



League of Women Voters of Minnesota Records

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EXHIBIT D
stickers

Stickers

100,000 blue and white car stickers designed by the League and bearing the inscription CITIZENS AMENDMENT NO. 3 were distributed by the following groups:

Democratic-Farmer Labor Party	5,000
Republican Party	11,000
Minnesota Farmers Union	3,500
Farmers Union Grain Cooperative	5,000
CIO or AFL	1,000
Minnesota Legionnaires	1,000
Citizens League for Greater Mpls.	300
Business and Professional Womens Association, St. Paul	100
Minnesota Bar Association	300
Amalgamated Clothing Workers	<u>100</u>
Total by organizations other than the League	27,300
Leagues of Women Voters of Minn.	<u>72,700</u>
	100,000

Leagues were urged to give explanations of the amendment to citizens along with the stickers. Stickers were stapled to explanatory sheets for dissemination by the various organizations participating with the League in the sticker campaign.

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EXHIBIT E
Newspapers - clippings
letters, etc.

October 14, 1954

Mr. Robert Smith
The Minneapolis Star
Minneapolis, Minnesota

Dear Mr. Smith:

Amendment 3? Yes! Indeed, that was a splendid editorial and let us hope the citizens of Minnesota will answer the call to vote yes on Amendment 3 on November 2nd to pave the way for constitutional revision.

Sincerely,

Mrs. Basil Young
President

Mrs. Carl Fountain
Public Relations Chairman

C
O
P
Y

October 14, 1954

Mr. John McDonald
The Minneapolis Tribune
Minneapolis, Minnesota

Dear Mr. McDonald:

Reading Tuesday's Tribune was an especially satisfying experience. We liked your article on the "historic meeting" for the endorsement of Amendment No. 3 and appreciate your assistance in helping to make the event a successful one. Of course, we are hopeful that November 2nd will prove to be another historic occasion brought about by passage of Amendment 3.

Sincerely,

Mrs. Basil Young
President

Mrs. Carl Fountain
Public Relations Chairman

November 7, 1954

Mr. Roy Justus, Cartoonist
The Minneapolis Star
Minneapolis, Minnesota

Dear Mr. Justus:

It's a rather impatient wait for us now until the official returns are in to show whether or not "the man with the pencil" X'd the yes for passage of Amendment No. 3 a sufficient number of times to constitute a 51% majority of the total votes cast in the entire election in Minnesota on November 2nd.

You can be sure that your contribution toward the passage of this amendment - your cartoon devoted to Amendment No. 3, pointing up the endorsement of the amendment by both the DFL and Republican parties - was most effective. In fact, it provoked quite a bit of favorable comment on Bill Cleary's "Let's Talk it Over" program the same evening the cartoon appeared in the Star.

Sincerely,

Mrs. Carl Fountain
Public Relations Chairman

November 23, 1954

The Minneapolis Star & Tribune
Minneapolis, Minn.

To the Editor:

The League of Women Voters of Minnesota wishes to commend and thank the Minneapolis Star and Tribune for providing its readers with the facts surrounding the provisions and importance of Amendment 3, which received the approval of a majority of the electors at the November elections. This excellent publicity and support, together with the endorsement of both political parties, radio and Tv coverage, and the cooperation of many civic organizations with league members throughout the state, enabled the voters to judge this issue on its merits, and we would like to express our sincere appreciation to all who took part in this campaign, and to the voters for supporting this constitutional change.

We now have the guarantee that any new constitution that is written must be submitted to the people for approval before it can go into effect. It will also be impossible to reject a new constitution with blank ballots for ratification will require the approval of three-fifths of all those voting on the question rather than a majority of those voting at the election, the present requirement for the passage of amendments. Legislators now have the right to serve as delegates to a constitutional convention; this right was denied them by the provision that legislators may not serve in any other state or federal capacity during their term of office.

The removal of these major stumbling blocks opens the door to the next step in constitutional revision: Two-thirds of the Legislature must agree before the question of calling a constitutional convention to rewrite the constitution can be submitted to the people at the next general election. If a majority of all the electors voting at that election approve, the next legislative session must provide for calling a convention. Delegates to this convention will be elected in the same manner and number as our House of Representatives, and will be required to meet three months after their election to rewrite the constitution.

By their vote of 638,818 to 266,434, a winning margin of 54,767, the citizens of Minnesota have indicated their interest in this vital issue. This citizen interest and support is indeed heartening and encouraging to the League of Women Voters, a non-partisan organization, which seeks constantly to overcome apathy and promote active and informed citizen participation in government. May it continue to be manifest as we proceed toward our goal of revision and expressed to the members of the 1955 Legislature, urging them to give the people an opportunity to vote on the question in 1956. The end result may well be that Minnesota will eventually have a constitution it can be proud of, one that will permit better methods of administration, and insure justice and equality to its citizens. In the interests of democratic, efficient and responsible government, we sincerely hope so.

Sincerely,

Mrs. Basil Young, President,
League of Women Voters of Minnesota
Hibbing

CONFUSING AND CUMBERSOME

Plea for Constitutional Revision

To the Editor: Between now and Nov. 2 every medium of communication and persuasion will be employed to remind the voters of the important decisions they will be called upon to make when they mark their ballots. One such reminder is a little blue and white sticker which is beginning to make its appearance on car, store and home windows. It bears the words: "CITIZENS AMENDMENT NO. 3" and refers to the third of four amendments to the constitution of the state proposed by the 1953 state legislature for approval at the coming general election.

It is truly the "citizens" amendment for, by saying "Yes" to it, the citizens of Minnesota will be telling the 1955 legislature that, in the operation of the big business our state has become, they no longer wish to be handicapped by a constitution that is confusing, cumbersome, muddled, restrictive, rigid, unfair and riddled with provisions that are obsolete, unenforced or unenforceable; that they want the machinery for constitutional revision set in motion, a chance to vote on the calling of a constitutional convention and subsequently elect delegates to that convention to do the job.

Amendment No. 3 paves the way for, and removes stumbling blocks to, revision by providing:

1. Any constitution revised by the convention must be submitted to the people for approval.

2. Members of the legislature may serve as delegates to a constitutional convention.

The first provision recog-

nizes the right of the people to approve the fundamental principles by which they govern themselves. The second gives the members of the legislature the right to serve as delegates to the convention along with other citizens from all walks of life, who must be elected from our 67 legislative districts in the same manner and number as our house of representatives. The legislature has been reluctant to submit the question of calling a constitutional convention to the electorate because the constitution does not now provide for ratification of a new constitution by the voters and specifically prohibits legislators from serving in any other state or federal capacity during their term of office.

A third provision requires that the revised constitution must be approved by three-fifths of those voting on it before it can go into effect.

Students of government agree, and experience in other states and on the federal level has proved, that a constitution should be a brief broad statement of logical and clear principles, a dynamic, flexible instrument capable of renewing itself. It should be a blueprint for legislation, a framework within which our representatives can pass laws to fit changing conditions and best meet state needs.

Our constitution does not measure up to this yardstick. It was hastily drawn in 1857 amidst great dissension. It is three times as long as our federal constitution; it goes into statutory detail that has no place in a constitution at all.

The fact that our constitu-

tion has been amended 73 times is proof enough that it is an imperfect instrument and has not stood the test of time as our federal constitution has, with only 23 amendments.

The League of Women Voters of Minnesota seeks constantly to encourage citizens to take an active and informed part in government and makes information available on candidates and issues. As a nonpartisan organization, it serves no special group and takes positions only on issues it has thoroughly studied, that concern government and are in the public interest. It supports constitutional revision in the interests of democratic, efficient and responsible government.

This issue is also on the platform of both political parties and should have the support of all citizens who recognize that state government is a very important level of government.

We have in Minnesota a very difficult amending process (another constitutional defect) which requires that in order for an amendment to pass, it must receive the approval of a majority of all those voting at the election, instead of just those voting on the question. If a voter ignores an amendment, he is in effect voting against it.—Mrs. Basil Young, President, League of Women Voters of Minnesota, Minneapolis.

Mon., Oct. 11, 1954 MINNEAPOLIS MORNING TRIBUNE



VOTER'S PRIMER

How does amendment No. 3 on revision of the constitution help us get a new constitution?

It clears the way for a constitutional convention by providing that any revision of the state constitution be submitted to the people for approval, that three-fifths of those voting on this issue must approve, and that state legislators be eligible for election as delegates to a constitutional convention.

Send Your Question in
or Call Your
League of Women
Voters
in Minneapolis AT. 6319



ORVILLE FREEMAN, LEFT, DFL CANDIDATE FOR GOVERNOR, AND GOV. ANDERSON MEET Mrs. Basil Young, president of League of Women Voters, arranges truce as opponents join to back amendment No. 3

Gov. Anderson, Freeman Meet, Both Vote 'Aye'

By JOHN C. McDONALD

Minneapolis Tribune Staff Writer

"Hello, Orville."

"How are you, Elmer?"

With those words, uneasy smiles and an absence of hand-clasps, two of Minnesota's bitterest political enemies met Monday at the state capitol in front of a reproduction of the Liberty Bell.

Gov. C. Elmer Anderson, Republican incumbent, and his Democratic-Farmer-Labor opponent in the contest for governor, Orville L. Freeman, joined forces momentarily to promote a cause both of them advocate—passage of proposed constitutional amendment No. 3 at the general election Nov. 2.

THEIR PICTURES were taken with Mrs. Basil Young, president of the League of Women Voters of Minnesota. She had traveled from her home in Hibbing for the event, since her organization is toiling hard in sponsorship of the amendment.

Milling around in the governor's reception room, mean-

while, and unaware of the "historic" meeting in a capitol corridor, was a crowd waiting to appear at the quarterly meeting of the state pardon board.

Freeman, in two gubernatorial campaigns, has sought to lure the governor onto a debate platform for discussion of his charges that the latter runs a "lazy, inefficient" administration. Anderson has opened up on Freeman, too, recently, terming his charges "ridiculous" and composed of "half-truths and untruths."

But there was no unpleasantness yesterday.

BOTH WERE all smiles for the camera and for Mrs. Young and Mrs. Carl B. Fountain, league public relations chairman. Said Anderson about amendment 3:

"I hope the citizens of Minnesota will approve this first step toward constitutional revision." Both major political parties back its adoption.

"I have worked for constitutional amendment ever since I returned from the service," said Freeman, an ex-marine. "And if I am elected governor I'll press hard for it."

Some state legislators have said they will not vote for a convention to amend the constitution until amendment 3 passes. It provides that any revision must be submitted to the voters for approval.

THE MINNEAPOLIS STAR

WEDNESDAY, OCTOBER 13, 1954

Amendment 3? Yes!

MOST important of the four constitutional amendments on the Minnesota ballot this year is No. 3. The same proposition was on the 1952 ballot as amendment No. 2 and would help clear the way for a constitutional convention.

The present constitution makes no provision for a referendum on a revised constitution after a convention has acted. Much opposition to a convention is based on the absence of such a provision. Amendment 3 would require that a revision be submitted to the people and a three-fifths majority of those voting on the question would be needed for adoption.

The amendment also provides that state legislators be eligible for election as convention delegates. The constitution now forbids this. Legislators no doubt would be more willing to vote for a convention if they were not barred from participation. And their experience in legislation would make them valuable delegates.

The people still would have to vote on calling a convention, after the legislature had made the first move. Under present arrangements, the first move seems unlikely. Minnesotans can change that by voting "yes" on amendment 3.

THE MINNEAPOLIS STAR

THURSDAY, OCTOBER 14, 1954

Four Good Amendments

CONSTITUTIONAL amendments have tough going in Minnesota. They must receive a majority of all votes cast at a general election to be adopted. This means that a voter who ignores an amendment is in effect voting against it.

The 1952 legislature voted to put four amendments on the ballot this fall. Experience has shown that a great number of voters won't take the trouble to inform themselves about that many proposals. Two years ago five amendments were on the ballot and all lost, even though four of them got larger "yes" votes than "no" votes. One or two amendments at a time might hasten constitutional reform.

This year, however, a conscientious citizen can vote "yes" on all the amendments with the assurance that thereby he will be encouraging better government.

Two of the amendments were submitted in 1952.

Amendment No. 1 on the 1954 ballot would allow the legislature to set qualifications for probate judges and to add duties to the probate court. If the amendment passes the legislature probably would require that candidates for probate judge be lawyers.

Amendment 3, which also failed in 1952, has been discussed in this column. It would help open the way for a state constitutional convention and should be supported by all interested in more efficient government.

Amendment 2 eliminates the present double liability of stockholders in state banks and some other institutions. Stockholders in national banks do not have this double liability.

Amendment 4 eliminates the election for the short term between a general election and January. The governor could fill a vacancy by appointment until an elected successor takes office in January. Now the governor's appointment holds good only until election. Then the short term winner holds office for about two months. This is a cumbersome arrangement unique to Minnesota.

MINNEAPOLIS MORNING TRIBUNE
Wed., Oct. 13, 1954



VOTER'S PRIMER

Why all this agitation about revision of the state constitution? It was good enough for grandpa. Isn't it good enough for us?

Many persons answer, "No". They explain that grandpa wouldn't harvest with a sickle either if he could get a combine.

Send Your Question in
or Call Your
League of Women
Voters
in Minneapolis AT. 6319

MINNEAPOLIS MORNING TRIBUNE
Fri., Oct. 15, 1954

Citizen League Supports Two Amendments

The Citizens League of Greater Minneapolis Thursday recommended voter approval Nov. 2 of two proposed amendments to the state constitution—numbers 1 and 3.

The league's board of directors said passage of these two amendments is "in the interest of better government."

Amendment 3 helps open the way for a state constitutional convention by providing that any revisions of the constitution adopted by a convention must be submitted to the voters for approval.

APPROVAL of amendment 3, said the league, would "remove uncertainties as to procedure, safeguard the people's right to a final vote on changes in the basic law of the state and permit legislators to serve as delegates to constitutional conventions."

Amendment 1 authorizes the legislature to set qualifications for probate judges — presumably meaning they would have to be attorneys. It also would permit the legislature, by two-thirds vote, to fix and extend duties of the probate courts.

THE LEAGUE pointed out that, while it did not recommend "yes" votes on amendments 2 and 4, it did not intend to imply those two are not worthy of approval also. The league took no position on them because they do not affect local government.

Amendment 2 eliminates the present double liability of stockholders in state banks and some other institutions. Amendment 4 eliminates elections for two-month terms between the general election and January.

No known opposition has developed to any of the amendments.

Changes Sought in 1857 State Constitution

Minnesota's state constitution is in its 98th year today.

Patched in some 26 spots with amendments, the fabric of basic law adopted by the state's pioneer citizens Oct. 13, 1857, has never had a complete re-weaving.

Among the four amendments up for voter approval or rejection Nov. 2 this year is one designed to facilitate constitutional overhaul if the people want it.

Backed by both major political parties, this measure, No. 3 on the purple amendment ballot, has two main provisions: It would provide for ratification by three-fifths vote of the people any new constitution drafted by any constitutional convention; and it would permit legislators to be candidates for the re-drafting convention.

Proponents of amendment No. 3 argue that the state's basic law should be modernized in one piece rather than amended in fragments, and the wisdom of the lawmakers plus concurrence of the people should be drawn upon.

Opponents say the constitution shouldn't be tampered with, except by the existing process which makes amendments difficult to obtain. The requirement for a majority of all votes cast and counted in the election, whether or not on the subject of the amendment, caused four of the five amendments offered in 1952 to fail even though they got more Yes votes than No votes.

The other three amendments up this year, with some of the arguments presented:

AMENDMENT NO. 1: To give the legislature power to vote expanded powers for probate courts, and to set qualifications for probate judges.

Backers point out that with the new emphasis on juvenile delinquency cases, probate courts need extended power in this field. They say that such professionalized "county courts"

AMENDMENT NO. 2: Double liability of stockholders in banking or trust companies to be removed.

It is pointed out that the federal deposit insurance corporation (FDIC) now insures deposits up to \$10,000, and that other improvements in banking supervision make the depression-born double liability clause, adopted in 1930, an unnecessary hobble on banking expansion.

AMENDMENT NO. 4: Eliminating the "short" November-December term now possible in filling vacancies in state and district offices. Amendment would give governor power to appoint to fill vacancies through the unexpired term, "or the first Monday in January following the next general elec-

tion, whichever is sooner."

Backers of the amendment claim the "short term" confuses the ballot by having candidates for an upcoming term of a vacated office running in two places on the ballot, or sometimes with two sets of candidates running to carry on in that office—one for the two months between the November election and the January start of term, the other for the full term after January.

One man once got elected United States senator from Minnesota for two months in this way, served his two months and drew a senator's pay, though he never sat in congress as there was no session during those months.

Clearing the Way

WHEN THE PIONEERS came into wooded sections of Minnesota, they had to clear away the brush and trees before they could build their cabins. So it is with efforts to build a revised state constitution that will give Minnesota better and more economical government. Before the task of revision can be undertaken, certain obstructions must be cleared away.

The tool to do this necessary job is Amendment No. 3, which will be submitted to the electorate in November. Three other amendments also will be on the ballot, but No. 3 is of primary importance because it goes directly to the heart of our governmental structure. Approval of this amendment by a majority of voters in the Nov. 2 election will do these things:

Permit state legislators to serve, if elected, as delegates to a constitutional convention.

Give assurance that any constitutional revision made by such a convention must be submitted to the people for their approval.

Provide that the revised constitution cannot become law unless it is approved by three-fifths of those voting on the question.

SOME MEMBERS of the state legislature have opposed the idea of a constitutional convention because present law would not give them a chance to be elected as delegates. Other opposition has sprung from the fact that nothing in the present law makes it mandatory to submit a new constitution to the people. It has also been argued that, even if the new constitution were submitted to the electorate, its chances would be hampered by the law that requires approval by a majority of all who vote in the election at which the question is put. This provision means, in effect, that any who did not vote on the revised constitution, either because of indifference or lack of information, would in effect be voting against it.

All these arguments against the idea of a convention to modernize Minnesota's outmoded, 97-year-old constitution are effectively dealt with by Amendment No. 3. It has won the support of leading citizen groups, including the League of Women Voters of Minnesota. It also has the approval of both Gov. Anderson and his DFL opponent, Orville L. Freeman. It deserves a "yes" vote by all who are concerned about good government.

NOW, AS TO THE OTHER three amendments:

No. 1 authorizes the legislature to set up qualifications for probate judges, and to establish and extend the duties of the probate court. This would make for better qualified probate judges. Since they double as juvenile court judges everywhere except in Duluth and the Twin Cities, the amendment also would improve the handling of juvenile delinquency cases. It is a good amendment.

No. 2 gives the legislature power to regulate stockholders' liability in corporations. It also would add Minnesota to the ranks of the 46 other states which have eliminated double liability on the part of the stock-

holders in state banks. It is a good amendment.

No. 4 eliminates the troublesome two-month "short term" between election time and the new year, extending the period of interim appointments to the end of the unexpired terms. It, too, is an amendment that deserves voter approval.

One last point to remember: A majority of all voters balloting in the Nov. 2 election must approve these amendments if they are to pass. Any voter who fails to vote on the amendments is counted against them just as surely as if he had voted "no."

SUNDAY, OCTOBER 17, 1954

47 % Say They'd Vote 'Yes' on Amendment 3

A proposed constitutional amendment, providing that any revision of Minnesota's



state constitution will need to be approved by the people of the state before it becomes effective, appears to be in danger of defeat at the gen-

eral election Nov. 2, not so much because of opposition but because of confusion and uncertainty on the part of Minnesotans as to what the amendment is all about.

Forty-seven per cent of a statewide cross-section sample interviewed by the Minnesota Poll in late September and early October say they would vote "yes" on Amendment No. 3, but 17 per cent would vote "no" and 36 per cent are undecided.

A LAKE ELMO MAN who said his mind wasn't made up explained, "The ballot is confusing and the general public isn't going to understand it."

A St. Louis county woman living at Leonidas said, "I

can't make head or tail of this measure."

In order to pass, constitutional amendments need "yes" votes from a majority of all people casting ballots in the election — not merely those voting on the amendments.

MINNESOTA election experience indicates that from 15 to 20 per cent of the people voting neglect to mark preferences on amendments. In 1950, for example, nearly one-fifth of the voters failed to take any stand on three amendments which were on the ballot. Under Minnesota law, a voter who fails to vote on a constitutional amendment is counted, in effect, as voting "no" on it.

If the same ratio holds on Nov. 2, Amendment No. 3 thus will start out with 150,000 to 200,000 votes against it because of people's failure to vote either way on it.

That means at least 60 per cent of those who do vote on the measure must mark "yes" votes in order for the amendment to carry.

In the Minnesota Poll survey, interviewers handed to each respondent a card with a photographic replica of Amendment No. 3 as it will appear on the ballot, with this wording:

"Shall the Constitution of the State of Minnesota be amended by adding to Article 14 thereof a new section to be known as Section 3, providing for the submission of any revision of the Constitution to the people of the state at the next general election after any revision of the Constitution by any convention called for that purpose, and providing that before any such revision shall go into effect there shall be an approval and ratification thereof by three-fifths of all the electors voting on the question and providing that Section 9 of Article IV of the Constitution shall not apply to election to the convention?"

INTERVIEWERS then asked this question:

"One of the proposed changes in the state constitution on which the people of Minnesota are to vote in November is shown on this card. Will you please read Amendment No. 3 all the way through — it's worded there just as it will appear on the ballot—and then tell me whether you would vote 'yes' or 'no' on it?"

The answers:

	All	Men	Women
Would vote yes	47%	49%	44%
Would vote no	17%	22%	13%
Undecided	36%	29%	43%
	100%	100%	100%

Sixty-two per cent of the college-educated people answered "yes," as did 50 per cent of those with high school education and 36 per cent of those with grade school education.

OTHER breakdowns show these patterns:

	Would vote yes	Would vote no	Undecided
City people	50%	16%	34%
Town people	47%	17%	36%
Farm people	38%	22%	40%
Republicans	54%	15%	31%
Democratic-Farmer-Laborites	45%	18%	37%
Independents	42%	20%	38%

The League of Women Voters of Minnesota is carrying on a campaign in support of Amendment No. 3. Both major party candidates for governor in the Nov. 2 election — Gov. C. Elmer Anderson, Republican, and Orville L. Freeman, DFL — have endorsed the measure.

Minneapolis Morning Tribune

The Voice
of Minnesota

Largest Morning Paper
in the Upper Midwest



JOHN COWLES, President; JOYCE A. SWAN, Vice President and General Manager; LYLE K. ANDERSON, Vice President and Treasurer; STANLEY HAWKS, Vice President and Secretary; JOHN THOMPSON, Publisher Emeritus; WILLIAM P. STEVEN, Executive Editor; CARROLL BINDER, Editorial Editor.

AGE 6

VOLUME LXXXVIII
NUMBER 147

MONDAY, OCTOBER 18, 1954

1 2

Urges 'Yes' Vote on Amendment 3

To the Editor: Never underestimate the power of a woman! I refer in particular to Mrs. Basil Young, president of the League of Women Voters of Minnesota, who used the major parties' common support of amendment 3 to draw Orville Freeman and Gov. Anderson onto this neutral ground so that a picture could be taken of all three. (Oct. 12 Tribune).

Amendment 3 guarantees that any new constitution drawn up by a constitutional convention must be submitted to the people for ratification. If passed, it would constitute

a mandate to the legislature to call such a convention.

Legislative districts in Minnesota have not been reapportioned for the past 40 years. Only Alabama has as sorry a record in failing to carry out its constitutional duty of reapportionment. It would be in keeping with the general alert and progressive tenor of our electorate if we voted "yes" overwhelmingly in the Nov. 2 election, on amendment 3, and let Alabama stand alone. — Winifred H. Northcott, Minneapolis.



What is the difference in the vote required for passage of the four amendments to the state constitution and the amendment to the Minneapolis city charter?

In order for a state amendment to pass, it must receive the approval of a majority of all those voting at the election. City charter amendment No. 13 is presented at a special election held at the same time as the regular election—this means it will pass if approved by 60 per cent of those voting on the issue.

*Send Your Question in
or Call Your
League of Women
Voters
in Minneapolis AT. 6319*

Minneapolis Morning Tribune

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JOHN COWLES, President; JOYCE A. SWAN, Vice President and General Manager; LYLE K. ANDERSON, Vice President and Treasurer; STANLEY HAWKS, Vice President and Secretary; John THOMPSON, Publisher Emeritus; WILLIAM F. STEVEN, Executive Editor; CARROLL BINDER, Editorial Editor.

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VOLUME LXXXVIII
NUMBER 149

WEDNESDAY, OCTOBER 20, 1954

2 CENTS

MINNESOTA Four Amendments Good EDITORS SAY: But Their Chances Aren't

By HJALMAR BJORNSON
of the Minneapolis Tribune
editorial page staff

IF THE PAST record of Minnesota is any test, its editors predict the four amendments to the state's ancient constitution stand little chance of winning voter favor regardless of merit. In the last 10 years, 12 constitutional amendments have been offered Minnesota voters and except for two on a soldier's bonus not one has passed.

The stumbling block to even meritorious constitutional changes, many editors point out, is that in Minnesota a majority of all votes cast at a general election are needed for passage. Unlike 1952, when the proposal to change the division of highway revenues was hotly contested, says John Cameron Sim of the **East Grand Forks Record**, the four amendments to be voted on Nov. 2 "appear to be non-controversial."

The fact that the changes proposed may be highly desirable, Sim asserts, does not mean they will pass easily, if at all. Failure to vote on the amendment ballot is the same as a "no" vote. "There will always be a percentage of outright 'no' votes from people who do not like to see a change in the constitution," Sim thinks, "or who just have a habit of being 'agin' anything proposed on a ballot."

Several editors are of the opinion that Minnesota's constitutional amendment procedure is too stiff and hold it partly responsible for many of our antiquated basic laws. The amendments being offered next month, says George W. Christie of the **Red Lake Falls Gazette**, deal with probate court jurisdiction, certain cases of double stockholder liability, submitting a new state constitution and ending the short term vacancy appointments. But voters "just about have to



Christie

Schoelkopf

read them to make an intelligent choice," he says.

Voting on constitutional amendments, declares Alfred M. Marshall's **Red Wing Daily Republican**, is perhaps "the toughest assignment passed out to voters anywhere in the United States." Most editors can only urge voters to grin and bear the necessary procedures, be sure to vote but also to do something about the "constitutional muddle" which the **Eagle** feels makes it "unnecessarily difficult" for Minnesotans to manage the affairs of their state.



VOTER'S PRIMER

Please help a voter who is in a state of utter confusion. I've seen signs "Vote Yes for Citizens Amendment No. 3," and heard of parties being held to promote charter amendment No. 13. What is the difference, if any?

Amendment No. 3, however it is described, is one of the four amendments to our state constitution which will be on the pink ballot Nov. 2. It provides that any new or revised constitution must be approved by three-fifths of the people voting on the question before it goes into effect, and makes state legislators eligible for election as delegates to a constitutional convention. Amendment No. 13 is an amendment to the Minneapolis city charter which will be on the lavender ballot Nov. 2. It provides for a 6-mill increase in property taxes for Minneapolis schools.

MINNEAPOLIS SUNDAY TRIBUNE
E Oct. 24, 1954

Glad for Backing for Amendment 3

To the Editor: I wish to comment on the letter written in the Sunday Tribune (Oct. 10) by Mrs. Basil Young, president of the Minnesota League of Women Voters in reference to "Citizens Amendment Number 3." The next day news came out that both Gov. Anderson and

Orville Freeman, DFL candidate for governor, were supporting the amendment. How encouraging this was!

With the approval of both political parties it would certainly seem that this amendment would get the votes it needs for passage. Because of our difficult amending process, however, all informed voters are going to have to work together to bring the "glad tidings" to others less informed or less interested so that blank ballots will not defeat the amendment. Passage of amendment 3 will certainly be a first step toward the goal of constitutional revision and a more responsible and democratic government for Minnesota. Let's all get on the band wagon and shout about amendment 3 from the house-tops so that we will gain the victory this time.—Mrs. Gordon Grunditz, Minneapolis.

Minneapolis Morning Tribune

PART 1

Voter's Guide

Prepared with the assistance of the
Citizens League of Greater Minneapolis

MINNEAPOLIS, MINN., WED., OCT. 27, 1954

FOUR AMENDMENTS ARE UP TO VOTERS

The electorate next Tuesday will vote on four proposed amendments to the Minnesota state constitution.

Two of them—amendments 1 and 3—were on the ballot two years ago. Both received more "yes" votes than "noes" but were defeated because too many people didn't mark their ballots one way or the other. No vote at all has the same effect as a negative vote.

An amendment to be successful must draw a majority of all ballots cast and counted.

All four amendments this year are acknowledged generally to be steps in the direction of better government.

The Republican party platform urges support of all four. The Democratic-Farmer-Labor platform, which does not mention three of them, calls for approval of amendment 3. No known opposition has developed to any.

Amendment 1

Qualifications of probate judges

Authorizes legislature to set qualifications for probate judges—presumably would require them to be attorneys. Also permits the legislature, by a two-thirds vote, to fix and extend duties of probate courts. Probate courts, which now handle juvenile cases in most counties, thus could be given jurisdiction over domestic problems causing delinquency.

Amendment 2

Double liability of stockholders

Eliminates the present double liability of stockholders in state banks and some other institutions. Authorizes legislature to regulate stockholder liability in all kinds of corporations.

Amendment 3

Voting on constitutional revisions

Helps open the way for a state constitutional convention by providing that any revisions of the constitution adopted by a convention must be submitted to the voters for approval. A 60 per cent favorable vote of those casting ballots on revision constitutes approval.

Approval of this amendment would remove uncertainties as to procedure, safeguard the people's right to vote on constitutional revisions and permit state legislators to serve as delegates to constitutional conventions.

Amendment 4

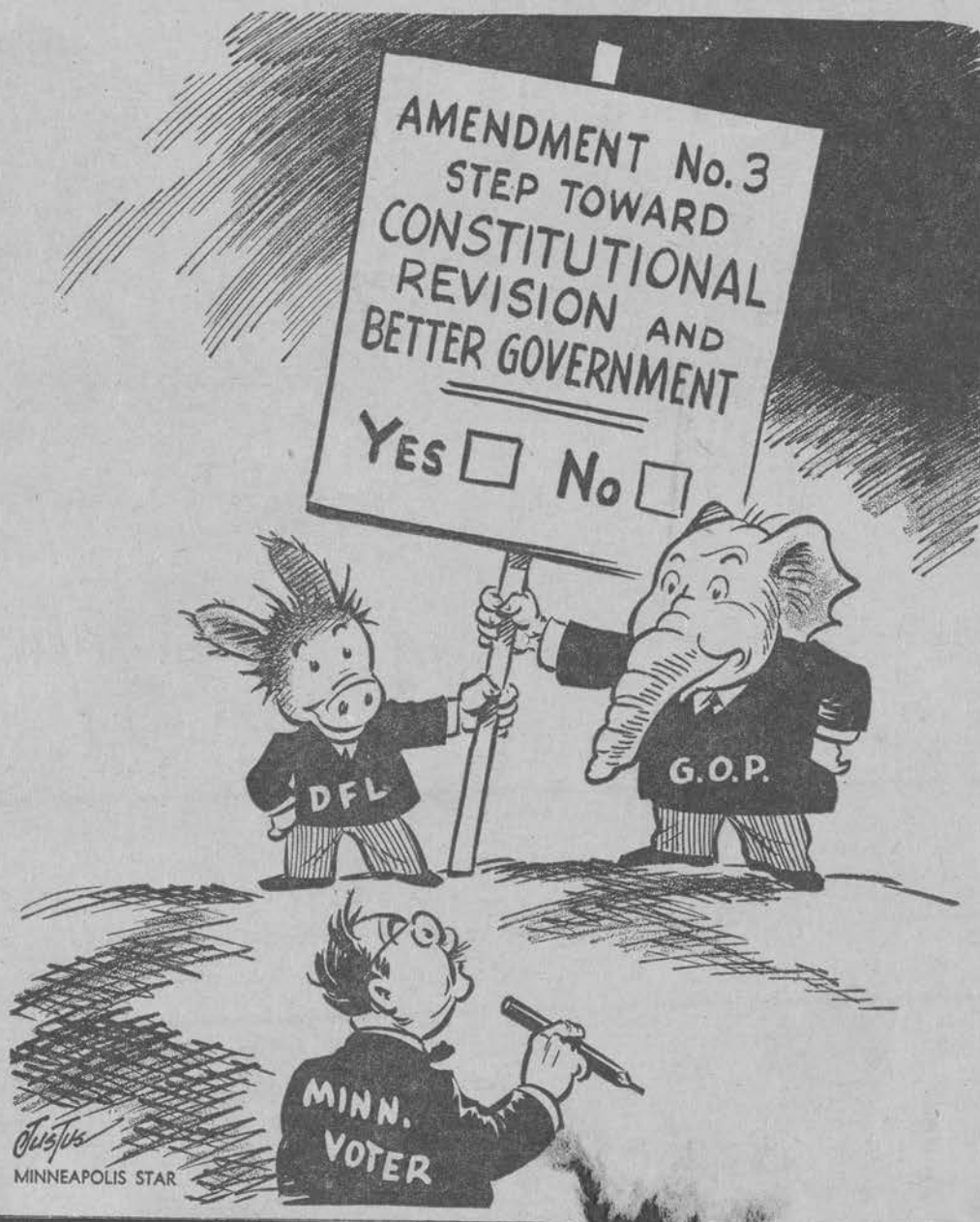
Short term elections

Eliminates elections for the short term between the general election (in early November) and January. The governor could fill a vacancy by an appointment effective until an elected successor takes office in January. Presently his appointee holds office only until the election; then the short-term winner takes over for about two months.

Mpls. Star

10-27-54

NOW UP TO THE MAN WITH THE PENCIL





VOTER'S PRIMER

I would like more information on the state amendments. Where can I get it?

Material may be picked up at the League of Women Voters information booth in the lobby of the Northwestern bank today through Nov. 1, or at the league office.

**Send Your Question in
or Call Your
League of Women
Voters
in Minneapolis AT. 6319**



VOTER'S PRIMER

If the League of Women Voters is nonpartisan, how can it endorse state amendment No. 3?

As a nonpartisan organization, it does not endorse or oppose candidates and takes positions only on governmental issues studied by the membership, and believed by them to be in the public interest. The league is supporting state amendment No. 3 because it believes a "yes" vote on this amendment to the state constitution is in the public interest.

**Send Your Question in
or Call Your
League of Women
Voters
in Minneapolis AT. 6319**

SATURDAY, OCTOBER 30, 1954

Urges a 'Yes' Vote on Amendment No. 3

To the Editor: Perhaps you have seen in your neighbor's car window the blue and white sticker with the words "Citizen's Amendment No. 3." By voting "yes," we all have a chance to help bring up to date our 1857 state constitution—which is three times as long as our federal constitution.

Amendment 3 provides for calling a constitutional convention with these safeguards: (1) Any constitution prepared by the convention must be approved by three-fifths of the people voting on it and (2) legislators may serve as delegates, together with other citizens from each of our 67 legislative districts. Our present constitution does not provide that the voters agree on a new constitution, nor does it allow a legislator any other job during his term of office.

The League of Women Voters, together with other forward looking civic groups, is convinced Minnesota needs a new constitution, and is actively trying to acquaint people with this fact.

Be sure to vote "yes" on amendment 3. A blank ballot is a "no" vote, according to our present constitution.—**Mrs. George R. Giddings, Anoka, Minn.**

THE MINNEAPOLIS STAR

LARGEST DAILY NEWSPAPER IN THE UPPER MIDWEST
SATURDAY, OCTOBER 30, 1954

Vote 'Yes' on All Four

NO ORGANIZED opposition has appeared to the four amendments to the Minnesota constitution which will be on the ballot Tuesday. But a number of individuals have taken exception to the proposals in Everybody's Ideas and elsewhere. The Star thinks all four should be passed.

No. 1 would allow the legislature to set qualifications for probate judges and to add duties for the probate court. Opposition to this amendment stems from a fear that the legislature would require probate judges to be lawyers. This would seem to be a protection for all citizens. If a probate judge were a person learned in the law he could handle some of the matters now crowding the district courts.

No. 2 eliminates the present double liability of stockholders in state banks and some other institutions. Stockholders in national banks do not have this double liability. Only one state other than Minnesota still has the double liability requirement for state banks.

No. 3 would help pave the way for a constitutional convention by removing some provisions which now are used as excuses for opposing a convention. This amendment would provide that a revised constitution be submitted to the people and that legislators be allowed to serve as delegates to a constitutional convention.

No. 4 eliminates the election of an official for the short term between election day and January when a vacancy occurs. The present cumbersome arrangement is peculiar to Minnesota, and is one peculiarity we should shed.

So the constitutional amendments need not confuse voters this year. Vote "yes" on all four.

THE MINNEAPOLIS STAR — Sat., Oct. 30, 1954

IN THIS CORNER

with Cedric Adams

DEAR BOSS-MAN: As you know, I'm a rookie in this reporting business, but I've never seen a concentration of interest such as you news hawks displayed when you read copies of the exchange of love letters in that breach of promise suit. What were you trying to do, improve your writing style? . . . Eugene Bernath, captain of detectives, called about a lie detector test. He wouldn't tell me whether it was for you or somebody else. What goes? . . . The League of Women Voters of Minnesota are out full force working hard for the passage of Amendment 3. You had a letter from them with a request that you alert your readers to the importance of voting since the passage of the bill would lead to badly needed constitutional revision, they say. Also, they add, that if the ballot is left blank it registers as "no." Certainly admire these civic-minded women, don't you? . . .

Amendment No. 3 Has Wide Backing

Various civic groups and both Minnesota major political parties are backing proposed amendment No. 3, to be voted on in Tuesday's election, the League of Women Voters of Minnesota said today.

Among organizations listed by the league as supporting the measure are the league itself and the Citizens League of Greater Minneapolis, Minnesota State Bar association, Minnesota Farmers Union and Minnesota State Grange.

The league said the amendment also has backing of Gov. Anderson and his Democratic-Farmer-Labor opponent, Orville Freeman, as well as the Republican and DFL parties.

In "simple language," the league explained, the amendment provides that:

Any revision of the state constitution must be submitted to the people for approval.

The revised constitution must be approved by 60 per cent of all those voting on the question.

Members of the legislature may serve as delegates to a constitutional convention.

To pass, the amendment needs "yes" votes from the majority of all persons voting in the election, not just voting on the amendment, the league pointed out. Thus a voter who fails to vote on any amendment in effect is casting a "no" vote.

Minneapolis Sunday Tribune

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E VOLUME LXXXVIII
NUMBER 166

SUNDAY, OCTOBER 31, 1954

Minnesota and Tuesday's Election

★ ★ ★

THE STATE AMENDMENTS—The most important of these is No. 3, which specifies that any constitutional revision made by a convention must win approval by a three-fifths majority of the electorate before becoming law. No. 1 authorizes the legislature to fix qualifications for probate judges, and to establish and extend the duties of the probate court. No. 2 would make Minnesota the 47th state to eliminate double liability on the part of state bank stockholders. No. 4 would eliminate the awkward "short term" between election and the new year by extending the period of interim appointments to the end of the unexpired term. The Tribune believes that all four are good amendments and deserve approval. But for approval, a majority of all who vote in the election must vote yes. Failure to vote on an amendment is actually a vote against it.

★ ★ ★

OPEN FORUM

Oct. 31, 1954 E

MINNEAPOLIS SUNDAY TRIBUNE

3

Why Aren't Amendments Worded So Voter Can Understand Them?

To the Editor: Why must constitutional amendments always be so confusingly worded that a voter feels he must take to the booth with him a copy of the state constitution, a copy of the amendment, and a legal adviser in order to decide how to vote? Your Oct. 17 Minnesota Poll certainly showed that this was the case with Amendment No. 3.

Since the wording on the ballot is not the actual amendment but merely a question relating to it, it seems strange that our legislature doesn't put the question in language we can all understand.

Why couldn't the wording on the amendment be as simple as this:

Should a new Section 3 be added to Article 14 of the constitution of the State of Minnesota which would provide:

1. That a revised constitu-

tion must be submitted to the voters for their approval at the next general election after a constitutional convention.

2. That three-fifths of the people must approve of the revision before it goes into effect.

3. That legislators, if elected, may serve as delegates to a constitutional convention.

The present wording requires voters to either spend hours in research or to depend on civic organizations for information on the amendment.

Amendment No. 3 is particularly deserving of support because it will give the voters an opportunity to vote on a new constitution. Our present constitution does not provide for voter approval.—Mrs. E. H. Newstrom, Bloomington.

Mpls. Sunday Tribune 10-31-54

TODAY'S FEATURES ON RADIO AND TELEVISION

TELEVISION

- 1:00 P.M.—Pro Football: New York vs. Cleveland. Ch. 5.
- 1:00 P.M.—Pro Football: Chicago vs. Pittsburgh. Ch. 11.
- 1:00 P.M.—"Bowlerama." Ch. 4.
- 4:00 P.M.—"Omnibus" presents a film on the Toby Players and "A Clean Fresh Breeze," Eva Marie Saint, Richard Kiley. Ch. 4.
- 4:00 P.M.—"Hall of Fame" presents "The Path of Peace," Horace Greeley's crusade to free Jefferson Davis. Ch. 5.
- 4:30 P.M.—Returns to air: March of Medicine presents "Search for Sanity." Ch. 5.
- 5:30 P.M.—"You Are There" presents the nomination of Abraham Lincoln. Ch. 4.
- 5:30 P.M.—Drama: "Code of Honor," Douglas Kennedy. Ch. 5.
- 7:00 P.M.—Ed Sullivan shows portion of "Carmen Jones" with Dorothy Dandridge. Ch. 4.



Terry Moore

- 7:00 P.M.—Terry Moore, Paul Winchell, guests on "Comedy Hour." Ch. 5.
- 8:00 P.M.—Drama: "Road to Edinburg," with Joan Crawford, Ch. 4.

RADIO

- 1:30 P.M.—"Reviewing Stand," topic: "Company Responsibility for Employee Development." WCAL.
- 1:30 P.M.—New York Philharmonic presents radio premiere of Vittorio Rieti's Cello Concerto with Raya Garbousova. WCCO.
- 2:00 P.M.—The 300-voice Mormon Tabernacle choir on "Concert Hall." WCAL.
- 4:30 P.M.—Ken Murray, Corky Hale guests of Dennis Day. KSTP.
- 7:30 P.M.—"Twin City Roundtable," topic: "What About the Amendments and the Minor Offices on the Ballot?" Barbara Stuhler, Eleanor Salisbury, Gordon B. Sanders, Gerald Dillon. WLOL.
- 8:30 P.M.—Basketball: Minneapolis vs. Syracuse. WDGY.
- 9:45 P.M.—Sen. Paul Douglas (D., Ill.), Joseph Meek (R., Ill.), guests on "Meet the Press." KSTP.

49% Think It's 'Fairly Hard' to Amend State Constitution

Many Minnesotans are convinced that it's "fairly hard" to amend the state constitution, and some of them think "it should be made easier to get amendments adopted."



These findings of the Minneapolis Tribune's Minnesota Poll are based on a statewide survey in which a representative cross-section of the adult population was interviewed.

VOTERS at Tuesday's general election in Minnesota will consider adoption or rejection of four proposed constitutional amendments.

The batting average for such amendments has been low in the two most recent general elections in the state.

In 1950, three suggested amendments to the state constitution were on the ballot; one was adopted.

In 1952, five amendments

were on the ballot; all five met defeat.

Apart from the merit or lack of merit of particular proposals, amendments encounter a major obstacle: A requirement that they receive "yes" votes from a majority of all people going to the polls on election day, not merely a majority of those balloting on a specific amendment.

PEOPLE WHO DON'T bother to vote on amendments are automatically considered to have voted "no."

Two years ago, there were more "yes" votes than "no" votes on four of the five suggested amendments, but none reached the required minimum for adoption—a majority of all votes recorded on election day.

Poll interviewers asked men and women, aged 21 and older, residing in all parts of the state:

"From time to time, since Minnesota became a state 96 years ago, the people have adopted amendments to the state constitution, changing some of its regulations. In general, do you feel that it is fairly hard or fairly easy under present laws to make changes in our state constitution?"

The answers:

	All	Men	Women
It's fairly hard ...	49%	55%	42%
It's fairly easy ...	16%	19%	14%
Other replies .	1%	2%
No opinion	34%	24%	44%
	100%	100%	100%

A few persons say "it's just right—neither too hard nor too easy" or "it isn't too hard if you can get people interested in the issue, but too many people won't vote on issues."

SEVEN OUT OF 10 Minnesotans with college education consider it "fairly hard" to gain adoption of amendments.

People who answered in that way (49 per cent of the total sample) were asked:

"Do you think it should be made EASIER to get amendments adopted?"

Their opinions:

Yes, should be made easier	28%
No, should not be	16%
No opinion	5%
	49%

Those who said they think it is "fairly easy" to change the constitution (16 per cent of the total sample) were asked:

"Do you think it should be made HARDER to get amendments adopted?"

Their views:

No, should not be made harder	9%
Yes, should be made harder	5%
No opinion	2%
	16%

Thus, while more than one-fourth of the state's adults advocate an easier means of amending the constitution, only one-twentieth of them would like to see the procedure made more difficult.

Governor Extends Lead Over Freeman

The final 1954 pre-election survey conducted by the Minneapolis Tribune's Minnesota Poll last week found Sen. Hubert H. Humphrey continued to lead in his bid for re-election, and placed Gov. C. Elmer Anderson in somewhat stronger position than he was three weeks ago to retain the governorship.

Statewide preferences for the election of Republican congressmen Tuesday were running at a little higher level than they were in early October, but more of Minnesota's prospective voters Tuesday said they favored Democratic-Farmer-Labor candidates in their home districts than said they preferred Republicans.

PROSPECTS for adoption of constitutional amendment No. 3 appeared brighter than they had seemed as of early October. Almost three out of five men and women said they expected to vote "yes" on the measure.

Interviewing in the survey took place in most parts of Minnesota last Monday, Tuesday and Wednesday. In a few areas, the field work was conducted last weekend.

Poll interviewers — 85 of them — called at more than 1,000 homes in all parts of the state to question a representative cross-section of voting-age residents.

About nine out of 10 persons in the sample said they were eligible to vote and 66 per cent said they were definitely interested in the election and planning to vote Tuesday.

THAT PROPORTION represents a rise from the 62 per cent who said in a similar survey concluded in early October that they had every intention of casting ballots Nov. 2.

With the United States census bureau's estimate of 1,917,000 voting-age civilians in Minnesota this fall as a basis, the indicated turnout thus would range between 1,200,000 and 1,230,000 votes Tuesday, up about 40,000 from the poll's previous estimate.

Preferences of eligible voters, expressed during a survey in the week preceding an election, generally are considered sound indicators of how they — and others like them — will vote on election day.

But no guarantee can be provided by any public opinion poll that this will be so.

Too many elements beyond the control of researchers are involved in elections. For example, President Eisenhower's appeals for the election of a Republican congress and his intensified efforts to stimulate a large voter turnout, came after

ELECTION NEWS ON THE INSIDE

Adlai charges GOP tears country apart . . . Page 2.

Razzle-dazzle GOP windup has New Deal flavor . . . Page 4.

Both parties spur drives to get out votes, with picture—Page 5.

Republicans expect easy victory in N. D. . . . Page 28.

S. D. Democrats hope to force out GOP 'ins' . . . Page 28.

Kohler, Rep. Johnson lead in Wisconsin . . . Page 28.

interviewing was completed throughout Minnesota.

The effects of the President's activities thus were not reflected in the Minnesota Poll data.

SIMILARLY, bad weather on election day could make it difficult or impossible for "likely voters" in some parts of the state to get to their voting places, while having no effect on voters in other areas.

Moreover:

- Sampling survey results are always susceptible to variance simply because they are sampling studies and not complete nose-counts.

- Opinions can be changed by last-minute developments in the political campaigns or by national or international events.

- The party better able to get its voters to the polls on election day derives an advantage that can't be measured with accuracy in advance.

Considering sample size and the division of opinions, it is likely that the "normal sampling error" involved would not exceed 4½ percentage points, in 19 out of 20 such surveys.

Comparisons are made in the report with findings in a Minnesota Poll study in which the interviewing work was completed, for the most part, Sept. 23-30.

Amendment No. 3

Fifty-eight per cent of the people planning to vote Tuesday said they would vote "yes" on Amendment No. 3, which requires voter ratification of any revision of the state's constitution before the revised constitution could take effect.

This compares with 47 per cent who said in the previous survey nearly a month ago that they would favor the amendment.

A BARE MAJORITY of all persons casting ballots in Tuesday's election is required for adoption of amendments, but the process is complicated by the fact that many people neglect to vote on amendments—and each such omission is recorded as a "no" vote.

It is anticipated that at least 60 per cent of the people balloting on Amendment No. 3 would need to mark "yes" votes, in order to make up for that handicap; and the gain in support for the measure places it

almost at that point now.

The latest results:

	Late Sept.	Late Oct.
Would vote yes on Amendment No. 3	47%	58%
Would vote no	17%	12%
Undecided about measure	36%	30%
	100%	100%

Many who said they were undecided told interviewers they were unable to understand the measure, terming the text on the state ballot "confusing."



SAMPLE BALLOT

November 2, 1954



STATE BALLOT

Mrs. Mike Holm

Secretary of State.

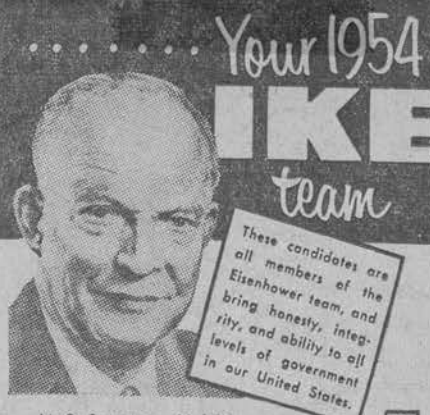
If a Voter Fails to Vote on a Constitutional Amendment He Votes, in Effect, in the Negative.

To vote for a proposed constitutional amendment, put an (X) in the square opposite the word "Yes" at the left of the proposition. To vote against a proposed amendment, put an (X) in the square opposite the word "No."

STATE BALLOT

Constitutional Amendments to Be Voted on By the People VOTE ON FOUR

		<p>FIRST—</p>
YES		<p>Probate Court Jurisdiction and Qualifications of Judge</p> <p>Shall Section 7 of Article VI of the Constitution of the State of Minnesota, relating to the office of probate judge, be so amended that the second sentence thereof shall read as follows: It shall be held by one judge, whose qualifications may be established by law, and who shall be elected by the voters of the county for the term of four years.</p>
NO		<p>and the last sentence of said section shall read as follows: A Probate court shall have jurisdiction over the person and estate, either or both, of persons under guardianship; over estates of deceased persons; and such further jurisdiction as the legislature may from time to time establish by a two-thirds vote.</p>
		<p>SECOND—</p>
YES		<p>Liability of Stockholders in Certain Corporations</p>
NO		<p>Amendment of Section 3, of Article X of the Constitution, empowering the legislature to limit and otherwise regulate the liability of stockholders of state banks.</p>
		<p>THIRD—</p>
YES		<p>Revision and Adoption of New State Constitution</p>
NO		<p>Shall the Constitution of the State of Minnesota be amended by adding to Article 14 thereof a new section to be known as Section 3, providing for the submission of any revision of the Constitution to the people of the state at the next general election after any revision of the constitution by any convention called for that purpose, and providing that before any such revision shall go into effect there shall be an approval and ratification thereof by three-fifths of all the electors voting on the question and providing that Section 9 of Article IV of the constitution shall not apply to election to the convention?</p>
		<p>FOURTH—</p>
YES		<p>Filling Vacancies in Elective Offices by Governor</p>
NO		<p>Shall the Constitution of the State of Minnesota, Article V, Section 4, be amended to authorize the governor, when filling a vacancy in an elective office under that section, to appoint a person to hold that vacated office until the end of the term for which the person who had vacated the office was elected, or the first day of January following the next general election whichever is sooner, rather than as the section now provides, until the next annual election?</p>



U. S. Senator — Val Bjornson ☒

Governor — C. Elmer Anderson ☒

Lt. Governor — P. Kenneth Peterson ☒

Secretary of State — Mrs. Mike Holm ☒

State Auditor — Stafford King ☒

State Treasurer — Duane R. Lund ☒

Attorney General — Bernhard LeVander ☒

Clerk of Supreme Court —
Grace Kaercher Davis ☒

Railroad & Warehouse Commission —
W. V. Lundquist ☒

CONGRESS

5th District — Walter Judd ☒

3rd District — Ed Willow ☒

Four Amendments to State Constitution:
We suggest a "yes" vote on all four in accordance with the Republican platform adopted at the Minnesota State Republican Convention.

These candidates are all nominated for public office without political party designation. They deserve the support of all voters interested in good government in Minnesota.

Chief Justice, Supreme Court
Roger L. Dell (incumbent) ☒

Associate Justice, Supreme Court
Oscar R. Knutson (incumbent) ☒

MINNESOTA LEGISLATURE

29th District —
Senator — Emmett L. Duemke ☒
Representatives — Carl O. Wegner ☒
(We suggest you vote for one only)

30th District —
Senator — Donald O. Wright ☒
Representatives — Verne C. Johnson ☒
Thomas N. Christie ☒

31st District —
Senator — Ralph L. Mayhoo ☒
Representatives — no recommendation

32nd District — no recommendation

33rd District —
Senator — Charles W. Root ☒
Representatives — George A. French ☒
vote for
two only
Harold J. Anderson ☒
Bruce Smith ☒

34th District —
Senator — Daniel S. Feidt ☒
Representatives — Desmond F. Pratt ☒
vote for
two only
Glenn D. McCarty ☒
F. Gordon Wright ☒

35th District —
Senator — Gerald T. Mullin ☒
Representatives — Arthur B. Miller ☒
(We suggest you vote for one only)

36th District —
Senator — Archie Miller ☒
Representatives —
North ½ — Leonard Lindquist ☒
South ½ — Alf Bergerud ☒

County Sheriff — Jens Christensen ☒

County Coroner — William G. Guthrie ☒

County Commissioner, 4th District —
Kenneth McCabe ☒

4 Amendments Lead But Fate Still Uncertain

Four proposed amendments to the Minnesota constitution had received favorable votes early today, but their fate still was undecided.

Despite a strong "yes" vote for each one, their passage was not assured. Each must draw a majority of all ballots cast and counted to be successful.

Voters who failed to cast their ballots either way in effect voted "no."

THE MARGIN of support on all four amendments was better than 2-to-1, with the biggest "yes" vote for amendment 3.

Amendment 3 would help open the way for a state constitutional convention by providing that any proposed revisions adopted must be submitted to the voters for approval.

Approval of this amendment would remove uncertainties as to procedure, safeguard the people's right to vote on constitutional revisions and permit state legislators to serve as delegates to constitutional conventions.

Both parties had endorsed the amendment. It was on the ballot two years ago but was defeated.

NO KNOWN opposition had developed to any of the amendments. The Republican party platform supported all four.

Amendment 1, which establishes qualifications for probate judges, also was on the ballot in 1952 and was defeated. Early returns gave it a slightly better than 2-to-1 margin of support.

The amendment would permit the legislature, by a two-thirds vote, to fix and extend duties of probate courts.

Amendment 2 would eliminate the present double liability of stockholders in state banks and some other institutions. It would authorize the legislature to regulate stockholder liability in all kinds of corporations.

AMENDMENT 4 would eliminate short term elections for state and congressional offices between the general election and January. The governor could fill a vacancy by an appointment effective until an elected successor takes office in January.

Both amendments 2 and 4 were ahead by margins of more than 2-to-1.

Fate of the amendments will not be determined officially until the state canvassing board meets Nov. 16.

Amendment Vote by Counties

County	Amendment 1		Amendment 2		Amendment 3		Amendment 4		TOTAL Cast and Counted
	YES	NO	YES	NO	YES	NO	YES	NO	
Aitkin	2,874	1,481	2,936	1,396	2,966	1,338	3,013	1,391	5,665
Anoka	9,030	4,611	9,099	4,482	10,088	3,690	9,398	4,377	15,523
Becker	4,159	3,526	4,330	3,335	4,340	3,216	4,670	3,070	9,144
Beltrami	3,904	1,717	3,960	1,611	4,321	1,380	4,042	1,510	6,944
Benton	3,189	1,467	3,228	1,431	3,053	1,371	3,131	1,440	5,926
Big Stone	2,222	1,368	2,516	1,299	2,207	1,331	2,356	1,247	4,079
Blue Earth	7,753	3,870	8,042	3,682	7,553	3,891	8,233	3,475	14,320
Brown	5,514	2,281	6,008	1,935	5,535	2,181	5,874	2,073	9,700
Carlton	5,334	2,449	5,426	2,374	5,562	1,975	5,579	2,274	9,969
Carver	3,646	1,549	3,827	1,539	3,645	1,375	3,896	1,389	7,446
Cass	3,403	3,111	3,456	3,058	3,543	2,971	3,577	2,937	6,513
Chippewa	3,767	1,842	4,057	1,601	3,882	1,655	4,002	1,640	6,986
Chisago	2,962	1,256	3,210	1,122	3,059	1,005	3,224	1,027	5,918
Clay	5,046	2,753	4,813	2,908	4,808	2,698	5,440	2,428	10,130
Clearwater	1,907	1,095	2,050	839	2,073	836	2,194	887	3,922
Cook	871	456	845	477	875	441	899	440	1,448
Cottonwood	3,345	2,208	3,852	1,747	3,512	1,903	3,684	1,864	6,371
Crow Wing	6,324	3,532	6,565	3,313	6,725	3,026	6,708	3,356	12,083
Dakota	9,916	5,199	9,641	5,265	10,339	4,608	10,440	4,948	21,693
Dodge	2,544	1,312	2,725	1,167	2,472	1,294	2,712	1,130	4,708
Douglas	4,475	2,518	4,876	2,223	4,805	2,104	4,850	2,146	8,737
Faribault	5,191	2,883	5,633	2,647	5,191	2,799	5,496	2,624	9,340
Fillmore	5,134	3,015	5,366	2,948	5,024	3,024	5,413	2,792	9,766
Freeborn	7,947	2,561	8,068	2,432	7,872	2,271	8,226	2,270	12,471
Goodhue	8,238	3,175	8,900	2,837	8,719	2,703	8,454	2,907	13,451
Grant	1,875	1,185	2,042	1,089	1,875	1,090	2,006	1,028	4,188
Hennepin	157,881	71,960	155,865	69,424	172,180	55,608	164,422	66,839	273,602
Houston	3,365	2,119	3,509	1,835	2,914	2,104	3,422	1,877	6,834
Hubbard	2,730	1,339	2,861	1,265	2,807	1,218	2,763	1,300	5,048
Itasca	3,621	1,482	3,709	1,387	3,548	1,429	3,690	1,404	6,181
Jackson	1,866	876	2,050	787	1,891	776	1,949	750	3,730
Kanabec	6,105	3,279	7,075	2,768	6,459	2,914	6,478	2,976	11,450
Kandiyohi	2,098	918	2,190	863	2,087	902	2,180	894	3,737
Kittson	3,891	2,077	3,867	2,078	3,979	1,925	4,002	1,993	6,821
Koochiching	3,091	1,623	3,401	1,407	3,171	1,507	3,231	1,522	5,490
Lac qui Parle	2,450	1,027	2,355	1,057	2,562	876	2,503	977	4,288
Lake	980	500	1,029	471	1,000	479	981	496	1,734
Lake of the Woods	4,047	2,298	4,431	2,126	3,927	2,185	4,171	2,178	8,363
LeSueur	2,167	1,295	2,396	1,122	2,241	1,187	2,339	1,171	4,334
Lincoln	4,630	2,194	4,992	1,931	4,682	1,986	4,789	2,025	8,374
Lyon	4,427	2,807	4,474	2,626	4,531	2,503	4,628	2,544	9,066
McLeod	1,124	1,111	1,076	1,060	1,054	1,052	1,121	960	2,890
Mahnomen	3,034	1,512	3,252	1,328	2,911	1,401	3,277	1,235	5,768
Marshall	6,448	2,159	6,577	2,055	6,003	2,215	6,414	2,023	10,110
Martin	4,182	2,540	4,638	2,204	4,321	2,340	4,316	2,429	7,827
Meeker	2,828	1,419	3,108	1,241	3,041	1,120	3,109	1,179	5,893
Mille Lacs	4,476	2,853	5,044	2,446	4,439	2,677	4,738	2,593	9,789
Morrison	7,521	2,742	7,582	2,628	7,814	2,358	7,740	2,609	14,321
Mower	2,589	1,907	2,815	1,721	2,607	1,825	2,814	1,717	5,356
Murray	3,642	2,008	3,969	1,863	3,773	1,812	4,014	1,729	6,735
Nicollet	3,779	2,524	3,819	2,452	3,871	2,311	4,007	2,299	7,476
Nobles	2,216	1,459	2,370	1,345	2,164	1,373	2,354	1,335	4,841
Norman	8,581	2,818	8,907	2,654	8,883	2,617	8,794	2,605	15,416
Olmsted	8,824	4,353	9,521	3,991	8,664	4,267	9,349	4,029	17,503
Otter Tail	2,168	1,944	2,854	1,162	2,757	1,089	2,593	1,387	5,071
Pennington	2,436	1,128	2,536	1,045	2,570	1,002	2,683	923	4,919
Pine	7,064	6,741	7,280	6,513	7,087	6,718	7,579	6,237	13,833
Pipestone	2,964	1,401	3,301	1,126	3,105	1,218	3,109	1,252	5,126
Polk	53,529	23,233	52,524	23,978	60,012	19,260	54,024	22,797	135,348
Pope	1,175	615	1,339	564	1,268	480	1,305	502	2,778
Ramsey	4,471	1,907	4,884	1,815	4,453	1,901	4,749	1,778	7,941
Red Lake	4,836	2,705	5,111	2,648	4,885	2,623	5,071	2,544	8,922
Redwood	7,725	3,344	7,910	3,257	7,580	3,347	7,842	3,272	12,145
Renville	1,987	822	2,203	733	1,937	784	2,110	724	3,700
Rice	2,713	1,413	2,769	1,386	2,669	1,335	2,811	1,319	5,295
Rock	44,014	22,012	43,725	22,719	46,252	19,436	45,720	21,424	90,575
Roseau	3,062	1,982	3,420	1,778	2,934	1,885	3,103	1,893	6,765
St. Louis	2,232	963	2,243	930	2,303	859	2,349	900	4,058
Scott	2,960	1,749	3,065	1,682	2,835	1,780	3,103	1,638	6,283
Sherburne	13,113	8,062	13,958	7,398	13,071	7,794	13,685	7,517	25,530
Sibley	3,951	1,620	4,247	1,527	4,044	1,465	4,130	1,467	8,063
Stearns	2,223	1,053	2,165	908	2,429	845	2,440	835	4,165
Steele	3,673	1,719	4,029	1,426	3,605	1,548	3,714	1,560	6,462
Stevens	4,438	2,700	5,290	2,153	4,458	2,525	4,823	2,477	9,075
Swift	1,650	907	1,774	820	1,589	848	1,727	824	3,323
Todd	3,772	1,515	3,622	1,410	3,281	1,417	3,483	1,421	6,224
Traverse	2,226	884	2,375	910	2,249	823	2,384	818	4,423
Wabasha	3,440	2,785	3,477	2,748	3,363	2,862	3,512	2,713	6,225
Wadena	8,850	4,323	8,986	4,175	9,349	3,760	9,266	3,988	15,308
Waseca	2,900	1,616	3,191	1,541	2,898	1,662	2,991	1,662	5,233
Washington	1,684	1,118	1,561	1,174	1,589	1,084	1,898	945	4,038
Watsonwan	8,223	2,881	8,303	2,714	8,139	2,671	8,286	2,650	13,858
Wilkin	5,569	3,216	5,847	3,010	5,758	3,068	5,888	2,984	10,903
Winona	3,917	1,774	3,998	1,759	4,086	1,727	3,942	1,737	6,438
Wright									
Yellow Medicine									
Totals	595,728	295,751	610,340	281,901	624,083	258,953	621,432	274,546	1,141,445

Minneapolis Morning Tribune

MINNEAPOLIS, MINN., THURSDAY, NOVEMBER 11, 1954

State Voters Approve All Four Amendments

Constitution Revision Gets Biggest Total

By JOHN C. McDONALD

Minneapolis Tribune Staff Writer

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All four amendments to the Minnesota state constitution were approved by the voters Nov. 2, a Minneapolis Tribune survey indicated Wednesday.

(VOTE BY COUNTY—page 7.)

Following are unofficial total votes on the four amendments (minus the ballots in three counties):

Amendment 1 — 595,728 yes; 295,751 no.

Amendment 2 — 610,340 yes; 281,901 no.

Amendment 3 — 624,083 yes; 258,953 no.

Amendment 4 — 621,432 yes; 274,546 no.

Amendment 1 authorizes the legislature to set qualifications for probate judges and to fix and extend the duties of probate courts in 84 counties.

Amendment 2 eliminates the present double liability of stockholders in state banks and some other institutions.

Amendment 3 helps open the way for a constitutional convention by providing that any revisions adopted by a convention must be submitted to the voters for approval.

IT IS EXPECTED to remove uncertainties as to procedure and permit state legislators to serve as delegates to constitutional conventions.

Amendment 4 eliminates the necessity of short-term elections between the general election (in early November) and January.

The tabulation was made from unofficial returns supplied by 84 of the state's 87 county auditors. Returns were unavailable late yesterday from three counties — Hubbard, Itasca and Pine — so, for purposes of the survey, the three were credited with 30,000 votes cast and counted in this year's general election.

Two years ago, when Minnesota cast an all-time record vote, those three counties reported a total vote of 30,716. Undoubtedly their 1954 vote will fall below the 30,000 figure.

TOTAL NUMBER of ballots cast and counted in the 84 counties, according to the Tribune tabulation, was 1,141,445. Addition of 30,000 ballots (estimate for the three counties) brought the estimated total number of ballots to 1,171,445.

Thus a "yes" majority of all the ballots cast and counted—585,723—was necessary for ratification of each amendment.

If a voter neglected to mark his ballot on any of the amendments, the effect was the same as a "no" vote.

In 1952 five proposed constitutional amendments failed to pass. Two of them were identical with Amendments 1 and 3 approved this year.

THE 1954 TOTAL vote is certain to set a record for non-presidential year elections. The "off-year" high was set in 1938 when 1,144,926 ballots were cast. Four years ago the vote was 1,067,967.

It will be noted from the accompanying unofficial tabulation of votes in 84 counties that there was no positive trend of affirmative votes for any one of the four amendments in all counties.

Large "yes" majorities in Hennepin county offset smaller losses in some other counties. With a majority vote of 136,802 ballots necessary for approval of each amendment, Hennepin recorded "excess" votes of 35,000 on amendment 3 and of more than 19,000 each on the other three.

All four amendments were defeated in Ramsey county (St. Paul) by wide margins.

Minneapolis Morning Tribune

The Voice
of Minnesota
Largest Morning Paper
in the Upper Midwest



JOHN COWLES, President; JOYCE A. SWAN, Vice President and General Manager; LYLE K. ANDERSON, Vice President and Treasurer; STANLEY HAWKS, Vice President and Secretary; JOHN THOMPSON, Publisher Emeritus; WILLIAM P. STEVEN, Executive Editor; CARROLL BINDER, Editorial Editor.

PAGE 6

VOLUME LXXXVIII
NUMBER 172

FRIDAY, NOVEMBER 12, 1954

2 2

Mandate for Revision

THE RESOUNDING affirmative vote on amendment No. 3 is a strong and clear indication that the people of Minnesota want a basic change in their 97-year-old constitution. Although the amendment does not in itself call for revision, it clears the way for a constitutional convention. The fact that a substantial majority of all participating in this record off-year election voted "yes" on the amendment is virtually a mandate to get on with the important task of revision.

IT IS GRATIFYING, too, that the other three proposed amendments to the state constitution were approved. All three are constructive amendments. By its affirmative vote the electorate has authorized the legislature to fix and extend the duties of probate courts and set qualifications for probate judges, ended double liability of stockholders in state banks, and eliminated short-term elections between the November elections and January.

Far and away the most important of the four amendments, however, was No. 3. By approving it, the voters have said this:

A revised constitution must be submitted to the electorate at a general election 90 days or more after the constitutional convention.

Three-fifths of all those voting on adoption of a revision must approve it before it can become law.

Members of the state legislature, now barred from holding any other office, may run for election as delegates to the constitutional convention.

These provisions remove two major obstacles that have stood in the way of constitutional revision. Heretofore there has been some doubt as to whether a revised constitution would have to be submitted to the people for their approval; now the constitution clearly orders this. Heretofore, also, some state legislators— and others, too—have opposed calling a constitutional convention because legislators could not participate. It was rightly argued that members of the senate and house of representatives, being intimately concerned with problems of state government, should have a voice in changing the state's basic law. They now have been given the same right as any other citizen to take an active part in the task.

The machinery of constitutional revision, in short, is ready to be set in motion.

THE NEED for such revision scarcely has to be argued. The present constitution, drawn up in 1857 in a climate of strife and confusion, is about three times as long as the federal constitution. Instead of being a broad, flexible document responsive to the needs of our generation, it is topheavy with detail and encumbered with obsolete provisions that are not and, in some cases, cannot be enforced. Instead of serving as a firm vehicle to carry the myriad laws necessary in our day, it is in many respects a burden that must be dragged along.

In recent years, two major reports have recommended changes in the state constitution. These were prepared by the Constitutional commission in 1948 and by the Little Hoover commission in 1950. Four years have passed since the Little Hoover report was issued. Basic revision is more urgent now than it was then. Action should be taken promptly to carry out the mandate of the people.

THE MINNEAPOLIS STAR

LARGEST DAILY NEWSPAPER IN THE UPPER MIDWEST

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VOLUME LXXVI 2 2 NUMBER 302

22

FRIDAY, NOVEMBER 12, 1954

Have Minnesotans OK'd Their Last Amendment?

VOTER approval of all four proposed constitutional amendments is a big step toward better government in Minnesota. It's a long time since Minnesotans have supported any such changes, except those relating to veteran bonuses. Results this year are a tribute to organizations promoting the four proposals—particularly to the League of Women Voters, which carried on an intelligent campaign for amendment 3.

But examination of returns indicates it may be a lot harder to get amendments adopted in the future. The voting machine discourages amendments, and there may be more such machines in the state by next election time. Minneapolis seems likely to install machines to speed counting.

Consider what happened on the amendments. On the basis of the unofficial count, 77 per cent of the state's voters cast a ballot either for or against amendment 3, the one which got most attention. In Hennepin county, where only St. Louis Park and Richfield use voting machines, 83 per cent of the voters made a decision on amendment 3. In Ramsey county both St. Paul and Roseville use machines, which means most of the county votes mechanically. There only 58 per cent cast a vote on amendment 3.

To pass, an amendment must obtain the affirmative votes of at least 50 per cent of all the people voting on any question at the election. None of the amendments came anywhere near adoption in Ramsey.

Duluth also uses voting machines and the response to the amendments was relatively meager. Influenced largely by this inattention of Duluth voters, two of the amendments lost in St. Louis county. The same ducking of the amendments was noticed wherever machines were used. A voter is much more likely to make a decision on amendments when he is given a separate ballot to mark.

Some states using voting machines limit the decisions at a single election to half a dozen or so. In Minnesota on Nov. 2 there were eight state offices to be filled, a congressman to be elected in each district, county officials to be picked, and some local questions, all in addition to the four amendments. Those are too many issues for the average voter to decide intelligently.

Some of the offices should not be on the ballot—railroad and warehouse commissioner and clerk of the supreme court, for instance.

If voting machines are to come into general use, some new election procedures are needed. Otherwise the chances of constitutional amendment will be slight, despite the small margin of success for the four proposals this year.

Minneapolis Morning Tribune

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in the Upper Midwest



JOHN
SWAN
PRES.
Vice
THOM
LIAM
CARRO

PAGE 4 VOLUME LXXXVIII
NUMBER 194

SATURDAY, DECEMBER 4, 1954

Amending Isn't Easy

MANY PERSONS who oppose a new state constitution for Minnesota are arguing in this fashion:

"Four constitutional amendments were approved by the voters at the last election. This shows how easy it is to amend the present constitution. Since it is so easy to pass amendments, there is no need for a constitutional convention to frame a new constitution."

Actually, it isn't easy to get an amendment approved in Minnesota. Where four were adopted in November, five were rejected in 1952. Over the past 50 years, rejections have far outnumbered adoptions.

The big hurdle is the constitutional requirement that an amendment must receive a majority of *all* votes cast in a general election to be passed. In effect, the person who does not vote on an amendment votes against it. An amendment may receive far more "yes" votes than "no" votes and still lose.

If amending is a difficult process, then why did four amendments win voter approval last month? In our opinion, this was largely due to the presence of Amendment No. 3 on the ballot—one that was urgently needed to clear the way for a constitutional convention.

During the past two years, there has been a grass roots stirring of public opinion on behalf of a new constitution. The League of Women Voters contributed notably toward that end by its vigorous support of Amendment No. 3.

We think the four amendments passed, to sum it up, because there is currently a great popular insistence on constitutional reform which can only be satisfied through a constitutional convention.

But let us not delude ourselves that amendments are easy to pass over a long period of time. The record plainly proves that they are not. Nor let us forget that the amending process is likely to become increasingly difficult as voting machines come into widespread use. Minnesota's experience thus far suggests that where machines are available, the voter tends to neglect the amendments. And when he neglects them, he throws his weight against them. From now on, amendments may have an even harder row to hoe.

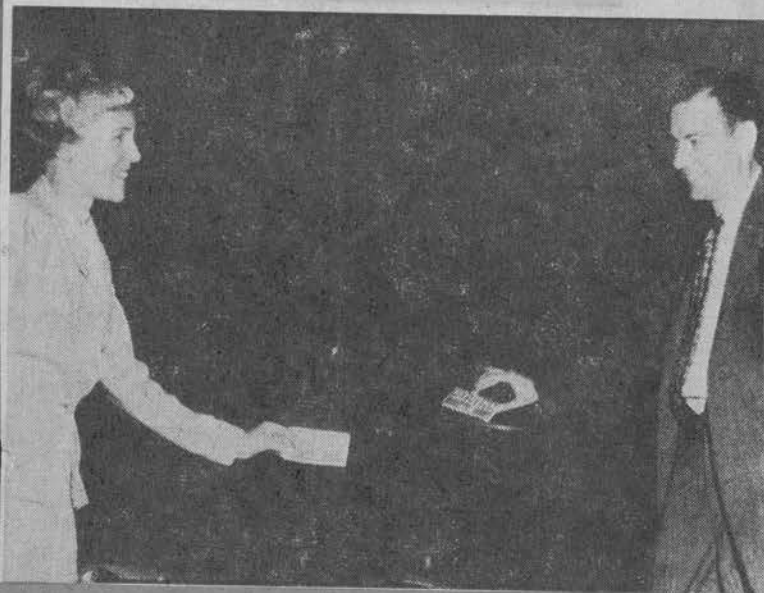
If Minnesota is to have genuine and comprehensive constitutional reform, therefore, it must have a constitutional convention. From the piecemeal approach to reform, we can expect little but temporizing and frustration.



Looking at a poster of Citizens Amendment, No. 3 are Mrs. Ray Nelson, 10607 Penn avenue S., Mrs. E. H. Newstrom, 4310 Overlook Drive, Mrs. Richard Hobbs, 9220 Girard avenue S., Mrs. Carl Fountain, 6825 Nicollet avenue S., Mrs. O. J. Janski, 6500 2nd avenue S., Mrs. Ernest M. Allen, 7226 Thomas avenue S., and Mrs. Robert Damon, 7317 Bryant avenue S. Amendment No. 3 was one of the items discussed at the League of Women Voters of Minnesota Council meeting held at Bemidji, Minn., May 13 and 14. The League of Women Voters of Minnesota favors an affirmative vote on the third amendment because it is crucial to constitutional revision which it supports.

RICHFIELD NEWS - JULY, 1954

URGE AMENDMENT NO. 3



Inspired by the 4th of July spirit of representative government, Mrs. Clyde George, 7539 4th avenue, of Richfield League of Women Voters urges her neighbor Scott Long, 7512 1st avenue to vote yes on amendment number 3 on November 2 and to join her in placing blue and white amendment stickers on their cars. Mr. Long is president of the Richfield Citizens League.

About 1,000 car stickers together with information on the amendment are being distributed to interested citizens and voters by the Women Voters League. This is part of a state-wide effort to amend the Minnesota constitution in a manner which may smooth the way for a constitutional convention.

Among the organizations favoring a constitutional convention are the Americans for Democratic Action, Democratic-Farmer-Labor Party, Republican Party, Minnesota State Federation of Labor, AFL, and the Minnesota State Industrial Union Council (CIO).

July 8, 1954



ROBERT McKEOWN (left), 6657 Lynwood Blvd., and **G. Reed Macomber**, 6405 Morgan Ave., place blue and white amendment No. 3 stickers from the Richfield League of Women Voters on their cars as they discuss the necessity for voting yes on the amendment on Nov. 2 with Mrs. John Huston, 6925 Oliver Ave. Mr. McKeown is president of Woodlake PTA and Mr. Macomber is vice-president of the Richfield State Bank.

About 1,000 car stickers together with information about the amendment are being distributed to interested citizens and voters by League members.

This is part of a state-wide effort to amend the Minnesota constitution in a manner which may smooth the way for a constitutional revision convention.

Among the organizations favoring a constitutional convention are the Americans for Democratic Action, Democratic Farmer-Labor Party, Republican Party, Minnesota State Federation of Labor, AFL, and the Minnesota State Industrial Union Council (CIO).

Women's Voters League Meeting Features Member Vs. Speaker

Speaking on "The Need to Vote 'Yes' on Amendment Three," at the Citizen's League's general meet meeting Tuesday night, Mrs. Gordon Grunditz made the initial speech for a new Speakers Bureau of the Richfield League of Women Voters. This bureau was formed to share League information with organizations, and to acquaint voters in the Nov. 2 election with the importance of passing Constitutional Amendment No. 3 as a step toward a constitutional convention. Call COLfax 2875 for information on speakers.

Starting her 12th year as a League member, Mrs. Grunditz served on the Minnesota League board for four years as college league advisor, and then was a Minneapolis Board member actively working for constitutional revision. In 1953 she presented the argument for the League position before the House committee con-

No Vote A 'No' Vote

THE EDITORIAL cartoon on this page—which was prepared by the Bloomington League of Women Voters—emphasises an important but not generally known fact concerning voting on state constitutional amendments.

As passage of the amendments require approval of a majority of the people voting at the particular election, it means in substance that anyone who doesn't vote on a specific question is voting "No."

So when you go to the polls Nov. 2, be sure to mark "yes" after state amendment No. 3, which will pave the way for a constitutional convention and possible reapportionment.

Remember that no vote is a "no" vote.

They've Done It Again

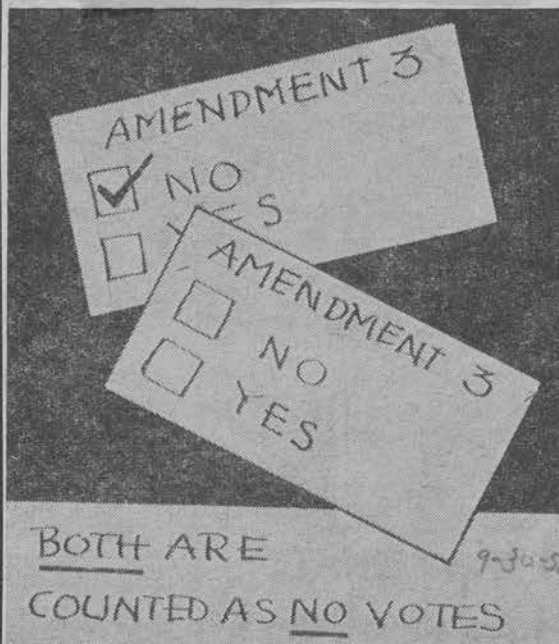
THOSE LADIES of the League of Women Voters have done it again. This time they've come up with a concise but compact and readable description of the various forms of government which are available to Bloomington as a city or village.

This report, which is part of their survey of the community being published in weekly installments in the News, is on page 11 of this section.

It's a remarkable job, well done and well worth reading.

Sept 30

Did You Know?



Amendment No. 3 Support Asked

By MRS. GORDON GRUNDITZ
State Item Chairman
League of Women Voters

WHY ARE MINNESOTA women supposed to vote only in library and school elections? Why is our state debt limited to \$250,000? Why are our United States senators supposed to be elected by members of the Minnesota legislature?

Because our state constitution says so.

Minnesota's constitution was drawn up amid strife and partisan controversy in a little more than a week in 1857.

POPULATION of the whole state at that time was only 150,000 and there was not the urbanization nor modern communication system of today.

Although the constitution has been amended 75 times to meet some of the changes, there are still many provisions which are obsolete and unenforceable.

Openly flaunted provisions create a lack of respect for what should be our most valued state document.

Members of the Minnesota League of Women Voters are convinced that our constitution needs revision, and that revision would be an aid in achieving efficiency and economy in a more democratic government.

OUR government isn't democratic because the constitution contains no reapportionment enforcement provisions.

Some legislative districts have grown out of all proportion to other districts.

Because membership in our legislature is based on the 1910 census, a representative in one legislative district speaks for only 7,290 people while another representative speaks for 107,246 (South half of the 36th District).

Thus the voter in the smaller district is 14 times as important as the voter in the larger district.

The legislature is supposed to redistrict every 10 years, but having failed to do so for 40 years, we find "democracy gone to seed."

TAXATION articles of the constitution also need revision, since changing times bring changing financial needs.

Many amendments have provided new ways of getting revenue, but they have also set rigid restrictions on allocating the same revenue.

Inflexible limitations controlling taxation do not belong in a constitution.

One other serious problem arises from the difficult amending process. Many amendments promising better government to the state do not have a chance under the present law.

AMENDMENTS must be approved by a majority of the votes cast not on the amendments themselves, but in the entire election.

Thus many uninformed voters unknowingly cast a "No" vote by not voting at all on amendments. We need some change in the amending process so the informed voter will be heard.

Amendment Three, on the ballot for November 2, must be passed as a possible first step toward the goal of constitutional revision.

It provides that:

- Any revision of the state constitution must be submitted to the people for approval.

This answers fears of some legislators that a revised constitution would not be submitted to the people whom it concerns.

- The revised constitution must be approved by three-fifths of all those voting on the question.

This places approval of the revised constitution in the hands of the informed voter.

- Members of the legislature may serve as delegates to a constitutional convention.

Legislators are now prohibited from serving in any other state or federal capacity while holding legislative office.

BOTH political parties of Minnesota favor constitutional revision.

Both Governor Anderson and Orville Freeman, DFL candidate for governor, just this past week urged passage of Amendment Three.

If the amendment passes, it should make some action on constitutional revision mandatory in the 1955 legislature.

If it fails, there will be a basis for saying Minnesotans don't want constitutional change.

THE OBSERVER, Mpls.
Oct. 1954

WOMEN'S LEAGUE URGES "YES" VOTE ON AMENDMENT NO. 3

Governor C. Elmer Anderson and DFL opponent, Orville L. Freeman, have both endorsed Amendment Number 3, to be voted on in the November 2nd election. This amendment has won the support of leading civic groups, including the League of Women Voters of Minnesota, the Citizens League, the Republican and Democratic-Farmer-Labor parties, the State Bar Association and the Minnesota Farmers Union. It has been called the citizens amendment because it affects the lives of all citizens in Minnesota.

The results of a recent Minnesota poll indicated that many citizens in Minnesota find the reading of Amendment 3 as it will appear on the ballot to be confusing. In simple language the amendment provides that:

1. Any revision of the state constitution must be submitted to the people for approval.
2. The revised constitution must be approved by 3/5 of all those voting on the question.
3. Members of the legislature may serve as delegates to a constitutional convention.

Minnesota Daily
10/29/54

Campus Opinion

bersome and out-of-date state constitution.

Our 1857 constitution is not bad because it is old. It is bad because it was ill-conceived. It is too long and detailed (six times the length of the federal constitution), and in spite of an almost impossible amending process, has been patched—amended—75 times (compared to 22 federal constitution amendments).

It is so complicated that this basic law of our state can hardly be comprehended by the citizenry. For example, provisions relating to taxation and finance appear in nine separate places. It would be virtually impossible to consolidate these provisions through amendment alone—the only answer is a constitutional convention. It is riddled with ridiculously antique provisions—our state legislature is supposed to elect our senators—our legal debt ceiling is hopelessly small and therefore ignored. A constitution so old and rigid as to have to be by-passed should be revised.

Amendment 3, if passed, would remove some of the principal arguments against constitutional revision. It would guarantee that a new constitution would be submitted to the voters for approval and it would allow members of the legislature, now prevented from serving as delegates to a constitutional convention, to do so.

It is inconceivable that eligible University students and staff members would fail to go to the polls on Tuesday. It is equally inconceivable that they should not vote "yes" on amendment 3. Both the DFL and Republican parties are supporting it strongly. Remember—failure to vote on amendments is a "no" vote.

Eleanor M. Salisbury
Graduate student

• Old and Rigid

To the Editor:

The Daily has done a good job this year of alerting its readers to that most important function of citizenship—voting, next Tuesday. It is to be commended on its impartial reporting of candidates appearances and views. Its reasons for being non-partisan this year were well-stated in Thursday's editorial. May a reader, however, be bi-partisan to the extent of putting in a plug for amendment number 3.

Amendment 3 will be on the pink ballot next Tuesday, sharing space with amendments 1, 2 and 4—all excellent changes in our constitution. But number 3 is most important. It gives the green light to the legislature to provide for a constitutional convention with the purpose of overhauling our cum-

SEE

STATE SCRAPBOOK

for

ADDITIONAL CLIPPINGS

filed under

"Voters Service"

"Council Meeting"
and

"State Items"

EXHIBIT E
Radio-TV

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SCHEDULE

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COURSE WED. INSTRUCTOR								
COURSE THU. INSTRUCTOR								
COURSE FRI. INSTRUCTOR								
COURSE SAT. INSTRUCTOR								

NAME _____

ADDRESS _____

SCHOOL _____

TELEPHONE _____

Oct. 25, 1954

Mr. Maynard Speece
WCCO Radio
625 2nd Ave. So.

Dear Mr. Speece:

As I promised in our telephone call this morning, here is some information on Amendment Three. Any mention you could use would really be an important service.

The League of Women Voters of Minnesota is going all out in support of the passage of Amendment 3 on the November 2nd ballot. The passage of this amendment is vitally important to a better state government, for it will pave the way for badly needed constitutional revision.

Everybody's for it -- no active opposition. Both Republican and DFL parties support its passage. Anderson and Freeman even got together in a news picture to aid its support. In addition to the League of Women Voters, many other state organizations are actively supporting passage of Amendment 3, -- including Farmers Union and Citizens League.

But the PROBLEM in its passage is the people who FAIL to vote on it at all. In a recent state poll, it was learned that many rural voters had no positive ideas on the amendment and would probably leave it blank. It's vital that these people be reached, to remind them that if they fail to vote, it registers a "NO" vote.

Can you remind them to study Amendment 3, and be sure to VOTE on it. And of course a "YES" vote will profit every citizen in the state.

Below are a couple of radio breaks, but maybe a reminder in your own words, incorporating any of the above background material would be better. That's the story, and thank you very much.

1

Remember if you FAIL to vote on Amendment number 3 next Tuesday, it will register a "no" vote. The League of Women Voters of Minn. urges that you study Amendment 3, so vital for constitutional revision. And then -- "DON'T GUESS -- VOTE YES" -- Amendment 3!

2

You have a share in your state government. Remember Amendment 3 needs your YES vote on Nov. 2nd. The League of Women Voters of Minn. reminds you -- vote YES!

Sincerely yours,

Nan Kraehling
LWV - Radio-TV Publicity

Oct. 25, 1954

To: Harry Seils
WCCO-TV Farm Editor

Dear Harry,

Here's an important story, that I think you can help us with. Bud can furnish any further explanations. We surely would appreciate a plug.

The League of Women Voters of Minnesota is going all out in support of the passage of Amendment 3 on the November 2nd ballot. The passage of this amendment is vitally important to a better state government, for it will pave the way for badly needed constitutional revision.

EVERYBODY'S for it -- no active opposition. Both Republican and DFL parties support its passage. Anderson and Freeman even got together in a news picture to aid its support. In addition to the League of Women Voters, many other state organizations are actively supporting passage of Amendment 3, including Farmers Union and Citizens League.

BUT -- THE PROBLEM in its passage is the people who FAIL TO VOTE on it AT ALL. In a recent state poll, it was learned that many rural voters had no positive ideas on the amendment and would probably leave it blank. It's vital that these people be reached, to remind them that if they fail to vote, it registers a "NO" vote.

Can you remind them to study Amendment 3, and be sure to VOTE on it. And of course a "YES" vote will profit every citizen in the state.

Below are a couple of radio breaks, but maybe a reminder in your own words, incorporating any of the above background material would be better. That's the story -- we think it's very important!

1

Remember if you FAIL to vote on Amendment number 3 next Tuesday, it will register a "NO" vote. The League of Women Voters of Minn. urges that you study Amendment 3, so vital for constitutional revision. And then -- "Don't GUESS -- Vote YES -- on Amendment 3!"

2

You have a share in your state government. Remember Amendment 3 needs your YES vote on November 2nd. The League of Women Voters of Minn. reminds you -- "Don't GUESS -- Vote YES -- Amendment 3!"

Thank you very, very much. And say, when are you going to return our visit to YOU?

To: Barb, Lil, Muriel

From: LuVerne via Luella

Here are your instructions! We will be listening.

To make it easier on the office (and perhaps for you), we are asking each of you to take primary responsibility for one of the three other amendments.

Lil - #4
Barb - #2
Muriel - #1

~~XXXXXXXXXX~~

C
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P
Y

October 25, 1954

C
O
P
Y

Mr. William Cleary
Radio Station WGGY
609 Second Avenue South
Minneapolis, Minnesota

Dear Mr. Cleary:

We have informed the fifty-three Leagues of Women Voters in Minnesota about your Wednesday, October 27th, "Let's Talk It Over" program to be devoted to a discussion of the four amendments which will be voted on November 2nd. Arrangements have been made for the following persons to participate in this program:

Mrs. Gordon Grunditz, State Legislation Chairman, League of Women Voters of Richfield
Mrs. Reynold Jensen, Executive Secretary, League of Women Voters of Minneapolis
Miss Barbara Stuhler, First Vice President, League of Women Voters of Minnesota.

They are planning to be at the radio station, on the second floor of the Builders Exchange Building at 609 Second Avenue South, by 10:40 p.m. on Wednesday evening. It is a pleasure to have League persons appear on your program, Mr. Cleary, and we are glad to know that we share with you a common interest in a better government for the state of Minnesota.

Sincerely,

Mrs. Carl E. Fountain
Public Relations Chairman

LEAGUE OF WOMEN VOTERS OF MINNESOTA

84 SOUTH TENTH STREET, ROOM 406

MINNEAPOLIS 3, MINNESOTA

Atlantic 0941

Oct. 27, 1954

Dear Bernie:

Here's the story about Amendment three. We really need a plug to get people to vote on it, because if they leave it blank, it registers as "no". Just a reminder would be a big help, and have state-wide woman appeal. This is the background:

The League of Women Voters of Minnesota is going all out in support of the passage of Amendment 3 on next Tuesday's ballot. The passage of this amendment is vitally important to a better state government, for it will pave the way for badly needed constitutional revision.

EVERYBODY'S FOR IT -- both Republican and DFL parties support its passage. Anderson and Freeman even got together in a Trib news picture to aid its support. In addition to the League of Women Voters, many other state organizations are actively supporting passage of Amendment 3, -- including Farmers Union and Citizens League.

But the PROBLEM in its passage is the fact that many people fail to vote at all on amendments. In a recent state poll, it was learned that many rural voters had no positive ideas on the amendment and would probably leave it blank. We know that many of them can be reached thru your column, -- with a reminder that if they fail to vote it registers a "no" vote.

Women throughout the state are saying: "You have a share in your state government. Remember Amendment 3 needs your YES vote next Tuesday. DON'T GUESS -- VOTE YES -- AMENDMENT THREE!"

That's it -- and thank you very, very much for your consideration.

To: Bernadine Magill
Cedric Adam's Secretary
who writes his Sat column



Affiliated with the
League of Women Voters of the U.S.

November 7, 1954

Mr. J. F. Kraehling
WCCO Television
50 South Ninth Street
Minneapolis, Minnesota

Dear Bud:

We were certainly happy to hear your announcements in favor of a "yes" vote for Amendment No. 3 on your TV programs last week. Now we're eagerly awaiting the news as to whether or not the amendment passed successfully by at least a 51 percent majority. You can be sure that the contribution which you made towards the passage of this amendment was a most effective one and we appreciate it.

Sincerely,

Public Relations Chairman

EXHIBIT L
Specifications from
local leagues

AMENDMENT 3 QUESTIONNAIRE

PLEASE ANSWER THIS QUESTIONNAIRE AND RETURN IT BY NOVEMBER 30 TO THE STATE OFFICE, Room 406, 84 South Tenth Street, Minneapolis 3, Minnesota. HOW YOUR LEAGUE PARTICIPATED IN THE CAMPAIGN FOR PASSAGE OF AMENDMENT 3 IS IMPORTANT IN THE OVER-ALL EVALUATION OF OUR PROMOTION EFFORTS.

LEAGUE OF WOMEN VOTERS OF Alexandria, Serving County of Douglas

NEWSPAPERS: Number of Letters to the Editor _____; Editorials _____; News articles _____; Women's Page news _____; Cartoons _____; Other _____. Did you

use formal press releases sent to you? city editors were contacted, material not always used by papers if duplicated their coverage of same item.

RADIO-TV: Number of programs on radio 7; TV _____. Type of programs panels and interviews (live and tape); Station KXRA. Did you use the suggested spot announcements from the state Public Relations Committee? yes Did you use the interview? used an interview with an executive (business).

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact^{ed}/that favorably endorsed Amendment 3 no organizations were contacted by this league.

Was endorsement made public by organization itself? _____ By League? _____

Through which medium? _____. Organizations contacted that would not endorse Amendment 3 _____.

Reasons why they refused _____

POSTERS & DISPLAYS: How many posters? 4 Were they used in store windows? x

Busses? _____ Libraries? x Other? Voter service booth Did you use suggested poster ideas? yes Original posters? _____ What other displays

did you use? We stressed Amendment 3 at our booth at the county fair this year using stickers, flyers etc. and distributing same.

STICKERS: Numbered ordered over 300; How distributed personal contact, fair booth, voter service booth, thru clubs and organizations etc. (several hundred more stickers were purchased by members at state league meetings

SPEAKERS: Number of groups to which you sent speakers 10; Kinds of groups P.T.A. Rotary, Farm Bureau Church groups, women's clubs Approximate number of people reached 300.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) distribution of stickers and flyers and short explanatory talks by league members at meetings of organizations and clubs to which they belonged. (over)

OTHER COMMUNITIES: Did you reach communities other than your own? yes

If so, please list them: all villages and township voting places in the county....Osakis, Kensington, Evansville, Brandon, Garfield etc.

What media was used to reach these communities? speakers and personal appearances by league members who distributed the material

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? no

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? thorough coverage of county with flyers and stickers

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? no, we feel the help was excellent.

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- ment 3	No. of "No" Votes on A Amendment 3
Local League Community of <u>Alexandria</u>	<u>2778</u>	<u>1737</u>	<u>400</u>
Other Commu- nities reached by your League <u>Kensington village</u>	<u>159</u>	<u>73</u>	<u>22</u>
<u>Brandon Township</u>	<u>212</u>	<u>112</u>	<u>41</u>
<u>Evansville village</u>	<u>205</u>	<u>95</u>	<u>26</u>
<u>Osakis village</u>	<u>534</u>	<u>329</u>	<u>228</u>

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING AMENDMENT 3? no IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? _____

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? no, all board members worked .

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed Nea Unruh (Thrs)
League position Public Relations ch

Keep one copy for your files; Send the other to the state office.

AMENDMENT 3 QUESTIONNAIRE

PLEASE ANSWER THIS QUESTIONNAIRE AND RETURN IT BY NOVEMBER 30 TO THE STATE OFFICE, Room 406, 84 South Tenth Street, Minneapolis 3, Minnesota. HOW YOUR LEAGUE PARTICIPATED IN THE CAMPAIGN FOR PASSAGE OF AMENDMENT 3 IS IMPORTANT IN THE OVER-ALL EVALUATION OF OUR PROMOTION EFFORTS.

LEAGUE OF WOMEN VOTERS OF Anoka, Serving County of Anoka

NEWSPAPERS: Number of Letters to the Editor _____; Editorials 2; News articles 10; Women's Page news _____; Cartoons _____; Other _____. Did you use formal press releases sent to you? Yes.

RADIO-TV: Number of programs on radio _____; TV _____. Type of programs _____; Station _____. Did you use the suggested spot announcements from the state Public Relations Committee? _____ Did you use the interview? _____.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact/^{ed} that favorably endorsed Amendment 3 County Federation of Women's Clubs.

Was endorsement made public by organization itself? _____ By League? Yes. Through which medium? _____. Organizations contacted that would not endorse Amendment 3 None.

Reasons why they refused _____

POSTERS & DISPLAYS: How many posters? 6 Were they used in store windows? Yes. Busses? _____ Libraries? _____ Other? _____ Did you use suggested poster ideas? Yes Original posters? Yes. What other displays did you use? _____

STICKERS: Numbered ordered 1000; How distributed Grocery bags, public meeting.

SPEAKERS: Number of groups to which you sent speakers 2; Kinds of groups Political, public, school meeting; Approximate number of people reached 300.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) _____

OTHER COMMUNITIES: Did you reach communities other than your own? No.

If so, please list them: _____

What media was used to reach these communities? _____

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? _____

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? Announcement at public meeting

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? _____

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- ment 3	No. of "No" Votes on A Amendment 3
Local League Community of <u>Anoka</u>	<u>I do not have this information since this did not come until the election had been over for some time</u>		
Other Commu- nities reached by your League			

I think if we knew ahead of time
that we were to have these questionnaires
to fill out we could do it more efficiently.

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING AMENDMENT 3? No IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? _____

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? Everyone worked.

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed Irene K. Lowe
League position Pres.

Keep one copy for your files; Send the other to the state office.

AMENDMENT 3 QUESTIONNAIRE

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LEAGUE OF WOMEN VOTERS OF Austin, Serving County of Mower

NEWSPAPERS: Number of Letters to the Editor none; Editorials 1; News articles

0; Women's Page news whenever possible; Cartoons ✓; Other 0. Did you

use formal press releases sent to you? 0. *Newspaper didn't use them*

but newspaper did an excellent job themselves

RADIO-TV: Number of programs on radio 0; TV 0. Type of programs 0

0; Station 0. Did you use the sug-

gested spot announcements from the state Public Relations Committee? yes Did

you use the interview? no.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact^{ed}/that favorably endorsed Amendment 3 0.

Was endorsement made public by organization itself? 0 By League? 0

Through which medium? 0. Organizations contacted

that would not endorse Amendment 3 0.

Reasons why they refused we supplied amendment broadside but didn't ask for a stand

POSTERS & DISPLAYS: How many posters? 25 Were they used in store windows? yes

Busses? yes Libraries? 0 Other? 0 Did you use

suggested poster ideas? yes Original posters? 0 What other displays

did you use? 0

STICKERS: Numbered ordered 1,000; How distributed League Unit Members

SPEAKERS: Number of groups to which you sent speakers no; Kinds of groups 0; Approximate number of people reached 0.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) 0

OTHER COMMUNITIES: Did you reach communities other than your own? _____

If so, please list them: Adams, Minn.
We have League Unit there.

What media was used to reach these communities? stickers
amendment brochure

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? _____

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? passing
out amendment brochure to the community

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? _____

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- ment 3 -	No. of "No" Votes on A Amendment 3
Local League Community of _____	<u>14,000</u>	<u>7814</u>	<u>2358</u>
Other Commu- nities reached by your League <u>Adams -</u>	<u>no figures</u>	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING AMENDMENT 3? Yes IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? Voter Service Chairman

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? no

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed Bernie Jacobson
League position President

Keep one copy for your files; Send the other to the state office.

AMENDMENT 3 QUESTIONNAIRE

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LEAGUE OF WOMEN VOTERS OF Bemidji, Serving County of Beltrami

NEWSPAPERS: Number of Letters to the Editor 0; Editorials 1; News articles 2; Women's Page news 0; Cartoons 0; Other . Did you use formal press releases sent to you? Yes. News releases sent to state

RADIO-TV: Number of programs on radio 15; TV 0. Type of programs spot announcements; Station KBUN. Did you use the suggested spot announcements from the state Public Relations Committee? Yes. Did you use the interview? No.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact^{ed}/that favorably endorsed Amendment 3 none contacted.

Was endorsement made public by organization itself? No By League? yes - for the LWV Through which medium? Newspapers, radio, handbills. Organizations contacted that would not endorse Amendment 3 none contacted.

Reasons why they refused

10 posters with pockets with handbills on all 4 amendments in grocery stores
POSTERS & DISPLAYS: How many posters? 0 Were they used in store windows? --- Busses? --- Libraries? --- Other? --- Did you use suggested poster ideas? no Original posters? no What other displays did you use? Voters service booth in grocery store - used Amend 3 theme - also all 4 amendments displayed in poster packets in grocery stores

STICKERS: Numbered ordered 8,500; How distributed county fair booth

handbills in cars downtown, sent to members to distribute

SPEAKERS: Number of groups to which you sent speakers none; Kinds of groups -----; Approximate number of people reached -----.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) Membership coffee party for LWV stressed amendment 3 gave out stickers and information

(over)

OTHER COMMUNITIES: Did you reach communities other than your own? No

If so, please list them: however we did reach the wide trade area serviced by

Bemidji through our voters booth in a popular grocery store and handbills put

cars downtown - radio spot announcements - county fair

What media was used to reach these communities? _____

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? Yes

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? radio spot
announcements

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? yes
in helping other communities get information

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- ment 3	No. of "No" Votes on A Amendment 3
Local League Community of <u>Bemidji</u>	<u>2,652</u> ✓	<u>1,823</u> ✓	<u>383</u>
Other Commu- nities reached by your League <u>Beltrami County</u>	<u>6,944</u>	<u>4,321</u>	<u>1,380</u>
_____	_____	_____	_____
_____	_____	_____	_____

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING AMENDMENT 3? Yes IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? Public relations

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? yes - public relations committee, voters service working together.

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed

Mrs. Romaine Powell

League position

President

Keep one copy for your files; Send the other to the state office.

AMENDMENT 3 QUESTIONNAIRE

PLEASE ANSWER THIS QUESTIONNAIRE AND RETURN IT BY NOVEMBER 30 TO THE STATE OFFICE, Room 406, 84 South Tenth Street, Minneapolis 3, Minnesota. HOW YOUR LEAGUE PARTICIPATED IN THE CAMPAIGN FOR PASSAGE OF AMENDMENT 3 IS IMPORTANT IN THE OVER-ALL EVALUATION OF OUR PROMOTION EFFORTS.

LEAGUE OF WOMEN VOTERS OF Bloomington, Serving County of Hennepin
 NEWSPAPERS: Number of Letters to the Editor 1; Editorials 24; News articles 26; Women's Page news —; Cartoons 7; Other Street interview - picture articles
 Did you use formal press releases sent to you? No.

RADIO-TV: Number of programs on radio —; TV —. Type of programs —
—; Station —. Did you use the suggested spot announcements from the state Public Relations Committee? — Did you use the interview? —.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact^{ed}/that favorably endorsed Amendment 3 We did not ask for formal endorsement (did not think of it)
 Was endorsement made public by organization itself? — By League? —
 Through which medium? —. Organizations contacted that would not endorse Amendment 3 —.
 Reasons why they refused —.

POSTERS & DISPLAYS: How many posters? 11 Were they used in store windows? ✓
 Busses? — Libraries? — Other? — Did you use suggested poster ideas? — Original posters? ✓ Slogan - "Don't guess - vote yes" What other displays did you use? —

STICKERS: Numbered ordered 1000; How distributed Membership - Community organizations

SPEAKERS: Number of groups to which you sent speakers 7; Kinds of groups Ch. of Commerce, Lions, Civic Assn; 4 P.T.A.'s; Approximate number of people reached 1000.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) Church bulletin - 1 church
Printed amend sheets - handed out by votes service - 1000
#3 in frosting on cupcakes at (over) one unit meeting

OTHER COMMUNITIES: Did you reach communities other than your own? No

If so, please list them: _____

What media was used to reach these communities? _____

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? Yes

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? Speakers making personal contact with other organizations

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? _____

We liked the help sent, we had to write an original speech for organization contact, as radio script sent was not adaptable.

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- Amendment 3	No. of "No" Votes on A Amendment 3
Local League Community of <u>Bloomington</u>	<u>5695</u> <u>6423</u>	<u>4173</u>	<u>1856</u>
Other Commu- nities reached by your League	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING AMENDMENT 3? Divided between Public Relations chair + voters service chair who

IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? both used their committees.

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? —

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed Dona S. Clark
League position President

Keep one copy for your files; Send the other to the state office.

AMENDMENT 3 QUESTIONNAIRE

PLEASE ANSWER THIS QUESTIONNAIRE AND RETURN IT BY NOVEMBER 30 TO THE STATE OFFICE, Room 406, 84 South Tenth Street, Minneapolis 3, Minnesota. HOW YOUR LEAGUE PARTICIPATED IN THE CAMPAIGN FOR PASSAGE OF AMENDMENT 3 IS IMPORTANT IN THE OVER-ALL EVALUATION OF OUR PROMOTION EFFORTS.

LEAGUE OF WOMEN VOTERS OF Brainerd, Minn., Serving County of Crow Wing

NEWSPAPERS: Number of Letters to the Editor 2; Editorials 2; News articles 11; Women's Page news 2; Cartoons —; Other —. Did you

use formal press releases sent to you? not published by paper.

RADIO-TV: Number of programs on radio 5; TV no. Type of programs spot announcements & interview; Station KL17. Did you use the sug-

gested spot announcements from the state Public Relations Committee? 9 times Did

you use the interview? 5 times

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact/^{ed} ~~that favorably endorsed~~ Amendment 3 Rotary, Exchange Club, Lions.

Was endorsement made public by organization itself? — By League? —

Through which medium? —. Organizations contacted

that would not endorse Amendment 3 —.

Reasons why they refused —

POSTERS & DISPLAYS: How many posters? — Were they used in store windows? —

Busses? — Libraries? — Other? — Did you use

suggested poster ideas? — Original posters? — What other displays

did you use? —

STICKERS: Numbered ordered 500; How distributed Voter Service Booth, Fair Booth, Distribution at Service Club meetings

SPEAKERS: Number of groups to which you sent speakers 2; Kinds of

groups B.I.A.; Approximate number of people reached 250.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) Church Bulletin

OTHER COMMUNITIES: Did you reach communities other than your own? yes

If so, please list them: Crashley, Denton, Mission

What media was used to reach these communities? Radio, Newspaper, Speakers

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? yes

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? _____

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? _____

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- ment 3	No. of "No" Votes on A Amendment 3
Local League Community of <u>Brainerd</u>	<u>4705</u>	<u>2666</u>	<u>1316</u>
Other Commu- nities reached by your League	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING

AMENDMENT 3? yes IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? Mrs. Roger Klein
Personally distributed stickers. Got them on truck stops, gas stations
DID YOU HAVE AN AMENDMENT 3 COMMITTEE? not in Brainerd, and talked to
many people about Amend. # 3.

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed Mrs. D.K. Erickson
League position President

Keep one copy for your files; Send the other to the state office.

AMENDMENT 3 QUESTIONNAIRE

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LEAGUE OF WOMEN VOTERS OF Buffalo, Serving County of Niagara

NEWSPAPERS: Number of Letters to the Editor —; Editorials —; News articles 3; Women's Page news —; Cartoons —; Other 2. Did you use formal press releases sent to you? no.

RADIO-TV: Number of programs on radio no local outlet; TV —. Type of programs —; Station —. Did you use the suggested spot announcements from the state Public Relations Committee? — Did you use the interview? —.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact/^{ed} that favorably endorsed Amendment 3 none - didn't ask for that - just explained. Was endorsement made public by organization itself? — By League? —. Through which medium? —. Organizations contacted that would not endorse Amendment 3 didn't meet opposition. Reasons why they refused —.

POSTERS & DISPLAYS: How many posters? 4 Were they used in store windows? yes. Busses? — Libraries? — Other? —. Did you use suggested poster ideas? no Original posters? yes What other displays did you use? display of fliers in banks, dr. offices etc. - County offices

STICKERS: Numbered ordered 500; How distributed Under car windshields and at meetings. Put on store windows

SPEAKERS: Number of groups to which you sent speakers 10-15; Kinds of groups ITA - Coy C, Linn, church groups etc; Approximate number of people reached 500.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) passed out and printed fliers - particularly ones with all 4 explained - at meetings, office etc

(over)

OTHER COMMUNITIES: Did you reach communities other than your own? _____

If so, please list them: Amundale, Monticello,
Haight Co. Federation of Homestead Clubs.

What media was used to reach these communities? Adm. Paper in P.

Times in bank in M. - Times at meetings around

County three County demonstration against Tax
DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS
COMMITTEE? no

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? Short talks
& making explanation available by Times

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? _____
no

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- ment 3	No. of "No" Votes on A Amendment 3
Local League Community of <u>Buffalo</u>	<u>978</u> ✓	<u>567</u> ✓	<u>142</u>
Other Commu- nities reached by your League <u>Buffalo Township</u>	<u>425</u>	<u>222</u>	<u>75</u>
<u>Haight County Total</u>	<u>10906</u>	<u>5758</u>	<u>3068</u>

all 4 Amendments passed in Haight County

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING
AMENDMENT 3? yes IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? Voters Service

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? no - all helped

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE
DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed Linda C. Burkland
League position Voters Service

Keep one copy for your files; Send the other to the state office.

Sorry this is so late but I just received it, L.C.B.

AMENDMENT 3 QUESTIONNAIRE

Fountain

PLEASE ANSWER THIS QUESTIONNAIRE AND RETURN IT BY NOVEMBER 30 TO THE STATE OFFICE, Room 406, 84 South Tenth Street, Minneapolis 3, Minnesota. HOW YOUR LEAGUE PARTICIPATED IN THE CAMPAIGN FOR PASSAGE OF AMENDMENT 3 IS IMPORTANT IN THE OVER-ALL EVALUATION OF OUR PROMOTION EFFORTS.

LEAGUE OF WOMEN VOTERS OF Cass Lake, Serving County of Cass

NEWSPAPERS: Number of Letters to the Editor _____; Editorials _____; News articles 2 or more; Women's Page news _____; Cartoons _____; Other _____. Did you use formal press releases sent to you? no.

RADIO-TV: Number of programs on radio 1; TV _____. Type of programs Interview; Station KBUN. Did you use the suggested spot announcements from the state Public Relations Committee? No Did you use the interview? yes.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact/^{ed}that favorably endorsed Amendment 3 Parent Teachers Association.

Was endorsement made public by organization itself? yes By League? _____

Through which medium? at P.T.A. meeting. Organizations contacted that would not endorse Amendment 3 none.

Reasons why they refused _____

POSTERS & DISPLAYS: How many posters? ✓ Were they used in store windows? ✓

Busses? ✓ Libraries? ✓ Other? ✓ Did you use

suggested poster ideas? no Original posters? no What other displays did you use? _____

STICKERS: Numbered ordered 1000; How distributed By members

SPEAKERS: Number of groups to which you sent speakers _____; Kinds of groups _____; Approximate number of people reached _____.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) Distribution of "Candidates Speak" and Amendment 3 stickers in every business place + many homes + a personal explanation given on amend. #3
(over)

OTHER COMMUNITIES: Did you reach communities other than your own? yes

Distributed literature in person at:
If so, please list them: Kellihers, Washkichi, Williams, Roosevelt
Swift, Warroad, Roseau, Wannaska, Badger, Strathcona,
Middle River, Thief River Falls, Mc Intosh & Fosston.

What media was used to reach these communities? _____

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? as closely as possible

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? Personal explanation
in concise manner

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? no

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- ment 3	No. of "No" Votes on A Amendment 3
Local League Community of <u>Cass Lake</u>	<u>567</u> ✓	<u>351</u> ✓	<u>69</u>
Other Commu- nities reached by your League <u>Did not check</u>	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING
AMENDMENT 3? yes IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? Voters service Chm.

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? no

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE
DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed Juanita Lindsay - By _____
League position Voters Service Chm.

Keep one copy for your files; Send the other to the state office.

AMENDMENT 3 QUESTIONNAIRE

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LEAGUE OF WOMEN VOTERS OF Circle Pines, Serving County of Anoka

NEWSPAPERS: Number of Letters to the Editor 2; Editorials —; News articles 1; Women's Page news —; Cartoons —; Other —. Did you use formal press releases sent to you? yes.

RADIO-TV: Number of programs on radio —; TV —. Type of programs —; Station —. Did you use the suggested spot announcements from the state Public Relations Committee? — Did you use the interview? —.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact^{ed}/that favorably endorsed Amendment 3 —.

Was endorsement made public by organization itself? — By League? —

Through which medium? —. Organizations contacted that would not endorse Amendment 3 —.

Reasons why they refused —

POSTERS & DISPLAYS: How many posters? 4 Were they used in store windows? yes Busses? — Libraries? — Other? — Did you use suggested poster ideas? yes Original posters? — What other displays did you use? —

STICKERS: Numbered ordered 400; How distributed door-to-door 100% coverage of village - also in stores

SPEAKERS: Number of groups to which you sent speakers —; Kinds of groups —; Approximate number of people reached —.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) —

OTHER COMMUNITIES: Did you reach communities other than your own? yes

If so, please list them: Lexington Village

What media was used to reach these communities? Posters - newspaper -
sticker distribution in store

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? yes

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? _____

Door-to-door campaigning

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? No,

they did an excellent job. Publicity in Twin
Cities' papers helped enormously, we think.

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- ment 3	No. of "No" Votes on A Amendment 3
Local League Community of <u>Circle Pines</u>	<u>436</u>	<u>326</u>	<u>79 + 40 blanks</u>
Other Commu- nities reached by your League <u>Lexington</u>	<u>We tried to check on these figures but the Village Clerk was out of town.</u>		

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING AMENDMENT 3? yes IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? _____

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? yes

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed Mrs. Douglas Grindve
League position Voters Service Chairman

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AMENDMENT 3 QUESTIONNAIRE

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LEAGUE OF WOMEN VOTERS OF Columbia Heights, Serving County of Hno Ke

NEWSPAPERS: Number of Letters to the Editor 0; Editorials 0; News articles 0; Women's Page news 0; Cartoons 0; Other 0. Did you use formal press releases sent to you? 0.

RADIO-TV: Number of programs on radio _____; TV _____. Type of programs _____; Station _____. Did you use the suggested spot announcements from the state Public Relations Committee? _____ Did you use the interview? _____.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact^{ed}/that favorably endorsed Amendment 3 _____.

Was endorsement made public by organization itself? _____ By League? _____

Through which medium? _____. Organizations contacted that would not endorse Amendment 3 _____.

Reasons why they refused _____

POSTERS & DISPLAYS: How many posters? 1 Were they used in store windows? _____ Busses? _____ Libraries? _____ Other? at our Candidates Meeting Did you use suggested poster ideas? _____ Original posters? _____ What other displays did you use? _____

STICKERS: Numbered ordered 900; How distributed By individual members, on street & shopping centers because of information on back.

SPEAKERS: Number of groups to which you sent speakers _____; Kinds of groups _____; Approximate number of people reached _____.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) _____

OTHER COMMUNITIES: Did you reach communities other than your own? No

If so, please list them: _____

What media was used to reach these communities? _____

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? No

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? Passed out Literature (Broadsides + stickers with information.)

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? _____

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- ment 3	No. of "No" Votes on A Amendment 3
Local League Community of <u>Columbia Heights</u>	<u>3628</u>	<u>2286</u>	<u>766</u>
Other Commu- nities reached by your League	_____	_____	_____
	_____	_____	_____
	_____	_____	_____

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING AMENDMENT 3? Yes IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? Voter's Service chairman

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? yes. pres. + v.s. chairman.

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed Mrs. D. W. Newcomb
League position Voter's Service chairman

Keep one copy for your files; Send the other to the state office.

AMENDMENT 3 QUESTIONNAIRE

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LEAGUE OF WOMEN VOTERS OF Deephaven, Serving County of Kennebec

NEWSPAPERS: Number of Letters to the Editor 3; Editorials 2; News articles

General: Women's Page news _____; Cartoons _____; Other _____. Did you use formal press releases sent to you? if possible because of time elements

RADIO-TV: Number of programs on radio _____; TV _____. Type of programs _____; Station _____. Did you use the suggested spot announcements from the state Public Relations Committee? _____ Did you use the interview? _____.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact^{ed}/that favorably endorsed Amendment 3 _____.

Was endorsement made public by organization itself? _____ By League? _____

Through which medium? _____. Organizations contacted that would not endorse Amendment 3 _____.

Reasons why they refused _____

POSTERS & DISPLAYS: How many posters? 4 Were they used in store windows? yes

Busses? _____ Libraries? _____ Other? _____ Did you use

suggested poster ideas? _____ Original posters? yes What other displays

did you use? _____

STICKERS: Numbered ordered 500; How distributed 10 Bd members given 50 each to distribute

SPEAKERS: Number of groups to which you sent speakers _____; Kinds of groups _____; Approximate number of people reached _____.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) Coffee parties

(over)

OTHER COMMUNITIES: Did you reach communities other than your own? _____

If so, please list them: _____

What media was used to reach these communities? _____

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? roughly

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? Telephone before voting
stickers

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? _____

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- ment 3	No. of "No" Votes on A Amendment 3
Local League Community of <u>Deephaven</u>	<u>700 about</u>	<u>Majority yes</u>	
Other Commu- nities reached by your League			

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING AMENDMENT 3? No IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? _____

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? No

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

Sorry this report is in complete but our
publicity chairman is out of town
I was not able to contact
signed Mrs. D. A. Bussey
League position President

Keep one copy for your files; Send the other to the state office.

pelage clerk for local voting results. If you want this information
later in Dec I can check further.

AMENDMENT 3 QUESTIONNAIRE

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LEAGUE OF WOMEN VOTERS OF Duluth, Minn., Serving County of St. Louis

NEWSPAPERS: Number of Letters to the Editor 0; Editorials 1; News articles 3; Women's Page news 2; Cartoons 0; Other 0. Did you use formal press releases sent to you? Yes.

RADIO-TV: Number of programs on radio 1; TV 2. Type of programs our cand. Personal interviews & meeting
KDAL radio st.; Station WDSM-TV &. Did you use the sug-
WDSM radio
gested spot announcements from the state Public Relations Committee? Yes Did you use the interview? Yes.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact/^{ed} that favorably endorsed Newcomers Club No formal endorsements (thru our efforts) but material distributed through Amendment 3 PTA's, and all civic clubs. Chamber of Commerce endorsed Amend. 3, after informal briefing on it by our Voters Service Committee!
Was endorsement made public by organization itself? Yes By League? _____
Through which medium? Newspaper. Organizations contacted that would not endorse Amendment 3 None.
Reasons why they refused _____

POSTERS & DISPLAYS: How many posters? 36 Were they used in store windows? Yes
Busses? No Libraries? No Other? Bank windows (3 banks) Did you use suggested poster ideas? Partially Original posters? Yes (6) What other displays did you use? In 2 different displays, an old ragged quilt was displayed with the legend: This is like your old patchwork Constitution-- and an explanation of amend. 3. This was favorably commented on by many, as an eye-catching display.

STICKERS: Numbered ordered 5000; How distributed civic clubs, banks, LWV booths, public libraries, and all PTAs.

SPEAKERS: Number of groups to which you sent speakers _____; Kinds of groups PTA, college, Girl Scout, Univ.; Approximate number of people reached several hundred of Minn. political club (local campus), Woman's Club

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) _____

OTHER COMMUNITIES: Did you reach communities other than your own? Yes

If so, please list them: surrounding listening and viewing areas for TV and radio stations in Duluth

What media was used to reach these communities? TV and radio

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? Yes, partly; in some cases we had anticipated your suggestions.

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? distribution of broadsides and explanations of amendment 3.

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? Perhaps a "popular" cartoon pamphlet on amendment 3 alone (like the cartoon folder on 8 reasons why we need a new Constitution) would have been helpful.

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- ment 3	No. of "No" Votes on A Amendment 3
Local League Community of <u>Duluth.</u>	<u>41,329</u> ✓	<u>20,712</u> ✓	<u>6,734</u>
Other Commu- nities reached by your League <u>All communities in radio & TV area.</u>			

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING Voters Service and Public Relations and State Chairman all worked hard on it. AMENDMENT 3? No IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? _____

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? Not as such

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

Please see our Voters Service Chairman's report for further details.

signed Katherine H. Welch
League position Voters Service
Chairman.

Keep one copy for your files; Send the other to the state office.

AMENDMENT 3 QUESTIONNAIRE

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LEAGUE OF WOMEN VOTERS OF Fergus Falls, Serving County of Ottertail

NEWSPAPERS: Number of Letters to the Editor several; Editorials none; News articles just those sent in to the paper.; Women's Page news none; Cartoons none; Other none. Did you use formal press releases sent to you? yes.

have no way of knowing - but all the radio

RADIO-TV: Number of programs on radio _____; TV _____. Type of programs _____ and T.V. material sent to us was sent to the local station KDGE - to the station in Breckenridge and Whapeton and the stations in Fargo, N.D. for it. The Breckenridge-Whapeton station refused to use the material unless we paid suggested spot announcements from the state Public Relations Committee? yes Did you use the interview? yes.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact/^{ed} that favorably endorsed Amendment 3 All we contacted.

Was endorsement made public by organization itself? yes By League? yes Through which medium? Word of mouth mostly. Organizations contacted that would not endorse Amendment 3 none.

Reasons why they refused _____

POSTERS & DISPLAYS: How many posters? none Were they used in store windows? none Busses? _____ Libraries? _____ Other? _____ Did you use suggested poster ideas? _____ Original posters? _____ What other displays did you use? _____

STICKERS: Numbered ordered 1,000; How distributed by members - each one taking a part of them to give out.

SPEAKERS: Number of groups to which you sent speakers We contacted key people in each organization - and had them present it to their group.; Kinds of groups Womans Clubs, Service Clubs Approximate number of people reached no idea

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) none. Not enough members who were willing to work at it. We had a supply of our Flyers and stickers at the Republican headquarters - but few were picked up there.

(over)

OTHER COMMUNITIES: Did you reach communities other than your own? Battle Lake and
other towns in the County as we visited then or had friends who would.
If so, please list them: _____

What media was used to reach these communities? Radio - and possibly those who
attended our Candidates meeting, where it was mentioned and the Flyers
and stickers given out, at the door.

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS
COMMITTEE? tried to

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? Talk about it - so
many people do not know anything about amendments to be voted on - are
glad to have information about them.

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? No.

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- ment 3	No. of "No" Votes on A Amendment 3
Local League Fergus Falls Community of _____	<u>17503</u>	<u>8642</u>	<u>4267</u>
Other Commu- nities reached by your League <u>Battle Lake - maybe others -</u>	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING
AMENDMENT 3? No IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? _____

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? No - everyone helped.

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE
DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed _____
League position Pres. Fergus Falls LWV.

Keep one copy for your files; Send the other to the state office.

AMENDMENT 3 QUESTIONNAIRE

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LEAGUE OF WOMEN VOTERS OF Golden Valley, Serving County of Hennepin

NEWSPAPERS: Number of Letters to the Editor 6; Editorials 2-3; News articles 12; Women's Page news _____; Cartoons _____; Other _____. Did you use formal press releases sent to you? No. North Hennepin Post Suburban Press

RADIO-TV: Number of programs on radio 0; TV 0. Type of programs _____; Station _____. Did you use the suggested spot announcements from the state Public Relations Committee? _____ Did you use the interview? _____.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact^{ed}/that favorably endorsed Amendment 3 None.

Was endorsement made public by organization itself? _____ By League? _____ Through which medium? _____. Organizations contacted that would not endorse Amendment 3 None. Reasons why they refused _____

POSTERS & DISPLAYS: How many posters? 3 Were they used in store windows? Yes Busses? _____ Libraries? _____ Other? _____ Did you use suggested poster ideas? _____ Original posters? ✓ What other displays did you use? _____

STICKERS: Numbered ordered 500; How distributed By members to Friends, neighbors etc.

SPEAKERS: Number of groups to which you sent speakers 12; Kinds of groups Scouts, Church, P.T.A.; Approximate number of people reached ?.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) Distributed fliers explaining all amendments at our 2 large shopping centers Also at other meetings ^(over)

OTHER COMMUNITIES: Did you reach communities other than your own? Yes

If so, please list them: Robbinsdale

What media was used to reach these communities? Thru askit at the P.T.A. meeting - Also distributed fliers

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? No

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? Presented a costumed skit at 2 P.T.A.s and our joint League meeting

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? _____

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- ment 3	No. of "No" Votes on A Amendment 3
Local League Community of <u>Golden Valley</u>	<u>3282</u>	<u>?</u>	<u>?</u>
Other Commu- nities reached by your League	_____	_____	_____
	_____	_____	_____
	_____	_____	_____

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING AMENDMENT 3? No IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? _____

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? No. Voters Service
plus other league members

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed Betty Youngquist
League position Voters Service Chair

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AMENDMENT 3 QUESTIONNAIRE

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LEAGUE OF WOMEN VOTERS OF Granite Falls, Serving County of Yellow Medicine and Chippawa

NEWSPAPERS: Number of Letters to the Editor _____; Editorials _____; News articles _____; Women's Page news _____; Cartoons _____; Other _____. Did you use formal press releases sent to you? No.

RADIO-TV: Number of programs on radio _____; TV _____. Type of programs _____; Station _____. Did you use the suggested spot announcements from the state Public Relations Committee? _____ Did you use the interview? _____.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact/^{ed} that favorably endorsed Amendment 3 University Of Minn./Alumni Ass. Community Club.
Professional Women's Club

Was endorsement made public by organization itself? _____ By League? _____

Through which medium? _____. Organizations contacted that would not endorse Amendment 3 none.

Reasons why they refused _____

POSTERS & DISPLAYS: How many posters? _____ Were they used in store windows? _____ Busses? _____ Libraries? _____ Other? _____ Did you use suggested poster ideas? _____ Original posters? _____ What other displays did you use? _____

STICKERS: Numbered ordered 500; How distributed Given out at meetings of above organizations, also at candidates meetings.

SPEAKERS: Number of groups to which you sent speakers 4; Kinds of groups refer to the above listing Approximate number of people reached 250.
plus the candidates meeting

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) _____

OTHER COMMUNITIES: Did you reach communities other than your own? Yes

If so, please list them: Redwood Falls, Montevideo

What media was used to reach these communities? Talks given by Mrs. Wm. Lee and stickers distributed.

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? No, we fit it in to our local time schedule.

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? Educated our members on the importance of the amendment

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? no

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- ment 3	No. of "No" Votes on A Amendment 3
Local League			
Community of <u>Yellow Medicine County</u>	<u>1100 plus</u> <u>6438</u>	<u>4038</u>	<u>1721</u>
Other Commu- nities reached by your League			

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING AMENDMENT 3? Yes IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? Resource Chairman

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? no

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed Florence Dickinson

League position president

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LEAGUE OF WOMEN VOTERS OF Hibbing, Serving County of St. Louis

NEWSPAPERS: Number of Letters to the Editor 1; Editorials 2; News articles 10; Women's Page news 4; Cartoons 0; Other 0. Did you use formal press releases sent to you? No.

RADIO-TV: Number of programs on radio 1; TV None. Type of programs Panel discussion; Station WMFG. Did you use the suggested spot announcements from the state Public Relations Committee? Yes Did you use the interview? No- panel discussion

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact^{ed}/that favorably endorsed Amendment 3 Delivered material and/or spoke to 20 organizations.
No official endorsements
Was endorsement made public by organization itself? By League?
Through which medium? None. Organizations contacted that would not endorse Amendment 3 None.
Reasons why they refused

POSTERS & DISPLAYS: How many posters? 12 Were they used in store windows? Yes
Busses? No Libraries? Yes Other? None Did you use suggested poster ideas? Yes Original posters? Yes What other displays did you use? None

STICKERS: Numbered ordered 800; How distributed 800

SPEAKERS: Number of groups to which you sent speakers 15; Kinds of civic organizations, PTA, church groups, Women's & Service clubs; Approximate number of people reached 2000.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) Telephone and broadsides.

OTHER COMMUNITIES: Did you reach communities other than your own? Yes

If so, please list them: Coleraine, Marble, Buhl, Bovey, Chisholm and
Grand Rapids.

What media was used to reach these communities? Talks and distribution of
broad sides & stickers.

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS
COMMITTEE? Yes

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? Personal contact
thru speakers and personal distribution of broad sides and stickers.

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? No

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- ment 3	No. of "No" Votes on A Amendment 3
Local League			
Community of <u>St. Louis Co.</u>	<u>90,730</u>	<u>46,252</u>	<u>19,436</u>
Other Commu- nities reached by your League			
<u>Coleraine</u>	<u>740</u>	<u>537</u>	<u>69</u>
<u>Buhl</u>	<u>810</u>	<u>379</u>	<u>193</u>
<u>Chisholm</u>	<u>3714</u>	<u>2106</u>	<u>963</u>
<u>Iron Range Twnshp</u>	<u>331</u>	<u>179</u>	<u>150</u>
<u>Grand Rapids</u>	<u>No figures, but majority for #3</u>		

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING
AMENDMENT 3? No IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? Voters Service

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? No

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE
DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed Lealle Stenstrom
League position President
League of Women Voters Hibbing

Keep one copy for your files; Send the other to the state office.

AMENDMENT 3 QUESTIONNAIRE

PLEASE ANSWER THIS QUESTIONNAIRE AND RETURN IT BY NOVEMBER 30 TO THE STATE OFFICE, Room 406, 84 South Tenth Street, Minneapolis 3, Minnesota. HOW YOUR LEAGUE PARTICIPATED IN THE CAMPAIGN FOR PASSAGE OF AMENDMENT 3 IS IMPORTANT IN THE OVER-ALL EVALUATION OF OUR PROMOTION EFFORTS.

Provisional
LEAGUE OF WOMEN VOTERS OF Hopkins, Serving County of Hennepin

NEWSPAPERS: Number of Letters to the Editor —; Editorials 1; News articles 4; Women's Page news —; Cartoons —; Other —. Did you use formal press releases sent to you? yes.

RADIO-TV: Number of programs on radio —; TV —. Type of programs —; Station —. Did you use the suggested spot announcements from the state Public Relations Committee? — Did you use the interview? —.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact/^{ed} that favorably endorsed Amendment 3 None.

Was endorsement made public by organization itself? — By League? yes
Through which medium? Newspapers, posters, letter enclosures. Organizations contacted that would not endorse Amendment 3 None.

Reasons why they refused —

POSTERS & DISPLAYS: How many posters? 20 Were they used in store windows? yes
Busses? — Libraries? — Other? — Did you use suggested poster ideas? Part of them Original posters? yes (partially) What other displays did you use? None

STICKERS: Numbered ordered None; How distributed —

SPEAKERS: Number of groups to which you sent speakers None; Kinds of groups —; Approximate number of people reached —.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) Newspapers, Posters in stores,

3000 original printed letter enclosures mailed with bills,
(over)
morning statements, letters, etc. Voters booths in local stores
stressed #3 also

OTHER COMMUNITIES: Did you reach communities other than your own? Possibly

If so, please list them: We mailed 3,000 letter enclosures explaining Amend #3 & urging "Yes" votes. These were mailed in statements, notices, bills, & other letters many of which

What media was used to reach these communities? Mail no doubt went to other counties & #1 campaign

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? No

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? Distributing 3000 letter enclosures & Posters & Store Booths

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? Yes

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE			
	No. of people voting in entire election	No. of "Yes" Votes on Amend- Amendment 3	No. of "No" Votes on A Amendment 3
Local League Community of <u>Hopkins</u>	<u>3,491</u>	<u>2,379</u>	<u>574</u>
Other Commu- nities reached by your League			

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING AMENDMENT 3? Yes IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? Voters Service Chairman

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? No, but 3 others aided greatly in Poster work & distribution of Letter Enclosures.

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed Mrs. Edward Cleh
League position Voters Service chairman

AMENDMENT 3 QUESTIONNAIRE

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LEAGUE OF WOMEN VOTERS OF Hutchinson, Serving County of McLeod

NEWSPAPERS: Number of Letters to the Editor 3; Editorials 2; News articles 1; Women's Page news _____; Cartoons _____; Other 1 picture Did you use formal press releases sent to you? No (except for ideas for letters)

RADIO-TV: Number of programs on radio ?; TV —. Type of programs spot announcements; Station KDLZ. Did you use the suggested spot announcements from the state Public Relations Committee? yes Did you use the interview? No.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact/^{ed} that favorably endorsed Amendment 3 No other organizations came out either for or against. Was endorsement made public by organization itself? _____ By League? _____ Through which medium? _____. Organizations contacted that would not endorse Amendment 3 _____. Reasons why they refused _____

POSTERS & DISPLAYS: How many posters? None Were they used in store windows? _____ Busses? _____ Libraries? _____ Other? _____ Did you use suggested poster ideas? _____ Original posters? _____ What other displays did you use? Broadsides & tickers at hotel, Rep. hdqts.

STICKERS: Numbered ordered 500; How distributed By Leaguers, & at other meetings

SPEAKERS: Number of groups to which you sent speakers 1; Kinds of groups P.T.A. J.C. Dinner, Kiwanis; aauw, some church groups (aids). Approximate number of people reached 500. (J.C. & Kiwanis announced it from a notice prepared by League)

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) _____

OTHER COMMUNITIES: Did you reach communities other than your own? No, except.
If so, please list them: as through the leader articles which
has a ~~mem~~ weekly coverage of approx 14,000 so
most of surrounding territory was exposed.

What media was used to reach these communities? _____

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? No, we didn't start until first week in Oct.

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? Use of newspaper
thru "letters to Editor". There had been several contraversies lately
so people were used to looking for the column.

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? No. we
didn't make good use of all sent out as it was. the only wish
we had was that

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- Amendment 3	No. of "No" Votes on A Amendment 3
Local League Community of _____	<u>2196</u>	<u>174 ?</u>	<u>77</u>
Other Commu- nities reached by your League _____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING AMENDMENT 3? Yes. IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? Voters chr.

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? No. (our plans fell thru. after setting
committees up).

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed Mrs. R. J. Peterson for Mrs. Harold
League position Voters service

Keep one copy for your files; Send the other to the state office.

AMENDMENT 3 QUESTIONNAIRE

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LEAGUE OF WOMEN VOTERS OF Jackson, Serving County of Jackson

NEWSPAPERS: Number of Letters to the Editor 0; Editorials 0; News articles 8; Women's Page news 0; Cartoons 0; Other 0. Did you use formal press releases sent to you? 0.

RADIO-TV: Number of programs on radio 3; TV 0. Type of programs Spot Announcement; Station ^{KWOA}KSUM. Did you use the suggested spot announcements from the state Public Relations Committee? ^{KLIL}yes Did you use the interview? no.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact/^{ed} that favorably endorsed
Amendment 3 Auxiliary

Was endorsement made public by organization itself? No By League? No
Through which medium? _____. Organizations contacted
that would not endorse Amendment 3 none

Reasons why they refused _____

POSTERS & DISPLAYS: How many posters? None Were they used in store windows? _____
Busses? _____ Libraries? _____ Other? _____ Did you use
suggested poster ideas? _____ Original posters? _____ What other displays
did you use? _____

STICKERS: Numbered ordered 1000; How distributed Passion & Country Days

SPEAKERS: Number of groups to which you sent speakers None; Kinds of groups _____; Approximate number of people reached _____.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) Announced in churches

(over)

OTHER COMMUNITIES: Did you reach communities other than your own? _____

If so, please list them: _____

Verona Lake

Lakefield

Chabena

What media was used to reach these communities? _____

Newspaper

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? *yes*

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? _____

Distribution of Amendment flyers

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? _____

No

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- Amendment 3	No. of "No" Votes on A Amendment 3
Local League Community of _____	_____	_____	_____
Other Commu- nities reached by your League _____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING AMENDMENT 3? *yes* IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? *Voters Service*

Chairman

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? _____

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed _____

League position _____

Mrs. Obed T. Olson

Secretary

Keep one copy for your files; Send the other to the state office.

AMENDMENT 3 QUESTIONNAIRE

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LEAGUE OF WOMEN VOTERS OF Kasson, Serving County of Dodge

NEWSPAPERS: Number of Letters to the Editor 0; Editorials 0; News articles 1; Women's Page news _____; Cartoons _____; Other _____. Did you use formal press releases sent to you? No - wasn't printed

RADIO-TV: Number of programs on radio _____; TV _____. Type of programs _____; Station _____. Did you use the suggested spot announcements from the state Public Relations Committee? _____ Did you use the interview? _____.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact^{ed}/that favorably endorsed Amendment 3 Didn't ask for endorsement.

Was endorsement made public by organization itself? _____ By League? _____ Through which medium? _____. Organizations contacted that would not endorse Amendment 3 _____.

Reasons why they refused _____
We distributed Amend. 3-stickers to Farm Bureau-Am. Leg. Aux. - and thru a Study Club at Dodge Center -
POSTERS & DISPLAYS: How many posters? None Were they used in store windows? _____

Busses? _____ Libraries? _____ Other? _____ Did you use suggested poster ideas? _____ Original posters? _____ What other displays did you use? _____

STICKERS: Numbered ordered 100; How distributed as stated above + members gave them to friends -

SPEAKERS: Number of groups to which you sent speakers None; Kinds of groups _____; Approximate number of people reached _____.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) None

(over)

Sorry this was late - but it got stuck away in a drawer. I guess I

OTHER COMMUNITIES: Did you reach communities other than your own? Yes

If so, please list them: Dodge Center

What media was used to reach these communities? Study Club at D.C.

used Candidates Questionnaire and Amend. Information

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? _____

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? The explanation

given at Candidates' meeting by a capable and highly respected

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? No

lawyer in our county

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- ment 3	No. of "No" Votes on A Amendment 3
Local League Community of <u>Kasson</u>	<u>641</u>	<u>372</u>	<u>268</u>
Other Commu- nities reached by your League <u>Dodge Center</u>	<u>549</u>	<u>345</u>	<u>78</u>
<u>Dodge County</u>	<u>4,708</u>	<u>2,472</u>	<u>1,294</u>

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING

AMENDMENT 3? Yes IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? Voter's Service

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? No All helped -

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed Mrs. G. V. Chapin

League position President

Keep one copy for your files; Send the other to the state office.

Mrs. G. H. Hanson is Voter's Service chair and she did a good job in keeping all members alert. Our candidates meeting in Sept. was ultra-successful - people from every corner of different organizations - did more good than any posters.

Washington
AMENDMENT 3 QUESTIONNAIRE

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LEAGUE OF WOMEN VOTERS OF Maharashtra, Serving County of Washington

NEWSPAPERS: Number of Letters to the Editor _____; Editorials _____; News articles _____; Women's Page news _____; Cartoons _____; Other _____. Did you use formal press releases sent to you? _____.

no newspaper

RADIO-TV: Number of programs on radio _____; TV _____. Type of programs _____; Station _____. Did you use the suggested spot announcements from the state Public Relations Committee? _____ Did you use the interview? _____.

none here

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact/^{ed} that favorably endorsed Amendment 3 no other organizations.

Was endorsement made public by organization itself? _____ By League? _____

Through which medium? _____. Organizations contacted that would not endorse Amendment 3 _____.

Reasons why they refused _____

POSTERS & DISPLAYS: How many posters? _____ Were they used in store windows? _____ Busses? _____ Libraries? _____ Other? _____ Did you use suggested poster ideas? _____ Original posters? _____ What other displays did you use? _____

STICKERS: Numbered ordered 400; How distributed Grocery bags at Super Market

SPEAKERS: Number of groups to which you sent speakers 2; Kinds of groups P.T.A. and Mah. Women's Club; Approximate number of people reached 100 each time

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) Telephone committees called at time of election

& vote and to vote for Amendment 3. Practically all voters were contacted this way!
(over)

OTHER COMMUNITIES: Did you reach communities other than your own? Same.

If so, please list them: Then the stickers at the Super Market probably reached Wilkerson, Birchwood, Belleaire and Lincoln Townships and Dellwood.

What media was used to reach these communities? Stickers probably reached the farthest but some were contacted by telephone.

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? No.

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? Telephone Calls.

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? Their suggestions helped but no additional ideas needed.

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- ment 3	No. of "No" Votes on A Amendment 3
Local League Community of <u>Mableton</u>	<u>740</u> (V.P. turnout)	<u>556</u>	<u>182</u>
Other Commu- nities reached by your League		(Largest vote any amendment received) note there were only 2 unmarked ballots! This was true of all the other amendments.	

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING AMENDMENT 3? No IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? _____

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? No.

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed Mrs. G. Duncan
League position President

Keep one copy for your files; Send the other to the state office.

AMENDMENT 3 QUESTIONNAIRE

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LEAGUE OF WOMEN VOTERS OF MARINE-ON-ST. CROIX Serving County of WASHINGTON

NEWSPAPERS: Number of Letters to the Editor 0; Editorials 0; News articles 3; Women's Page news 0; Cartoons 0; Other 0. Did you use formal press releases sent to you? yes.

RADIO-TV: Number of programs on radio 3; TV 0. Type of programs Spot announcement; Station WSHB. Did you use the suggested spot announcements from the state Public Relations Committee? yes Did you use the interview? yes.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact^{ed}/that favorably endorsed Amendment 3 League Tea + Community Club.

Was endorsement made public by organization itself? no By League? yes
Through which medium? League material distributed. Organizations contacted that would not endorse Amendment 3 none.

Reasons why they refused _____

POSTERS & DISPLAYS: How many posters? 2 Were they used in store windows? yes
Busses? no Libraries? no Other? no Did you use suggested poster ideas? no Original posters? yes What other displays did you use? none

STICKERS: Numbered ordered 100; How distributed At meetings + to homes - by Board members

SPEAKERS: Number of groups to which you sent speakers none; Kinds of groups _____; Approximate number of people reached _____.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) one tea

OTHER COMMUNITIES: Did you reach communities other than your own? _____

If so, please list them: _____

What media was used to reach these communities? _____

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? yes

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? Stickers,

League tea, Mrs. Stanley Kane's talk to
Marine League & friends.

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? _____

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- ment 3	No. of "No" Votes on A Amendment 3
Local League Community of <u>Marietta in St. Croix.</u>	<u>208</u>	<u>136</u>	<u>26</u>
Other Commu- nities reached by your League	<u>[Signature]</u>	<u>[Signature]</u>	<u>[Signature]</u>

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING AMENDMENT 3? no IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? _____

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? no

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed Kerol Lichins
League position President

Keep one copy for your files; Send the other to the state office.

AMENDMENT 3 QUESTIONNAIRE

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LEAGUE OF WOMEN VOTERS OF Minneapolis, Serving County of Hennepin

NEWSPAPERS: Number of Letters to the Editor _____; Editorials _____; News articles _____; Women's Page news _____; Cartoons _____; Other _____. Did you use formal press releases sent to you? _____.

Had very good coverage in papers but didn't keep separate record.

RADIO-TV: Number of programs on radio 1; TV 3. Type of programs 1 panel discussion program 20 minutes and 2 3 min. explanations. KUOM - radio; Station WCCO - TV. Did you use the suggested spot announcements on all radio & TV programs. KSTP - TV. Did you use the suggested spot announcements from the state Public Relations Committee? some Did you use the interview? _____.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact^{ed}/that favorably endorsed Amendment 3 none.

Was endorsement made public by organization itself? _____ By League? _____

Through which medium? _____. Organizations contacted that would not endorse Amendment 3 _____.

Reasons why they refused _____

Didn't use posters. *(note: one poster was used on TV show "Don't Forget to vote for me Amendment No. 3")*
POSTERS & DISPLAYS: How many posters? _____ Were they used in store windows? _____

Busses? _____ Libraries? _____ Other? _____ Did you use suggested poster ideas? _____ Original posters? _____ What other displays did you use? _____

STICKERS: Numbered ordered 5,000; How distributed at meetings - mailed to members and contributors - used in booths.

SPEAKERS: Number of groups to which you sent speakers 7; Kinds of groups Various womens groups; Approximate number of people reached Didn't keep record.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) none

(over)

OTHER COMMUNITIES: Did you reach communities other than your own? _____

If so, please list them: Radio, TV, and newspapers give much greater coverage
than Minneapolis.

What media was used to reach these communities? _____

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS
COMMITTEE? no

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? _____

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? Would

have appreciated getting these suggestions before election. (Note: Indicates
material sent out by state office was probably not
channeled to the person who filled out this questionnaire
L.T.)

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- ment 3	No. of "No" Votes on A Amendment 3
Local League Community of <u>Minneapolis</u>	<u>195,876</u>	<u>118,898</u>	<u>42,515</u>
Other Commu- nities reached by your League _____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING
considered part of voters service job.
AMENDMENT 3? no IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? _____

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? _____

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE
DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed Evelyn Turnham
League position Voters Service Chairman

Keep one copy for your files; Send the other to the state office.

AMENDMENT 3 QUESTIONNAIRE

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LEAGUE OF WOMEN VOTERS OF New Richmond, Serving County of Thames

NEWSPAPERS: Number of Letters to the Editor _____; Editorials _____; News articles one; Women's Page news _____; Cartoons _____; Other _____. Did you use formal press releases sent to you? no.

RADIO-TV: Number of programs on radio none; TV none. Type of programs _____; Station _____. Did you use the suggested spot announcements from the state Public Relations Committee? _____ Did you use the interview? _____.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact^{ed}/that favorably endorsed Amendment 3 Republican and Democratic County Committee. Was endorsement made public by organization itself? yes By League? yes. Through which medium? newspaper. Organizations contacted that would not endorse Amendment 3 none. Reasons why they refused _____.

POSTERS & DISPLAYS: How many posters? 2 Were they used in store windows? yes. Busses? _____ Libraries? _____ Other? _____ Did you use suggested poster ideas? yes Original posters? _____ What other displays did you use? _____.

STICKERS: Numbered ordered 300; How distributed by girl scouts

SPEAKERS: Number of groups to which you sent speakers _____; Kinds of groups _____; Approximate number of people reached _____.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) Ladies Aid - Coffee parties

OTHER COMMUNITIES: Did you reach communities other than your own? yes

If so, please list them: rural areas

What media was used to reach these communities? afternoon parties

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? no

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? Girl scouts took breadsides to every housewife in New Richmond

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? no

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- Amendment 3	No. of "No" Votes on A Amendment 3
Local League Community of <u>New Richmond</u>	<u>399</u>	<u>275</u>	<u>120</u>
Other Commu- nities reached by your League			

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING AMENDMENT 3? yes IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? Voter's Service

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? no

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed Mrs. Edward Bruzek
League position President

Keep one copy for your files; Send the other to the state office.

AMENDMENT 3 QUESTIONNAIRE

PLEASE ANSWER THIS QUESTIONNAIRE AND RETURN IT BY NOVEMBER 30 TO THE STATE OFFICE, Room 406, 84 South Tenth Street, Minneapolis 3, Minnesota. HOW YOUR LEAGUE PARTICIPATED IN THE CAMPAIGN FOR PASSAGE OF AMENDMENT 3 IS IMPORTANT IN THE OVER-ALL EVALUATION OF OUR PROMOTION EFFORTS.

LEAGUE OF WOMEN VOTERS OF Quatonna, Serving County of Steele

NEWSPAPERS: Number of Letters to the Editor _____; Editorials 1; News articles 5; Women's Page news _____; Cartoons _____; Other _____. Did you use formal press releases sent to you? no.

RADIO-TV: Number of programs on radio none; TV none. Type of programs _____; Station _____. Did you use the suggested spot announcements from the state Public Relations Committee? _____ Did

you use the interview? no - against station policy to have anything political in that form + not paid for. Our league didn't have funds to advertise that way.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact/that favorably endorsed Amendment 3 none.

Was endorsement made public by organization itself? _____ By League? _____

Through which medium? _____. Organizations contacted that would not endorse Amendment 3 _____.

Reasons why they refused _____

POSTERS & DISPLAYS: How many posters? 4 Were they used in store windows? yes

Busses? _____ Libraries? _____ Other? _____ Did you use

suggested poster ideas? no Original posters? yes What other displays

did you use? none

STICKERS: Numbered ordered not sure - think 500; How distributed members gave to friends, some used by drycleaners on packages
actually not many of these stickers were used, because no use was planned for them, no house to house campaign etc.

SPEAKERS: Number of groups to which you sent speakers none; Kinds of groups _____; Approximate number of people reached _____.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) Church bulletins the Sun. before election

urged people to vote, and pointed out that failure to vote on the amendments was a "no" vote. (over)

OTHER COMMUNITIES: Did you reach communities other than your own? no

If so, please list them: _____

What media was used to reach these communities? _____

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? did not know there were any schedules. As publicity chm. I made out my own schedule.

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? As publicity chm. I was just responsible for that, and I feel our Voters Service failed to follow up on the natural interest created by the publicity & pictures. Actually nothing was done beyond publicizing the amendment.

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? _____

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- ment 3	No. of "No" Votes on A Amendment 3
Local League Community of _____	_____	_____	_____
Other Commu- nities reached by your League _____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING AMENDMENT 3? _____ IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? _____

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? none other than Voters Service

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed Mrs. H.C. McCarthy
League position Publicity Chairman
Public Relations

Keep one copy for your files; Send the other to the state office.

AMENDMENT 3 QUESTIONNAIRE

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LEAGUE OF WOMEN VOTERS OF Red Wing, Serving County of Goodhue

NEWSPAPERS: Number of Letters to the Editor 1; Editorials 1; News articles _____; Women's Page news _____; Cartoons _____; Other _____. Did you use formal press releases sent to you? No.

RADIO-TV: Number of programs on radio 0; TV 0. Type of programs _____; Station _____. Did you use the suggested spot announcements from the state Public Relations Committee? No Did you use the interview? No.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact^{ed}/that favorably endorsed Amendment 3 _____.

Was endorsement made public by organization itself? _____ By League? _____

Through which medium? _____. Organizations contacted that would not endorse Amendment 3 _____.

Reasons why they refused _____

POSTERS & DISPLAYS: How many posters? 0 Were they used in store windows? _____

Busses? _____ Libraries? _____ Other? _____ Did you use

suggested poster ideas? _____ Original posters? _____ What other displays

did you use? _____

STICKERS: Numbered ordered 3000; How distributed _____

*Milk Companies (number)
Candidates Meeting
Memberships*

SPEAKERS: Number of groups to which you sent speakers 1; Kinds of groups Women's Study Club; Approximate number of people reached 30.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) _____

OTHER COMMUNITIES: Did you reach communities other than your own? Yes

If so, please list them: Cannon Falls, Goodhue

What media was used to reach these communities? Via milk companies with stickers, broadsides, Newspaper editorials + letter to editor

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? Somewhat

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? Distributed stickers, broadsides, and letter to the editor

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? Some explanatory material to use with stickers. We used rubber stamps, which helped some.

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in entire election	No. of "Yes" Votes on Amendment 3	No. of "No" Votes on A Amendment 3
Local League Community of <u>Red Wing</u>	<u>4544</u> ✓	<u>3275</u> ✓	<u>664</u>
Other Communities reached by your League			
<u>Cannon Falls</u>	<u>873</u>	<u>641</u>	<u>143</u>
<u>Goodhue</u>	<u>263</u>	<u>166</u>	<u>97</u>
<u>Goodhue County</u>	<u>13,452</u>	<u>8719</u>	<u>2703</u>

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING AMENDMENT 3? No IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT?

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? No

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed

League position

Helen Bunn (Mrs.)
Pres.

Keep one copy for your files; Send the other to the state office.

AMENDMENT 3 QUESTIONNAIRE

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LEAGUE OF WOMEN VOTERS OF RICHFIELD, Serving County of Hennepin

NEWSPAPERS: Number of Letters to the Editor 2; Editorials 3; News articles and pix
 118 3/4 in. Women's Page news _____; Cartoons _____; Special article 1. Did you
 use formal press releases sent to you? yes.

RADIO-TV: (Not monitored) Number of programs on radio 4 or 5; TV 2 (for candidates Meeting)
 Type of programs _____

general personality shows; Station KUOM WCCO. Did you use the sug-

gested spot announcements from the state Public Relations Committee? No Did

you use the interview? Participated with State Public Relations Committee thru Mrs. Grunditz on Bill Cleary Show--WDGY

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact/that favorably endorsed
 Amendment 3 _____.

Was endorsement made public by organization itself? _____ By League? _____

Through which medium? _____. Organizations contacted
 that would not endorse Amendment 3 _____.

Reasons why they refused _____

POSTERS & DISPLAYS: How many posters? 1 Were they used in store windows? _____

Busses? _____ Libraries? _____ Other? talks with organizations Did you use

suggested poster ideas? Yes Original posters? _____ What other displays
 did you use? _____

STICKERS: Numbered ordered 2000; How distributed Each League member took 8
 to distribute. Others given out at voting machine demonstrations and at
 speeches to organizations.

SPEAKERS: Number of groups to which you sent speakers 12; Kinds of
 groups PTA, Rotary, Lions, Women's Approximate number of people reached 1392.
 groups, garden club chapters.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amend-
 ment 3 coffee parties.) Man-on-street interview, Legislative candidates
meeting.

(over)

OTHER COMMUNITIES: Did you reach communities other than your own? Yes

If so, please list them: Neighboring suburbs--statewide local papers used an article written by Mrs. Grunditz of the Richfield League stressing needs for constitutional revision and urging passage of amendment 3.

What media was used to reach these communities? Two local newspapers and a candidates meeting for legislative candidates from the South half of the 36th district (bringing out reasons for constitutional revision).

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? Yes

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? Consistent use of newspapers to build awareness of the subject before speaking to groups in the community
WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? Yes--more frequent news on what the state public relations office was contemplating so we could remain enthusiastic about the need for our own efforts.

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE			
	No. of people voting in entire election	No. of "Yes" Votes on Amend- Amendment 3	No. of "No" Votes on A Amendment 3
Local League			
Community of <u>Richfield</u>	<u>8932</u>	<u>6468--73%</u>	<u>1074</u>
Other Commu- nities reached by your League <u>Bloomington</u>			

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING AMENDMENT 3? Yes IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? State Item Chairman

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? Used State Item Committee and Publicity Committee jointly

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed Irene Jepson
League position Public Relations Chairman

Keep one copy for your files; Send the other to the state office.

Richfield
Mrs. Thomas Jepson--Nov. 17, 1954

Review of Richfield Publicity on Amendment 3.

To get the local citizens informed and to get them to the polls to vote yes on amendment 3, two approaches were used:

- I. A long-range, repetitive program to keep Amendment 3 before the community----this was worked through the two local newspapers, and backed up, of course, by the metropolitan radio, television, and newspaper emphasis.
- II. Special efforts to bring voters to the decision to vote "yes".

- I. The newspaper approach
From May to November the Richfield League was responsible for getting 118 3/4 inches of newspaper space devoted to information on Amendment 3, and the League's (local and state) activities in behalf of its passage.

Main items presented were:

- 1...Bemidji Council Meeting and sticker announcement
- 2...Prominent local citizens using the stickers and endorsing passage
- 3...Legislative Candidates Meeting
(Here 100 persons from the South half of the 36th district heard some discussion pertaining to constitutional revision and amendment 3)
- 4...Speakers Bureau (set up by the state item committee)
- 5...Article by Mrs. Gordon Grunditz on the need for constitutional revision and why to vote for Amendment 3
- 6...On-the-street interview poll conducted jointly with the Bloomington League just before election

II. Special Efforts Approach

1. Speakers Bureau
Contacted members of 12 organizations.....1392
(These were PTAs, civic groups, garden club chapters, women's groups)
2. Man-on-the-street interviews with Bloomington.....180
question asked--Are you going to vote "yes"
on Amendment 3 on November 2?
3. Contacted all League members and husbands.....226
1798

Continuation of Review of Richfield Publicity on Amendment 3

4. Had each League member distribute 8 stickers to friends and neighbors with mimeographed material---for use on car and house windows--work of the state item committee
5. Edited article by Mrs. Gordon Grunditz which outlined the need for constitutional revision, the League's position, why passage of Amendment 3 is vital, and other groups advocating passage.

This article appeared in the two local newspapers, and was prepared for the State Board to consider for use in local newspapers state-wide.

6. Special material (some taken from the above mentioned article) was sent to the Mr. Nobody Show (WCCO) and Audrey June Booth at Radio KUOM just before election day.

Registered voters.....	15,565	73% voted "yes" on
Those voting.....	8,932	amendment 3

Although all factors of television, radio, and newspapers interplay in the Minneapolis-suburban area, still the all-out continuing backing of our area newspapers seem to have been the most effective instrument for our purpose.

The response to the problem from our local papers was enthusiastic. We slanted everything to the local viewpoint, and the papers used material bearing on the problem from other sources, also.

AMENDMENT 3 QUESTIONNAIRE

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LEAGUE OF WOMEN VOTERS OF Rochester,, Serving County of Olmsted

NEWSPAPERS: Number of Letters to the Editor 4; Editorials 0; News articles 7; Women's Page news 4; Cartoons 0; Other Picture. Did you use formal press releases sent to you? Yes.

RADIO-TV: Number of programs on radio 2; TV 1. Type of programs 1 playback of candidates' meeting; 2 interviews, 1 of which on TV was done by a non-leaguer (ruralite) explaining the amendments; Station KROC-TV. Did you use the suggested spot announcements from the state Public Relations Committee? No Did you use the interview? No. Time bought by supporters of other amendments; could not give Amendment 3 supporters time gratis therefore.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact/that favorably endorsed Amendment 3 Democratic Party, Republican Party, Association of University Women, Minn. Academy of General Practitioners, Roch. Art Center, U.Nations Assn., local labor unions, ~~and~~ the large stores and factories and construction cos/AAOW, Democratic & Republican Parties Minn. Academy of Gen. Pract., all three banks. Was endorsement made public by organization itself? By League? In all other cases, AAOW in their bulletin, political parties at meetings, in newspaper, M.Acad. of Gen Pract. sent their legislative chairman (AMA) to meeting here Through which medium? to explain amendments & urge. Organizations contacted support of #3, banks contributed \$60 for main intersection banner.

Organiza-
tion con-
tacted

that would not endorse Amendment 3 Chamber of Commerce at their meeting with farmers (attendance 1000 plus) because they do not ever use pressure for any cause such as this with a captive audience. They permitted us to hand out the broadsides after the meeting Reasons why they refused outside the door. Boy Scouts could not hand out stickers on #3, with explanation of amendments. 50 small posters (5 types), 40 large banners, 1 large banner across the street at main intersection "Vote on Amendments Nov. 3"

POSTERS & DISPLAYS: How many posters? 100 Were they used in store windows? Yes

Busses? No Libraries? Yes Other? Throughout the county Did you use suggested poster ideas? 2 Original posters? 3 What other displays

did you use? We are asking our Display Committee to write up their program to attach to this report.

(others sent by state but not many used)

STICKERS: Numbered ordered 1000; How distributed Via membership. We found them difficult to use and to dispose of. People very willing to do anything with "Vote on Amendments" material, but on specifically "No. 32 material it was difficult to have it displayed & used. SPEAKERS: Number of groups to which you sent speakers 30; Kinds of service & social clubs, PTA, church groups, groups A; Approximate number of people reached ???????.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amend-9,500 broadsides used as per attached sheet, pay envelope stuffing, political party mailing, handing them out at large meetings, Boy Scout distribution Saturday before elec., every Miracle Mile and many downtown stores covered, all offices etc. where people would be waiting, posters and broadsides delivered throughout the county by informed Leaguers, church meetings and via the pulpit and bulletins, offices in the larger buildings, super markets, etc.

If so, please list them: All the nearby towns, filling stations at crossroads,
(Byron, Chatfield, Dover, Eyota, Oronoco, Stewartville, Viola, Chester, etc.)

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? Never saw one.

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? *Explanations of the 4 Amendments via the 9,500 broadsides distributed via ~~payment~~ envelopes and at large meetings., the posters asking for "Vote on Amendments" (not just #3), the large banner across the street financed by the banks, distribution of literature throughout the county, letters to the editor, news items*

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? *As long as time*

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- Amendment 3	No. of "No" Votes on A Amendment 3
Local League			
Community of Olmsted Co.	15,416	8,883 (58%)	2,617 (16%)
voting on #3	3,916 or 26%		
voting on #2	22,430	10,972 (49%)	5,784 (27%)

other Commu-
nities reached
by your League

Am at the moment making an analysis of the vote as compared with the 1952 vote. ~~Will send this on as soon as it is finished.~~ Could not get it in this space inasmuch as we did reach all the surrounding-Rochester⁽²⁰⁾ areas. We are trying to establish the areas in town and out of town where the most educating needs to be done, looking forward to the "next time".

Rural-Urban Comparison		needs to be done, looking forward to the "next time".			
1954	Rural Olmsted Co.:	YES, 55%	NO, 29%	Not voting on Amendment 3, 16%	
1952	" "	" 42%	" 38%	" "	" 2, 20%
1954	Rochester (City):	" 59%	" 10%	" "	" 3, 31%
1952	" "	" 52%	" 18%	" "	" 2, 29%

AMENDMENT 3? IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? Publicity Chairman

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? Everyone we could recruit.

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed Louise N. Hall
League position Legislative Chairman

Keep one copy for your files; Send the other to the state office.

LEAGUE OF WOMEN VOTERS
Rochester, Minnesota

Report of Work Done on Passage
of Amendment 3 (the Calling of
a Constitutional Convention...)
before General Election 11/2/54
by Legislative Chairman and
Other Recruits

A. Accomplished

1. Distributed 9,500 Amendment 3 Broadsides as follows:

- a. Republican Party mailing list (3,250); Democratic Headquarters supplied as needed (250); business agents of 24 local labor unions supplied with these and posters;
- b. Passed out at all large meetings we knew about during the 2 weeks before election -- Minnesota Academy of General Practitioners (150); Minnesota Architects Convention; Minnesota Universalist-Unitarian Conference; United Nations Meeting (200); Candidates Meeting (100); Republican Rally (100); Chamber of Commerce and Farmers Meeting (1000); Association of University Women (100); Congregational Church Meeting (125); Shrine Dinner (100).
- c. Large office buildings circularized (League member going from door to door)
- d. Offices where people waited supplied -- doctors' and dentists' offices; beauty shops and barber shops; veterinarians' offices. post.
- e. Miracle Mile circularized (League member going from store to store) & asked to
- f. As many downtown stores (small ones) as possible circularized and asked to post in windows.
- g. Pay envelopes of the large stores, businesses, and construction companies stuffed with the broadside -- Dayton Co. (175); Donaldson's (125); Massey's (125); Marigold, Rochester Coop., Rossi Dairies (130, 360, 30); Waters-Conley (300); Stocke (200); Libby (200); McCarthy Construct. (125); Crenlo, Star Bakery, and others. Some employers spoke to their employess on #3 in addition to this.
- h. Bulletin boards of home hotels, business firms wherever possible, Mayo Clinic, State Hospital, nurses' homes
- i. Boy Scouts used the last 200 in cars parked on Saturday before election.

2. Solicited \$60 from the three banks for the large banner "Vote on Amendments Nov. 2nd" displayed across the busiest intersection, after getting permission from the City Council to display the banner.

B. Planned but not Accomplished

1. Work in the county through the Home Demonstration Agent, Miss Vaupel; the County Agent, Mr. Aune; Farm Bureau, Mr. Doty; and Farm Bureau Women's Chairman, Mrs. Elmer Fuchs, through her committee of 18 women throughout the county (the 18 groups had met before we got into action).
2. Indoctrination of "People-who-saw-people-regularly" on the four amendments, such as insurance men, milk men. Lack of time and ^{we-}man-power.
3. All service clubs, PTA and like meetings not reached because of lack of time and woman-power.

C. Questions

1. In a legislative year, would it not be better to make the program load lighter in order that when the time comes for some all-out effort there are some Leaguers with time and energy left to carry out a successful campaign just before election and therefore know once in a while the satisfaction of achieving?
2. Should not the Voters Service Chairman always have, during an election period in a legislative year, a co-chairman or two co-chairmen inasmuch as it is not possible for one person to supervise both a get-out-the vote and all-that-has-to-do-with-candidates effort as well as to supervise a campaign for an issue or issues?

It seems to me practical and logical that the legislative chairman and the public relations chairman be the Voters Service Co-Chairmen if they can and will assume this responsibility.

3. Should not the League take the role of informing rather than instructing the public how to vote on an issue? A certain amount of resentment was encountered here by our saying "vote yes" whereas the person in almost every instance was glad to be informed about the meaning of the particular amendment in which we were interested or about our opinion and the meaning of the other three amendments as well. The League interpretation was always welcomed but "vote YES" was considered dictatorial.
4. In the rural areas where voting machines were not used, the percentage of those not voting on the question was much lower than in the city where voting machines were used, 20% in 1952 and 16 % in 1954 in the county as compared to 29% in 1952 and 31% in 1954 in the city. Why is this? Why do not voting machines have a "NO VOTE" lever indicating that the voter does not wish to vote on the question so that he cannot leave the booth not having noticed amendments? Were this so he couldn't forget ^{or ignore them} he would have to register his wish to vote yes, his wish to vote no, or his wish not to vote.

Mrs. John R. Hill
Legislative Chairman
League of Women Voters
Rochester, Minnesota

11/30/54

OUTLINE OF WINDOW DISPLAYS USED FOR ELECTION NOV. 2, 1954 *

1. Bank Window (3/4/7) Do You Know These Men? props: Charcoal sketches of candidates without names; key with names to one side.
s
2. Department Store (full sized) Je Voudrais Voter Aussi (I wish I could vote too) props: life sized poodle led by manikin. Mobile overhead repeats voting date and vote yes to Amendment #3.
3. Bookstore (1) (3/2/2) Take a Note to Get Out and Vote Nov. 2. props: stenographer's notebook on which is written "vote yes to Amendment #3".
4. Bookstore (2) (6/3/1) Use Your Gift of Liberty-- Vote Nov. 2 props: large gift wrapped packages.
5. Shoe Store (1) (3/3/3) Follow the Crowd Nov. 2. props: wire figures "walking" toward a pumpkin voting house.
6. Self Service Laundry (8/6/no floor space) Be An Informed Voter: Attend Candidates Meeting (date) props: flyer on window.
7. Children's Shop (3/2/2) So Soon! It's Time to Vote. props: enlarged photograph of children whispering to each other, stuffed dog peers around at the picture.
8. Ice Cream Store (6/2/10) He's Still Worried About The Vote He Didn't Cast Nov. '2. props: Sheet ghost with worried expression.
9. Small Department Store (3/4/2) A Man's Best Friend Is His Vote. props: large dog slouched at feet of sign.
10. Sewing Machine Store (2/2/2) Let's Sew It Up! Vote Yes To Amendment #3. props: bag with thread, sissors, etc. on which is written Nov. 2.
11. Shoe Store (2) (4/3/5) Make It A Good Race Nov 2. props: rabbit and turtle figures.
12. Men's Store (2/3/3) Get Out The Extra Points Nov. 2. props: football player puppet kicking a small football.

* Only main slogans included although all displays had auxilliary informative posters.

M. F. Schumacher, Ch.
Window Display

LEAGUE OF WOMEN VOTERS
Rochester, Minnesota

Public Relations Report
General Election of
November 2, 1954

A--Accomplished

1-Newspaper

- *a-Simple break-down of state amendments to be voted--
printed in conjunction with amendments as they appeared
on ballot.
- *b-Letters to editor preceding election.
- *c-Picture of local Republican and Democratic committee
chairmen receiving Amendment #3 stickers from League members.
- *d-Announcements in church bulletins and papers.
- *e-General explanation of amendments and news items concerning
non-partisan support of #3.
- f-News articles and reviews of candidates and their speeches.

2-Radio

- *a-Interview with League member
- *b-Station breaks and spot announcements
- c-Station breaks and announcements to "Get out the Vote" and
announce candidates meeting.

3-TV

- *a-Interview with newscaster on amendments in general.
- b-"Get out the Vote" spot announcing.

4-Window Display

- a-Large display in bank window with candidates pictures,
announcement of public meeting.
- b-Twelve merchants' windows used for posters and displays
on amendments and "Get out the Vote".

5-Posters

- a-50 small posters (5 different types) made
 - (1)-Distributed throughout county in banks, stores,
post-offices and groceries.
 - (2)-In city in markets, merchants windows
- b-40 large banners (12 feet long) displayed on store windows,
legal limit from polling places, on houses on bus lines,
entrances to several large industrial places--all urging
vote on amendments.
- c-One large banner (30 feet long) displayed across a down-
town intersection urging a vote on amendments with the League
name on it. (Funds for this supplied by three local banks).

6-Speakers' Bureau

- a-87 letters sent to various organizations in town telling
of availability of League speakers (including explanation of
state amendments).
- b-Coverage by speakers of some PTA groups and many civic
organizations.
- c-Short talk on amendments by non-League person at candidates
meeting.

LEAGUE OF WOMEN VOTERS
Rochester, Minnesota

Public Relations Report
General Election of
November 2, 1954

B--Attempted

1-Newspaper, radio and TV unable to request "yes" vote on Amendment #3 when pressure groups for other amendments bought time and space. The local League was financially unable to follow suit.

2-Better coverage of local organizations.

3-Banners and posters on county poles, fences, etc.

4-Poster space in buses all purchased

5-

Mrs. R. Drew Miller
Public Relations Chairman
League of Women Voters
Rochester, Minnesota

Rochester Post Bulletin 10/23/54

(Our attempt at duplicating the picture you used with Mrs. Young
Mr. Freeman and Gov. Anderson.!)



JOIN FORCES—Olmsted county Republican and Democratic-Farmer-Labor leaders joined with members of the League of Women Voters to promote passage of Amendment No. 3 to the state constitution at next Tuesday's election. Left to right are Rex Gregor, GOP chairman; Mrs. Drew Miller, League public relations chairman; Mrs. John Hill, League legislative chairman, and Richard Plunkett, county DFL chairman. Amendment No. 3, if adopted, would be the first step toward a revision of the state constitution. Gregor and Plunkett have issued a joint statement supporting it. (Post-Bulletin Photo)

AMENDMENT 3 QUESTIONNAIRE

PLEASE ANSWER THIS QUESTIONNAIRE AND RETURN IT BY NOVEMBER 30 TO THE STATE OFFICE, Room 406, 84 South Tenth Street, Minneapolis 3, Minnesota. HOW YOUR LEAGUE PARTICIPATED IN THE CAMPAIGN FOR PASSAGE OF AMENDMENT 3 IS IMPORTANT IN THE OVER-ALL EVALUATION OF OUR PROMOTION EFFORTS.

LEAGUE OF WOMEN VOTERS OF Roseville, Serving County of Ramsey

NEWSPAPERS: Number of Letters to the Editor _____; Editorials _____; News articles _____; Women's Page news _____; Cartoons _____; Other _____. Did you use formal press releases sent to you? no.

RADIO-TV: Number of programs on radio _____; TV _____. Type of programs _____; Station _____. Did you use the suggested spot announcements from the state Public Relations Committee? _____ Did you use the interview? no.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact^{ed}/that favorably endorsed Amendment 3 none.

Was endorsement made public by organization itself? _____ By League? _____

Through which medium? _____. Organizations contacted that would not endorse Amendment 3 _____.

Reasons why they refused _____

POSTERS & DISPLAYS: How many posters? none Were they used in store windows? _____ Busses? _____ Libraries? _____ Other? _____ Did you use suggested poster ideas? _____ Original posters? _____ What other displays did you use? _____

STICKERS: Numbered ordered 500; How distributed _____

5 to each paid member, who was instructed to distribute them among her neighbors and to urge their use on car and house windows.

SPEAKERS: Number of groups to which you sent speakers none; Kinds of groups _____; Approximate number of people reached _____.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) _____

OTHER COMMUNITIES: Did you reach communities other than your own? none

If so, please list them: _____

What media was used to reach these communities? _____

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? _____

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? Only the stickers.

We relied solely on them and timed our unit meeting topics to tie-in - i.e. we devoted our entire October meeting to constitutional revision and high-

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? lighting of the 4

This has been our first year after provisional status, and we did not get into a real action campaign. We hope to do better next time! amendments, particularly no. 3 of course.

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- ment 3	No. of "No" Votes on A Amendment 3
Local League Community of <u>Roseville</u>	<u>4046</u>	<u>2,110 52%</u>	<u>398</u>
Other Commu- nities reached by your League	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING

AMENDMENT 3? yes IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? State item chairman

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? no

and vice chairman of a unit

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed

Myrtle Hatfield

League position

Director, State Resources

Stem

Keep one copy for your files; Send the other to the state office.

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LEAGUE OF WOMEN VOTERS OF St. Paul, Serving County of Ramsey

NEWSPAPERS: Number of Letters to the Editor Several; Editorials Several; News articles Some; Women's Page news _____; Cartoons None; Other neighborhood papers. Did you use formal press releases sent to you? No.

RADIO-TV: Number of programs on radio 2; TV _____. Type of programs Interviews; Station KUOM. Did you use the suggested spot announcements from the state Public Relations Committee? No. Did you use the interview? No.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact/that favorably ^{ed} ~~endorsed~~ ^{cooperated not} ~~endorsed~~ Amendment 3 Interclub Council college club. Was endorsement made public by organization itself? _____. By League? _____. Through which medium? _____. Organizations contacted that would not endorse Amendment 3 _____. Reasons why they refused _____.

POSTERS & DISPLAYS: How many posters? _____. Were they used in store windows? _____. Busses? _____. Libraries? _____. Other? _____. Did you use suggested poster ideas? _____. Original posters? _____. What other displays did you use? _____.

STICKERS: Numbered ordered 7000; How distributed other organizations stuffed buses membership bulletin (enclosed) at LwV meetings

SPEAKERS: Number of groups to which you sent speakers 3; Kinds of groups Business groups; Approximate number of people reached 200.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) _____

OTHER COMMUNITIES: Did you reach communities other than your own? _____

If so, please list them: _____

What media was used to reach these communities? _____

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? _____

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? _____

comment:

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? _____

St. Paul Paper did not cooperate with the League (or any other group) on publicity!

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- Amendment 3	No. of "No" Votes on A Amendment 3
Local League Community of _____	_____	_____	_____
Other Commu- nities reached by your League _____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING AMENDMENT 3? No IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? _____

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? No

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed Mrs. O. Springsted
League position Public Relations

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LEAGUE OF WOMEN VOTERS OF So St Paul, Serving County of Sakata

NEWSPAPERS: Number of Letters to the Editor ; Editorials ; News articles ; Women's Page news ; Cartoons ; Other . Did you

use formal press releases sent to you? no. *Our weekly paper changed hands and little could be obtained on #3! Changed just as this time*

RADIO-TV: Number of programs on radio ; TV . Type of programs ; Station . Did you use the sug-

gested spot announcements from the state Public Relations Committee? no Did

you use the interview? . *Local Radio Station very poor coverage. (WCOW)*

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact/that favorably endorsed Amendment 3 Sent materials on #3 & Candidate Speaks to WC T.V. upon their request

Was endorsement made public by organization itself? no By League? yes

Through which medium? broadsides to all homes (5100) by mail Organizations contacted that would not endorse Amendment 3 .

Reasons why they refused

POSTERS & DISPLAYS: How many posters? 8 Were they used in store windows? yes

Busses? Libraries? Other? Did you use

suggested poster ideas? Original posters? yes What other displays

did you use?

STICKERS: Numbered ordered 1100; How distributed with broadsides and by members & on posters

SPEAKERS: Number of groups to which you sent speakers 1; Kinds of

groups Church; Approximate number of people reached 85.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amend-ment 3 coffee parties.)

OTHER COMMUNITIES: Did you reach communities other than your own? _____

If so, please list them: _____

What media was used to reach these communities? _____

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? yes

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? broadside

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? none they could give as: more funds, more workers!

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- ment 3	No. of "No" Votes on A Amendment 3
Local League Community of <u>So St Paul</u>	<u>6196</u>	<u>2475</u>	<u>1007</u>
Other Commu- nities reached by your League	<u>Received larger vote of 4 State amendments & larger than local</u>		
_____	_____	_____	_____
_____	_____	_____	_____

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING AMENDMENT 3? yes IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? unit leader

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? No - about 18 worked on it

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed J. Crim
League position Pres.

Keep one copy for your files; Send the other to the state office.

DON'T GUESS -- VOTE "YES" ON CITIZENS AMENDMENT NO. 3 ON NOV. 2

The League of Women Voters of Minnesota favor a "YES" vote on Amendment No. 3 because it is crucial to Constitutional Revision, which it supports.

Our present State Constitution was tacked together in a few days by a handful of men in 1857--patched by amendments 79 times. It is not only confusing, muddled, and obsolete but the provisions are often unenforceable.

Passage of this amendment would indicate that our citizens want a new, modern, up-to-date constitution tailored to meet the needs of the present and future. The revised constitution would be submitted to the people for approval.

VOTE "YES" ON AMENDMENT NO. 3 -- Do your part to modernize our constitution.

FAILURE TO VOTE IS A "NO" VOTE!

AND

VOTE "YES" ON THE CITY OFFICIALS' PAY AMENDMENT ON NOV. 2

The League of Women Voters of South St. Paul support the CITY OFFICIALS' PAY AMENDMENT being resubmitted to you on Nov. 2. It was defeated by a narrow margin in September. Vote "YES" on Nov. 2. FAILURE TO VOTE FOR IT MAY DEFEAT IT AGAIN!

It provides for: A raise in Mayor's salary from \$300 to \$1200 per year.
A raise in each Alderman's salary from \$50 to \$600 per year.
(Raises will not be effective until after next city election.)

Taxes would be raised very little:

The cost of the mayor's salary would be raised from about 2¢ to 8¢ per person per year.

The cost of each alderman's salary would be raised from about 1/3¢ to 3 1/3¢ per person per year. Total salary for 7 aldermen would be about 23¢ per person per year.

Certainly it is worth 31¢ to each citizen in South St. Paul to know that qualified candidates are being encouraged to run for these responsible positions.

Do you realize these officials will attend an estimated 45 council meetings of about 5 hours each--spending 255 hours in the council chambers solving your problems. Many more hours each week are spent on committee work and listening to your specific problems and needs.

VOTE ON NOV. 2 -- IT IS YOUR GREATEST PRIVILEGE

AMENDMENT 3 QUESTIONNAIRE

Received 12-17-54.

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LEAGUE OF WOMEN VOTERS OF St. Louis Park, Serving County of Hennepin(part)

NEWSPAPERS: Number of Letters to the Editor 3; Editorials 2; News articles Every Wk.

Since Oct. 1. Women's Page news -; Cartoons 1; Other Feature. Did you use formal press releases sent to you? No. Articles(2)

RADIO-TV: Number of programs on radio -; TV -. Type of programs -

Spot Announcements- WCCO, KSTP; Station -. Did you use the suggested spot announcements from the state Public Relations Committee? No Did you use the interview? No.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact/^{ed}that favorably endorsed Amendment 3 St. Louis Park Dispatch.

Was endorsement made public by organization itself? m- By League? YES

Through which medium? Flyers, Newspaper, speeches Organizations contacted that would not endorse Amendment 3 -.

Reasons why they refused -

POSTERS & DISPLAYS: How many posters? 10 Were they used in store windows? Yes

Busses? - Libraries? - Other? - Did you use suggested poster ideas? Yes Original posters? - What other displays

did you use? Had Jaguar car at shopping center, Model Const. and Miss Present Const.(in old-fash. clothes), posters explaining amt. 3. Toured all shopping centers Fri. and Sat. before Nov. 2nd election
STICKERS: Numbered ordered 3,000; How distributed By hand, thru mail, in Bulletins of League etc.

SPEAKERS: Number of groups to which you sent speakers 5; Kinds of groups Civic Groups; Approximate number of people reached 150.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) Bulletin, shopping bags, under doors, to shoppers at Shopping Centers

(over)

OTHER COMMUNITIES: Did you reach communities other than your own? Mpls.

If so, please list them: Letter to Ed. in Mpls. Star

What media was used to reach these communities? Newspaper, Radio, TV.
(spot announcements)

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? Yes

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? Stunt, at the Shopping Centers, with Jaguar sports car and 2 Learners.

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? NO

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- ment 3	No. of "No" Votes on A Amendment 3
Local League Community of _____	_____	_____	_____
Other Commu- nities reached by your League _____	<i>See mpls League office</i>	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING AMENDMENT 3? YES IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? 1st. Vice.Pres. Bulletin Editor.

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? YES

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed Margaret D. Northcott
League position 1st Vice-President

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AMENDMENT 3 QUESTIONNAIRE

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LEAGUE OF WOMEN VOTERS OF Waseca, Serving County of Waseca

NEWSPAPERS: Number of Letters to the Editor _____; Editorials 1; News articles 2; Women's Page news _____; Cartoons _____; Other _____. Did you use formal press releases sent to you? _____.

RADIO-TV: Number of programs on radio None; TV _____. Type of programs _____; Station _____. Did you use the suggested spot announcements from the state Public Relations Committee? _____ Did you use the interview? Tried, but couldn't get time

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact/^{ed}that favorably endorsed Amendment 3 Announcements made but no endorsement requested
Was endorsement made public by organization itself? _____ By League? _____
Through which medium? _____. Organizations contacted that would not endorse Amendment 3 _____.
Reasons why they refused _____

POSTERS & DISPLAYS: How many posters? 3 Were they used in store windows? Yes
Busses? _____ Libraries? Yes Other? _____ Did you use suggested poster ideas? _____ Original posters? Yes What other displays did you use? League publications displayed on table at public library

STICKERS: Numbered ordered 500; How distributed at candidates meeting, mailed to contributors with memo, sticker & memo placed in each teachers box at 2 schools, Girl Scouts distributed them to homes for us
SPEAKERS: Number of groups to which you sent speakers None; Kinds of groups _____; Approximate number of people reached _____.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) _____

OTHER COMMUNITIES: Did you reach communities other than your own? _____

If so, please list them: New Richmond, New Prague, + Owatonna
invited to Candidates meeting at which there was some
discussion of amendments

What media was used to reach these communities? Letter

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? _____

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? _____

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? _____

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

Do not have the information

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- ment 3	No. of "No" Votes on A Amendment 3
Local League Community of _____	_____	_____	_____
Other Commu- nities reached by your League _____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING AMENDMENT 3? Yes *Service Chairman* IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? _____

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? No

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed Mrs. W.B. Patton
League position Voters Service Ch.

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LEAGUE OF WOMEN VOTERS OF Wayzata, Serving ^{part of} County of Hennepin

NEWSPAPERS: Number of Letters to the Editor 1; Editorials 1; News articles 2; Women's Page news _____; Cartoons _____; Other _____. Did you use formal press releases sent to you? No.

No local
Contact

RADIO-TV: Number of programs on radio _____; TV _____. Type of programs _____; Station _____. Did you use the suggested spot announcements from the state Public Relations Committee? _____ Did you use the interview? _____.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact^{ed}/that favorably endorsed Amendment 3 none.

Was endorsement made public by organization itself? _____ By League? _____

Through which medium? _____. Organizations contacted that would not endorse Amendment 3 none.

Reasons why they refused _____

POSTERS & DISPLAYS: How many posters? none Were they used in store windows? _____ Busses? _____ Libraries? _____ Other? _____ Did you use suggested poster ideas? _____ Original posters? _____ What other displays did you use? _____

STICKERS: Numbered ordered 1000; How distributed 1. by members - each given 10
2. thru party block workers
3. during street corner poll

SPEAKERS: Number of groups to which you sent speakers none; Kinds of groups _____; Approximate number of people reached _____.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) Street corner poll on amendment 3

OTHER COMMUNITIES: Did you reach communities other than your own? indirectly

If so, please list them: _____

Local paper serves North Shore
& Lake Minnetonka Communities;
also reached some thru poll
(see below)

What media was used to reach these communities? _____

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? No -

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? Street corner
poll - see voters service report

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? No - our
problem was stretching the time & energies of a small organization
trying to do a lot at once

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- ment 3	No. of "No" Votes on A Amendment 3
Local League Community of <u>Wauzata</u>	<u>* 920</u>	<u>694</u>	
Other Commu- nities reached by your League	<u>* I can't find these figures + my</u> <u>memory may not be accurate</u>		
<u>Deephaven - Mtnk. Township</u>	<u>} all reached thru poll - which</u> <u>interviewed people from</u> <u>these areas who were</u> <u>shopping in Wauzata</u>		
<u>Mtnk. Beach</u>			
<u>Crystal Bay</u>			
<u>Minneapolis</u>			
<u>Plymouth Township</u>			

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING AMENDMENT 3? No IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? _____

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? - whole Board

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed _____

League position _____

Alice Skinner
president

Keep one copy for your files; Send the other to the state office.

Suggestion - it would have been a good idea to have "vote yes" on the
stickers

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Provisional
LEAGUE OF WOMEN VOTERS OF Wells, Serving County of Faribault

NEWSPAPERS: Number of Letters to the Editor 1; Editorials ; News articles 1; Women's Page news ; Cartoons ; Other . Did you

use formal press releases sent to you? didn't receive any.

No station in vicinity
RADIO-TV: Number of programs on radio ; TV . Type of programs ; Station . Did you use the suggested spot announcements from the state Public Relations Committee? Did you use the interview? .

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact/that favorably endorsed Amendment 3 Farm Bureau & Women's Society of Evangelical U.B. Church
A League member explained the importance of passing the Amendment
Was endorsement made public by organization itself? By League?
No formal endorsement was made by either group, but the
Through which medium? Organizations contacted
individuals were favorably influenced.
that would not endorse Amendment 3 .

Reasons why they refused

POSTERS & DISPLAYS: How many posters? 3 Were they used in store windows? yes
none in town no library in
Busses? Libraries? town Other? stores + public utility bldg. Did you use

suggested poster ideas? yes Original posters? What other displays did you use? Picture in the paper of the mayor putting the sticker on his car while the League Pres. looks on

STICKERS: Numbered ordered 500; How distributed By League members -
A door to door canvass was made, with the sticker and a
mimeographed explanation of the amendments
SPEAKERS: Number of groups to which you sent speakers 2; Kinds of groups Farm Bureau, Church Women's Society Approximate number of people reached 70.

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.)

OTHER COMMUNITIES: Did you reach communities other than your own? _____

If so, please list them: Only the surrounding farm area through the Farm Bureau

What media was used to reach these communities? Speaker at Farm Bureau

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? As far as I know, I didn't receive a time schedule.

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? Informing citizens by door to door distribution of literature pointing up the need for support of Amendment #3

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? _____

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in entire election	No. of "Yes" Votes on Amendment 3	No. of "No" Votes on Amendment 3
Local League Community of <u>Wells</u>	<u>4062</u>	<u>625</u>	<u>425</u>
Other Communities reached by your League	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING AMENDMENT 3? Yes IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? Voters Service Chm.

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? No - Each League member had responsibility in distributing the literature to every house in town.

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

1. Would suggest the stickers to be used on cars have the glue on the back (and could be placed on car bumpers) as it is illegal to place stickers on car windshields. signed Jean L. Watkins
League position Voters Service Chairman

Keep one copy for your files; Send the other to the state office.

2. Could the stickers have said "Vote Yes" on Amendment #3. ?

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LEAGUE OF WOMEN VOTERS OF White Pine Co., Serving County of Idaho

NEWSPAPERS: Number of Letters to the Editor ; Editorials ; News articles ; Women's Page news ; Cartoons ; Other . Did you

use formal press releases sent to you? . *Our newspaper carried*

article for No. 3, to which an addition would

RADIO-TV: Number of programs on radio ; TV . Type of programs

 ; Station . Did you use the sug-

gested spot announcements from the state Public Relations Committee? Did

you use the interview? . *not feasible in this*

area.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact/that favorably endorsed

Amendment 3 .

Was endorsement made public by organization itself? By League?

Through which medium? . Organizations contacted

that would not endorse Amendment 3 .

Reasons why they refused

POSTERS & DISPLAYS: How many posters? Were they used in store windows?

Busses? Libraries? Other? Did you use

suggested poster ideas? Original posters? What other displays

did you use?

STICKERS: Numbered ordered 1500; How distributed through group

members.

SPEAKERS: Number of groups to which you sent speakers none; Kinds of

groups ; Approximate number of people reached .

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amend-

ment 3 coffee parties.) at candidates meeting audience

was informed that League helped passage.

and when calling voters to vote Popl was

expressed how the vote.

OTHER COMMUNITIES: Did you reach communities other than your own? no

If so, please list them: _____

What media was used to reach these communities? _____

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? yes

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? candidate

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? no

but that we did as much as possible.

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- ment 3	No. of "No" Votes on A Amendment 3
Local League			
Community of <u>attempted to get this information</u>			
Other Commu- nities reached by your League <u>impossible at this time.</u>			

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING AMENDMENT 3? no IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? _____

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? no

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed

League position

Larry Lequist
Chairman

Keep one copy for your files; Send the other to the state office.

AMENDMENT 3 QUESTIONNAIRE

PLEASE ANSWER THIS QUESTIONNAIRE AND RETURN IT BY NOVEMBER 30 TO THE STATE OFFICE, Room 406, 84 South Tenth Street, Minneapolis 3, Minnesota. HOW YOUR LEAGUE PARTICIPATED IN THE CAMPAIGN FOR PASSAGE OF AMENDMENT 3 IS IMPORTANT IN THE OVER-ALL EVALUATION OF OUR PROMOTION EFFORTS.

LEAGUE OF WOMEN VOTERS OF Washington, Serving County of Nobles

NEWSPAPERS: Number of Letters to the Editor _____; Editorials _____; News articles _____; Women's Page news _____; Cartoons _____; Other _____. Did you use formal press releases sent to you? _____ *(Newspaper editor wrote favorable editorials)*

RADIO-TV: Number of programs on radio _____; TV _____. Type of programs _____; Station _____. Did you use the suggested spot announcements from the state Public Relations Committee? _____ Did you use the interview? _____.

CONTACT WITH OTHER ORGANIZATIONS: Organizations contact^{ed}/that favorably endorsed Amendment 3 AAW - Kuwanois.

Was endorsement made public by organization itself? _____ By League? _____ Through which medium? _____. Organizations contacted that would not endorse Amendment 3 _____. Reasons why they refused _____.

POSTERS & DISPLAYS: How many posters? _____ Were they used in store windows? _____ Busses? _____ Libraries? _____ Other? _____ Did you use suggested poster ideas? _____ Original posters? _____ What other displays did you use? _____.

STICKERS: Numbered ordered I can't remember; How distributed By Voters Service Club and Individual League members perhaps 300

SPEAKERS: Number of groups to which you sent speakers 3; Kinds of groups Kuwanois - AAW Education Association; Approximate number of people reached 200

OTHER MEDIA USED: (Include such things as church bulletin announcements, and Amendment 3 coffee parties.) _____

OTHER COMMUNITIES: Did you reach communities other than your own? _____

If so, please list them: _____

What media was used to reach these communities? _____

DID YOU BASE YOUR CAMPAIGN ON THE TIME SCHEDULES CHARTED BY STATE PUBLIC RELATIONS COMMITTEE? _____

WHAT WAS THE MOST EFFECTIVE THING YOU DID TO PASS AMENDMENT 3? _____

WOULD YOU HAVE LIKED ANY SPECIFIC ADDITIONAL HELP FROM THE COMMITTEE? _____

RESULTS IN YOUR LOCAL COMMUNITY AND OTHER COMMUNITIES REACHED BY YOUR LEAGUE

	No. of people voting in en- tire election	No. of "Yes" Votes on Amend- ment 3	No. of "No" Votes on A Amendment 3
Local League Community of _____	_____	_____	_____
Other Commu- nities reached by your League _____	<i>I did not save this information</i>		
_____	_____	_____	_____
_____	_____	_____	_____

DID ONE OF YOUR MEMBERS HAVE PRIMARY RESPONSIBILITY FOR YOUR EFFORT IN PASSING AMENDMENT 3? yes IF SHE HAD ANOTHER LEAGUE JOB, WHAT WAS IT? Local Affairs

DID YOU HAVE AN AMENDMENT 3 COMMITTEE? _____

PLEASE USE ADDITIONAL SHEETS FOR OTHER COMMENTS, SUGGESTIONS, IDEAS, OR MORE DETAILED DESCRIPTION OF YOUR WORK ON AMENDMENT 3.

signed _____

League position _____

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