

FORWARD

The following pages present for your review an approach to an over-all PLAN OF ACTION, covering all pre-convention contact activity.

The drafting of this approach is occasioned by---

- a. The evident necessity for broadening all contact activity during the coming months.
- b. The equally evident necessity for adapting the mechanics of such contact activity to a general, flexible PLAN OF ACTION.

The suggestions and comments which this approach may draw should prove helpful in drafting a final PLAN OF ACTION --- representing the combined thinking of all interested parties.

April 19, 1947

MA Forgette

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First, a brief look at.....

CONTACT BACKGROUND

Status: NEIGHBORS contact groups in the Twin Cities developing rapidly. Elsewhere in Minnesota, women (in groups) and men (individually) are writing letters to out-of-state friends:

- a. 2,500 Minnesota NEIGHBORS are writing.
- b. They have reported over 3,000 friends in the other 47 states who are definitely interested in helping Stassen's candidacy. (These are recorded, minimum figures).
- c. The names and addresses of all friends -- and the sources through which discovered -- are recorded in the Master Contact Files.
- d. The number of Minnesota NEIGHBORS and their out-of-state contacts is growing daily.

OBJECTIVE: Creating a ground-swell throughout the country by an ever increasing flow of information from Minnesota to the other 47 states. The mechanics are letters and personal contacts. Especial emphasis is placed on letters, letters, letters.

TIE-UP: Continued recording in the Master Files of all friends found through letters and personal contacts.

.....and now, a look at a PLAN OF ACTION.

SUGGESTED PLAN OF ACTION
(all pre-campaign contact activity)

OBJECTIVE: The Nomination and Election of HES through the coordinated development of all activities -- fund raising, delegate winning and contact (ground-swell).

Regarding the contact activity, a PLAN OF ACTION should take full cognizance of the natural time-phases of coming events. Six important time-phases -- and Operational names suggested for them -- are:

1. Gopher ----- Accelerated establishment of semi-civic NEIGHBOR groups in Minnesota. (May through August)
2. Bugler ----- Formal activity starts in Minnesota and Neighbor states only. (September through November).
3. Columbia ----- Formal National activity commences. (December through February).
4. Piston ----- All out drive, beginning with the state caucuses and carrying through the state primaries. (March through April).
5. Champ ----- Button up all activity and concentrate letters into the 30 odd states holding conventions (states which do not hold Primaries).

Convention: Concentrate letters and wires on the delegates. (May through Convention).
6. White House ----- Presidential campaigning. (July through Elections).

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Planning all contact action under these or similar Operational Phases will give our efforts:

- a. Unity and direction.
- b. Flexibility.
- c. A time-table, and a series of necessary deadlines.
- d. A pyramiding effect, adding increased impetus to each succeeding phase.

The following pages contain an outline of contact activity for the first three phases - Gopher, Bugler and Columbia. The last three phases -- Piston, Champ and White House -- to be planned later.

Operation GOPHER

GOPHER starts May 1, 1947.....

Contact Activity:

1. Minnesota: Continued concentration of letters into Neighbor states. Accelerated establishment of NEIGHBOR groups on a semi-civic basis in Minnesota cities:
 - a. According to geographic location. Emphasis upon those bordering on Wisconsin (Duluth, Red Wing, Winona).
 - b. In descending order according to population. Duluth, St. Cloud, Winona, Hibbing, etc.
2. Neighbor States:
 - a. Make personal contact with groups of letter writers in Neighbor States.
 - b. Observe for possible NEIGHBOR group leaders in Wisconsin, Iowa, North and South Dakota and possibly Nebraska.
3. Other States:
 - a. Continued encouraging of informal spade work there to broaden the contact base within each state.
 - b. NEIGHBORS office to continue recording results obtained in this expansion -- names and addresses of friends.

.....GOPHER ENDS August 31, 1947.

Operation Bugler

BUGLER starts on Labor Day.....

Formal activities start in Minnesota, Wisconsin, Iowa, North and South Dakota and possibly Nebraska. These states only. Kickoff rally to be held in the Minneapolis Auditorium. Possibly simultaneous rallies in Duluth, Winona, etc. Party officials and Neighbor leaders for the Neighbor states invited to the Minneapolis rally.

Contact Activity:

1. Minnesota and Neighbor States:

- a. Concentrate letter-writing into the 15 to 18 states which will hold Presidential Preference Primaries, or Delegate Primaries. (Illinois, Maryland, Nebraska, New Jersey, Ohio, Oregon, Pennsylvania, West Virginia, Wisconsin and possibly Arkansas and Georgia. Also California, Florida, Massachusetts, New Hampshire, New York, South Dakota and possibly Alabama.
- b. Establish semi-civic NEIGHBOR groups in Neighbor states -- in all cases working with the local Neighbor state party officials on this matter.
- c. Increasing the personal visits by Minnesotans into Neighbor states.
- d. Minnesota Republican State Chairman and NEIGHBOR contact men to travel throughout Minnesota, building close liaison and increased action here at home.

2. Other states: Encourage continued informal activity.

..... BUGLER ends on November 15, 1947.

Operation COLUMBIA

COLUMBIA starts in mid-November.....

Formal National activity opens, possibly with the announcement of the National Campaign Manager. Possibly too with an address by HES in Pennsylvania on a date between Armistice Day and Thanksgiving.

Campaign Manager assumes direction of all activity, guiding the over-all contact effort with the aid of Chiefs of the:

1. Eastern Division. Headquarters in Philadelphia and covering the East Coast west to Chicago. Campaign Manager to serve as Eastern Division chief.
2. Southern Division. Headquarters in Atlanta and covering the South.
3. Western Division. Headquarters in San Francisco and covering all west of the Mississippi -- ex-Minnesota and Neighbor states.
4. Central Division. Headquarters in Minnesota and covering the Mid-west and the Upper Mid-west. Republican State Chairman of Minnesota to head this division.

CONTACT ACTIVITY:

1. Minnesota and Neighbor States: Concentrate letters into the 15 to 18 states holding primaries. Be prepared to shift the concentration to any other areas at direction of the Campaign Manager.
2. Simultaneously establish letter-writing groups in all states, with priority to the 15 to 18 primary states.
3. Send increasing personal contacts from Minnesota and Neighbor states into those 15 to 18 primary states.

.....COLUMBIA ends March 1, 1948.

The last three Operation Phases.....

PISTON ----- Covering the state caucus and Primary periods.

CHAMP ----- Covering the pre-convention and Convention period.

WHITE HOUSE ----- Covering the Nomination through the Election period.

.....to be planned in detail later by HES and campaign manager.

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Washington, D. C.
April 22, 1947

MEMORANDUM

For: William H. Vanderbilt
From: Henry T. McKnight
Reference: WHV Memo April 9

Forums continue to progress except with National Committee which still is not enough interested to take them over. Reasons:

- 1) Committee would have to make ROF a major part of program, exceeding the \$3000 monthly provided by Rockefeller et al
- 2) Reece still doesn't like Stassen angle

Senator Baldwin and John Danaher are our champions with Committee. Both feel public opinion research vital and urge Committee's sponsorship of ROF as part of such a program. Reece agrees and then does nothing.

Current Forum topic: "European Loans--Why Should We Make Them?"

Past topic, "Teachers' Pay", 200 Forums with many more using materials but not balloting because of GOP angle. National Educational Association and similar groups cooperated to get over 1000 Forum kits in good hands for the "Teachers' Pay" question. Foreign Policy Association cooperating on the "European Loans" topic, calling ROF discussions to the attention of their membership.

Current ROF Staff:

Clarence Peters, now qualified to direct.
2 secretaries, paid.

Cynthia Zimmerman, daughter and spitting image of Mrs. John Dalrymple of Minneapolis. Cynthia heads Forum Service Department, is a lawyer, go-getter. Tremendous potential for future. More on Cynth later.

Ginny Street. Also volunteer and able. Pinch hits for Hansl now on ARMY & NAVY BULLETIN.

Forums intend using "Loan" subject well into summer, taking up specific issues for 1948 platform in Fall. Formal ROF discussions will not be encouraged

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during summer. Instead much of the operation will be carried on direct by mail with ballots going to individuals rather than the usual Forum moderators. As long as Reece continues to hold out, it might be well to change ROF emphasis from impartiality to out-and-out HES support. Request conference with HES to square away for coming months.

PUBLIC RELATIONS

June 1948 is so close and Harold's current position such that it is evident that public relations must play an increasing part in accelerating his public acceptance.

Suggest:

1) An immediate meeting of Harold's friends engaged in public relations work to gear his program into the most efficient public relations pattern. It may be impossible to employ a top flight public relations specialist because of costs. But a number of Harold's good friends can assist in mapping out an effective program.

WARNING: Do not hire a public relations expert just for the sake of so doing. Bill McAdams, Senator Taft's new PR guy was excellent at Lockheed during the war. But as a political PR man he leaves much to be desired in that he tries to sell Mr. Taft as a product in competition with rival products, with no holds barred as to claims.

Those who might attend initial PR meeting would include close friends such as Crabtree, Washburn, Vic Johnson, McK. Knowing Harold, this group can map out a program which can be followed. But whatever plan or whatever personnel is decided upon, be sure that this group of friends have their collective say as soon as possible.

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Veterans Groups

Roper poll December shows HES in good position as Presidential Preference among vets. But dissatisfaction evident among leadership, particularly in Legion, who feel HES too cosy with AVC. Suggest Harold give AVC wide berth and address a number of State Legion Conventions and, if possible, the National Legion Convention. Other conservative vets groups should also be afforded the treatment.

Delegates

Delegates and big wigs, long frustrated in defeat, now look to certain victory for their GOP candidate in 1948. They are getting on in years and so this may represent their last chance to be "right" on a candidate. Even such as Hanes, Weekes, Haight group, although friendly to HES, are waiting to catch correct bandwagon. Accordingly the HES show must get going as soon as possible. It must show signs of growing strength to influence delegates to climb aboard. The liason men who have been active have done an excellent job in securing information. As we move out of the info stage into the action period, it appears that regional men should be appointed in a supervising capacity.

Example: Elmer Ryan, working in Mississippi, has learned that Wilson Williams of Georgia is our key man in all the South.

Suggest: Elmer be placed in charge of the southern delegations and that others of Harold's friends receive similar regional assignments.

It is suggested that the overall drive for delegates be broken down into five distinct operations:

1) Demonstration operations:

Wisconsin, Oregon, other states with preferential primaries presenting attractive opportunities to demonstrate Harold's political strength.

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Representative Thruston Morton's forthcoming race for Kentucky governorship may present another opportunity. If the decision is made to assist in this race, be certain that Jouett Todd, Senator Cooper, Governor Willis and all get consulted. No more Nebraskas.

2) Primary front (where chief effort should be expended):

Midwest States and Pennsylvania.

3) Secondary front:

- a) New England) Second choice propositions where
- b) Far West) HES enjoys warm support

4) Diversionary front:

South. Let Southern Republicans know that Harold looks forward to eventual establishment of effective two-party system down there.

5) Psychological Warfare:

This depends on the grand strategy. But it is pointed out that none of the other candidates are veterans, none have his intimate knowledge of world affairs. Also believe that there should be a constant drumming on Roscoe Drummond's attempts to show how the nomination of presidential candidates is hardly democracy at its best. Washburn has good scheme here.

WOMEN'S ACTIVITIES

Harold's many lady friends felt a bit let down that he didn't give them the word before he shoved. Of course, there was no exact word to give at that time but by now the time has come for a definite plan.

Harold's influential lady friends are in constant touch with the leaders of women's organizations, many of whom wish to help.

Suggest:

- 1) Series of conference with these leaders on a two-way basis. Harold has word on Europe. They have word on increasing the understanding of the situation at home. Out of these meetings will grow the desire on the part of the gals to get active for Harold.

April 24, 1947

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- 2) Cynthia Zimmerman be moved into Earl Hart's office to serve as National leg-man for whatever National Women's Chairwomen are to be appointed.
- 3) The "neighbors" campaign be regionalized and consideration be given to changing the name. You can't be a "neighbor" if you live in California or in New York. Believe that it should be regionalized under present direction.

Convention

Through kindness of Eddie Hilson we have been able to secure sufficient suites at the Warwick Hotel in Philadelphia to accomodate all of the addressees of WHV's memo, plus a number of others.

Two bedrooms, sitting room and dining room suite is reserved for HES, with bedroom-sitting room suites for the rest.

First speech upon return.

Of utmost importance. HES will want to rest and check with GOP leaders before making same. Since it will be a major speech and keynote his drive, suggest that careful thought be given to all of its implications. Its geography will be important, perhaps, the Midwest - say Chicago - would be ideal. It should be carefully publicized for maximum publicity results.

Respectfully submitted

Henry T. McKnight

rmb
CC: Mr. Earl Hart

July 1947
COPY

THE PRESENT SITUATION BASED ON OBSERVATIONS IN WASHINGTON, KANSAS CITY AND ELSEWHERE

Tom Dewey is ahead by default. He is winning the nomination because in the minds of politicians he has no opposition. It is a repetition of 1944. No one likes Dewey any better than before, there is no "new Dewey" Few people are sure that he will win the election if nominated but in the minds of politicians he is far ahead for the nomination, It is always important for the politician to be on the right horse early but it is particularly important with Dewey because he keeps books on who gets on the wagon early and remembers those who don't. So the Dewey "boom".

Newsmen whom I have contacted in Washington and elsewhere have not changed their opinion of Dewey. 95% of these newsmen favor Stassen and if given a chance will do all they can for HES but they shake their heads sadly that Stassen has no chance.

Taft has slipped badly. The congress and especially the Senate is in much public disfavor (good thing Stassen is not a member). Some of the criticism of Congress is unjustified but much of it is merited. Bob Taft as the GOP leader becomes responsible in the public mind.

Taft has put himself in the unenviable position of accepting responsibility and getting responsibility for many things he cannot control. As GOP leader he is responsible for all failure of the GOP to give the people the "change" they voted for last Fall. The republican Nat. Comm. is in disfavor with many of its members and with party members. The vote on convention city at Kansas City and other matters there was prompted by revolt against anything the leadership wants. It was revolt against Carroll Reece, Spangler, Werner Schroeder. Taft is supposed to control this committee so again he takes the blame. Bricker is stronger with the ordinary run of reps. than Washington newsmen think.

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Stassens position at the present time is excellent if the proper campaign is launched immediately

First Stassen must get back in the news. He must again become a contender.

The following things must be done as soon as possible.

1. A formal organization must be set up
2. HES must make as many public appearances as possible in the right places and as an avowed candidate for the presidency.
3. Constant efforts must be maintained to keep HES in the news. He of course has to bear the brunt of this but all members of the organization must have a positive, confident attitude. "Stassen is going to win" There must be no defeatism. There must be no statements to outsiders of a derogatory nature. There must be no "I told him six months ago to do this and he didn't do it". All beefs must go directly to the candidate or else not be expressed

This confidence must be expressed especially to newsmen, commentators and others who disseminate news and stories. It must not be a fatuous ~~#####~~ hopeful thinking type of confidence. It must be a confidence based on the knowledge that a positive campaign is being conducted in an orderly fashion. (to have this type of confidence as many members of the organization must know what is going on)

The organization must have a chairman or chairmen with full authority to act on ordinary matters and who can clear big matters quickly with HES. If a chairman cannot be found a number of regional chairmen should be selected

The women's organization must be set up on a regional basis. It is doubtful if a woman can be found ~~#####~~ who can be effective in Minn. and in New York City. one who can ~~###~~ be effective in both the North and the South, the far west and New England. Let's have sectional chairmen for women with a man in charge (let's keep it a secret about the man in charge" let's let him be "temporarily in charge until the organization is completed - If a woman develops O.K. but let's let it be by districts.

IT IS IMPORTANT THAT WE HAVE CHAIRMEN OF THESE SECTION IMMEDIATELY BOTH FOR MEN IN WOMEN * LET'S HAVE THE FORMAL ORGANIZATION FUNCTIONING AS QUICKLY AS POSSIBLE AND ~~#####~~ HOPE THAT A CHAIRMAN WILL DEVELOP LATER IF NOT CONTINUE THE REGIONAL SET UP.

COPY

MOST IMPORTANT

Immediate attention must be ~~given~~ given to Wisconsin. If HES goes into the Wisconsin primary, and I believe he has to, he must win or the show is about over. Other states like Penn, N.J. etc. are much more important in the overall picture but there will never be an overall picture to develop it Wisconsin is lost.

I attach a special memo on Wisconsin.

V. Johnston.

COPY

*Stassen 1st choice
Dewey second ?*

There are two ways to run for President in Wisconsin and a candidate may take either or both routes.

First he may enter his name directly on the ballot. In this case it is a mere popularity contest. The result means nothing but publicity. The result does not bind the delegates in any way.

The most important way to run for president in Wisconsin is to have a slate of delegates running in your behalf. These delegates run on a ballot and are voted on by the people at an election regularly set up for that purpose.

Candidates circulate petitions and upon securing a certain number of signers are permitted to file their names with the secretary of state and their names are printed on the ballot.

names of the various delegate candidates appear on the ballot with not to exceed a five word slogan following their names "Stassen for President" Dewey the Peerless leader" etc. the slogan indicates to the voter who the candidate ##### for delegate supports.

Delegates file by congressional districts -two from each district - ##### 10 dists. in all -- In addition there are a number of delegates at large in 1944 this amounted to 4 but will be increased this next election probably to 7- due to the fact that Wis.increased its republican representation in Congress in 1944.

It is a matter of debate who carries the ball, the presidential candidate of the delegate candidate. Generally speaking I believe that the actual candidate for President is the one being voted on although there are some exception in the case of a well known name - for example in 1944 Zimmerman as a delegate candidate outran the field of delegates tremendously -later misled by what he thought was his great popularity he ran for Supreme Court Justice and took a terrible beating.

I beleive however that care should be taken to get as well knows and prominent citizens as possible for delegates. It not only helps in their election but when elected the candidate can be proud of them at convention and they can be useful to the candidate. These elected delegates are not bound by law to vote for the Presidential candidate they espouse. Custom however decrees that they support him the first few votes at least.

In setting up Wisconsin, care should be taken not to fall in the mistakes of Willkie and antagonize the regular republican organization. This does not mean that ### hide bound reactionaries should be selected but it must be remembered at all times that ### these delegates are ru ning as Republicans.

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I suggest the following program.

The leader of the delegation and the spearhead of the Stassen movement in Wisconsin should be Joe McCarthy. Naturally the candidate for President controls the strategy and makes the plans. These should however be transmitted to Joe and his committee for execution and he should be the one carrying out the plans. There must be no side ~~###~~ from St. Paul or anyplace else without the knowledge of the Wisconsin committee. The accent must be on the organization which Joe heads.

The following men should be on a preliminary committee to set up the organization

1. George Greely, Oshkosh, Wis. George is about 38 years old a fine individual and a fine organizer and a hard worker. Has a good job in Oshkosh and need not be paid a salary.

2. Al Thelin, executive secretary, County Boards Association of Wisconsin. Al is probably the most capable politician in Wisconsin. He is about 45 years old and knows the state like a book. The county boards association in Wisconsin is a very powerful group. County boards in Wisconsin are patterned after the New England system of government with numbers of citizens participating in civic affairs. Some of these boards go up to as much as 90 members in a county and as a rule are the county's most representative citizens.

Bob Pierce, Menomonie. Bob as a Willkie delegate in 1944. He is highly thought of by every Republican in the State. He is the present chairman of the Regular Republican committee - the statutory committee. Coleman is head of the Volunteer group.

Tom Coleman, Madison, Wis. - Tom should ~~###~~ also be a member of this group if he cares to take part at this time. This is something that can be determined later. He is very valuable but may prefer to work in the back ground for the present.

This group should be called together by Joe (no objections to someone from St. Paul or elsewhere being there but the movement must generate in Wisconsin, it must be led by Wisconsin people -

This small group should expand itself into a larger group comprising every congressional district in the State. The committee members should not necessarily be delegate candidates although many of them can be.

The committee should do everything possible to promote Stassen in the various districts. They should suggest public appearances for him and other speakers in his behalf. Women's activities, young republican activities and all efforts should be handled by this committee. Methods developed in St. Paul and elsewhere should be turned over to this committee for execution. This would be the active Stassen committee in Wisconsin.

This local committee must be paramount in the ~~#####~~ campaign in the state. They should work closely with Stassen and his decision should govern but the committee

but the committee must execute the orders and in the eyes of the world must be the active directing head of the ~~####~~ Stassen movement in the State

THE ACCENT OF THE CAMPAIGN MUST BE REPUBLICAN - IT MUST BE LOCALLY RUN

add to list of proposed committee in Wisconsin.

William Van Pelt, Fondulac, Wis. - Stassen delegate in 1944 - well respected family -brotherlaw of Anne Smith, Stassen supporter in Minn.

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REPORT OF THE WOMEN'S DIVISION

OF THE

NEIGHBORS FOR STASSEN

April 21, 1947

File

Mrs. Richard P. Gale, Chairman
Miss Ruth Mitchell, Vice Chairman
Miss Helen Horr, Vice Chairman
Mrs. W. Howard Dovey, In charge of Groups in City of Minneapolis
Mrs. C. Edward Howard, In charge of Groups in State of Minnesota
outside of Minneapolis, St. Paul and Duluth.
Mrs. John S. Dalrymple, In charge of Women's Groups and Organizations
Mrs. Reuel D. Harmon, In charge of Groups in St. Paul.
Mrs. John Scott, In charge of Groups in St. Paul
Mrs. Phillip Duff, Assistant to Mrs. Gale
Mrs. Arthur Zierold, Assistant to Mrs. Gale
Mrs. Francis D. Butler, Assistant to Mrs. Gale
Miss Isabel Warren, Volunteer Chairman for Office Assistants.
Mrs. Mildred J. Coleman, Secretary.

LIST OF WOMEN IN CHARGE OF NEIGHBORS FOR STASSEN
IN CITIES IN MINNESOTA

Miss Julia Marshall, Duluth	Mrs. R. N. Soufel, Owatonna
Mrs. A. C. Ott, Duluth	Mrs. Nadine Fleming, Red Wing
Mrs. E. M. Hammes, Jr., Rochester	Mrs. A. G. Anderson, St. Cloud
Mrs. M. Ted Evans, Pipestone	Mrs. Hugh Robards, Alexandria
Miss Gertrude Banfield, Austin	Mrs. H. David Smith, Anoke
Mrs. Russell Olson, New Richland	Miss Dina Bremness, Glenwood
Mrs. Jasper Toutges, Jackson	Mrs. Lola Sheppard, Hutchinson

(Plans are going forward now for the organization of approximately 12 other groups in various town in Minnesota.)

Number of groups of Neighbors for Stassen now
operating in the State of Minnesota..... 94

Number of Neighbors (Women)
Writing letters in Minnesota..... 1,315

Number (Approximate but minimum) of
letters written to date..... 26,300

(Answers to these letters have been received from every State in the Union, the greatest number from California, Illinois, Iowa, Massachusetts, New York, Washington and Wisconsin.)

The Women's Division of the NEIGHBORS FOR STASSEN has been growing so fast it has been necessary to allocate responsibility. To take care of this problem, at each meeting the women of the group choose a Group Director. There have been 94 meetings - there are 94 Group Directors. These Directors are responsible for the following:

1. Contact each member of her group every two weeks for the number of letters written and the number of answers received.
2. Get names, addresses and comments from answers.
3. Help each letter-writer to answer difficult problems which occur in letters. This is done in personal conferences or by a report meeting of the original group.
4. Report once a month to NEIGHBORS FOR STASSEN office on report sheet giving names of all people she has discovered are for Harold Stassen.

it is to be remembered that each WOMAN NEIGHBOR has been personally contacted and instructed as to the method and policy of this letter-writing program. Help is given to all letter-writers in answering the questions which come up in their letters. This involves much patience and education but we feel is definitely worth while.

Three complete card files are kept in the office of all records:

WHITE CARDS - Names turned into office of people enthusiastic about Harold Stassen. All information possible is put on these cards, - state, city, name, address, thumb-nail sketch of person, his or her business and ability to work in that state when proper time comes and the contact, ie. the person from Minnesota who first approached her. (These cards should prove of great assistance to the various state campaign managers when the proper time comes.)

PINK CARDS - All Women NEIGHBORS, what group they belong to, what material goes out to them and how many names they turn in.

BLUE CARDS - People who have been written to who are still luke warm and want to know more about HES before committing themselves. These names are being followed through by the individual NEIGHBOR who first contacted them.

VOLUNTEER SERVICE IN THE NEIGHBORS FOR STASSEN OFFICE

On January 1, because of the tremendous number of records to be kept in the office and the work getting behind, Mrs. Gale appointed Miss Isabel Warren as Volunteer Chairman to assist Mrs. Coleman in lining up office assistants.

To date we have 79 office assistants who spend from a few hours to two days a week in the NEIGHBORS office. We have booked now at least two volunteer secretaries every day (including Saturdays) and 16 other women (general clerical) who come on regular days each week. The others come when called by Miss Warren.

We are now averaging 150 to 175 volunteer hours of service per week, just from office assistants.

Early in April Mrs. Gale entertained all office assistants at a tea at her home in Minneapolis at which Mrs. Harold E. Stassen spoke, and Miss Ruth Mitchell outlined to these volunteers the importance of their service in the NEIGHBORS office. It has been considerably easier to secure the volunteers for work in the office since this party!

NOTES

On file in the NEIGHBORS office is a folder containing unusual quotations from letters received from all over the country pertaining to Harold Stassen. Some of these quotations have already been sent direct to him.

A Scrap Book of clippings pertaining to Mr. Stassen which are being sent in by correspondents from all over the country.

A Clipping Book has also been kept since November 16th of all articles in the Minneapolis papers pertaining to Mr. Stassen.

A record is being kept in the office of unusual and original ways of working for Mr. Stassen sent in by NEIGHBORS in Minnesota and other states.

The names sent over by Bernhard W. LeVander of contributors and the names sent over from Mr. Stassen's St. Paul and Washington offices of interested people have not been put in the Women's file unless they have been personally approached. The contributors from all over the State have been turned over to Mrs. Howard and when groups meet in that particular locality these people are invited to participate. As to the names from Mr. Stassen's offices, these are being taken care of by a personal letter from Mrs. Gale at a later date or included in groups now being organized in the neighboring states, - Wisconsin, North and South Dakota, Iowa, and Nebraska.

MEMORANDUM AS TO FUTURE ACTIVITIES

We have worked hard thus far to make Minnesota strong and put all work responsibility in capable hands. There are over 100 women in such responsible positions.

Regarding the immediate future of NEIGHBORS FOR STASSEN, our plans for moving into the neighboring states are being completed.

We have been asked to come to meetings in Wisconsin at Madison, Milwaukee, La Crosse and Wausau. Others are in the offing. We await the O.K. of Vic Johnson of April 23rd before we move in. This last on the advice of Al Lindley and Elmer Ryan. Vic Johnson to get Tom Coleman's sanction. Everything is progressing for us to be asked to Dakota meetings. How long we can keep up this letter-writing project is unknown. Maybe until the Convention but the NEIGHBORS so far have been a work group. However, they will be the most powerful nucleus for a selling job when we really begin to campaign. Eventually someone is going to start Stassen Clubs in every state in the Union and the names of Stassen enthusiasts accumulated by NEIGHBORS will be invaluable.

Respectfully submitted,

signed Isabel Gale

Mrs. Richard P. Gale

IG/mc



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