

First Avenue & 7th Street Entry: Band Files and Related Records

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Wednesday, August 4th, 1982

To: Marsh Edelstein and Dez Dickerson

Re: Concert on Monday, August 2nd

From: Stephen T. McClellan

Dear people,

Congratulations on a well promoted debut and successful concert, as the following stats indicate. Hopefully, the production and operations here fulfilled the demands placed on an artist showcasing not just to the local fans, but also those "special" out-of-town guests. Here are the "stats":

## Paid Admissions

278 pre-sale tickets at \$4.00 per ticket -----\$1,112.00 616 tickets at the door at \$5.00 per ticket -----\$3,080.00 43 tickets at the door at \$3.00 per ticket (after 11:30)-\$ 129.00

937 total paid admissions -----\$4,321.00

# Complementary passes and Promotional giveaways

- 283 returns on promotional giveaways from Marsh, in-club, and retail outlets
  - 63 club and employee guest list passes
  - 31 Marsh Productions guest list passes
  - 28 media guest list passes
  - 8 Allan Fingerhut guest list passes
  - 4 KQRS guest list passes
  - 29 band(s) guest list passes
  - 15 retail outlet quest list passes

461 total complementary passes and promotional giveavays

## 1,398 total number of people

Now, the numbers that are not as exciting to look over, or otherwise known as "the budget out-of-control":

Re: The Dez Dickerson Concert "stats" -continued- page 2

## Production Rental Costs:

Sound System for Sunday rehearsal (Southern Thunder) \$300.00
Sound System for Monday concert (Southern Thunder)\$400.00
Light Trees and Board for Sunday rehearsal (Southern Thunder) \$100.00
Light Trees and Beard for Monday concert (Southern Thunder) \$150.00
Carbon Arc Pollow-spots for Monday concert (Dave Born-F.R.S.) \$150.00
Clear Com System for rehearsal and concert (Dave Born-F.R.S.)\$ 50.00
Total: \$1,150.00

# Labor Costs (Stage Crew, Security, Load-in, Load-out):

Tom McRean-Sunday-11AM-3PM (4 hrs. at \$4.00 per hour)
Tom McKean-Manday-8FM-2:15AM (6.25 hours at \$4.00 per hour)\$25.00
Revin Davis-Sunday-Noon-3PM (3 hrs. at \$4.00 per hour)\$12.00
Kevin Davis-Monday-10:30PM-2:15AM (3.75 hrs. at \$4.00 per hour)-\$15.00
Reggie Smith-Sunday-11AM-3PM (4 hrs. at \$4.00 per hours
meggle Smith-Monday-8:30PM-2:15AM (5.75 hrs. at \$4.00 per hour)-\$23.00
Dave Ruble-Sunday-11:30AM-4:30PM (5 hrs. at \$4.00 per hour)\$20.00
Dave Ruble-Monday-2:15PM-2:15AM (12 hrs. at \$4.00 per hour)\$48.00
Mike Bosley-Sunday-11AM-4:30PM (5.5 hrs. at \$4.00 per hour)\$22.00
Jerraro (stage manager)-Monday-2PM-2:15AM (12.25 hrs. at \$5)\$61.25
Note: Jeff was bonused, but that was not included here.
Paul Spangrud-Monday-8:30PM-2:15AM (6.25 hrs. at \$4.00 per hr.)-\$25.00
Chrissle Dunlap-Monday-2PM-12:30AM (12.5 hrs. at \$5.50 per hr. 1-\$57.75
Terry Schlack-Monday-2PM-6130PM (4.5 hrs. at \$4.00 per hr.)\$18.00
vince Ryan (Security)-Monday-8:60PM-1:30AM (5.5 hrs. at \$6)\$33.00
Fighard Luka (security)Monday-8PM-1:30AM (5.5 hrs. at \$6.)\$33.00
Jimmie Zobel (security) Monday-8PM-1:30AM (5.5 hrs. at \$6)\$33.00
# Note: Hours Chrissie and Terry put into the show the previous week were not included as costs incurred.

Total: \$458.00

## Refreshments and Catering:

37	bottles of	Cold Springs (Sat. and Sun.)	5
5	half-gals.	juices (Sat. and Sun.)	0
V.I	L.P. tab		5



Re: The Dez Dickerson Concert "stats" -continued- page 3

## Refreshments (continued):

Case of Special Export (Monday) -the Phones\$8.64
Case of Special Export (Monday)- Dez\$8,64
1.75 cases of Cold Springs (Monday- Dez\$11.76
4 half-gals juices (Dez and the Phones)\$ 2.72
Deli plate to V.I.P. booth\$28.75
Note: the second deli plate will not be billed as my crew
forgot to bring it to the dressing room.

Total:

\$220.78

# Advertising and Promotional:

1/3 cost of Twin City Beat Television	
1200 \$4/\$5 tickets (Quick-Tick)	\$56.82
300 complementary tickets (including	air express)\$51.00
Flyers (production, printing and poste	ering)376.00

Total:

\$225.40

Note: General advertising costs, ie., media mailings, calendar distribution, etc. are not included in these costs.

GRAND TOTAL:

\$2,054.27

And special thanks to Marsh and Dez who patiently waited for me to conclude this typing.

+ 225.49

2492.22 PAID

Stephen T. McClellan

O DEZ

#### Production:

Southern Thunder for sound on Sunday (rehearsal)\$300.00
Southern Thnunder for sound on Monday (concert)\$400.00
Southern Thnunder for Lights on Sunday (rehearsal)\$100.00
Southern Thunder for lights on Monday (concert)\$150.00
Followspot Rental Services (carbon arc spot rental for concert)\$150.00
Clear Com system for concert and rehearsal\$ 50.00
Total: \$1.150.00

#### Stage Crew:

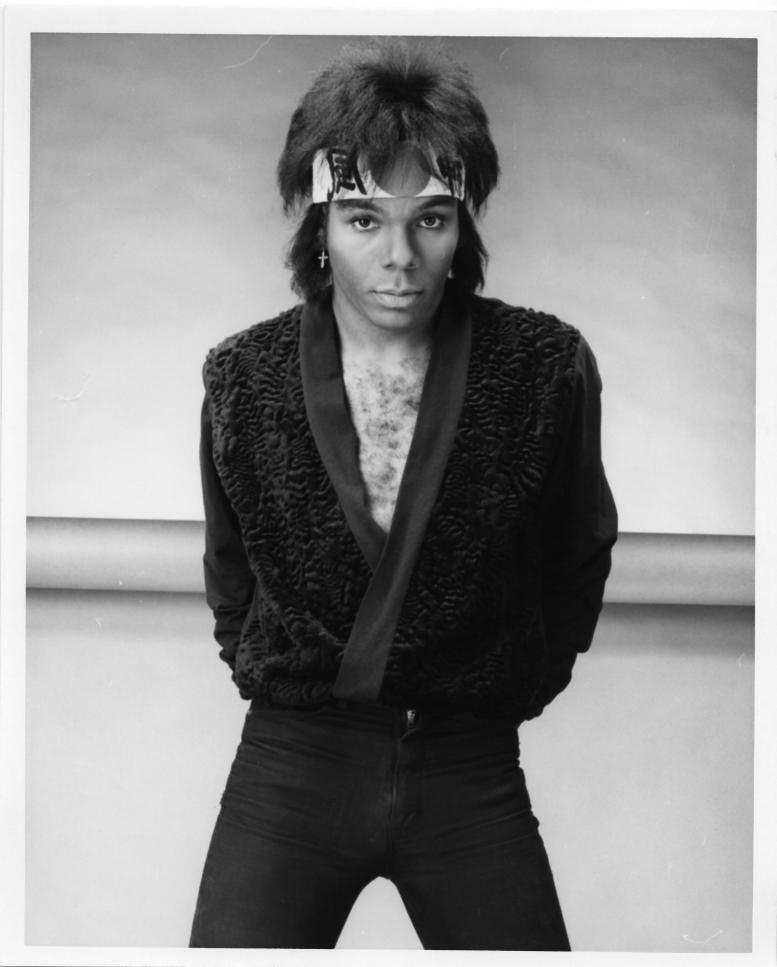
#### Sunday Rehearsal and Sound System load-in:

To	om McKean-11AM-3PM (4 hours at \$4.00 an hour)	\$16.00
	evin Davis-Noon-3PM (3 hours at \$4.00 an hour)	
	eggie Smith-11AM-3PM (4 hours at \$4.00 an hour)	
Da	ave Ruble-11:30AM-4:30AM (5 hours at \$4.00 an hour)	\$20.00
	ike Boaley-11AM-4:30PM (5-1/2 hours at \$4.00 an hour)	\$22.00
To	otal:	\$64#00#
		\$86.00

## Monday Concert and Sound Check and load-out:

# DOOR SHEET

DATE 8-2-82 NIGH	HT MONDAY	PREPARED BY	
COVER 4.00/5.00 CASE	HIER JAN	DOORMEN	
SPECIAL/BAND DEZ DICKE	RSON/Phones	The state of the s	
ENDING # 73 604 / 73 0	14	REFUNDS	
BEG = <u>12200 / 7360</u>	4 (-93.00)	MISTAKES	
DIFF/	_ Felev	DISCOUNT ADM	1115
TOTAL	25 111 50 44 11 END AG	_ GUEST LIST RZ	smith
LESS MISTAKES	BEG DIF	DIEVE - TANTO	COURT
TOTAL CUST	X X X	STEUE - HAI	TOOLS
DISCOUNT PD		STEVE - JUAN	TORO +1
NON-PAID	END BEG	MIKE PERFET NO	CORMICK
TOTAL PAID	DIF_X	TOM Q-RANDY C	UMMINGS
3 2 =	\$	JOHN R- LISA Z	-11
3 \$ =	OVERRINGS	JOHN K / MICK H	7 1 2 1 1 1
TOTAL \$	3.50		Elyman
DOOR CASH		(26) Don - Pal 6:1	Land
DOOR TAPE	GUEST LIST		LACOON L
DOOR READS	Cherie-John Was	1	Zina Hood
REG O/S		)-TIM KERN Thomas-Pro	
TOTAL	A15-DAVE (WAR		
EMPLOYEES 1	DAN R- DENA E	TI 1	2Noct+
GUESTS W	ERIC- John M	The house	Bed Gratz
MANAGEMENT HW (6)	TERRY - LIN HA		ogers 1
STUDENTS # 1	SUE- JAYNE RU		Allen
Birthday #25	Paul-Leah Le		0 11-
1111	Chrisse-Mark Go		MHLA
BIRTHDAY HHT (6)	DAVE AHL+	STEVE CHR	S OSCOPLIA
	Sandy-Bill P	STEPS FO NAN	
OTHER (3)	Mark H- Rick P		herman G.
GUEST LIST (0)	111111111111111111111111111111111111111		



## **DEZ DICKERSON**

**DEZ DICKERSON** is a unique package of rock 'n roll finesse. The exciting tunes on the enclosed new demo are totally composed, performed, arranged, and produced by **DEZ...** "The Sound of Music To Come".

**DEZ** contributes new ideas daily to his already extensive repertoire of original material. This warm and sensitive artist writes realistic, yet strong and honest songs from the heart. **DEZ** feels it is important to maintain his artistic integrity and creative viewpoint, but, ABOVE ALL, he aims his "Believable Rock" at communicating with people.

**DEZ** has an easy time with people in general, winning audiences with his exciting style of showmanship. This showmanship becomes more apparent because of **DEZ'S** concern for a total visual image which he feels is a vital part of the industry. Most of **DEZ'S** tunes and lyrics lend themselves to video interpretation.

Prince has asked **DEZ** to stay with him and participate in several upcoming projects which include a new album this fall backed with tour support, and a movie, plus soundtrack. This, of course, would be very advantageous to **DEZ'S** career while he prepares for his own national breakout.

Because **DEZ'S** stability is recognized, many talented musicians would readily get behind him if asked to join, insuring an easy and short transition period when the timing is right.



GRAND ALLIANCE

Fact Sheet:

GRAND ALLIANCE are Derek Holt (co-founder of the Climax Blues Band, and writer of two Top 10 songs on that group's albums), Roye Albrighton (a member of the original Nektar group who released 14 albums, one of which went gold), and Brendan Day.

Following the dissolving of the Climax Blues Band, Derek Holt decided it was time to expand in the writing of songs and to try something a little different with new people. Roye came back to England and rehearsed with Derek. Things began to jell. Derek had his eye on the sticks of Brendan Day who played locally in pubs and was now approached to join in on rehearsals. This combination proved very acceptable and they began the task of writing new material with the view towards forming a permanent band.

Tracks for the first album came together quickly and by October of 1982, the band booked time in a studio in Ascot. The tracks included "Helpless", "Call Me", "Run To Him", "Call Out My Name", "Daddy Stay", "On The Border", "The Morning After", "Oh Darlin", "Close Your Eyes", "After All (It's Goodbye)", and others.

DEREK HOLT:

Music Man (Leo Fender) bass, amplification: Marshall

chorus pedal, digital delay, firger picks.

ROYE ALBRIGHTON:

Schechter guitar, amplification: Marshall 100w combo, Burman amp, 4X12 JBL, chorus pedal, noise gate, Roland echo.

BRENDAN DAY:

Tama drums (double bass), Paiste and Zildjian cymbals,

Rogers snare.



KQ comp. list

AMERICAN PROPERTY - 16 NORE

Ron Feiker +1

Jance Johnson +1

Nadine Pershkert1

Mailing Address: P.O. Box 3191 Traffic Station, Minneapolis, MN 55403

BAND: DEZ DICKERSON	BAND: THE PHOXIES	BAND: STAGE CREW
DON CAMPION F	CHIP NADEROAL	JEFF-NANCY BARRON
SANDY SCUPIONE	Wayne McFarland	#
Refor Greenland N	to lanconso +1	Paul Murphy
John Berman +1	driffy Berthet 1	& Mark Rheinholtz
Lori LAMPI +1 A	Us Rolland Schumaches	Neil wallace
	San Rector	The Harr
	Ann Matejack	Dave - Atecky Renetauly
	Miles Willinson	Darby Price + 1
	Jeth Markenson	CREWIN DAVIS
	Merrie Brandseg	MA TON ME TON
	Becky Morrace	Chaggie Smith
	Many toster	on-loha Meddicott
	Linda Mallson	
	Kathy Mattson	
	chip Sandt	
	wood Jasperson	
		\
	-	)
		/



Guest List for ticket outlets for Dez Dickerson 08/02/82

#### Hotlicks

Ryan Cameron + I
Walter "Chico" Edner + 1
Richard Elioff + 1
Sonya Haugen + 1

#### Tatters

Mark Luers + 1

Joanne Kelly + 2)+1

## 0arfolk

Mitch Griffin + 1 Terry Katzman + 1 Peter Jesperson + 1 Jim Peterson + 1



## Guest List for Dez Dickerson 08/02/82

Louie Anderson +

Dave Avers

Jennifor Bankston + 1

Bill Batson + 1

Arno Brogger + 1

Mike Burke +

Neil Esterkin +1

Tony Glover + 1

Grea Helgeson + 1

Pat Hunziker + 1

P.D. Larson +

Eric Lindbom

Reid McLean

Louie Pedro

Ann Rowland + 1

Jeff Siegal + 1

Mary Smith + 1

Stephanie Stanger + 3

Mark Trehus

Chyrll Weimar +

Mn. Daily.

Priority One

Variety )

Cabooze

Priority One

City Pages

City Pages

Priority One

City Pages

Mn. Daily

Cabooze

Reader

Dylan

Priority One

Priority One

allan 7. 24h Holece Amy Holbich Lynn abromson Steve D. Dosler M.H. (4) Ken Davis A.



AWARD WINNING AGENCY

David Adams

Brian Allen + 1 Amer Randy Anderson + 1

Tom Bartel + 1

Jelly Bean + 1

Bob Berglund+ 1

Mike Boen + 1

Movis Brody.

David Brown

Lou Buron + 1

Kris Carlson + 1

Phil Conklin + 1

Bob Davis + 1

Morris Day + 1

Dave Dworkin + 1

Chris Edom + 1

Kira Glass + 1

Laura Fissinger + 1

Denny Foster +1

Chuck Helm + 1

Fra Heilecher + 1

John Hines + 1

LICENSE NO. 1000 www.icki Hodgson + 1

Jennifer Holt + 1

Phil Houston + 1

Jimmy Jam + I

Tom Jensen + 1

Jesse Johnson + 1

Martin Keller + 1
Scott Hohn + 1
Paula Koski + 1

Larry Leiendecker + 1

Al Leighton + 1 Cary Levinson+ Terry Lewis + 1

Curt Lundgren + 1

Joel Madison + 1

Al Malmberg + 1

Jeffrey Mason

Mike MOffet + 1

Monte Moir + 1

Nan Morey + 1

Ivy Peterson + 1

Jay Philpott + 1

Bob Protzman + 1

Bill Richards + !

Joe Roppe + 1

Doyle Rose + 1

Dan Seeman + 1

Doug Sorenson + 1

Margard Stein + 1

Star/Trib Photographer

Lauri Stevenson + 1

Gregg Swedberg + 1

Pete Thomson + 1

Wally Walker + 1

Earl Wayne + 1

Lynn Wells + 1
Ed Winer + 1
Steve Wodlinger + 1

Mike Antony +1

MARION MOORE

that Roseff +1





FIRST AVENUE			
ARTIST Des De	chison_		DATE 8-02-82
)			TICKET PRICE 40P
TICKET #	SOLD	RETURN	\$
001-100	100		480.00
101-122	22		88.00
123-200		_ 28	
201-208	-8		32-0
209-300		92	
381-355	24		220.00
351-400		45	
401-467	67		268.10
468-500	*	_33_	
-501-526	26		104.00
527-600	<del></del>	-24	
_601.700		100	
701-800		100	
801-900		100	
901-1000	-	100	
100	121		
1001-1200	marsh		
TOTAL	278	722	_1112.00
			-1112.00

ARTIST Des	rhuson	PRE SALE		8-02-82 PRICE 400
SOURCE	TICKET #	SOLD	RETURN	\$
Darfolk	401-500	67	33	268.00
Chit	301-400	55	45	221.10
Castro	201-300	8	92	32.00
March 4th	101-280	12	78	88.00
Hot hicks	001-100	100	-	400 00
	501-600	26	24	104.10
	-			
			-	
TOTAL	6.07	2.78	37.7	11/2.17



# CERTIFIED STATEMENT OF TICKETS PRINTED

FOR



FIRST AVENUE P.O. BOX 3191 TRAFFIC STATION MINNEAPOLIS

55403

FIRST AVENUE FIRST AVENUE MINNEAPOLIS

CUSTOMER NO.

001756

DATE

JULY 27, 1982

**OUR JOB NO.** 

03597

1 SET(S) OF GENERAL ADMISSION TICKETS PRINTED FOR:

YA GHOM

AUGUST 2, 1982

DOORS OPEN 8:00 PM

EACH SET FOR THE ABOVE PERFORMANCE(S) IS DIVIDED AS FOLLOWS:

30.00 1-100 COMPLIMENTARY

LIME GREEN

100 TOTAL TICKETS 1 SET

100 TOTAL TICKETS ALL SETS

SIX COPIES OF THIS CERTIFIED STATEMENT ARE PREPARED:

COPY No. 1-Shipped

with tickets to Agent FIRST AVENUE

COPY No. 2-Shipped

with tickets to Agent \_\_\_ FIRST AVENUE

COPY No. 3-Mailed

separately to: \_ CUSTOMER WITH INVOICE FIRST AVENUE

COPY No. 4-Mailed separately to: \_

RINNEAPOLTS

COPY No. 5-QUICK TICK Manifest File

COPY No. 6-QUICK TICK Job File

0366A 03597 MN

The above is a true account of tickets printed by us for the customer designated under their order.

#### QUICK TICK INTERNATIONAL, INC.

9494 KIRBY DR.

HOUSTON, TEXAS 77054 PHONE 713-669-1900

1-800-231-6144

Notary Public In and for the State of Texas My Commission Expires May 10, 1984

	DOOR SALES	
ARTIST De Diches	in	DATE \$-02-82
	23	TICKET PRICE
TICKET #	NO. SOLD	TOTAL
123-200 V	78	176
209-300	92	215
356-400	45	248
468-500	33	
527-600V	34	422
/	100	
201-800 V. soot 4	180	522
801 -900 - Dold a	100	622
201-800 / loot 4 801-900 - Sold at 801-900 - Sold at 929-encore-non 801-100	icketo	
84	ole	
901-100		_722
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7		
	-	