

What should we
expect of the
next President?





Expect the next President...

- to make government work the way Americans want it to work.
- to deal with Russia and world problems with a firm and expert hand.
- to act positively for a strong America...housing and health, paychecks and profits.
- to see that action is taken to level off high prices and to avoid a depression bust.
- to develop fair labor-management relations and high production.
- to foresee problems and do something about them.
- to be a vigorous leader of a dynamic party.
- to have a mind...and to speak it.

And that's just what you can expect from...



Harold Stassen

Here is why you can
expect results from him...



Admiral William F. Halsey says of Harold Stassen:

"Effective in getting things done..."

The next President should be a top-notch executive.

He has to show how to cut down the taxing, the wasting, the spending, the regulating.

He has to wipe out a lot of useless bureaucracy.

You can expect Harold Stassen to make government work the way we want it to work

There's a job to do in government.

The incompetence and the waste . . . the wartime bureaucracy and the regulating need serious and firm attention.

Harold Stassen has demonstrated that he is a top-notch executive equipped to make government work.

In three terms as Governor, he wiped out the waste, the corruption, the padded payrolls which the opposition party had saddled on Minnesota.

Picking first-class men to assist, he put business methods and business sense into government. And he worked closely with legislative leaders in every move.

Twice he was selected by the governors of the 48 states as their national chairman.

Stassen became assistant chief of staff for administration to Admiral William F. Halsey, the commander of the greatest fleet ever assembled for combat. He did the job so well that he was cited for "exceptional administrative and organizational ability."

The Stassen record shows you can expect results from him.

● **Said Admiral Halsey:** "I found Captain Stassen a man of unusual administrative ability, quick to learn naval procedure and *effective in getting things done*. He displayed cool courage in emergencies and was well liked by his associates."

● **Said the Philadelphia Bulletin:** "As governor he proved himself an able administrator and the successful sponsor of many reforms. He is progressive and courageous."



"A recognized American leader---"

The next President has to be a real statesman, understanding the needs of the world.

He has to know his way around in world politics . . . and in world economics.

He has to be able to lead the American people in a tough world.

You can expect Harold Stassen to deal with Russia and world problems with a firm and expert hand

It will take knowledge, experience, and backbone . . . and Harold Stassen has what it takes.

In 1945 he was called back from duty in the Pacific to sit as a delegate to the San Francisco Conference, where he helped draft the United Nations Charter.

Leading correspondents of all nations voted Stassen one of the two outstanding delegates at the Conference. (Herbert Evatt of Australia was the other.)

In 1947 he went up and down Europe, meeting leaders and people of all nations, from Stalin to Churchill, from kings to peasants.

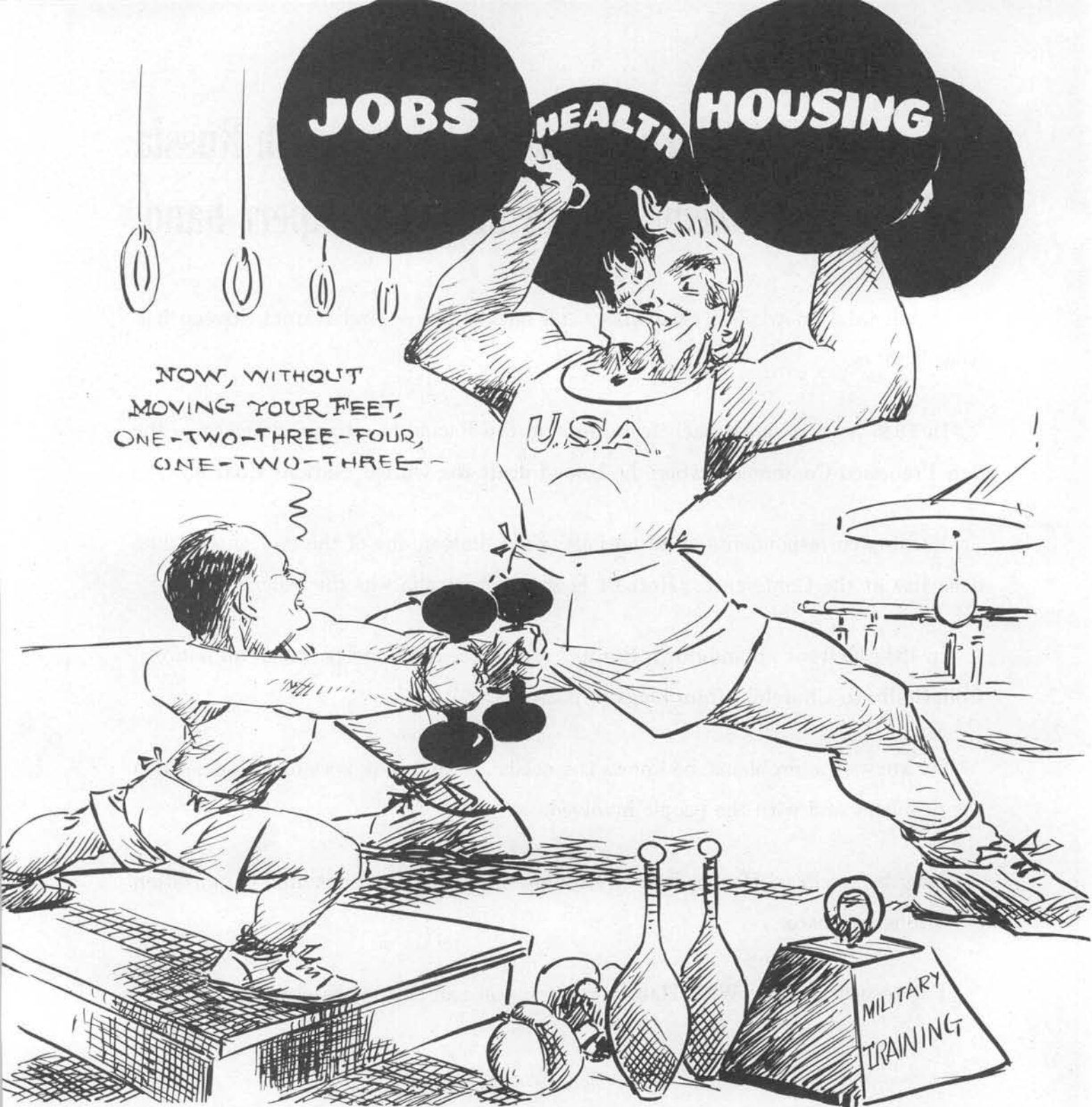
He knows the problems, he knows the needs . . . and he knows how to deal with the problems and with the people involved.

Long before Pearl Harbor he was strongly urging preparedness and organization of nations for peace.

The record is clear: With Harold Stassen you can expect statesmanship.

● **Said Arthur Krock (New York Times):** "Stassen is revealed as a direct, informed and forceful debater of the greatest and gravest question of these times: Can the Soviet system exist in harmony with that of the United States? And the text (of his interview with Stalin) demonstrates that Mr. Stassen's quality was not diminished by the formidability of the man he was interviewing."

● **Said Walter Lippmann:** "Stassen emerges from San Francisco a recognized American leader, high up on any list, however small and exclusive, of those whom the country can and will count on."



"The essence of leadership..."

The next President must believe aggressively in the American system, and have the know-how to keep it clicking.

He must battle for individual rights, for opportunity, for freedom . . . and against every insidious effort to break them down.

You can expect Harold Stassen to act positively for a strong America . . . housing and health, paychecks and profits

America must be strong: in its economic system . . . in its military might.

It must prove that our people's capitalistic system is the best guarantee of opportunity, of progress, of jobs, of profits.

It must put the brakes on every insidious effort to break it down.

Harold Stassen can be the spark plug to make it work . . .

- In office or out, he has waged constant battle for a vigorous, dynamic America.
- He has a deep understanding of what makes the American system click . . . and has specific ideas for housing, for health, for right labor-management relations, for business progress, for jobs.
- He knows how to work with people—but will have no truck with either Communists or fascists.
- He served for two and a half years in the Navy, took part in five major battles, was three times cited and decorated.

With Stassen you can expect leadership to level off high prices, to avoid depression, to keep America strong and free.

● **Said the Cleveland Press:** "Here is a man capable of initiative and original thinking in every governmental field—state, national and international. *These qualities are the essence of leadership.*"

● **Said the St. James Courier:** "Stassen is a man of courageous thought, of outspoken expression, of fearless convictions characteristic of the great men of the nation."



"Dealing fairly with all groups..."

The President should be an umpire . . . fair to business, to labor, to farmer, to everyone.

He has to see that no man or no group—or no nation—runs away with the power, or the advantages, or the gravy.

You can expect Harold Stassen to develop fair labor-management relations and high production

Government should be run for all the people .

Harold Stassen will be that kind of executive . . .

As Governor, he found bitter extremes fighting the labor battle. He steered a course between them and won approval of a workable labor law nearly 10 years ahead of the nation.

Result was labor peace and high production to everyone's benefit.

As postwar student of labor troubles, he again found bitter extremes. He laid a course of moderate action which became the pattern for federal law. But he knows it needs right attitudes and some amendment for best results.

As leader of opinion, he has shown constantly how there must be give as well as take in any argument.

His way will be fair to labor, to business, to agriculture—to all the people—as the way to high production and better living.

● **Said Joseph and Stewart Alsop (Saturday Evening Post):** "When Stassen was elected, his state was near crisis. Its administration and finances were in thorough disarray. Something close to class warfare had broken out. *Stassen, dealing fairly with all warring groups*, put the state in order."

● **Said the Hartland (Wis.) News:** "Stassen's proposals fit into a progressive, democratic free enterprise system and would foster greater freedom for people of all lands."



"The Nation's Best Interests..."

We can't afford evasion or drifting in these strenuous times. The next President should be a man of convictions and ideas . . . and be willing to express them.

He should have vision, foresight . . . should be a man of action.

He should be able to anticipate trouble and deal with it before it becomes a problem.

You can expect Harold Stassen to foresee problems and do something about them

Ever since the war ended, we've had recurring crises—labor disputes, production, housing, prices, world relations.

We would have done much better with them by using a bit of foresight . . . a quality which Harold Stassen constantly demonstrates.

- In July 1945 he warned that ratification of the United Nations Charter was no insurance of peace; that veto power, other limitations of the charter, and bad faith, malice, or complacency could hamper efforts for peace.
- In November 1945, three months after Hiroshima, he urged the essentials of international control and inspection of atomic energy and research later incorporated in the Baruch report.
- In December 1945 he foresaw strike troubles and serious production losses—with resulting inflation—and proposed a bipartisan, expert conference to determine policies on wages, prices, etc. Instead, labor disputes got out of hand, production fell, prices rose.
- Late in 1945 and early in 1946—a year ahead of congressional action—he outlined a program for labor legislation which was largely written into the act of 1947.
- In May 1947 he proposed using 10% of American production of goods and food in a business-like program for building worldwide peace, plenty, and freedom . . . a forerunner of the Marshall Plan.

There are many others . . . but these illustrate the Stassen capacity for foresight and statesmanship.

● **Said Time:** "Few men in public life have exhibited more sympathy for the ordinary man, *more understanding of the hopes and fears of the ordinary citizen.*"

● **Said the Pittsburgh Post-Gazette:** "One of the most admirable of Mr. Stassen's many fine qualities is his ability to put *the nation's best interests* above purely party considerations."



"The Republicans could win with Stassen."

A dynamic, forward-looking Republican party can win in 1948, and the country will benefit.

Its candidate must be a man who can furnish winning leadership, and do a good job when elected.

You can expect Harold Stassen to be a vigorous leader of a dynamic party

Harold Stassen has earned his spurs in the Republican party.

His father before him was a Republican county chairman. Harold Stassen was precinct worker, delegate, county attorney, founder of the Young Republicans in Minnesota.

Three times he was elected Republican governor; twice he was delegate to national conventions, and once the keynoter.

Twice he has been the party spokesman at national Gridiron dinners; constantly he has been party speaker at conventions, dinners, and rallies.

From coast to coast he campaigned for congressional candidates all through 1946.

Always he has fought for a dynamic, progressive party, attracting new blood, new enthusiasm.

This is certain: Harold Stassen is the man who can lead the Republican party to success in 1948.

● **Said the Syracuse (N.Y.) Post Standard:** "In Stassen the Republican party has a strong, intelligent, forward-looking leader in whom they can take pride. The lightning of political fortune may not strike him, but if it should he would make a good candidate and a good president."

● **Said the Anamosa (Iowa) Journal:** "In Stassen the Republican party has a man with proven political ability, with a liberal attitude tempered by common sense. *The Republicans could win the presidency in 1948 with Stassen because he would appeal to all groups.*"



The next President will have a big job on his hands

With Harold Stassen as
President you can expect
results

...in better living!

...in a strong, peaceful America!

Read "Where I Stand" by
Harold E. Stassen (Double-
day) for detailed statement of
his views on major issues.

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