 2.2 continuity of income producing operations
  - 2.3 manner with which conducted
  - 2.4 whether similiar to comparable activities of non-exempt organizations.

#### 16. President's Club:

Discussion Item: Reconsideration of membership goal that by March, 1982 a President's Club of past state and local presidents will meet in a special event. Is this really something that will benefit LWVMN? Or is this more appropriate for CMAL? If it will benefit LWVMN, can you suggest someone to organize the event and set up a suitable program to attract attendance. The suggestion has been made that maybe this would work better as a regional event, since many in "greater" Minnesota would not want to travel to the metro area. The purpose of the event was to try to re-activate former presidents and possible use it as a fundraiser.

#### 17. Policy on stipends for Project Directors:

Do we need (want) a policy on stipends and Board members. See piece on liability and volunteers included with June agenda materials. Are there conflict of interest issues? Could stipends be acceptable for work outside portfolio area? Should stipends be committed to defray office costs for projects? Other questions?

#### 18. ACTION PACKED POLITICS:

Please attend. We're concerned about possibility of low attendance - as of August 6th we have 2 reservations. Should Board members call LLs in Metro Area urging attendance?

# 19. Fall get-together?

Shall we get Board, staff and spouses together for picnic while weather holds?

#### INFORMATION

-20. Citizen Information - Information on Amendments '82.

KTCA-TV2 will tape the 30-minute "Amendments '82" program on August 31st in their studios for broadcast in early October. The audience, admitted by special invitation, will consist of League members and others who have a specific interest in the amendments.

Program segments include: a statement followed by audience questions on the court of appeals; interviews on the MN/DOT amendments; and a debate with audience questions on parimutuel betting. Denise Johnson, People and Causes moderator, will host the program. Jean Tews will provide the "every-citizen" explanation of each amendment and participate in the interviews.

KTCA has agreed to provide us copies of the program for private use prior to their airing of the program. Consequently the local Leagues that have already requested the program for September meetings will be able to use it!

#### 21. SLL - summers are slow -

CASS LAKE - City Council will set aside additional \$500 of revenue sharing funds for continuation of League promoted dog spaying project.

BEMIDJI AREA - Fair booth had "Know your Officials" theme. Pictures of all local officials decorated the booth and fairgoers had opportunity to try to identify them - matching names to faces.

Arranced and moderated a meeting for finalists for school superintendent at request of Board of Education.

ST. LOUIS PARK - \$783 earned at their 'bargain boutique'.

News from ALABAMA under LL activities - Muscle Shoals "Got upset by discovery of illegal activities by registrars." Doesn't take much to be considered active in Alabama.

MEPH - trials and tribulations of summer festival chairs. City suckered her into having candidates at the League booth and the food inspector harrassed her and her iced tea.

Anyone want to moderate the c andidates meeting in the 5th District - the candidates for Senate are - Dicklich & Dottlich.

#### AGENDA

State Board Meeting and Retreat Tuesday, June 8, 1982 - 9:30 a.m. beverages provided - bring your "bag"

The Board Meeting and Retreat will be held at the home of Diana Barsness, 700 Linwood, St. Paul. Directions: from I94 take Lexington Avenue exit south to Grand Avenue. Turn left (east) on Grand to Grotto. Turn right (south) on Grotto to Linwood. Turn left (east) on Linwood. 700 is the 3rd house from the end of the block. The best parking is on Grotto because Linwood is a one-way street with parking on the south side only.

The Board meeting will begin promptly at 9:30 a.m. and close no later than 10:55 a.m. The Retreat will begin promptly at 11:00 a.m. and should adjourn by 3:00 p.m.

Reminders: Deadline for the Board Memo mailing for June, both first and third class, is the day of the meeting, June 8. If you need to wait for further information before submitting your article, please let Sally know it is coming and when it is coming. Be sure you get what you need into the June mailing; next major Board Memo is in August.

9:30 a.m. - Determination of quorum and Call to Order

# Mins.

- 5 Minutes of: March 9, 1982, State Board Meeting
  April 19, 1982, State Board Meeting
  LWVMN State Council/Caucutt
- 10 Treasurer's Reports for April and May/Caucutt Development Report/Barsness, Anderson

#### REVISION OF AGENDA

#### ACTION

- 10 MN Women's Economic Action Plan/Lucas
- 15 Membership Campaign/Hegg
- 2 LL Presidents' list approvals/Sawyer

#### DISCUSSION

- 5-8 Liaison Calls/Mutsch
- 10 Concurrence item/Mutsch
- 10 Focus on 4 Amendments/Bayless
- 10 School Finance Progress Report/Olsen
- 5 LWVMN Audit Report/Sawyer

#### INFORMATION

- Publications, membership, marketing opportunities
- INDIANS IN MINNESOTA Report/Lucas, Ebbott
- National Security Study/Bayless
- Conference Report/Crampton
- Citizen Information: The Regulators/Bayless
- Fall Workshop Schedule/Mutsch
- Budget Item #5071: reimbursed LL visits/Mutsch
- Annual Reports Summary: recommendations to State Board/Thompson
- Service to Local Leagues/Thompson

# RETREAT AGENDA

- 11:00 Discussion of LWVMN objectives, job descriptions
- 12:00 Break for lunch
- 12:15 Open discussion of Problems and Solutions/Geri Nelson, facilitator
- 2:15 \$4,000 fundraiser/Joann Buie
- 2:45 Other business
- 3:00 Adjourn

#### CALENDAR

- June 7 CMAL Study Committee meeting, state office, 9:30 a.m.
  - 8 LWVMN Board and Retreat, 9:30 a.m. 3:00 p.m.
  - 9 Debates meeting, Augsberg College, 11:30 a.m.
  - 10 BOARD MEMO, DPM subscriptions, LL Board lists due in state office
  - 14 CMAL Study Committee, 9:30 a.m., state office
  - 15 First Class BOARD MEMO mailing
  - 16 JUNE/JULY VOTER Deadline
  - 24 16 Financing Education Committee
    - 17 Third Class BOARD MEMO mailing
    - 28 CMAL Study Committee, 9:30 a.m., state office
    - 30 Deadline for ratification of ERA; ERA, the American Way celebration at the State Capitol
- July 5 National Holiday, office closed
  - 6 JUNE/JULY VOTER mailed
  - 12 CMAL Study Committee, 9:30 a.m., state office
  - 15 July mailing to Presidents, if necessary (Fall workshops, Focus Registration)
  - 26 CMAL Study Committee, 9:30 a.m., state office
- August 3 LWVMN Action Committee, 9:30 a.m., state office
  - 5 CMAL Executive Committee, 9:30 a.m., state office
  - 9 CMAL Study Committee, 9:30 a.m., state office
  - 10 LWVMN Board Meeting, 9:30 a.m., state office
  - 10 AUGUST/SEPTEMBER VOTER deadline
  - 17 First Class BOARD MEMO mailing
  - 19 Third Class BOARD MEMO mailing
  - 23 CMAL Study Committee, 9:30 a.m., state office
  - 24 Pre-registration closes for Primary Election
  - 27 Coalition of 15,000 Meeting, state office, 9:30 a.m.

#### ACTION

- 1. Minutes: MOTION: to approve the minutes of the March 9, 1982, State Board Meeting.
  - (enclosed white)
  - MOTION: to approve the minutes of the April 19, 1982, State Board Meeting.
    - (enclosed white)
  - MOTION: to approve the minutes of the April 19 and 20, 1982, State Council
    - Meeting. (enclosed white)
- 2. Treasurer's Reports: (April enclosed; May at meeting) We will take some time to look over the new treasurer's report format. To be filed for audit.
- 3. Development Report: Karen Anderson
  - Funds received or pledged since March Board meeting:
    - 3M \$2,000 rec'd for Education Study (of \$4,000 pledge for Education and Indians-MN).
      - St. Paul Companies \$250 rec'd for Health Care Focus (Debates request pending).
      - Hazel Shimmin \$25 rec'd from this "hasbin"
      - The Otto Bremer Foundation \$4,000 pledge for Debates '82, to be rec'd June.

Land O'Lakes, Inc. - \$500 rec'd (first contribution from this corp.) for voters service '82; asked that we not share with local League because their employees are in "many locations throughout the Twin Cities." Arden Hills/Shoreview LWV was very nice about it.

General Mills Foundation - \$300 LWVMN share of LWVUS contribution, unrestricted Piper, Jaffray & Hopwood - \$100 for Focus on Health Care Costs Grotto Foundation - \$3,000 pledged to Indians in MN

Refusals have been received from:

CPT Corp.; Cowles Foundation; Carolyn Foundation; Charity, Inc.; Onan Family Foundation; Donaldsons Dept. Stores; Inter-Regional Financial Group, Inc. Foundation (\$200 rec'd was intended for Mpls LWV...a major mix-up).

Requests have been sent to:

Bemis Company Foundation Midland Cooperatives
Onan Family Found. (refused) First Bank System Foundation
Burlington Northern Foundation (now in Seattle - refused)

Tennant Company Foundation I.A. O'Shaughnessy Foundation

#### REVISION OF AGENDA

4. MN Women's Economic Action Plan: MOTION: to endorse Minnesota Women's Consortium's "MN Women's Economic Action Plan" and to contribute \$10.00.

Background Information: See attached, canary. See especially resolution, Side 2.

5. Membership Campaign: (see details of campaign in enclosure, pink).

MOTION: that LWVMN staff establish procedures to obtain members at the state level, following inquiries at the office, with dues set at \$30.00, of which \$12.00 will go to LWVUS for PMP and \$3.00 will go to appropriate local League with member's name and address.

Background Information: At National Convention the bylaws were amended so Article III, Section 2, Types of Memberships reads in part as follows:

a. Voting Members. Citizens at least 18 years of age residing within the U.S., a territory or an associated commonwealth, who join the League shall be voting members of the local and state Leagues of their place of residence and of the League of Women Voters of the United States, (1) those who reside outside the area of any local League shall be state members-at-large; (2) those who have been members of the League for 50 years or more shall be life members excused from the payment of dues.

and Article XIV Financial Administration, Section 2, Financial Support was amended to read in part as follows:

- b. Dues. Each member shall pay annual dues.
- c. National Per Member Payment. Each local League shall make a national per member payment in an amount to be determined by a three-fifths vote of the convention. Each provisional League shall make a national per member payment equal to one-half of the amount determined by the convention for two years or until it is recognized, whichever shall come sooner. Each state League shall make a national per member payment for state members-at-large.

These changes will allow people to join at either local, state or national level. LWVUS has set \$30.00 as the dues to join at the national level. During the trial period of the direct mail campaign, LWVUS will not return any money to the state or local League, however, it is their intention to return some money later. LWVUS

will send all new member's names to state Leagues. LWVMN would have an obligation to send the national PMP of \$12.00 and we could either return \$3.00 or \$6.00 to local Leagues (based on new member PMP of \$12.00 it would be \$6.00 returned). Membership Chair is recommending we return \$3.00, leaving \$3.00 to cover handling costs, make-up for loss of return from members joining at the national level and to cover some of the costs of the membership campaign. For most Leagues, even \$3.00 is more than they would get from local dues to cover membership costs - most Leagues do not cover PMP costs with dues.

MOTION: that LWVMN accept orders for membership campaign posters and flyers to assist local Leagues in buying smaller quantities than those available from LWVUS, charging pro rata for these materials.

Background: Ten posters and a number of flyers equal to twice the number of members of a local League will be sent free to each League for the national membership campaign. Additional materials will be available at cost: \$10 for 20 posters and \$20 for 300 flyers. Due to finances and/or size, some local Leagues may not want an additional 20 posters, but would like 10 more and may feel that 150 additional flyers would be sufficient. LWVMN would simply act as a coordinator/distributor to combine small orders. We would have to absorb the cost of postage and handling from the state office to the local Leagues. Money to reimburse this cost could come from the \$3.00 retained for new members joining at the state level.

6. President's List approval: MOTION: to release LL President's list to

Background: Requests for list have come from Citizen's League and U.N. Rally Board
(so they can send invitations to the U.N. Rally Tea). We have honored requests from these organizations in the past.

#### DISCUSSION

- 7. Liaison Calls: According to the Budget plans for 1982-83 LWVMN would make liaison calls in June. On the attached sheet are some suggested questions and topics. Are there any additions, deletions or revisions to these proposed questions?
  - These calls will be made between June 19th and June 26th with the forms returned to the office by June 30th. Each LL President will have received these same questions before your calls.
- 8. LWVUS Concurrence Item: (See enclosed from LWV Chappaqua) As the Board knows, the LWVUS Convention delegates by a 753 to 472 vote decided to use the concurrence process to determine whether or not LLs agree that "public policy in a pluralistic society must affirm the constitutional right of privacy of the individual to make reproductive choices". The above statement reflects the conclusion of the 1982 LWV New Jersey and the 1972 LWV Massachusetts consensus positions.

Since returning from the convention I received several phone calls from LL Presidents who were not at convention that are very concerned as to how they can handle this sensitive issue. The concerns center on League rifts resulting in members dropping and prospectives being driven away and board members resigning.

The concern for LWVMN should be how can we <u>assist LLs</u> and their Boards to handle this <u>issue</u>. Are there methods for achieving concurrence which will not be detrimental to the LLs?

9. Focus on Constitutional Amendments: Plans for our Focus on Four Amendments need to be finalized. Is the target date of September 15 realistic? Can the format be shortened to an hour-long panel discussion of the background and objectives of all four ballot amendments followed by a question and answer session? Who are your suggestions for panelists? Who will be our audience? Can you recommend a suitable site? Keep in mind that we do plan to videotape the panel discussion portion of the Focus.

10. State Public School Finance Study Group: Report on Progress: first rough draft of background material in computer; interest expressed in videotape and some background scenes shot; next committee task is preparation of consensus questions. Ruth Armstrong has organized interviews with 20 or so state figures as well as the local League interviews on state of financing for each of their school districts.

Question: When will Board be able to approve consensus questions? It will have to be August 10th Board meeting. The study publication, questions and study guide will be mailed August 19th from the state office to LLs.

11. LWVMN Audit Report: (See enclosures: letter to Board from M. Allard, Auditor; letter to M. Allard from HHB; letter to LWVMN from office of Attorney General; Charitable Organizations Annual Report; Memo)

#### INFORMATION

12. Publication/membership marketing opportunities: anyone interested in pursuing or staffing booths at the following, please let Sawyer know:

Legislative Lobbying Workshop/Gene Mammenga, to be held in July.

League of MN Human Rights Commissions Conference, June 25 & 26, St. Thomas College,
(no cost for booth)

1982 Mississippi River Survival Festival, August 1, 1982, Harriet Island, \$10.00 or
\$25.00 contribution.

- 13. INDIANS IN MINNESOTA Report: (See inclosed, blue)
- 14. Security Study: INTERNATIONAL RELATIONS: New Study Item
  LWVUS Convention delegates adopted the following study: Evaluate U.S. national
  security policies and their impact on our domestic programs and our relationships
  with other nations. The scope of the study would be to: define the nature of
  national security and its relationship to military spending; assess the impact of
  U.S. military spending on the nation's economy and our ability to meet social and
  environmental needs; and determine the effects of U.S. military policy on our relationship with other countries. Mary Van Evera and Martha Alworth of Duluth were
  active in the caucus promoting this not-recommended item. The vote: 732 Y, 493 N.

Since the LWVMN Board was supportive of a nuclear arms study, I must report that the following motion to amend the existing IR position was defeated: Promote peace in an interdependent world, through cooperation with other nations, the strengthening of international organizations and continuing efforts to reduce the risks of war including negotiations, disarmament, arms control and a bilateral verifiable freeze on nuclear weapons. The vote: 547 Y, 683 N.

- 15. Conference Report: (See enclosed, green)
- 16. CITIZEN INFORMAȚION: Videotapes of "THE REGULATORS". LWVMN has seven copies of the 50-minute public television documentary, THE REGULATORS: OUR INVISIBLE GOVERNMENT, that takes viewers behind the scenes to see for themselves how regulations are developed. The film follow "HR 6161, AN ACT OF CONGRESS" and picks up the story as the 1977 Clean Air Act Amendments move from Capitol Hill to the Environmental Protection Agency, the regulatory body charged with the job of translating the Act's clauses into specific requirements. All copies of the program are 3/4" videocassettes; a guide is available with each copy for seminar leaders, teachers and others who use the program.

Agenda - Board Meeting, June 8, 1982 - page 6

17. Tentative Fall Workshop Schedule

Tuesday Evening, September 7 - Grand Rapids
Thursday Evening, September 9 - Elbow Lake
Friday Forenoon, (11:30), September 10 - Hutchinson
Thursday Forenoon (11:30), September 16 - Worthington
Thursday Evening, September 16 - Owatonna
Saturday Morning, September 18 - Twin Cities (Brooklyn Center)

Times: Evening events - 6:30 - 9:15
Forenoon events - 11:30 - 2:00
Morning events - 9:00 - 11:45

Let Peggy Thompson know about any special requirements, equipment or otherwise, as soon as possible and no later than August 10th.

- 18. Budget Item #5071 Reimbursed Visits. This is a new budget category. Just a reminder that local Leagues are to be billed for requested visits. If a check is made out directly to a board member for visit expenses, there is no problem. The problem is if a board member is not paid directly, please inform the staff or Nadeen so that the LL can be billed. Most can afford this.
- 19. SOCK IT TO ME. (LLs recommendations to state Board from annual reports).

Arden Hills/Shoreview - Keep expectations of LLs "high but reasonable". Rationale - fewer dedicated bodies to carry out programs with fewer hours and dollars.

Duluth - Look forward to new member orientation material - greatly needed.

St. Peter - Idea of a WATs line is good, but it should never replace the Board Memo. Appreciate liaison calls - especially printed questions ahead of time.

Northfield - If summary sheet could be drawn up of action alert items in Capitol Letter, the information could more easily be disseminated to LL members. WATs line sounds good - questions on portfolio items could be handled more thoroughly.

Alexandria - If membership continues to decrease, we would make better use of womenpower concentrating our efforts on fewer areas.

Mankato Area - Increased communication via MN VOTER from state study committees.

Mahtomedi Area - Workshops need better teaching structure - too much lecture-type! We're missing our middle years' members - the woman who has been in League 1-2 years and is willing to serve on the Board. It's either eager novices or burned out veterans.

Buffalo/Monticello - No abbreviations should appear anywhere without being spelled out at least once.

Chaska - More dialogue on publicity techniques and tactics.

St. Croix Valley - Image building (I presume that means the need for).

Fridley - State Board is to be commended for quick membership lists - other services, too. Have publications on display in front office. Encourage more friendliness among League members at meetings. More editing of information sheets. Analyze handouts for quality, not quantity.

Roseville - Bouquets to budget committee.

Marshall - More outstate workshops.

Westonka - Feel state Board is very helpful.

MEPH - There should be at least one study item on the state or national level.

Golden Valley - Feel flooded with paperwork.

St. Louis Park - Greater effort to contact portfolio directors themselves when action is needed. Will make for earlier and better action. We think state Board has done an excellent job - given the circumstances and financial difficulties.

Minneapolis - Since more Social Policy decisions will be made at local and county levels, we need to work more closely with the state League. Need more information on how decisions are made at those levels. Might sponsor workshops on helping women run for office.

Edina - More eye to eye contact with state Board members would be good. More contact with other presidents to exchange ideas. State Board members should try to stay active in their own Leagues.

#### 20. Service to Local Leagues

Richfield - Mayor proclaimed not a week but an entire month as LWV month.

Chaska - Preparing material for and training people to reach elementary students about recycling.

Had lunch with Rep. McDonald at DOH. "We even found a few things we agreed on, mainly that the soup was good."

Edina - Not all is bleak. They increased their finance drive take by \$1,000 over last year.

Hutchinson - Conducted a mock caucus on CATV.

Mankato Area - Wrote their own letter to their legislator regarding cancellation of Weekly Wrap-Up. 97% of their membership gave time to some sort of project or committee.

Bemidji Area - Just received a \$1,600 bequest from a former member.

Crystal/New Hope - According to their bulletin, the community is enjoying much improved council meetings. Last time only one member was rude to the staff and only one kept his feet on the table.

Fridley - Business cards printed by high school for every member. Last ditch fund raiser - cleaning the school.

Westonka - Has a committee cryptically referred to as the VD Committee.

Battle Lake (membership 9) - Gathered 17 volunteers who made 495 calls in a get out the vote campaign. The result was a record turnout.

From: Gloria Griffin

May 11, 1982

To: Consortium Member Organizations

During a series of Brown Bag lunches held at the Consortium offices a large group of knowledgeable members, professionals and public officials worked together on the enclosed Minnesota Women's Economic Action Plan.

The starting point was the realization that federal legislation on employment and training can be expected from the U.S. Congress in the near future. This legislation will designate money and control at the state level -- but nowhere in it will women be named as a target group.

Our lunch participants started to write qualifying language for the legislation in the state of Minnesota to make sure that women would be targeted. But we soon moved into a broader, more comprehensive view of women, work, education and training.

The complete paper is a strong, realistic, practical statement and plan for Minnesota. We are starting a campaign to publicize this plan and to educate legislators and the public on this vital issue. A press conference is planned for the end of June. We need to show the broadest support possible.

We are asking you to present this paper to your board of directors and ask for a board resolution of support. Then please send us a copy of your resolution for use at a Press Conference and for the campaign. A \$10 contribution is requested to help defray printing and mailing costs.

The wide representation of our member organizations is our greatest strength in this effort to gain economic equity for the women of Minnesota.

Thank you,

Ruthann Wefald

Director, MAINSTAY, INC.

Marshall, Minnesota

Arvonne Fraser

Hubert H. Humphrey Institute

for Public Affairs

ette Oldendorf

xecutive Director Working Opportunities for Women

grette Oldendo

Mary To Richardson

Assistant Commissioner

MN Dept. of Economic Security

Mary Hunstiger

Assistant Commissioner of Insurance

Minnesota Commerce Department

MN House of Representatives

St. Paul, Minnesota

Because we believe that women must gain economic equity in order to enjoy full equa
ity in our society, we,(Name of organization)
endorse and support the MINNESOTA WOMEN'S ECONOMIC ACTION PLAN and intend to help
implement the goals of this plan in Minnesota during the coming year.
We designate one member to represent us on the Task Force working for implementati
of this plan.

Name of Organization			
Chainnescan		- 10 12	
Chairperson			

W. reservations Quota labor Organizations

# MINNESOTA WOMEN'S ECONOMIC ACTION PLAN

### STATEMENT OF NEED

A woman today can expect to work outside the home for 25 to 45 years.

There is a growing diversity of family models and a corresponding diversity in women's lives. Young women lead more diverse lives than their mothers. Older women often are displaced homemakers or widows with inadequate incomes. Our population is aging and mobile. Divorce rates are high. Many children will live some part of their lives in a female-headed household.

The economically successful family model is the two-earner family. These families have incomes more than twice as large, on the average, as those of female heads of households. Women are segregated in the job market and women's employment pays only 59¢ for every dollar men earn -- a reflection of the value placed on the work women do in the home. Nowhere is that classified as work, and what women do outside the home is given less value as well. Women are expected to care for households and children without pay--many assume this is their role in life. When mothers lose the support of the fathers of their children, few people worry. Child support is not adequately enforced. Welfare mothers are among the most maligned persons in this society. They are considered a burden on the taxpayer. The welfare system substitutes government for the father and then the taxpayer complains. Few women can totally support a family with the high cost of housing, heating, transportation, and medical care, on the low wages women earn. These women have a triple burden -- to care for the family, to work outside the home, and to be both mother and father to their children.

Displaced homemakers face many of the same problems, even when child support is paid. Women who have given their lives to make a marriage work and often to educate their husbands or help their careers, find themselves on the job market facing sex discrimination, age discrimination, inadequate training and loss of self-confidence. They are the rejects of a social system that idealizes, but does not compensate the married woman.

Our public policy reflects our social system. Provisions of Social Security, income tax, pension programs, benefits and Individual Retirement Accounts (IRAs) all discriminate against women. Women live longer than men and frequently on reduced incomes.

Here are a few stalistics:

- --Over 60% of all Minnesota women age 16 to 64 are now in the labor force, including half of women with preschool-age children and two-thirds of women with school-age children.
- --More than three-fourths of divorced, separated, and widowed women with children are in the labor force.
- --Only 6% of Minnesota families are what has been called the typical family, with husband as breadwinner, dependent wife, and two children at home.
- -- In Minnesota in 1977, there were 88,000 female-headed families and more than 100,000 women age 65 and over living alone.
- --In March 1979, more than 44,000 mothers in Minnesota were receiving AFDC, one-third were employed and one-half of the children were entitled to court-ordered support from an absent father.

The gap in Social Security benefits for retired men and women is projected to continue into the middle of the next century, with women on the average receiving only two-thirds of what men get.

Women should become concerned about their economic, social and political futures. Most public officials are men and most public policy and private decision making is based on the false concept that

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the male breadwinner will always provide economic security for his dependent wife and children. This false concept does not conform to reality and it does not give women a fair break inside or outside the home. There is no coherent conceptual framework for public policy dealing with the diversity of women's lives and of family models.

Women's organizations are demanding change. They are speaking out in behalf of women's economic concerns.

Recognizing the responsibilities and the contributions of women to meet basic concerns, Minnesota women's organizations present the following Plan for Action.

# PLAN OF ACTION

- I. To Achieve Equitable Incomes
  - A. We will wage a statewide campaign to increase economic literacy among women, and to demonstrate the effect of the state's economy upon the lives of women and their families. We will emphasize the crippling impact on women of segregation based on race, class, age, marital and economic status.
  - B. We protest human service budget cuts at local and state levels and join with other coalitions to eliminate economic inequities.
  - C. We support establishment of an affordable child care system to meet the needs of mothers and children, whether child care is provided at the workplace, in public/private ventures, or in neighborhoods.
  - D. We support targeting women in all block grant legislation and we support provision of technical assistance to women.
  - E. We support incorporation of comparable worth into salary and compensation systems. Definition of sex discrimination should include violations of comparable worth and we will encourage action on such violations.

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- F. We will work toward equitable employee benefit programs, including fringe benefit programs, access to group life, health, and disability insurance and pension programs for part-time and seasonal workers.
- G. We support efforts to give women credit for skills gained in homemaking, child rearing, and volunteer experience and promote recognition of these skills in the private sector and in city, county, and state employment.

# II. To Achieve an Equitable Workplace

women.

- A. We will work to develop and maintain state laws and policies on affirmative action, and will work for development and enforcement of local affirmative action policies and regulations.
- B. We support organizing of unorganized women workers, especially those concentrated in low paid occupations. We support adoption and enforcement of affirmative action within organized labor.
- C. We will work to eliminate sexual harassment from every workplace in the state, and we support women who seek legal and other remedies for sexual harassment on the job.
- D. We insist on the appointment of women to positions of authority in state and local government in proportion to their representation in the population (51%).
- E. We support efforts to collect and publicize data on employment of women with emphasis on the effects of veterans' preference, maternity leave, career development, and staff reduction.
- F. We will highlight the accomplishments of private employers who effectively implement affirmative action plans who encourage the participation of labor and management in negotiating and who implement improved employment opportunities and benefits for

III. To Achieve Equal Access to Employment, Education, and Training
Programs

We will work to support the efforts of existing state programs for women to ensure that public and private resources are utilized to continue and expand:

Displaced Homemaker Programs
Battered Women's Programs
Sex Equity Programs for Vocational Education
Programs for Victims of Sexual Assault
Women in Corrections
Council on the Economic Status of Women.

We will work to achieve coordination and cooperation between the various departments and agencies of the State of Minnesota in promoting the economic self-sufficiency of women.

We support and promote the appointment of women committed to the economic well being and self sufficiency of women to executive level positions in the various departments and agencies that deal with economics, education, training, and employment.

# A. Employment

- 1. We will work for a state employment and training policy which:
  - a. Designates women as a special needs population.
  - b. Provides funding targeted for displaced homemakers.
  - c. Provides incentive allowances and services for women in need at the local delivery level.
  - d. Establishes performance standards based on long-term goals instead of cost per placement and establishes specific goals pertinent to women.
  - e. Promotes opportunities for placement in training and job categories with equitable and comparable pay schedules for men and women including non-traditional jeb areas.

- f. Requires that representatives of women's employment groups and other interested women participate in local Private Industry Councils (PIC) and state planing and decision making councils in numbers equal to their proportion of the population (51%).
- g. Includes displaced homemakers in the definition of "dislocated workers." Dislocated workers includes those men and women out of the workplace for child

bearing and/or parenting for two or more years.

- 2. We support public and private funding for economic development to establish jobs for women. An economic development policy should include cottage industries, cooperatives, small business development, and the movement of women into non-traditional occupations.
- 3. We will monitor proposals for state and federal urban enterprise zone policies as they are developed at the national and local levels to identify and evaluate their impact on women.
- 4. We will establish a cooperative relationship with the
  Board on Aging which administers Title V of the Older
  Americans Act to retain and expand jobs primarily held by
  women.
- 5. We will work to develop state-supported efforts to fund women's employment programs in Minnesota.
- 6. We support public and private initiatives that provide incentives for employers who provide apprenticeships, paid internships and jobs for women.

## B. Education

- 1. We support a state Vocational Education policy that mandates services to women in traditional and non-traditional vocational programs, including targeting for sex equity, displaced homemakers, middle-aged and older women.
- We support English language courses and programs to meet the needs of women whose primary language is not English.
- 3. We support State policies that promote an equitable and fair learning climate in all classrooms. We will work to promote training and education for high school girls. We oppose any attempts to weaken or not enforce Title IX of the 1972 Education Amendments.

## C. Training

- We will monitor and work against the development of workfare/work relief policy nationally and locally, and advocate compensated training programs for AFDC recipients.
- 2. We will work to achieve adequate resources for child care, transportation, and other needed services to ensure that women have access to training and employment opportunities with consideration given to the special circumstances of rural women.
- 3. We support a concerted publicity and promotional effort by the state to inform women of services available and to encourage employers to participate in programs to increase job training and employment opportunities for women.
- 4. We encourage and support, at the state and local levels, policies, programs and facilities that meet the needs of women offenders and that include women offenders on policy and program boards which design and implement programs to meet their needs.

## IV. To Implement the Plan

We support the designation of a Special Assistant for Women in the Governor's Office. The principal focus of her work shall be on women's economic needs and to see that the aspects dealing with state government in the Minnesota Women's Economic Action Plan are implemented.

We support the designation of a Women's Coordinator within each department. This person should be full time within each department dealing with human services (Welfare, Education, Corrections, and Economic Security). Other departments should designate a regular staff member whose major function would be to serve as Women's Coordinator.

The Women's Coordinators should meet at least quarterly with the Governor's Special Assistant and the Director of the Council on the Economic Status of Women.

The women's organizations endorsing this Minnesota Women's Action Plan will designate one of their members as Women's Coordinator for economic issues and will also meet at least quarterly.

These coordinators will monitor and seek to implement the overall plan.

## National Membership Campaign

Theme: ACTION PACKED POLITICS
Time: September 11 - October 4

Goal: 10% increase in total members by 12/82

The program is multi-media--involving radio spots, posters, flyers, special events, and supporting press work. For all participating Leagues there is a complete program package available from LWVUS--with common graphics and an established theme, direction, tone, and timetable, as well as a complete set of supporting materials and instructions.

A kit with handbook and sample materials will be received by each local League in late June or early July. We will use Board Memo and Focus on Membership newsletter to alert and prepare local leagues regarding by-law change, effect of obtaining members at the state and national level and their responsibilities to members who join at those levels. In addition, we will need to fire local membership chairs and local league leaders to join enthusiastically in the membership campaign.

Each League will receive free 10 posters and 2 flyers for each member. These, per the mock-ups seen at National Convention, will be bright green, busy (action packed), bold and different from the usual league membership material. All materials will contain the address of LWVUS; however, local Leagues are encouraged to print stickers to put over the LWVUS address. Those stickers would contain the name of the local League and the address and telephone number of the person to contact locally.

The handbook sets forth major steps in executing the campaign plus some ideas for events, etc. to obtain local media coverage.

Public Service Announcements will be sent to 2,000 radio stations (selected via market-research techniques to be best suited to reach potential league members) and local Leagues will be advised which stations receive the PSAs. They are lively, catchy spots, one of which includes a reference to action in Minnesota.

There is some financial incentive to get new members. In addition to our \$3.00 per member incentive, national will forgive the PMP for one year for all members beyond a net 10% increase in each local League.

Since we do not have funds budgeted to set up regional training and pep meetings for the campaign, we will have to rely on written communication and possibly utilize the WATs line in August to contact locals—any personal contacts you may have during the summer would be helpful to generate enthusiasm. The campaign was referred to as different, bold and bouyant, and when you see it all together, presented by enthusiastic people, it is—however, most will only have it piecemeal and without personal enthusiastic presentation.

LWVMN will tie into the campaign as best we can with our limited finances, and hopefully be able to get some coverage and interest in areas where there currently are no Leagues--as a starting point to develop new Leagues.

The direct mail campaign which ties in with this will consist of 10,000 letters sent--5,000 to contributors and 5,000 to non-contributors. This will be a test mail to see whether the results justify the high cost.

New members who join at the national or state level who do not live near a local League will be members-at-large. They will be sent a new member kit and receive the VOTER, every-member pubs, plus selected materials to help keep them informed of league activities. It will be the responsibility of local Leagues to orient and service other members that join at the national or state level.

The Marketing Committee has discussed the issue of local Leagues failing to service members and/or members not being interested in joining the local League for whatever reason and the need to allow members-at-large to live in the area of a local League and retain member-at-large status if they so desire, without alienating local Leagues. We also discussed the problem of renewal of members at the local level, particularly if the local League is not receptive to members who join at the state level or if the member is not active in the local League. There is also the problem of when members should renew if they join at the state or national level and the local League does not have anniversary dues. These issues were not completely resolved; however, we will be sending a questionnaire/interest form to all people who join at the national or state level at the time we send a welcoming letter and we will attempt to learn at that time whether the member desires to participate at the local level if there is a local League.

TO: State Boarders FROM: Nadeen Mutsch

RE: Possible questions or topic areas for liaison calls to be made in June.

If you have additions, deletions or revisions, please be prepared for a <a href="mailto:brief">brief</a>
discussion at Board meeting. I have several topic areas suggested where possible questions/concerns might be raised. This is only a <a href="mailto:suggested">suggested</a> questionaire, come with more questions. This will be our only liaison call for the year. Let's make it a dynamite call for communication.

DATE: June 2, 1982

## 1. Calendar Planning

a) Have you had your calendar planning?

b) If not, when is it scheduled? Do you desire any assistance from LWVMN?

3) If you have, do you need any assistance from LWVMN on developing you proposed calendar?

#### 2. LWVUS Concurrence Item

What plans have been developed by your League to address this topic?

Do you have any suggestions on how LWVMN should help local Leagues with this item?

3. Education

Question?

4. Voter Service

Question?

5. Fall Workshops are scheduled for September 7th-18th.

Is your League making plans to send several people?
Here is an opportunity to obtain leadership training. Topics will be education, membership, networking and LWVUS Concurrence Item.

## 6. Membership

Do you have a membership chair appointed? If not, how does your Board plan to head up a membership drive? Are you planning events around the National Membership Campaign?

Dear League President:

When "Directions to the Board" were prematurely cut off at the LWV National Convention, we were directed to <u>mail</u> all "Directions to the Board". Following is a Direction composed by the <u>Committee of Concerned Leaguers</u>. If you agree with this, please sign it, date it, and mail it as quickly as possible. Also, please let us know of your decision.

Thank you,

c/o Mary Hart 59 Valley View Chappaqua, N.Y. 10514

Committee of Concerned Leaguers

Board of Directors League of Women Voters 1730 M Street, N.W. Washington, D.C. 20036

Dear Board:

As directed at the National Convention, this "Direction to the Board" LWVUS May 1982 is being mailed. It concerns the upcoming concurrence on the "right of the individual to make reproductive choices."

## DIRECTION TO THE BOARD

In the interest of having the LWV speak with a unified voice representing a membership that both understands the issue and agrees with the action to be taken, we recommend the following:

## To Insure Membership Understanding

- 1. Since the one sentence statement excerpted from the New Jersey "Consensus: Public Policy on Abortion" adopted Apr. 14, 1982 is vague and confusing, a copy of the complete New Jersey Consensus statement should be sent to each local League.
- 2. Because the purpose of a concurrence is to use it as a basis for action, the Board should spell out what actions it can/will take if concurrence is reached.
  - e. Will a vote to concur be interpreted by the Board as the establishment of a League policy to take an active pro abortion position? ie. Can the League then enter into coalitions with such groups as The National Abortion Rights Action League and the Planned Parenthood Federation of America?
  - b. Will a vote <u>not to concur</u> be interpreted by the Board as a mandate NOT to support either pro-abortion groups or anti-abortion groups but instead to maintain a neutral position?

## To Insure Membership Agreement

- 3. Because the evaluation of the concurrence is up to the National Board, it is the responsibility of the Board to explain alternate methods of participating in this concurrence and how the Board will evaluate the different methods. The Board is directed to make very clear to local Leagues that if they fail to respond or if they do not respond with a definite "We concur" or "We do not concur" their vote is not counted by the National Board and concurrence takes place without them.
- 4. Allow reasonable time for local Leagues to work this concurrence into their calendars.
- 5. Delay adoption or rejection of this concurrence until Council and obtain guidance from those attending.

## MEMO

The audit of LWVMN's financial records for fiscal year 1980-81 has just been completed and all the appropriate reports filed. Those reports include the IRS Form 990, Form 990T, and the Minnesota Charitable Organizations Annual Report and Financial Statements, with the Charities Section of the Minnesota Department of Commerce.

The process has been a long one and very frustrating. LWVMN initially undertook to have a certified audit of its 1980-81 records because in that year MS 309.53 required that organizations raising more than \$25,000 from the public (excluding government grants) file a certified audit. In that year LWVMN raised some \$27,000 in contributions (about \$6,000 for the Ballot Issues Fund, about \$21,000 from corporations and foundations and about \$10,000 from government grants).

After numerous phone conversations with the Dept. of Commerce and the Attorney General's office, S. Sawyer wrote to the Attorney General's office to ask for an official opinion. The enclosed letter, dated December 9, 1980, was our response and was the basis for our hiring Allard & Schwanke to do a certified audit.

In the report M. Allard submitted to the Commerce Department (enclosed) you will note that she claimed LWVMN raised on \$6,000 from the public. When questioned by Burkhalter, she responded that the \$21,000 raised from corporations and foundations went to the LWVEF and there is no way that the state can make LWVMN file a certified audit for that year. (LWVEF, of course, would have to file its audited reports.) M. Allard pointed out to HHB that she has believed all along that we didn't need an audit. (We would still, of course, have needed to file an annual report with financial statement but the charge would have been probably \$2,500 less.)

Please note that the proportion of administrative costs to the total income is 24%. Good news, as the Commerce Department watches for overhead costs over 30%. M. Allard said that she would back us up with the Commerce Department. HHB and Sawyer signed and filed the reports, as M. Allard prepared them. Burkhalter's concern was that we are telling funders that we raised \$37,000 when we are on record as having raised \$6,000.

One of the advantages for LWVMN in accepting M. Allard's version is that she was not able to "certify" our financial statements (See letter to LWVMN Board dated March 17.) According to her letter and in phone conversations with S. Sawyer she indicated that we did a superb job of documenting our expenses but that substantiating records for some of our income items were lacking. For example, she would not accept our listing of PMPs owed by LLs; she needed the annual reports from LLs reporting their membership as of January 1, 1980. Those annual reports had been discarded three months before the audit began. Another specific concern of hers was that workshop and Focus registrations did not tie out with the amount of money taken in, or the registration list no longer existed. (You can believe we are now saving every scrap of paper in connection with conference registration.)

The second point in her letter is that she was not able to give a statement of financial changes in the League's position for that year. When Sawyer questioned her about that she said that too much time had gone by since the end of the fiscal year. She referred to cash flow problems and specifically mentioned our inability to collect PMPs from LLs. When Sawyer pointed out that all but a few hundred dollars had been collected for that fiscal year, which was our best record ever, she seemed satisfied but obviously was not. She urged sanctions against LLs which don't pay up.

Another concern in this whole saga was that our deadline for filing tax returns were June 15, 1981 and September 30, 1981 for the Commerce Reports. While extentions from the IRS were granted several times and while the Commerce Department has paid no attention to us, it was of very grave concern to us that so much time had elapsed.

## MEMO ON AUDIT (page 2)

Part of the problem was that both LWVMN and Allard & Schwanke were understaffed for an undertaking of this kind. Because undergoing this audit involved restructuring our 1980-81 accounts entirely, LWVMN's work was not completed and handed over finally until December 11, 1981 (although M. Allard had most of our records and much of our restructured accounts from late summer). M. Allard had warned us that her tax season would severely limit her time for us and it did.

From January through May, Sawyer, Tews and Burkhalter repeatedly urged her to complete our various reports. Our 990T was filed at the end of March and our 990 and Commerce Reports on May 26 and May 28 respectively.

Our new accountant, Roy LaFayette, of Minneapolis, has agreed to have our reports by June 15, 1982 for FY ending March 31, 1982.



# STATE OF MINNESOTA OFFICE OF THE ATTORNEY GENERAL ST. PAUL 55155

WARREN SPANNAUS ATTORNEY GENERAL

December 10, 1980 /

ADDRESS REPLY TO: SECOND FLOOR FORD BLDG. 117 UNIVERSITY AVE. ST. PAUL, MN 55155 TELEPHONE: (612) 296-7575

Ms. Sally Sawyer
Executive Director
League of Women Voters of Minnesota
555 Wabasha
St. Paul, Minnesota 55102

Dear Ms. Sawyer:

I am in receipt of your letter of November 13, 1980, to Denton Karle and will be answering the same. After consideration of the materials enclosed with your letter including the completed Registration Statement and Annual Report for the year ending March 31, 1980, and various letters from the Internal Revenue Service, it is our opinion that both the League of Women Voters of Minnesota and the League of Women Voters Education Fund must comply with the Minnesota charitable solicitations law.

Minn. Stat. § 309.50, subd. 3 (1978), defines charitable purpose to include educational and public interest purposes, either actual or purported. Based on your letter and the Registration Statement for LWVM, it appears your activities are charitable activities. Therefore, since LWVM and LWVEF are soliciting funds in this state, both must register, file annual reports, and financial statements. For the LWVM fiscal year ending 1979-80, an unaudited report is acceptable. When \$25,000 is raised in any fiscal year a C.P.A. certified audit report is required for that year. Please be aware that the definition of "contribution" excludes governmental grants from the \$10,000 and \$25,000 reporting requirements.

To have LWVM and LWVEF in compliance we would appreciate receiving the necessary documents for the fiscal years ending, for LWVM March 31, 1980, and for LWVEF their last completed fiscal year.

I am enclosing a complete set of all forms the LWVEF should complete and return and an information sheet. LWVM must file a copy of their financial statement for the year ending March 31, 1980, to be in complete compliance. I am also enclosing an Annual Report and Financial Statement for your future use along with an information sheet.

Ms. Sally Sawyer December 10, 1980 Page 2

Please feel free to contact me if there are any questions.

Very truly yours,

SUSAN FORTNEY
Investigator

Charities Division (612) 296-8955

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Legally Established Name of Organization

## STATE OF MINNESOTA DEPARTMENT OF COMMERCE SECURITIES AND REAL ESTATE DIVISION **500 METRO SQUARE BUILDING** ST. PAUL, MINNESOTA 55101 (612) 296-2594

## CHARITABLE ORGANIZATIONS ANNUAL REPORT

For Twelve Months Ending March 31, 1981

Minnesota Law (Minn. Stat. Ch. 309) requires that every charitable organization which is required to file a Registration Statement shall also file an Annual Report (including financial statements) within six months of the accounting year end.

	Address of Principal Office  555 Wabasha					
	City, State, Zip Code		Telephone No. (Include Area Code)			
	St. Paul, MN 55102		(612) 2	24-5445		
	Note any pertinent changes since the affiliation, address, telephone, officer end.	rs, directors, purpose	, but not lir of the organ	mited to, chan ization and ac	ges of nan counting y	
	None	X See Attached			1100	
•	Has this organization been the subject of any adverse order by any governmental agency or by court? If yes, attach an explanation.					
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	Name and Address of Professional Fund Raisers:	Amount of Compensation	% of Gross Receipts
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## Allard & Schwanke Licensed Public Accountants

RY R. ALLARD
TIFIED PUBLIC ACCOUNTANT

PAMELA J. SCHWANKE LICENSED PUBLIC ACCOUNTANT

## AUDITOR'S REPORT

The Board Of Directors League of Women Voters of Minnesota Saint Paul, Minnesota

I have examined the balance sheet of the League of Women Voters of Minnesota as of March 31, 1981, and the related statements of support and revenue, expenses, capital additions, and changes in fund balances, and supplementary information for the year then ended. My examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and such other auditing procedures as I considered necessary in the circumstances, except as stated in the following paragraph.

The League did not maintain adequate accounting records of its revenues. As such, these records do not permit the application of adequate auditing procedures regarding the revenues.

A statement of changes in financial position for the year ended Narch 31, 1981, has not been presented. Presentation of such statement summarizing the League's financing and investing activities and other changes in financial position is required by Opinion No. 19 of the Accounting Principles Board.

Since I was not able to apply adequate auditing procedures regarding the revenues, the scope of my work was not sufficient to enable me to express, and I do not express, an opinion on the financial statements referred to above.

CERTIFIED PUBLIC ACCOUNTANT

March 17, 1982 Rochester, Minnesota



## LEAGUE OF WOMEN VOTERS OF MINNESOTA

555 WABASHA • ST. PAUL, MINNESOTA 55102 • TELEPHONE (612) 224-5445

May 27, 1982

Mary R. Allard Certified Public Accountant Allard & Schwanke 202 Ironwood Square 300 Third Avenue Southeast Rochester, MN 55901

Dear Mary,

This letter is to confirm our phone conversation yesterday afternoon. My question to you was whether the tax deductible money we raised from foundations and corporations in Minnesota in fiscal year 1980-81 (in the amount of \$21,497) and deposited with the League of Women Voters Education Fund in Washington, D.C. should be included in the "total public contributions" category, line 6.(a) of the Charitable Organizations Annual Report.

Your answer was that in your interpretation those monies did not meet the definition of money raised from public contributions because they are sent to the LWVEF in Washington, D.C.

Since according to your interpretation we raised only \$6,049 from public contributions, it would not have been necessary to have undertaken the certified audit which we assumed was required, based on the opinion of the office of the Attorney General of December 10, 1980.

If this letter is an incorrect interpretation of our conversation, please contact me immediately.

We are filing today the Minnesota Commerce Department Charitable Organization Annual Report, including the audit report and financial statements, and tax Form 990 with the Internal Revenue Service and the State of Minnesota.

Sincerely,

Harriette Burkhalter

President

League of Women Voters of Minnesota

Harriette Bushaltes

HB/rk

To: Board members, LWV of Minnesota

From: Liz Ebbott

Re: Indians in Minnesota, update



Schedule: Some of the committee work is completed and all assignments are to be in this month. During June I hope to finish any missing or overlooked interviews and also visit The Minnesota Chippewa Tribe and the Red Lake Reservation. The remaining timetable:

July-August - write the first draft; Jerry Jenkins editing as the sections are completed. September-October - continue writing/editing

(In October the book should be set enough to get a firm printing cost estimate.) November - out to readers and re-edit

December - make final copy for the printers

January 1 - to the printers. They/we need 10-12 weeks for proofing and printing Done by April (This timetable is tentative.)

Comments: Cooperation is excellent. There have been many expressions of pleasure that the book is being reissued. Because the book is known and respected, it is especially important that all Indian tribes, groups, programs are contacted for information.

We have located a very attractive mural/painting of Indians ricing by Pat DesJarlait, a Red Lake artist, now deceased. General Mills has the painting and also controls a color negative of it. They will give us permission to use it. We are considering it for the book's cover. It may add up to 30¢ a copy. Discussion is still underway.

A Minneapolis commercial photographer, Roger Woo, recommended by the urban Indian community, is donating three photos for the book.

Current Indian Governmental Issues: (for your information and possible League attention.)

1. Over 1700 cases of improper treatment of allotted Indian lands is causing great emotion and confusion as well as clouding land titles in northern Minnesota. The reasons are complex - counties improperly taxing allotted trust land, causing tax forfeiture with subsequent resale to innocent third parties in some cases; trespass of allotted land with right-of-ways being granted and other uses made of the land without allottee-trustee approval; illegal allottee estate claims paid for Old Age Assistance liens; not getting releases from all heirs in deed releases.

Federal legislation is probably needed but getting agreement will be very difficult. The LWV in Detroit Lakes may try to promote community understanding but finding an informed, impartial person will be difficult.

2. Shakopee Mdewakanton Sioux Community is being subjected to restrictive/uncooperative actions by state and local governments (Prior Lake). Legislation was passed to allow the state to stop tobacco shipments to the reservation January 1, 1983 if the tribe sells cigarettes to non-enrolled members without paying state tax.

The city of Prior Lake provides no services to the reservation although it completely surrounds the reservation and under PL 280 criminal and civil jurisdiction over Minnesota reservations was delegated to the state (except for Red Lake). The reservation gets neither police nor fire protection from Prior Lake and the city has actively attempted to block reservation activities. (Police service comes from Scott Co; there is no fire protection contract.)

3. The state/county child welfare system is supposed to insure that tribes are involved in decisions about children of the tribe. The tribes have not been federally funded to set up the needed tribal courts and alternative Indian options if the Indian Child Welfare Act is to have any real meaning. There are varying opinions about problems with the implementation of the act...but there are problems and Indian children are still being placed/adopted outside of the Indian community.

TO: The Board

FROM: Jeanne Crampton

RE: "The Great Lakes Conservation Council" (or whatever)

DATE: May 24, 1982

I just returned from 3 days spent on Mackinac Island - a most exciting three days! As some of you know, the conference was by invitation only, determined by written nomination or application. I was lucky enough to wangle an invitation, and have a short paper selected for presentation. (All expenses were paid; the conference was funded by a grant to the Michigan United Conservation Clubs by the Joyce Foundation. Conservation is one of six areas for which the Joyce Foundation commits money.) Attached you will find the final statement approved by the participants. Ten persons were elected to the Charter Committee, and will hold their first meeting in Detroit within the next 4 to 6 weeks. If I am in Michigan at the time the meeting is held, I intend to go as an observer, since no one from Minnesota (or Wisconsin, either, I think) is on the Charter Committee. (Charter Committee members had to donate their time and all expenses.)

There were two major questions on which the conference nearly came to blows: Should it be an "advocacy" organization; and, should any group or individual that cared to, be allowed to join? On the question of advocacy, the League spoke with the same voice as the labor union representative: (Ohio and Wisconsin had League persons there). We urged that it be an informational and educational group, since our organizations would find it difficult to ally themselves with it if it were active in lobbying. And as a number of other persons pointed out, a group that would include Canadian members as well as those from eight or more states, ranging from the mouth of the St. Lawrence River to Minnesota, might find it nearly impossible to gain approval of its statements in time to do any good. Better to play watchdog and be in a position to alert local and regional organizations already in place. A number of the more activist types present felt we were wasting such a group by binding its hands, but they reluctantly were persuaded to our point of view. (Incidently, one of the activists present was "Barry Freed", now residing in the Thousand Islands, where he has gained quite a name for himself as an enthusiastic environmental community organizer. Some of you may remember his original name: Abby Hoffman.)

Discussion was heated on the second question: Should those sly, sneaky, industrial types be allowed to join (undoubtedly with intention to subvert) the organization or not? There were impassioned speeches on both sides at the end of the Friday session, and there was some speculation that the whole conference was going up in smoke. My natural inclination is never to exclude anyone, although I recognize that members to whom money is no problem can at times use it to the detriment of the organization. (The kid who owns the bat and ball may decide not to play unless we use his rules.) Saturday afternoon we split into 4 groups and, lo and behold, when we reconvened, each group had decided we should not be exclusionary, beyond asking that persons or groups who joined should be willing to support the principles laid out in the Charter.

Bill was able to go with me, and we drove to and from St. Ignace - it's just a little over 500 miles. Beyond having the power steering go out up in Lindstrom, MN (it resembles Siberia as far as car parts availability) and Bill leaving all his cash home in his shirt pocket, we had a great time. Although we are both ex-Michiganders, neither of us had visited the Island previously. With no motorized vehicles on the Island, it's like stepping back to 1890. (They do fudge a bit - there's a fire engine and ambulance, hidden in a garage.) Bicycles provide mobility - even the Seniors ride them, and then there are the horses and carriages, as well. They do provide atmosphere with a capitol A! (They could run the Island on solid waste, if they'd just invest in a good Methane digester.) The Grand Hotel is; we stayed at the Island House, the "oldest" hotel. The Conference ended with a boat ride under the Mackinac Bridge at sunset. Very Fitting!!

#### A GREAT LAKES CHARTER

WHEREAS, the Great Lakes are the greatest fresh water system on earth; and

WHEREAS, 50 million people live within and influence the Great Lakes ecosystem and millions more receive economic, recreational and spiritual benefits from them; and

WHEREAS, there is a need for economic strategies compatible with maintenance of the natural system; and

WHEREAS, there is a need for cooperative and coordinated citizen action on behalf of the Great Lakes; and

WHEREAS, we have agreed on the need for such action on the critical issues of:

- -Water quality;
- -Hazardous and toxic substances;
- -Atmospheric deposition;
- -Regulation of levels and flows including diversions;
- -Fish and wildlife management and habitat protection;
- -Energy development and distribution;
- -Land quality and land use practices;
- -Navigation issues such as winter navigation, additional locks, channel modifications, etc., and
- -Public support for Great Lakes ecosystem research, education and management;

THEREFORE, we resolve to establish a Great Lakes organization to provide an information exchange and a forum for working together on these issues.

We recommend that a formal, non-exclusionary, organization be established; that all members support the Charter, pay minimum dues, and support issues as desired within their own organizations. A charter committee of ten members is to be elected, and will report to those attending this meeting and others who have indicated interest, within 90 days with recommendations for a final Charter and bylaws.

The above was approved with no dissent by over sixty participants to "A Great Lakes Federation" meeting on Mackinac Island, May 20-22, 1982.

(A tentative name for the group is "The Great Lakes Conservation Council")

(My hope is that the LWVMN will be able to join when the time comes.)

TO: Board Members

FROM: Harriette Burkhalter

RE: Marketing function for LWVMN

DATE: June 3, 1982

Notes from 3 Ad hoc Market Committee Meetings - March 31, 1982, May 12, 1982, and May 26, 1982.

Present: Burkhalter, Barsness, Bayless, Hegg, Walters, Anderson, Sawyer and Hove.

Discussion can be sorted into 2 areas:

- I. Marketing Membership Marketing in the sense of selling memberships in LWV as the product.
- II. Marketing Products & Activities Marketing in the sense of reaching a larger number of people with LWV products, i.e. voters guides, publications, focus meetings, video tapes, events, etc.

Most of our discussion centered on the first area. Points brought up included:

- redefinition of LWV membership to include those just paying dues as legitimate members;
- convincing local Leagues to actively recruit members;
- elimination of financial disencentives for local Leagues to get members;
- need for information on why members leave LWV;
- need to specify what can be gotten out of joining LWV (what are we giving people for their money);
- considerable competition for people's time by other groups and activities we need to know the competition;
- are we perceived as "elitist";
- real diversity in local Leagues and what each offers to members (has good and bad effect);
- need to retain people once they join.

All of these points are addressed to some extent by the LWVUS Membership Campaign and it is the recommendation of this committee that LWVMN undertake an agressive campaign for members in MN. You will receive more details on implementation of the campaign at the June 8th Board retreat from Cathy Hegg.

The second area, marketing of products and activities was addressed in less detail but the following points were considered.

- outside help is desirable and almost essential before we can proceed any further;
- contacts were made with Management Assistance Plan (MAP) and we will apply for assistance if our tax status does not jeopardize their ability to assist us.

Assistance would center on the following:

- how can we improve our role in marketplace;
- how can we capitalize on our credibility and reputation and translate that into monetary rewards;
- where can we take our programs and products.

Temporarily this area will be placed under the direction of Diana Barsness.

MEMO ON MARKETING (page 2)

One area we did not address adequately that was raised by Judy Hove, was a marketing self study. As Budget Chair she sees a need for the state Board to get feedback about the role of the state League as perceived by local Leagues in order to more clearly define the functions of the state LWV and provide services wanted and needed by the local Leagues. This issue will be discussed at the June 8th Board retreat.

## OBJECTIVES FOR 1982-83

- I. GOAL: By 1984-85 LWVMN will be using creative and innovative forms of communication to disseminate information to all League members and a greater portion of the public.
  - 1. Beginning April 1, 1982, the PR Director will be responsible for a monthly or weekly column written to local newspapers or statewide news service for distribution throughout the state with information about League issues (Weinig).
  - 2. By June 1, 1982, the VOTER editor will make available to local Leagues standard material for local bulletins (Walters).
  - 3. VOTER editor will establish a column in the VOTER devoted to local Program and Action written by local Leagues by June, 1982 (Walters).
  - 4. By March, 1982, the VS chair will have assembled a VS committee to plan VS activities for Fall, 1982 (Newmark).
  - 5. By August, 1982, the VS committee will have assembled precinct locators for the 7-county metro area (Newmark/Buffington).
  - 6. In November, 1982, the VS committee will run a VOTER HOTLINE for the metro area, using an improved method of accessing precinct data (Newmark/Buffington/Weinig).
  - 7. By June, 1982, the VS committee will make available to local Leagues a guide on running a Hotline (Newmark/Buffington/Weinig).
  - 8. In November, 1982, LWVMN will sponsor debates for major party candidates for U.S. Senator and Governor, to be televised and broadcast by radio throughout the state (Newmark/Weinig).
  - 9. By June, 1982, the VS committee will encourage and guide local Leagues in running televised debates for U.S. congressional candidates in each of the state's congressional districts (Newmark/Weinig).
  - 10. In October, 1982, the LWVMN will publish a VOTERS GUIDE including information on all statewide constitutional offices, Supreme Court justices (if contests exist), perhaps including U.S. congressional candidates and maps of new congressional districts (Newmark).
  - 11. By November, 1982, the LWVMN will have distributed the VOTERS GUIDE widely throughout the state (Newmark).
  - 12. By November, 1982, the VS committee and PR committee will have distributed PSAs (TV and radio) throughout the state, to encourage registration and voting (Newmark/Weinig).
  - 13. In 1983, LWVMN will sponsor a FOCUS on Indians in Minnesota to coincide with publication of book (Bayless plus Social Policy Program chair).
  - 14. In October, 1982, there will be a Focus on an issue of significance to citizens in Minnesota (Bayless plus Program chair).
  - 15. In January, 1983, the citizen lobbyist workshops will take place (Tews/Bayless).

- 16. By May 1, 1982, the Citizens Information Chair will have developed a system for disseminating information from Focus meetings to local Leagues (Bayless).
- 17. By June, 1982, the CI chair will have put together an audio visual library including a distribution and return system for use by local Leagues and others (Bayless + others).
- 18. By January, 1983, the CITIZENS IN ACTION Handbook will be updated (Tews/Buffington/Bayless).
- 19. By February, 1983, a program presentation for corporations will be prepared using the CITIZENS IN ACTION Handbook as a syllabus(Bayless).
- 20. The Financing Education in Minnesota Study Committee will prepare a videotape with a short study guide and bibliography by August 30, 1982 (Olsen/Armstrong).
- 21. LWVMN lobbyist training January, 1983 (Tews).
- 22. V.S. award to local Leagues.
- 23. By June 1, 1982, chair(s) and team will be selected to do LRP for LWVMN.
- 24. By August, 1983, LWVMN will make available statewide information on financing education in Minnesota using videotape and film (Olsen).

## II. GOAL: By 1984-5, LWYMN will have a secure financial base.

- 1. By August 1, 1982, LWVMN Board of Directors will have established a marketing function for LWVMN (Burkhalter).
- 2. By July 1, 1982, tax-deductible dollars will be raised for three Voters' Service projects (Barsness).
- 3. By April 1, 1982, the Development Director will establish a committee of representatives from local Leagues to share skills and coordinate fundraising and assist all Leagues in raising outside dollars for LWV (Barsness).
- 4. By Council, 1982, the Development Director will establish a committee to investigate own Education Fund; endowment fund; campaign individual donors; planned giving, memorial funds; trust and select those most important for reaching a secure base by 1985 (Barsness).
- 5. The 1982-83 budget will have at least 38% of income from sources other than PMP and Development, such as publications, workshops, services and fundraisers (Caucutt/Hove).
- 6. In the 1982-83 budget, the PMP will provide 36% of total income (Caucutt/Hove).
- 7. Development will raise enough tax-deductible money to carry out the educational projects (including in-kind contributions) approved by LWVMN Board of Directors for the 1982-83 budget (Barsness).
- 8. The Office Management Committee will examine operating costs and procedures for cost effectiveness and report to 1983-84 Budget Committee by October 1, 1982 (Caucutt/Burkhalter).

## OBJECTIVES FOR 1982-83 (page 3)

- III. GOAL: By 1984-85, LWVMN will have established an effective communication and support network among the local Leagues and the state Board.
  - 1. During 1982-83, each state Board member will have <u>at least</u> one direct (phone or face-to-face) contact each quarter with each of his/her local League liaisons with Service to Local Leagues Chair as coordinator (Mutsch).
  - 2. By April, 1984, local Leagues will be devided into regions for the purpose of cooperating, networking and conducting the business of the League. The process of establishing the regions will be coordinated by Service to Local Leagues Chair (Mutsch).
  - 3. A column in the VOTER devoted to local Program and local Leagues will be established by June, 1982, by VOTER editor (Walters).
  - 4. Regional workshops will be conducted in September, 1982, to assist local Leagues in carrying out LWV activities (Mutsch).
  - 5. Program chairs will be available by phone or in person to aid local Leagues' counterparts during 1983.
  - 6. During 1982, the Program chairs will continue to utilize the BOARD MEMO to communicate with local League counterparts.
  - 7. By August, 1983, PR chair will have a system in place to assist local Leagues in sharing information on PR (Weinig).
  - 8. 1982 BOARD MEMOs will contain information on specific problems for local Leagues, i.e., "How to handle controversial issues, what to do when misquoted, etc." (Weinig).
  - 9. PR chair will encourage regional Leagues to share a news column or program concerning League issues starting in July, 1982 (Weinig).
  - 10. 1982 Fall Workshops will have a PR session (Weinig).
  - 11. 1982 Fall Workshop will have a training session on use of audiovisual aids (Bayless).
  - 12. PR chair will research the possibility of computer hookups between local Leagues and the state office to facilitate sharing information and report by March, 1983, on the feasibility of such a system (Weinig).
  - 13. Education Study Committee will set up the process of consensus on a regional basis by Fall, 1982 (Olsen).
- IV. GOAL: By 1984-85, LWVMN will have implemented a plan to attract and retain a larger and more diverse membership.
  - 1. By November, 1982, the Membership Committee and Service to Local Leagues will prepare a job description and budget request for a pilot program for a field assistant position to help Leagues with serious over-all problems (Hegg/Mutsch).

- 2. During 1982-83 there will continue to be a staff position working to develop new Leagues and help current Leagues with organization problems (Hegg/Mutsch).
- 3. By April, 1982, the Membership Committee will compile and start sending a series of suggestions regarding ways local Leagues can alter their traditional unit formation, financing, membership events, etc., to expand membership and reduce demands on personnel.
- 4. By September, 1982, the Membership Committee will develop a "New Member Training Curriculum" to be presented at the Fall Workshops for local leaders to use as an aid to orientation (Hegg).
- 5. By March, 1983, a Presidents Club of past state and local presidents will meet in a special event (Hegg).
- 6. By 1983 there will be mechanism in place that will provide recognition of the expertise acquired by volunteers through record keeping, resumes, certificates and award ceremonies (Hegg).
- V. GOAL: By 1984-85, LWVMN will be more visibly involved in studying and acting on significant issues.
  - 1. A column in the VOTER devoted to local Program and local action written by local Leagues will be established by June, 1982, by VOTER editor (Walters).
  - 2. During 1982-83 the VOTER editor will make available to local Leagues standard material for local bulletins (Walters).
  - 3. LWVMN will research and write our own Container Deposit Bill during 1982-83 (Crampton/Grimsby).
  - 4. LWVMN will sponsor a film festival on environmental issues (could be a fundraiser) by March 31, 1983 (Crampton/Grimsby).
  - 5. Monthly or weekly column written to local newspapers or statewide news service for distribution throughout the state with information about League issues by April 1, 1982 (Weinig).
  - 6. Program chairs will continue to take an active part (or direct others) in lobbying at the legislature and supply articles for the CAPITOL LETTER.
  - 7. Government chair will work on ballot campaigns in the following specific areas: I/R; the amending process to the state Constitution and a bipartisan reapportionment commission (Buffington/Mork).
  - 8. Concentrate lobbying efforts in social policy areas so that lobbyists can offer each other more mutual support during the legislative session (Lucas).
  - 9. Make sure that LWVMN provides significant support on legislation which affects our Social Policy positions (Lucas).
  - 10. Mobilize grassroots support for priority legislation (Lucas).

## OBJECTIVES FOR 1982-83 (page 5)

- 11. Monitor agencies who are to carry out the programs we have lobbied for (Lucas).
- 12. The Financing Education Study Committee will assist local Leagues in conducting interviews with school finance officers, the high school PTA chapter president, and the Chamber of Commerce director, for publication in local paper (Olsen/Weinig).
- 13. During 1983, Program chairs will assist local League conterparts in responding to LWVUS ACTION ALERTS (Tews/Program chairs in SP, NR, Government, IR).
- 14. LWVMN will hold a DAY ON THE HILL in February, 1983 (Tews).
- 15. LWVMN will publish the CAPITOL LETTER during the 1982-83 legislative session Tews/lobbyists).
- 16. LWVMN will lobby the Governor/Legislature and the citizens of Minnesota for adequate facilities for incarcerated women (Bradley).
- 17. LWVMN will support an intermediate court of appeals for Minnesota by working for a constitutional amendment or legislation (Bradley/Tews).
- 18. An UPDATE on Juvenile Justice will be prepared and distributed by January, 1983 (Bradley).
- 19. The Education chair will continue to promote LWVMN as a knowledgeable available resource to the state Legislature as the Minnesota Miracle is redone in the 1983 session (Armstrong).
- 20. The Education chair will address the problems of educating Minnesota's minorities in LEP education, Indian education and desegregation efforts in the three large metro school districts throughout 1982-82 (Armstrong).
- 21. The Education chair will continue to promote expanding the LWVMN's concern beyond K-12 to encompass education as a lifelong process (Armstrong).
- 22. Education Committee will study public school financing (K-12) in Minnesota, develop consensus questions and conduct a consensus among local Leagues. (Armstrong).
- 23. PROGRAM FOR ACTION will be revised, updated and printed during summer 1982 (Tews).
- 24. LWVMN will organize, interview and compile responses of legislators during Fall, 1982 (Tews).
- 25. LWVMN will continue selection of local Leaguers for Action Award (Tews).
- 26. In May, 1982, LWVMN will participate in World Trade Week, Inc. programs in Minneapolis, Duluth, Mankato and St. Cloud.
- 27. In October, 1983, LWVMN will participate in United Nations functions.
- 28. Throughout FY 1983, LWVMN will attend World Affairs Council and World Affairs Center meetings.
- 29. By January, 1983, LWVMN will lobby and monitor our own bill to rescind the "Buy America" statute.

League of Women Voters of Minnesota, 555 Wabasha, St. Paul, MN 55102 - May, 1982

#### ACTION COMMITTEE

#### May 11, 1982

Present: Grimsby, Newmark, Armstrong, Mork, Tews, Mayne, Walters, Bayless, Burkhalter, Bradley, Duffy, Keppel, Garlock.

MINUTES: The minutes of the April 6, 1982 Action Committee meeting were approved as written.

BALLOT ISSUES: Crampton checked with national about the transportation position in relationship to the railway bonding amendment. LWVUS thought it best not to try to support it. The position deals with people; the amendment deals with freight. It would have to have strong member understanding and support and that would be difficult.

MOTION: That the LWVMN support the one ballot issue on the appellate court and take no position on the other three.

MOVER: Bradley SECOND: Bayless CARRIED

The last time the amendment flyer was a position piece and as such couldn't be used at candidates meetings. The Bar Association has no money to mount a campaign but the coalition hopes to raise money and will probably produce a flyer. We would use as many as 100,000. We would use it in the Action Kit. There will be information on all of them in the Voters Guide. LLs will want something to hand out at candidates meetings. Any sheet for handout needs just an explanation not a debate.

A VS and an Action packet should go out in August. There should be a speech for the appellate court promotion. The others need only some background. We will use the coalition piece for Action. LWVMN will cover all four in a Voters Service (not Action) piece for LLs - a photo ready copy that can be reproduced and used however they choose. A similar sheet will go in the Voters Guide which will be ready as soon as possible after the primary. The amendment information will be written by Action Committee members: Mork - pari-mutuel, Crampton/Grimsby - the two on bonding, Bradley/Tews - the court. Newmark will oversee. The copy is due in July.

The Action Kit will include the speech, letters to the editor, press release, a sheet on keeping VS separate from Action.

VOTERS GUIDES: Justices will not be covered in the Voters Guide. LLs should pick up on county judges. It will cover constitutional officers and U.S. Senator. We will do congressional candidates but not include them in the Guide. They will go to the appropriate Leagues. In the past we have used one general and one specific question and very specific biographical information. A decision will have to be made on how to handle the problem of too many words used. The specific question for the governor should deal with solution to the fiscal problems. The congressional one should be directed at defense spending/national security.

COALITIONS: The Coalition of 15,000 is planning an event on September 17th - sort of a county Day on the Hill. It will focus on county information on block grants and will concentrate on human services. We will publicize it in the VOTER.

On September 11th the Coalition will sponsor a luncheon for the President of Iceland who will be here in conjuction with a day long series of events staged by other groups.

The ERA event on June 30th is being put together by a loose coalition of groups including members of Durenberger's task force. Some of the money we raised at Council

will go to print promotional flyers. There will be a picnic and fireworks in the Capitol area. Time and exact location are a bit vague.

CRIMINAL JUSTICE: A strange thing happened to the bonding bill on the way from the Governor's desk to the Dept. of Corrections. The \$300,000 figure that had been appropriated changed to \$100,000. Supposedly this can be corrected.

There is ample LL interest in the jail survey to ensure adequate coverage. The committee will meet May 24th.

EDUCATION: The Financing Public School Education publication is being processed.

Letters to the editor on tuition tax credits went to both Twin City
papers and the U.S. Senators. The Council resolution urging that education be
addressed went to all candidates for governor and party headquarters.

INTERNATIONAL RELATIONS: Minneapolis and St. Paul had material at the World Law Day event. LWVWA is proposing an amendment to our UN position that would cover non-proliferation. They think it requires no study. The Duluth delegation is going to Convention early to be sure to be there when the non-recommended items are introduced.

REAPPORTIONMENT: The Court meets on May 14th and will announce its decision of May 17. They can dismiss the appeal, confirm the appeal or hear the case. If the latter, it would be fall before the matter is settled and the current new lines would stand through November.

Duffy and Tews attended a conference on the new federalism. The Vermont governor spoke in strong support. Durenberger took testimony. There were panel discussions on what the effects will be on down to the local level.

VOTING RIGHTS: LWVUS supports the compromise bill. We sent mailgrams to the Senators and a Time for Action to LLs.

NATURAL RESOURCES: Recycling Unlimited is planning an awards dinner. We have told them we will not nominate anyone. We don't want to single out any one League. They would like us to sponsor an entire table for the impressive sum of \$1,000.

A company (Resource Recovery) dealing in the recovery of heavy metal hazardous waste has contacted us. They have two plants in operation in other parts of the country and propose one for MN - possibly at Pigs Eye. They want us to meet with them. They want to be able to use our name as they try to develop support for their project.

J. Barrish or D. Schuster are the contacts.

Congress will move on the Clean Water Act after June 15th. LWVUS is not joining the clean water coalition - feel we can do better on our own. The outlook is clouded at best. LWVUS has testified in favor of increased barge rates.

There is a conference to explore the establishment of a Great Lakes Federation. Crampton will attend. A paper she wrote for it was accepted and awarded her \$100. The University is planning a conference on energy conservation and Grimsby is helping. They would like to have social policy people in attendance. RAM will hold a meeting in St. Cloud on June 12th on recycling. They will deal with markets.

SOCIAL POLICY: The Women's Consortium has developed a plan for economic equity for women. They want support and endorsement from the individual member

## ACTION COMMITTEE MINUTES - May 11, 1982 (page 3)

organizations. May 18th is the deadline to decide on endorsement. Armstrong will attend today's meeting to find out exactly what it is.

CMAL: They have sent letters to our senators and congressmen regarding fiscal 1983 as requested by national.

They have testified on the surface water management plan. The western half of the area doesn't like it. CMAL addressed the open appointment system in the plan and suggested more citizen participation in water management. They will now pull together the differences between the plan and the Levi-Merriam legislation. The legislation bypasses the Council.

The schedule for the Governor's Seminars was announced: June 2nd - housing, June 14th - crime, June 30th - mental health, July 14th - soil conservation, July 28th - education.

MOTION: To join the Citizens League.

MOVER: Armstrong SECOND: Keppel CARRIED

Next meeting is August 3rd.

The meeting adjourned at 11:45.

## AGENDA

State Board Meeting
Tuesday, March 9, 1982 - 9:30 a.m.
Coffee, tea and pop - bring your "bag"

9:30 a.m. - Determination of quorum and Call to Order

## Mins.

- 5 Minutes of the February 9, 1982, State Board Meeting.
- 5-10 Treasurer's Report/Caucutt
  - 5 Development Report/Barsness/Anderson

#### REVISION OF AGENDA

#### ACTION

- 10-15 Nonpartisanship policy/Burkhalter
  - 5 "Citizens for a Better Environment"/Crampton
  - 5 Business and Recycling Conference/Grimsby

#### DISCUSSION

- 5-10 Computer Service bids
- 5-10 Audit bids
- 5-10 LWVUS Bylaw Changes
- 5-10 National Program recommendations
  - 20 OUTLOOK calendar
  - 10 Fall Workshops/Mutsch
  - 5 Health Care Focus/Bayless

#### INFORMATION

- Action
- Council
- LWVMN fundraiser for 1982-83
- Volunteer Fair/Mutsch
- State Recycling/Deposit Legislation Committee/Crampton/Grimsby

Routine Attachments: voucher (green), planning form (blue); Please don't forget to fill out your speaker's log and turn it in to Bayless 3/9

## ACTION

- 1. MINUTES: MOTION: to approve the minutes of the February 9, 1982, State Board Meeting. (Minutes mailed to you earlier)
- 2. Treasurer's Report: (enclosed) Vouchers have been paid. Reserves are alarmingly low. To be filed for audit.
- 3. Development Report: MOTION: that LWVMN Board of Directors approve request to

  The St. Paul Companies, Inc. for \$4,000 for "Debates
  '82" project.

<u>Background Information</u>: The proposal was sent to the St. Paul Cos. February 4th and they have requested additional information. One requirement is that requesting organization's Board officially approve the grant request; this is that procedural approval.

Development Report - Karen Anderson:

Funds received or pledged since January Board meeting:

Inter-Regional Financial Group (IFG) Foundation - \$200 unrestricted to be paid
in April; \$20 to be shared with Mpls.

IDS - \$1,000 unrestricted to be paid in May; \$300 to be shared with Mpls. Northwestern Bell Tele. Co. - \$1,000 rec'd 2/11; unrestricted; \$100 shared with St. Paul.

Jeannette Kahlenberg - \$100 rec'd 2/20; response to Dec. letter to individuals. 3M - \$4,000 pledged for: Indians (\$2,000) and Educ. Study (\$2,000) as soon as we can "raise the other funds necessary to complete these projects".

Requests have also been sent to:
The Carolyn Foundation
The St. Paul Companies
Peavey Company
Soo Line Railroad Co.
John and Elizabeth Bates Cowles Foundation
Fingerhut Corp.

MOTION: that LWVMN Board of Directors approve the designation of at least \$1,910 in the unrestricted Education Fund Account to the "Financing of Public Schools in Minnesota" project in order to ensure the completion of the project.

Background Information: 3M has agreed to give \$2,000 to the Education study providing we "can raise the other funds necessary to complete these projects." In order to obtain the funds in this fiscal year, it seems most appropriate to designate Ed Fund monies to this purpose. See attached 3M letter and draft of response (white).

4. Nonpartisanship policy: MOTION: that the LWVMN Board adopt a nonpartisanship policy similar to that of LWV Winconsin, Inc.

Background information: (see attached blue) Our present policy reads: "Board members and the Executive Director shall consult with the appropriate local League president and the state president to determine the possible impact of involvement in party politics."

5. Citizens for a Better Environment: MOTION: That LWVMN write a letter of support for the establishment of a "Citizens for a Better Environment" in the Twin Cities Area.

Discussed at last Board meeting; see letter from Helen Jacobs, Milwaukee, WI (canary).

6. Business and Recycling Conference: MOTION: that LWVMN co-sponsor a Business and Recycling Conference.

Background Information: Grimsby says that sponsorship would involve no money or time commitment. The official conference title has not been determined as yet.

## DISCUSSION

7. Computer Service Bids.

Background Information: LWVMN staffers Sawyer and Lucas have been exploring computer services with an eye to having our bookkeeping system automated. We have received four bids:

Allard and Schwanke: \$500 to set up 30-50 per month

Turn around time: 1 week

Agenda - Board Meeting, March 9, 1982 - page 3

COM Serv: Set up charge: \$383.20

Monthly charge: 158.70

Turn around time: 72 hours

TLS: Set up charge: \$ 40.00

Monthly charge: 30.00 - 40.00

Turn around time: 3 to 4 days

TBS: Set up charge: \$275.00

Monthly charge: 135.00 Turn around time: 3 to 4 days

All of the above would enter and balance monthly transactions and provide treasurer's reports. With TLS Lucas would still keep accounts payable and receivable journals but would not have to compile or make them balance out. (For \$13.00 more per month we could get rid of those journals too.)

Because there is such a discrepancy between TLS' charges and the other bids, we would like to investigate that particular bid more carefully. We think the major difference is that COM Serv has a flat maintenance fee per month for every account whether there is any activity in it or not; TLS charges are based on a charge per entry. We were told by representatives of an accounting firm that TLS does a very good job. TLS also advised us to start slowly and see what we need and then add services.

8. Audit Bids: We have gotten bids from two accounting firms for an audit of LWVMN's books for FY 1981-82. We do not require a certified audit this year. The bids are:

Thorsen, Campbell, Rolando & Lehne bid \$1,900-\$2,100 with a 25% discount because of our non-profit atatus. They would prepare a report, 990 and 990T tax returns and Commerce Department reports. They would also prepare "management letters" which would offer suggestions for improvements in accounting procedures, systems.

Cooper & Lybrand offered two bids:

- 1.) A compilation of financial statements at \$1400 to \$1800.
- 2.) Compilation plus review would be \$1800 to \$2200.

Coopers and Lybrand is a major, international accounting firm. We have a list of some of their clients and plan to check with a few of their non-profit clients. Coopers and Lybrand would also prepare all of the above reports. Do you have any guidance? Any suggestions?

- 9. Proposed LWVUS Bylaw changes: One such proposal is national membership recruitment. The National Board decided to give membership a high priority in its planning for ... the coming year.
  - 1. The National Board will recommend a change in the bylaws that will make it possible for an individual to join the League at any level.
  - 2. Local recruiting and retention will be encouraged through:
    - incentives in the form of a waiver system on National PMP obligations;
    - technical assistance in developing and implementing recruiting plans;
    - a membership theme and new recruiting materials.
  - 3. If the bylaw change is approved, there will be a limited test of direct-mail techniques for member recruitment.

Agenda - Board Meeting, March 9, 1982 - page 4

The Wisconsin Board favors this if: 1.) names, addresses, phone numbers of new members recruited at national level be sent to state League offices to locate appropriate local Leagues for the new members or to recruit them as MALs; 2.) that the second year these new members be billed for their dues by their local League (or by the state League if there is no local League) and 3.) that the state and local League have the opportunity to use the advertising layouts developed for national League membership recruitment.

Another proposal comes from the LWV of Michigan: "LWV-MI will consider support of a bylaw amendment to deny convention delegates to local LWVs that are in arrears in their PMP payments to LWVUS."

10. National Program recommendations: (see attached on pink)

LWV Connecticut: New Federalism

LWV New Jersey: Public policy on abortion

- 11. OUTLOOK Calendar: (attached white) This is very rough please give thought to calendar and how it fits with your objectives for '82-'83? What have we forgotten? Is there another format preferable to our standard OUTLOOK calendar?
- 12. Fall Workshops: We must be projecting ahead to the Fall League activities. Fall Workshops are being considered. Do you feel we need them? What do you see being presented? Don't forget the LWVMN objectives do you have some fall action plans which would best be carried out through workshops? If we are to have them, when? How about Tuesdays or Thursdays, Sept. 21 & 23, Sept. 28 & 30. This is after the primary election date but before LWVMN Debates.
- 13. Health Care Focus; We have promised the regional Leagues that a representative from the LWVMN board will attend their Health Focus meetings, to show our interest, moral support and to help evaluate. Are there any volunteers? Rochester is Saturday, March 20, 10:00-2:30. St. Cloud is Saturday, March 27, 9:30-4:00. St. Cloud is offering bed and breakfast before their conference for an additional \$10 to early registrants. Volunteers, please call Ann Pugliese (729-3029) as soon as possible for details.

#### INFORMATION

- 14. Action: (Committee minutes enclosed white).
- 15. Council: If you have a choice of roommate for Council, let me know by April 1 otherwise, what you see when you walk in is what you're stuck with. All requests for equipment must be in to Peggy by March 9.
- 16. LWVMN FUNDRAISER for 1982-83: Joann Buie, President of LWV-Edina, has volunteered to find a group of Edina Leaguers to spearhead our fundraising effort. She is holding a meeting of past LWV-Edina presidents at her home March 9. Some ideas: an art auction; a pops concert at Orchestra Hall.
- 17. Volunteer Fair: LWVMN and LWV-Mpls. will be involved in the IDS' and United Way's Voluntary Action Center Volunteer Fair to be held Friday, April 23 from 11:00-1:00. It is being held in conjunction with National Volunteer Week.
- 18. State Recycling/Deposit Legislation Committee meeting: March 11th we will hold the first meeting of the State Recycling/Deposit Legislation Committee. Senator Greg Dahl has voiced a real interest in handling any legislation we develop!

Agenda - Board Meeting, March 9, 1982 - page 5

19. Service to Local Leagues - Peggy Thompson (a slow month everywhere):

BROOKLYN PARK - Osseo newspaper has requested an article about the League for a special edition.

ST. CLOUD - Conducted five caucus workshops for different groups.

MINNEAPOLIS - Each unit has chosen a social policy issue on which to concentrate so members will be prepared to take Action when appropriate.

Winner of the screwed-up priorities award - WESTONKA - doesn't have time to get involved in election judge training (they would have been paid) but does have time to chaperone children's Saturday afternoon movies - for free.

Mixup of the year award to LWVUS. HOUSTON COUNTY - total membership 25 - received the PMP billing for Houston, TX - membership 600. By the time the treasurer was revived, the mistake was discovered.

AGENDA

## State Board Meeting Tuesday, February 9, 1982 - 9:30 a.m.

Coffee, tea, and pop - bring your own "bag"

We will take time at lunch to honor Erica Buffington for six years of service on the LWVMN Board.

9:30 a.m. - Determination of quorum and Call to Order

## Mins.

- 5 Minutes of the November 10, 1981 State Board Meeting Minutes of the January 12, 1982, Executive Committee/Caucutt
- 5 Treasurer's Reports/Caucutt
  Development Report/Barsness/Anderson

REVISION OF AGENDA

#### ACTION

- 60 Discussion and approval of proposed 1982-83 Budget/Hove
- 2 Lobbyist approval/Tews
- 2 Resignation from Board/Tews
- 2 Appointment to Board/Tews
- 2 Citizen's In Action/Tews/Bayless
- 5-10 Council Registration Fee/Mutsch
- 15 Selection of LWVMN Delegates to Houston Convention/Burkhalter
- 5-10 Debates: Approval of resolution/Newmark
  - 2 World Law Day co-sponsorship/Bayless

#### DISCUSSION

- 10 Child Support Concurrence/Lucas/Keppel
- 10 Jail Survey/Bradley
- 2 Citizen's for a Better Environment/Crampton
- 5-10 LWVUS Annual Reports/Burkhalter
- 20 LWVUS Program Recommendations for 1982-84/Bayless
- 5 Proposed LWVUS Bylaw Name Change/Burkhalter

#### INFORMATION

- LWVUS Budget Chair resignation/Burkhalter
- Action (Minutes enclosed)/Tews
- LWV Robbinsdale fundraiser/Mutsch
- SLL/Thompson

## CALENDAR

(Scheduled events as we have them on the calendar in the office)

- February 9 LWVMN Board Meeting, 9:30 a.m., state office VOTER Deadline, Board Memo deadline
  - 16 Program, bylaw suggestions due to LWVUS First Class Board Memo Mailing
  - 18 Third Class Board Memo Mailing
  - 20 Education Committee Meeting at Armstrong's, 12:30 p.m.
  - 22 CMAL Study Committee, 9:30 a.m., state office
  - 23 Action Committee Metting, 9:30 a.m., state office CL deadline Uniform Precinct Caucus Day
  - 25 INDIANS IN MINNESOTA Committee Meeting, noon, state office

Agenda - Board Meeting, February 9, 1982 - 2

March 1 - Fourth Quarter PMP due to LWVMN

3 - CMAL Executive Board, 9:30 a.m., state office

3.4 - DAY ON THE HILL

5 - VOTER mailed from state office

9 - LWVMN Board Meeting, 9:30 a.m., state office

11 - Focus on Health Care, 3:30-9:00 p.m., Methodist Hospital Auditorium

17 - Debates Meeting, Augsburg College

20 - Education Committee, 12:30-4:30 p.m., state office

31 - LWVMN fiscal year 81-82 ends

ROUTINE ATTACHMENTS: Voucher (green), planning form (blue)

BOARD MEMO material is due by the end of the meeting.

#### ACTION

1. MINUTES: MOTION: to approve the minutes of the November 10, 1981, Board Meeting.
MOTION: to approve the minutes of the January 12, 1982, Executive Committee
Meeting.

2. Treasurer's Report: to be filed for audit.

3. Development Report - Karen Anderson:

Funds received since November Board meeting:

Lieberman-Okinow Foundation - \$100 for '82 voters service

Deluxe Check Printers - \$500 unrestricted (\$50 shared with Arden Hills/Shoreview LWV)

General Mills Foundation - \$1,000 unrestricted (\$100 shared with Golden Valley LWV)

Individual contributions - \$695 unrestricted received from: DeSantis, Gray, Hall,

Ryberg, Burkhalter, Anderson, Stuhler, McCoy, Hove.

Data Card Corporation - \$250 for '82 voters service

Apache Corporation - printing 500 more Citizen's in Action books \$1,000 value)

Educ. Commmittee members - \$190 to Ed. Fund for reimbursed committee expenses.

Requests have been submitted to:

Grotto Foundation Baker Foundation Piper, Jaffray, Hopwood Lund Charitable Trust Sumner McKnight Foundation Otto Bremer Foundation Ankeny Foundation Cardiac Pacemakers Athwin Foundation Burdick Grain Co. Foundation Manitou Fund Land O'Lakes Inc. Charity, Inc. Lilly Foundation (refused) CPT Corporation Benz Foundation Champion Internat'l Corp. Fabri-Tek Edgar & Ethel Johnson Fund Lutheran Brotherhood Joseph Foundation Hubbard Foundation St. Paul Companies McQuay Group

Appointment Feb. 18 with Don Larson at 3M - Barsness and Newmark meet with him.

#### REVISION OF AGENDA

- 4. Proposed 1982-82 Budget: MOTION: to approve the proposed 1982-83 Budget and submit it to local Leagues for adoption at Council. (See enclosed Budget and cover letter.)
- 5. Lobbyist Approval: MOTION: to approve Billie Francy, Chair-CMAL, Mertyce Mayne, Action-CMAL, Judy Soukup, Chair-HCLWV, Jan Thompson, HCLWV rep. to Action Committee, and Sharon Lammers, LWV-St. Croix Valley, as lobbyists for LWVMN.

Background Information: CMAL and Hennepin County LWVs do not register with the Ethical Practices Board separately; their lobbyists are registered through LWVMN's registration. Sharon Lammers will lobby on Criminal Justice issues.

Agenda - Board Meeting, February 9, 1982 - 3

6. Resignation from Board: MOTION: to accept with deep regret the resignation of Erica Buddington from the LWVMN Board.

Background Information: (See attached) Erica has served as Government Chair on the LWVMN Board for six years. We will all miss her good humor and expertise.

- 7. Appointment: MOTION: to appoint Judy Duffy, LWV-Mahtomedi, to the LWVMN Board.

  Background Information: Judy Duffy has followed and lobbied the reapportionment issue. She will serve as Co-chair of the Government portfolio.
- 8. Citizen's In Action: MOTION: that we designate CIA as our official fundraiser for 1981-82.

Background Information: We have just received 481 additional copies, courtesy of Apache Corporation. We distributed and sold the first printing of 485, recovering all expenses incurred. Proceeds from the 2nd printing are all profit. These books will be most saleable - before the legislature adjourns in early to mid-March. So get to work, everyone!

9. Council Registration Fee: MOTION: that the registration fees for State Council be determined by the Service to LLs Chair and the staff.

Background Information: Council agenda is attached. Cost breakdown of Council is not available now, but we will have it for the Board meeting. Please note: All requests for equipment to be used at Council must be in to Peggy by March 9th.

- 10. Delegates to Houston Convention: MOTION: to send
  and
  to the LWVUS Convention in Houston, May 15-19, 1982.

  Background Information: We can send 3 delegates and 1 visitor. We have budgeted enough for 3 packages (to include round trip airfare, hotel, registration and small food allowance). In the past we have sent the President and 2 others who plan to be involved for a time in the organization. The Board has selected delegates (and alternates) by secret ballot.
- 11. Debates resolution: MOTION: to invite minor party candidates to our Debate '82 if they receive a 15% standing in an independent poll taken after the primary election.

  Background Information: We want to avoid the problems that Nat'l LWV had with the Anderson controversy. There is a very real possibility that some well-known Minnesotan may by-pass the primary election and file as in independent candidate for Governor or U.S. Senator. We should be ready for this by laying out ground rules for invitation to Debates '82 in advance. LWVUS used the 15% standing and this is

considered a relatively restrictive standard. (See enclosed criteria)
FYI: Debates '82: We have been meeting monthly with ACPAF and Common Cause. We will
be sending out a news release soon after this meeting announcing our intention to
hold debates and inviting stations to carry them.

12. World Law Day: MOTION: to cosponsor the May 2nd World Law Day Celebration by lending our name without financial support.

Background Information: LWVMN has sponsored many of the past 24 World Law Day functions. This year we have not been asked nor are we expected to give financial support. The reason for this year's walk and festival are: "To show support for a peaceful, healthy world guaranteed by a Just Rule of Law, and to promote education towards these ends." Sponsors to date include the State Bar Association, UNA, Minnesota Council for Christians and Jews, World Federalists Association, etc.

## DISCUSSION

13. Child Support Concurrence:

Background Information: A preliminary report is attached. Keppel hopes to be able to report more Leagues concurring by Board meeting. As you can see from the enclosed report 2 non-Metro Leagues did not concur with the first statement. Keppel reports that for our purposes the 2nd statement is more important and useful. Totals show 37 of 64 Leagues concur with LWV-Mpls. position. (58%)

11 of 33 non-Metro Leagues concurred (33%)

26 of 31 Metro Area Leagues concurred (84)

2357 members are represented by concurring Leagues (69%)

Number of members represented in non-Metro Leagues concurring is 464. (39% of non-Metro membership)

Number of members represented in Metro Area Leagues concurring is 1892. (93%) (LWVs of St. Anthony, Columbia Heights, Roseville and Shakopee did not concur.)

- 14. Jail Survey (Information will be coming from Ahmann of Rochester to Bradley this week). There is woman power and money available for this if we would agree to do it under LWV according to Ahmann. She would like to concentrate on juveniles.
- 15. Citizens for a Better Environment: We have been asked by "Citizens for a Better Environment" for a letter of "Welcome to the Community." The group was founded in 1971 to raise money and disseminate information on behalf of local environmental groups. They do no lobbying, but are available to testify on request. They are often able to provide the technical background local groups lack. Carol Barth is presently in the Twin City Area to extablish whether a CBE office can reasonably be located here. Grimsby and Crampton met with her, and see no conflict with providing her with a "Welcome" letter. (Their National Board includes two Leaguers Judy Beck, N.R. Chair, Illinois; and Helen Jacobs, LWV of Milwaukee.)
- 16. LWVUS Annual Reports: Your section is due to Sally, February 9th. Does this state have any suggestions for changes or improvements in policies, procedures and services of the National Board and/or staff?
- 17. LWVUS Program recommendations for 1982-84: (See attached pink) Due to LWVUS by February 16th.
- 18. Proposed Name Change: LWV-Moorhead plans to submit a bylaw change proposing a new name, the League of Voters. Do we want to do the same? Do we want to recommend another name? Bylaw recommendations are due to LWVUS by February 16th.

#### INFORMATION

- 19. LWVUS Budget Chair resignation: See attached (blue) letter from Ruth Ann Bramson. HHB talked to Bramson by phone. LWV-Florida League plans to submit amendment to the proposed LWVUS Budget to enable us to do some assessment of League organization/structure. The Florida League also plans some bylaw change proposals.
- 20. Action: (Minutes available Tuesday)
- 21. LWV-Robbinsdale fundraiser: LWV-Robbinsdale is sponsoring their second Valentine Brunch/Style Show on Saturday, February 13th, at the Westpahl American Legion Club, 3600 France Avenue North. Brunch will be served at 11:00 a.m. with the doors opening at 10:00. For League officers or members who would like to attend, tickets are available through Virginia Anderson (588-6900) at a cost of only \$6.50 each. Nadeen and Diana will attend. Anyone else is welcome.
- 22. Service to Local Leagues Peggy Thompson

MARSHALL - Contributed \$120 for a trip to the Capitol for middle school students. MOUNDS VIEW - Has been asked to do all election judge training.

WHITE BEAR/NORTH OAKS - Their first recycling day generated over 2½ tons of material.

BLOOMINGTON - Their candidates meeting aired on CATV. Cosponsoring with Sun newspaper a breakfast for the purpose of identifying local issues.

MID-MESABI - School Board Candidates Meeting will be held in their nursing home. LWV has generated a lot of interest among the residents in elections.

MOORHEAD - One member wrote a North Dakota MC for voting rights information. The packet she received included a LWVUS publication. Local TV filmed one of their unit meetings.

MINNEAPOLIS - Instructed a 14 member delegation from China in the election process and LWV activities involved including a visit to election return headquarters.

NORTHFIELD - Offering luncheons in scenic Northfield as fundraiser for Convention delegates.

SHAKOPEE - Will appear on Channel 2's People and Causes, February 13 and 18.

WINONA - Conducting workshop on caucuses for AAUW.

MOST PROVOCATIVE LOCAL PROGRAM ITEM: (unfortunately not in MN but in MI) "Lugs, Cogs and Quangoes."

FYI: Our Energy Focus on January 27 was a tremendous success. The 13 speakers and 115 participants came from Red Wing, St. Cloud, Duluth, Starbuck and Madison (MN) as well as the metro area. Again LWVMN got high marks for speakers, and workshops as well as the facility. And the 25-30 local League members who attended added much to the discussion groups. Special thanks to Jeanne Crampton, Nan Grimsby and Katie Fournier!

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LEAGUE OF WOMEN VOTERS OF MINNESOTA TO: Members of Executive Committee: Tews, Mutsch, Barsness, Caucutt

FROM: Burkhalter

SUBJECT: Executive Committee Meeting

DATE: January 8, 1982

MEMO

The Executive Committee will meet Tuesday, January 12, 1982, at 10:00 a.m. at the state League office.

## AGENDA

- 1. Lobbyist approval/Tews
- 2. Approval of convention travel package/Burkhalter (see attached)
- 3. Nominating Committee Board appointments elected at convention were: Geri Nelson, LWV Anoka, Blaine, Coon Rapids, Chair; Fay Sargent, LWV Rochester; Mary Santi, LWV White Bear Lake, North Oaks. Suggestions for Board appointment: Mutsch (SLL usually serves) and Buffington who has served on past Nominating Committees.
- 4. Discussion of revisions in Board structure to improve operations of LWVMN (the attached organization chart has been proposed by Judy Hove, LWVMN Budget).
- 5. Reprint of CITIZEN'S IN ACTION/Burkhalter (see attached bids). We've sold out and although we have daily requests for 1 or 2 copies we have no large orders. 50 have been sold to Documents Center.
- 6. CITIZEN'S IN ACTION/Sawyer: We had a request from Dean McFarland, Dean of the Department of Home Economics at the U. for permission to copy pp. 3-16 of CITIZEN'S IN ACTION for a meeting to be held next month (in Ohio?). The meeting is for Deans of Home Economic Departments and they are looking for good "how to be politically effective" material. He said this is the best he's ever seen and that the material pertinent to Minnesota is not necessary for the conference. I told him it was original material which we wanted to protect, that we were out of books, that I would check about permission. We need a policy.
- 7. Long Range Planning: Burkhalter, Nelson, Chamberlin recommend a two year planning cycle and that LWVMN not do it next year.

Boarders: if you have any thing to add to the agenda call Harriette or Sally by Monday morning, January 11th.

Mini Mailing deadling: by Tuesday, January 12th we need to know what is going to be in the mailing. Absolute deadline for completed material is Friday, January 15.