

First Avenue & 7th Street Entry: Band Files and Related Records

Copyright Notice:

This material may be protected by copyright law (U.S. Code, Title 17). Researchers are liable for any infringement. For more information, visit www.mnhs.org/copyright.



The "stats" on the Fine Art Concert on Wednesday, August 18th, 1982 with help from Swinging Combo, Brave Combo, and Folded Hands:

Pand Admissions:

320 paid	at the door at \$3.00	per ticket\$960	0.00
#2##6 6	paid admissions at th	he door (after 11:30PM)\$ 12	2.00
326# paid	admissions	\$972	2.00

Complementary passes and promotional giveaways:

58 club, employee, media, record-store complementary passes on guest-list 12 band(s) complementary passes on guest list 151 promotional giveaways in-club, retail record, media, and band

221 total complementary passes and promotional giveaways

547 total number of people

Stephen T. McClellan



Promotional costs for the Fine Art Conert on Wednesday, August 18th, 1982:

Advertising:

1/5 page City Pages------\$ 32.00 300 complementary tickets (Quick-Tick)-\$22.00 Chrissie Dunlap --2.5 hours------\$13.75 Total:

(note: advertising does not includ calendars, distribution
of calendars, Priority One Promotions, mailings,
etc.)

Ent. Accessories: (This category includes use of lights, gels, light-bulbs, fuses, etc.)-----\$116.00

Production:

Grand Total:

\$1,298.25

Pleas Note: [In determining these costs many items were not added to promotional costs, ie., ASCAP/EMI(royalties), insurance, utilities and extra security, ticket-takers, and costs routinely added to promotional costs at most concert venues.....)