

Office of  
Volunteers for Humphrey  
1722 Hennepin Avenue  
Minneapolis, Minnesota  
BRidgeport 4112

FOR RELEASE  
A.M. PAPERS  
WEDNESDAY, SEPTEMBER 8, 1954

SENATOR HUMPHREY CALLS FOR 'GOVERNMENT WITH A HEART'

America needs "government with a heart", Senator Hubert H. Humphrey declared last night in a television broadcast formally opening his campaign for re-election.

In outlining his philosophy on domestic issues, Senator Humphrey said:

"A free society, based on principles of individual liberty and social justice, requires respect for human rights as well as property rights... Capital and labor are not enemies; they are and must be partners. Business is entitled to a fair and reasonable profit. Labor deserves a fair and decent wage. Farmers are entitled to equality of opportunity with other segments of our economy.

"Americans ALL want and deserve an ever-better standard of living, that comes with a full economy.

"But America's government, in my opinion, must be concerned about more than cash registers and bank accounts and economic reports -- it must be a government with a heart, concerned about its senior citizens, its children, its handicapped, and its veterans."

On foreign policy Senator Humphrey said:

"Our objective must be peace -- peace with honor, justice and freedom. To attain that objective, we must be dedicated in our belief and practice of democracy, at home and abroad. We must build a shield of strength for our defense against the evil and aggressive force of Communism. But the only war we seek, as freedom-loving people, is war against inequality, disease, poverty, and fear. These are the breeding grounds of world strife and Communism; they represent the world-wide challenge to American leadership -- and to freedom-loving people everywhere."

Senator Humphrey told his television audience that in the days ahead he wanted to "discuss frankly with you my serious concern about some of the trends in our country today, and my reasons for being concerned. I want to report fully to you on my record, and the record of the present Administration."

In outlining the kind of a campaign he intends to conduct Senator Humphrey said:

"My life has been dedicated to making democracy effective, extending its blessings to all the people.

M O R E

"With that background, I think it is understandable why I feel Minnesota's best interests will be served by a clean, hard-hitting campaign that reflects the spirit of fair play. We here in Minnesota can and should set an example of politics at its best -- competitive but decent. We want and should welcome a serious discussion of the issues. For the good of our country, we need an informed people to soberly pass judgment on those issues.

"All campaigns should be based on truth, not smear. By our campaign let us reflect our belief in the democratic processes, and maintain the same high level of ethics during our campaigning that we seek to encourage in public life.

"So let's all of us work together in conducting a campaign that strengthens democracy by appealing to reason and judgment, not a campaign that weakens democracy by exploiting hysteria, emotions and fear.

"I give you my pledge that such shall be my goal," Senator Humphrey said.

Senator Humphrey declared that "government, in a democracy, is everybody's business ... whether you are a housewife, a businessman, a farmer, an industrial worker, or a professional man or woman, it is your business to be concerned about the kind of America we have.

"You make that choice at the ballot box.

"That's why I like to think of my campaign in the coming election as 'Operation American' -- another step in the building of our democracy."

REHEARSAL SCHEDULE

DFL ELECTION EVE RALLY

September 13, 1954

Originating at WCCO-TV, 50 South 9th Street  
Minneapolis, Minnesota

In the upstairs studio:

2:00 - 2:30 - Blocking rehearsal --- movements without speeches.

2:30 - 3:30 - Full rehearsal, untimed.

3:40 - 4:20 - Full rehearsal, timed.

4:20 - 4:55 - Broadcast rehearsal, timed.

In the downstairs studio:

8:00 - 8:30 - Final rehearsal.

8:45 - 9:15 - Run-through for the technical crew.

In order to get a smooth-running show, we must stick to the times allotted.

As far as possible, speeches should be memorized in advance, or at least practiced often enough so that the content can be presented in the time allowed.

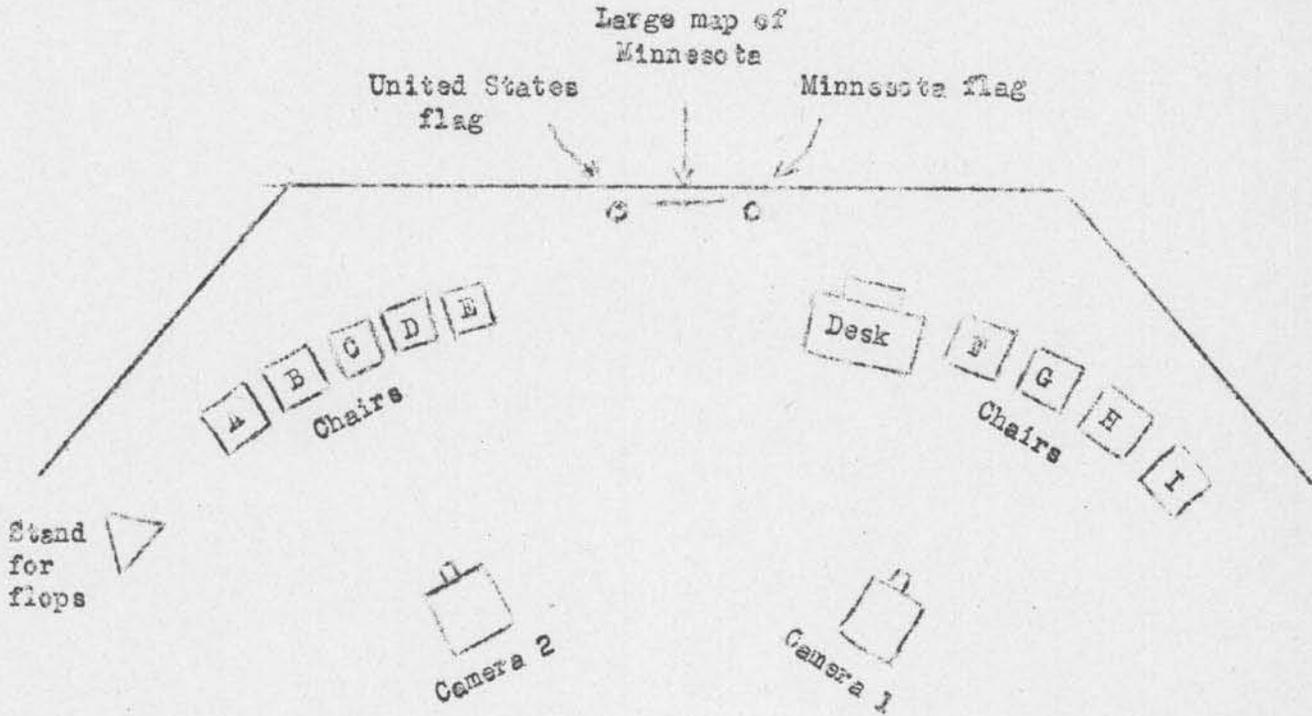
The show is essentially set up in a series of somewhat formalized conversations. Consequently, it has been necessary to dovetail each speech with the ones preceding and following it. Minor variations in phrasing will probably not disrupt the sequence or throw the other speakers off, but any major changes in content or wording, either in your introduction or comments should be discussed as soon as possible with Don Smith at 246 Emerald Street, S. E., Minneapolis 14, Minnesota.

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Floor-Plan for Telecast



(1)

ANNOUNCER:

The following period has been purchased by the Democratic-Farmer-Labor Party for a special broadcast in behalf of D-F-L candidates.

AUDIO: Band music up to establish, then fade, and hold under

VIDEO: Camera 2, Flop 1

The members of one of Minnesota's great political parties invite you to an election-eve telecast.

The program you are about to see is being broadcast over the first statewide television network in the history of Minnesota broadcasting.

VIDEO: Camera 2, Flop 2

You will meet the candidates endorsed by the D-F-L Party whose names will appear on your election ballots tomorrow.

VIDEO: Camera 2, Flop 3

And here is your host, United States Senator Hubert H. Humphrey.

AUDIO: Music up, then fade, and hold under

HUMPHREY:

VIDEO: Camera 1, Humphrey standing center, in front of map

Good evening, friends. whatever your own political preference happens to be, it is good to have you with us for this election-eve rally of the Democratic-Farmer-Labor Party.

(2)

All of us in Minnesota are proud of our great state--  
a land of rich and varied resources.

Great cities have arisen where a hundred years ago there  
were only forests and Indian villages.

Our colleges have contributed to the happiness and  
prosperity of the whole nation.

Our forward-looking businessmen and working people have  
created industries which reach out to every corner of our  
nation, and to every country of the world.

Nature has blessed us with the rich iron deposits of the  
Mesabi range.

Our farms have helped to feed the armed forces during  
war -- and in times of peace have banished hunger from the  
nation.

Our beautiful wilderness areas, and thousands of lakes,  
have made Minnesota a vacationland for all America.

And most important of all are the millions of people who  
have worked together to make Minnesota a healthy, happy,  
and prosperous home for all.

AUDIO: Music out

VIDEO: Camera 1, Return to  
Humphrey, as before

Tomorrow the people of Minnesota have the privilege of  
taking part in democracy in action -- the 1954 primary  
election. Tomorrow we meet to choose the men and women  
who are to represent us in the coming campaign.

VIDEO: 2nd movie (silent)

The speeches have been made — the hands shaken — the literature distributed — and tomorrow you, the voters, will announce your decision.

VIDEO: Camera 2 picks up Humphrey, who is standing in the same position as before (center)

Sometimes you hear it said that primary elections are unimportant — that the real show doesn't come until the general election. But it goes without saying that the choice you will have in November can be no better than the choice you make in the primary election tomorrow.

VIDEO: Camera 2 follows Humphrey as he walks toward candidates; 5 of them are seated in chairs A-E; the rest are standing, crowded in behind the chairs. Switch to Camera 1 showing Humphrey standing in front, with the group behind him (don't try to get all the candidates on the screen)

Tonight, sixteen of my good friends have gathered with me in this television studio to perform what we hope will be a service to the voters of Minnesota. These are some of the people with whom I have worked for the last ten years in rebuilding the Democratic-Farmer-Labor Party in Minnesota. We have, I believe, built that party into a real force for honest, efficient, humane government.

VIDEO: Switch to Camera 2, on Humphrey alone. Camera follows him as he walks to desk, and stands behind it. Switch to Camera 1, placed directly in front of Humphrey

We have invited you to be with us here for two reasons. The first is a simple one. We want to urge you to vote in tomorrow's election. We can serve the cause of democracy best in these fateful days if the voters of both major parties go to the polls at each election. So, whatever your party, whatever choice you want to make tomorrow, we urge you to vote tomorrow.

VIDEO: Humphrey sits at desk

But we also have another reason for asking you to be with us tonight. We want you to meet seventeen of the men whose names appear on the D-F-L ballot. These are the

(4)

men who have been selected by the D-F-L Party as best able to carry out the platform of that party in our state and national government.

If you have voted before in a Minnesota primary, I don't have to tell you that it is a difficult task. The ballot is long, the names seem numberless.

VIDEO: Camera 2, Flop 4

I am sure many of you have found yourself in the position of this voter. How can you choose a man to represent you from among the seemingly endless list of names?

VIDEO: Camera 1, Humphrey seated at desk

Well, we can't cover the entire primary ballot in our thirty minutes tonight. But we can introduce you to the seventeen men who were endorsed this year by the Democratic-Farmer-Labor Party. We want you to know who these men are, and what they stand for. We believe that each of them merits your support when you go to the polls tomorrow.

VIDEO: Camera 2, Flop 5

Many of you received sample ballots in the mail today from the D-F-L Party. Perhaps some others have at hand the sample ballots printed on the television page of your newspaper. I suggest that you follow your sample ballot during the rest of the program.

VIDEO: Camera 2, Flop 5; (live)  
a hand writes on the flop  
"D-F-L Endorsed Candidates."  
Note: Do not wait for this  
action to be completed, but  
switch back to Camera 1 on cue.

Or perhaps you will want to jot down the names of the candidates as you meet them, so that you can take the list with you to the polls tomorrow.

(5)

VIDEO: Camera 1 on Humphrey;  
Humphrey stands up

First, I'd like to have you meet Roy Wier, your Representative from the 3rd Congressional District, and a candidate for re-election.

VIDEO: Camera 2, Flop 7

Roy has been in Congress since 1948, and served in the Minnesota House of Representatives for 5 years during the 1930s.

VIDEO: Camera 2, Flop 8

Next meet Eugene McCarthy, your Representative from the 4th District. Eugene is from St. Paul, and has been in Congress since 1948. He was formerly a teacher at St. John's University, and at St. Thomas College in St. Paul.

VIDEO: Camera 1, on Humphrey,  
standing beside desk

Gene is one of the veterans of World War II, with whom I worked in the rebuilding of the D-F-L Party in Minnesota. It's a matter of record what the voters of the 4th District think of his work in Congress. In the last election, he was re-elected by a majority of \_\_\_\_\_ votes — one of the biggest vote totals ever given a candidate from that district.

VIDEO: Camera 2, Flop 9

Next is Fred Marshall, your Representative from the 6th District.

VIDEO: Camera 2, Flop 10

VIDEO: Camera 1, on Humphrey

VIDEO: Camera 1 follows  
Humphrey as he walks toward  
group seated as follows:  
A - McCarthy; B - Wier;  
C - Marshall; D - Blatnik  
Humphrey sits on arm of  
chair E. Camera dollies  
back to take in entire group.

(6)

And finally, I want you to meet John Blatnick, from Chisholm, who has been in the United States House of Representatives since 1946. He is the author of the Minnesota taconite law, which is the basis for the development of this great new industry in our state, and he has done more than any one man in our state, I suppose, in working for the redevelopment of northeast Minnesota -- for a real program of reforestation, conservation, and agricultural development.

John Blatnik is a veteran of World War II, with an exciting record as a member of the Intelligence corps, and the Office of Strategic Services. Some day, ask him to tell you about his eight months behind enemy lines in Jugoslavia, working for the rescue of American airmen who had bailed out over that country.

Well, these are the men who have been working for your interests in the United States House of Representatives.

But let's meet them in person. Gentlemen, what are the prospects for a truly Democratic congress this fall?

VIDEO: Switch to Camera 2  
on McCarthy alone

(7)  
McCARTHY:

I would say that they are excellent, Senator Humphrey. I don't think the people in my district are satisfied with the Republican tax bill, which gave the greatest relief to the 10% of our population which needs it least. Congressman Wier, does your experience support mine?

VIDEO: Camera 2 moves back  
to take in both McCarthy  
and Wier; McCarthy turns  
toward Wier

WIER:

It certainly does, Gene. And I'd like to add my own belief that the public is ready for some real action on improving our unemployment compensation laws.

VIDEO: Camera 2 moves over  
to take in Wier and  
Marshall; Wier turns  
toward Marshall

MARSHALL:

I can second that, Roy. And just as important is the record of the Republican administration in agriculture. Campaign promises have been thrown to the wind. The Republican farm program has sent farm prices down while food costs have continued to rise. Every month, farmers in Minnesota are earning 2-1/2 million dollars less than they did a year ago.

The ordinary consumer does not benefit from this situation, because he has to pay more for his food than he did a year ago. And businessmen and factory workers are feeling the pinch, as farmers have less and less money with which to buy the things they need.

(8)

VIDEO: Camera 2 moves to take in Marshall and Blatnik; Marshall turns toward Blatnik.

BLATNIK:

The voters also know that the Democratic Congressmen have supported liberal, forward-looking legislation. For example, the St. Lawrence Seaway, which can mean so much to the economic future of Minnesota was finally approved by Congress through the enthusiastic support of Democratic Congressmen. We have opposed those Republican programs which were against the best interests of the majority of our people, but we have continued to fight hard for real, progressive legislation.

HUMPHREY:

VIDEO: Switch to Camera 1 to take in the whole group of McCarthy, Wier, Marshall, Blatnik, and Humphrey.

It's clear we're going to have a big job in the years ahead recovering what has been lost or given away by the Republican administration.

VIDEO: Camera 1 moves in for close-up of Humphrey

I'd like you now to meet the four D-F-L candidates who, I am sure, will be able to join with those now in Congress in working for the interests of all the people of Minnesota.

VIDEO: Camera 2, Flop 11

Robert C. Olson comes from Otisco, up in the First District. He's 48 years old, and he owns and operates a farm in Waseca County, where he has been a director of the Otisco Creamery for the last six years.

VIDEO: Camera 2, Flop 12

Anders Thompson is from Minneapolis. He is the D-F-L-endorsed candidate for Representatives from the 5th District. Anders is a graduate of Gustavus Adolphus College, and the Minnesota College of Law.

VIDEO: Camera 1, on Humphrey,  
standing, as before

Anders Thompson is a veteran of World War I, and one of the Minnesotans most active in public service. He is a member of the Minneapolis school board, a leader in the Citizens Committee on Public Education, a leader in Boy Scout work, in the P-T-A, in the YMCA, and in the Society for Crippled Children and Adults.

VIDEO: Camera 2, Flop 13

And here is Harry Sieben, candidate from the 2nd Dist. Harry is from Hastings, Minnesota, where for many years he owned and operated the Sieben Drug Store. He has first-hand acquaintance with the problems of the small business man. And as a former Director of the Minnesota Office of Price Stabilization, he understands well both the problems of our farmers, and food producers, and also the problems of the housewife, and other consumers.

VIDEO: Camera 2, Flop 14

And now meet Douglas Hunt from the 7th District. Judge Hunt brings a distinguished career of public service to the voters of Minnesota. He has had 22 years of active business experience in Montevideo, and has been Probate and Juvenile Judge there since 1936. His work in Minnesota Mental Health programs, in the Boy Scout program, in the Christian Rural Overseas Program, and many other civic activities have given him rare understanding of the problems of our day.

VIDEO: Camera 1 follows

Humphrey as he walks toward candidates seated as follows: A - Olson; B - Sieben; C - Thompson; D - Hunt. Humphrey sits on arm of chair E. As Humphrey moves, camera dollies back to take in entire group.

Gentlemen, you bring the sort of record and experience Minnesota needs to represent this state in the next

Congress. I wonder if you would like to tell us something about what issues helped you decide to enter the campaign this year?

VIDEO: Switch to Camera 2  
on Olson alone

I am very much concerned with agricultural problems, Senator. Before the 1952 election, the Republican Representative from my district announced that his party definitely supported the principles of 50% of parity for farm products, and he went into office on the basis of that promise.

VIDEO: Camera 2 dollies  
back to take in Olson  
and Sieben

I think the voters of Minnesota are looking for candidates who will consider their campaign platform as something to stand on after the election -- not simply as something to run on during the campaign.

VIDEO: Olson turns  
toward Sieben

SIEBEN:

All surveys show that small business men have been losing out in our economy. The Republican Party has brought more and more Representatives of Big Business into the Administration, with the result that the little fellow, the independent, is having more and more trouble making a living. I think the voters of Minnesota want the independent business man, the independent farmer, and the consumer to get just representation in our Government.

VIDEO: Camera 2 moves over to take in Sieben and Thompson; Sieben turns toward Thompson

THOMPSON:

A lot of issues led me into the campaign this year. Let me mention just one, but one of outstanding importance -- foreign policy. Two years ago the Republicans talked of a "new look" in foreign policy which would put Communism on the defensive. What did we get? The free world has been pushed backward inch by inch. The Republican policy seems to be to bluster loudly and carry a feather duster. As a result, American prestige has sunk throughout the world to its lowest point in all the history of our country.

VIDEO: Camera 2 moves over to take in Thompson and Hunt; Thompson turns to Hunt

HUNT:

The Republican foreign policy of bluster-and-feather-duster has been matched with the domestic policy of pledge-and-hedge. I'd like to return for a moment to the Republican program of soak-the farmer. Minnesota farmers have been especially singled out by the administration, and especially hard hit. For instance, the administration is still supporting wool prices at 100% of parity, but Minnesota dairy farmers are pegged at 75% of parity. If our whole economy in Minnesota is not going to crumble, we're going to have to get in Congress and fight for a fair, as well as a sound farm program. That is just one of the reasons I entered the campaign this year.

VIDEO: Camera 2 moves back to take in the whole group

HUMPHREY:

These are truly important problems for the state of Minnesota, and our people need every possible voice raised in the United States Congress to protect the welfare and interests of our state and nation.

VIDEO: Humphrey stands up; switch to Camera 1 on Humphrey alone

I believe it is not too early to welcome you along with the candidate to be selected by the voters in the 9th District as new members of the great team of Democratic-Farmer-Labor people in Congress, who will carry on the fight for the interests of all the people.

VIDEO: Camera 1 moves over to take in Humphrey, and McCarty, who are standing in a group.

McCARTHY:

Senator, pardon the interruption, but you've been so busy introducing our D-F-L Congressmen and candidates you've overlooked the fact that you too are running for re-election. So, on behalf of the D-F-L party and endorsed candidates, I'd like to express a appreciation for the outstanding job you did representing the people of Minnesota these past six years in the United States Senate. And I'm sure that the people of Minnesota will express their appreciation too by giving you a vote of confidence at the polls.

HUMPHREY:

Thank you Gene. And let me say that it's been a great privilege and honor to represent the people of Minnesota. As you know, perhaps the only real satisfaction a congressman or senator gets out of the long hours, hard work and momentous decisions is the feeling that you're rendering a service to the American people. I've served with the best of my ability and my actions have always been guided by what I thought best for the welfare of our state and nation.

McCARTHY:

Personally speaking, the remarkable feature of our Senate record is that it shows accomplishments benefitting Minnesotans of all economic groups.

HUMPHREY:

Gene, I have always believed that the stability and preservation of our free enterprise system rests on a just and reasonable profit for business, a decent and fair wage for the worker and a price for the farmers' product that gives him equal spending power with these other segments of our economy.

McCARTHY:

You are also to be commended for the stand you took on behalf of a constructive tax program, based on the ability to pay and the fight against giving away our natural resources, such as our off-shore oil.

HUMPHREY:

To me, these two issues decide whether you truly represent the American people or special interests.

McCARTHY:

I wonder if our viewers realize that you succeeded in getting more amendments passed during the past session than any other Senator. I would say it requires quite a bit of diplomacy as well as hard work for a D-F-L senator to have that distinction under a Republican Administration.

VIDEO: Camera 1 moves back to take in Humphrey, Blatnik, and McCarthy

HUMPHREY:

Thank you once again Gene. I'm proud to be associated with you and all of our other D-F-L endorsed candidates on both the state and national level.

BLATNIK:

One of the finest things about the D-F-L party, Senator Humphrey, is the spirit of cooperation among the candidates and party members. There is not a single candidate among all those endorsed by the D-F-L Party this year who does not put the good of the people as a whole ahead of partisan or personal interests.

HUMPHREY:

It is especially important that the state and national governments work together, in planning and carrying out programs which will benefit the individual states as well as the entire nation. We have not had that kind of

cooperation between the federal government and our Minnesota state government for a long time. We did not have it when the national administration was Democratic and we have not had it since the Republicans took over in Washington. The Republican state administration has not assisted the national administration in their worthwhile programs, they have not opposed their harmful programs-- they just haven't done anything at all. We have had a do-nothing, know-nothing, say-nothing Republican state administration.

BLATNIK:

For that reason, we are especially fortunate to have as our candidate for governor this year a man who definitely does not belong to the do-nothing, know-nothing tribe.

VIDEO: Camera 1 moves in to take in Blatnik alone.

You are familiar with his work, Senator Humphrey, through your many years association with him. He served in the Marine Corps in World War I, and was severely wounded in the South Pacific.

On his return, Senator Humphrey, then Mayor of Minneapolis, appointed him to a post in charge of veterans' affairs.

Orville Freeman is a descendant of a Scandinavian family who were among the pioneers of Minnesota almost a century ago.

His record of public service is too long to list in detail. He is a deacon in the Ebenezer Lutheran Church. His face became familiar to television audiences across the nation during the 1952 national convention, where he was called "the conscience of the convention." An address he made was selected as one of the half-dozen most effective speeches of the convention. This is especially remarkable because the wounds he received in the war left him with a speech impairment which required long work to overcome.

VIDEO: Camera 2, Flop 15

BLATNIK:

But high among Orville Freeman's achievements is the great campaign he conducted two years ago. It was that campaign that led the members of the D-F-L Party to insist on his running again as their candidate for governor.

VIDEO: Camera 2, Flop 16

In 1952, Orville Freeman traveled thousands of miles across Minnesota, and made hundreds of speeches explaining his program for "Building Minnesota's Future." It was one of the finest, most constructive, most forward-looking, and most courageous programs ever offered to the people of our state.

VIDEO: Switch to Camera 1  
on Slatnik as before

In a decade when some politicians have decided that a cynical silence, a clever concealment of their intentions, is the best way to get votes, Orville Freeman's down-to-earth frankness, and his uncompromising honesty, have earned him the respect and affection of Minnesotans of all parties.

It is a great privilege to introduce him to you-- and I don't think I'm taking much risk in introducing him as the next governor of Minnesota, Orville Freeman.

VIDEO: Camera 1 moves over to take in Slatnik and Freeman, who is standing beside him.

FREEMAN:

Thank you, Congressman Slatnik, I hope your optimism about a D-F-L victory this year is correct.

The kind of program that the D-F-L endorses and candidates stand for is needed more than ever this year.

VIDEO: Camer 1 moves in for close-up of Freeman alone.

After 16 years of Republican rule in Minnesota, many of our state problems have reached a point of crisis-- a point where something must be done quickly. And the present administration has shown clearly that it intends to do nothing.

VIDEO: Camera 2, Flop 17

All the Republican office-seekers have don in the present campaign is express hurt surprise that anyone would tell the truth about the waste, inefficiency, laziness, and corruption that they have allowed to swamp the state government. Their only defense or explanation has been that they really didn't know all this was going on.

VIDEO: Switch back to Cameral, close-up of Freeman

Meanwhile, the evidence of Republican inefficiency and corruption has been piling up. We've had shocking disclosures of theft after theft of state money, inadequately-guarded by a complacent administration. The evidence has demonstrated conclusively that we have a high-tax, high-cost, low-efficiency government, presided over by politicians who have grown too lazy and cynical to care, and who have no constructive plans for cleaning up the mess they have allowed to accumulate.

VIDEOP Camera 1 follows Freeman as he walks to desk, sits down, takes up papers.

It is refreshing to turn to the group of candidates offered to the voters this year by the Democratic - Farmer-Labor Party. You will not find a complacent, do-nothing, know-nothing, cynical man in the whole list. I am especially proud to be associated with this ourstanding group of men. They are all friends of mine, and I'd like you to know them as I do.

VIDEO: Camera 2, Flop 18 :

The name of Karl Rolvaag is a familiar one in Minnesota. After graduation from St. Olaf College, he was awarded a scholarship by the American-Scandinavian Foundation to study at the University of Oslo in Norway.

VIDEO: Camera 1, on Freeman  
seated at desk

He was wounded in France in World War II, and after his return to the United States, was one of the leaders in rebuilding the Democratic-Farmer-Labor Party, which he served for four years as State Chairman.

It is a privilege to be associated with Karl Rolvaag in the present campaign, in which he is candidate for Lieutenant Governor.

VIDEO: Camera 2, Flop 19

Joseph Donavan is from Duluth, Minnesota, where he is a member of the St. Anthony Catholic Church. He has had a busy career of public service in Duluth, as Member of the Mayor's Labor-Management Committee, Member of the Commerce Salvage Committee, and member of the Citizen's Tax Advisory Committee. He has served as an industrial analyst for the National Production Board, and as District Manager of the U.S. Department of Commerce Bureau of Census. He brings wide experience in both business and Government to the people of Minnesota.

VIDEO: Camer 2, Flop 2 0

Miles Ford has had a colorful career, including such varied activities as Boxing in the Golden Glove championship tournament, working his way through college as an electric welder, and serving as Assistant United States District Attorney for Minnesota. In that capacity he directed the Federal investigation of the St. Cloud reformatory and exposed abuses in Minnesota penal institutions.

VIDEO: Camera 1, on Freeman seated at desk.

Miles Ford is a member of the Diamond Lake Lutheran Church and a practicing attorney.

He brings to government two qualities which have been missing from the state capitol in the last few years. One is an enthusiasm and vigor which I know will make you like

him as much as I do. The other is the uncompromising, hard-hitting hatred of corruption and dishonesty that were revealed in his work as Assistant United States District Attorney.

VIDEO: CAMERA 2, Flop 21

Frank Larkin is the D-F-L endorsed candidate for Clerk of the Supreme Court. He is a graduate of the University of Minnesota and treasurer of Minnetonka Township. He served in the army in Okinawa and the Philippines, and is now the owner and operator of a livestock farm near Hopkins.

VIDEO: Camera 1, on Freeman seated at desk. Move camera back to take in Freeman and Larkin. The candidates are sitting as follows: F-Larkin; G - Rolvaag; H - Donavan; I - Lord.

(FREEMAN TURNS TO LARKIN) Frank, I hope you are raising those five children of yours to be good Democrats.

LARKIN:

We certainly are. The only trouble is, that none of them are old enough to vote yet.

But seriously, I wish I could put into words the way I feel about the campaign this year. Mrs. Larkin and I have seen the schools in Minnesota go down hill, while the Republican administration took no action. We have watched anxiously as the great wave of children born in the last decade moved into the schools, until now they are bursting at the seams. Finally we realized that the Republican administration had no intention of taking any action.

That is the reason that we feel it is so important for parents to support your plan for aiding the schools, which would actually save the state money that is now being wasted in excess interest. You can be sure there'll be no wasted votes in our home -- they're going to Orville Freeman and the rest of the D-F-L endorsed candidates.

ROLVAAG:

The Republican state administration has handled almost all of the problems of state government just the way they have handled the school problem. After 16 years in office, they have become so complacent they feel they no longer have any obligation to the citizens who put them in office. They have quit even pretending to announce a program, much less trying to put one into operation.

DONAVAN:

There are dozens of examples of that. Karl, One of them is the Conservation Department, where thousands of dollars have been spent on useless projects that do not benefit a single sportsman; where the advice of conservation experts has been ignored; where, after repeated warnings about their laxity in handling funds, the administration did absolutely nothing until it was suddenly

VIDEO: Camera 1 moves over to take in Larkin and Rolvaag; Larkin turns toward Rolvaag.

VIDEO: Camera 1 moves over to take in Rolvaag and Donovan; Rolvaag turns toward Donovan.

revealed that thousands and thousands of dollars of state money has disappeared or been stolen.

VIDEO: Switch to Camera 2 to take  
in Donavan and Lord; Donavan  
turns toward Lord

LORD:

It was just that kind of thing that  
led me to entering the campaign this  
year. As you know, I have had personal  
experience as a federal investigator  
in uncovering some of the corruption  
of the Republican state administration.  
I don't like to see the money I pay  
in taxes stolen from the public treas-  
ury. I don't like to see our state  
governed by an administration which  
is too lazy and inefficient to addit  
their own books for 17 years. And  
I am determined to do what I can to  
see that honest and open accounting  
of public funds returns to Minnesota.

VIDEO: Switch to Camera I on  
Freeman alone, seated  
at desk.

FREEMAN:

I am sure you are impressed, as  
I am, with the team spirit displayed  
by the D-F-L endorsed candidates, and  
with their consistent determination  
to restore good government to Minnesota.

VIDEO: Camera 2, Flop 22

The name of Hjalmer Petersen certainly  
needs no introduction to Minnesotans.  
Mr. Petersen has a long history of  
public service in Minnesota. He

has been a member of the House of Representatives, a Lieutenant Governor, and Governor. He is now a candidate for the Railroad and Warehouse Commission, a position he held for six years.

VIDEO. Switch back to Camera 1, on Freeman at the desk.

Mr. Petersen was born in Denmark, but he came to America with his parents as a child. In 1914 he founded the Askov American, and has built it into one of the most successful country newspapers in the United States.

I hope you noticed the words, "Editor, Askov American" beside Mr. Petersen's picture a moment ago. Just this month he waged a successful court fight to have these words included under his name on the ballot, to distinguish him from the other Petersons listed. Mr. Petersen needs no special phrase to distinguish him in the hearts of Minnesotans, who think of him as one of the senior statesmen of the D-F-L Party.

VIDEO. Camera 2, Flop 23

Clint Haroldson is the D-F-L endorsed candidate for State Auditor.

He successful farmer in  
for 21 years, where he  
has been active in Renville County farm  
and school affairs, including service as  
a school board member and director of  
the Renville Co-op Oil Board and the  
Renville County Co-op Transport Board.

VIDEO: Camera 1, on Freeman at  
desk.

Mr. Haroldson is a great campaigner,  
as thousands of Minnesotans know, and  
I would also like to pay tribute to the  
campaigning of Mrs. Haroldson, who has  
gone with us on many of our traps through  
out the state. If you want to know why  
you ought to vote for the D-F-L can-  
didates this year, just ask Mrs.  
Haroldson. She has the answers all  
ready.

VIDEO: Camera 2, Flop 24

(Introduces Arthur Hanson)

VIDEO: Camera 1 follows Freeman  
as he waks to Chair E  
and sits down. The other  
candidates are seated as  
follows: B-Petersen; C-  
Haroldson; D-Hansen.  
Camera takes in the entire  
group.

Mr. Petersen, Mr. Haroldson, Mr.  
Hanson, among you, you represent long  
experience in public and political  
life in Minnesota. With the advantage  
of that experience, I wonder if you  
would give us some idea of what you  
feel we, as voters, can expect of the  
Democratic-Farmer-Labor Party this  
year?

VIDEO: Switch to Camera 2 on  
Petersen alone.

HJALMER PETERSEN:

Orville, I think the thing the voters are looking forward to most is the vigor, enthusiasm, and honesty they know you bring to them. We have suffered so long from a tired, lazy, indifferent, and corrupt administration that your campaigns to Build Minnesota's Future have swept like a breath of fresh air through the state.

As a member of the Interim Highway Commission, I am especially concerned with the condition of highways in Minnesota. In an age of highpower cars and trucks, we are having to make-do with Model-T roads. I am especially pleased with your campaign to bring a good, modern highway system to Minnesota, that will act as a spur to business, instead of handicapping new industries as well as established businesses.

HAROLDSON:

VIDEO: Switch to Camera 1 on  
Haroldson alone.

I think that one of the most important things the voters are looking for this year is a return to simple honesty in our government. They are tired of the

carefully hidden inefficiency and waste, the long-concealed shortages, the suppressed reports, the perpetual stealing of state funds, the government by alibi and press release.

They are looking for a return to recognized standards of efficiency. They know that you stand for reorganizing the government along the lines laid out by the Little Hoover Commission. They know that that step alone would save the taxpayers 4 and a half million dollars a year.

They are looking for an administration that will be soundly businesslike and honest, and they know that they can find that kind of administration only in the D-F-L Party.

HANSEN:

VIDEO1 Switch to Camera 2 on Hansen alone.

The people are concerned about the farm problem. Our farmers know that the state administration has forgotten them -- or doesn't care what happens to them. They have seen the farm situation grow steadily worse, and no sign of any program from the state

capitol --- no indication that the administration even know there is a farm problem.

Housewives know that as farm prices drop, the prices they have to pay for foods keeps going up.

Businessmen know that hard times on the farm mean hard times for them, because the farmers no longer have money to spend for the things they need.

And working people know that as the farmers quit buying, the lines of unemployed get longer.

The people are tired of a government run by politicians who say nothing, do nothing, and know nothing. It is not only time for a change in Minnesota --- the change is long overdue.

HUMPHREY:

Orville, in the years I've been in public life, I don't believe the D-F-L Party has ever offered to the voters a group of candidates of the uniformly high quality of the group you have just introduced. They are just what Gene

VIDEO: Switch to Camera 1, on Freeman; dolly back to take in Humphrey, who walks up to Freeman; Freeman gets up and stands by Humphrey.

Mc Carthy called them -- a team. They're pulling together, and they're pulling in the same direction -- and that means they're going to go places.

You know, sometimes when I'm in Washington, and I get sort of isolated from the folks back home, and snowed under by Congressional bills and committee meetings and the perpetual investigations the Republicans are always holding to check up on each other -- sometimes I get discouraged. I hate to say it, but sometimes I do -- after fifteen hours at the office, I get discouraged. I begin to wonder if it's all worthwhile.

And then I get back to Minnesota, and I see people like this group of candidates that have been endorsed this year by the Democratic-Farmer-Labor Party, and I get out and talk to our wonderful people, and you know, I'm not discouraged anymore. Why, after a few hours back on Minnesota soil, I'm just raring to go.

FREEMAN:

Senator, Minnesotans expect you to be right back at your desk after the

elections in November, and to be there for the next six years working for the welfare of our state and nation.

HUMPHREY:

VIDEO: Camera 1 dollies in for close-up of Humphrey alone.

These are ~~these~~ fateful times. Honesty and sincerity and wisdom in government are perhaps more important now than they have ever been in the history of our country.

I don't have any intention of telling you how you ought to vote. That's for you to decide -- that's the American way.

But I would like to say this. Think it over. Think it over carefully. We have done the best we know how in trying to help you get acquainted with the Democratic-Farmer-Labor endorsed candidates. As much as he possibly could, each one has tried in past weeks to let you know where he stands on public issues, what he thinks is right for our state and nation. And every one of them will continue to do that in the weeks ahead, right up to the general election.

We have met here with you tonight so you might have an election-eve look at the

men whose names will appear on your ballot tomorrow. I hope you have followed carefully what they had to say. I hope you will compare it with what their opponents have been saying -- with their opponents' program and policies -- if you can find out what they are.

After talking with these men, and working with them, and watching them tonight, I know how I'm going to vote. I'm going to vote for every one of them, because I think that's what ~~the~~ is the best for our state and our country. But I'm not trying to tell you how to vote.

Compare the candidates who are asking for your votes tomorrow. Try to select the ones who will most effectively, most vigorously, and most honestly represent the best interests of yourself and your neighbors. Search your conscience. And then vote. Only in that way can democracy continue to function. Only in that way can we achieve in Minnesota a government of the people, that is truly by the people and for the people.

Thank you, and good night.



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