



League of Women Voters of Minnesota Records

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VISION 2000 CAMPAIGN NOTES

League of Women Voters Education Fund

January 1999

St. Louis Area Benefits from Vision 2000 Grassroots Fund

Vision 2000, the national League of Women Voters Education Fund's (LWVEF) major capital campaign, has paid off for St. Louis.

The campaign sent almost \$10,000 to the St. Louis League of Women Voters Information Service to be used in honor of Mary Greensfelder, a St. Louis League member who devoted her time and energy to further the educational purposes of the League.

This money came from generous St. Louis contributors to the Vision 2000 Grassroots Fund. The donors requested that their contributions go to a Mary Greensfelder Fund, which the Information Service had established.

The Mary Greensfelder Fund will enable the League to further its efforts to promote voter education, leadership skills, voluntarism and citizen participation in government.

Members of the St. Louis Vision 2000 committee were attentive to the wishes of donors to honor Mary Greensfelder and to put their gifts to work in their community while being part of the LWVEF campaign. Brenda Banjak, Agnes Garino and Sydel Shayer, as well as other committee members Milly Cohn, Linda McDaniel, Carol Portman, Pat Rich, Vivian Schmidt and K Wentzein, worked together to maximize the opportunity for donors to honor Mary. Gifts for the fund are still being received as

the result of a letter the committee sent to League prospects.

A publication, *Desegregation St. Louis: Where Have We Been, Where Are We Going?*, which gives an independent overview of desegregation in the city, was the first project of the Mary Greensfelder Fund.

Donors to date are: Anonymous, Agnes Garino, Lucy Lopata, Elizabeth Van Patten, Ruth Friedman and Millie Wolff.

This article contains excerpts from an article that appeared in the Winter 1998 LWV Metro News of the League of Women Voters of St. Louis, Missouri.



Jane Gruenebaum, Ph.D.

A Message from the Executive Director

In six short months I have had an opportunity to appreciate the tremendous support provided by the grassroots—donors and volunteers—for the League's ambitious and evolving agenda. The generosity and resourcefulness of League members and supporters continues to provide a wellspring of inspiration for all of us committed to a

common goal of empowering citizens worldwide.

Approaching this challenge in the next century will require vision and flexibility, plus the resources to take our vision to the next level. New leadership is already taking

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DEATH AND TAXES:

Cheat on Both by Leaving Your IRA to Charity

Many of us would like to make major gifts to our loved ones. Since often the only time we can anticipate for certain that we won't need the funds for our own needs is after our death, a charitable gift at death is the easiest kind to make. You can always change a bequest if your own needs or those of your family should change while you are alive.

In our planning practice, we encourage clients to consider what would happen if they were to die that very day. We ask them to be tax-wise and to think about which assets they should leave to their heirs and which assets they might want to leave to the charities that they support.

IRAs or other retirement plans are IRD (Income in Respect of a Decedent) assets. The IRS encourages Americans to save money for retirement by not taxing contributions to IRAs and other retirement plans as money is earned. But the other side of the bargain is that the money that is withdrawn from these accounts is taxed as ordinary income at the time it is received. And this income tax is owed even after death!

At your death, all of the money in your IRAs or retirement plans becomes Income in Respect of a Decedent. Since

IRD isn't received before death, it is not included on your final income tax return (form 1040). But the recipient of the income—either your estate or the person who receives the right to the income under your will or as the designated beneficiary—will have to pay federal and perhaps state income tax on it. And the IRD assets are still included in your estate for estate tax purposes.

By making a charity the beneficiary of your IRA, you can avoid both estate taxes and income taxes on that asset. Assets left to charity are completely deductible from your estate for estate tax purposes. In addition, charities are not subject to income tax, so they can withdraw the funds from your IRA after your death completely tax free.

Given the same dollar value, your heirs will be far happier to receive a bequest of appreciated stock than an IRA account. The heirs will not owe any income tax on this type of bequest, and they also will benefit from a stepped-up basis so that they will not owe any capital gains tax on the stock. So, it just makes good tax sense to leave the stock to your loved ones and the IRA to charity.

This does not need to be an all or nothing decision, however.

If, for example, you want to leave \$20,000 to a particular charity when you die, and your IRA account is worth \$50,000, you can split the account into two different IRAs of \$20,000 and \$30,000 and make the charity the beneficiary of the \$20,000 account. If later you find that you need that money during your lifetime, you simply withdraw it, as you would from any IRA account. It only becomes the property of the charity at the time of your death.

Naming the beneficiary of your IRA is a complicated tax issue, so, as always, check with your financial advisor before making any changes.

For more information, contact Andrea Morgan, campaign director, at 202-429-1965, ext. 245 or e-mail her at amorgan@lww.org.

This article was contributed by Virginia Abbott, Certified Financial Planner and former national board member.

***Vision 2000 Campaign
Contributions***

***Comprehensive Basis—
12/31/98
\$11,725,913***

WOMAN POWER IN POLITICS: BUILDING GRASSROOTS DEMOCRACY IN AFRICA

In October 1998, the League of Women Voters Education Fund (LWVEF) launched a multinational citizen exchange project with counterparts in Sub-Saharan Africa to share strategies for civic education and citizen participation in political life. Through *Woman Power in Politics:*

Building Grassroots Democracy in Africa, women NGO leaders from Ethiopia, Ghana, Kenya, Nigeria, Tanzania, Uganda, Zambia and Zimbabwe had the opportunity to experience first-hand the League's nonpartisan, grassroots approach to citizen involvement in democratic politics in the United States.

The Grassroots Internship Program

During the Grassroots Internship Program, African interns participated in Making Democracy Work, the current program emphasis of the League of Women Voters of the United States. Interns explored how each League is working with diverse community partners to counter growing cynicism about politics and government in the United States and to get citizens involved in the democratic process to bring about positive change. Host Leagues included the LWV of Oneonta Area, NY; the LWV of Minneapolis, MN; the LWV of Cleveland Heights-University Heights, OH; the LWV of Clemson Area, SC; the LWV of Oklahoma; the LWV of Houston, TX; the LWV of Calvert County, MD; and the LWV of Oak Park-River Forest, IL.

The Grassroots Internship Program took place from October 11-November 5, 1998. The program included the following components, each of which placed a special emphasis on civic education, citizen participation and women in politics.

Orientation: One-week training workshop with the national office of the League of Women Voters. Interns worked with staff to learn how a national grassroots membership organization operates, meet with nationally renowned citizen interest groups working to effect change at the national level on behalf of diverse communities, explore opportunities for NGO-government collaboration and dialogue with women political leaders.

Local League Internship: Two weeks in a local community in the United States working with local and state Leagues of Women Voters. Interns traveled in pairs to a host League community to participate in grassroots activities that promote civic education and citizen participation in the pre-election season.

Dialogue: A five-day retreat in Miami to provide a forum for interns to evaluate the internship experience, strategize on adapting grassroots techniques in their own countries, and build a network of women active in civic education and citizen participation. Interns designed concrete follow-up activities to build on their new partnerships with local

and state Leagues of Women Voters. The dialogue also was a great opportunity to observe the U.S. elections.

Next Steps

Woman Power in Politics was so successful that the President's Education Initiative for Democracy and Development (EDDI) would like to expand and extend the project through the year 2001. (The EDDI was established as follow-up to President Clinton's visit to Africa in 1998.) The LWVEF hopes to sponsor a Grassroots Partnership Training Program in which the African interns and their organizations will host representatives from their partner Leagues of Women Voters, to share grassroots democracy strategies and to develop projects for a community-based small grants program. A critical step to self-sustainability will include a Grassroots Assistance Grants Program to provide "seed" financial and technical assistance to strengthen linkages between the Leagues and the African interns, and to support civic education initiatives in African communities. Despite strong support from the U.S. government, continued success and impact will not be possible without continued participation by local and state Leagues and support from private donors.

*Contributed by Orna Tamches, LWVEF Program Manager.
Woman Power in Politics: Building Grassroots Democracy in Africa is made possible by a grant from the United States Information Agency and private donors.*

continued from page 1

us in exciting directions. I look forward to sharing with each of you our dynamic vision for the League of Women Voters. Change of the magnitude we are about to embrace provides a special challenge and opportunity to realize our full potential. Early reactions from generous long-term supporters have

been encouraging. The League will greet the year 2000 as a stronger, better organized and better positioned to fulfill the promise of democracy.

Your dedication to our mission and the unique commitment of time and resources you have provided in the past has set an exemplary standard for future endeavors as we build on the

foundation which you, through your individual and collective efforts, have created.

It is a real pleasure to serve as your Executive Director at this special time in the League's history. Together we will realize the possibilities that await us in the next millennium.

MN000
LWV of Minnesota
Judy Duffy
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The League of Women Voters
Education Fund
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VISION 2000 CAMPAIGN NOTES

League of Women Voters Education Fund

April 1999

The Illinois Challenge

By Eleanor Revelle, LWVEF Trustee

A simple question raised by a prospective donor has triggered a new fundraising strategy for the Illinois Vision 2000 committee. During the course of a cultivation visit in spring 1998, the long-time League member (and experienced fundraiser herself) asked what the Vision 2000 fundraising goal was for Illinois. This question prompted the committee to take a look at how much had already been raised from Illinois sources and to set a campaign goal for the state.

At that point, Illinois sources had contributed \$1,050,000 to the campaign: \$800,000 from foundations and corporations and \$250,000 from individuals. The committee decided to push for a total of \$2,500,000, with half to come from foundations and corporations and half from individual donors. Remaining to be raised: \$450,000 from foundations and corporations and \$1 million from individuals.

Soon afterward, an anonymous supporter pledged \$250,000 as a challenge to the committee to raise the remaining \$1 million in contributions from individuals. For every three dollars given by individuals during the last phase of the campaign, this donor will contribute an additional one dollar. A \$15,000 gift to Vision 2000, for example, will be augmented by another

\$5,000 from the challenge grant.

The committee now is drafting a letter to send to selected LWVIL members, describing the importance of a strong League of Women Voters Education Fund (LWVEF) to every League in Illinois. The letter will outline ways in which Vision 2000 resources and programs are already enhancing the League's work in the state and invite these members to consider making a special gift to the campaign.

Highlights from the list of current and future Vision 2000 programs in Illinois include:

- ♦ A grant, training and ongoing technical assistance to the Illinois League to develop its capacity to play a leadership role in advancing state-level campaign finance reform.
- ♦ An opportunity for the Illinois League to test innovative voter education software for the 1998 election—with in-kind support in the form of a new computer from Hewlett-Packard.
- ♦ A 1998 training workshop on facilitation held in Illinois for League members interested in leading community dialogues on Medicare reform.
- ♦ The LWVEF grassroots internship program that has placed five pairs of women leaders from emerging

democracies with local Leagues in Illinois, giving the interns a chance to experience American grassroots activism and share their enthusiasm for democracy with their host Leagues and communities.

- ♦ Original research on attitudes towards voting (1996) and civic participation (1999) to identify effective strategies for boosting voter turnout and building civic engagement—findings then translated into training workshops and materials for Leagues in Illinois and across the country.

Committee members are enthusiastic about the promise that Vision 2000 holds for the LWVEF and for the League in Illinois. They are convinced that Illinois members will respond positively to their letter and its tangible examples of LWVEF programs benefiting Leagues in their state. And they are grateful for the incentive the challenge grant will provide to prospective donors in the remaining months of the campaign.

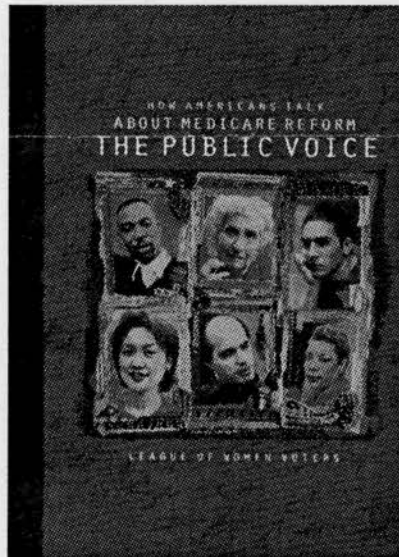
(Many League members have assisted the Illinois committee over the course of the campaign. Currently active: Phyllis Albrecht, Jan Flapan, Nancy Phelan and Ann Wolff. The LWVUS Board members working with the committee are Eleanor Revelle and Mona Steele.)

A Public Dialogue on Health Care: The Future of Medicare

The future of health care remains a vitally important issue for the League. Changing demographic trends are putting unprecedented stress on the entire U.S. health care system, and particularly on Medicare, the national health care program for the elderly and those with disabilities. Funding from the Henry J. Kaiser Family Foundation in 1998 enabled the League to carry out "A Public Dialogue on Health Care: The Future of Medicare." Through this project, the League of Women Voters Education Fund worked with state and local Leagues to convene public meetings and dialogues involving more than 6,500 citizens from diverse backgrounds. In 11 focus groups, ten public meetings and 300 community dialogues trained League members facilitated an examination of citizen perceptions of Medicare and specific attitudes toward reform options.

LWVEF Chair Carolyn Jefferson-Jenkins presented the results of the focus group research, public meetings and community dialogues to members of the National Bipartisan Coalition on the Future of

Medicare, members of Congress, the press, the public and League members and staff at an event on Capitol Hill in February 1999. Senators Jay Rockefeller and Bill Frist, members of the Medicare Commission, received the report



for the commission, which was established by the President and Congress in 1998 to make recommendations to Congress for securing the future of Medicare and improving the quality of its services. Jefferson-Jenkins reported that, "The results of our work indicate that the public voice is consistent: people are willing to tackle important and complex issues such as Medicare reform, and want

accurate information available to them. Having that, they can then weigh proposals for change against their values and make sound choices."

A Public Dialogue on Health Care: The Future of Medicare is one example of the many ways in which the League, with the help of private contributors, enhances citizen participation in the democratic process, which will ultimately lead to wise and informed choices for individual communities and the country as a whole. Since the Medicare Commission disbanded in March without coming to any consensus, the debate on the future of Medicare now moves to Congress, where the public voice will be critically important in the months ahead.

To order *How Americans Talk About Medicare: The Public Voice*, call PMDS at 1-888-287-7424 and request Pub. 1092. \$5.00 (\$4.00 for members) plus shipping and handling. Also visit the League's website to view the publication at <http://www.lwv.org>.

Vision 2000 Campaign Contributions

Comprehensive Basis—2/28/99
\$11,972,411

Online Success in Washington State

By Nancy Pearson, Washington State Chair for Vision 2000 and Former National Board Member

An invitation for the League of Women Voters of Washington state League (LWVWA) to be a pilot project site in the 1998 Vision 2000 Voters Online project set in motion a flurry of brainstorming early last spring. Our technology experts dreamed of completely transforming voters service into something that was convenient for voters statewide to access for comprehensive election information in an attractive electronic format.

Prior LWVWA experience with online voters service had included a 12-week online candidate debate in 1996 and a partnership with the Center for Governmental Studies (CGS) to create a Democracy Network website for voters in Seattle and King County in 1997.

For 1998, the plan was to work again with technical partner CGS, expanding the site statewide and adding new features. Under the umbrella of a national election clearinghouse, the LWVEF would be an added partner, offering shared planning, fundraising and promotion. We set a goal to cover all federal and statewide races, recruiting volunteers from 12 local Leagues who would provide candidate content for their areas, plus local candidates and ballot issues at their option. We planned to cover both the mid-September primary and November 1998 general elections.

Eventually, 400 candidates running for 146 separate offices—representing every congressional district, our state Supreme Court, most state legislative races and a few local offices—appeared on our website, thanks to the work of dedicated local League members.

Such an ambitious three-partner project called for an expanded budget. Led by LWVWA Online Voter Service Chair Lucy Copass, the LWVWA and the LWVEF developed a joint proposal to the Microsoft Corporation based on a budget of \$98,000 for the Washington state portion of the national Voters Online project. Microsoft had contributed to LWVWA's smaller online projects each of the two previous years. For this nationwide pilot project, Microsoft generously supported us with more than half the budget—\$55,000. Proportionate shares went to LWVEF, CGS and LWVWA. Our funding now has allowed us to hire a project manager and recruit local Leagues throughout the state.

Finding the next \$43,000 to meet our goal proved to be a real test of League persistence. We thought that in our very "wired" Seattle region, gaining community support would be not too difficult. We made many contacts and wrote multiple proposals under the leadership of Development Chair Karen Verrill. We scouted new prospects, using tools learned in Vision 2000 training sessions,

and approached previous supporters of our educational projects.

Meanwhile, participating local Leagues needed to have materials and training. We also needed to produce and distribute Informational materials for local media and prospective collaborators. When it seemed like our electronic voters service project might have to rely almost entirely on volunteer efforts, we revised the budget to reduce the scope of the project—a painful day. The website already was operational. Local League commitments would be kept; project management and some office support was mandatory. The cuts would have to be made in training and promotion to build public awareness and access. But fundraising continued.

In September, success came finally in the form of a new gift from a previous donor, through a family trust dedicated to local voters service projects. That gift allowed us to produce and post, in time for the general election, our popular "Simplified Ballot Issues," a literacy project with the Seattle Library. In late October, another smaller gift was received in response to a grant proposal to a technology company where we had a personal connection through a League member.

Those prior funder contacts and personal connections had been the key to every dollar won for Voters Online '98.

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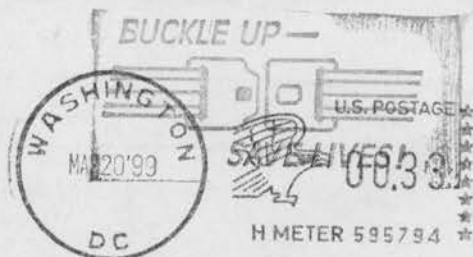
Vision 2000

The League of Women Voters

Education Fund

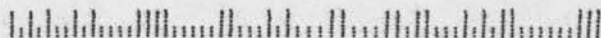
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Judy Duffy
LWV Of Minnesota
550 Rice Street, Suite 201
Saint Paul, MN 55103

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story continued from page 3

Part of our plan for DNet/WA '98 was the formation of a project advisory group to help assess the '98 online effort and offer ideas for future years. While there was not time to establish such a group during the pre-election period, a lively, successful meeting did occur in January 1999. The group included interested people from government, communications, technology businesses, citizen "good government" groups and community networks. We will foster relationships with these

advisors, with the expectation that connections initiated now will help make the next online project(s) more successful, even if they may not lead directly to grants or contributions.

The funding challenges of DNet/WA '98 have led our project committee to resolve, for '99 and beyond, not only to build relationships but to do better at starting early on a project budget. Also we will have "Plan B" for scaling down the project if budget goals are not met. We will

expect to write multiple proposals, knowing that most will be rejected and that contributions will probably not match requested levels of funding.

In spite of the challenges of accomplishing League goals with-out assured sources of funding, we know League members who participate in projects such as Voters Online will contribute a 100 percent quality effort. It's what keeps us going!



VISION 2000 CAMPAIGN NOTES

League of Women Voters Education Fund

October 1998

LWVEF Officers and Trustees 1998-2000

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Carolyn Jefferson-Jenkins, Ph.D.
Colorado Springs, Colorado

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St. Paul, Minnesota

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Eleanor Revelle
Evanston, Illinois

Faye Harned Sinnott
Barrington, Illinois

Alison P. Smith
Portland, Maine

A Message from the Chair—Better Things to Come

Imagine a nation where citizens have access to government and know how to participate effectively in that government to make wise decisions for their communities and country. Imagine new voters and young people who know what is expected of them as citizens and what they should expect from their leaders. Imagine a nation where all citizens have the opportunity to practice the skills of democracy for the benefit of their families, neighbors and national community. This is the Vision of the League of Women Voters Education Fund—this is Vision 2000.

There comes a time in the life of every organization when it becomes necessary to provide a solid foundation for its future. The League-of Women Voters Vision 2000 campaign does just that. It is the initiative that will strengthen the League as a Voice for Citizens and a Force for Change well into the 21st century.

As we approach the new century, we know that democracy is at a critical juncture. We also know that the League is positioned to empower citizens. The LWVEF formula for citizen empowerment—Skills + Access

+ Motivation = Citizen Empowerment—is a simple one. And the League has the credibility and the know-how to prove this dramatic equation.

The League of Women Voters continues the battle to involve all citizens in electoral democracy. We still believe that full and informed participation in democracy is the best—the only—way to maintain a strong nation. We ask you to add your voice to ours. **Together we can do it.**



Carolyn Jefferson-Jenkins, Ph.D., is the 15th president of the LWVUS and chair of the LWVEF. A native of Ohio, Carolyn is now a member of the LWV of Colorado Springs, CO.

Introducing Jane Gruenebaum, LWVUS/LWVEF Executive Director

The League of Women Voters Education Fund welcomes Jane Gruenebaum, Ph.D., who joined the League as the new executive director on August 17, 1998. Jane reports that she is pleased to join the League at such an exciting time and looks forward to using her skills to help move the League into the 21st century.

Jane comes to the League after working as the Deputy Director for the Center for Public Policy Education at the Brookings

Institution where she managed a staff of 30, chaired seminars for corporate and government executives on U.S. political process and policy issues and lectured on U.S. political institutions. Her experience includes serving as the executive director at the National Nuclear Weapons Freeze Campaign and as the director of public affairs at the National Abortion Federation. She also has held teaching and consulting positions at institutions such as Columbia University, Sarah Lawrence

College and NBC News. Jane's educational history includes a Masters of Science in Politics from the London School of Economics and Political Science, where she passed her final exam in both Russian and English, and a Doctorate in political science and American politics from Columbia University as a President's Fellow.

Funding the Future

As LWV activists, most of us joined the League of Women Voters because of specific public policy concerns. We are constantly bombarded with pleas for our charitable dollars to take urgent action on issues that require immediate funding. With so much obvious need RIGHT NOW, why should we consider contributing to the Endowment Fund—FUNDING FOR THE FUTURE?

An endowment fund allows the LWV to fund the activities of greatest importance to the organization, rather than being dependent upon the immediate funding priorities of foundations or individual donors. An endowment fund cannot be used for immediate expenses.

Rather, The League of Women Voter Education Fund (LWVEF) budgets the income from the endowment fund for projects and expenses. The principal cannot be tapped—only the investment return. As the endowment fund principal grows, so does the income that can be used each year.

An endowment is what allows an organization such as the League of Women Voters Education Fund to remain viable and independent. It ensures that, despite the vagaries of the party/administration in power or the priorities of foundations or other funding sources, the League can continue to pursue its own issues, according to its own priorities. Donating to an

endowment fund has a multiplier effect that influences public policy long after the giver is gone. It can be your greatest legacy—funding the future of the League of Women Voters in perpetuity.

A variety of Planned Giving Strategies (many of which have been discussed in earlier columns) can be used to make a contribution to the Endowment Fund.

For more information, contact Andrea Morgan, campaign director, at 202-429-1965, ext. 245 or e-mail her at amorgan@lww.org.

This article was contributed by Virginia Abbott, Certified Financial Planner and former national board member.

Voters Online Campaign Marches Proudly Toward Election '98

"It's up—our election website is up and running!" These are the words of excited League project managers from Massachusetts to Florida, from California to Washington state, and many in between. As we enter the height of the election season and voters are looking for trustworthy information on candidates and where they stand on the issues, citizens can click on a "one-stop-shop" for election information: the League of Women Voters "Election Central" webpage (<http://www.lwv.org/elect.html>).

Thanks to many hours dedicated by hard-working League members and Vision 2000 volunteers, the LWVEF's Election Central site provides viewers with election information, state-by-state. For example, voters in California, Arizona, Cincinnati and Nashville can preview their own personalized ballot through the SmartVoter system. Online candidate dialogues can be accessed throughout the DNet system in Florida, Illinois, Massachusetts, Maryland, Oregon, Texas and Washington.

Also at Election Central, voters can find information about how to encourage their communities to Get-Out-The-Vote, what to watch for in a candidate debate,

how to evaluate a candidate and ballot issues—even how to find their polling place.

It's a testament to the will and hard work of the participating Leagues and the generosity of our technology partners that all the sites will be up and running for the general election on November 3.

One can feel the excitement in hearing from Vision 2000 volunteer and former LWVUS board member Risa Nyman report on her press tour around Massachusetts to promote the state League's site. The excitement also comes through from Washington state, where the League used the LWVEF press release to help a local TV station craft a story featuring the League's election website....And from California, where the Secretary of State wants to use the SmartVoter system in all county offices....And from Cincinnati, where the librarians have electronically bookmarked the League site on library computers, the League has provided libraries with paper bookmarks with the web address as a reminder to citizens.

In the first year of this nationally coordinated electronic campaign, the League also was one of the

lead groups to join an effort to help millions of Internet users find election information through a project called "Web, White and Blue" (WWB) day. The top 100 most visited websites, (such as American Online, shopping sites, family- and women-oriented sites, news sites, and search engines) carried a WWB logo linking to information on sites such as the League's Election Central page.

The League also teamed up with a top Internet site for women, iVillage, to help voters send electronic post cards to friends, family and colleagues reminding them to vote. At the site (<http://ivillage.com./vote>), League members can choose a postcard image, such as suffragists marching for the right to vote, add either a preformatted or personalized message, adhere the League logo as a "stamp," and send the electronic postcard to friends and family as a reminder to get to the polls.

The teamwork between the state or local Leagues and the LWVEF, along with the League-wide passion and commitment to achieving an excellent outcome for the voters, has been one of the most rewarding experiences for LWVEF project manager, Cheryl Graeve. "It's truly amazing what local and state Leagues can do because of the enthusiasm and commitment of the volunteers. There's no other group as effective as the League in this regard."

Vision 2000 Campaign Contributions

Comprehensive Basis—Date
\$11,581,272

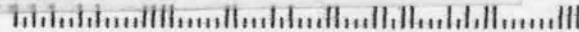
Vision 2000

The League of Women Voters
Education Fund
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Washington, DC 20036-4508



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550 Rice Street, Suite 201
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Minnesota Vision 2000 Meeting Minutes

April 22, 1998

11 a.m. to 12:30 p.m., Minnesota Women's Building

Present: McKinnell, Buie, Erickson, Fronek, Patterson, Stuhler, Tews

Next meeting: **Cancel** the tentative meeting Wednesday, May 20th. We plan to meet when Burkhalter is available at the end of June.

National Campaign Update: 1) Beverly reported over \$11 million including Kaiser's \$600,000 for forums to inform and involve citizens on health care issues, patient's rights, and Medicare funding. More Kaiser grants will probably follow. 2) A \$20 million goal will be announced at Convention to be completed by 2000. The new board leaders seem committed. They are primarily younger professionals, new to the board, and have not been involved in the campaign. The campaign committee will be enlarged to include former board members. The goal is to institutionalize the campaign and promote better working relations between board and staff for the campaign. 3) Executive Director has moved on; Becky Cain is acting ED; a former ED is acting interim deputy until a new ED is hired. 4) New publication, "Creating Communities of Inclusion" give examples of what local Leagues can do to get youth and ethnic groups to vote. 5) Direct Mail efforts doing much better since November. New writers and new assistant on staff. 5) Beverly distributed the most recent case statement developed with help of board members.

Contacts:

Martha Alworth - Stuhler confirmed with Van Evera that Martha is happy with her gift to the UMDuluth World Policy Institute. She is currently traveling.

Mary Van Evera - pleased with information about Africa and emerging democracies. Orna doing a great job and is getting funds directly from the State Department and AID who rent a whole floor for her. Mary's gift was instrumental because most government grants require a match.

Josie Johnson - Bev will send a copy of "Creating Communities of Inclusion." Needs specific ask

Margaret Ueland - Home after hospitalization. First on Bev and Sally's list.

Miriam Seltzer - Old Guard, possibly modest amount.

Fran Berringhausen in AZ - not prospect for larger gift.

Carol Duff - interested in international. Active in Red Wing League. Attended State Council.

Cretia Jessie - Mona, who is continuing on national board as Secretary Treasurer, should take initiative here.

Maxine Wallin - Need to pull together short proposal for youth involvement.

Emily Ann Tuttle - Harriette key to asking her.

Kathleen Ridder - close to top of Bev and Sally's list.

Westminster Forum: New LWVUS president, Carolyn Jefferson Jenkins could be perfect as speaker.

Follow up to Running/Winning breakfast: Need to keep in contact with invitees.

Suffrage Garden: Stuhler announced that the legislature has funded it thanks to great lobbying.

May 21, 1998

To: Carri at the League of Women Voters (MN)

From: Megan O'Bryon at The Public Affairs Group Inc. Business Womans Network Directory

We at the Business Women's Network Directory (BWN) are getting ready to publish our annual directory and we want to make sure that your organization is represented correctly!

The BWN Directory is the only resource in the US which lists all types of women's organizations - international, national, state, local and the internet. All the organizations are invited to be profiled at **no charge** in order to make the directory more comprehensive and diverse. It is an excellent opportunity to publicize the strengths of your organization(s) to large corporations, federal and state agencies, libraries, universities and fellow business women. I am sure that you know the benefits of networking.

Included in this fax are the forms to fill out. Any additional information describing your organization will be beneficial to our thorough representation of each organization. If you have pamphlets which do not fax easily, our address is listed at the bottom of the third page of the forms.

Sincerely,

Megan O'Bryon
Business Women's Network of PAG



VISION 2000 CAMPAIGN NOTES

League of Women Voters Education Fund

March 1998

Making Democracy Work -- Electronically

by Diane B. Sheridan, LWVEF Trustee

If you wonder whether the League needs to be in the forefront in providing nonpartisan voting information and balanced views on issues electronically, consider this: Americans bought more computers than televisions in 1995. As long as three years ago, we sent more e-mail than "snail" mail and more data messages than voice messages. The increase in the number of people of all ages "surfing the Net" is almost geometrical in its proportions. America Online had 1 million subscribers in 1994, 5 million in 1996, 10 million in 1997. The League's online information may not be reaching a large portion of the population yet, but figures like these make it clear that the world of communications is changing. And the League must carry out its mission online as well as off if we are to be relevant to 21st century America.

It was recognition of that change that led the LWVEF to make electronic communications one of our five key strategies to empower citizens to shape better communities worldwide. Voters Online is a major new program we are launching this year to give

citizens the information they need to participate in the 1998 elections—and beyond. The program helps fulfill our desire to have at least one citizen education center in every congressional district, with Leagues and their local partners promoting access to citizen education information and activities. Voters Online also will advance our national office computer capability and our staff ability to help Leagues with their electronic voters service activities.

Voters Online includes 15 state and local Leagues partnering with the LWVEF to test two software programs: Smart Voter and DNet. Smart Voter grew out of the work of the Northern California Vision 2000 Committee and has been tested several times by area Leagues. DNet is a formal partnership between the LWVEF and Tracy Westen of the Center for Governmental Studies. It has been tested by the Seattle LWV.

Our ambitious goal is to test these programs this year to see what it will take to make them available to all Leagues by the year 2000. The Leagues serving as pilot sites, starting with a base of voters service information

they usually provide, will test one of the two. Hewlett-Packard has generously contributed equipment for each pilot site. Each League will work jointly with national board and staff to raise funds through the Vision 2000 campaign.

Voters Online Pilot Sites

State Leagues

Arizona
California
Florida
Illinois
Maryland
Massachusetts
Oregon
Texas
Washington

Local Leagues

Cincinnati - OH
Missoula - MT
Nashville - TN
Philadelphia - PA
San Mateo - CA
Santa Clara County - CA

Funds are needed to promote public awareness of the web-sites and to assure public access to computers for those who do not have one on the desk at home. The pilot Leagues also need technical assistance and project management staff—more

MDW- Electronically Continued

than most Leagues can expect to find in volunteers. These 15 Leagues are making a major commitment to the mission of the League in serving as pilot sites!

Because we made a commitment to use new technology for age-old citizen education, the League launched its website in September 1995, when the World Wide Web was still in its infancy. Check out www.lwv.org and you'll be amazed at how we are promoting the informed and active involvement of citizens in government. Come this fall 1998, you will be able to see for yourself how Smart Voter provides a sample ballot and nonpartisan or pro-con information in the pilot sites for residents who type in their home address. No matter where you are, you can check out DNet to see how candidates' ability to upload their positions stimulates debate and fosters focus on issues, not images.

For more details about our exciting Voters Online project, contact Cheryl Graeve, LWVEF Project Manager, at 202/429-1965, ext. 271. It's just one way we are Making Democracy Work.

Consider a Charitable Remainder Trust

The Tax Reform Act of 1969 defined Charitable Remainder Trusts as giving plans that enable you to make a substantial gift to a charitable organization while assuring you (or your beneficiaries) of a life of income as well as current tax benefits.

There are several parties to any trust. The grantor establishes the trust and provides the initial assets. The trustee, appointed by the grantor, is responsible for managing the assets according to the trust agreement. Finally, there are beneficiaries (those who receive income from the trust) and the remaindermen (those who will receive assets at termination of the trust).

A Charitable Remainder Trust designates a qualified charitable organization as the remainderman. The gift in trust is irrevocable, although the charitable remainderman can be changed during the life of the grantor. Since the gift is irrevocable, a current income tax charitable contribution deduction is allowed. If the gift property has grown substantially in value or has been heavily depreciated, savings from avoidance of gains tax can further improve the return.

When the trust terminates by the death of the last income recipient, the trust assets pass outside of probate and the charitable remainder is not subject to the federal estate tax.

Income recipients are not limited to the grantor or spouse, but can extend to children and others.

There are two types of Charitable Remainder Trusts, the annuity trust and the unitrust. The annuity trust pays out a specific percentage of the original value of the trust assets, producing a fixed sum of dollars for the life of an individual, or to two or more individuals either jointly or in succession. The unitrust differs in that it has a variable payout, based on a fixed percentage applied to the annually redetermined fair market value of the trust assets. This adds the potential for growth in value and dollar payments. In addition, future contributions can be made to a unitrust, but not to an annuity trust.

For guidance on how to implement this planned giving strategy, contact Andrea Morgan, Campaign Director, at 202-439-1965 (x245) or e-mail at amorgan@lwv.org.

As with any planned giving strategy, consult with your financial planner or tax advisor to determine how it will meet your own particular desires and affect your tax situation.

This article was contributed by Virginia Abbott, Certified Financial Planner and Former National Board member.

The LWVEF Named in a Charitable Remainder Trust

by Barbara Foston, LWVEF Trustee

Sue Whitney, a 30+ year League member, has lived in many places because of her husband Bob's job transfers, and as a result many Leagues have gotten to know a truly dedicated member of the League. Having just returned from New Zealand, Sue took time to share her personal League history.

Sue was introduced to the League in 1966 when a friend invited her to join in Rockland County, NY. At that time Sue didn't know much about the League, but that would soon change. She went on to become membership chair and, after moving to Fayetteville, NY she chaired the state study on financing education for that local League and for the nearby Syracuse League. Sue had small children at the time and viewed her League work as an opportunity to get out and dialogue with adults about important issues.

After moving back to Rockland County, NY, Sue reinstated her membership with her first League and chaired a national study on the presidency. Then on to Westchester, PA, where Sue began to work. Although she didn't have a lot of time for volunteer activities, she did manage to attend a few League meetings.

In 1983 the Whitney family moved to Atlanta, GA where Sue joined the DeKalb County League; she retains

her membership there today. Sue has been taxation chair, budget chair, and vice president for program in her local League. She served on the state board as chair of the national agriculture study, nominating chair, and two terms as 2nd vice president for program. She was Georgia state president during the 75th anniversary. Sue was appointed to the National Budget Committee for 1994-96, and is currently an active volunteer on the Southeast Region Vision 2000 Campaign.

In 1995 when Bob retired, Sue and Bob began to look at their assets and pleasantly discovered that, with the market doing well, they had made wise choices for their retirement years and their family's future, and they were in a position to help others. They set up charitable remainder trusts for institutions that were very important in their lives. The recipients included their church, schools they had attended, and the League of Women Voters Education Fund (both national and state).

Sue confirmed that the League has been an important part of her life. She spent a lot of hours with the League and became better acquainted with members of the national board while working on the LWVUS Budget Committee. She was particularly impressed with Becky Cain.

When Vision 2000 came along, "It was a good way to help the League," said Sue. She expressed her concern about the League and its membership numbers dropping and felt a need to infuse the numbers from the top. "National seemed very healthy and could do more if there were more money at their disposal" she said. Sue felt the same was true of the Georgia state League.

Sue said she has gotten a lot out of the League, and it's obvious to us that she has given a lot back. We commend her tireless years of volunteer service, and her designation of the League in her charitable remainder trust puts us in good company with organizations near and dear to her heart.

***Vision 2000
Campaign
Contributions***

***Comprehensive
Basis –
3/20/98
\$10,328,019***

What is the Grassroots Fund ?

The Grassroots Fund is devoted to the use of state and local Leagues and Inter-League Organizations (ILO). The LWVEF goal is to raise money for state and local Leagues and ILOs to enhance their ability to further the mission of the

League of Women Voters Education Fund (LWVEF) in their communities.

The Grassroots Fund is similar to the state and local League accounts in the LWVEF because Leagues must apply for grants to do projects that meet LWVEF

guidelines. However, it differs from state and local League accounts because Leagues will have a pot of money from which to draw without having to raise the money on their own.

55103+2116

Mrs. Judy Duffy
LWV of Minnesota
550 Rice Street, Suite 201
St. Paul, MN 55104-2144

The League of Women Voters
Education Fund
1730 M Street, NW Suite 1000
Washington, DC 20036-4508

Vision 2000

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Minnesota Vision 2000 Meeting Minutes
March 9, 1998
11 a.m. to 12 noon, Minnesota Women's Building
Present: McKinnell, Erickson, Patterson, Tews

Next meeting: Wednesday, April 22 at Women's Building from 11 a.m.-2 p.m.

Please leave message on Beverly's answering machine (646-3690) if you **cannot** make the April 22 meeting. Thanks!

National Campaign Update: Beverly reported that the campaign is over \$10 million. The Kaiser Foundation has asked LWVUS to provide another series of focus groups on Medicare patient rights for \$5-600,000. Becky is speaking to the Pew Foundation Board. The Hewlett Packard grant for 15 pilot sites includes the "Smart Voter" guides from California and the Democracy Network of Tracy Weston, which goes further with on-line debates and video conference. The "Running and Winning" video for "Getting Started," a one day curriculum is free to any League.

The campaign committee plans to add more former national board members and announce a \$20 million goal at Convention.

Beverly will be going off the LWVUS board in June, but plans to continue to work on the campaign under Burkhalter as a former board member.

Follow up to Running and Winning Breakfast: Discussion was tabled until Fronek is in attendance.

Contacts:

Lib Winston - Bev met for a delightful 2 hours. Said "not me" when asked who could give \$100,000 over five years. Suggested contacting Miriam Seltzer and Fran Baringhausen. Bev will continue to meet with her. Bev and Sally plan to meet with Mary McGee and Margaret Ueland.

Josie Johnson - Barbara and Bev met with her and talked about education and everything. She appeared interested in the Barbara project.

Martha Alworth - has not returned Bev's call.



VISION 2000 CAMPAIGN NOTES

League of Women Voters Education Fund

June 1998

A Conversation with Mary Van Evera

by Barbara Stuhler, FNB, Minnesota Vision 2000 Committee

Mary Van Evera of Duluth, probably like others in the League of Women Voters, was born to be a member and a generous contributor to the Vision 2000 Campaign. Although her grandmother did not support woman suffrage (she believed voting should be left to husbands), Mary's mother was part of a new generation eager to participate in the affairs of state and to make her influence felt.

Dorothy House Congdon was a League leader, as were her friends. Those Minnesota friends included: Helen Duff, president of the League of Women Voters of Minnesota and mother-in-law of Ann Sheldon Duff (see *Vision 2000 Campaign Notes*, October 1997); Ruth Mitchell, the nominee for national League president in 1944, who lost out in a civil revolt on the convention floor to Anna Lord Strauss; and Hope Washburn, whose dedicated work organizing new Leagues during the late 1940s and 1950s prompted the establishment of the Hope Washburn Award by the Minnesota League (won by Mary Van Evera in 1986).

These women and many more intelligent and engaged League members were frequent visitors in the Congdon home. Mary Van Evera attributes her interest in the League to her mother's enthusiasm and the stimulating home environment where women of purpose enjoyed the friendship and good times that



characterized their association with the League. Mary also was aware that her mother made a contribution beyond her yearly gift to the Duluth League by providing funds to cover the salary of the paid secretary. As Mary remarked, "giving an extra boost" to causes and organizations in which she believed was "sort of ingrained" in her mother's make-up.

Mary's gift to the Vision 2000 Campaign of the League of Women Voters Education Fund benefits the Global Community Dialogue Program. As Mary was born to be a League member and contributor, she also was born to be an internationalist. Mary remembers foreign students in her home and travels abroad with her parents that broadened her horizons and awakened areas of interest. Stanley Platt, whose widow, Martha, also is a Vision 2000 donor, persuaded Dorothy House Congdon and other Duluth women of means to join him in investing in some of the early research and publication of world order models beginning to emerge from academic communities at the end of World War II. Mary's enthusiastic support of the World Policy Institute represents the contemporary expression of her mother's earlier interest and support. Her service as a trustee of Vassar College during the turbulent era of student protest against the war in Vietnam proved to be another experience that deepened Mary's commitment to the need for an attentive and informed citizenry

story continued on page 2

story continued from page 1

on the critical foreign policy issues before the nation.

The Duluth League's extraordinary attention to foreign policy issues was due to the participation of other like-minded women and to the leadership of Elsa Reisner, a refugee from Nazi Germany. Even as the League has gone on to other priorities, the group of League-trained internationalists in Duluth continues to meet to keep abreast of global developments. In the period when national security issues were in

the forefront of the League's program, Mary served as the off-board chair for the Minnesota League. She confesses to a certain frustration because of the timidity of the consensus, unduly influenced, in Mary's view, by the mission of the Reagan administration to mount a more aggressive use of the military in foreign policy.

Mary, as careful a benefactor as she is a foreign policy analyst, admits that she did not reach a decision to contribute a leadership gift to Vision 2000 until she was confident of competent staff work and an LWVEF

Board committed to the Global Community Dialogue program. Mary's daughter, who lives in Kenya, prompts a particular interest in the newly developing project, "Women Power in Politics: Building Grassroots Democracy in Africa."

Mary Van Evera is the personification of women power, albeit modest and low key, in Duluth, in Minnesota and beyond.

Charitable Lead Trusts - A Planning Opportunity

Past newsletter columns have dealt with the Pooled Income Fund and several versions of Charitable Remainder Trusts as methods to combine charitable gifts with tax benefits.

In this newsletter, the focus is on Charitable Lead Trusts. While less frequently used than Remainder Trusts, they can serve an excellent purpose in the proper circumstances. The purpose of these trusts is to pass assets to the next generation at a discounted value, while you provide income for your favorite charity and receive an itemized tax deduction for the charitable contribution.

The Charitable Lead Trust is funded with an income-

producing asset (such as a dividend-paying stock) that you wish to pass on to your children, grandchildren or other beneficiaries. For a set period of years, the income is contributed to your chosen charitable organization. At the end of the charitable income period, the asset is passed on to your beneficiaries.

The value of the gift to your beneficiaries is discounted due to the fact that you are giving up the income stream for a period of years. You, as the donor, use less of the combined gift and estate tax exemption amount for assets that you wish to pass on to your beneficiaries. In addition, you can claim a charitable deduction for each year of income that is passed on to the charity.

A Charitable Lead Trust is an excellent vehicle to pass assets to your beneficiaries at a discounted value for gift and estate tax purposes. At the same time, you can provide valuable income to your chosen charitable organization for a number of years.

As with any planned giving strategy, consult with your financial planner or tax advisor to determine how it will meet your own particular desires and affect your tax situation.

For more information, contact Andrea Morgan, campaign director, at 202-429-1965, ext. 245 or e-mail her at amorgan@lwv.org.

This article was contributed by Virginia Abbott, Certified Financial Planner and former national board member.

News From the Global Community Dialogue Program

During the last decade of the 20th century, nations around the world have begun the transition to and consolidation of democracy. From the former Soviet Union to Africa, from Latin America to the Balkans, citizens are building the foundations of civil society, often against great odds. Through the Global Community Dialogue program, the LWVEF has taken a lead role in promoting grassroots democracy. Our most recent initiative is "Woman Power in Politics: Building Grassroots Democracy in Africa."

During the past five years, democratic elections have taken place in more than 20 African nations. Although hopeful of a better future, many Africans continue to suffer the consequences of living in societies where human rights and democratic values have yet to be fully accepted in national governance and social values. Efforts to strengthen civic education and citizen participation in government are essential to the sustainable development of African nations.

In every country of sub-Saharan Africa, women are building the foundations of

democracy and civil society, often against great odds. Women are the unsung heroines of many liberation struggles in Africa. They have worked to maintain peace and stability in countries long ravaged by war and civil strife. Women suffer the greatest burdens in such conflicts, and women and children form the majority of Africa's refugees. However, many of their accomplishments are not widely known.

Women throughout Africa often are discouraged from political activity because of a lack of training, the absence of role models and a lack of support from family, community, government and political parties. If women do become involved with political parties, they often face discrimination from within.

The struggles for women's equality are fought in different ways, since women throughout Africa are of many races, cultures, colors, heritages, religions, classes, languages and educational levels. Despite — or some would argue because of — these differences, African women are eager to work together in the search for common ground. Together, they

are pioneers in building democracy from the ground up.

In October 1998, 16 women from Ethiopia, Kenya, Uganda, Tanzania, Zimbabwe, Zambia, Ghana and Nigeria will participate in a Grassroots Internship Program with local Leagues of Women Voters around the United States. The internship will provide an exciting opportunity for our African counterparts to see first-hand how the League and its diverse partners work to effect positive change in the community. The program also will serve as a chance for local Leagues to learn African lessons in grassroots outreach, education and advocacy, which may be adaptable to American communities.

The LWVEF will work with the African interns and host Leagues to develop a sustainable follow-up program that can help improve the status and political power of women in Africa and the United States.

As the League of Women Voters continues its efforts in the United States to encourage the informed and active participation of citizens in government, it also is important to reflect on accomplishments made by our colleagues around the world. We have much to learn from one another, as we seek innovative ways to make democracy work.

This article was contributed by Orna Tamches, Program Manager, LWVEF.

Vision 2000 Campaign Contributions

Comprehensive Basis—5/31/98
\$11,400,784

Campaign Progress Highlighted at Convention

The success of raising more than \$11 million to date for the Vision 2000

Capital Campaign will be celebrated at Convention '98.

We want to thank all of the very generous donors and volunteers who ensured the successful launch of Vision 2000 and the future of the LWVEF to empower

citizens to shape better communities worldwide.

Harriette Burkhalter will continue to lead the former national board effort. The campaign will be strengthened by the appointment of up to five recent former national board members to the campaign committee. They will work with the new board to

actively cultivate and ask prospective donors for contributions. In this time of board transition, we are confident that board members and campaign volunteers will succeed in reaching the Vision 2000 Capital Campaign goal by the year 2000.

Mrs. Judy Duffy
LWV of Minnesota
550 Rice Street, Suite 201
St. Paul, MN 55104-2144

Vision 2000
The League of Women Voters
Education Fund
1730 M Street, NW Suite 1000
Washington, DC 20036-4508



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VISION 2000 CAMPAIGN NOTES

Duffus FYE

League of Women Voters Education Fund

March 1998

Making Democracy Work -- Electronically

by Diane B. Sheridan, LWVEF Trustee

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MDW- Electronically Continued

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This article was contributed by Virginia Abbott, Certified Financial Planner and Former National Board member.

Minnesota Vision 2000 Meeting Minutes

January 29, 1998

11 a.m. to 2 p.m., Minnesota Women's Building

Present: McKinnell, Burkhalter, Patterson, Buie, Tews, *Cronek*

Next meeting: Monday, March 9 at MN Women's Building from 11 a.m.-2 p.m.

(Note that the scheduled February 26th meeting has been canceled.)

Please leave message on Beverly's answering machine (646-3690) if you cannot make the March 9 meeting. Thanks!

National Campaign Update: Beverly reported that the campaign is over \$10 million. The revised goal will be announced at Convention. The grant from Hewlett Packard came in for a "Smart Line" Voters Service at 15 sites. Several large gifts have been raised by state Leagues as a result of efforts from the national campaign. One of LWVUS's goals is to help local Leagues prepare for and fund raise. The workshop on its experience by LWVMpls was very well received. Discussed listing "contributions and commitments" of donors and volunteers in newsletters and reports.

Notes from last meeting: The minutes were accepted with a revision of the spelling of Packard. Buie's recommendations include Nadine Gordimer's 'The Essential Gesture,' "a book of essays and movies: #1- Under the Tuscan Sun, Eve's Bayou, Good as it Gets, Amistad, Seven Years in Tibet.

Becky's Visit: Westminster Forum's deadline was missed for April, but they are interested. Becky will be "former president" next fall. The new nominee will be known by April 1. Since Maxine Wallin is the only prime prospect for her to see now, getting Becky as speaker at the forum in the fall seems the best course to follow. In the meantime, Beverly will make a general proposal, new position papers on young people participating in their communities and government, to Maxine without Becky. The specific ask can wait until for Becky in the fall. Maxine is a library science graduate.

Contacts:

Martha Platt - newspaper article about her being honored by Planned Parenthood.

Emily Ann Tuttle - Harriette talked to her and they hope to meet.

Kathleen Ridder - gave \$500,000 to the University for women's hockey.

Cargill - St. Louis curriculum still needs to be settled.

Cretia and Frank Jesse - bridge, Breck, soccer. Mona should ask Frank if they will meet with Becky when she is here.

Stuhler Project: The second major gift was received for a total of \$103,000. McKinnell and Patterson have had five visits and plan two or three more in February.

Other: LWVMNEF's Legacy Circle Luncheon is May 6 at House of Hope in St. Paul.



VISION 2000 CAMPAIGN NOTES

League of Women Voters Education Fund

January 1998

A Family Affair

by Carole Wagner Vallianos, LWVEF Trustee

Perhaps buying an annuity at age 78 may not seem like a smart financial move, yet that is exactly what Bessie Berg did after her husband died. And Bessie has had the last laugh! She has just celebrated her 90th birthday, and the years of high interest have given the annuity a nice rate of return. So when Bessie and her two daughters, Renee Chanon and Sandy Wolber, all long-time members of the LWV of Los Angeles, talked about who should be named the remainder beneficiary of the Bessie K. Berg Annuity Fund, Renee said, "it was an easy decision to name the League of Women Voters Education Fund the beneficiary."

The decision was based on the mother and daughters' commitment to the League. Renee had already named LWVEF as the beneficiary of her own life insurance policy and has named other levels of the League in her will. Renee and Sandy have been League members for nearly 35 years and have served as leaders at all levels! And Bessie has been a member and supporter almost as long! They know the value

of the League. Sandy has been on the LWV Los Angeles board in various positions. Renee was president of the LWV Los Angeles and development director of LWV California; she also served on an ad hoc LWVUS development committee.

When the late Ann Viner pioneered a concerted, national effort to educate LWV members about the need for planned giving, Renee, as LWVC's development director, gathered a number of local League leaders and invited Ann to speak. Renee recognized the urgency of reaching out to many of the League's dedicated and long time members. She thought it would be tragic if the work of so many of these members did not have funding in the future because they weren't given the opportunity to make the League part of their planned giving!

When asked why they gave to LWVEF's Vision 2000, Renee says, "My sister and I believe that the LWVEF needs to be strong so it can provide strength to local and state Leagues in order to continue into the next century. The LWVEF can provide the tools

to train people. It can provide leadership and outreach. We have received so much from the League and have developed and grown. It is important that the next generation be enriched in the same way."

For Bessie, Renee and Sandy, the League is a family affair. Their generous financial planning will allow the League to continue its work for future generations.



The value of the charitable gift annuity when promised was \$166,000. The final amount remains undetermined.



DID YOU KNOW...

Naming the LWVEF as the beneficiary of your annuity trust, life insurance policy or other financial instrument is one way to ensure a firm foundation for the future of the League.

Vision 2000 Heads South

by Barbara Foston, LWVEF Trustee

In November Elaine LaLonde and Sue Whitney (former LWVGA presidents) hosted two events to bring Georgians up to date on the Vision 2000 Campaign. The successful get-togethers yielded an increase in participation and enthusiasm.

Eighteen people attended a luncheon at Elaine LaLonde's house in Atlanta and heard firsthand from Becky Cain

about the strategies, goals and amounts raised to date in the campaign. The attendees were primarily local and state League representatives, and some major donor prospects.

A second lunch session was held in Athens on the campus of the University of Georgia, about 70 miles from Atlanta. There, 24 local and state League representatives heard from Becky Cain about the strategies of the LWVEF's

fundraising campaign. Also attending was a member of the press who taped the proceedings for a local League member who has a radio show. Four young women who heard about the meeting came and joined the League that day. Never miss a recruitment opportunity for Vision 2000!

Follow-up cultivation activities are being planned.

Participate in the Pooled Income Fund

Are your stock dividends providing for your living expenses? If you need current income that is greater than the current dividend yield on certain of your stocks, and you want that income stream to increase in future years, consider giving those stocks to the League of Women Voters Education Fund's Pooled Income Fund. The gift is irrevocable, but, just as with an outright gift, you will not be subject to any capital gains tax, and you will benefit from a charitable income tax deduction. However, in comparison with an outright gift, you (or your income beneficiary) will benefit from an income stream that is generally greater than the

dividend yield on most of your stocks and that is expected to increase over time.

The LWVEF's Pooled Income Fund is a special IRS-approved charitable fund that accepts tax-deductible gifts of cash and securities; it operates much like a mutual fund. Each gift purchases a share of the total units in the fund and is commingled and invested with existing gifts to provide a good annual return and an increase of capital. The fund pays a pro rata share of its earned income to the donor (or the "income beneficiaries" named by the donor) for life; then the gift principal passes to the LWVEF

to further its citizen education and research activities.

For guidance on how to implement this planned giving strategy, contact Andrea Morgan, Campaign Director, at 202-429-1965 (x245) or e-mail at amorgan@lwv.org. As with any planned giving strategy, consult with your financial planner or tax advisor to make certain how it will affect your particular situation.

This article was contributed by Virginia Abbott, Certified Financial Planner and Former National Board member.

Vision 2000 Takes Hold of Campaign Finance Reform

An important goal of Vision 2000 is to equip people with the skills and knowledge they need to address challenging public policy issues and participate fully in political life. The debate about campaign finance reform is one where citizens' voices must be heard if meaningful change is to occur.

The League of Women Voters Education Fund (LWVEF) has entered into partnerships with The Joyce Foundation and The Pew Charitable Trusts to educate citizens and motivate them to participate in the debate about campaign finance reform. In November 1997 The Joyce Foundation awarded the LWVEF a \$400,000 grant to build the capacity of state and local Leagues in Michigan, Ohio, Indiana, Illinois, Wisconsin and Iowa to educate and engage citizens in the campaign finance reform debate. These Leagues will have the opportunity to design and implement projects specific to their region that will markedly increase the number of citizens who are informed about campaign finance.

In June 1997, The Pew Charitable Trusts awarded the LWVEF a \$1,100,000 grant to ensure that a wide range of concepts for campaign finance reform are communicated to intellectual, political and citizen-leader audiences. From July through October, educational ads were placed in seven national and 25 local newspapers urging readers to call the LWVEF to obtain a free copy of *5 Ideas for Practical Campaign Reform*. Televised public service announcements hosted by Walter Cronkite informed viewers about the pamphlet, which was written by Norman J. Ornstein of the American Enterprise Institute, Thomas E. Mann of the Brookings Institution, Paul Taylor of the Free TV for Straight Talk Coalition, Michael J. Malbin of the State University of New York, Albany, and Anthony Corrado Jr. of Colby College. Thousands of people received this pamphlet. Becky Cain and the other principals of this project met with key editorial boards from major publications across the country to discuss the impasse facing campaign finance reform efforts in

Congress and explain alternative solutions. Finally, 20 citizen caucuses have been planned across the country (12 have already been held) that will bring together concerned citizens and organizations to discuss alternatives for addressing the problems in the current campaign funding system.

Thanks to The Pew Charitable Trusts and The Joyce Foundation as well as numerous individual contributors, thousands more citizens will understand and be involved in the campaign finance reform debate. Increased citizen participation will force the political leaders who are accountable for changing the system to consider meaningful reforms seriously.

*The article was contributed
by Danielle Gervais,
Development Assistant*

The Hewlett-Packard Company has generously granted the League of Women Voters Education Fund 15 Vectra computers, scanners and accessories for the 15 pilot sites for Vision 2000 Online Voters Services. *Thank you, Hewlett-Packard.*

Vision 2000 Campaign Contributions

Comprehensive Basis—12/31/97
\$10,049,400

**Former National Board Member
Reunion at Convention '98 in
San Diego**

June 12-15, 1998

Please plan to attend. Special events are planned for all FNBs. Contact Pat Shutt at 805-461-1696 or Joan Rich at 805-466-2499 for details.

**Former National Board
Member Committee**

Honorary co-chairs: Percy Maxim Lee, Lucy Wilson Benson, Ruth Clusen, Ruth J. Hinerfeld, Dorothy S. Ridings, Nancy M. Neuman, Susan L. Lederman and Harriette Burkhalter, Coordinator.

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Mrs. Judy Duffy
LWV of Minnesota
550 Rice Street, Suite 201
St. Paul, MN 55104-2144

Vision 2000
The League of Women Voters
Education Fund
1730 M Street, NW Suite 1000
Washington, DC 20036-4508

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Minnesota Vision 2000 Meeting Minutes
December 4, 1997
11 a.m. to 2 p.m., Minnesota Women's building
Present: McKinnell, Burkhalter, Patterson, Stuhler, Tews

Future 1998 Meeting Dates:
Thursday, January 29, 1998
Thursday, February 26, 1998

Please leave message on Beverly's answering machine (646-3690) if you cannot make the January 29 meeting. Thanks!

National Campaign Update: Beverly reported that the campaign had reached over \$9.5 million by the end of October. The previously reported Pew grant of \$1 million staked us to a higher level for other foundations. Joyce Foundation gave \$400,000 for campaign finance reform education, plus grants for state Leagues. There are other big grant proposals out including a "Smart Line Voter Service" from Hewlett Packer.

The Atlanta Committee is progressing with leadership from a new US Board member from Atlanta. They need to work on the cultivation process. Too many are task oriented.

Notes from last meeting: It was noted that we were lost without Buie in attendance to give movie reviews. Others suggested "Brassed Off" and "Mrs. Brown."

Contacts:

Cretia Jesse - not really a Leaguer.

Maxine Wallin - top priority, but Bev is moving carefully

Bets Marshall - McKinnell and Patterson met with her in October. She is more interested in local and tangible concerns like parks and trails. She called LWVMN today. Perhaps she is confused about who is asking for what.

Martha Alworth - We can ask her again in '98. Get updated information from Orna to justify calling Mary Van Evera about what to do about Martha.

Goldfines - need more information from Van Evera. Beverly is long time League member. Her husband is ill, so back and forth to Mayo in Rochester. Bev's sister-in-law, Lillian, is not active Leaguer.

Arizona: Harriette will call Mary Van Evera's AZ friends about world policy interest. Ann Green, former state board member, is moving to Green Valley. She wrote "Women Go to War." She's a very literate, witty woman.. Ken is a retired lawyer. She's very precise about money. Nan Waterman needs to be connected to Arizona committee.

Sharon Lebowitz - off our list as of last summer. She gave to MN building, but no real connection to League.

Hommy Kantor - Barb and Bev will meet with her. Strong IR interest, but also library possibility.

Ned Crosby - Bev had lunch with him in November and got \$5,000 check provided we not come back to him for a couple of years unless we are interested in a joint venture. His big interest is electoral reform and trying to get issues out before candidates, especially for governor, are selected via Citizen Jury on issues. From LWV perspective, even if this were legal for a 501(c)(4), it would not enhance our non partisan image.

Vance Opperman - No longer pursuing LWVUS advisory board member's connection to Vance. Better idea is to go to him for LWVMNEF proposal now before Joan Growe to honor her with a Joan Growe Fund for Voter Education and Participation.

Emily Anne Staples Tuttle - Bev and Harriette will meet when Harriette is in town.

Josie Johnson - Duff and Stuhler went to her for the Mpls. League. She's on LWVMNEF Advisory Board. Do what at what level? Stuhler will explore.

Becky's Visit: We may have missed Westminster's deadline. Tews will talk to Buie. She could have up to three personal appointments and an early evening LWV event if she stayed for a second day. The LWV event would be small and include top League donors. Karlynn will help Joann with Becky's schedule. If there is no Westminster speech, what about the Center for Women and Public Policy at the Humphrey Institute?

Our goal is to use Becky to advance a started relationship by a personal visit as a second or third step, like Maxine Wallin, or could possibly open the door. Larry Perlman would be flattered to see the President of LWVUS based on his reputation for treating women well and his international interests. Ceridian gives \$1000 to LWVMNEF. Harriette has postponed the Cargill contact until some unspent Cargill pass through money to the LWVUSEF is cleared up. Cargill is supporting what employees are involved in where they have plants. It gave to the trade study thirty years ago. Would it be interested in the international and/or kids / education / mentoring now?

Other Pursuits:

Beverly is working with a retired professional gifts officer from the University on organizing naming opportunities for LWV.

Barbara has two neighbors with connections. One is with Dayton Hudson Foundation and the other with Elmer L and Eleanor Andersen Foundation whose average gift is \$3,000.

Barbara wondered if Doug Leatherdale would be interested.

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VISION 2000 CAMPAIGN NOTES

League of Women Voters Education Fund

October 1997

A Conversation with Ann Sheldon Duff

by Harriette Burkhalter, FNB Coordinator and Beverly McKinnell, LWVEF Trustee



We asked Ann Sheldon Duff to tell us why she was an early supporter of the feasibility study that led to the Vision

2000 Campaign, and her reasons for continuing to give to the Vision 2000 Campaign.



Ann began the conversation by saying, "I've been around since CCC," (Carrie Chapman Catt), beginning in the Minneapolis LWV because it "was the only female organization that was doing anything." She joined other local Leagues as she and her family moved around the country, including a stint as executive director of the Greater New Haven, Connecticut League. She always maintained her membership in the LWV Minneapolis regardless of where she lived. She also has served on the LWV of Minnesota board. Today Duff pays dues and maintains active memberships in both the LWV of Minneapolis and the LWV of South Tonka (MN).

In 1970, Ann joined the LWVUS board, holding the foreign policy portfolio. During her time on the board, she recalls heading for a State Department briefing with a busload of League members. As they approached demonstrators protesting the Vietnam War, their bus was stopped and the tires were shot out.

Not surprisingly, she describes her tenure during those times as full of "constant turmoil." Because of her foreign policy experience, Ann would like to see part of the Endowment Fund of Vision 2000 designated for international programs so that the League can continue to build and sustain citizen participation programs in other countries.

With LWVUS board member Gwen Murphree, Ann worked to figure out new organizational patterns for local Leagues in changing metropolitan and growing suburban areas. Today, she is active in the Council of Metropolitan Area Leagues (ILO) and is still advocating new and better organizational groupings for Leagues. Ann says "I am interested in all levels of the League." She says

the League is needed now more than ever at the community level to solve problems.

What attracted Ann to the Vision 2000 strategic plan and capital campaign? "The fact that we hadn't done it. The need to hire a consultant and that I had worked on planned giving for the national League. A national League presence really is critical. Without the national LWV, we wouldn't have the visibility and the professional training opportunities for state and local Leagues. That's why I give most to the national League."

Ann also has contributed to her local Leagues. Through the LWVEF Pooled Income Fund and an LWVEF gift annuity, she has made gifts that name the Minneapolis League and the successor to the Greater New Haven LWV as beneficiaries. She also has made a direct gift to the League of Women Voters of Minnesota.

"I've always been interested in the money. That tells you how things really happen in an organization," according to Ann. When the Minneapolis

Duff continued on p. 2

Chicago Welcomes Advisory Committee Chair

September brought an opportunity to take advantage of Advisory Committee Chair Dot Riding's presence in Chicago for a Council on Foundations meeting. Newton Minow graciously agreed to cohost a reception with the League. Former and current League leaders, prominent Chicago citizens and representatives of major foundations, participated in a special conversation with Dot.

The evening provided the opportunity to briefly introduce the Vision 2000 campaign. During a

lively exchange with the audience, Dot spoke of the League's contributions to the lives of League members and the need for every member to commit to the campaign to ensure that our organization is able to serve as an effective training ground for the next generation of members and leaders. In addition, those present voiced interest in online voter services and campaign finance reform.

Both Newton Minow and Charles Benton, who have recently been appointed to a Presidential

Commission on Public Use of Digital Communications, agreed with Dot and other guests about the exciting possibilities of the League's plans for online voter services and its relevance to their commission.

Participants also expressed support for the League's work on campaign finance reform. Eleanor Revelle, LWVEF trustee, spoke of the various aspects of the League's current efforts on the issue.

By Mona Steele, LWVEF Trustee

Vision 2000

The League of Women Voters
Education Fund
1730 M Street, NW Suite 1000
Washington, DC 20036-4508

19:50 11/03/97 DCR#4 ISS#631 WGMF DC 200



Mrs. Judy Duffy
LWV of Minnesota
550 Rice Street, Suite 201
St. Paul, MN 55104-2144

55103+2114



Minnesota Vision 2000 meeting notes

September 22, 1997

MN Women's Building

Future meetings: Wed. Nov. 5 Minnesota Women's Building, St. Paul, MN 11am-2pm

***note change Thur. Dec. 4 " " " " " " " "

Notes from last meeting: Mario Marino is the name of the technology guru on the advisory committee.

Discussion of Becky's visit: Becky is willing to come and sent information so Joann Buie will work on getting a speaking engagement for her with Westminster Forum. Early April is the target date. LWVMN will be asked to sponsor her visit. Discussion of the possibility of setting up a LWVMN fund raiser while she is here and it was decided it most likely wouldn't work. The other purpose of Becky's visit will be to meet with selected CEO's and potential contributors. Karlyn will work on a list of CEO's to consider. Patterson has suggested that often small gatherings of "peers" work well. Burkhalter will attempt to get Cargill CEO on board and ask him to host a group. (long shot!)

Campaign update: \$350,000 came in last week and a \$20,000 pledge for Running and Winning has been made.

Prospects: Frank and Cretia Jesse : Bev will continue discussion with Mona about best way to proceed. Maxine Wallin : Becky should meet with her. Bev will work to get a proposal prepared for her. Need more info about her. On-line info may not be too helpful. Karlyn will call Kay and get suggestions of friends and organizations. Joann will call Ruth Hustad. Larry Perlman - still looking for info. Betsy Marshall - Bev will call for a meeting. Jan Sigford - Bev and Barbara met with her, Good conversation, more interested in IR component and also the library. Her main interest is music. Past president of NARAL. Beverly will follow-up with her and float some figures. Martha Alworth - disappointing news, she called and is not able to make a gift now but suggested she could look at the proposal again in 1998. Hommy Kantor - maintain contact. Ned Crosby - Beverly will contact him in November and ask him to consider annual gift. Emily Anne Staples Tuttle - Barbara will ask Jean to talk to Willie Campbell about talking with Emily Anne when they are all at the Women's Forum meeting in San Francisco. (It turns out Willie didn't go to the meeting)

The big news:

Movie reviews: Buie says The Full Monty is the funniest she's ever seen.

Restaurants: Bobino's is very good according to Barbara and Beverly.

Our granddaughter Rosemary was born September 27. Everyone doing fine.

We're heading for AZ Oct. 14 . Address 66 Saddle Horn CT. Sedona, AZ 86351 Phone; 520-284-1690 Come see us. Harriette

Minnesota Vision 2000 meeting notes.

August 25, 1997

Burkhalter Farm

Present: McKinnell, Stuhler, Tews, Buie, Erickson, and Burkhalter

Future meetings: Monday Sept. 22 Minnesota Women's Building, St. Paul 11AM-2PM.

Wednesday, Nov. 5 " " " " " " "

Wednesday, Dec. 3 " " " " " " "

Notes from last meeting: \$270,000 bequest is really \$123,000. Cretia Jesse's husband works for Grey, Plant, etc. and Wanda Moore's name is Weeks.

National Campaign Update: \$42,000 NEW pledges according to the weekly update from the national office. Recent \$30,000 gift designated for building. \$112,776 payments on previous pledges came in.

International relations- LWVEF is running the absentee program for the municipal elections in Bosnia and sending observers to Bosnia for the elections.

Running and Winning- High School program is now called "getting started".

Campaign Finance Reform - Ads have appeared in the NY Times, and the Washington Post.

Walter Cronkite (sp) is doing an ad for TV broadcast. Citizens are urged to call and get a kit on 5 ways to reform the system. Linked to the Money+Politics citizen meetings LWVEF has been holding

Contacts:

Cretia Jesse - Beverly will have another conversation with Mona Steele (national board member and sister-in-law) and hopefully set up an apt. for Bev, Mona, and Cretia.

Maxine Wallin - Time for another meeting. Bev and Barb will try to get a time to discuss specifics. Her interest is in young people and citizenship. Need a proposal for her. Perhaps could ask for an increasing contribution over time. Will get research on what she has given to others. Perhaps offer her a naming opportunity.

Larry Perlman - Good prospect, Tews will call Lucas and see if she knows him.

Bets Marshall - Waiting for Patterson's schedule to set up appt.

Jan Sigford - Back on Sept. 2 and Barb will work out appt for she and Bev to meet with Jan.

Martha Alworth - Bev and Barb met with her and she seemed very responsive but needs to talk to her financial advisor.

Hommy Kantor - Also met with her while Bev and Barb in Duluth. Bev will send her updates on the IR stuff.

page 2.

Ned Crosby - Contact him in November about his commitment to make a gift this year. Probably \$10,000 or \$15,000 and perhaps he could be asked to make that commitment over a period of time. 3 or 5 years???

Vance Opperman - Needs to hear from someone he considers a "peer". Perhaps _____, who's on Campaign Advisory Committee.

Emily Anne Staples Tuttle --- Will ask for research on her. Willie Campbell will talk about Vision 2000 with her while they are both at meeting in San Francisco in Sept. Strong interest in international but also "women in politics". We need to plan a next cultivation step.

Westminster Forum. - Will work on developing a proposal for Beck to speak at the forum next spring. During her visit we will set up visits to key CEO's and we will hold a reception for donors, prospects, and League people. Come to the next meeting with suggestions for those key CEO's and prospects to be invited to the reception.

*Please call Beresly 646-3690
to confirm attendance at
Sept 22 Meeting*

Burkhalter
23175 150th
Eden Valley MN
55329



A CARD OR LETTER
SHOWS YOU CARE
-- WRITE TODAY



Judy Duffy
505 Lake Ave
White Bear Lake MN

55110-1631

Minnesota Vision 2000 meeting notes.

July 23, 1997

Minnesota Women's Building 11am-2pm

Present: McKinnell, Burkhalter, Stuhler, Erickson, Tews, and Buie.

Future meetings: **Monday Aug. 25 -- Burkhalter Farm (Directions at the end of notes)**
call Beverly 646-3690 to RSVP and work out
transportation - may be Patterson's van or
a St. Paul car and a western 'burbs car.)

Monday, Sept. 22 at MWB in St. Paul, 11am-2pm

Wednesday, Nov. 5 same

Wednesday, Dec. 3 same

National Campaign Update: \$1 million grant from Pew foundation received for public education on campaign finance reform. \$270,000 bequest recently "matured. Campaign total is about \$8.5 million. Mondale/Kassabaum-Baker commission on campaign finance reform is supporting LWV position for incremental changes in law. Sen. Wellstone has a bill which includes many of those provisions.

Mpls Club Event: Stuhler reported Maxine Wallin is still possible sponsor. Elmer Anderson said no, pleading old age but agreed to make a statement about LWV. Mondale said no to the event and Barbara will ask him to make a statement also. Discussion of pros and cons of the event without the "big Whigs". Decided to pursue a meeting with Gov. Anderson to begin cultivation and to meet again with Maxine and tell her the event is "on hold". Larry Perlman was suggested as another contact.

Suggestion for the Westminster forum for a speech by Becky. Joanne Buie called for info and learned Wanda weed(?) Moore is in charge. They schedule 6mos to 1 year in advance. Topic sounded interesting, honorarium to be determined. They need a written proposal.

Contacts:

Cretia Jesse - moderate republican, active in WAMSO, large capacity, husband partner at Gey, Plant, etc., and former Pillsbury exec. needs to be invited to join LWVMN. Beverly will talk to Mona Steele (Cretia's sister-in-law).

Bets Marshall - Patterson and McKinnell will visit.

Jan Sigford - Stuhler will arrange lunch. Jan is up north this summer.

Martha Allworth - Appointment for McKinnell and Stuhler 7/24. proposal is ready.

Sharon Labovitz- Bev has talked to her, too busy to meet, in LA now. Give her name to CA committee.

Hommey Kantor - Barb is trying to reach for an apt when in Duluth 7/24.

Beverly Goldfine - need to discuss with Van Evera. Beverly will do (?)

page 2.]

Karlyn Fronek - McKinnell and Lucas will meet with her.

Ned Crosby - Beverly and Harriette will meet for lunch. - Ned has agreed to make a gift before the end of the year and needs to be contacted in Nov. about it.

Vance Opperman - on hold until the event.

Emily Anne Tuttle - will get Willie Campbell who she knows from OEF board service together to talk with Emily. Possible at the IWF meeting in San Francisco in late Sept. Burkhalter has contacted Carole Vallianos to ask Willie to do this cultivation step.(done)

Directions to the Farm:

494 to Hwy. 55. Head west through Rockford, Buffalo, Maple Lake, Annandale, South Haven, Kimball, Watkins and Eden Valley. West of Eden Valley you come to Lakeview Rd. (gravel), turn right and pass the large turkey farm on your right and after you cross the railroad tracks you'll see a pond on the right and a farm across the pond. That's us!. Turn right at the four way stop and right again into the drive-way. Call 320-453-7805 if any problems. It takes about 1-1/2 hours from Ridgedale area.

Minnesota Vision 2000 Meeting Minutes

June 13, 1997

11 a.m. to 2 p.m., Minnesota Women's building

(present: McKinnell, Burkhalter, Buie, Stuhler, Patterson, and Marianne Brisco)

Future 1997 Meeting Dates:

Wednesday, July 23

Monday, August 25

Monday, September 22 - **note change**

Wednesday, November 5

Wednesday, December 3

11 am - 2 pm

Please leave message on Beverly's answering machine (646-3690) if you cannot make the July 23 meeting. Thanks.

1. National Campaign Update

- June total = at least \$8.7 million thanks to \$1 Million from Pew Charitable Trust for advertising for campaign financing supporting Brookings Institute's position.
- "Running and Winning" has Yale and Harvard connections.
- National Board members are making calls with local volunteers in St. Louis, Nebraska, etc.
- Children's Civic League concept may fit some prospects (Maxine Wallin).
- National Council featured "outsiders" who said how good the LWV is. FNB members from MN who attended: Burkhalter, Duff, Stuhler.

2. Prospect Cultivation: Next steps

- Cretia Jesse
McKinnell still needs to talk to Steele; Tews to Higinbotham.
- Bets Marshall
McKinnell and Patterson will contact.
- Jan Sigford
Stuhler sill to arrange lunch
- Martha Alworth
McKinnell and Stuhler will meet July 24 in Duluth at 1 p.m.
Interests - international; youth curricula?
Search at LWVUS on her maiden name, Butler.
Strategy - give her options \$250,000 operating (equivalent to Van Evera) and \$250,000 for endowment.
- Sharon Labovitz -
Try to get a.m. meeting. Build home in La Hoya - give her to CA; call husband's business in Duluth to discuss whereabouts.
Mark and Jennifer Labovitz - son; civic interests.
- Beverly Goldfine
Stuhler will discuss with Van Evera: husband to and from Mayo.
Lillian Goldfine a possibility, but not a League member.

- Hommey Kantor
a possibility; want citizen center in Duluth.
- Maxine Wallin
McKinnell will send letter to ask if sponsor event. Stuhler will follow up.
Interest in youth becoming good citizens.
Connect with Becky, video, Carolyn Jefferson project for concrete examples.
- Karlynn Fronek
McKinnell and Peggy will meet.
- Vance Opperman
Technology council connection with Mario Marino
- Ned Crosby
Sue Letterman had brief conversation in mid May. Said he would give \$10,000 for good works, but major interest is in new organization working with citizens. and elections. Will ask him now for \$50,000.

3. Minneapolis club Event

- Judy Duffy reports that Minnesota meeting is reluctant to feature Becky Cain because Ann McBride drew smallest audience and September is busy.
- Strategy - get attention of big guys; push high school LWV unit and mentoring program as press coverage for Becky and event
- Sponsors
 - Mondale out of town until July 16. McKinnell will try to find Mondale aide. Barbara will Mondale in July.
 - E Andersens - Stuhler will contact them to sponsor.
 - Wallins - McKinnell will write her, Stuhler follow up
 - 1) permission to put both names on invitation;
 - 2) can they be there; what dates free?
 - 3) recommend list of friends;
 - 4) sign notes on invitations?
 - Josie Johnson? Susan Marvin?
 - Emily Ann - respects Willie Campbell - overseas education fund together

Invitation

- 25 largest companies - invite CEOs
- privates too, Cargill (supports Junior Achievement), banks

4. Hand outs to committee members

- Planned Giving pamphlet
- details of specific programs of campaign.



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St. Albans, West Virginia

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Carolyn Jefferson
Colorado Springs, Colorado

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Diane B. Sheridan
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Mona Steele
Madison, Wisconsin

Carole Wagner Vallianos
Manhattan Beach, California

Executive Director

Judith A. Conover

May 29, 1997

TO: LWVEF Vision 2000 Campaign, Minnesota Committee
FROM: Beverly K. McKinnell
RE: Meeting Notice

Please join us for the next Vision 2000 Campaign Minnesota meeting on Friday, June 13, 1997 from 11:00 - 2:00 in the Small Conference Room at the Minnesota Women's Building, 550 Rice Street, St. Paul, MN 55103.

Please return the enclosed postcard by June 10. I look forward to seeing you all on this lucky meeting day!

A Reminder: At the last meeting, we set meeting dates for the rest of the year. All meetings will be from 11 - 2 at the MWB. Please mark your calendar with the following dates and times:

Wednesday, July 23
Monday, August 25
Wednesday, September 24
Wednesday, November 5
Wednesday, December 3

Thank you for all of your work and support!