



First Avenue & 7th Street
Entry: Band Files and
Related Records

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FIRST AVENUE & 7th St. entry

a Downtown Danceteria

The "Numbers" on the "Alexander/Safety Last/Urban Guerillas" Concert on Mon. Feb. 7th, 1983:

Paid Admissions:

107 tickets at the door at \$3.00 per ticket-----\$321.00
 31 tickets at the door at \$ 2.00 per ticket (after 11:00PM)-----\$ 62.00

138 total paid admissions \$383.00

Complementary Tickets and Promotional Giveaways:

36 club and employee comps on the guest-list
 14 bands and stage crew comps on the guest-list
 8 media comps on the guest-list
 142 complementary tickets returned from the Minnesota Daily coupon
 96 promotional tickets in-club, bands, retail record stores, media, and other retail

296 total complementary tickets and promotional giveaways

434 total number of people

Cost Breakdown:

Advertising: Tickets (Quick-Tick)-----\$85.00
 City Pages (partial ad)-----\$42.00
 Minnesota Daily-----\$35.00
 Flyers (production & Dist.)-----\$51.00
 Total:-----\$213.00
 Band Cost: Alexander-----\$225.00
 Safety Last-----\$225.00
 Urban Guerillas-----\$ 50.00
 Total:-----\$500.00

Production: Sound-----\$250.00
 Jeff Feraro-----\$38.00
 Gordon Braun-----\$34.00
 Pat Epstein-----\$20.00
 Roy Freedom-----\$60.00
 Mike Kestner-----\$20.00
 Jimmie Griggs-----\$16.00
 Drink Tickets-----\$87.50
 Fixed Lite/Video-----\$135.00
 Total:-----\$660.50

Grand Total Expensed: \$1,373.50 - \$383.00 equals -990.50 loss

Stephen T. McClellan

