



## [League of Women Voters of Minnesota Records](#)

### **Copyright Notice:**

This material may be protected by copyright law (U.S. Code, Title 17). Researchers are liable for any infringement. For more information, visit [www.mnhs.org/copyright](http://www.mnhs.org/copyright).

Copy D State # 2  
Keep in file

Annual Report  
of  
LWR of Minnesota  
1960-61

League of Women Voters of the U.S.  
1026 17th Street, N.W.  
Washington 6, D.C.

STATE MINNESOTA

OFFICE ADDRESS 15th & Washington S.E.  
(if any) Minneapolis 14, Minn.

ANNUAL REPORT  
April 1, 1960 - March 31, 1961

(Please fill in and return 2 copies NOT LATER THAN March 31, 1961 to League of Women Voters of the U.S., 1026 - 17th St., N.W., Washington 6, D.C. If enough space is not provided for your replies, attach additional sheets.)

LOCAL LEAGUES:

Number of local Leagues, 3/31/61 55  
Number of provisional Leagues, 3/31/61 3  
Total local and provisional  
Leagues, 3/31/61 58

MEMBERSHIP:

Voting members, 3/31/61 5386  
Associate members, 3/31/61 12  
Members-at-large, 3/31/61 10  
Total voting, associate and members-at-  
large, 3/31/61 5408

Increase of local & provisional Leagues over 3/31/60 3

Increase of voting, associate & members-at-  
large over 3/31/60 OR

Decrease of local & provisional Leagues under 3/31/60 OR

Decrease of voting, associate & members-at-  
large under 3/31/60 127

1	2	3	4	5	6	7	8
Name of League (indicate if provisional League)	Population of Community	No. of Voting Members 3/31/61	No. of Associ- ate Members 3/31/61	No. of Mem- bers not renewing this year	No. New Mem- bers who were Members in Another League in 1959-60	Bulle- tin Yes? No?	Frequency of meetings at which membership discusses Program (i.e. discussion units or gen- eral membership). Semi- monthly? Monthly?
* Albert Lea		50					
Alexandria	8,000	31	0	4	None	No	Semi-monthly
Anoka	26,000	47	0	10	None	Yes	Units - monthly - resource - twice a year
Arden Hills	3,800	52	0	10	None	Yes	Monthly
Austin	27,908	168	0	38		Yes	Monthly
Battle Lake	1,000	15	0	1	None	No	Monthly
Bemidji	9,750	61	0	13	None	Yes	Monthly
Bloomington	50,000	120	0	40	5	Yes	Monthly

League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

STATE MINNESOTA

ANNUAL REPORT, 4/1/60-3/31/61

1	2	3	4	5	6	7	8
Name of League (indicate if provisional League)	Population of Community	No. of Voting Members 3/31/61	No. of Associ- ate Members 3/31/61	No. of Mem- bers not renewing this year	No. New Mem- bers who were Members in Another League in 1959-60	Bulle- tin Yes? No?	Frequency of meetings at which membership discusses Program (i.e. discussion units or gen- eral membership). Semi- monthly? Monthly?
Brainerd	12, 898	28	0	18	None	Yes	1 unit - twice a month 1 unit - once a month
Brooklyn Center	24,302	66	0	15	None	Yes	Once a month
Buffalo	2,300	16	0	4	None	Yes	Monthly
Cass Lake	1,561	15	0	4	None	No	Monthly
Columbia Heights	25,000	24					
Crystal	26,500	39	1	7	2	Yes	Monthly
Deephaven	2,800	59	0	5	1	Yes	Monthly
Duluth	106,884	325	0	60	none	Yes	Monthly (tried more frequently without suc
Edina	28,501	305	2	50	3	Yes	some units monthly, some semi-monthly
Excelsior	10,000	45	0	6	none	Yes	Monthly
Falcon Heights	5,965	52	0	14	none	Yes	1 unit - twice a month 2 units - monthly
*Faribault	17,000	44	0	4	none	Yes	Units monthly, plus 4 gen. meetings a yr
Fergus Falls	13,733	35	0	4	None	Yes	Semi-monthly
*Fridley	15,450	52	0	2	0	No	Semi-monthly
Golden Valley	12,000	79					
Granite Falls	2,800	27	0	3	0	No	Semi-monthly

League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

STATE MINNESOTA

ANNUAL REPORT, 4/1/60-3/31/61

1	2	3	4	5	6	7	8
Name of League (indicate if provisional League)	Population of Community	No. of Voting Members 3/31/61	No. of Associ- ate Members 3/31/61	No. of Mem- bers not renewing this year	No. New Mem- bers who were Members in Another League in 1959-60	Bulle- tin Yes? No?	Frequency of meetings at which membership discusses Program (i.e. discussion units or gen- eral membership). Semi- monthly? Monthly?
Hibbing	17,580	111				yes	units, monthly, plus 3 general
Hopkins	12,000	32					
Jackson	3,000	16	2	1	0	No	
Mahtomedi	2,567	53	0	9		Yes	Semi-monthly
Maplewood	18,519	77	0			Yes	Monthly -units, plus 4 gen. meetings
McLeod-Hutchinson	5,000	19					
Minneapolis	482,000	1100	0	165	3 or 4	Yes	Some units monthly, others semi-monthly
Minnetonka Village	25,037	107	2	35	4	Yes	Monthly, plus 3 membership meetings
Moorhead	22,934	63	0	9	1	Yes	Semi-monthly
Mound	5,000	71	0	8	3	Yes	Monthly
New Richland	1,096	23	0	2	0	No	Monthly
New Ulm	10,000	19					
North St. Paul	8,500	31	0	1	0	Yes	Monthly
Olivia	2,200	13					
Owatonna	13,409	52	0	6	0	Yes	Semi-monthly
Red Wing	10,645	50	0	6	0	Yes	Semi-monthly

League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

STATE MINNESOTA

ANNUAL REPORT, 4/1/60-3/31/61

1	2	3	4	5	6	7	8
Name of League (indicate if provisional League)	Population of Community	No. of Voting Members 3/31/61	No. of Associ- ate Members 3/31/61	No. of Mem- bers not renewing this year	No. New Mem- bers who were Members in Another League in 1959-60	Bulle- tin Yes? No?	Frequency of meetings at which membership discusses Program (i.e. discussion units or gen- eral membership). Semi- monthly? Monthly?
Richfield	42,523	96	0	2	1	Yes	Monthly
Robbinsdale	16,381	44	0	2	0	Yes	Monthly
Rochester	40,380	211	0	41	0	Yes	8 units monthly, 2 units semi-monthly
Roseville	23,995	166	0	31	0	Yes	Units, monthly, 5 gen. meetings
St. Anthony	5,000	48	0	3	1	Yes	Monthly
St. Cloud	33,815	71	0	8	1	Yes	Units monthly, 4 genl meetings
St. Croix Valley	13,000	56	40	13	1	Yes	Monthly
St. Louis Park	43,000	152	0	59	4	Yes	8 units semi-monthly, 3 units monthly
St. Paul	313,411	470	3	80	5	Yes	Semi-monthly
Shoreview	7,157	56	2	15	2	Yes	Monthly, 4 gen. meetings
Silver Bay	3,723	52	0	10	0	Yes	Units monthly, 4 gen. meetings
South St. Paul	23,000	41	0	12	3	Yes	Monthly
Virginia	14,000						
Wayzata	3,160	74	0	10	2	Yes	Semi-monthly
West St. Paul	13,101	55	0	10	1	Yes	Monthly
White Bear Lake	12,000	100	0	23	1	Yes	13 times during past year



*Free*

ANNUAL REPORT, 4/1/60-3/31/61

LEAGUE COOPERATIVE ARRANGEMENTS

List county, metropolitan or regional councils, committees, or other cooperative arrangements of neighboring local Leagues, except inter-League committees set up specifically to work on the National (or state) Water Resources item (which is covered in the Water Resources section of this annual report). Include names of Leagues belonging to each, and name and address of chairman. Attach working agreement, statement of purpose and procedures of each, or bylaws, if adopted.

- Hamm. Co. Council - Pres. Mrs. Paul Danneberg
- Washington
- Lawrenceville
- Crystal
- Shepherd
- Edison
- Wheaton
- North Valley
- Langston
- Myrtle
- Trinity
- Princeton
- Princeton
- Rosefield
- Rothmanside
- St. Anthony
- St. Louis Park
- Wagon

Pres. Mrs. Paul Danneberg  
Milton Lake, Party 36  
Trinity, Minn.

- Ramsey Co. Pres. Mrs. F.C. Robinson  
1420 Rambler Rd.  
St. Paul 113  
Roseville, Minn.
- Arden Hills
  - Falcon Hills
  - Langston
  - St. Paul
  - Roseville
  - St. Paul
  - Minneapolis w/ Bear Lake

- St. Louis County Co.  
Pres. Mrs. David Barkland  
2719 4<sup>th</sup> Ave E  
Hibbing, Minn.

- Shelton
- Virginia
- Hibbing

Note: They all use "model county council agreement, with some variations on dates.



HENNEPIN COUNTY COUNCIL - President,  
Mrs. Paul Swensen, Glen Lake, Box 36  
Kissassippi, Minnesota (Minnetonka LW)

Bloomington  
Brooklyn Center  
Crystal  
Desphaven  
Edina  
Excelsior  
Golden Valley  
Hopkins  
Minneapolis  
Minnetonka  
Mound  
Richfield  
Robbinsdale  
St. Anthony  
St. Louis Park  
Wayzata

RAMSEY COUNTY COUNCIL - President,  
Mrs. E. C. Roberson, 1420 Rambler Road,  
St. Paul 13, Minn. (Roseville LW)

Arden Hills  
Falcon Heights  
Maplewood  
North St. Paul  
Roseville  
St. Paul  
Shoreview  
WhiteBear Lake

SST. LOUIS COUNTY COUNCIL - President,  
Mrs. Lionel Birkeland, 2719 4 Ave. East,  
Hibbing, Minn. (Hibbing LW)  
(Minnetonka LW)

Duluth  
Hibbing  
Virginia

They all use "model county council agreement," with some variation on dates.

League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

STATE MINNESOTA

ANNUAL REPORT 4/1/60 - 3/31/61

Give date of your 1961 Council or 1961 Convention (indicate whether Council or Convention). Include name of city and hotel or other location in which it will be held.

**Convention is May 11 and 12, at Radisson Hotel, Minneapolis.**

Name and brief job description of staff (indicate full or part-time).

**Mrs. Harold Wilson, full time, Organization and Legislative Secretary**

**Mrs. E. C. Williams, full time, Office Manager, Publications, Book-keeper.**

Title of state Bulletin and number and dates of issues in 1960-61.

**Minnesota Voter, issued 6 times yearly ;(exception - this year, we combined two summer issues, so 5 issues went out).**

List state League publications and prices, or attach mimeographed publications list if your state has one. ("Publications" are mimeographed or printed material of one page or more which are produced and sold by the state Board.)

**See attached page.**

SUPPLEMENT TO PAGE 4 of ANNUAL REPORT

PUBLICATIONS PRODUCED BY STATE BOARD FOR LOCAL LEAGUE USE - free sale items underlined.

- Check List for local League finance chairman, 2 pages  
 President's Letter, April 14, 5 pages with following enclosures:  
 Letter to Convention-Bound Delegates, re Foreign Blicity item, 1 page  
 Memo to Delegates, re convention, 1 page  
 Memo to LWV of U.S., re program suggestions, 1 page  
 Hennepin County Reserve District, 2 pages  
 President's Letter, May 10, 1 page, with following enclosures:  
 Convention Workbook, 20 pages  
 League Stand on Amendment #1, press release, 1 page  
 League Stand on Amendments # 3 and #4, press release, 1 page  
 3 copies each of local League budget form, board list, agenda, for return to state office  
State Board Report, 23 pages, 30¢, June, 1960  
Principles and Practice in Politics, May, 1960, 6 pages, 10¢  
How to Tell Your Community That Amendment #2 is Not a Good Reapportionment Measure,  
 May, 1960, 13 pages, 25¢  
Summaries of Round Robin Workshops, 1960 Council, June 1960, 10 pages, 20¢  
 Get Out That Vote, 2 pages, May, 1960  
Politics Are Popping, May, 1960, 5 pages, 10¢  
 State Budget, 1960-61  
 State Board List, 1960-61  
 Local League Presidents  
 Local League Pledges  
 State Budget  
 Review of Dr. Mita u's book on Minnesota Politics  
 President's Letter, July 22, 1 page, with following enclosures:  
 Letter to local League Voters Service Chairman, re Legislative Questionnaires, Congressional Questionnaires, State-wide offices Questionnaires, other V.S. information, postcard re Tribune Voters Guides, Legislative Questionnaire, Legislative Districts of local Leagues in Minnesota, also congressional, Metropolitan Finance Committee material, - 14 pages  
Constitutional Amendment Broadside, May, 1960, 50¢ a 100  
 President's Letter, August 15, 2 pages, with following enclosures:  
 Publicity Sheet on fall workshops, Calendar of area conferences, list of LL Finance chairmen,  
Fun Facts and Fads in Finance, August, 1960, 4 pages, 15¢  
 Put Those League Dollars to Work, Sept. 1960  
 LWV Publications List  
Basic Publications Needed by Local League Board, listed by portfolio, Sept., 1960, 4¢  
 LWV of Minnesota Council Meeting Minutes  
Local League Budget Report Sheet, September, 2¢  
The League at Work, brief resume of League program and action for use in finance drive,  
 Sept., 1 page, 2¢  
Congressional Roll Calls, Sept., 7 pages, 15¢  
Guide to Know Your Town Survey, Sept., 1 page, 2¢  
Local Current Agenda Bibliography, September, 13 pages, 25¢  
Local CA and CRs, 1960-61, 1 page, Sept., 2¢  
 Minneapolis Reapportioned, Hennepin County, Minnesota - 2 sheets  
 Legislative Observers Program, September, 1 page  
 President's Letter, September 21, 4 pages, with following enclosures:  
Lobby by Letter Kit, with 10 enclosures, 35¢  
Money in Elections, a study of corrupt practices, October, 25 pages, 50¢  
 October 14 President's Letter, 2 pages, with following enclosures:  
 Money in Elections consensus, Talent File check sheet, The League in action on Amendment #2,  
 Vote Yes on Amendment 3 & 4, press release, Affect of Amendment #3, Explanation of  
 cumulative treasurer's report, Cumulative Treasurer's Report, Analysis of Amendment #2, (5 pgs)  
 Explanation of Amendment #3 on continuity of government.  
 President's Letter, November 11, 5 pages, with enclosures:  
 Job Description for Legislative Chairman, correction on LL President's List  
 Newsletter, Soil Conservation Society of America  
 President's Letter, December 12, 1960, 6 pages, with enclosures:  
Reapportionment, Hindsight and Foresight, 4¢ Resume F.P. meeting, 2¢ LL Budget Form, 4¢

SUPPLEMENT TO PAGE 4 OF ANNUAL REPORT, page 2

President's Letter, January 18, 3 pages, with enclosures:

Proposed State Budget, and explanation, 4 pages, Capitol Letter news release, 2 pages,  
1961 Minnesota Legislature, 2 pages, 4¢, Review of Hard Choices, 2 page, 2¢,  
Areas of consensus in foreign policy, 1 page, 2¢, two annual report forms.

Publicity Push for Party Designation

Capitol Letter news release

President's Letter, February 10, 1961, 4 pages

Postcard notices of meeting of LLVoters Service Chairmen

Time for Action on Party Designation, 2¢

President's Letter, March 10, 4 pages, with enclosures:

Proposed State Program, 3 pages, 10¢, Letter to metropolitan area water chairmen,  
Statement re Conflict of Interest Legislation, 2 pages, 4¢, Proposed bylaw changes,  
Publication Sheet,

President's Letter, March 22, 1961, 2 pages, with enclosures:

What Every Delegate Should Know, So You're a Delegate, Memo to LLP.R.Chairmen re publicity  
about Convention, Credential Card, Reservation Card

Time for Action on Home Hole, 1 page

PROGRAM MATERIAL (Cont.)

- \*The State You're In - 030158 - 85¢, 30-100 @ 50¢  
comprehensive study of Minnesota's Constitution
- \*Well, What D'Ya Know, Minnesota Has a Constitution!  
promotes constitutional convention - 9/56 - 10¢
- \*The 4 F's of a Constitutional Convention - 5¢  
Minnesota Voter, September-October 1956
- Fair Employment Practices Commission - 2/56 - 1¢
- Water Resources Management in Minnesota - 1959 - 30¢
- Water Resources State Chart - 1956 - 5¢
- Local Current Agendas and Continuing Responsibilities  
of Minnesota Leagues, 1960-61 - 080160 - 10¢
- Local Program Resource Material - September 1960

PUBLIC RELATIONS AIDS TO STATE PROGRAM

- Three popular folders on state program:
- \*Party Designation-1958-2 for 5¢; 100 for \$2.00
  - \*Constitutional Convention-1958- prices as above
  - \*Reapportionment-1958-prices as above
- Fact Sheets - to supplement above folders:
- Party Designation - 1958 - 2¢
  - Constitutional Convention - 1958 - 2¢
  - Reapportionment - 1958 - 2¢
- \*Sew Up That Hole - broadside on cost of amendments  
vs. constitutional convention - 100 ¢ 40¢;  
500 @ \$1.75; 1,000 @ \$3.25
  - \*I'm a Voter and I'm Mad!, small flyer on why don't  
we call a Constitutional Convention in Minnesota,  
1955 - 100 @ 60¢
  - \*Roaring Farce, one page describing fascinating  
history of the writing of Minn. Constitution  
1955 - 1¢
  - \*Price Tags, a popular gimmick, price tag size,  
telling why Minnesota's Constitution is  
outmoded - 1956 - 100 @ 90¢; 500 @ \$4.00

TAPES, RECORDS AND SLIDES

Tapes

Foreign Policy

Economic Development - Barbara Ward  
2 tapes - about 30 minutes each

Water Resources (each program 13½ or 14 minutes)

Making a Watershed Work - Clayton Hoff, Brandywine Valley Association

How Can Water Pollution Controls be enforced -  
F. J. Kilpatrick, State Board of Health

Water and Recreation - James Kimball, director  
of Minn. Conservation, division of game and fish

General Conservation Practice in relation to  
Water Resources - Alfred Nelson, editor of  
Conservation Volunteer

Ground Water and the Jordan Basin - Robert Schneider,  
U.S. Geological Survey, Dept. of the Interior

Pollution in Minnesota - Dr. Malcolm Hargraves of  
the Water Control Commission

(all tapes are single track, recorded at 7½)

PROGRAM MATERIAL

Discount Rate

20% Discount on all orders of 20 or more copies of  
mimeographed program material.

Corrupt Practices - September 1960

Ethics and the Public Servant - 022560 - 45¢

John McDonald Articles - 022960 - 15¢

Report of Governor's Committee on Ethics - 25¢

Missing Link in Minnesota Government - 112059 - 45¢  
A study of Party Designation

Party Designation for Legislators - 2/56 - 5¢

Minnesota Election Laws - 032558 - 75¢

Minnesota School Election Laws - 111659 - 25¢

How to Tell Your Community that Amendment No. 2  
is not a Good Reapportionment Measure - 25¢ -060860

\*Vote No on Amendment # 2 - brochure giving arguments  
against this reapportionment amendment - 2¢

Will an Area Amendment Settle Reapportionment? - 45¢  
103157 - an excellent study, still timely

\*Democracy Denied - 5/54 - 25¢  
comprehensive study of reapportionment

LEGISLATIVE

Lobby by Letter Kit - 9/60 - 35¢

Capitol Letter - Subscription service to a  
Legislative Newsletter. Watch for ad in  
Minnesota Voter.

\*Map of Minnesota showing legislative districts - 5¢

Legislative and Congressional districts of local  
Leagues in Minnesota - 2¢

Members of 1961 Legislature - December 1960 - 4¢

Tapes

Government (each program 13½ min., except last four)

Importance of Party Participation -  
Dorothy Jacobsen and Mrs. John Mooty

Party Designation - Prof. Harold Chase

{ Political Parties - John Hartle & Ray Hemmenway

{ Party Designation in Minnesota - Wm. Carlson

{ Election Laws - Don Nystrom, Supt. of Elections,  
St. Paul

{ Corrupt Practices - Dr. G. T. Mitau - Macalester

Problems of Minnesota Government - first three  
by Prof. Ralph S. Fjelstad, Carlton

$\frac{1}{2}$  hour - Constitutional Revision

$\frac{1}{2}$  hour - Party Designation

$\frac{1}{2}$  hour - Reapportionment

$\frac{1}{2}$  hour - Lobbying - Mrs. O. H. Anderson and  
Rep. William Showell

Records

Finance

Speaking on Finance by Mr. George Watkins  
2 long-playing records - speech at 1958  
National LWV Convention

Voters Service

Little Songs for Busy Voters - 45 rpm recording

Slides

Organization

You Hold the Key - 35 mm. slides, complete with  
script, include Minnesota information

Slides, records and tapes may be borrowed from the  
state office at no charge.

FINANCE

Local League Budget Form, with explanation - 4¢  
Suggestions to Bulletin Editors on Finance - 4¢  
Local League Treasurer's Instructions - 6/59 - 2¢  
One-Day Finance Drive - 091659 - 5¢  
Metropolitan Finance Agreement - revised - free  
Master File Card Instructions - free

MEMBERSHIP

\*Minnesota Facts - 073159 - 3¢  
includes state program 1959-61, LWV history  
and accomplishments, some LWV orientation  
Let's Talk League - 081759 - 25¢  
Orientation Kit  
Sample Membership Letters - 5¢  
Prospective Member Kit - unassembled - 6¢  
The Member in the Unit - 2¢  
a description of the League Unit system  
Summaries of Round Robin Workshops, 1960 Council,  
061060 - 20¢



KNOW YOUR GOVERNMENT

ADDITIONS

\*You Are the Government - 091858 - 35¢; 25¢ each  
30-1,000; 22½¢ each for 1,000 or over. A  
handbook setting forth the important facts  
about the operation of government - local,  
state and national.

Principles and Practice in Politics-052560 - 10¢  
Speech by Prof. Chas. Backstrom at Council

VOTERS SERVICE

Swap Shop - 051860 - 10¢

Politics are Popping - 060660 - 10¢  
Do's and Don'ts for Successful Candidates  
Meeting

Congressional Roll Calls - October 1960 - 15¢

Congressional Reapportionment - September 1960

Minnesota Election Data - 010160 - 15¢  
Information about 1960 fall elections

\*1960 Amendment Broadsides - 100 @ 50¢; 1,000 @ \$4.50¢  
10,000 @ \$42.00. Explanation of the four consti-  
tutional amendments.

LEAGUE ORGANIZATION

- By-laws, LWV of Minnesota, 1959 - 10¢
- List of Local League Presidents - 061260 - free
- List of State Board Members - 052460 - free
- State Board Report and Calendar for local board  
planning - 061060 - 30¢. Calendar only - 4¢
- Basic Publications needed by LL Board - 9/60 - 4¢
- Sample Local League Board Minutes - 2¢
- Sample Unit Report Forms - 2¢
- Tips for Unit Chairmen - June 1960 - 2¢
- Annual Report of Leagues in Minnesota, 3/31/60, 10¢,  
includes agendas, publication sales, membership  
and finance figures
- Information for Local League Bulletin Editors - 15¢  
1960. See also Suggestions to Bulletin Editors,  
under Finance
- First Things to do on Becoming a Publication Chairman,  
120457 - 5¢
- Murphy Bag, instruction sheet on how to make  
publication display kit for unit use - 9/55 - 1¢

\*Indicates printed material - all other is mimeographed

*Publications  
Catalog*

*League of Women  
Voters of Minnesota*

15th & Washington Avenues S.E., Minneapolis 14, Minnesota  
FE 8-8791, Ext. 25

PUBLICATIONS SERVICES OFFERED BY LWV OF MINNESOTA

HOW TO ORDER STATE PUBLICATIONS

To Individuals

Minnesota Voter

Published six times a year. Contains timely articles on state governmental issues and highlights of LWV activities. Subscription included in dues of members. Available to non-members for \$1.00 a year.

All publications listed in this Catalog are for sale. Leagues are billed quarterly.

To Leagues

President's Mailing

One copy of each new state publication is sent free to the president of each provisional and local League as soon as it is available. She also receives monthly two copies of President's Letter and one set of enclosures.

Duplicate President's Mailing

This is a duplicate of the President's Mailing, with the exception of certain non-League publications in short supply. It is intended for League board members. The subscription continues in the name entered until name is changed by specific instructions from the local League. It runs from June 1 to May 31. If subscription begins after June 1, back mailings are set. Cost is \$5.00 a year.

Unit Mailings

These include all League resource materials. The mailings are all sent to one person in each local League and she distributes the publications to the units. Subscriptions are \$2.00 on a drawing account basis.

Order state publications directly from the state office through your publications chairman.

When ordering, use this Publications Catalog and Order Blanks for State Publications.

Keep a supply of Order Blanks on hand. Available free from the state office. Telephone orders only when absolutely necessary.

Discard old Catalog on receipt of new one.

Keep this Publications Catalog up to date. As new publications come out, list them with description and price on blank sheet in this catalog.

Any publications not listed in the Catalog cannot be re-ordered.

FOR USE IN ORDERING STATE PUBLICATIONS (free)

Publications Catalog - includes all State League Publications  
Publications Sheet - lists State LWV resource publications (useful for schools and libraries)  
Publications Order Blank  
Publications Subscriptions Blank

Note: National Publications

Order national publications from the national LWV office.

ANNUAL REPORT 4/1/60 - 3/31/61

Summarize in general terms the information local Leagues send you in answer to the "improvement this year" question in the local League Annual Report. Please attach copies of a few local League reports to this question that might be useful to the national Board as case studies or as examples for other local Leagues.

Note: Please attach these.

It seems that most Leagues had a satisfactory year. Improvements were indicated in all the areas suggested by the report form. Improvements in Voters Service seemed to give the most satisfaction, with greater participation by members in program, more active resource committees and greater participation in consensus running close seconds.

I don't think this analysis is contrary to the information received under "would like to improve", but rather represents a feeling that with a little more effort greater improvements could be made.

*Greene*

Summarize in general terms the information local Leagues send you in answer to the "would like to improve" question in the local League Annual Report, especially, how the state and national Boards might help local Leagues.

As usual, most Leagues were concerned with membership. Many were concerned with increasing membership, but felt that this was a local problem and that more concentrated effort should be made in this area by the local Leagues. They appreciate the help given them by the state and national boards. A great number of Leagues would like to improve or increase member participation in all League activity. A League may have a good number of paid members, but the active participants are few. Generally, most Leagues felt that there was little the state or national boards could do to help, that this again, was a local problem that must be solved locally. They did feel that state workshop, council meetings and conventions did much to inspire member participation.

A small number of Leagues indicated that they would like to improve briefing meetings, presentation of programs in the units and membership discussion in the units. Several Leagues were disturbed by the poor attendance of League people at League public meetings. Suggestions for state and national board help were, 1. List methods for presenting program material, 2. Provide films or other pertinent visual aides. (some of this has been done, we know, but not enough) we know

Two suburban Leagues which have units in several municipalities would like help on selection of suitable local agenda items.

Two Leagues would like more direction in coordinating voters service work during the presidential and state elections, candidates meetings in particular.

a few Leagues felt that they should improve the distribution of League publications in the community.

*Greene*

**BEMIDJI** I think the programs themselves have improved. We have been mimeographing a summary of our outline for each meeting for each member, which we had not done consistently in the past.

**OWATONNA** We actively and successfully opposed state Constitutional Amendment #2. We increased our membership by almost 20%. We had another tremendous finance drive. We actively supported three city charter amendments which were passed.

**ROSEVILLE** Action in the community: Door to door delivery of Amendment 2 information by members during election time. Coffee parties for Plan A for local election. Distribution of candidates questionnaires (the answers, too) to the whole village prior to local election. Active at present supporting a park bond issue and providing information for a municipal liquor question on the same ballot.

Publicity: Excellent variety through newspapers (2 local ones). Creation of a trademark for the League used in TV presentation, and local paid ads in newspapers. Press luncheon created good relations early in the year.

**ST. CLOUD** Our League seems to be making gradual headway in most of these areas. There seems to be a growing awareness of what a committee should be, and better and more participation in committee work. Also, because of so many new members, it has been more necessary to conscientiously work at consensus taking, with an allowance for minority opinion.

**ST. LOUIS PARK** Program coverage has improved on the local level in particular. Members have been enthusiastic about attending meetings of local government units (city council, commissions, school board) in response to excellent leadership from strong local resource chairmen - 2 for CA and 1 for CRs. League observers attended almost all of the weekly meetings of the city council. Community service has improved through the distribution of more publications and the offering of the monthly information meeting.

**ST. PAUL** We have tried to develop year round resource committees by having a representative from each unit on the committee. The community has utilized many more publications this year because of the "practical politics" course. In spite of a change of membership chairman in the middle of year, we have a very fine increase in membership. All areas have improved this year so far as participation and community service is concerned.

**WAZATA** Our membership meetings have been better attended than ever, and have had especially interesting programs. Our local bulletin has had a more thorough coverage of League business, including a copy of Board minutes. Our resource committees have been more stabilized.

League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

STATE Minnesota

ANNUAL REPORT 4/1/60 - 3/31/61

DA

Has your state Board had area conferences, workshops, or other types of meetings for local Leagues in your state during 1960-61? On what subjects? Locations? Has the number of Leagues represented and the participation been good? Please describe and evaluate effectiveness of such conferences as a type of state Board service to local Leagues. Attach detailed working agendas, working plans of such conferences or detailed reports if available.

We had a series of 5 geographically scattered workshops on Political Effectiveness where we invited representatives of the parties, the 2 major farm organizations and the major employers' lobbyist to meet with us at lunch and tell us their political program and how they hoped to accomplish-it- this was an extremely good Public Relations approach and tremendously effective for our own members to see and hear the major special interest groups in our state. The attendance was over 90% of our local Leagues- we had met as Leaguers in the morning to discuss our own program and plans-we thought inviting the community leaders in each town to hear the speakers was good, too(local Leagues did this)-

Is there any national service you wish in 1961-62 that would help your state Board carry out its responsibilities? (e.g. interstate regional conferences, and if so, on what subject; visit by national Board or staff member; special materials or information.) What would you hope to see accomplished by the type of national service you request?

DA

I liked the Regional Conference on Constitutional Revision very much- we are thinking in terms of getting active again in this field and it was especially timely-

I cannot think of a special area where we would like help-we are trying to set up a special Finance committee to work statewide and this would probably be a good place for some special help from a National Board member.

Most of our local Leagues are well pleased with both national and state policies and procedures. The few which made any suggestions ran the usual range -- from getting our material out earlier, to more education of the public on our nonpartisan policy, to a plea for a revision of the LHM which would make "its provisions more specific and more enforceable" -- to the provisional League which would outline simply, the requirements for recognition.

I believe that there is much merit in producing a readable version of what it takes to become an established League -- a publication which every member would have. It appears to me that often the provisional League member, and sometimes even the Board member, is uncertain as to the next step. She does not see the orderly progression. This could include some brief statements as to the reasons for the requirements, suggested timetables etc. If this could be developed as a colorful, basic pamphlet, it would be most useful to us in our cultivation and expansion activities.

We have had a certain amount of rumbling in criticism of consensus taking, both national and state.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

STATE Minnesota DA.

ANNUAL REPORT 4/1/60 - 3/31/61

Have you or any of your local Leagues suggestions for changes in basic national policies or procedures which would increase the effectiveness of the League or improve the service from the national office? If so, please describe, giving reasons for suggestions and possible solutions or methods for improvements.

Most of our local Leagues are well pleased with both national and state policies and procedures. The few which made any suggestions ran the usual range- from getting our materials out earlier to more education of the public on our non-partisanship policy, to a plea for a revision of the LLH which would make " its provisions more specific and more enforceable"- to the provisional League which made a plea for a booklet written especially for the provisional League which would outline simply, the requirements for recognition.

I believe that there is much merit in producing a readable version of what it takes to become an established League-a publication which every member would have- It appears to me that often, the provisional League member- and sometimes even the Board member, is uncertain as to the next step-she does not see the orderly progression- This could include some brief statements as to the reasons for the requirements- suggested timetables etc-If this could be developed as a colorful, basic pamphlet, it could be most useful to us in our cultivation and expansion activities.

League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

STATE MINNESOTA

ANNUAL REPORT, 4/1/60 - 3/31/61

NO. OF LOCAL LEAGUES \_\_\_\_\_

FOREIGN POLICY (CA AND UN CR)

Describe briefly the activities of your Foreign Policy Resource Chairman and Committee. These would include direct services to Leagues, such as direction in adapting to the needs of your state, state workshops, newsletters, clearing house services, help in obtaining resource material and speakers. These would also include activities at the state level, such as cooperation with other organizations, promotion of League materials, etc.

In Minnesota the 56 Local Leagues are most heavily concentrated in the metropolitan area surrounding the Twin Cities, although there are a good number of both new and old Leagues out-state which are isolated from frequent contact with other Leagues. We have tried to develop a unity between these two groups. State services on National Program (regularly and mainly through a monthly President's Letter) have attempted this year: (1) to urge Local Leagues to anticipate and plan the effective use of the CA publications scheduled for this year as well as previously issued; (2) To stimulate Local Leagues to adhere to and carry out a thorough study of the CA; (3) To remind Local Leagues of the need for informed and concerned laymen in the specialized field of economic foreign policy; and (4) to generate Local League participation in the pre-Council consensus on the CA.

In addition to the above type of communication, the State FP Chairman has corresponded individually with Local League FP chairmen, arranged three metropolitan area informal meetings with Local League FP chairmen related to the above-enumerated purposes, and on the initiative of the State FR Chairman, distributed "Hard Choices" to individuals in Minnesota.

Describe, in general, coverage your local Leagues gave the Current Agenda (e.g. kind and extent in League and in community, year-round resource committee, resource committee meetings, kind and number of meetings with membership, community meetings, use of radio and/or television, legislative action in support of League positions). Include activities on the United Nations Continuing Responsibility, especially any work you may have done on the Connally Amendment.

Most Local League activity on the National CA can be classified as committee or unit study of this year's publications. Most of the Local League FP committees consisted of the local chairman plus a number of unit representatives. Most of the Local Leagues allocated two unit meetings to the National CA, some had but one meeting, and a few had three meetings. A few Local Leagues developed special FP study groups which met outside of League time. A large number of Local Leagues, anxious to start work on the new CA, had early Fall unit meetings using "Economic Diplomacy..." as the core of discussion.

Across Minnesota, community action was the exception rather than the rule. The Minneapolis League did outstanding work in applying our program in the community, via radio, television, etc. This was due to a superior FP chairman, a large and well-organized membership, and readily available and cooperative mass media opportunities. A number of Local Leagues had special meetings with outside speakers (sometimes cooperatively) specializing in economics. Some Local Leagues used "Fighting Man's Ancient Enemies" to stimulate general meeting discussions. Most of the Local Leagues responded readily to calls for action on the national program.

Most of the Local Leagues devoted some time to UN review, and some participated in community events concerning the United Nations. Almost all scheduled unit work on the World Court (some for later this Spring) and no League indicated any reservation (over)

about being ready to oppose the Connally Amendment.

A large number of Local Leagues indicated concern about how broad was the scope of the National CA and how complicated were its problems, but very few mentioned trimming it to a more agreeable size. In other words, most seem to regret not having more time, more committee members, etc., to work on the CA, but seem satisfied that the Current Agenda is correct for the League at this time.

League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

STATE Minnesota

NO. OF LOCAL LEAGUES \_\_\_\_\_

ANNUAL REPORT, 4/1/60-3/31/61

FOREIGN POLICY (CA AND UN CR) (Cont'd)

In preparation for Council, the national Board is anxious to have any additional information or observation on consensus under the Current Agenda which you think would supplement the consensus letters from the local Leagues as asked for in the National Board Reports of May and November, 1960.

A special effort has been made in this State to motivate the Local Leagues to write pre-Council consensus letters, and it is likely that there will be a good response.

How useful were the following national materials:

Economic Diplomacy at Home and Abroad. August, 1960.

The Local Leagues found this extremely useful.  
Hard Choices. December, 1960.

All the Local Leagues expressed satisfaction with this pamphlet.  
Foreign Policy Roundups (especially June, 1960 - the United Nations - and September, 1960).

Invaluable--a welcome touch with reality for the Local Leagues.  
Pocket Reference on the UN.

As appreciated as it always has been.  
VOTER Articles (specify which were the most useful and how were they useful, e.g. to resource committees, as member preparation for discussion)

The March '60 issue was singled out by many Local Leagues.  
In general the Local League FP chairmen seem to value and use Voter articles.

Have you any comments in regard to the scope and manageability of the CA?

It is the opinion of the State FP chairman that as the Local Leagues study the National CA the individual members develop somewhat a sense of inadequacy in the face of the tremendous and complex problems encompassed by foreign economic policy. They are particularly impressed with the relationship between the domestic economy and foreign economic policy. Nevertheless, the members are learning that the field of foreign economic policy is broad and involved, that it is imperative for us to understand as much as we can about the whole problem and its parts, and that it would be unrealistic to limit the scope of the CA for the sake of neater manageability.

Have you any comments on the amount and kind of direction by the National Board in the implementation of the CA?

It is the opinion of the State FP chairman that the National Board has been unusually keen in developing the CA this year. The National Board has been extremely responsive in communicating current developments relating to the CA to the Local Leagues, and at the same time has issued publications which will give the League a basic understanding of the problems inherent in the CA. The direction of the National Board this year has earned and receives the respect of all League members interested in the national CA.

Summarize the replies from the local Leagues on cooperation with CCCMF projects.

Almost none of the Local Leagues in Minnesota have had contact with these projects.

League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

STATE Minnesota

NO. OF LOCAL LEAGUES \_\_\_\_\_

ANNUAL REPORT, 4/1/60 - 3/31/61

NATIONAL CONTINUING RESPONSIBILITIES

1. Summarize local League work on national CRs under these questions which were asked on the Local League Annual Report. Local Leagues were asked to report CR 2, United Nations, under Foreign Policy and to describe inter-League river basin or regional group activity under the special questions.

About half of the Local Leagues of Minnesota have been able to schedule unit review on the National CR's.

- a. In general, what have the local Leagues done to acquaint new members with the national CRs and to prepare all members for possible action on these CRs?

When established Leagues have a sizeable number of new members, they seem aware of the need to update the new members and attempt to do so. Established Leagues with few new members seem to find little time for the CR's. The very young Leagues do work in their units with CR material, but seem somewhat unsure of how much review is necessary for them to comprehend the League positions adequately. In the opinion of the writer, it will take specific calls to action to crystallize the thinking of this last group.

- b. Please describe any especially successful techniques used by local Leagues to present or to arouse interest in the national CRs.

Most Local Leagues have had very little time to spend on CR review and depend primarily on the recent CR publications for their information. When possible Local Leagues indicated a preference for handling one CR at a time--over a series of meetings--rather than reviewing all the CR's at a single unit meeting.

League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

STATE Minnesota

NO. OF LOCAL LEAGUES \_\_\_\_\_

ANNUAL REPORT, 4/1/60 - 3/31/61

NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

- c. Describe action taken by local Leagues on the national CRs. Include action as an organization and as individuals, taking the CR to the community, influencing decision-makers, and legislative action.

Most of the Local Leagues in Minnesota can be depended upon to meet calls for action both as organizations and through individual member responses. With the exception of the United Nations CR, the Local Leagues are pressed for time and woman-power and will probably do little in their communities on the CR's.

- d. Evaluate local League interest in each national CR together with your estimate of whether the local Leagues are prepared for action on each CR.

In the order of interest and informedness, Local Leagues in Minnesota feel responsible first (and most) for the Water CR, second for the UN CR, and third (markedly less) for the Individual Liberties CR. They are favorably concerned with the merit of the issue on the DC CR. They are only vaguely interested in and do not seem to understand the necessity of CR's 5, 6, and 7.

- e. To what do you attribute the presence or absence of interest in and preparedness for action on the national CRs?

Local Leagues might show more concern about CR's 3, 4, 5, 6, and 7 if they could see a current need for or a threat to the National positions involved in these CR's. They are definitely able to relate CR's 1 and 2 both to themselves and the national welfare, and are thus motivated to take a more serious interest in these CR's.

League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

STATE \_\_\_\_\_

ANNUAL REPORT, 4/1/60 - 3/31/61

NO. OF LOCAL LEAGUES \_\_\_\_\_

NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

- f. Describe briefly the extent to which local Leagues in your state are participating in inter-League groups working on river-basin or regional water problems.

Outstate activities in water resources consisted of a study of the Whitewater (a contributory of the Mississippi) by the Rochester League, completion of the St. Louis River Basin Survey by Duluth and Granite Falls has been observing the SCS study in that area. It is interesting to note Bemidji's comment that they aren't working in an inter-league group but may if the Mississippi River use becomes contrary to their interests.

The leagues in the Metropolitan area urged that they should be able to do something in regard to needed legislation for handling sewage disposal problems in that area. The State Board recommended that a coordinated approach would be necessary to adequately support proposed legislation dealing with Metropolitan water problems. The State Water Resource Chm. called together representatives of the Leagues in the Metropolitan area. At that time an inter-league steering committee was set up (over)

- g. What material has been prepared this year on regional or river basin situations, problems, solutions? Please list by title and date.

St. Louis River Basin Survey prepared by the Duluth League of Women Voters  
Brief articles concerning various water problems appeared in local league bulletins usually in conjunction with unit meetings.

- h. Did your local Leagues find national materials useful in their work on national CRs? What material did they report as most useful? What changes in material or type of material did they suggest to better fit their needs?

ON THE WATERFRONT, NATIONAL BOARD REPORT and the NATIONAL VOTER were described as helpful. Economic

ECONOMIC DIPLOMACY received the comment that it was too detailed for the time allowed it. HARD CHOICES, on the other hand, was described as well presented. The CR booklet was used for individual distribution. One league felt that there should be a list of supplementary material included to help new leagues. POCKET REFERENCE ON U.N. and FOREIGN POLICY ROUND UP were also listed.

to represent the area in geographical balance. This committee intends to analyze and disseminate information regarding current legislation proposals for expansion of the Minneapolis-St. Paul Sanitary District. It is felt that it will be possible for these Leagues to arrive at consensus regarding this legislation and with concurrence of out state Leagues, the State Board and the National Board, can become an action group under terms of the National C.R.

Several of the local Leagues in this area are watching and studying developments on this water problem in their own locality.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

STATE Minnesota

ANNUAL REPORT, 4/1/60-3/31/61

NO. OF LOCAL LEAGUES

NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

2. What services did the state League provide to local Leagues on National Continuing Responsibilities?

CR's 1 and 2 were involved in the work of the State FP and Water chairmen. The necessity for reviewing and being ready to support CR's 3 - 7 was made clear through State communications, but no special service was offered on them. (The State Board did, however, follow closely the ratification by Minnesota of the amendment to permit DC residents a presidential ballot. This was one of the few non-controversial issues in the current Minnesota Legislature.)

3. Did the state Board find national materials useful in working on the national CRs? What material proved most useful? What changes in material or type of material would you suggest?

The National League has provided excellent materials on the CR's. These publications were well received and appreciated, and were used to the extent which Local League time schedules permitted.

League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

STATE

Minnesota

ANNUAL REPORT, 4/1/60-3/31/61

STATE PROGRAM

Describe briefly state and local League activity on state Current Agenda items and state Continuing Responsibilities. Include mention of publications, state-planned workshops and conferences, legislative activity, community activity and state council action, if any. In reporting legislative activity please include the kind of action taken, a brief description of the bills, whether the legislative goal was accomplished and an evaluation of the role of the League in the result. If a vote by the electorate was involved (such as an amendment) please describe League activity in connection with it, a brief description of the measure, the result of the voting, and future steps necessary (such as action by legislature) to accomplish the goal.

out of 55

"The League of Women Voters of Minnesota will support improvements in Minnesota election laws and in the related area of ethics in government, and will promote party designation."

1. Party Designation

This long-time resident on the program of the Minnesota League was thoroughly reviewed last year and a study of Party Designation for county officials was added. The resultant consensus showed overwhelming support for party designation for legislators, and for county officials only if necessary to accomplish the primary objective. We are supporting P.D. bills in the legislature at the present time, and the local Leagues have responded to a call to action with an amazing number of pieces of mail. The St. Croix Valley League had lawn posters made to "Put the Label on the Man." The Edina League did such an outstanding job that I attach a copy of their report.

2. Ethics in Government.

ETHICS AND THE PUBLIC SERVANT was published by the state Board last year. On the basis of that study the Leagues achieved a position, June 1960, in support of legislative action in the fields of conflict of interest and lobby regulation. The Minnesota League participated actively in a Governor's Committee on Ethics in Government which drafted bills on conflict of interest, corrupt practices and lobby regulation. The League is presently supporting these bills in the legislature.

3. Election Laws

In the continuation of this part of the item (which was begun in the preceding biennium) we have worked on corrupt practices election laws. MONEY IN ELECTIONS was the basic publication. League members decided that complete reporting of all campaign contributions and expenditures was desirable and we are working for passage of bills to accomplish this in our present legislative session.

In addition to providing local Leagues with publications, suggestions for study and individual help on the present state program, the state Board appointed a lively issues committee to explore possible areas of new state program. One issue of the Minnesota Voter was devoted to a summary of the work of that committee.

The state Current Agenda, for all it is written up as one item, is very large and has not been easy for all the Leagues to cover thoroughly. Where units meet twice a month the job appears to have been well done and the work extremely interesting. More Leagues each year report that they have year round committees to handle the item. The report of the admirable work done by the Minneapolis League is attached.

## STATE PROGRAM, continued

Support of specific bills has been mentioned above in connection with each resource subject. The state Board has also carried out the following legislative activities with all of which have met with considerable enthusiasm

- 1) A series of five area workshops on Legislative Effectiveness last fall. League resource chairmen talked on the year-round job of the local legislative chairman, techniques and subject matter. At lunch representatives of other state-wide groups having legislative programs spoke of the work of their organizations (Farm groups, Union, Employers, political parties)..
2. A legislative observers program held bi-weekly at the capitol has been held for six sessions since the legislature convened. The University of Minnesota state government professor lectured each time for one hour on some phase of state government. League lobbyists reported on status of League supported bills. Real live legislators, the governor and lieutenant governor spoke briefly on their personal experiences in the legislative process.
3. The Capitol Letter, a bi-weekly newsletter has been published on a subscription basis, for \$1 for a series 9. We have 1675 subscriptions. The Capitol Letter contains interesting sidelights on the legislative drama as well as up to date information on the status of all subjects of League concern.

### CONTINUING RESPONSIBILITIES

- "1) Constitutional Revision: constitutional convention, periodic submission to the people of the question of calling a convention, workable amending process, clearly fixed executive responsibilities, adequate length of legislative session, post auditor
- 2) Reapportionment by statute or amendment
- 3) Home Rule
- 4) Fair Employment Practices Commission "

Forty two of our 55 local Leagues turned in annual reports. Most did an excellent job on reapportionment. A few did an excellent job on all the CR's and some a good job but the majority did very little on Constitutional Revision, Home Rule and FEPC.

In the area of publications, surveys, or short resumes were done on all the CRs (as well of course on CA), and inserted in the Lobby by Letter Kit, which was widely distributed. Broadides on the reapportionment amendment were printed and distributed.

Fall workshops were held throughout the state in preparation for the legislative session. League members attended 6 Legislative Observers Sessions and were kept informed through the Capitol Letter. League people followed the CR items during Legislative session.

There was much League effort devoted to defeat of a reapportionment amendment which was vague as to meaning and lacked enforcement measures. This was done with speakers bureaus, posters, advertisements, and letters to the editor. The amendment failed due largely to League effort. As a result several legislators stated that League support would be necessary to pass a reapportionment amendment.

A call to action concerning Home Rule was answered. The bill would allow government bodies to make minor changes in their charters by ordinance and would propose charter amendments to the voters.

League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Edina  
STATE Minnesota

ANNUAL REPORT, 4/1/60-3/31/61

#### STATE CURRENT AGENDA

Describe briefly and evaluate your League's activity on State Current Agenda. Include amount of coverage in League and in community, including type and number of meetings of membership, community meetings, whether you have year-round resource committees for each item and if so, how they carry out their work; use of radio and/or television; and if your state has positions on its state Current Agenda, indicate the type of legislative activity taken in support of these positions. Ethics and the Public Servant and Money and the Public Servant were used as the background material for a workshop on November 1, 1960 conducted by Mrs. G. M. Stenson. All 17 units were represented at the workshop and the material was used as the basis for the study item for the first December meeting of the units.

Consensus on corrupt practices was taken in January. Each of the 300 members received copies of the material

The Lobby-by-Letter Kit was used as background material for a workshop called "Legislative Preview", conducted by Mrs. Allan J. Wash on Oct. 17, 1960. This material was used as the basis for the first unit meeting in November. 17 units were represented at the workshop and Lobby-by-Letter Kits were distributed to all 300 members.

The State Resource Committee was composed of Mrs. G. M. Stenson, State Item Chairman, Mrs. Allan J. Wash, State Legislative Chairman, and Mrs. Donald West. The committee met from time to time throughout the year to plan and coordinate the program.

Mrs. Stenson and Mrs. West called on Senator Alf Bergerud and Representative C. Donald Peterson after their election to congratulate them and to make known to them our program for the year. They were each given copies of Money and the Public Servant and Ethics and the Public Servant.

In January Mrs. Stenson, Mrs. Wash and Mrs. Richter (Minneapolis League) began organizing and making plans for the distribution and sale of car bumper stickers advocating Party Designation. Orders were taken from all metropolitan area leagues. How useful were the state Board's materials, if any; state area conferences or workshops, if any; and state Board services on the state Current Agenda in general.\*

(This above question is answered on the back of this sheet) and the stickers were made available to both Republican and Democratic parties, out-of-state leagues, Junior Associations of Commerce and other interested groups. To date approximately 7,000 stickers have been sold and distributed. Extensive newspaper coverage was used in publicizing this idea.

In November, before the national election we distributed approximately 1500 broadsides, giving information on the 4 amendments to the State Constitution that were being proposed. This distribution took place through the Edina school PTA meetings.

In cooperation with our Voter's Service we also called all Edina citizens listed in the Edina directory between November 5-7 urging them to vote.

\*more on back of this page\*

League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Minneapolis

ANNUAL REPORT, 4/1/60-3/31/61

STATE Minnesota  
(prepared by Mrs. Albert Richter)

### STATE CURRENT AGENDA

Describe briefly and evaluate your League's activity on State Current Agenda. Include amount of coverage in League and in community, including type and number of meetings of membership, community meetings, whether you have year-round resource committees for each item and if so, how they carry out their work; use of radio and/or television; and if your state has positions on its state Current Agenda, indicate the type of legislative activity taken in support of these positions.

Meetings on CA for members ) Annual meeting speakers in spring, 1960, on state agenda topic  
                          ) Workshop and chairman's meeting, spring, 1960 on state agenda topic  
                          ) League Day, winter, 1960 - Legislative luncheon on state agenda topic  
                          ) Chairman's meeting, fall, 1960 on state agenda topic  
                          ) League Day, winter 1960, was for state legislators from Minneapolis as well as League members.

Voters Guide in metropolitan press - we submitted questions on CA items  
Minneapolis has 15 woman state resource committee. It works on state CA & CRs and legislative program.

#### State committee's work:

- Presents state material at chairman's meetings, workshops, or League Days.
- Becomes semi-experts on state items, attends state workshops, legislative programs, etc.
- Makes speeches to other organizations on state items.
- Helps prepare radio and TV programs on state items.
- Interviews legislators, sends state League publications to their legislators personally.
- Publications chairman gets state publications to key people in community - news media & legislators, schools, libraries.
- Calls to Action for members on CA items.
- Pushed bumper stickers on CA items among members and community.

How useful were the state Board's materials, if any; state area conferences or workshops, if any; and state Board services on the state Current Agenda in general.

Excellent state board publications, area workshop and legislative observer's program.

I think state board could give more directive to local Leagues on bringing the program to the community and on tips for work with legislators, particularly on seeing to it that legislators get state LWV publications.

Starting January 26, Mrs. Stenson, and Mrs. Wash attended the State conducted Legislative Observers course, a series of 6 meetings held bi-monthly at the Capitol.

On February 9, 1961, Mrs. Wash arranged a tour of the capitol for 45 members of the Edina League. This visit included a briefing on the buildings, meeting with the Governor, visits to the House and Senate galleries, committee meetings, and a visit with our representatives, Senator Bergerud and Mr. C. Donald Peterson.

On March 23, the second of these tours will be conducted.

In April, a workshop will be conducted jointly by Mrs. Stenson and Mrs. Wash to recap the activities and accomplishments of the 1961 Legislature. This workshop will be the basis for the May study item for the units.

The State League has taken positions in support of ethics bills, registration of lobbyists, disclosure of sources and amounts of money spent in campaigns, a bill for party designation and reapportionment. We have responded to a "call to action" by the State Board on party designation by urging our membership to write letters to the proper members of the elections committee in both the House and the Senate urging passage of this bill. We have made available to our members opportunities to visit and attend the committee hearings on the bills and encouraged them to do so.

How useful were the state Board's materials, if any; state area conferences or workshops, if any; and State Board services on the state Current Agenda in general?

We felt that the State Board's materials were excellent, adequate in amount of material and this year's Capitol Letter a most useful tool in keeping members up-to-date on our current interests in the Legislature. The Metropolitan Area Conference in September was very valuable in getting us acquainted with our counterparts on the State Board and infusing us with enthusiasm for the program. The Legislative Observers Course has been well attended and considered invaluable. We particularly liked the idea of Professor Backstrom's lectures supplemented by our own lobbyists and comments from key legislators in explaining their duties and functions.

League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

STATE Minnesota

ANNUAL REPORT, 4/1/60-3/31/61

#### LOCAL PROGRAMS

Describe, in general, outstanding local League activity on a local Program item, especially anything that might be useful for national publicity or as case studies or examples for other local Leagues. Give name of local League or Leagues whose activity you are describing.

Outstanding local activity in bringing league program to the community

Duluth - Duluth conducted a workshop on "Lively Issues in our City's Future". This was concerned with specific suggestions on (a) how city government can help Duluth improve and (b) what sources of revenue are available to implement and encourage the development of the city. Civic leaders representing government, business, labor and political researchers were participants as panelists and resource people. Extensive radio, TV and newspaper publicity was given. This workshop followed the completion of a 2 year City Survey and was the high point of the league year. It attracted new members to the league; the newspaper coverage and editorials will be useful in finance drive, and the public relations with community leaders invaluable.

Minnetonka - Spotlight on the CR's was featured in January. Four consecutive town meetings were held for the members and general public. These covered the topics of water supply and sewage disposal, the philosophy of community planning and zoning and subdivision regulation. Men, well-known in each field, spoke at the meetings and answered questions from the floor. Mimeographed invitations were sent to all PTA presidents, civic organizations, church and garden groups, and other leagues in the vicinity. Fliers were distributed to each door and local and city papers covered each meeting. Despite the publicity and the timeliness of the issues the public was indifferent and didn't turn out to the meetings.

ANNUAL REPORT 4/1/60-3/31/61

*Phelan*

LOCAL PROGRAMS (Cont'd)

Summarize the reports of your local Leagues in problem areas on making and carrying out local programs: a) selecting program; b) collection and preparation of study materials; c) planning and executing good meetings; d) reaching consensus; e) building public interest; and f) achieving successful action.

I felt that page 10 of the annual report was very poorly answered and usually just checked or ignored. I would like to suggest that this sheet be reworked so as to get the response that is wanted. Specific questions about trouble spots would get a better response. The present list of trouble spots takes too much effort to answer.

Building public interest - PROBLEM OF TIMING-

Many leagues find that after choosing a local item in the spring the issue comes up for a vote in the Fall before they have time to reach consensus. In most cases they prepare pro and con material. The league is looked to for leadership and participation in almost every phase of local government. Although most leagues try to limit themselves to the program items, they are asked to support and help in other areas of local government.

Reaching consensus -LACK OF MEMBER INTEREST -

Sometimes lack of a clear consensus is the result of poor member interest. One league mentioned that in relation to a study of new revenues for the city no consensus was reached largely because of lack of enthusiasm about additional taxes and not due to deficiency information or discussion material.

- CONSENSUS MEANS TAKING SIDES IN COMMUNITY

Richfield favored municipal water connection with Minneapolis -  
"The water item was a terribly emotional one and some of our members have wondered whether it might have been better just to have supported municipal water without having taken a stand on the source (connection with Mpls vs deep wells). The fact that the local newspaper took a strong stand opposed to the league plus the formation of a committee opposed to our stand were real problems. Our study indicated that the facts presented by both as well as by Citizens Water Committee were not always accurate, and yet our channels for getting this information to the public were limited. The appeal for local control vs the league stand for the greatest good for the greatest number also played a strong part. The taking of sides in the community had some adverse effect on our finance drive. Achieving successful action is a problem where strong and respected citizens put out facts which are questionable.



ANNUAL REPORT 4/1/60-3/31/61

VOTERS SERVICE  
OUTLINE OF SUBJECTS TO BE COVERED  
IN THE ANNUAL REPORT FORMS - 1960

Introduction: A Presidential election year is so unusual, occurring as it does only once in four years, that we are asking for a comprehensive report to guide us in the future. Voters Service in an ordinary year does not tell us what we need to know in planning for Presidential year activities. The following report form may look a little overwhelming. Actually we don't believe that it is; what we have tried to do is break things down into specific parts in order to make it easier for you to use these forms. When answering the questions included here be sure to review the November National Board Report, pp. 17-19. This will give you the thinking behind the questions on this form. In particular we would like to call your attention to the thought that these questionnaires will be particularly helpful in planning for Council discussion as well as future Voters Service materials. If samples of material are available please attach to the form you fill out.

A GLANCE BACK - WHAT DID WE LEARN IN 1960?

I. Report on 1960 state and local League projects

- A. Please give statistical information on published materials produced by state and local Leagues; include financing and distribution details.
- B. Statistics on candidates meetings held by state and local Leagues. Comments on attendance, experimentation with format for both live and TV meetings.
- C. Comments on radio and TV time. Estimated audience reached.
- D. Describe work in areas where there are no Leagues.
- E. Describe cooperative efforts with political parties.
- F. Report on special projects not included above. (Cooperation with Chamber of Commerce Courses in Practical Politics, cooperation with business, speakers bureaus, etc.)

II. Evaluation of 1960 national materials

- A. TV Spots ("Mr. Smug," "On Election Day")
  1. Which did you use, and how?
  2. Comments, suggestions
- B. Excerpts from the 1960 Party Platforms Publication
  1. Number and way in which used
  2. Comments, suggestions
- C. Flyer, On Election Day
  1. Number and way in which used
  2. Comments, suggestions

ANNUAL REPORT, 4/1/60-3/31/61

VOTERS SERVICE (Cont'd)

- D. Newspaper mats (Registration set; "Telephone League" mat; "VOTE" mat)
  - 1. Number and way in which used
  - 2. Comments, suggestions
  
- E. Give the Voter a Hand
  - 1. Did you find this a helpful tool?
  - 2. Comments, suggestions
  
- F. Swap Shops  
General usefulness and suggestions for future content; i.e., number of issues per year and time of year most useful; themes that might be covered.

III. Reports and comments on special projects

- A. Describe what you did in connection with each of the following and add any comments you think would be helpful to the national Board in judging the advisability of cooperating in future proposals.
  - 1. Rexall Drug Company
  - 2. Lane Bryant Stores
  - 3. Department of Defense
  
- B. Describe (including statistics where possible) how requests from the following business and companies were followed up: Kroger Company; Calumet-Hecla; American Can Company.
  - 1. Did you see or give materials to them?
  - 2. Do you feel this has been a fruitful contact for public relations? Financially? Please explain in detail.

IV. Give examples of typical nonpartisanship problems.

V. Cite any outstanding examples of members' "work as individuals in the political party of their choice."

A LOOK AHEAD

- I. Specific suggestions for types of national materials to be provided in 1964 Presidential Election Year.
  
- II. Suggestions for national Voters Service materials to help take government to the community. Would you find an up-to-date series on the Federal Government helpful? Workshop outlines? Discussion guides? Other suggestions? See November 1960 National Board Report, p. 18; reference, Chapter 10, Give the Voter a Hand.
  - 1. "Plans for immediate future"
  - 2. Suggestions.

## LEAGUE OF WOMEN VOTERS OF MINNESOTA

15th and Washington Avenue S.E. Minneapolis 14, Minnesota

Federal 8-8791

### ANNUAL VOTERS SERVICE REPORT - 1960-1961

I. A. The State office produced the Voters Guide in cooperation with the Minneapolis Tribune, the Minneapolis League, and the Citizens league. This was used by the local leagues. An Amendment flyer was also produced and sold to local leagues. It explained the amendments to the state constitution that were voted upon in the general election. Local leagues found both of these publications very useful. Many local leagues printed or mimeographed flyers of their own. Some were information sheets concerning local candidates or local issues, some were information sheets concerning registration, where to vote and when to vote etc. Almost all financed these sheets from their own treasury. Some set aside money in their budget on off years for use during an election year. One league cooperated with the J.C.'s in that the league secured the information and the J.C.'s paid for the printing. One business man contributed the printing and the league furnished the information and the paper. Local leagues also produced signs and posters in an effort to get out the vote and inform voters.

B. Almost all leagues had a Candidates meeting of some kind. The suburban leagues held cooperative candidate meetings and on the whole had good support. These leagues feel that this is much better than trying to hold individual meetings. Some leagues suggested that the candidate meetings for the state offices be further combined so that there would be only one or two meetings. Others felt that altho it meant more meetings for the Candidates to attend, the combined meetings as they are now are of more value because they are more personal and the candidates receive greater exposure. In smaller leagues they did not try and hold candidate meetings for all elections but concentrated on the ones they thought would be of most interest and value. Some leagues that have not had good success tried publishing answers to questions in the newspapers or interviewing the candidates on the radio.

The leagues in our larger cities used TV and feel that it is the only way for a large league. Usually they had only a few candidates on at a time and held several programs. A league member moderated. Since our three areas that have TV and leagues that use them are located in the North, Middle and South sections of the state it is possible that most of the state could have been covered. However, only the twin city area held programs of state wide interest and all three concentrated on candidates of local interest and issues of local interest.

C. All leagues reported that radio and TV stations were most cooperative in setting up programs. In areas where these two media were available they were used.

D. Several leagues sent speakers into areas where ~~if~~ no local league exists to talk about the amendments to the state constitution and general facts about voting. They usually included some information about the purpose of the League of Women Voters. Letters to the editor were sent to newspapers in non-league areas urging attendance at Candidate meetings and some newspapers advertised the meetings on their own. Speakers visited schools and women's groups.

E. The organizations of the political parties were useful in clearing the candidates attendance at meetings. They also helped to advertise Candidate's meetings. One league attempted a cooperative meeting but it fell through after considerable time was spent drawing up rules for the meeting that would insure fairness to all. This seems to be the pattern and most local leagues feel it is better to sponsor their own meetings. One league held a meeting during which each political party explained their reasons for belonging



Affiliated with the  
League of Women Voters of the U.S.

## LEAGUE OF WOMEN VOTERS OF MINNESOTA

15th and Washington Avenue S.E. Minneapolis 14, Minnesota

Federal 8-8791

to the party of their choice. Also some local party organizations requested information about non-partisan candidates for local office.

F. Many leagues formed speakers bureaus usually to give general voting information and to explain the State admendments. The following organizations helped local leagues distribute material: Boy Scouts, Girl Scouts, Campfire girls, Grocery stores, Banks, J.C.'s, American Field Service, Welcome Wagon, YMCA, YWCA, AAUW, local Civil Defense organization, Garden Clubs, and one local league co-sponsored a Practical politics coursewith their local Chamber of commerce with success. Letters were sent to 21 year old citizens, voting machines demonstrated, (one Voting machine company contributed to the league treasury in return for services), and one league with more time and energy than money wrote "Vote Nov. 8" on 6000~~0~~ grocery sacks which were used by the storethe three days before the election. One league tabulated voting results for the news media of their city in return for a contribution to their treasury. This was a very large and envolved operation and was carried off with good results. Also leauges held information meetings, attached information to throw~~a~~ away advertisements, and published and circulated Candidate information in various ways.

### II

#### A.

Both TV spots were used bytwo leagues with TV outlets. They thoughtthey were both good. "Mr. Smug" was used more often. Leagues using all National material felt they were well done and very useful.

B. Many leagues reported using the party platforms. Since this was new some had trouble deciding just how to use it. Several requested a less expensive and more condensed form be developed next time to achieve wider distribution. They were sold to league members, given to high school instrutors and students, placed on reference in libraries, and used in voter service booths.

C. About 1500 On Election Day flyers were used by local leagues. They were distributed in the community and placed in banks and professional offices. Only a few leagues (5) reported using them but the ones that did thought they were excellent.

D. The newspaper mats were used in local newspapers by several leagues. They were also used in material to advertise Candidate meetings and the ideas were borrowed from them ~~to~~ for posters. Three leagues reported using each set.

E. All leagues were enthusiastic about "Give the Voter a Hand". They feel it is really a wonderful help to new V.S. Chairmen. The only comment recieved that was at all critical was from one chairman who would have liked more information on how to set up an information booth to have been included in the booklet.

F. The Swap Shops are as popular as "Give the Voter a Hand". Some chairmen felt that each issue should be devoted to a certain kind of election. Several requested a spring issue devoted to school board elections. Four issues a year was suggested; April, August, October, and January with the contents coordinated to the V.S. plans in the immediate future. Some felt that the greatest value of the Swap Shops is their ability to make the V.S. chairman think and therefore they should be published anytime there is enough ideas to fill two pages.



## LEAGUE OF WOMEN VOTERS OF MINNESOTA

15th and Washington Avenue S.E. Minneapolis 14, Minnesota

Federal 8-8791

### III

A. The amount and success of the Rexall Drug company project seemed to be directly dependent on the personnel of the individual ~~store~~. Some league contacted the stores and heard nothing from them, others felt that the store manager or ~~owner~~ knew little or nothing about the project and was not interested, still others found the store interested but the floor space so crowded that there was not room for information to be displayed. Five leagues reported that their experiences with the local Rexall Store were very pleasant and the ~~store~~ displayed and distributed voter information.

2. None of our leagues reported any contact with the Lane ~~Eryant~~ stores. I believe Minneapolis has the only store in the state and they did not work with them.

3. Very few leagues commented on the Defense project. The four or five that did were disappointed with the ~~results~~. One league reported visiting the local air base twice to talk to the wives of the personnel but recieved no requests for information of any kind. Three leagues reported articles were written for their local paper explaining the project but only one league had a request for information.

B. Our leagues reported no contact with these firms.

IV. The main problem to local leagues is the loss of woman ~~power~~ thru the resignation of board members because she or her family became involved in politics. Several lost board members suddenly and at critical times because of husband involvement. In ~~strong~~ areas where one party was very strong some league had difficulty getting candidates to their meetings because the candidates felt they would win anyway. There is some difficulty in deciding how long a member who is unsuccessful in a political campaign must wait until she becomes a local league leader again. In this state where only the ~~legislators~~ state offices run under party label it is a continual problem deciding when members are becoming too active for a local candidate. Members forget that identification with one side or the other is to be avoided. One league lost the services of the Girl's Scouts in their community to distribute information on admenments because the league had a stand and local scout leaders feared the public would misunderstand even tho the girls would be handing out voter information only. Some communities have people who are strongly identified with a political party but are able speakers in other fields. Leagues wonder how often these people may be used as general speakers without risking the identification of the local league with the party the speaker belongs to. The question of what to do with the board member who's husband runs for such position as school board member is also sometimes difficult. The atmosphere surrounding these positions vary so from one community to the other that it is sometimes hard for leagues to decide what should be done.



Affiliated with the

League of Women Voters of the U.S.

V. Almost all leagues have one or two individuals who are very active in their party. Many have the County chairwomen in their membership. Some have the chairwomen of both major parties in their leagues. Several had delegates to the National Conventions and many work in candidate headquarters or as block workers.

## LEAGUE OF WOMEN VOTERS OF MINNESOTA

15th and Washington Avenue S.E. Minneapolis 14, Minnesota

Federal 8-8791

### A Look Ahead

- I. Most leagues feel that the present National Material is excellent and should be sent out again.  
Less expensive and more concise excerpts of party platforms  
Information about the stands of the major parties on basic issues  
Voting records at election time.
  
- II Leagues were enthusiastic about a series on the Federal Government. Most of them felt this would be of most value in between national elections. Discussion guides and workshops are also very helpful and leagues ~~like~~ like them.  
Two other suggestions are: A pamphlet before the next National Election giving information about delegate votes, past election winners and losers, and general information about how the President is elected. Some firms produced these before the past national election. Information about the basic differences in philosophy of the major political parties.



Affiliated with the  
League of Women Voters of the U.S.

H. Duff

League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

STATE Minnesota

ANNUAL REPORT, 4/1/60 - 3/31/61

PUBLIC RELATIONS

From the state point of view what was your foremost Public Relations achievement for the year 1960-61? Describe.

The most interesting venture was the series of workshops last fall on Legislative Effectiveness. See inclosed blue flyer and Red Wing newspaper article to give you the feel of what it was all about.

What has the League done at the state level to build public understanding of the League and of the issues in which the League is interested?

Our Amendment No. 2 (reapportionment) campaign last fall did wonders in building public understanding of how the League works as well as this difficult agenda area. The lines were sharply drawn and the debate wider and deeper than ever. Local Leagues were very knowledgeable and effective with hundreds of speeches to all kinds of groups, massive press, radio & TV throughout the state. Of interest at the state level: we did not organize a large state-wide citizens group or combination with other organizations. Instead, the efforts were carried on entirely by the local Leagues, with the state functioning as clearing house, idea giver, workshops for Leaguers, techniques etc. etc. We found this method extremely effective on the issue. Also, it gave a big boost to the local Leagues in their own communities.

Our legislative newsheet, Capitol Letter, is a best seller and making good community impact.

The most interesting venture was the series of workshops last fall on Legislative Effectiveness. See inclosed blue flyer and Red Wing newspaper article to give you the feel of what it was all about.

Our Amendment No. 2 (reapportionment) campaign last fall did wonders in building public understanding of how the League works as well as this difficult agenda area. The lines were sharply drawn and the debate wider and deeper than ever. Local leagues were very knowledgeable and effective with hundreds of speeches in all kinds of groups, massive press, radio and TV throughout the state. Of interest at the state level: we did not organize a large state-wide citizens group of combination with other organizations. Instead, the efforts were carried on entirely by the local leagues, with the state functioning as clearing house, idea giver, workshops for Leaguers, techniques etc.etc. We found this method extremely effective on the issue. Also, it gave a big boost to the local leagues in their own communities.

Our legislative newsheet, Capitol Letter, is a best seller and making good community impact. We sold 1675 subscriptions at \$1.00 each, for 9 issues mailed first class every two weeks to the subscribers home. This price was possible, only because volunteers helped with folding, stuffing, etc.



# WE'RE BUILDING 'EM BETTER THIS YEAR

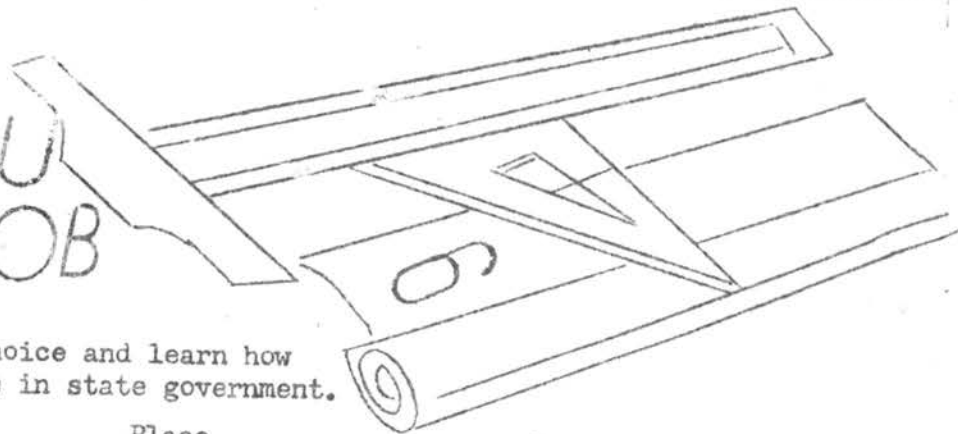
Blue  
Flyer



## FALL WORKSHOPS ON LEGISLATIVE EFFECTIVENESS

- FOR:** Local League of Women Voters Presidents, Legislative, Public Relations and State Resource Chairman.
- AND:** Interested members and guests of the League of Women Voters in your area to hear an exciting panel discussion.
- ON:** Legislative Effectiveness, at which representatives of organized farm, labor and management groups, as well as the Republican and Democratic-Farmer-Labor Parties and the League of Women Voters of Minnesota will speak on their legislative programs and will give a realistic report on how they expect to accomplish their goals in the 1961 session of the Minnesota Legislature.

WE HAVE THE  
BLUEPRINT  
BUT  
WE NEED YOU  
TO DO THE JOB



Attend the workshop of your choice and learn how YOU can play an effective role in state government.

Date	Area	Place
Sept. 13	St. Paul	Athletic Club
Sept. 15	Minneapolis	Campus Club
Sept. 20	Red Wing	Y.M.C.A.
Sept. 27	Brainerd	Congregational Church
Oct. 4	Duluth	Spaulding Hotel Duluth

Workshops are presented by the

LEAGUE OF WOMEN VOTERS OF MINNESOTA  
15th & Washington Avenues Southeast  
Minneapolis 14, Minnesota - Sept., 1960

A VERY  
STIMULATING  
PROGRAM



Extra copies of this flyer are available, and free on request.

# Frank and Candid Ideas Exchanged at Workshop

**AT LIVELY WOMEN VOTERS PANEL**—These five people were either speakers or highly interested listeners at Tuesday's noonday panel held as part of the League of Women Voters southern Minnesota legislative workshop. John Schwartau, left above, spoke for the Minnesota Farm Bureau on the panel. Neff Sherburne, standing behind him, spoke as secretary of the Minnesota AFL-CIO. Mrs. Gene Robinson, center, welcomed all the visitors as president of the Red Wing League.

Julius Kubier, Jr., seated at Mrs. Robinson's right, attended as a staff member of the Minnesota Employers Association. He is the son of Julius Kubier, Soil Conservation Service farm planner stationed in Red Wing. Sen. Grover George, standing at right, was a highly interested observer as successive speakers developed the clash of ideas between business, labor, and farm groups as all bring their influence to bear on state legislation.

*Red Wing*



## **Partially Scanned Material**

The remainder of this page/item has not been digitized due to copyright considerations. The original can be viewed at the Minnesota Historical Society's Gale Family Library in Saint Paul, Minnesota. For more information, visit [www.mnhs.org/library/](http://www.mnhs.org/library/).

AD

League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

STATE Minnesota

ANNUAL REPORT, 4/1/60-3/31/61

PUBLIC RELATIONS (Cont'd)

Describe any local League Public Relations activity that might be shared with other Leagues. Include any outstanding local League job on League program - including local work on national Program - in which the League has successfully built support in the community for the League position.

A very successful League Public Relations venture is the bringing together of divergent viewpoints in large community meetings. Duluth did this on Community Planning (see inclosed clipping.) The Minnetonka League had 4 town meetings on local water problems, St. Croix Valley, Edina, Silver Bay had similar meetings on various controversial subjects, not necessarily on League agendas. These meetings were very well received, excellent P.R., good for other Leagues to copy, for as one local newspaperman said, "Only the League could pull off a thing like this!" Perhaps this idea belongs under Voters Service.

Slogan - "Shake Hands with Your Future" - St. Croix Valley Candidates Meeting

Fridley Provisional League did outstanding P. R. job - many newspaper articles on the League, pictures of ladies meeting councilmen, plaudits from important community leaders etc. etc.

What has the state Board done to help local Leagues in their Public Relations efforts including the building of public support for League positions?

Party Designation memo sent directly to local League public relations chairmen. (See inclosed yellow sheet.) This was well received and well used. The planning for this had been carefully covered in advance with fall workshops, bi-monthly winter Legislative Observers program, President's Letters etc. Timing was excellent, coverage superb.

# Women Voters Turn to Local Issues

*Duluth News-Tribune - 2/19/61*

No group probes legislative trouble spots at the national, state and local levels more earnestly and more diligently than the League of Women Voters.

The Duluth League of Women Voters, no exception to the pattern set by the page setting ne-

Magner Co.; Curtis Miller, editor of the Duluth Labor World, and Clarence Maddy, administrative assistant to Mayor E. Clifford Mark. This will conclude at 11:30 a.m. and from then until noon there will be a question and discussion period.



## **Partially Scanned Material**

The remainder of this page/item has not been digitized due to copyright considerations. The original can be viewed at the Minnesota Historical Society's Gale Family Library in Saint Paul, Minnesota. For more information, visit [www.mnhs.org/library/](http://www.mnhs.org/library/).

League of Women Voters of Minnesota, 15th & Washington S.E., Minneapolis 14, Minn.

February 6, 1961

TO: Local League Public Relations Chairmen  
FROM: Mrs. Nicholas E. Duff, Public Relations Chairman, LWV of Minnesota  
SUBJECT: PUBLICITY PUSH FOR PARTY DESIGNATION

#### What to Do

This week the Party Designation bill will be introduced in the Minnesota Senate by Conservatives Senator Gordon Butler, 57th District, and Senator Alf Bergerud, 36th District, and Liberal Senator Karl Grittner, 39th District.

Now is the time to "come to the aid of the party" with your cars blossoming out in bumper signs saying

"Identify Legislators with Party Designation"

Arrange for a newspaper picture as soon as possible -- your President putting a bumper sign on the mayor's car (with him watching), or a group picture with your local Jaycees, GOP or DFL, a newspaper editorial or a letter to the editor.

#### Who's With Us

Both political parties are most enthusiastic. Party Designation for state legislators has been on their programs for years. GOP state executive secretary, Herbert Johnson, and new state chairwoman, Connie Dillingham, as well as DFL state chairman, Adrian Winkel, are sending bumper signs to their county chairmen. Many local GOP and DFL groups are working with us; the latest order came from the Ramsey County DFL asking for 1,000 more signs.

Many of the Jaycees are active workers in the Party Designation cause by lobbying, letter writing and the buying of signs.

\*\* Now is the time for you to contact your local political party leaders and chambers.

#### Some ABCs of Party Designation

This has been on League program for 10 years now. You will recall within the last two years the 58 local Leagues in Minnesota re-evaluated their stand. The consensus: party designation for state legislators continues to be of urgent concern. The ladies of the League continue to say, "Let the voters have the right to know what they are voting for, let the legislators be responsible to the people through their stands on issues in the party platforms." Despite the imperfections of the American political party, it is the best vehicle available for insuring responsibility of the lawmaker to the people.

Refresh Yourself on the facts. Look up the party designation sections in Lobby by Letter Kit, Capitol Letter (note particularly the Anatomy of a Committee articles in the issues of January 17 and January 31, 1961), State Board Report, June 1960, p. 8, Party Designation Flyer (February 1956), and the Missing Link in Minnesota Government, November 1959.

Enclosure: "Identify Legislators with Party Designation" bumper sign. More are available at 10¢ each from Mrs. G. M. Stenson, 4811 Bywood West, Minneapolis 24.

League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

STATE Minnesota

AD

ANNUAL REPORT, 4/1/60-3/31/61

PUBLIC RELATIONS (Cont'd)

Would you say that the local Leagues in your state are taking full advantage of the opportunities in their communities 1) to build understanding of the League itself, 2) to build support for issues on the League Program? Most Leagues continue to do a magnificent job on Voters Service, building excellent community support for the League and an understanding of it. Many Leagues do an excellent job of building community support for local program issues - often they miss the boat on state & national. This year we really broke through the state barrier with our reapportionment campaign and I'm hoping for a national breakthrough next year with the second half of our foreign policy item, particularly the farm and injured industries sections. We are making excellent contacts in both these areas and I'm hoping we'll get off the ground in really taking this part of the national agenda to the community. As our Leagues become more effective in the program area, we are running into (over) What Public Relations techniques would help the Leagues do a better job?

All the ingredients of good public relations are there. It's simply a matter of helping them to know how to capitalize on these most effectively. See inclosed finance workshop notes.

What Public Relations areas need building up by local Leagues? by state Board? by national Board?

We continue to be weak in taking League program to the community and in bringing the opinion builders along with us as we seek new consensus positions. Our public relations among ourselves continues to be weak. We need better projection of the League to our members and improvements in the area of agenda presentation and of discussion leadership to strengthen our consensus process.

What Public Relations help do local Leagues want from the state Board?

More press releases such as the party designation one. They appreciated its specific suggestions and short, concise subject matter explanation.  
More workshops such as suburban St. Paul workshop on public relations and suburban Minneapolis workshop on program presentation and discussion.  
Inexpensive give-aways on program and on what the League is.  
Brief simple items for local weekly newspapers with more personal impact (what's this to me type thing)

What Public Relations help do local Leagues (and/or state Board) want from the national Board?

Local Leagues want more press releases and inexpensive give-away material.

I particularly enjoyed F Y I and Current Review. Program coverage in the Voter is excellent.



an interesting and familiar problem - real confusion between Voters Service and Program Action. Most confused of all, are our local League Board members. We are making headway with this problem by increasing out get-togethers of LL Board members by portfolios - informal workshops.

ADD TO FIRST PARAGRAPH, on page 21

As our Leagues become more effective in the program area, we are running into an interesting and familiar problem -- real confusion between Voters Service and Epogram Action. Most confused of all, are our local League Board members. We are making headway with this problem by increasing our get-togethers of local League Board members by portfolios -- informal workshops.

3/17/61

State Board Finance Workshop for Local Leagues - April 1961

(Public Relations and Finance - Half hour morning session following general remarks by finance chairman on finance drives and the LI chairman as a Board member.)

I am delighted to have this opportunity to express my congratulations to you and your Leagues for your excellent public relations. I have a handful of clippings here to show you how good you are. Feel free to borrow any of these ideas from other Leagues to use yourself; we have no plagiarism problem in the LWV.

There are three points I would like to emphasize. 1) You are at your best in public relations when your program and voters' service activities are at their liveliest. Capitalize on this financially. 2) Treat each contributor and potential contributor as a unique individual (as you do your members) and tailor-make your approach and follow-up. This is a job that needs your entire Board and your membership too which follows into 3) continue to emphasize the significance of the League (including its financial implications) to your members.

1) How to reap the benefits of program action and voters service in public relations and finance. The League makes news - big news - when it's doing something significant for the community.

Duluth - show full page on LWV and city planning meeting - point out financial implications

Deephaven clippings - small League, small community. Front page coverage - pictures, headlines with their campaign for bond issue. And all this blessed publicity just one month before their finance drive

Voters Service clippings - Granite Falls, Owatonna pictures of veterans and voting machine demonstration, six suburban Leagues really used their imagination to get this large color picture of their candidates meeting in the metropolitan daily, Minneapolis Veterans Service Guide and little Primer squibs feature running regularly on editorial page.

A special thank you to the Minneapolis and St. Paul Leagues for their marvelous press coverage, wherever we go around the state - Willmar, Cloquet, Faribault to start new Leagues - we find we are well known and highly respected. When we show surprise and ask how, the answer invariably is: We take the Minneapolis paper (or the St. Paul paper) and know all about the League and what it does.

It's hard for us modest souls to sell to ourselves and others what we do for the community. But do we must. The finance drive provides a natural time for us to pull together this information and get it across.

Bloomington - National Municipal League and Look magazine All American City Award - (show full page of Minneapolis paper) I think they have their finance drive in the fall - so perhaps they are taking advantage of this half-way mark to write a letter to their contributors, inclose reproductions of all this fabulous praise, pointing out significant contribution of LWV and individual honors bestowed on two of its members, as a thank you to contributors for their money which enabled you to do these things for Bloomington.

Albert Lea bulletin - quoting Council's fine word of the LWV. Use this in your next finance campaign, along with other plaudits.

North St. Paul and Fridley plaudits from clergy, councilmen, schools etc. Show these and the finance tie-in.

Try slogans. (Show Fergus Falls' little Bulletin note:)

Some nope...others nope...the League copes  
And to enable us to cope: our finance drive  
is coming to a close with very successful etc. etc.

Or pictorial symbols. (show picture drawing) St. Croix Valley's new trademark  
Elephant-Donkey-Question mark combination

The second point I wish to emphasize: 2) Individualize your approach. Wayzata found out just which of their contributors were particularly interested in state legislative news and sent free subscriptions to that best-seller, the LNW newsheet Capitol Letter. Owatonna found out that Hard Choices is of real interest to contributors as well as community leaders (often they are the same.)

Little niceties with individual contributors pay big dividends financially. In the League I belong to we have one contributor who simply can't be bothered reading her mail, but can't bear to miss one of our candidates' meetings. Answer: a finance committee member makes one call to her. Another contributor of ours is a longtime friend of mine but I think she should give twice as much to the League as she now does. Last week the League scheduled me in her home to speak to a gathering of her neighbors on a League action item. She was most profuse in her thanks, so I casually said - "Nothing to it - just the service you get for your investment in the League." At this point I also wanted her to see the state and national aspects of her local contribution, so I added, "What's more, with your money I can get part way up to Cloquet tomorrow where there are some ladies interested in starting a new League."

The personal, individualized approach - very important in public relations and finance. Here's where you need your Board and your membership. (Board section handled before me). This leads to

3) How to project the finance picture to your members. Tie this in with membership and unit organization as well as program and voters service. Many of you are making excellent use of Let's Talk League through your units, new member kits, and Bulletins.

Roseville's bulletin picture of League's annual report - add money  
Shoreview's front page feature article in Voter on finance drive - drawings too  
St. Anthony's red page - pictures and article "Let's Stretch a Little"

Continue to take advantage of each opportunity to explain within - and outside - the League the story of what we are and why.

Mound's reproduction of news clippings in finance workers' kits  
Fridley Provisional League clippings - wonderful coverage, good way to explain  
via those pictures just what the League is, does and why.

A little footnote on Fridley. I just received their annual public relations report and it said something like this ... we had such good press coverage. You know, we must have convinced them because they were the largest contributor to our finance drive.

So you see, an understanding of the League as seen through its activities and history - understood by your members and those around you - reaps great financial benefit which in turn lets you charge forth next year with more money in the till to do an even better job. My hat's off to you!

(back to Annette for lunch break and explanation of  
afternoon session. Pass around clippings at lunch)

League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

STATE MINNESOTA

ANNUAL REPORT, 4/1/60 - 3/31/61

STATE LEAGUE

	1959-60	Estimated 1960-61
<b>Income</b>	<b>22,327.28</b>	
Local Leagues Support	\$ 388.64	\$ 23,330
Contributions direct to state	892.13	235
All other receipts (including Members-at-large dues)		900
<b>TOTAL INCOME</b>	<b>\$ 23608.05</b>	<b>\$ 24,465</b>
<b>Expenditures</b>		
General Administration	\$ 4240.07	\$ 5,050
Direct Services to local Leagues	1124.07	1,100
Salaries	6890.67	7,120
Provision for national services	8700.00	9,100
All other disbursements	1918.76	1,935
<b>TOTAL EXPENDITURE</b>	<b>\$ 22872.94</b>	<b>\$ 24,305</b>

*Use State Budget form for details above.*

CASH STATEMENT

Balance on hand (including savings) at beginning of year April 1, 1960	\$ 3,444.27
Balance on hand (including savings) at close of year March 31, 1961...	\$ 5,300.00

LOCAL AND PROVISIONAL LEAGUES

	1959-60	Estimated 1960-61
<b>Income</b>		
Dues	\$ 21,639.00	\$ 21,671.00
Member Contributions	6,851.89	6,193.95
Non-Members' Contributions	26,638.95	29,362.21
All other receipts: (from projects (from reserves, etc.)	9,428.27	9,810.34
	3,003.45	9,059.39
<b>TOTAL INCOME</b>	<b>\$ 67,564.56</b>	<b>\$ 76,126.94</b>
<b>Expenditures</b>		
Local work	\$ 39,633.61	\$ 43,663.39
State and national services	22,205.00	23,330.00
<b>TOTAL EXPENSES</b>	<b>\$ 61,838.61</b>	<b>\$ 66,993.39</b>

\*\*\*\*\*

CASH STATEMENT

Total of local Leagues'	
Balances on hand (including savings) at beginning of year April 1, 1960 .....	\$ 33,961.18
Estimated balances (including savings) on hand at close of year March 31, 1961 .....	\$ 33,741.73
<del>53 Leagues reporting in 1959-60</del>	
<del>48 Leagues reporting in 1960-61</del>	

Note: We are aware that the state Board must receive local League figures by March 15. We suggest you reassure your local Leagues that their figures may be based on their best estimates.

League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

ANNUAL REPORT 4/1/60 - 3/31/61

TREASURER'S REPORT FOR LWV OF MINNESOTA FOR YEAR ENDING MARCH 31, 1961  
(estimated)

Name of local League	I N C O M E				E X P E N D I T U R E S		
	Members Dues	Members Contrib.	Non-Mem- bers Contrib.	From Other Sources Projects	Reserves etc.	Local Disburse- ment	State and National Service
*Albert Lea	295	2.00	551.50	90.20		675.28	125
Alexandria	155		204.50	31.15		150.67	235
Anoka	164	10.00	381.00	20.03	560.98	328.09	300
Arden Hills	210	64.37	230.00		50.00	180.48	175
Austin	812	210.20	93.00		5.00	478.02	550
Battle Lake	45	15.00		22.00		27.08	55
Bemidji	198	10.30	25.00	211.10	73.84	181.98	250
Bloomington	470	28.70	679.50	464.16		1553.00	490
Brainerd	140	29.30	250.00	100.00		280.27	220
Brooklyn Ctr	275	10.00	563.50	174.25		658.53	250
Buffalo	48	6.45		4.80		61.72	55
Cass Lake	45	not filled in		11.20		26.68	70
Columbia Hts							90
Crystal	144	14.00	388.00	36.68		324.64	210
Deephaven	180	89.29	295.80	26.38	131.05	497.52	225
Duluth	1250	725.00	1460.00	265.00	1000.00	2300.00	1400
Edina	1428	104.50	1033.00	698.23		1293.31	875
Excelsior	176	54.00	155.50	2.81	8.98	238.60	200
Falcon Hts	141	48.25	191.50	29.87		313.76	185
*Faribault	215		244.00	26.75		106.42	125
Fergus falls	165	32.50	229.80	191.39	1829.85	279.17	150
		1451.86	6424.10	2315.80		9279.94	6235
Sub or Grand TOTAL	6261						

+ 10.00

160.00

League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

ANNUAL REPORT 4/1/60 - 3/31/61

TREASURER'S REPORT FOR LWV OF MINNESOTA FOR YEAR ENDING MARCH 31, 1961  
(estimated)

Name of local League	I N C O M E		E X P E N D I T U R E S				
	Members Dues	Contrib.	Non-Mem- bers Contrib.	From Other Sources Projects	Reserves etc.	Local Disburse- ment	State and National Service
Wridley	270	13.78	315.30	66.94		230.00	125
Golden Valley	355	55.00	531.92	54.49 139.30		875.00	375
Granite Falls	78			1.75		47.00	125
Hibbing	373		1079.30	125.42	510.05	659.59	460
Hopkins	165	23.50	-	56.50	59.50	239.80	<del>180</del> 190
Jackson	54	23.50	31.00	199.31	136.16	154.45	75
Mantonsell	260		386.05	146.72		427.48	275
Maplewood	324	14.00	359.00	131.69		496.44	175
Melrod-Hutch.	63	30.60	20.00	53.85	113.33	191.70	55
Minneapolis	5405	2846.81	8254.00	3132.90	1595.89	14320.90	5525
Nitka Village	432	71.01	484.50	81.50		577.63	375
Norhead	211	29.00	459.00	84.04	154.32	466.79	150
Nound	213	70.50	335.50	66.70		484.86	225
New Richland	53	22.00				8.00	65
New Ulm							100
North St. Paul	104		339.00		160.50	350.78	155
Olivia							55
Owatonna	186	21.36	164.50	289.82	666.53	832.55	230
Red Wing	240	42.00	368.50	26.85		399.85	300
Richfield	374	55.00	425.00	75.00		670.00	500
Robbinsdale	220		366.00	72.10	308.48	421.44	215
Sub or Grand TOTAL	15476	4746.42	20642.67	7064.98	5475.11	30754.40	15,985

League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

ANNUAL REPORT, 4/1/60-3/31/61

STATE FINANCE CHAIRMAN'S REPORT FOR LWV OF  
**MINNESOTA**

(State)  
FOR YEAR ENDING MARCH 31, 1961

Name of local or Provisional League	Total Campaign Goal	Number of Contributors*			No. of Workers	Comment on each drive. e.g. effort fair; shows improvement; exceeded goal; failed because; resists drive; project (describe) only, or in addition to drive.
		Memb.	Non-Mem. (Individuals)	Business Firms		
*Albert Lea	300					Very successful -- over \$500
Alexandria	313		8	14	8	Short, "old guard" tried - new members not ready for leadership
Anoka	400		36	60	18	Successful drive
Arien Hills	175	42	46	5	40	
Austin	425	72	6	31	17	Did not reach goal but actually went out & made personal calls for first time
Battle Lake						No Drive
Benidji	25		1			Received \$210 from candy sale
Bloomington	720	22	45	40	54	More members working; close to goal
Brainerd	230	5	12	29	11	Exceeded goal; well-organized drive
Brooklyn Center	450	1	3	57	13	Very successful; vital League
Buffalo						No drive but talking plans for drive finance chairman moved away
Cass Lake	60	4	16		3	No report; very small League
Columbia Heights	120					No report yet; success but goal too low
Crystal	390	7	0	89	16	Successful
Deephaven	336	22	98	3	21	Reached goal
Duluth	2000	75	122	40	45	Successful in spite of economic conditions in this area
Sub or Grand TOTAL	5944	250	395	368	246	

\*The amount received from members and non-member contributions appears on the Treasurer's Report, so is not asked for on the Finance Chairman's Report.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

ANNUAL REPORT, 4/1/60-3/31/61

STATE FINANCE CHAIRMAN'S REPORT FOR LWV OF

MINNESOTA

(State)

FOR YEAR ENDING MARCH 31, 1961

Name of local or Provisional League	Total Campaign Goal	Number of Contributors*			No. of Workers	Comment on each drive. e.g. effort fair; shows improvement; exceeded goal; failed because; resists drive; project (describe) only, or in addition to drive.
		Memb.	Non-Mem. (Individuals)	Business Firms		
Edina	1000	27	119	14	56	Exceeded goal; more money than they seem to know what to do with
Excelsior	240	14	25	17	9	Short \$20; not enough members participated
Falcon Heights	246	25	10	18	25	Successful; raised goal over last year
Fergus Falls	200	3	22		13	Exceeded goal by \$60; good memb support
*Faribault	277		19	22	20	A little more effort can reach goal in difficult situation
*Fridley	270	1	10	13	26	Exceeded goal by \$80
Golden Valley	448					Exceeded goal by \$110; not enough members working
Granite Falls	135	24	54	15	6	Still having community dinner; diminishing returns
Hibbing	700	1	23	65	7/29	No finance report but Treas. Report shows exceeded goal
Hopkins	70					
Jackson	65	8	6	3	2	Small drive; rummage sale
Mahtomedi	400	40	94	1	42	workers affected by support of pol. parties Goal lowered; still not reached but more than 1960
Maplewood	300					Drive in progress; coming closer to goal
Minneapolis	11950	349	250	178	135	Goal raised & almost reached \$3100 from projects
McLeod-Hutchinson						No Drive
Minnetonka Village	450					Did not reach goal; felt wrong time for drive
Sub or Grand TOTAL	22695	742	1027	719	612	

\*The amount received from members and non-member contributions appears on the Treasurer's Report, so is not asked for on the Finance Chairman's Report.

League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

ANNUAL REPORT, 4/1/60-3/31/61

STATE FINANCE CHAIRMAN'S REPORT FOR LWV OF

~~VIRGINIA~~ MINNEOTA

(State)

FOR YEAR ENDING MARCH 31, 1961

Name of local or Provisional League	Total Campaign Goal	Number of Contributors*			No. of Workers	Comment on each drive. e.g. effort fair; shows improvement; exceeded goal; failed because; resists drive; project (describe) only, or in addition to drive.
		Memb.	Non-Mem. (Individuals)	Business Firms		
Moorhead	450	5	12	52	16	
Mound	325	10	11	63	18	Reached goal; very successful because increased participation
New Richmond						No drive
New Elm						
North St. Paul	322		1	72	14	Successful; continue to be well-supported with little growth in membership
Olivia						No drive
Owatonna	250		19	51	26	Very successful - total rec. \$465
Rod Wing	335		43	19	12	Exceeded goal; well-supported, vital LWV
Richfield	400	32	78	6	75	Reached goal; lack member support; goal too low
Hobbsdale	350		24	53	22	Exceeded goal; est. good patterns
Rochester	1100	85	22	85	34	Exceeded goal; good member support
Roseville	750	36	33	57	36	About \$25 short; too much money in bank
St. Anthony	300					Drive in progress; \$421.50 by 3/21
St. Cloud	550	1	92		17	In midst of drive; always well sup.
St. Croix Valley	255	7	13	9	12	Raised goal in '61 and reached goal
St. Louis Park	1000	1	8	121	60	Just short of goal; less workers
Sub or Grand TOTAL	29062	919	1383	1317	954	

\*The amount received from members and non-member contributions appears on the Treasurer's Report, so is not asked for on the Finance Chairman's Report.

League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

ANNUAL REPORT, 4/1/60-3/31/61

STATE FINANCE CHAIRMAN'S REPORT FOR LWV OF

MINNESOTA

(State)

FOR YEAR ENDING MARCH 31, 1961

Name of local or Provisional League	Total Campaign Goal	Number of Contributors*			No. of Workers	Comment on each drive. e.g. effort fair; shows improvement; exceeded goal; failed because; resists drive; project (describe) only, or in addition to drive.
		Memb.	Non-Mem. (Individuals)	Business Firms		
St. Paul						In midst of drive
Shoreview	250	11	48	7	26	Drive not completed
Silver Bay	250	2	36	15	32	Exceeded goal by \$65; had raised goal \$100
South St. Paul	500	2	2	60	10	Reached goal; very suc. for this community
Virginia	153					Not complete; in distressed area
Wayzata	480	30	106	6	25	Successful; number contr. down \$40
West St. Paul	400	10	55	22	21	Nearer goal--\$50 more than last year
Wells	165					Reached goal; actually org. drive
White Bear Lake	450	7	18	70	34	Raised goal-rec. about \$100; poor member support
Worthington						?
Sub or Grand TOTAL	31,730	981	1668	1497	1102	

\*The amount received from members and non-member contributions appears on the Treasurer's Report, so is not asked for on the Finance Chairman's Report.

League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

STATE MINNESOTA

ANNUAL REPORT, 4/30/60-3/31/61

FINANCE CHAIRMAN'S REPORT (Cont'd)

1. How many cards in local League contributor's files were for business firms? 2414
2. How many actual contributions came from business firms? 1481

Of these, how many were from:

- a) local, consumer-type businesses (e.g. gas stations, grocery stores, banks, etc.) 1416
- b) central or branch offices of nationwide firms. 65

List names of these nationwide firms:

A.E.C. (formerly REA)  
Sears  
Wards  
Coast-to-Coast  
National Foods  
Culligan Soft Water  
Lindsay Water  
Super Valu  
Gambles  
Ben Franklin Store  
AKONA

J.C. Penney  
Thermo King  
Red Owl  
Northern States Power  
S & L Stores  
Kresge  
Woolworth  
Merrill, Lynch, Pearce & Smith  
Tonka Toys  
Streeter Industries  
IBM

Hart Motors  
Reserve Mining  
(Republic Steel & Ansco Steel)  
Hunter-Arundel-Dixon Contractors  
John W. Galbreath Co.  
Armour & Co.

3. Were any local League contributions from any one of the following four firms: **None**  
American Can? \_\_\_\_\_ Arkansas Fuel Oil Co.? \_\_\_\_\_ Kroger Co.? \_\_\_\_\_  
and Calumet-Hecla? \_\_\_\_\_

These firms requested Voters Service information through the national office and the requests were funneled back to state League offices. If any local League received a contribution from any of these firms, please list which Leagues received contributions and from which firms.

*Name*

1959-60 - Annual Report

Do not remove from office